

# CONTRACT



**WPMT-TV**  
**2005 South Queen Street**  
**York, PA 17403**  
**(717) 843-0043**

<u>Contract / Revision</u> 627284 /		<u>Alt Order #</u> 07468391
<u>Product</u> WOLF GOV 10/28		
<u>Contract Dates</u> 10/28/14 - 11/04/14		<u>Estimate #</u>
<u>Advertiser</u> Wolf/D/Gov/Pa		<u>Original Date / Revision</u> 10/27/14 / 10/27/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WPMT	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> Telerep Washing
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Shorr Johnson Magnus**  
**100 North 20th Street**  
**Ste 201**  
**Philadelphia, PA 19103**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	43	10/28/14	10/31/14	TU-F 8a-830a	8a-830a	- TWTF - -	:30	4	\$100.00	0.00	NM	4	\$400.00
N 2	43	11/03/14	11/04/14	MON-TU 8a-830a	8a-830a		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		11/03/14	11/09/14	MT-----	2	\$125.00	0.00						
N 3	43	10/28/14	10/31/14	TU-F 10-1030p News	10p-1030p	- TWTF - -	:30	4	\$600.00	0.00	NM	4	\$2,400.00
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	3	43	10/28/14-10/31/14	TU-F 10-1030p News	10p-1030p	- TuWThF----	:30	<del>\$600.00</del>	0.00	NM			
	See MG 3.5												
	5	43	10/28/14-10/28/14	Late News(not 10p start)	Various	- Tu-----	:30	\$600.00	0.00	NM			
	Ⓜ MG for 3.3 10/28												
N 4	43	11/03/14	11/03/14	MON 10-1030p News	10p-1030p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		11/03/14	11/09/14	M-----	1	\$600.00	0.00						
N 5	43	10/28/14	10/31/14	TU-F 1030-11p News	1030P-11P	- TWTF - -	:30	4	\$500.00	0.00	NM	4	\$2,000.00
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	3	43	10/28/14-10/31/14	TU-F 1030-11p News	1030P-11P	- TuWThF----	:30	<del>\$500.00</del>	0.00	NM			
	See MG 5.5												
	5	43	10/30/14-10/30/14	THU 1030-11p News	1030P-11P	---- Th-----	:30	\$500.00	0.00	NM			
	Ⓜ MG for 5.3 10/28												
N 6	43	11/03/14	11/03/14	MON 1030-11p News	1030P-11P		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		11/03/14	11/09/14	M-----	1	\$500.00	0.00						
N 7	43	10/28/14	10/31/14	TU-F 1015P-1030P News	1015P-1030P	- TWTF - -	:30	4	\$750.00	0.00	NM	4	\$3,000.00
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	3	43	10/28/14-10/31/14	TU-F 1015P-1030P News	1015P-1030P	- TuWThF----	:30	<del>\$750.00</del>	0.00	NM			
	See MG 7.5												
	5	43	10/28/14-10/28/14	Late News(not 10p start)	Various	- Tu-----	:30	\$750.00	0.00	NM			
	Ⓜ MG for 7.3 10/28												
N 8	43	11/03/14	11/03/14	MON 1015P-1030P News	1015P-1030P		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		11/03/14	11/09/14	M-----	1	\$850.00	0.00						
<b>Totals</b>											0.00	21	\$10,000.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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**York, PA 17403**  
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<u>Contract / Revision</u>	<u>Alt Order #</u>
627284 /	07468391

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/28/14 - 11/04/14	WOLF GOV 10/28	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Wolf/D/Gov/Pa	10/27/14 / 10/27/14

Time Period	# of Spots	Gross Amount	Net Amount
10/27/14 - 11/04/14	21	\$10,000.00	\$8,500.00
<b>Totals</b>	<b>21</b>	<b>\$10,000.00</b>	<b>\$8,500.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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