

QUARTERLY ISSUES / PROGRAMS LIST

Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period
4/1/18 to 6/30/18

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
	Music Business Radio - Long form interview					Music Business Radio is production of WRLT and is an award winning specialty program spotlighting the inside workings of the music business featuring interviews with industry professionals; Grammy Award winning producers, artists, musicians, and songwriters, record executives, promoters and artist managers sharing their insight and expertise into the ever changing world of the music and entertainment business. Because a large part of the Nashville economy and job market is made up of the music industry, this show helps shed light on industry movements, career development opportunities, promotes the artform of music, while promoting the industry that made the city famous.
Business/Career Development, Career Longevity & re-invention	Music Business Radio - long form interview	4/1/2018	7pm-8pm	60 mins	1x	Guests: Ben and Michael Ford of the Nashville band Airpark. They discuss the Nashville music scene, how to expand to other markets, the business of touring and building a new band and brand after the success of their former band, Apache Relay.
Business/Career Development, Career Longevity & re-invention	Music Business Radio - long form interview	4/2/2018	10p-11pm	60 mins	1x	Guests: Ben and Michael Ford of the Nashville band Airpark. They discuss the Nashville music scene, how to expand to other markets, the business of touring and building a new band and brand after the success of their former band, Apache Relay.
Business/Career Development, Career Longevity, Musicianship & Musical history	Music Business Radio - long form interview	4/8/2018	7pm-8pm	60 mins	1x	Guests: Will McFarlane and Mark T. Jordan. They've played with the likes of Bonnie Raitt, Levon Helm, Van Morrison and Bobby Blue Bland. They'll talk about their new band Big Shoes, their record Step On It! and stories from the road.
Business/Career Development, Career Longevity, Musicianship & Musical history	Music Business Radio - long form interview	4/9/2018	10p-11pm	60 mins	1x	Guests: Will McFarlane and Mark T. Jordan. They've played with the likes of Bonnie Raitt, Levon Helm, Van Morrison and Bobby Blue Bland. They'll talk about their new band Big Shoes, their record Step On It! and stories from the road.
Business/Career Development, Career Longevity, Musicianship & Musical history	Music Business Radio - long form interview	4/15/2018	7pm-8pm	60 mins	1x	Guest: Luther Dickinson, guitarist, singer, songwriter, producer and story teller. Luther, along with his brother Cody, is a founding member of the North Mississippi All Stars. He'll be talking about the Dickinson family business, music! His father, the late Jim Dickinson produced and played on some legendary and influential recordings, such as playing piano on The Rolling Stones' "Wild Horses" at Muscle Shoals Sound Studio in December 1969. He's produced The Replacements, John Hiatt, Big Star and many more. Luther will also delve into the story behind his 2016 album, Blues & Ballads (A Folksingers Songbook) Volumes I & II. Luther is a captivating story teller so tune in to hear about his life growing up in the music business and how his own career has evolved.
Business/Career Development, Career Longevity, Musicianship & Musical history	Music Business Radio - long form interview	4/16/2018	10p-11pm	60 mins	1x	Guest: Luther Dickinson, guitarist, singer, songwriter, producer and story teller. Luther, along with his brother Cody, is a founding member of the North Mississippi All Stars. He'll be talking about the Dickinson family business, music! His father, the late Jim Dickinson produced and played on some legendary and influential recordings, such as playing piano on The Rolling Stones' "Wild Horses" at Muscle Shoals Sound Studio in December 1969. He's produced The Replacements, John Hiatt, Big Star and many more. Luther will also delve into the story behind his 2016 album, Blues & Ballads (A Folksingers Songbook) Volumes I & II. Luther is a captivating story teller so tune in to hear about his life growing up in the music business and how his own career has evolved.
Business/Career Development, Syncrization, TV/Film music (non-traditional music career), and Producing	Music Business Radio - long form interview	4/22/2018	7pm-8pm	60 mins	1x	Guest: Tim Lauer, This week, MBR welcomes writer and producer Tim Lauer. Lauer has served as executive music producer for Nashville and is a respected session musician, composer and producer. He's played on more than 300 albums including Robert Plant, Taylor Swift and Chris Cornell.
Business/Career Development, Syncrization, TV/Film music (non-traditional music career), and Producing	Music Business Radio - long form interview	4/23/2018	10p-11pm	60 mins	1x	Guest: Tim Lauer, This week, MBR welcomes writer and producer Tim Lauer. Lauer has served as executive music producer for Nashville and is a respected session musician, composer and producer. He's played on more than 300 albums including Robert Plant, Taylor Swift and Chris Cornell.

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Business/Career Development,new & non-traditional business models, & career longevity/transition	Music Business Radio - long form interview	4/29/2018	7pm-8pm	60 mins	1x	Guest: Emmanuel Zunz, founder and CEO of ONErpm, a digital distribution service and fan engagement platform for the global music community. Zunz will talk about market agitation, how streaming and other digital services have impacted the music industry. He will discuss new ways to get artists' music heard and sold in a world-wide market.
Business/Career Development,new & non-traditional business models, & career longevity/transition	Music Business Radio - long form interview	4/30/2018	10p-11pm	60 mins	1x	Guest: Emmanuel Zunz, founder and CEO of ONErpm, a digital distribution service and fan engagement platform for the global music community. Zunz will talk about market agitation, how streaming and other digital services have impacted the music industry. He will discuss new ways to get artists' music heard and sold in a world-wide market.
Business/Career Development, DIY strategies, Peripheral businesses	Music Business Radio - long form interview	5/6/2018	7pm-8pm	60 mins	1x	Guest: Ron Pope. Singer, songwriter, and Brooklyn Basement Records artist, Ron Pope. We'll talk about his brand new album, Work, being an early adopter of social media, getting nearly a billion streams across all platforms and how to widdle 200 songs to ten to make a record. platforms and how to widdle 200 songs to ten to make a record.
Business/Career Development, DIY strategies, Peripheral businesses	Music Business Radio - long form interview	5/7/2018	10p-11pm	60 mins	1x	Guest: Ron Pope. Singer, songwriter, and Brooklyn Basement Records artist, Ron Pope. We'll talk about his brand new album, Work, being an early adopter of social media, getting nearly a billion streams across all platforms and how to widdle 200 songs to ten to make a record. platforms and how to widdle 200 songs to ten to make a record.
Business/Career Development, DIY strategies, Artist Management strategies	Music Business Radio - long form interview	5/13/2018	7pm-8pm	60 mins	1x	Guests: Drew Holcomb of Drew Holcomb & The Neighbors and his manager Paul Steele of Good Time, Inc. MBR welcomes 2017 Live on the Green artist, Drew Holcomb of Drew Holcomb & The Neighbors, and his manager Paul Steele of Good Time Inc. They will dig deep in to how to cultivate your own music community and what goes into becoming a sought after music festival artist.They discuss how to sell out The Ryman, how to curate and sell out a music festival and how to cultivate your own music community.
Business/Career Development, DIY strategies, Artist Management strategies	Music Business Radio - long form interview	5/14/2018	10pm-11pm	60 mins	1x	Guests: Drew Holcomb of Drew Holcomb & The Neighbors and his manager Paul Steele of Good Time, Inc. MBR welcomes 2017 Live on the Green artist, Drew Holcomb of Drew Holcomb & The Neighbors, and his manager Paul Steele of Good Time Inc. They will dig deep in to how to cultivate your own music community and what goes into becoming a sought after music festival artist.They discuss how to sell out The Ryman, how to curate and sell out a music festival and how to cultivate your own music community.
Business/Career Development, Songwriting, and Producing	Music Business Radio - long form interview	5/20/2018	7pm-8pm	60 mins	1x	Guest: Artist/Songwriter Justin Wade Tam from the band Humming House. He'll talk about making and launching their recent record,Companion, described by Glide Magazine as "...exuberant and loaded with a light-hearted fun sound;" the process of turning a local band into a bankable national touring act; how to handle armed protestors at a show; navigating band dynamics while creating an album, and much more.
Business/Career Development, Songwriting, and Producing	Music Business Radio - long form interview	5/21/2018	10p-11pm	60 mins	1x	Guest: Artist/Songwriter Justin Wade Tam from the band Humming House. He'll talk about making and launching their recent record,Companion, described by Glide Magazine as "...exuberant and loaded with a light-hearted fun sound;" the process of turning a local band into a bankable national touring act; how to handle armed protestors at a show; navigating band dynamics while creating an album, and much more.
Business/Career Development, Career Diversity and growth; Musicianship, Songwriting, and Producing	Music Business Radio - long form interview	5/27/2018	7pm-8pm	60 mins	1X	Guest: Craig Alvin. Craig talks about his career as a recording engineer and mixer. He has worked with dozens of well-known acts including Amy Grant, The Features, Erin McCarley, Bronze Radio Return, and Hanson, just to name a few. He talks about his journey to Nashville from indie hot spot, Portland, Oregon, his mixing philosophy, and his favorite projects.
Business/Career Development, Career Diversity and growth; Musicianship, Songwriting, and Producing	Music Business Radio - long form interview	5/28/2018	10pm-11pm	60 mins	1X	Guest: Craig Alvin. Craig talks about his career as a recording engineer and mixer. He has worked with dozens of well-known acts including Amy Grant, The Features, Erin McCarley, Bronze Radio Return, and Hanson, just to name a few. He talks about his journey to Nashville from indie hot spot, Portland, Oregon, his mixing philosophy, and his favorite projects.

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Business/Career Development, Career Longevity, Musicianship & Musical history	Music Business Radio - long form interview	6/3/2018	7pm-8pm	60 mins	1x	Guest: Grammy Award winning singer, songwriter, and artist, Lee Ann Womack. She has been compared to Dolly Parton and Tammy Wynett, just to name a few. Her long and respected career began in 1997 and has been going strong ever since with a string of awards and hit songs including the wildly popular country crossover hit, "I Hope You Dance." Her most recent album, "The Lonely, the Lonesome, and Gone," takes her back to her East Texas upbringing and the musical influences of that area. She'll talk about her start in Nashville at Belmont University, her internship with a label, landing the record deal, the many years of touring, the struggles, her unexpected pop crossover success, and her new excitement of what lies ahead. For more: www.leeannwomack.com
Business/Career Development, Career Longevity, Musicianship & Musical history	Music Business Radio - long form interview	6/4/2018	10pm-11pm	60 mins	1X	Guest: Grammy Award winning singer, songwriter, and artist, Lee Ann Womack. She has been compared to Dolly Parton and Tammy Wynett, just to name a few. Her long and respected career began in 1997 and has been going strong ever since with a string of awards and hit songs including the wildly popular country crossover hit, "I Hope You Dance." Her most recent album, "The Lonely, the Lonesome, and Gone," takes her back to her East Texas upbringing and the musical influences of that area. She'll talk about her start in Nashville at Belmont University, her internship with a label, landing the record deal, the many years of touring, the struggles, her unexpected pop crossover success, and her new excitement of what lies ahead. For more: www.leeannwomack.com
Business/Career Development, History & Future of Music Festivals in US and Middle Tennessee	Music Business Radio - long form interview	6/10/2018	7pm-8pm	60 mins	1x	Guest: Ashley Capps, manager/concert producer/promoter. Talks about being one of the founders of the overwhelmingly successful Bonnaroo Music and Arts Festival. 2014 marks the 13th year for the festival and is often thought of as the success bench-mark for all such festivals. Ashley graciously spends time and shares his passion for the business with Lt. Dan this week on MBR He'll talk about how he began focusing on concert producing and promoting (forming AC Entertainment in 1991) after a club he owned failed in business; the creation of the award winning Bonnaroo Music & Arts Festival, and much much more.
Business/Career Development, History & Future of Music Festivals in US and Middle Tennessee	Music Business Radio - long form interview	6/11/2018	10pm-11pm	60 mins	1x	Guest: Ashley Capps, manager/concert producer/promoter. Talks about being one of the founders of the overwhelmingly successful Bonnaroo Music and Arts Festival. 2014 marks the 13th year for the festival and is often thought of as the success bench-mark for all such festivals. Ashley graciously spends time and shares his passion for the business with Lt. Dan this week on MBR He'll talk about how he began focusing on concert producing and promoting (forming AC Entertainment in 1991) after a club he owned failed in business; the creation of the award winning Bonnaroo Music & Arts Festival, and much much more.
Business/Career Development, Independent Artists & Corporate Sponsorships	Music Business Radio - long form interview	6/17/2018	7pm-8pm	60 mins	1x	Guest: Chris Gero, Vice President/Founder of Yamaha Entertainment Group. Chris has spent the last 20+ years in the industry cultivating talent and diligently molding Yamaha into the powerhouse it is today. He'll discuss industry & instrument sponsorships which lead to collaborations with artists such as Elton John, Alicia Keys and Paul McCartney. He joins MBR to discuss his musician past, business present, working with Elton John and the billion dollar music instrument sponsorship industry. He'll also talk about Yamaha's success in the record label business and producing Nathan's East's Grammy Nominated lp.
Business/Career Development, Independent Artists & Corporate Sponsorships	Music Business Radio - long form interview	6/18/2018	10pm-11pm	60 mins	1x	Guest: Chris Gero, Vice President/Founder of Yamaha Entertainment Group. Chris has spent the last 20+ years in the industry cultivating talent and diligently molding Yamaha into the powerhouse it is today. He'll discuss industry & instrument sponsorships which lead to collaborations with artists such as Elton John, Alicia Keys and Paul McCartney. He joins MBR to discuss his musician past, business present, working with Elton John and the billion dollar music instrument sponsorship industry. He'll also talk about Yamaha's success in the record label business and producing Nathan's East's Grammy Nominated lp.
Business/Career Development, Songwriting, producing, and overcoming disabilities	Music Business Radio - long form interview	6/24/2018	7pm-8pm	60 mins	1x	Guest: Bobby Holland. Grammy-nominated producer/engineer/musician Bobby Holland. Holland will talk about producing records, going blind and falling off stages and his band The Daybreaks.

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Business/Career Development, Songwriting, producing, and overcoming disabilities	Music Business Radio - long form interview	6/25/2018	10pm-11pm	60 mins	1x	Guest: Bobby Holland. Grammy-nominated producer/engineer/musician Bobby Holland. Holland will talk about producing records, going blind and falling off stages and his band The Daybreaks.
Nashville By Nicole - Long form Interview						Nashville by Nicole hosted by Nicole Cowan Buckley--public affairs program that spotlights non-profits and introduces Lightning 100 listeners to local organizations in the greater Nashville area that are impacting the community and challenging individuals to get engaged and see lives changed including their own.
Promote awareness of Immigrant & Refugee Rights in US and Mid TN Tennessee Immigrant & Refugee Rights Coalition	Nashville By Nicole - Long form Interview	04/07/18	7am	~20 mins	1X	<p>Guests: Leah Hashinger (Community Relations Manager) Vanessa Delgado (Jump Manager). They educate our listeners on the how TN Immigrant & Refugee Rights Coalition (TIRRC) has grown from an informal network of community leaders into one of the most diverse and effective coalitions of its kind, a model for immigrant rights organizations in the Southeast and throughout the United States. They discuss the <u>mission</u>--to empower immigrants and refugees throughout Tennessee to develop a unified voice, defend their rights, and create an atmosphere in which they are recognized as positive contributors to the state. <u>Vision</u>: We are a coalition of immigrants, refugees, and allies working to lift up fundamental American freedoms and human rights and build a strong, welcoming, and inclusive Tennessee. We believe that real and lasting change must be led by those directly affected by injustice, and for this reason community organizing and leadership development are the core strategies we use to realize our vision. We bring together diverse immigrant communities throughout the state to examine root causes, find common interests, and organize for better conditions. We strive to lift up the voices of directly affected people and invest in leaders at the grassroots level, and to ensure our theory of change is reflected in the way we make decisions, in the work we undertake today, and in the course we set for the future.</p> <p>TIRRC's mission to make Tennessee more inclusive, advocating for positive legislation and against negative legislation. They also teach English to immigrants and naturalization workshops as well work to educate native born Tennesseans on the importance and benefits of having immigrants in our state. JUMP is a youth group to do community organizing.</p>
Support of Non-profit and promote awareness of HIV & prevention	Nashville By Nicole - Long form Interview	04/14/18	7am	~20 mins	1X	<p>Guest: Mikey Corona & Executive Chef, Brian Riggerbach. Dine Out For Life Event Celebrity Chairs. Dine with one of the 80 participating restaurants in the Nashville area to help raise funds for Nashville Cares.</p> <p>They discuss and promote the annual dining fundraising event raising money for AIDS service organizations. More than 20,000 diners are expected to dine at over 80 restaurants throughout Nashville and surrounding counties to raise more than \$160,000 to support the work of Nashville CARES. Restaurants participate in Dining Out For Life by donating a generous percentage of proceeds from the day's meals to Nashville CARES. Dining Out For Life is the first dine-out fundraiser of its kind and has raised millions for HIV/AIDS service organizations across North America.</p> <p>About Nashville CARES: With your help, Nashville CARES offers services annually to 55,000 Middle Tennesseans infected and affected by HIV/AIDS including: HIV prevention education to more than 35,000 youth and adults, almost 16,000 FREE confidential HIV tests, and essential support services to 3,000 men, women and children living with the disease.</p>

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Support of Non-profit and promote awareness & programs that enhance the lives of those with life threatening diseases	Nashville By Nicole - Long form Interview	04/21/18	7am	~20 mins	1X	Guests: Mindy Bess, Lizzie Miller, Melissa Ramskey . The vision and goal of the James Bess Foundation is to encourage people to search within themselves and uncover dreams that have become lost due to life's difficulties and then grant such dream to the best of our ability. A unique foundation that grants lost dreams to those adults (21-65) struggling with a life threatening illness. They discuss the mission and goals of the organization (like the Make A Wish Foundation, but for adults), inspired by Mindy's father, and they discuss some of the wishes they've granted. Promote the attitude "It is time for adults to dust away the cobwebs of life and start dreaming again!"
Support for Non Profit - mental health healing through the arts	Nashville By Nicole - Long form Interview	04/28/18	7am	~20 mins	1X	Guests: Lynece Benton-Stewart (Board Chair), Liane Proctor (Art and Exhibitions Manager). Healing Arts Project's 8th annual fundraiser, the Phoenix Art Gala, hosted by Team Lightning's Lee Fowler. Healing Art Project, Inc., or "HAPI", provides artistic opportunities to people in mental health and addiction recovery to promote healing, community awareness and inclusion. They discuss where there art goes, where they host exhibitions and some of the programs they benefit. They also discuss specific examples of how the art heals.
Mid TN Alcohol & Substance abuse and promotion of available programs to overcome	Nashville By Nicole - Long form Interview	05/05/18	7am	~20 mins	1X	Guests: Heather Rossi (Manager), Ian Skotte. Heather & Ian discuss the organization's wrap-around programs, including military services online classes and support groups. Prevention Services Coordinator Ian Skotte - Senior Media Specialist & Author WhoYouWant2Be.org are prevention services of Center-stone, one of the nation's largest not-for-profit provider of community-based mental health and addiction services, of-fering a full range of mental health services, substance abuse treatment and educational services. Prevention Services are based in Nashville, Tenn., but have offices located across Tennessee and southwestern Ken-tucky. Centerstone Prevention Services have provided effective prevention programs to Middle Tennesseans since the mid-1980s, with programs focusing on alcohol and drug abuse prevention, violence and bullying prevention, STD/STI and teen pregnancy prevention and character development ser-vices. Their services are fun, educational and easily accessible, with many programs available within local schools and neighborhood centers around the Nashville
Mid TN Women's health issues and to promote awareness, prevention, and education	Nashville By Nicole - Long form Interview	05/12/18	7am	~20 mins	1X	Guest: Representative from Hope Clinic. Established in 1983, Hope Clinic for Women is a faith-based safe and confidential place equipping women, men and families dealing with: unplanned pregnancies, access to women's healthcare, prevention education, pregnancy loss and postpartum depression. We provide medical care, professional counseling, education classes, case management, mentorship and practical support regardless of age, race, religion or ability to pay.
Mid TN Higher Educational Barriers for students from low-income households	Nashville By Nicole - Long form Interview	05/19/18	7am	~20 mins	1X	Guest: Marcel Hernandez (Executive Director) of Be About Change. Marcel discusses the programs offered by the organization including offering scholarships plus leadership and writing workshops for students in Middle Tennessee. Encouraging students to write about how to make a positive impact in our community. He discusses Be About Change Corporation's commitment to providing higher education scholarships to students from low-income households who meet the current Federal Poverty Guidelines Standards. Their goal is also to increase awareness – through blog articles – about forward-moving, positive individuals and efforts in our communities, so that you might be called to join those efforts and/or establish and pursue efforts of your own. The articles are about people like you who embrace the need to “be the good” they seek in the world. The blog articles are authored by our Founder, Marcel Hernandez, other Board Members, Contributing Writers, and Guest Writers.

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Awareness & Promotion of healthy living activities for people with intellectual & physical disabilities	Nashville By Nicole - Long form Interview	05/26/18	7am	~20 mins	1X	<p>Guests: Scott Tygard and HK Derryberry. Representatives from the Miracle League of Nashville who's mission is to provide a safe and fun environment where those with special needs can play baseball in a stadium of their own; where the rules are limited, the love unconditional, and the joy infectious. Dan Buckley conducted this interview with Scott and HK. They discussed how with the help of community volunteers and corporations, WNSL is embarking on a new campaign to raise funds to design and construct the first Miracle League "FIELD OF DREAMS" complex in Middle Tennessee. The complex will include a custom-designed field with a cushioned rubberized surface to allow players from 4 to 99 years of age with wheelchairs, walkers, and other mobility devices to safely move from base to base. The design will also include wheelchair accessible dugouts, accessible restrooms, a concession stand, and picnic pavilion. Other community uses could include but not limited to special education classes for schools, nursing homes, veteran's programs and Special Olympics.</p> <p>The Miracle Field will promote physical activity, camaraderie, a sense of teamwork, and fun for all of those who participate. One of the unique aspects will involve the buddy system of volunteers that will assist the players. The Miracle League will deliver life-changing events for the special needs participants as well as all friends and family every time they take the field or visit the playground.</p>
Promote awareness of homelessness in Nashville & acts of kindness to bring dignity to their lives	Nashville By Nicole - Long form Interview	06/02/18	7am	~20 mins	1X	<p>Guests: Meredith McCloud, Russ Arnold (Founder). The guests discussed Shower The People's primary purpose to show love by providing mobile shower facilities to homeless individuals in the community and that a shower is an essential part of a person's well-being and self-worth. So many people do not have access to a simple shower, which many of us take for granted. The ability to become physically clean restores dignity and opens the doors of opportunity, by way of jobs and housing.</p> <p>They discussed how the org provides on-site showers for those without access to permanent facilities, by using a converted school bus that is equipped with both showers and a restroom. Services will be provided on a previously-determined route, and they will be scheduled primarily during the evening hours. In addition, there are plans to fulfill other needs as funds become available, such as providing hygiene products, laundry services, and clothing</p>
Support of Non Profit - voter registration	Nashville By Nicole - Long form Interview	06/09/18	7am	~20 mins	1X	<p>Guest: Rachel Whitney (Co-Founder). of Live Here Vote Here dot org, a local non profit helping to register Nashvillians to vote and provide information on polling locations, hours and important dates such as voter registration deadlines. The deadline for the August 2, 2018 election is July 3rd. Sh discusses the right & privilege of all US Citizens to vote; ways to increase Nashville's active voting numbers including raising awareness for voting locations and times; how to register; and different ways to vote.</p>
Awareness & support of non-profit's programs focused on women helping/inspiring other women	Nashville By Nicole - Long form Interview	06/16/18	7am	~20 mins	1X	<p>Guest: Mollie Lacher (Executive Director) of Impact Nashville. Mollie discusses how the non-profit women's giving circle empowers women to collectively invest in and develop non-profits that serve our community so that we can create a greater Nashville. The episode promotes how women join together to help benefit non-profit organizations through grants, the grant application process, and how to become a member.</p> <p>Impact Nashville operates through women members who live in the Greater Nashville area and donate a \$1000 tax-deductible membership fee. Those membership fees are then combined directly into large grant dollars that are awarded to non-profit organizations that serve Greater Nashville through a competitive grant process. The grant process and criteria are determined by the members and focus on categories that serve the Greater Nashville community and its future needs.</p>
Promote awareness of non-traditional educational opportunities	Nashville By Nicole - Long form Interview	06/23/18	7am	~20 mins	1X	<p>Guest: Sonia Le Blanc (Co-Founder), Nashville Sudbury School. Sonia discusses how the Sudbury School combines traditional school with homeschooling to think outside the box and let the children decide how and what they want to learn.</p>

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Support of Non Profit, Hospice care	PSA - Live on air interview for Alive Hospice	6/30/2018	7am	~20 mins	1X	Guests: Judy Orr and Laura Beth Jule. They discuss the history of Alive Hospice, how it is different from other hospice agencies, and their broad range of services. They also discuss the process of obtaining information and the planning for receiving such services during the difficult time of the life cycle.
Various Public Awareness (see below)	PSA - total runs for Quarter	4/1--6/30/18	ROS	:30s	~486x	Ad Council (AC) & Other Sources PSA's, National & Local/Regional Topics/Issues (specific segment descriptions below) (approx. 5.4 per day for 90 days, 2nd qtr 2018) actual count 486 per PSA confirmation invoice
Promote immunotherapy for Cancer treatment	Recorded PSA	1/1/18--10/31/18	ROS	:30s		(26163, 10/18/17--10/31/18) Immunotherapy is a revolutionary new approach to cancer treatment and one of the most promising developments in cancer research today. Jimmy Smits, the award- winning actor, has joined Stand Up To Cancer (SU2C) to help raise awareness about the increasing role of immunotherapy as an effective option for cancer treatment through a new public service campaign, entitled: "Your Body Your Hope." The PSA encourages patients to visit StandUpToCancer.org/immunotherapy to learn more about immunotherapy and to discuss the treatment as an option with their physician. The PSA is available in both English and Spanish in the hope of reaching a broader audience with this vital information - and "to empower people diagnosed with cancer to ask their doctor if immunotherapy may be the right treatment option for them."
Promote awareness of Childhood Hunger	Recorded PSA	3/7/18--3/18/19	ROS	:30s		("Melissa," 26151, 3/7/18--3/18/19) Nearly 13 million children, that's 1 in 6 kids, in the U.S. struggle with hunger. Families and children struggling with hunger need our help. Kids who don't get enough to eat are more likely to grow up with health problems and have difficulty in school and social situations. This PSA encourages people to help end the story of hunger by visiting FeedingAmerica.org .
Promotion of emergency preparedness--Floods	Recorded PSA	1/1/18--9/11/18	ROS	:30s		(AC) Don't Wait - Floods, Recorded commercials to promote emergency preparedness.Disasters don't plan ahead. You can. "Don't Wait. Communicate." As recent events have shown, natural disasters can cause massive destruction and bring enormous change at any time. Ensure that every family has a household emergency plan before disasters strike. This PSA promotes preparedness by using modern reminders to highlight the unpredictable nature of disasters in an entertaining and enlightening way. (10/13/17--9/11/18, 26162)
Promote awareness of on-line hacking	Recorded PSA	1/1/18--2/15/18	ROS	:30s		(Indie - Pharmacy Buying Safely, 2/14/17--2/15/18, 26147) Not all websites that sell medication are created equal. Some operate illegally and may sell counterfeit or falsified drugs and devices, putting your health and safety at risk. The fake medicines sold online may contain house paint, antifreeze, floor wax, chalk, and other toxic fillers. In fact, up to 1 million people die each year from counterfeit medications.1 In addition, these rogue websites may enroll you in pricey refill scams or not secure your payment/personal information, leaving you vulnerable to
Promote awareness of ageing issues and resources to help low income ageing	Recorded PSA	1/1/18--12/15/18	ROS	:30s		(AC, AARP, Preventing +Falls, 2/14/17--12/15/18, 26142) The numbers are staggering. According to the Centers for Disease Control and Prevention, more than one out of four adults, 65 and older, falls each year, and many of these falls result in serious injury. Each year, 2.8 million older people are treated in emergency rooms for fall-related injuries. As 10,000 baby boomers turn 65 every day, these numbers have the potential to become catastrophic. In addition to the risk of injury, falls can dramatically affect a person's quality of life and make it harder to remain independent. AARP Foundation, the charitable affiliate of AARP, dedicated to providing resources and services and serving as an advocate for low-income older Americans, and UnitedHealthcare, an organization dedicated to the health and well-being of seniors, teamed up to take on this important issue.

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Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period
4/1/18 to 6/30/18

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Promote Breast Cancer Awareness & promote early detection	Recorded PSA	1/1/18--5/11/18	ROS	:30s		(National Breast Cancer Foundation, indie, 5/11/17--5/11/18, 26169) Breast cancer is one of the leading health crises for women in the United States. 1 in 8 women will be diagnosed with breast cancer in her lifetime. There is currently no known cure for breast cancer, and its early diagnosis is critical to survival. However, with increased healthcare costs and a rapidly increasing percentage of uninsured women, many simply cannot afford the cost of screening tests. These women are at a significantly higher risk of dying from breast cancer if later diagnosed. National Breast Cancer Foundation, a 501(c)(3) non-profit organization, works to assist women now by providing help and inspiring hope to those affected by breast cancer through early detection, education and support services. NBCF was founded in 1991 by Janelle Hail who was diagnosed with breast cancer in 1980 at the age of 34. At the time of her diagnosis, there was little information about the disease, and she was forced to make a decision about her health with few options. After her treatment, Janelle made a commitment to help women around the world by educating them about breast cancer and the importance of early detection.
Promote awareness and opportunities to donate to hurricane damaged areas	Recorded PSA	1/1/18--8/31/18	ROS	:30s		(AC) (9/11/17--8/31/18, 26141) Hurricanes Harvey and Irma have hit the Gulf Coast and Caribbean Islands, with Jose reaching Category 4 status and bringing new concerns. An unprecedented flurry of high-power hurricanes is impacting the United States and the need for help in affected areas is enormous. To direct donations to all the areas that need help, now and in the future. This PSA leads to SupportHurricaneRelief.org where donors can choose where their cash donation will go, local and national.
Promote awareness of Monsanto Fund and how it gives back to communities	Recorded PSA	1/1/18--9/8/18	ROS	:30s		(Indie, 9/8/17--9/8/18, 26155) The America's Farmers Grow Communities program, sponsored by the Monsanto Fund, has awarded more than \$26 million to nonprofit organizations across rural America since 2010, and will award more than \$3 million in 2018 to help farmers support causes that create positive impacts in their local communities. Farmers can enroll for a chance to direct a \$2,500 donation to an eligible nonprofit organization such as a volunteer fire department, as featured in the Radio PSAs. Volunteer Fire Chief Ralph Stegbauer and his department were able to purchase and install new tornado sirens to cover the county's most highly-populated areas thanks to several donations from the Grow Communities program. Across America, donations from the Grow Communities program have been used to support ag youth programs, food banks, schools and many other important initiatives.
Promote awareness of canines for companions programs for disability independence	Recorded PSA	1/1/18--5/11/18	ROS	:30s		(PSA-Indie, "Canine Companions" 26170, 5/10/17--5/11/18) PSA promoting awareness of programs for people to raise pets later to be trained for the disabilities assistance programs to help those with various disabilities lead a more normal life.
Promote awareness and protection against Sepsis	Recorded PSA	11/1/18--8/31/18	ROS	:30s		("The Domino Effect" 9/11/17--8/31/18, 26157)My colleagues and I at the U.S. Centers for Disease Control and Prevention recently released "Get Ahead of Sepsis," a national educational effort focused on raising awareness of sepsis—a life-threatening medical emergency that can rapidly cause tissue damage, organ failure, and death. Each year, more than 1.5 million Americans get sepsis, and at least 250,000 die as a result. Sepsis is a medical emergency. Time matters. "Get Ahead of Sepsis" aims to protect Americans from the devastating effects of sepsis by emphasizing the importance of early recognition and timely treatment of sepsis, as well as the importance of preventing infections that could lead to sepsis. You can help by airing this important public service announcement (PSA)—titled "The Domino Effect"—which focuses on how an infection can quickly lead to sepsis and the urgent need to act fast when sepsis is suspected. The PSA is intended for all audiences. Anyone can get an infection, and almost any infection can lead to sepsis. But by knowing the risks of sepsis, spotting the symptoms, and acting fast, we believe that the public can "Get Ahead of Sepsis." We appreciate the value and reach that radio provides in educating these audiences and hope that you will air it often.

QUARTERLY ISSUES / PROGRAMS LIST

Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period 4/1/18 to 6/30/18

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Promote awareness VA disability Claims & Compensation Process	Recorded PSA	1/1/18--8/31/18	ROS	:30s		("Got Your Back" 9/11/17--8/31/18, 26159) Since our founding, brave women and men have fought to protect our nation and those around the globe struggling for freedom, democracy and security. They have fought courageously and even sacrificed life, limb, and physical and mental health through their service. Now more than ever, we must all do our part to serve those who have sacrificed and served. You can help Service members and Veterans get the benefits and support they have earned and need from the U.S. Department of Veterans Affairs (VA) by promoting awareness about VA's disability compensation process. When you promote awareness about the VA claim process, it lets Veterans know that VA, and its vast network of services and resources, is there for them, and it gives them important information that may help them receive a faster decision on their claim. These PSAs are a driving force to reduce the current VA claims backlog and getting Veterans faster and better access to service and support. When Veterans file an electronic claim (eClaim) on eBenefits, enlist the support of a Veteran Service Organization, and attend their VA claim exam, they not only can get a faster decision, but they are also fully using the services and support available to them to ensure they have the best claim experience possible.
Promote organ, eye, & tissue donor signups	Recorded PSA	1/1/18--8/31/18	ROS	:30s		(HRSA, "Made Possible By Roxanne" 9/11/17--8/31/18, 26160) PSA promoting awareness and need for Organ, Eye, and Tissue donors. Simple signup procedures leading to the gift of life.
Promote Fatherhood involvement in child's lives	Recorded PSA	1/1/18--8/17/18	ROS	:30s		(Groan, Fatherhood Involvement, 26164, 10/13/17--8/17/18) Kids that spend time with their dads grow up to be smarter and more successful. Endearing new PSAs feature children telling corny dad jokes to encourage dads to play an active, responsible role in their children's lives, because even the smallest moments can make the biggest difference.
Promote Health through Blood Pressure Control	Recorded PSA	1/1/18--10/18/18	ROS	:30s		(26146, 10/19/17--10/18/18) 85 million Americans have high blood pressure, but only half have it under control. Many don't follow their treatment plan because they feel fine. Research shows that being reminded of the consequences of uncontrolled HBP including stroke and heart attack motivate action before it's too late. This PSA offers help working with your doctor to find a plan that you can follow.
Promote awareness of Childhood Hunger	Recorded PSA	1/1/18--10/25/18	ROS	:30s		(26009, 11/15/17--10/25/18) Nearly 13 million kids in the U.S. are hungry. The Grammy-nominated Goo Goo Dolls are lending their voice to help Feeding America end child hunger. PSA encourage listeners to get involved and join Feeding America in the fight to end hunger.
Promote awareness of Critical Health Issues	Recorded PSA	18/1/18--10/31/18	ROS	:30s		(26143, 11/2/17--10/31/18) When people think of causes of allergies, they often focus on pollen, dust and pet dander. But did you know common household pests like cockroaches and mice can also cause allergies, as well as trigger asthma attacks? Sixty three percent of American homes contain allergens from cockroaches, and in urban areas, that number increases to as many as 78 to 98 percent. 82% of homes tested contained allergens left by mice. With asthma being the most common chronic disease among children and behind one fourth of all emergency room cases, it's important to know that pests can indeed have harmful effects upon our health and our family's health. These staggering statistics underscore the importance of educating communities about this critical health issue. Your station can help raise awareness by supporting our latest public service campaign, which is a joint effort by the National Pest Management Association (NPMA) and the Asthma and Allergy Foundation of America (AAFA).

QUARTERLY ISSUES / PROGRAMS LIST

Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period 4/1/18 to 6/30/18

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Promote Cancer research	Recorded PSA	18/1/18--10/31/18	ROS	:30s		(26144, 11/2/17--10/31/18) Stand Up To Cancer (SU2C) has launched a new public service announcement (PSA) campaign in collaboration with SU2C Founding Donor Major League Baseball. The PSA, titled "Whatever It Takes," features Major League players and moments from MLB's Championship Season that underscore the message that the end of the fight against cancer is unlikely to come from a single "home run," but rather will be the result of numerous and smaller, yet meaningful, scientific advancements that keep the fight moving forward. As a metaphor to describe the cancer research work being done by scientists and doctors worldwide to make discoveries that will advance new treatments, the PSA uses MLB game footage of several players executing one of baseball's simplest, yet often effective, plays – the bunt (opposed to hitting the big home run) – to drive home the game-winning run.
Promote positive life choices	Recorded PSA	1/1/18--12/8/18	ROS	:30s		(26008, 12/5/17--12/5/18) Our latest public service announcements (PSAs) are titled "Never Give Up!" (:30), "Stay in School!" (:30), "Thank You" (:30) and "Say Yes to a Drug-Free Life!" (:30). They focus on achieving your dreams, the importance of getting an education, giving back to our nation's heroes, and making positive life choices regarding drug and alcohol use.
Promote Adoption and Foster Care Parenting	Recorded PSA	1/1/18--12/8/18	ROS	:30s		("Haircut." 26145, 12/8/17--12/8/18) You Don't Have to Be Perfect to Be a Perfect Parent. 118,000 youth in the U.S. foster care system are currently awaiting adoption. Teens never outgrow the need for family, but only 5% of all children adopted in 2016 were between the ages of 15 and 18. Run PSAs this holiday season to encourage prospective parents to consider adopting a teen.
Promote Awareness of Cervical Cancer & Treatment	Recorded PSA	1/1/18--1/1/19	ROS	:30s		(26161, 10/13/17--1/1/19) More than 12,000 women are diagnosed with invasive cervical cancer each year, and more than 90 percent of those cancers are caused by the human papillomavirus (HPV), a common virus that can also cause at least five other types of cancer. There is now a vaccine available to protect you from HPV. The Centers for Disease Control and Prevention (CDC) recommend the vaccine for all girls and boys ages 11-12, the time when the vaccine is most effective. In addition to the vaccine, the Prevent Cancer Foundation® recommends women begin regular cervical cancer screening at age 21 with a Pap test every three years. Women ages 35-65 should have a Pap test combined with an HPV test every five years, or a Pap test every three years.
Promote awareness & support of Disabled Veterans - benefits and donation opportunities	Recorded PSA	1/1/18--2/1/19	ROS	:30s		(DAV, Indie, Bobby, Sam, and Cece, 26168, 4/25/17--2/1/19)Recorded PSA Disabled American Veterans. Promotes veteran's benefits and how they can have better lives after serving America. Also promotes fund raising opportunities.
Promote Awareness of Cure Possibilities for Multiple Sclerosis	Recorded PSA	3/13/18--3/31/19	ROS	:30s		(AC, 26149, 3/13/18--3/13/19) The National Multiple Sclerosis Society's new public service awareness campaign, "What Ever it Takes" offers people a special place to share their own creative solutions to the challenges of MS and find new ones at nationalMSSociety.org/ThisISMS and know how to get involved through Walk MS at walkMS.org . When we unite to raise awareness and share solutions, we become stronger than multiple sclerosis. Thank you for helping move us closer to a world free of multiple sclerosis.
Promote Awareness of Programs to help Empower Vets Returning to Civilian Life	Recorded PSA	3/15/18--3/15/19	ROS	:30s		("Steop Up," 26154, 3/15/18--3/15/19) Wounded Warrior Project® (WWP) is a nonprofit, nonpartisan organization dedicated to the mission to honor and empower Wounded Warriors. These brave men and women face a variety of challenges as they transition to civilian life. And when they are severely ill or injured, returning to their families is only the beginning of their road to recovery. WWP connects wounded warriors and their families to valuable resources and one another, serves them through a variety of free programs and services, and empowers them to live life on their own terms.

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Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Promote awareness programs for earning High School diploma	Recorded PSA	1/1/18--12/11/18	ROS	:30s		("Carissa," 26165, 12/19/17--12/11/18) More than 34 million American adults are without a high school diploma. Air new PSAs that encourage people to find the support they need to achieve their education goals. FinishYourDiploma.org offers resources for adults to get started on their GED or other high school equivalency.
Promote awareness of endangered species & programs to help save	Recorded PSA	1/19/18--1/20/19	ROS	:30s		("Rhinos," 26153, 1/19/18--1/20/19) Time is running out for rhinos, giraffes, penguins and other species. There are only 3 Northern White Rhinos left in the world. In just 15 years, giraffe populations have fallen from 140,000 to just 85,000. The number of African penguins living in the wild has dropped by 70% in the last decade. Wildlife is endangered, but there is hope. Together we can turn things around and end extinction. San Diego Zoo Global is leading the fight against extinction. We are committed to using science-based techniques and collaborating with others to save species from extinction. And we have succeeded with many species! We have bred more than 165 endangered species and reintroduced over 35 species back into the wild. Our Wildlife Conservancy program empowers people from around the world to help us save species from extinction in a variety of ways. Our supporters and members play a crucial role in our conservation efforts. <u>Your support makes our fight possible</u>
Promotes awareness and pervention of Diabetes	Recorded PSA	1/22/18--1/21/19	ROS	:30s		("Prediabetes Test," 26156, 1/22/18--1/21/19) One in 3 American adults has prediabetes and is at high risk of developing type 2 diabetes, a serious health condition that can lead to heart attack and stroke. PSAs encourage people to learn their risk of type 2 diabetes by taking a short online test at the campaign website, which also features information on prediabetes as well as lifestyle programs and tips to help people reverse their risk.
Promotes awareness of Fair Housing rights & how discrimination can happen	Recorded PSA	1/22/18--1/21/19	ROS	:30s		("Imagine," 26152, (1/22/18--1/21/19) We have made great strides as a country since the Fair Housing Act was signed in 1968, but significant levels of illegal housing discrimination still exist. In the process of selling, renting, or financing a home, individuals are still discriminated against because of their race, color, national origin, religion, sex, familial status, or disability. As we approach the 50th anniversary of the passage of the Fair Housing Act in 2018, it is more important than ever to educate people and housing providers about their fair housing rights and responsibilities. This new PSA campaign from the U.S. Department of Housing and Urban Development and the National Fair Housing Alliance educates viewers about their fair housing rights. When people are aware of their rights and how housing <u>discrimination happens, they can take action and report it.</u>
Promotes volunteerism to aid seniors & shut-ins	PSA - Volunteerism for Meals	1/22/18--1/21/19	ROS	:30s		("Desk, Meals on Wheets," 26150, 5/3/18--3/21/19) 10 million seniors face the threat of hunger, and millions more live alone in isolation. New PSAs feature real stories of friendship between seniors and Meals on Wheels volunteers. Air these spots to encourage your community to donate their lunch break, drop off a warm meal and get more than they expect.
Promotes awareness of discrimination & promote acceptance of the LGBT Community	Recorded PSA	5/2/18--4/18/19	ROS	:30s		("Imagine," 26171, 5/2/18--4/18/19) Discrimination against LGBT people is on the rise, and in 31 states it's still legal to fire, evict, or deny services to LGBT people. While most Americans support equal treatment, they're unaware LGBT people lack these protections. Share new PSAs to raise awareness about anti-LGBT <u>discrimination and promote equal treatment for all</u>
Support of Non Profit/Community Issues	Recorded Commercials / Live Liners / Short, Med- Form Interview					Various Issues -- see following list

QUARTERLY ISSUES / PROGRAMS LIST

Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period 4/1/18 to 6/30/18

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Promote Youth & Family Creativity through Use of Visual & Audio Media Tools	Recorded Commercial	3/26-4/15/18	6a--7p	:30s	15x	Recorded commercial to promote family event. OZ Arts welcomes back world-renowned scratch DJ, music producer and award-winning graphic novelist Kid Koala, this time for Satellite – an innovative collection of dreamy, atmospheric tracks composed especially for this event. In this latest live experience, the audience is seated, four per table, and equipped with a turntable, effects box and a small crate of color-coded vinyl records. Through subtle colored lighting changes in the room, the audience is cued to play along. The audience is an integral part of the show, accompanying Kid Koala to create an “ambient vinyl orchestra,” melding their individual strains into a fluid body of sound. The idea is to have 50 harmonized turntables create a unique, uplifting and dynamic evening of light and music.
Promote Local Economic Growth by Promoting Small businesses	Recorded Spots	4/1--12/30/18	6a--10p	:30s	283x	"Local Business of the Week." Recorded spots introducing listeners to Middle TN local business and promotion of shopping at home to help with small business owners continued success as well as economic development within our local community. As a locally owned business ourselves, we identify with the challenges facing today's small business. It can be especially daunting to navigate marketing strategies with financial limitations. To help alleviate these struggles and continue our “local” mission we created the Local Business of the Week feature which includes a free week of radio and on-line advertising.
Promote Children & Family Entertainment, Education, and Activities in Mid TN	Recorded Commercial	3/28--4/7/18	6a--7p	:30m	32x	Recorded commercials to promote our 4th annual five day event, “Staycation with Mr. Steve,” takes our weekly Thursday morning “The Early Birds” show on the road to five different locations across the city. Each day during Nashville Public Schools’ springbreak, WRLT hosted free, hour-long live events that included kid-friendly activities, prize give-a-way’s and performances by Mr. Steve. Our goal was to provide children and parents with free and fun activities they could share during the break, a time when many other opportunities aren’t available because schools are closed.
Awareness & support of non-profit's programs to stop child abuse in Davidson County & advocacy programs for victims and families.	Recorded Commercial	3/29--4/6/18	ROS	:30s	45x	Radio commercials to promote key fund raising event, "Nashville Walks" for NCA. Also to bring awareness of the mission of Nashville Children's Alliance which is to reduce the traumatization of child abuse victims and their families by facilitating a comprehensive multidisciplinary team approach to the detection, investigation, prosecution and treatment of child abuse. "You can be a part of raising money and awareness during the annual 5K walk at on April 6, 2018. April is National Child Abuse Prevention month, and this event helps to raise awareness and funds."
Awareness & support of non-profit's programs to stop child abuse in Davidson County & Tennessee	Recorded Commercial	4/8--4/21/18	ROS	:30s	55x	Radio commercials to promote key fund and awareness raising event Prevent Child Abuse TN's, "9th Annual Pinwheel Festival." Prevent Child Abuse Tennessee is a non-profit that works with parents, professionals and communities to provide education, resources and services that strengthen families across all 95 counties in Tennessee. Our community-based programs have been educating the public about the prevalence of child abuse and their role in child abuse prevention for 31 years. April is Child Abuse Prevention Month.
Public Access to the Arts & promotion of public parks & neighborhoods, support of local musicians & happy community	Sevier Park Festival Promote	4/23--5/5/18	6am--10p	:60s	59x	Recorded spots promoting public access to free music community neighborhood involvement for healthy and communal belongingness. Promote happy lifestyles through this annual free neighborhood block party. It showcases emerging local artists and national acts providing exceptional music in a public place for people of all ages and ethnicities.
Promote Neighborhoods, Families for healthy & happy community	Edgehill Rocks Promote	4/4--4/7/18	6am--9p	:60s	22x	Recorded spots promoting public access to free music community neighborhood involvement for healthy and communal belongingness. Promote happy lifestyles through this annual free neighborhood block party. It showcases emerging local artists and national acts providing exceptional music in a public place for people of all ages and ethnicities.
Support of Non Profit, Promote awareness of Hunger Issues in Mid Tennessee	Recorded Commercials	4/17--5/3/18	ROS	:30sec	37x	Commercials to promote Generous Helpings at City Winery on May 3. Generous Helping is Second Harvest Food Bank of Middle Tennessee's annual food and wine tasting event presented by Kroger. The purpose of the event is to raise funds and awareness to help stop hunger in Middle Tennessee.

QUARTERLY ISSUES / PROGRAMS LIST

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Support of Non Profit, fundraising for community needs	PSA - Community Foundation of Middle Tennessee/Big Payback	4/26--5/1/18	ROS	:30s	45x	Recorded commercials promoting the Community Foundation of Middle Tennessee's Second Annual Big Payback, a community-wide online day of giving donations to help Middle Tennessee Non Profits raise funds and bring awareness to pressing needs in the community.
Awareness and support of non-profit organizations raising money for cancer research	Live Liners	5/31--6/2/18	ROS	:10s	9x	Live Livers/flashs to promote benefit to raise funds for cancer patients. Marscha Conquers Benefit fundraising event. Join us June 2nd for a day of live music, a silent auction, and drink specials as we work to raise money for Marscha's medical bills.
Support of Earth Day, national environmental awareness day	Recorded Commercials	3/28-4/21/18	6a--12mid	:30s	100x	Recorded commercials to promote annual earth day celebration to promote awareness of environmental issues both in TN and around the world.
Support of local high school's music festival featuring student performers	Recorded Commercial	4/21--4/28/18	12am--12pm	:60s	41x	Recorded commercial to promote & support Pear Cohn Entertainment Magnet High School's annual "Get Lifted" music and arts festival that features student and local performers & artists.
Public Access to the Arts & promotion of public parks, support of local musicians	Musician's Corner / Spots	5/7--6/27/18	6am--10p	:60s	70x	Recorded spots promoting public access to free music through the "Musician's Corner." It is a free multi-week spring concert series sponsored by WRLT. It showcases emerging local artists and national acts providing exceptional music in a public place for people of all ages and ethnicities. Provides awareness for support and use of Parthenon & Centennial Park.
Public Access to the Arts & promotion of public parks, support of local musicians	Musician's Corner / Live Liner	5/10--6/30/18	6am--10p	:10s	72x	Live Liners promoting public access to free music through the "Musician's Corner." It is a free multi-week spring concert series sponsored by WRLT. It showcases emerging local artists and national acts providing exceptional music in a public place for people of all ages and ethnicities. Provides awareness for support and use of Parthenon & Centennial Park.
Support of Non-profit fun raising event to help artists afford legal aid	Recorded Commercial	5/17--5/23/18	ROS	:30s	40x	To support the Arts & Business council's event "Arts Immersion 2018." Proceeds benefite Volunteer Lawyers & Professionals for the Arts, a program that provides millions worth of free legal and business help to over 2,000 low income artists and 400 nonprofit arts organizations.
Support of Non-profit and promote public parks - Percy Warner Parks	Recorded Spots	5/19--6/28/18	6a--12mid	:30s	33x	Support of Friends of Warner Parks event "Full Moon Pickin Party" to promote family discover and usage of public parks.
Awareness & support of non-profit's programs focused on women helping/inspiring other women, providing mentorship and actual homeownership a reality.	Nashville By Nicole - Long form Interview	5/25--6/2/18	6a--12mid	:30s	40x	Recorded Commercials to promote Habitat For Humanity's Hammers & High Heels. 'Women Build is a unique partnership of female community leaders, along with companies focused on women as executives and mentors, coming together to sponsor, build, and dedicate a house for a female homeowner. Women Build is focused on the power of networking to help women achieve their goals, including making homeownership a reality for a Habitat partner family each year.'
Support of Non Profit	PSA - total runs for Quarter, Lightning Bolts & other			:30s	~360x	Various Issues -- see following list (generally 4 PSA's run per day) (4 X 90 days= 360) ROS except where noted. Lightning 100 Bolts are thirty second recorded public service announcements, written and produced in-house. Lightning 100
LIGHTNING 100 BOLTS and LIVE ON AIR PSA MENTIONS. Lightning 100 Bolts are thirty second recorded public service announcements, written and produced in-house. Lightning 100 Bolts focuses mostly on local non profits and events, with national awareness campaigns/events included as well.						
Support of Non Profit - the arts	PSA - Guitar Mash	3/20-4/7/18	ROS	:30s		Recorded PSA to promote a community event where hundreds of people come and bring an instrument or just to sing or to watch as some of Nashville's best, such as Jerry Douglas, Keb Mo, John Oates and more lead a "communal urban campfire" sing and strum along to support the non profit, Guitar Mash.org.

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Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Support of Non Profit - animal welfare	PSA - Ferrell Hollow Farm	3/24-4/21/18	ROS	:30		Recorded PSA to promote Ferrell Hollow Farm Senior Horse - and now, Cat Sanctuary's Spring Fundraiser/Earth Day Celebration 4/21 at the farm in Readyville, TN. Team Lightning also organized a team of volunteers on Sunday, 4/15/18 to help the Sanctuary prepare the farm for the event. The Sanctuary recently expanded to include rescue facilities for senior at risk cats. Twice a year the Sanctuary opens its doors to the public to raise awareness and funds for their mission to allow senior at risk horses and cats to live out their days with proper care in a true sanctuary setting. All proceeds go directly to the care of the animals.
Support of Non Profit - Alzheimer's disease	PSA - Alzheimer's Association of America	3/24-4/13/18	ROS	:30s		Recorded PSA to promote a free educational conference in Nashville hosted by the Alzheimer's Association of America aimed at caregivers, support services and proactive brain health. Free and open to the public.
Support of Non Profit - the arts	PSA - Nashville Metro Arts	4/1-4/15/18	ROS	:30		Recorded PSA: Nashville's public transit passengers will experience the sights and sounds of local poetry next month, as poetry in motion returns. Metro arts and the Nashville Metropolitan Transit Authority have partnered to bring winning poems from local students and adults to MTA's fare cards, pamphlets, a wrapped poetry bus and more through April, national poetry month. The public is invited to view the bus and hear readings from Southern Word and the Porch at the Poetry in Motion celebration day, 4-6 p.m. 4/16 at Music City Central.
Support of Non Profit - voter registration	PSA - Live Here Vote Here	2/13 - 10/5/18	ROS	:30s		Recorded PSA to promote registering to vote with voter registration deadlines given. Live Here Vote Here is a grassroots Nashville non profit that exists to teach people how to not only register to vote for the first time here, but also to how to check that your information is correct.
Support of Non Profit - children's charities	PSA - Prevent Child Abuse TN and	4/1-4/30/18	ROS	:30s		Recorded PSA: April is national child abuse prevention month. There are two non profits in Middle Tennessee working to not only prevent child abuse but to offer resources to those in need. Prevent Child Abuse Tennessee works to see all children thrive in a safe, stable, nurturing environment. The Nashville Childrens Alliance helps children and families with a team approach to detection, investigation, prosecution and treatment. Nashville Children's Alliance dot org and
Support of Non Profit - children's charity	PSA - One Voice Nashville	4/12-5/1/18	ROS	:30s		Recorded PSA: One Voice Nashville is a non profit working with middle and high school students in storytelling and narrative journalism. Tuesday, May 1st, One Voice Nashville has participants from Pearl Cohn High School, Isaac Litton Middle School, and Kipp Academy telling personal, true stories at Watkins College of Art. May 19th, One Voice Nashville presents Unlocked; local performers sharing stories from the juvenile justice center at 4th Story Theater downtown.
Support of Non Profit - children/music	PSA - Can'd Aid Foundation	4/17-5/4/18	ROS	:30s		Recorded PSA: Can'd Aid Foundation, a national non profit, has donated over 700 instruments to children's music programs nationwide over the past 18 months – come support their 'tunes' efforts during Music City Can-Archy with Can'd Aid Foundation's silent auction and daily "crush it sessions" featuring local and national musicians including: the Vegabonds, Eagle Eye Williamson and more. Come to Walk of Fame park, downtown, Monday, April 30-thru Thursday, May 3rd
Support of Non Profit - children's literacy/fitness	PSA - Ride For Reading	5/30-6/15/18	ROS	:30s		Recorded PSA: Nashville based non profit, Ride For Reading's book delivery ride at Friday, June 15th. Ride For Reading collects then donates books via volunteers on bicycle to children in Title One Schools in Middle Tennessee, educating them on the importance of literacy and physical activity. Each child at the school gets to take home a book. Ride For Reading also organizes volunteers to read a book to a class on book delivery day.
Support of Non Profit - the arts	PSA - The Nashville Symphony	6/1-6/25/18	ROS	:30		Recorded PSA: The Nashville Symphony has unveiled the schedule for its 2018 free community concert series, showcasing the Grammy® award-winning orchestra performing music by Bernstein, Brahms, Rossini and more at six public parks and greenspaces throughout Middle Tennessee. A local summer tradition this year's series kicks off Thursday, June 7th in Centennial Park. The Symphony's community concerts are part of the organization's mission to make great music accessible to everyone!
ONGOING, "EVERGREEN" LIGHTNING 100 BOLTS:						

QUARTERLY ISSUES / PROGRAMS LIST

Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period 4/1/18 to 6/30/18

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Support of Non Profit - community involvement	PSA - The Tomorrow Fund of the CFMT	6/28/18-7/7/18	ROS	:30s		Recorded PSA: The Tomorrow Fund's Red, White and Brew will carry on its tradition of cold beer, local food and fun while celebrating its twentieth year, Saturday, July 7th from three to six pm, downtown at Paradise Park before they close their doors for good! The Tomorrow Fund is an initiative of the Community Foundation of Middle Tennessee, dedicated to harnessing the energy and enthusiasm of young Nashvillians to better serve the community.
Support of Non Profit - Women's health	PSA - The New Beginnings Center	6/21-Evergreen	ROS	:30s		Recorded PSA: The New Beginnings Center is a non profit based here in Nashville, working to improve Tennessee health statistics with a targeted focus on women's health needs. The New Beginnings Center provides access to wellness programs, strength training, physical and nutritional education and personal coaching, as well as full scholarships and they give qualified low-income women the tangible skills, training and empowerment for a healthier future. The local non profit provides programs designed to improve the health, strength and wellness of women regardless of their ability to pay.
Support of Non Profit, music education	PSA - Notes For Notes	ongoing	ROS	:30s		Ongoing recorded PSA campaign promoting Notes For Notes, offering music education and in studio recording experiences to youth in Middle Tennessee that would not otherwise have access to musical instruments.
Support of Non Profit, Women's recovery program	PSA - The Next Door	ongoing	ROS	:30		Ongoing recorded PSA promoting The Next Door's programs to help women in recovery.
Support of Non Profit, parks	PSA - Friends of Warner Parks	ongoing	ROS	:30		Ongoing recorded PSA to promote the Friends of Warner Parks, working to sustain two of Nashville's largest public parks through memberships.
Support of Non Profit - prescription drug crisis	PSA - NAB Drug Free Kids	8/1/17-TFN	ROS	:30		Recorded PSA to promote awareness of children having access to prescription drugs, specifically prescription pain relievers. Copy ideas provided by the NAB for DrugFree.org
Support of Non Profit, sexual assault hotline	PSA - RAINN, National sexual assault hotline	9/6/17-TFN	ROS	:30s		Recorded PSA about under-reporting sexual assault, offering confidential easy to obtain help for those who have been attacked and their loved ones. RAINN.org or the National Sexual Assault Hotline 800-656-HOPE
Support of Non Profit - homeless	PSA - SAFFPAW	12/11-TFN	ROS	:30s		Recorded PSA promoting SAFFPAW, The Southern Alliance for People and Animal Welfare, a local non profit providing homeless outreach work, helping people living at or below the poverty level with emergency needs as well as long term needs for people and their pets.
Support of Non Profit/Community Issues	Recorded Commercials / Live Liners / Short, Med- Form Interview					Various Issues -- see following list
LIVE ON AIR INTERVIEWS:						
Support of Non Profit - healthcare	PSA - Music Health Alliance / Ben Eyestone Fund	04/18/18	live on air interview	20 minutes	1x	Live on air interview with Sheila Shipley Biddy, COO/Certified Senior Advisor Individual Insurance & Medicare and Bonita Allen, Director of Advocacy for Music Health Alliance and local artist and MHA recipient Sally Jaye. MHA offers assistance to musician's in need of healthcare. They help them navigate the healthcare system and have recently launched the Ben Eyestone Fund in the name of a 28 year old local musician who passed away from cancer because he had no insurance and could not get the proper testing to be diagnosed. The fund helps musician's in need pay for services like Ben was not able to access. There is a benefit concert at the Basement East to raise awareness and money for the newly established fund. Nashville artist Sally Jaye performed a song live in studio and is part of the benefit concert, taking place April 20th, hosted by local artist,
Support of Non Profit - hunger	PSA- Second Harvest Food Bank of Middle Tennessee	04/23/18	live on air interview	8 minutes	1x	Live on air interview with BJ Lofback of Funk Seoul Brother food truck (and restaurant) and participant/spokesperson for Second Harvest Food Bank of Middle Tennessee's annual Generous Helping fundraising event featuring local food and wine pairings to raise money and awareness for the local food bank, which serves the hungry throughout Middle Tennessee.
Support of Non Profit - non profit fundraising	PSA- Community Foundation of Middle Tennessee	05/01/18	live on air interview	10 minutes	1x	Live on air interview with Ellen Lehman, President and CEO of the Community Foundation of Middle Tennessee in advance of "The Big Payback", a national day of giving. The CFMT hosts this 24 hour online giving event collecting funds for over 800 non profits in the Middle Tennessee area. This year's event reached a new record raising \$3.1 million.

QUARTERLY ISSUES / PROGRAMS LIST

Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period 4/1/18 to 6/30/18

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Support of Non Profit - non profit fundraising	PSA- Community Foundation of Middle Tennessee	05/02/18	live on air broadcast and interviews with local charities	2 hours - 11am to 1pm		Live broadcast from the front of Nashville's Bridgestone Arena during the Community Foundation of Middle Tennessee's 24 online giving day, "The Big Payback". The live broadcast was hosted by mid-day dj and program director, Dan Buckley. He spoke to 11 charities on site to promote the online day of giving, which resulted in a new record of dollars raised, \$3.1 million.
Support of Non Profit - non profit fundraising	PSA- Community Foundation of Middle Tennessee	05/02/18	24 hours of on air programming	24 hours - midnight to midnight 5/2 to 5/3/18		On air programming from midnight to midnight including top of the hour and bottom of the hour recorded station ids, promoting "The Big Payback". Deeja's live on the air gave updates throughout the day, encouraging donations.
Support of Non Profit - literacy and fitness	PSA - Ride for Reading	05/07/18	live on air interview	10 minutes	1x	Live on air interview w Graham Gerderman and Brenda Micek of Ride for Reading. The Nashville based national non profit is celebrating it's tenth year with a book delivery on Friday, June 15 and a fundraising party on Saturday June 16 at Von Elrod's in Nashville. Ride for Reading delivers books on bikes to children in title one schools throughout Nashville.
Support of Non Profit - the arts	PSA - Musician's Corner, Conservancy of the Parthenon	5/11, 5/18, 5/25, 6/1, 6/20/18	live on air interview	15-20 minutes each	4x	Live on air interviews and performances with artists participating in the annual Musician's Corner free concert series in Centennial Park, held each spring and fall through the Conservancy for the Parthenon, in Centennial Park. Amber Rubarth and Joe Purdy kicked off the spring season, Friday, May 11 and played two songs live on air to promote the event. Other in studio performers to promote Musician's Corner included: Cordovas on May 18, Willie Breeding on May 25, Joseph Bradshaw on June 1, Glen Phillips on June 20.
Support of Non Profit - voter registration	PSA - BriteHart.org	5/22/2018	live on air interview	7 minutes	1x	Live on air interview with Kate Tucker of BriteHeart, a local civic organization working to make sure Nashville's residents are registered to vote and working to engage the community in civic causes.
Support of Non Profit - the arts	PSA - Americana Music Association	5/15/2018	live on air interview	1 hour	1x	Live on air interview with Jed Hilly, Executive Director of the American Music Association and Kenneth Pattengale of the Milk Carton Kids. Discussing the announcement of the 2018 Americana Honors and Awards nominees. Americana Music Fest is each year for a week in September in Nashville. The Americana Music Association is a non profit promoting American Roots music and paying tribute to it's the founders and innovators of Roots music as well as new emerging Americana artists.
Support of Non Profit - the arts	PSA - "The Big Idea" interactive theatre	5/30/2018	live on air interview	10 minutes	1x	Live on air interview with Barry Scott, host and creator of "The Big Idea", a live interactive theatre experience exploring our nation's history with a view to how that has shaped us currently and looking forward. Performance themes include: Dr. Martin Luther King, Rosa Parks and I Am Freedom, at the historic Woolworth on Fifth location in downtown Nashville, site of several important civil rights protests in the 1960s.
Support of Non Profit - voter registration	PSA - Live Here Vote Here dot org	6/26/2018	live on air interview	10 minutes	1x	Live on air interview with Rachel Whitney of Live Here Vote Here dot org, a local non profit helping to register Nashvillians to vote and provide information on polling locations, hours and important dates such as voter registration deadlines. The deadline for the August 2, 2018 election is July 3rd.
Support of Non Profit - suicide prevention	PSA - American Foundation for Suicide Prevention, "Out of the Darkness" walk	6/27/2018	live on air interview	10 minutes	1x	Live on air interview with Josh Easler, board member of The AFSP (American Foundation for Suicide Prevention). Josh is an active member of the Foundation's Nashville chapter, helping to promote the discussion of mental illness in hopes of preventing suicides. Josh lost his brother to suicide ten years ago and has worked tirelessly to help people struggling. He helps the AFSP host the annual "Out of the Darkness" walk to prevent suicide. This year's walk is in October, but Josh was here in response to the recent suicides of celebrities Kate Spade and Anthony Bourdain. This discussion was centered around getting people to start the conversation and to help eliminate the stigma associated with talking about suicide or mental illness.
Various Public Awareness (see below)	Misc. recorded, interviews, features			various lengths (see below)		Various Issues -- see following list

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Promotion of Local Music, Career Development, Support of Local Musicians	Two hour weekly show: Local Artist - The615	4/2--6/25/18	6:15p--8:15p	:120m	13x	2 hour show devoted exclusively to local music. Airs every Monday. All music is from local artists. Interviews of local artists. Each show features approximately 10 songs by local artists promoting further Middle Tennessee artistry and creativity (13 weeks X 10 artists = approx 120 local artists' featured). Each week there are interviews with at least one local artist discussing their craft, the Nashville music scene, etc.
Promotion of Local Music, Career Development, Support of Local Musicians	Local Lightning Spins & Local Artist of the Week Feature	4/1--6/30/18	ROS	~:03m	~2145X	1) "Local Lightning" features a rotation of local artists getting approx one spin per hour throughout the day of reg programming: ~20 local artists per day (1820 approx spins= 91 days X 20 artists), 2) "Local Artist of the Week"--features one specific local artist getting played in heavy rotation throughout the week of reg programming (approx 325 local artist featured spins/songs = 13 wks @ 25 spins per wk). Spins are often accompanied by liners regarding the Nashville music scene including info on where and how to develop careers.
Public Safety	EAS	4/1--6/30/18	ROS		~13X	WRLT is a Participating Station in the middle Tennessee Area Emergency Alert System. We forward the Required Monthly Test, generate a weekly test and forward selected Watches & Warnings issued by NOAA. During this period several warnings and watches were forwarded & aired.
Promote Children & Family Entertainment, Education, parenting and Activites in Mid TN	One-hour weekly show: The Early Birds with Mr. Steve	4/5--6/28/18	6:45a-7:45a	~:60m	13X	WRLT produces and airs a very special 60-minute weekly show for kids and the kids at heart, The Early Birds with Mr. Steve. For a rock music station, this unique programming raised some eyebrows. The audience includes parents of pre- and elementary school children and the show creates a radio experience they could share together. Mr. Steve is a children's singer-songwriter who makes socially conscious music for kids that even parents love. Every Thursday at 6:45am he joins our morning team to sing, laugh, educate, and bring joy to the morning routine with children call-ins and engaging kid-friendly conversation. Special guests have included First Lady of TN, Crissy Haslam as well as Grammy winning artists Margo Price, Kacey Musgraves, and Bela Fleck. Topics discussed include: Seatbelt usage importance, thankfulness, family outing suggestions, beware of strangers, and others the will help parents and children navigate the issues of parenting and social expectations.