

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Support of Non Profit / Public Awareness of Local Issues	PSA - total runs for Quarter, Lightning Bolts & other			:30s	~355x	Various Issues -- see following list (generally 3-4 PSA's run per day) (4 X 92 days= 368) ROS except where noted. Lightning 100 Bolts are thirty second recorded public service announcements, written and produced in-house. Lightning 100. Actual count from contract 355
LIGHTNING 100 BOLTS and LIVE ON AIR PSA MENTIONS. Lightning 100 Bolts are thirty second recorded public service announcements, written and produced in-house. Lightning 100 Bolts focuses mostly on local non profits and events, with national awareness campaigns/events included as well.						
Support of Non Profit, Women's recovery program	PSA - The Next Door	9/6/17-12/31/19	ROS	:30s		Ongoing recorded PSA promoting The Next Door's programs to help women in recovery.
Promote awareness of Angelman Syndrom Therapeutics	Recorded PSA - Suds for Silas	10/24/19--11/7/19	ROS	:30s		"SUDS FOR SILAS" IS A FUNDRAISER BENEFITING THE FOUNDATION FOR ANGELMAN SYNDROME THERAPEUTICS AT HARDING HOUSE BREWING COMPANY IN THE NATIONS, THURSDAY NOVEMBER 7TH FROM 6-10PM. SILAS IS A 3 YEAR OLD EAST NASHVILLE NATIVE DIAGNOSED WITH ANGELMAN SYNDROME, A RARE NEUROGENETIC DISORDER. 100% OF THE PROCEEDS FROM THIS EVENT WILL GO TOWARDS ANGELMAN SYNDROME RESEARCH AND THERAPEUTICS. HARDING HOUSE WILL BE DONATING 25% OF THEIR PROCEEDS AND THERE WILL BE A RAFFLE WITH PRIZES AND GIFT CERTIFICATES FROM LOCAL BUSINESSES.
Promote awareness of and donations for Nashville's Homeless of school aged children	Recorded PSA - You Inspire	10/7/19--11/9/19	ROS	:30s		HELP RAISE FUNDS FOR THE COMMUNITY ACHIEVES PROGRAM, CARING FOR THE HOMELESS YOUTH AND INNER CITY STUDENTS IN THE METRO NASHVILLE PUBLIC SCHOOL SYSTEM. TODAY, THERE ARE 1500 HOMELESS STUDENTS IN METRO NASHVILLE PUBLIC SCHOOLS, LIVING WITH THEIR FAMILIES IN CAMPGROUNDS, HOTELS, AND CARS. THE 4TH ANNUAL FALL BARN DANCE AT CENTENNIAL PARK WILL HELP PREPARE THESE STUDENTS FOR THE WINTER MONTHS WITH JACKETS, FOOD, WARM SOCKS, AND SUPPLIES. ENJOY GREAT FOOD FROM YOUR FAVORITE LOCAL FOOD TRUCKS, DRINKS, LIVE MUSIC, SPECIAL GUESTS, A SILENT AUCTION, AND A ROCKING DANCE FLOOR. THIS EVENT IS FAMILY FRIENDLY! THE 4TH ANNUAL FALL BARN DANCE, NOVEMBER 9TH IN CENTENNIAL PARK. VISIT YOU INSPIRE DOT ORG FOR MORE INFORMATION.
Promote American Civil Liberties and Constitutional Rights	Recorded PSA - Uncorked Event for ACLU	10/4/19--11/14/19	ROS	:30s		JOIN THE ACLU OF TENNESSEE FOR THE CONSTITUTION UNCORKED ON THURSDAY, NOVEMBER 14TH AT THE NOAH LIFF OPERA CENTER. THIS FESTIVE EVENT AIN'T YOUR AVERAGE FUNDRAISER; COME TOAST TO LIBERTY AND JUSTICE FOR ALL WHILE SOAKING UP MUSIC AND POETRY FROM LOCAL FAVORITES, IN ADDITION TO A SILENT AUCTION, HORS D'OEUVRES, AND DELICIOUS DRINKS. COME HONOR OUR STATE'S CIVIL RIGHTS HEROES. TICKETS, SPONSORSHIPS, AND MORE INFO CAN BE FOUND AT ACLU DASH TN DOT ORG
Promote Awareness and Programs to support Nashville Homelessness	Recorded PSA - Room in the Inn	11/27/19--12/6/19	ROS	:30s		COME OUT FOR THE 3RD ANNUAL HOLIDAYS WITH PAGEANT, FRIDAY DECEMBER 6TH AT RED ARROW GALLERY. HOLIDAYS WITH PAGEANT IS A CONCERT FUNDRAISER HOSTED BY LOCAL BAND PAGEANT TO RAISE MONEY FOR NASHVILLE NON-PROFIT ROOM IN THE INN, WHICH OFFERS SUPPORT, PROGRAMS AND SERVICES TO THOSE WHO CALL THE STREETS OF NASHVILLE HOME. ALL PROCEEDS WILL BE DONATED TO ROOM IN THE INN AND WILL DIRECTLY HELP A VULNERABLE POPULATION THAT NEEDS YOUR SUPPORT. TICKETS INCLUDE COMPLIMENTARY DRINKS AND ARE AVAILABLE AT EVENTBRITE.COM. DON'T MISS HOLIDAYS WITH PAGEANT FRIDAY DECEMBER 6TH.
Poverty & Arts	Recorded PSA - Shared Walls	10/7/19--1/31/20	ROS	:30s		POVERTY AND THE ARTS IS PARTNERING WITH URBAN HOUSING SOLUTIONS TO OFFER A BRAND NEW PROGRAM TO THE NASHVILLE COMMUNITY - THE SHARED WALLS ART PROGRAM, OR SWAP. SWAP WILL PROVIDE AN ART PIECE FOR A LOW-INCOME INDIVIDUAL OR FAMILY MOVING INTO AFFORDABLE HOUSING PROVIDED BY URBAN HOUSING SOLUTIONS, WHILE ALSO HELPING PROVIDE INCOME, RESOURCES, AND CONFIDENCE TO ARTISTS IMPACTED BY HOMELESSNESS. A \$500 SPONSORSHIP ALLOWS A COMPANY, INDIVIDUAL, OR GROUP TO PURCHASE AN ORIGINAL ART PIECE BY A POVA ARTIST AND THEIR SPONSORSHIP WILL PURCHASE ANOTHER WORK OF ART FOR SOMEONE MOVING INTO A HOME WITH URBAN HOUSING SOLUTIONS. VISIT POVERTY AND THE ARTS DOT ORG SLASH SWAP FOR MORE INFORMATION.

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Transportation access issues for Senior Citizens	Recorded PSA - Senior Ride	10/7/19--1/31/2020	ROS	:30s		OUR OLDER NEIGHBORS WHO CAN NO LONGER DRIVE NEED OUR HELP TO GET TO PLACES LIKE THEIR DOCTOR AND THE GROCERY STORE. WHAT CAN YOU DO? BECOME A VOLUNTEER DRIVER WITH SENIOR RIDE NASHVILLE. THE NONPROFIT NEEDS DRIVERS TO PROVIDE TRANSPORTATION IN DAVIDSON COUNTY. SENIOR RIDE NASHVILLE PROVIDES DRIVERS WITH FLEXIBLE SCHEDULES MONDAY THROUGH FRIDAY. OUR SENIORS NEED TO STAY CONNECTED TO THE COMMUNITY, AND WHO DOESN'T WANT TO MAKE A NEW FRIEND? YOU CAN MAKE IT HAPPEN. LEARN HOW AT SENIOR-RIDE-NASHVILLE-DOT-ORG.
Nashville Educator Professional Development	Recorded PSA - Ed Camp Nash	12/1/19--2/7/2020	ROS	:30s		THE EDUCATORS' COOPERATIVE IS PROUD TO PRESENT THE THIRD ANNUAL EDCAMPNASH: A DAY OF COLLABORATING AND CONNECTING WITH TEACHERS, LIBRARIANS, COACHES, AND MORE FROM ALL OVER NASHVILLE! SATURDAY, FEBRUARY 8, AT WARNER ARTS MAGNET ELEMENTARY SCHOOL 200 TEACHERS FROM ALL OVER THE NASHVILLE AREA WILL GATHER FOR TEACHER-LED, TEACHER-DESIGNED, TEACHER-ORGANIZED PROFESSIONAL DEVELOPMENT. TICKETS ARE FREE BUT 2019 SOLD OUT SO REGISTER NOW TO RESERVE YOUR SPOT! REGISTER AND LEARN MORE AT EDCAMPNASH DOT ORG.
Various Public Awareness - National & Regional Issues (see below)	PSA - total runs for Quarter	10/1--12/31/19	ROS	:30s	~558x	Ad Council (AC) & Other Sources PSA's, National & Local/Regional Topics/Issues (specific segment descriptions below) (approx. 5.9 per day for 92 days, 4th Qtr 2019) actual count 558 per PSA confirmation invoice
						(Date, Cart #, "Title") Description)
Promotes Texting and Driving Prevention	Recorded PSA	10/22/18--10/16/19	ROS	:30s		(10/22/18--10/16/19, 26146, "Text and Whatever") A lot of us spend our entire day looking at our phones. New PSAs remind drivers that it may be fine to text over dinner, with friends, or at work but when drivers get behind the wheel, their phones should be out of their hands, in the glovebox or with a passenger.
Supports Communities in Schools Organization	Recorded PSA	1/2/19--12/31/19	ROS	:30s		(1/2/19--12/31/19, 26008, "Headcount") In your community, there are likely thousands of at-risk kids that face challenges at home and at school. Throughout the country, Communities In Schools (CIS) works inside schools, one-on-one with students, in communities across the country to help them with basic needs like food, clothing and shelter as well as more complex issues like emotional counseling. As the name suggests, CIS marshals a community of resources to meet each student's needs and to have a brighter future.
Promotes Awareness of Opioid Abuse	Recorded PSA	1/22/19--1/23/20	ROS	:30s		(1/22/19--1/23/20, 26142, "Opioid Abuse Patient-Doctor") The United States accounts for 80% of the opioid consumption in the world. In 2017, an average of 130 people died from opioid abuse every day in America. Long-term addiction has become America's newest health epidemic. Opioids are one of the most effective medicines for moderate to severe pain, especially for managing short-term pain after orthopaedic surgery. They can also help to speed recovery from surgery or injury. However, opioids are a narcotic and because they can be addictive, it is critical to use opioids only as directed by a doctor and one should stop the use of these medications as soon as pain starts to improve. In orthopaedic surgery, there has been a recent trend toward combining different medicines with different methods to produce the most effective pain relief. In addition to improved pain management, a combined approach can reduce opioid use and the side effects associated with it. These PSAs illustrate how patients and physicians can work together to make a plan for pain relief that safely incorporates opioid medications, and how the careful use of these medications can help patients avoid addiction and other serious problems.
Promotes Awareness of Poison Control	Recorded PSA	4/1/19--12/31/19	ROS	:30s		(4/1/19--12/31/19, 26160, "Make The Call General") 2,200,000 poisonings occur annually, with nearly 50% of all exposures involving children younger than age 6. To address this threat, the Health Resources & Services Administration (HRSA) continues its Poison Help campaign with the "Make the Call" series of PSAs. The new installment of the campaign aims to reduce poisonings among Medicare and Medicaid audiences.

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Promotes Wildlife Conservancy	Recorded PSA	4/1/19--12/31/19	ROS	:30s		(4/1/19--12/31/19, 26143, "Calls of the Wild") Habitat is disappearing, and endangered wildlife is disappearing with it. The reticulated giraffe, the California condor, and the giant panda are all animals that have been close to extinction. San Diego Zoo Global Wildlife Conservancy is committed to saving these and other threatened species, and ensuring that they have a home for years to come. San Diego Zoo Global is leading the fight against extinction. They are committed to using science-based techniques and collaborating with others to save endangered animals. Currently, they have over 200 scientists working in more than 45 countries on more than 130 projects to help ensure a future for wildlife. And they have already bred more than 165 endangered species and reintroduced over 35 species back into the wild. The Wildlife Conservancy program empowers people from around the world to help us save species from extinction in a variety of ways. Supporters and members play a crucial role in conservation efforts.
Promotes LGBT Acceptance	Recorded PSA	4/1/19--4/16/20	ROS	:30s		(4/1/19--4/16/20, 26163, "Imagine V2") Discrimination against LGBT people is on the rise, and in 30 states it's still legal to fire, evict, or deny services to LGBT people. While most Americans support equal treatment, they're unaware LGBT people lack these protections. Share new PSAs to raise awareness about anti-LGBT discrimination and promote equal treatment for all.
Supports Youth E-Cigarette Safety Awareness	Recorded PSA	6/1/19--12/31/19	ROS	:30s		(6/1/19--12/31/19, 26144, "One Brain") According to the Centers for Disease Control and Prevention (CDC), last year, more than 3.6 million U.S. youth, including 1 in 5 high school students and 1 in 20 middle school students, used electronic cigarettes, also known as "e-cigarettes." Between 2017 and 2018, e-cigarette use increased 78% among high school students and nearly 50% among middle school students. This rapid increase led the U.S. Surgeon General to call the use of these products by youth an epidemic in the United States. In adolescents, exposure to nicotine can harm brain development, which continues until about age 25. This is an urgent public health issue for your listeners because nicotine exposure during adolescence can impact learning, memory, and attention, and e-cigarette use among U.S. youth is skyrocketing. Youth who use e-cigarettes also may be more likely to progress to regular cigarettes and be at increased risk for future addiction to nicotine and other drugs.
Supports Cancer Awareness and Unity	Recorded PSA	7/26/19--2/9/20	ROS	:30s		(7/26/19--2/9/20, 26145, "MLB - Stand Up 2 Cancer") The most important moments happen when we all stand together – that's why Stand Up To Cancer (SU2C), has teamed up with Major League Baseball to create a moving new PSA that embodies the the spirit and sense of community synonymous with baseball, the campaign — titled "For All The Moments We Stand Up" — culminates with the now iconic SU2C placard moment when tens of thousands of fans, players, managers and other on-field personnel stand for a moment of silence to support a loved one affected by cancer. The new broadcast PSA will center on iconic moments in baseball that bring us to our feet — standing to catch a foul ball, catching a bag of peanuts from a vendor, being featured on the jumbotron— before building up to the moving placard finale, which underscores the remarkable impact of standing together as one powerful, united force against cancer.
Promotes Awanress of Poison Control	Recorded PSA	4/1/19--12/31/19	ROS	:30s		(4/1/19--12/31/19, 26160, "Make The Call General") 2,200,000 poisonings occur annually, with nearly 50% of all exposures involving children younger than age 6. To address this threat, the Health Resources & Services Administration (HRSA) continues its Poison Help campaign with the "Make the Call" series of PSAs. The new installment of the campaign aims to reduce poisonings among Medicare and Medicaid audiences.

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Promotes Awareness of Opioid Abuse	Recorded PSA	1/22/19--1/23/20	ROS	:30s		(1/22/19--1/23/20, 26142, "Opioid Abuse Patient-Doctor") The United States accounts for 80% of the opioid consumption in the world. In 2017, an average of 130 people died from opioid abuse every day in America. Long-term addiction has become America's newest health epidemic. Opioids are one of the most effective medicines for moderate to severe pain, especially for managing short-term pain after orthopaedic surgery. They can also help to speed recovery from surgery or injury. However, opioids are a narcotic and because they can be addictive, it is critical to use opioids only as directed by a doctor and one should stop the use of these medications as soon as pain starts to improve. In orthopaedic surgery, there has been a recent trend toward combining different medicines with different methods to produce the most effective pain relief. In addition to improved pain management, a combined approach can reduce opioid use and the side effects associated with it. These PSAs illustrate how patients and physicians can work together to make a plan for pain relief that safely incorporates opioid medications, and how the careful use of these medications can help patients avoid addiction and other serious problems.
Promotes Awareness of Autism	Recorded PSA	10/1/19--9/30/20	ROS	:30s		(AC, 10/1/19--9/30/20, 26168, "Autism") Autism is one of the fastest-growing serious developmental disorders in the United States, doubling in prevalence in just one decade. This PSA encourages parents to learn the signs of autism at AutismSpeaks.org/signs.
Promoting Workplace Mental Health promotes better heart health	Recorded PSA	10/1/19--9/30/20	ROS	:30s		(10/1/19--9/30/20, 26169, Workplace Mental Health)--Seventy six percent of employees report that they've struggled with at least one issue that affects their mental health—that's three in four people of our American workforce. Add to that, a quarter of Americans cite work as their greatest source of stress and we're faced with a new normal that isn't healthy. These spots remind us that we should access the resources and benefits available in the workplace and that good mental health can lead the way to better heart health.
Various Public Awareness - Local & Regional Issues (see below)	Music Business Radio - Long form interview					Music Business Radio is production of WRLT and is an award winning specialty program spotlighting the inside workings of the music business featuring interviews with industry professionals; Grammy Award winning producers, artists, musicians, and songwriters, record executives, promoters and artist managers sharing their insight and expertise into the ever changing world of the music and entertainment business. Because a large part of the Nashville economy and job market is made up of the music industry, this show helps shed light on industry movements, career development opportunities, promotes the artform of music, while promoting the industry that made the city famous.
Business/Career Development, Career Longevity, Songwriting, Festivals	Music Business Radio - long form interview	10/1/2017	7pm-8pm	60 mins	1x	Guest: John Oates, half of the best-selling duo in the world Hall & Oates. John will discuss his album, "7908," The Aspen Songwriters Festival, how he has continued to find his way in the music business after the success of Hall & Oates, the stories behind the Hall & Oates legend.
Business/Career Development, Career Longevity, Songwriting, Festivals	Music Business Radio - long form interview	10/2/2017	10p-11pm	60 mins	1x	Guest: John Oates, half of the best-selling duo in the world Hall & Oates. John will discuss his album, "7908," The Aspen Songwriters Festival, how he has continued to find his way in the music business after the success of Hall & Oates, the stories behind the Hall & Oates legend.
Business/Career Development, Career Longevity, Women in leadership roles	Music Business Radio - long form interview	10/8/2017	7pm-8pm	60 mins	1x	Guests: Legendary guitarist, vocalist, and songwriter Warren Haynes and his wife and manager Stephanie Scamardo as our guests. Haynes is known for his career as a guitarist for The Allman Brothers Band and as a founding member of Gov't Mule, and has performed and toured with many of the surviving members of the Grateful Dead. Tune in to hear Haynes talk about his 35 years in the music business and touring with progressive bluegrass band Railroad Earth for his Ashes & Dust album. Stephanie will discuss her management company and independent record label, Evil Teen Records

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Business/Career Development, Career Longevity, Women in leadership roles	Music Business Radio - long form interview	10/9/2017	10p-11pm	60 mins	1x	Guests: Legendary guitarist, vocalist, and songwriter Warren Haynes and his wife and manager Stephanie Scamardo as our guests. Haynes is known for his career as a guitarist for The Allman Brothers Band and as a founding member of Gov't Mule, and has performed and toured with many of the surviving members of the Grateful Dead. Tune in to hear Haynes talk about his 35 years in the music business and touring with progressive bluegrass band Railroad Earth for his Ashes & Dust album. Stephanie will discuss her management company and independent record label, Evil Teen Records
Business/Career Development, Strategic Processes for Songwriting & Creative Business Development	Music Business Radio - long form interview	10/15/2017	7pm-8pm	60 mins	1x	Guest: Recording artist ZZ Ward. She'll talk about her move from Oregon to LA, how she got her record deal and the creation of her latest album The Storm. She'll also discuss her musical family and how they set the foundation for her career goals--she played in her father's band for years before striking out on her own. She'll discuss what it took to finally pick up and move from a small town in Oregon to Los Angeles and the small steps she took weekly to gain her footing in the LA music scene.
Business/Career Development, Strategic Processes for Songwriting & Creative Business Development	Music Business Radio - long form interview	10/16/2017	10p-11pm	60 mins	1x	Guest: Recording artist ZZ Ward. She'll talk about her move from Oregon to LA, how she got her record deal and the creation of her latest album The Storm. She'll also discuss her musical family and how they set the foundation for her career goals--she played in her father's band for years before striking out on her own. She'll discuss what it took to finally pick up and move from a small town in Oregon to Los Angeles and the small steps she took weekly to gain her footing in the LA music scene.
Business/Career Development, Career Longevity, Songwriting, and Producing	Music Business Radio - long form interview	10/22/2017	7pm-8pm	60 mins	1X	Guest: Craig A. King. King is an Atlanta based musician, songwriter, and producer. King has worked with such stars as Kanye West, Ludacris, Aaliyah, DJ Jazzy Jeff, and Will Smith, just to name a few. It all started for King at a talent show at Temple University when Jazzy Jeff was on campus. King created the music for the talent show and Jazzy Jeff liked it so much that he asked King to come to Philadelphia to begin working on a new television series which would soon be known as The Fresh Prince of Bel-Air. After the show ended, King joined Will Smith on "The Greatest Hip-Hop Tour in the World," which featured Public Enemy, Naughty-by-Nature, and Busta Rhymes, among others. Recently, King has collaborated with Ludacris on the album, "Chicken & Beer," and more projects together are expected
Business/Career Development, Career Longevity, Songwriting, and Producing	Music Business Radio - long form interview	10/23/2017	10p-11pm	60 mins	1X	Guest: Craig A. King. King is an Atlanta based musician, songwriter, and producer. King has worked with such stars as Kanye West, Ludacris, Aaliyah, DJ Jazzy Jeff, and Will Smith, just to name a few. It all started for King at a talent show at Temple University when Jazzy Jeff was on campus. King created the music for the talent show and Jazzy Jeff liked it so much that he asked King to come to Philadelphia to begin working on a new television series which would soon be known as The Fresh Prince of Bel-Air. After the show ended, King joined Will Smith on "The Greatest Hip-Hop Tour in the World," which featured Public Enemy, Naughty-by-Nature, and Busta Rhymes, among others. Recently, King has collaborated with Ludacris on the album, "Chicken & Beer," and more projects together are expected
Business/Career Development, Entrepreneurship; Navigating Industry & Career Changes	Music Business Radio - long form interview	10/6/2019	7pm-8pm	60 mins	1x	Guest: John Strohm: From songwriter, guitarist, producer, music business attorney, to now leading one of the most iconic record labels in history--Rounder Records, John Strohm returns to MBR to give us a long awaited update on his multi-faceted career. He began in Boston music scene in the 80s and 90s as founder and guitarist for Boston's legendary Blake Babies. After receiving his law degree, he put his first hand experienceThe music business bug bit hard and he continued in a new area after receiving his law degree by helping bands negotiate record and publishing deals. m ---songwriter, guitarist, producer, musci business attorney, began career in Boston music scene in the 80s and 90s, founder and guitarist for Boston's llegendary Blake Babies, now helps bands negotiating record and publishing deals, talks about new media and the internet

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Business/Career Development, Entrepreneurship; Navigating Industry & Career Changes	Music Business Radio - long form interview	10/7/2019	10pm-11pm	60 mins	1x	Guest: John Strohm: From songwriter, guitarist, producer, music business attorney, to now leading one of the most iconic record labels in history--Rounder Records, John Strohm returns to MBR to give us a long awaited update on his multi-faceted career. He began in Boston music scene in the 80s and 90s as founder and guitarist for Boston's legendary Blake Babies. After receiving his law degree, he put his first hand experienceThe music business bug bit hard and he continued in a new area after receiving his law degree by helping bands negotiate record and publishing deals. m --- -songwriter, guitarist, producer, music business attorney, began career in Boston music scene in the 80s and 90s, founder and guitarist for Boston's legendary Blake Babies, now helps bands negotiating record and publishing deals, talks about new media and the internet
Business/Career Development, Career Longevity, Music History & Songwriting	Music Business Radio - long form interview	10/13/2019	7pm-8pm	60 mins	1x	Guest: John Sebastian, founding member of The Lovin' Spoonful and member of both the Songwriters Hall of Fame and Rock & Roll Hall of Fame. We'll talk about Woodstock, The Lovin' Spoonful and some of the interesting records he's been a part of.
Business/Career Development, Career Longevity, Music History & Songwriting	Music Business Radio - long form interview	10/14/2019	10pm-11pm	60 mins	1x	Guest: John Sebastian, founding member of The Lovin' Spoonful and member of both the Songwriters Hall of Fame and Rock & Roll Hall of Fame. We'll talk about Woodstock, The Lovin' Spoonful and some of the interesting records he's been a part of.
Business/Career Development, Peripheral Business	Music Business Radio - long form interview	10/20/2019	7pm-8pm	60 mins	1x	Guests: Chris Lisle and Erik Parker of CLLD, a concert production and design company specializing in lighting, set and video. They've worked with Robert Plant, Peter Frampton and more. They'll discuss the behind the scenes of touring and how to light your show for \$1,000
Business/Career Development, Peripheral Business	Music Business Radio - long form interview	10/21/2019	10pm-11pm	60 mins	1x	Guests: Chris Lisle and Erik Parker of CLLD, a concert production and design company specializing in lighting, set and video. They've worked with Robert Plant, Peter Frampton and more. They'll discuss the behind the scenes of touring and how to light your show for \$1,000
Business/Career Development, Peripheral Business	Music Business Radio - long form interview	10/27/2019	7pm-8pm	60 mins	1x	Guest: James (Jamie) Leslie of the successful boutique talent agency, Skyline Artists, visits our MBR studios to discuss the day-to-day world of an agent. Skyline represents artists ranging from legendary & established acts like Chris Hillman, Marcy Playground, and the Rembrandts to new and emerging artists like Darlingside, The Foxies, and Scott Mulvahill. Though the agency is based in New Hampshire, Jamie works out of Nashville and keeps his ear Music City's fertile ground of emerging new talent and often credits MBR's flagship station, Lightning 100/WRLT-fm, for strongly helping in the discovery and curation of this new talent. He'll talk about what he looks for when determining new artist signings; how an artist can get agency attention; what an effective artist team looks like, the challenges and benefits of being a boutique agency, and much more. www.skylinonline.com
Business/Career Development, Peripheral Business	Music Business Radio - long form interview	10/28/2019	10pm-11pm	60 mins	1x	Guest: James (Jamie) Leslie of the successful boutique talent agency, Skyline Artists, visits our MBR studios to discuss the day-to-day world of an agent. Skyline represents artists ranging from legendary & established acts like Chris Hillman, Marcy Playground, and the Rembrandts to new and emerging artists like Darlingside, The Foxies, and Scott Mulvahill. Though the agency is based in New Hampshire, Jamie works out of Nashville and keeps his ear Music City's fertile ground of emerging new talent and often credits MBR's flagship station, Lightning 100/WRLT-fm, for strongly helping in the discovery and curation of this new talent. He'll talk about what he looks for when determining new artist signings; how an artist can get agency attention; what an effective artist team looks like, the challenges and benefits of being a boutique agency, and much more. www.skylinonline.com
Business/Career Development, Peripheral Business	Music Business Radio - long form interview	11/3/2019	7pm-8pm	60 mins	1x	Guest: Chris Keaton, music publisher and artist management consultant. We'll talk about discovering new music, keeping up with the scene, and the parallels between music and fashion.
Business/Career Development, Peripheral Business	Music Business Radio - long form interview	11/4/2019	10pm-11pm	60 mins	1x	Guest: Chris Keaton, music publisher and artist management consultant. We'll talk about discovering new music, keeping up with the scene, and the parallels between music and fashion.
Business/Career Development for independent artists, career Longevity, Songwriting, & producing	Music Business Radio - long form interview	11/10/2019	7pm-8pm	60 mins	1x	Guests: Alex and Nicole from Nicole Boggs and The Reel. We'll talk about their new record Scenes from Last Year, their songwriting process, their Puff Daddy connection and living in a band house.

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Business/Career Development for independent artists , career Longevity, Songwriting, & producing	Music Business Radio - long form interview	11/11/2019	10pm-11pm	60 mins	1x	Guests: Alex and Nicole from Nicole Boggs and The Reel. We'll talk about their new record Scenes from Last Year, their songwriting process, their Puff Daddy connection and living in a band house.
Business/Career Development, Peripheral Business, Studio Ownership/Production	Music Business Radio - long form interview	11/17/2019	7pm-8pm	60 mins	1x	Guest: Lij Shaw, owner of The Toy Box Studio in East Nashville. We'll talk about Nashville's war on home studios, the right to make music in Music City and the Hay Bale Studio at Bonnaroo.
Business/Career Development, Peripheral Business, Studio Ownership/Production	Music Business Radio - long form interview	11/18/2019	10pm-11pm	60 mins	1x	Guest: Lij Shaw, owner of The Toy Box Studio in East Nashville. We'll talk about Nashville's war on home studios, the right to make music in Music City and the Hay Bale Studio at Bonnaroo.
Business/Career Development, Peripheral Business	Music Business Radio - long form interview	11/24/2019	7pm-8pm	60 mins	1x	Guest: Tommy Stalknecht, founder and CEO of Single Music providing artist, label and distribution tools for Shopify. We'll talk about direct to fan sales, getting on Billboard charts and starting a music startup.
Business/Career Development, Peripheral Business	Music Business Radio - long form interview	11/25/2019	10pm-11pm	60 mins	1x	Guest: Tommy Stalknecht, founder and CEO of Single Music providing artist, label and distribution tools for Shopify. We'll talk about direct to fan sales, getting on Billboard charts and starting a music startup.
Business/Career Development, Career Longevity, Musicianship, Re-invention	Music Business Radio - long form interview	12/1/2019	7pm-8pm	60 mins	1x	Guest: McCrary Sisters, legendary family vocal group. They've toured with Johnny Cash, Stevie Wonder and more. We'll talk about Bob Dylan, getting gigs and how to recover after vocal surgery.
Business/Career Development, Career Longevity, Musicianship, Re-invention	Music Business Radio - long form interview	12/2/2019	10pm-11pm	60 mins	1x	Guest: McCrary Sisters, legendary family vocal group. They've toured with Johnny Cash, Stevie Wonder and more. We'll talk about Bob Dylan, getting gigs and how to recover after vocal surgery.
Business/Career Development career Longevity, Songwriting, & Touring Life	Music Business Radio - long form interview	12/8/2019	7pm-8pm	60 mins	1x	Guests: Todd and Boh Cooper. They've worked with artists like Dave Foster, Stevie Wonder, Alan Parsons and more! They'll talk about the making of The Secret, pitching songs, touring with Alan Parsons and more!
Business/Career Development career Longevity, Songwriting, & Touring Life	Music Business Radio - long form interview	12/9/2019	10pm-11pm	60 mins	1x	Guests: Todd and Boh Cooper. They've worked with artists like Dave Foster, Stevie Wonder, Alan Parsons and more! They'll talk about the making of The Secret, pitching songs, touring with Alan Parsons and more!
Business/Career Development, Peripheral Business	Music Business Radio - long form interview	12/15/2019	7pm-8pm	60 mins	1x	Guest: Todd Mayo, co-founder of Music City Roots, Bluegrass Underground and The Caverns music venue. We'll talk about how he went from a radio ad executive to venue owner, musical tourism and turning a cave into a venue.
Business/Career Development, Peripheral Business	Music Business Radio - long form interview	12/16/2019	10pm-11pm	60 mins	1x	Guest: Todd Mayo, co-founder of Music City Roots, Bluegrass Underground and The Caverns music venue. We'll talk about how he went from a radio ad executive to venue owner, musical tourism and turning a cave into a venue.
Business/Career Development & new revenue streams	Music Business Radio - long form interview	12/22/2019	7pm-8pm	60 mins	1x	Guest: Steve Schnur. Steve is the Worldwide Executive and President of Music for Electronic Arts. We'll talk about the early days of MTV, how Metallica sold a ton of records and how video games serve as a powerful tool to break new artists.
Business/Career Development & new revenue streams	Music Business Radio - long form interview	12/23/2019	10pm-11pm	60 mins	1x	Guest: Steve Schnur. Steve is the Worldwide Executive and President of Music for Electronic Arts. We'll talk about the early days of MTV, how Metallica sold a ton of records and how video games serve as a powerful tool to break new artists.
Business/Career Development, Peripheral Business for Independent Artist/Musicians	Music Business Radio - long form interview	12/29/2019	7pm-8pm	60 mins	1x	Guests: Jason Halbert and Kennedy Noel. Halbert is Kelly Clarkson's musical director and has worked with Reba McEntire and Trisha Yearwood among others. He is joined by his daughter, Noel, a young singer-songwriter who is making her own mark in the music world through recordings, live performances, and Youtube. Halbert will discuss his first auditioning process, life on the road and writing with Kelly Clarkson. They will also discuss what it is like working together and the things father and daughter can learn from each other.

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Business/Career Development, Peripheral Business for Independent Artist/Musicians	Music Business Radio - long form interview	12/30/2019	10pm-11pm	60 mins	1x	Guests: Jason Halbert and Kennedy Noel. Halbert is Kelly Clarkson's musical director and has worked with Reba McEntire and Trisha Yearwood among others. He is joined by his daughter, Noel, a young singer-songwriter who is making her own mark in the music world through recordings, live performances, and Youtube. Halbert will discuss his first auditioning process, life on the road and writing with Kelly Clarkson. They will also discuss what it is like working together and the things father and daughter can learn from each other.
Giving Voice and Support to Non-profits serving Middle Tennessee	Nashville By Nicole - Long form Interview					Nashville by Nicole hosted by Nicole Cowan Buckley--public affairs program that spotlights non-profits and introduces Lightning 100 listeners to local organizations in the greater Nashville area that are impacting the community and challenging individuals to get engaged and see lives changed including their own.
Nashville's Generational Poverty & Prorams to Erradicate	Nashville By Nicole - Long form Interview	10/05/19	7am	~20 min	1x	Guests: Jeff McGruder & Marlais Evon, of the Red Arrow Gallery and McGruder Community Center. The discussed the "Slightly Dangerous" Exhibit. The partners of McGruder FRC are committed to helping build strong families, eradicate multi-generational poverty and create environments of opportunity. The center provides workshops and education in the arts and others areas to bring together the community.
Youth Homelessness awareness and fundraisings events	Nashville By Nicole - Long form Interview	10/12/19	7am	~20 min	1x	Guest: Representatives from YOU INSPIRE ME discussed the organization's mission as well as the November 9, 2019, event "Fall Barn Dance" which raises funds for Community Achieves which cares for the homeless youth and students in the Nashville Public school system. "YouInspire" is a non-profit organization for fighters, survivors, and supporters of medical challenges and adversity. As deeply connected we all are as humans, each person has to find the truth that they are each made as individuals and not a statistic. Our nonprofit YouInspire.org learned of the estimated 1,500 homeless students in the Metro Nashville Public School district in 2019, though estimates have ranged far higher
Support of Non Profit, Raise Awareness of programs for underserved & underprivileged children through artist expression	Nashville By Nicole - Long form Interview	10/19/2019	7am	20 min	1x	Guest: Anna Clarke, Founder. <u>Guitars 4 Gifts</u> , or G4G gives guitars to underprivileged youth through established organizations. To date, the organization has given away over 50 guitars and a keyboard. G4G was started in 2012 with giving away guitars to a Christmas basket. Since then, G4G has given guitars away to organizations such as Kids on Stage Summer Academy, W.O. Smith School of Music, The Ronald McDonald House, the Music Therapy Program at Vanderbilt Children's Hospital, and The Boys and Girls Clubs of Rutherford County. G4G has also gone international and have given away guitars to youth in China and in Africa. For more info: guitars4gifts.org
Promote Awareness of the positive interaction between the arts and mental illness in Music City	Nashville By Nicole - Long form Interview	10/26/2019	7am	20 min	1x	Guest: Odessa Moon, creator/founder of the Orb Series which bridges the gap between mental illness and the arts.
Career Navigation in the Music Industry	Nashville By Nicole - Long form Interview	11/2/2019	7am	20 min	1x	Guests: Cassandra Sotos & Ann Vendolic, representatives of Women in Music Industry Organization--Nashville Chapter. Women in Music is an organization with a mission to advance the awareness, equality, diversity, heritage, opportunities, and cultural aspects of women in the musical arts through education, support, empowerment, and recognition. Our seminars, panels, showcases, achievement awards, and youth initiatives celebrate the female contribution to the music world, and strengthens community ties.
Youth Homelessness awareness and fundraisings events	Nashville By Nicole - Long form Interview	11/09/19	7am	~20 min	1x	Guest: Representatives from YOU INSPIRE ME discussed the organization's mission as well as the November 9, 2019, event "Fall Barn Dance" which raises funds for Community Achieves which cares for the homeless youth and students in the Nashville Public school system. "YouInspire" is a non-profit organization for fighters, survivors, and supporters of medical challenges and adversity. As deeply connected we all are as humans, each person has to find the truth that they are each made as individuals and not a statistic. Our nonprofit YouInspire.org learned of the estimated 1,500 homeless students in the Metro Nashville Public School district in 2019, though estimates have ranged far higher

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Congenital Heart Disease awareness and fundraisings events	Nashville By Nicole - Long form Interview	11/16/19	7am	~20 min	1x	Guests: Representatives of the Brett Boyer Foundation. Discussed was their mission to raise awareness for Congenital Heart Disease (CHD) and fund research to advance treatment options. It is also our mission to spread the love and awareness that Brett filled us with for the wonderful, capable people living with Down Syndrome. We are working to raise funds that go directly toward research initiatives for CHD. These projects include improvements for detection of defects, early assessment treatment, prevention of complications, better quality of life and more.
Support of Non Profit, Youth Mentoring, employment education	Nashville By Nicole - Long form Interview	11/23/19	7am	~20 min	1x	Guest: Will Anderson, Owner. Salemtown Board Co is a nashville business with a focus on helping and mentoring young people while teaching them valuable skills for life. Producing handcrafted skateboards they are able to create sustainable employment for the young men of our neighborhood in Nashville TN. They believe that everyone should be given the opportunity to be a part of their own economic destiny and that there is no better context for job creation and job training than small business. They strive every day to produce skateboards that our customers will love every aspect of whether its how they ride, how they look or where they came from.
Support of Non Profit Exect Fire of Instruments of Joy; promote instrument collection drive for donor program.	Nashville By Nicole - Long form Interview	11/30/19	7am	~20 mins	1X	Guest: Joshua McIord-Funeds, Executive Director of Instruments of Joy. People living in impoverished communities need the joy and inspiration that music provides. Instruments of Joy collects instruments in Nashville and gets them to needy communities in the developing world.
Promote awareness of how proper beds improve the quality of life for vulnerable children in the US & the world	Nashville By Nicole - Long form Interview	12/7/19	7am	~20 mins	1x	Guest: Madelene Metcalf, President of Sweet Sleep. Mission: Sweet Sleep exists to demonstrate God's love and hope in Crist to the world's orphaned and abandoned children, improving their quality of life. Answering the severe need for health, dignity, security, and rest with a simple concept that works. Founded in 2003, Sweet Sleep has provided beds to more than 27,000 children in eight countries around the world, including more than 4,000 beds to children in the US. Madelene discussed how she got involved and how others can get involved. Proper bedding for vulnerable children provides improved helalth in body, mind, & spirit.
Support of Non Profit Conexion Americas; awareness of community programs	Nashville By Nicole - Long form Interview	12/14/19	7am	~20 mins	1X	Guest: Sarah DeCastillo, Director of Conexion Americas', and organization whose mission is to build a welcoming community and create opportunities where Latino families can belong, contribute and succeed.
Promote awaremess of homelessness in Nashville & acts of kindness to bring dignity to their lives	Nashville By Nicole - Long form Interview	12/21/19	7am	~20 mins	1X	Guests: Meredith McCloud, Russ Arnold (Founder). The guests discussed Shower The People's primary purpose to show love by providing mobile shower facilities to homeless individuals in the community and that a shower is an essential part of a person's well-being and self-worth. So many people do not have access to a simple shower, which many of us take for granted. The ability to become physically clean restores dignity and opens the doors of opportunity, by way of jobs and housing. They discussed how the org provides on-site showers for those without access to permanent facilities, by using a converted school bus that is equipped with both showers and a restroom. Services will be provided on a previously-determined route, and they will be scheduled primarily during the evening hours. In addition, there are plans to fulfill other needs as funds become available, such as providing hygiene products, laundry services, and clothing
Support of Non Profit Faith Family Medical Center; awareness of affordable healthcare programs offered	Nashville By Nicole - Long form Interview	12/28/19	7am	~20 mins	1X	Guest: Kathy Altrbern of Faith Family Medical Center. Faith Family's mission is to provide the residents of greater Nashville who are uninsured or underinsured with affordable, quality primary medical care. Visit the Patient Info page to get an overview of patient services, costs, qualifications for becoming a patient, our policies, and links to patient forms.
Various Public Awareness (see below)	Weekly Community Features			various lengths (see below)		Various Issues -- see following list

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Promotion of Local Music, Career Development, Support of Local Musicians	Two hour weekly show: Local Artist - The615	10/7--12/30/19	6:15p--8p	:105m	13x	2 hour show devoted exclusively to local music. Aired every Monday. All music is from local artists. Interviews of local artists. Each show features approximately 20 songs by local artists promoting further Middle Tennessee artistry and creativity (13 weeks X 20 artists = approx 260 local artists' featured). Each week there are interviews with at least one local artist discussing their craft, the Nashville music scene, etc.
Promotion of Local Music, Career Development, Support of Local Musicians	Local Lightning Spins & Local Artist of the Week Feature	10/1--12/31/19	ROS	~:03m	~2100X	1) "Local Lightning" features a rotation of local artists getting approx one spin per hour throughout the day of reg programming: ~20 local artists per day (1800 approx spins= 90 days X 20 artists), 2) "Local Artist of the Week"--features one specific local artist getting played in heavy rotation throughout the week of reg programming (approx 300 local artist featured spins/songs = 12 wks @ 25 spins per wk). Spins are often accompanied by liners regarding the Nashville music scene including info on where and how to develop careers.
Public Safety	EAS	10/1--12/31/19	ROS		13X	WRLT is a Participating Station in the middle Tennessee Area Emergency Alert System. We forward the Required Monthly Test, generate a weekly test and forward selected Watches & Warnings issued by NOAA. During this period several warnings and watches were forwarded & aired.
Promote Children & Family Entertainment, Education, parenting and Activities in Mid TN	One-hour weekly show: Lightning Bugs with Jack	10/3,10,17,24,31; 11/7,14, 21; 12/5,12, 19, 26	6:45a-7:45a	~:60m	8X	WRLT produces and airs a very special 60-minute weekly show for kids and the kids at heart, Lightning Bugs w/ Mr. Jack. The audience includes parents of pre- and elementary school children and the show creates a radio experience they could share together. Mr. Jack are children's singer-songwriters who makes socially conscious music for kids that even parents love. Every Thursday at 6:45am they join our morning team to sing, laugh, educate, and bring joy to the morning routine with children call-ins and engaging kid-friendly conversation. Special guests.
Promote Awareness/Public Safety-Traffic & Events in Nashville	10 min weekly segment	10/3, 10/7, 10/31, 11/7, 11/14, 11/21, 12/5, 12/12, 12/26/19	~8:40am	10 mins	9x	Sergeant John Borque with the Metro Nashville Police Department joins the Lightning Morning team weekly to provide updates on traffic issues and special event programming affecting weekend road closures. Also discussed any other issues for public safety.
Support of Non Profit/Community Issues	Recorded Commercials / Live Liners / Short, Med- Form Interview					Various Issues -- see following list
Promoting arts across all demographics, Creating a "self sustaining industry"	Recorded Spots	9/22--10/6/19	6a--12mid	:30s	46x	Recorded spots promoting Nashville's own film festival. Founded in 1969, the Nashville Film Festival is one of the first film festivals in the United States. This year marked the 50th Anniversary of the festival, which took place October 3rd through October 12th at the Regal Hollywood Theater. With more than 250 participating films, the festival presents the best in World Cinema, American Indies, documentaries, and numerous short form programs by veteran masters, up-and-coming directors, as well as first-time filmmakers.
Organized and promoted a fundraising event to benefit Middle Tennessee Veteran's Charities	Recorded Spots	8/1--11/29/19	6a--12a	:60s	295x	Recorded spots to promote fundraising event to salute our veterans with a live concert which will highlight & support Middle Tennessee Veterans & charities. Two Middle Tennessee Veteran Charities have been selected to receive proceeds from this event and we are excited to embrace ReBoot Combat Recovery and Operation Song.
Organized and promoted a fundraising event to benefit Middle Tennessee Veteran's Charities	Recorded Spots	11/7--11/10	6a--12a	:60s	295x	Recorded spots to promote fundraising event to salute our veterans with a live concert which will highlight & support Middle Tennessee Veterans & charities. Two Middle Tennessee Veteran Charities have been selected to receive proceeds from this event and we are excited to embrace ReBoot Combat Recovery and Operation Song.
Organized and promoted a fundraising event to benefit Middle Tennessee Veteran's Charities	Live Liners	11/23--11/29/19	8a--5p	:10 sec	20x	Live liners to promote fundraising event to salute our veterans with a live concert which will highlight & support Middle Tennessee Veterans & charities. Two Middle Tennessee Veteran Charities have been selected to receive proceeds from this event and we are excited to embrace ReBoot Combat Recovery and Operation Song.

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Public Access to the Arts & promotion of public parks, career development	Recorded Spots	10/21--12/6/19	6am--7p	:30s	40x	Recorded spots to promote Musician's Corner's Music Speaks Series. new music industry panel series, MUSICSPEAK. This bi-monthly educational series focuses on a variety of compelling topics, feature a panel of respected music industry professionals, and host an hour of connection and networking over appetizers and beverages. Proceeds of the event help Musicians Corner's mission to provide free public access to live music, while also supporting local artists.
Alzheimers Disease Awareness & fundraising event	Recorded Spots	10/17--10/25/19	6a--7p	:30s	18x	Recorded Spots for Alzheimers Organization to bring awareness to the disease as well as promote the Alzheimers walk slated for 10/26/19 at Nissan Stadium.
Alzheimers Disease Awareness & fundraising event	Live Interview	10/17--10/25/19	7p--6a	:60s	36x	Recorded Spots for Alzheimers Organization to bring awareness to the disease as well as promote the Alzheimers walk slated for 10/26/19 at Nissan Stadium.
Alzheimers Disease Awareness & fundraising event	Live Interview	10/17/2019	2:05p	12min	1x	Live interview with representative from Alzheimers Organization to bring awareness to the disease as well as promote the Alzheimers walk slated for 10/26/19 at Nissan Stadium.
MusiCares & Rising Healthcare Costs for members of the Music Industry community	Live Interview	10/17/2019	3pm	20min	1x	Guest: Debbie Carroll of MusiCares. Discussed the organization and it's mission to help musicians/artists with healthcare as well as to promote the Lightning 100 Halloween Bash concert with the charitable benefactor being MusiCares.
Support of Non Profit - community and their fundraising event to help provide basic household necessities to Mid Tn families	Live Interview	11/5/2019	1:15p	10min	1x	Guest: Tina Doniger of the Community Resource Center to discuss the organization's mission to support other Nashville organizations with supplies aiding all of those with various needs. Also, to promote the Lightning 100 Hippo Campus event/concert which will benefit the CRC
Support of Non Profit - community and their fundraising event to help provide basic household necessities to Mid Tn families	Recorded Spots	10/1--11/6/19	6a--12mid	:60secs	295x	Recorded Spots promoting concert (Hippo-Campus) that benefits non-profit organization, The Community Resource Center, who's mission is to support/supply other Nashville organizations with supplies aiding all of those with various needs.
Support of Non Profit - community and their fundraising event to help provide basic household necessities to Mid Tn families	Recorded Spots	11/1--11/7/19	8a--5p	:10 secs	20x	Live Liners promoting concert (Hippo-Campus) that benefits non-profit organization, The Community Resource Center, who's mission is to support/supply other Nashville organizations with supplies aiding all of those with various needs.
Cancer survivorship & programs to improve quality of life	Live Interview	11/19/19	4pm	~20 mins	1X	Guest: Scott Hamilton. The Scott Hamilton CARES Foundation exists to empower the next cancer survivors, their families, their oncologists & oncology nurses through a unique organization that drives user-friendly information, personalized support, cutting edge research and state-of-the-art treatment options and contem-porary wellness approaches to fill the many gaps that exist in this ever growing cancer community. We want to turn cancer upside-down! Discussed organization's mission as well as the fundraising event, "Scott Hamilton & Friends," which with combines world class ice skaters and musical artists.
Cancer survivorship & programs to improve quality of life	Live Interview	11/22/19	4pm	~20 mins	1X	Guest: Scott Hamilton. The Scott Hamilton CARES Foundation exists to empower the next cancer survivors, their families, their oncologists & oncology nurses through a unique organization that drives user-friendly information, personalized support, cutting edge research and state-of-the-art treatment options and contem-porary wellness approaches to fill the many gaps that exist in this ever growing cancer community. We want to turn cancer upside-down! Discussed organization's mission as well as the fundraising event, "Scott Hamilton & Friends," which with combines world class ice skaters and musical artists.
Support of Non Profit, Veterans services	Live Interview	11/25/19	9am	~20 mins	1x	Live on air interview with Bob Regan, Grammy award nominated songwriter and founder/operator of local non profit, Operation Song. Operation Song empowers veterans and active duty military with healing through songwriting. Bob performed a song written at one of the songwriting sessions live and talked about many of the organizations programs and songwriting retreats. Also, promoted Lightning 100 Salutes Charity Concert.

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Mid Tennessee Hunger Issues	Live Interview	12/03/19	7am--7pm	~7 mins	7x	Giving Tuesday, all day programming dedicated to raising funds and awareness for Second Harvest Food Bank of Middle Tennessee including seven (7) live phone interviews with Second Harvest representatives updating the progress of the fundraising drive and to talk about hunger issues in our community. Reps included: Courtney Blaise, Wendy Rake, Nancy Keil, Valerie Reta, Kyle Willions, Chelsey Wells, and Ally Parsons.
Mid Tennessee Hunger Issues	Recorded ID's	12/03/19	10a--7pm	10 secs	9x	Giving Tuesday, all day programming dedicated to raising funds and awareness for Second Harvest Food Bank of Middle Tennessee including a :10 second recorded id at the top (legal id) of each hour from 10am to 7pm (9 hours)
Nashville Underprivileged Families & their needs	Live Interview	12/9/19	9:05a	18 minutes	1x	Live on air interview during the morning show with Captain Harmon Hunsicker, representative of the Metro Police Christmas Basket program. The interview was to bring awareness to the program that supports underprivileged Nashville families and the Police Charities that support them as well as to promote attendees to charity concert benefiting the program. WRLT/Lightning100's annual Festivus Charity concert on December 14th at Marathon Music Works will benefit the program.
Support of Non Profit, Children's charity	Recorded Commercials	10/15-10/21/19	12a--6a	:30	42x	Recorded commercials to promote the annual MNPD Law Enforcement talent showcase to benefit the Nashville Children's Alliance, a non-profit providing free services to children and families that have suffered abuse.
Support of Non-profit and promote public parks - Percy Warner Parks	Recorded Spots	10/7--10/11/19	6a--12p	:30s	25x	Support of Friends of Warner Parks event "Full Moon Pickin Party" to promote family discover and usage of public parks.
Promote safe driving habits in Tennessee	Recorded Spots	10/21--12/31/19	6am--12mid	:30s	199x	Recorded spots to bring awareness to safe driving habits in Tennessee especially focusing on driving while impaired and using designated drivers when celebrating as well as no excuse for not using seat belts. Supplied by the TN Highway Safety Office.
Promote safe driving habits in Tennessee	Live Liners	10/21--12/31/19	6am--12mid	:10s	42x	Live Liners to bring awareness to safe driving habits in Tennessee especially focusing on driving while impaired and using designated drivers when celebrating as well as no excuse for not using seat belts. Supplied by the TN Highway Safety Office.
Support of Non Profit, Red Cross Holiday Blood Drive	Recorded Spots	12/2--12/11/19	6a--12mid	:30s	50x	Recorded Spots reminding people of the Red Cross blood drive and the need for blood donations to build up inventory in our community during the holiday season. Also to promote the Holiday blood drive to take place on Wednesday, Dec. 11, 2019. The American Red Cross 2201 Charlotte Pike, Nashville from 9a to 6:30pm.
Support of Non Profit, blood donations	Live Remote - American Red Cross	12/11/2019	9a--6:30p	9.5 hour Live Remote	1x	Lightning 100's annual holiday blood drive in partnership with the American Red Cross Nashville Chapter. Lightning 100 was on site all day from 9am to 6:30pm encouraging listeners to donate blood and register to win concert tickets and other prizes. Lightning 100 personalities were on site as well. "Donate blood and platelets for the Holiday Hero Blood Drive."
Awareness & support of organization's mission to maintain historical site	Recorded spots	9/25--10/4/19	6a--12a	:30s	20x	Recorded spots to promote awareness and support the operations of The Hermitage (home of Andrew Jackson) and to promote visitation and appreciation of this TN Historical site during their "Fall Festival."
Promotion of Nashville Farmers Community Market	Live Liners	7/5--12/15/19	6a--7p	:15s	81x	Promoted awareness of the various events held at Nashville Farmers Market. The Farmers market promotes Mid Ten farmers with open market facilities and promotes Mid TN growing, marketing, and consuming "home grown" and locally produced products.
Promote awareness and appreciation of the American Art Form--Jazz Music	Recorded Spots	10/14--10/18/19	6a--6a	:60s	30x	Promote the other music in Music City and to bring appreciation of jazz music to Nashvillians as well as to promote jazz music education. All proceeds from Jazzmania go to support the operation of the Jazz Workshop, including classes, performances, and community outreach activities for youth, seniors, and the entire community.
MusiCares & Rising Healthcare Costs for members of the Music Industry community	Recorded Spots	10/1--10/25/19	ROS	:60s	55x	Recorded spots to promote the Lightning 100 Halloween Bash concert with the charitable benefactor being MusiCares.

WRLT QUARTERLY ISSUES / PROGRAMS LIST
 Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period:
 10/1/19 to 12/31/19

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
MusiCares & Rising Healthcare Costs for members of the Music Industry community	Live Liners	10/19--10/25/19	8a--5p	:10s	20x	Live Liners to promote the Lightning 100 Halloween Bash concert with the charitable benefactor being MusiCares.
Organized and promoted a fundraising event to benefit Metro Nashville Police Department's Christmas Charities Basket Program	Recorded Spots	10/2--12/14/19	6a--12p	:60s	380x	Lightning 100 brings their annual Charity show; "Festivus" to Marathon Music Works each and every year with a new non-profit partner. This year Lightning 100 chose to support the Metro Police Christmas Charities in their mission to deliver basket of essentials and toys to families in need on Chritmas Eve.
Organized and promoted a fundraising event to benefit Metro Nashville Police Department's Christmas Charities Basket Program	Llve Liners	12/8--12/14/19	8a--5p	:10s	20x	Lightning 100 brings their annual Charity show; "Festivus" to Marathon Music Works each and every year with a new non-profit partner. This year Lightning 100 chose to support the Metro Police Christmas Charities in their mission to deliver basket of essentials and toys to families in need on Chritmas Eve.