

WRLT
QUARTERLY ISSUES / PROGRAMS LIST

Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period
1/1/18 to 3/31/18

Issue	Program/Segment	Date	Time	Duration	Quantity	Description of Program/Segment
	Music Business Radio - Long form interview					Music Business Radio is production of WRLT and is an award winning specialty program spotlighting the inside workings of the music business featuring interviews with industry professionals; Grammy Award winning producers, artists, musicians, and songwriters, record executives, promoters and artist managers sharing their insight and expertise into the ever changing world of the music and entertainment business. Because a large part of the Nashville economy and job market is made up of the music industry, this show helps shed light on industry movements, career development opportunities, promotes the artform of music, while promoting the industry that made the city famous.
Business/Career Development & new revenue streams	Music Business Radio - long form interview	1/7/2018	7pm-8pm	60 mins	1x	Guest: Steve Schnur. Steve is the Worldwide Executive and President of Music for Electronic Arts. We'll talk about the early days of MTV, how Metallica sold a ton of records and how video games serve as a powerful tool to break new artists.
Business/Career Development & new revenue streams	Music Business Radio - long form interview	1/8/2018	10pm-11pm	60 mins	1x	Guest: Steve Schnur. Steve is the Worldwide Executive and President of Music for Electronic Arts. We'll talk about the early days of MTV, how Metallica sold a ton of records and how video games serve as a powerful tool to break new artists.
Business/Career Development, Career Longevity, Songwriting	Music Business Radio - long form interview	1/14/2018	7pm-8pm	60 mins	1x	Guest: Derek Trucks, guitarist, songwriter and founder of the Grammy Award-winner Derek Trucks Band. Derek will talk about keeping a 12-piece band together, working with your spouse, band therapy and their new album Let Me Get By. He offers advice on how to stay consistent with your career goals in an ever changing industry.
Business/Career Development, Career Longevity, Songwriting	Music Business Radio - long form interview	1/15/2018	10pm-11pm	60 mins	1x	Guest: Derek Trucks, guitarist, songwriter and founder of the Grammy Award-winner Derek Trucks Band. Derek will talk about keeping a 12-piece band together, working with your spouse, band therapy and their new album Let Me Get By. He offers advice on how to stay consistent with your career goals in an ever changing industry.
Business/Career Development, Career Longevity, Non-traditional career paths	Music Business Radio - long form interview	1/21/2018	7pm-8pm	60 mins	1x	Guest: Tony Lucca, singer, songwriter and producer. Tony's career started with the Mickey Mouse Club and has since garnered praise and success with consistent touring and recording. Tony talks about his life as a songwriter here in Nashville, the changes he has gone through over the years as a performer, and how he keeps grounded while still moving musically forward. He also discusses non-traditional approach to career through reality show competitions.
Business/Career Development, Career Longevity, Non-traditional career paths	Music Business Radio - long form interview	1/22/2018	10pm-11pm	60 mins	1x	Guest: Tony Lucca, singer, songwriter and producer. Tony's career started with the Mickey Mouse Club and has since garnered praise and success with consistent touring and recording. Tony talks about his life as a songwriter here in Nashville, the changes he has gone through over the years as a performer, and how he keeps grounded while still moving musically forward. He also discusses non-traditional approach to career through reality show competitions.
Business/Career Development, Career diversity & Songwriting	Music Business Radio - long form interview	1/28/2018	7pm-8pm	60 mins	1x	Guest: Natalie Hemby. This week, MBR welcomes Nashville songwriter, recording artist and documentary filmmaker Natalie Hemby. We'll discuss her Puxico documentary, authenticity, songwriting process, and how her hometown inspires her creative process.
Business/Career Development, Career diversity & Songwriting	Music Business Radio - long form interview	1/29/2018	10pm-11pm	60 mins	1x	Guest: Natalie Hemby. This week, MBR welcomes Nashville songwriter, recording artist and documentary filmmaker Natalie Hemby. We'll discuss her Puxico documentary, authenticity, songwriting process, and how her hometown inspires her creative process.
Business/Career Development, Getting the attention of Radio & Record Company Executives	Music Business Radio - long form interview	2/4/2018	7pm-8pm	60 mins	1x	Guest: The Wild Feathers. Analee sits down with Nashville rock band, The Wild Feathers. We'll find out what it's like to be signed and dropped by a major record label before your record is finished, how the band has continued to grow their audience and more.

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Business/Career Development, Getting the attention of Radio & Record Company Executives	Music Business Radio - long form interview	2/5/2018	10pm-11pm	60 mins	1x	Guest: The Wild Feathers. Analee sits down with Nashville rock band, The Wild Feathers. We'll find out what it's like to be signed and dropped by a major record label before your record is finished, how the band has continued to grow their audience and more.
Business/Career Development, Career Longevity, Songwriting, and Producing	Music Business Radio - long form interview	2/11/2018	7pm-8pm	60 mins	1x	Guest: Norbert Putnam (2018), producer/songwriter/musician. Norbert brings us up to date with his life since his last visit. He tells stories to inspire those and to help break down the myths of the music industry. He also discusses his new book, "Music Lessons." Norbert produced Jimmy Buffet's hit "Margaritaville" and has performance credits on over 10,000 tracks including 122 with Elvis Presley. As a part of music history for the last 50 years, Norbert shared his life and career with us. He has worked with the likes of Michael Jackson, Roy Orbison, Kris Kristofferson, Linda Ronstadt, JJ Cale, and The Nitty Gritty Dirt Band, just to name a few. Putnam also produced Joan Baez's classic hit "The Night They Drove Old Dixie Down" as well as most of Dan Fogelberg's recorded catalog. He continues to talk about his career path from musician to producer, longevity in the business, how he got into the music business, and how the business has changed over the last 30+ years.
Business/Career Development, Career Longevity, Songwriting, and Producing	Music Business Radio - long form interview	2/12/2018	10pm-11pm	60 mins	1x	Guest: Norbert Putnam (2018), producer/songwriter/musician. Norbert brings us up to date with his life since his last visit. He tells stories to inspire those and to help break down the myths of the music industry. He also discusses his new book, "Music Lessons." Norbert produced Jimmy Buffet's hit "Margaritaville" and has performance credits on over 10,000 tracks including 122 with Elvis Presley. As a part of music history for the last 50 years, Norbert shared his life and career with us. He has worked with the likes of Michael Jackson, Roy Orbison, Kris Kristofferson, Linda Ronstadt, JJ Cale, and The Nitty Gritty Dirt Band, just to name a few. Putnam also produced Joan Baez's classic hit "The Night They Drove Old Dixie Down" as well as most of Dan Fogelberg's recorded catalog. He continues to talk about his career path from musician to producer, longevity in the business, how he got into the music business, and how the business has changed over the last 30+ years.
Business/Career Development, new & non-traditional business models, & career longevity/transition	Music Business Radio - long form interview	2/18/2018	7pm-8pm	60 mins	1x	Guest: Matt Urmy, artist, author, and founder/C.E.O. of Artist Growth, is our guest this week. The moment you meet Matt you know he is what we like to call a Renaissance man. He is an educated, forward thinking, entrepreneur with a calming spirit that one appreciates in this fast moving world. His company, Artist Growth provides software that helps musicians and managers "streamline touring, finances, merchandise, royalties and more, all in one place." His background as a singer/songwriter and touring musician were perfect in knowing what a working musician needs to be tied in daily to their careers via handheld or desktop devices. Matt discusses his interesting career journey from musician and hospital orderly to founding a software company that is on the rise. For more, go to: www.matturmy.com , artistgrowth.com
Business/Career Development, new & non-traditional business models, & career longevity/transition	Music Business Radio - long form interview	2/19/2018	10pm-11pm	60 mins	1x	Guest: Matt Urmy, artist, author, and founder/C.E.O. of Artist Growth, is our guest this week. The moment you meet Matt you know he is what we like to call a Renaissance man. He is an educated, forward thinking, entrepreneur with a calming spirit that one appreciates in this fast moving world. His company, Artist Growth provides software that helps musicians and managers "streamline touring, finances, merchandise, royalties and more, all in one place." His background as a singer/songwriter and touring musician were perfect in knowing what a working musician needs to be tied in daily to their careers via handheld or desktop devices. Matt discusses his interesting career journey from musician and hospital orderly to founding a software company that is on the rise. For more, go to: www.matturmy.com , artistgrowth.com

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Business/Career Development, Career Longevity, Songwriting, and Producing	Music Business Radio - long form interview	2/25/2018	7pm-8pm	60 mins	1x	Guests: Roger and Mike Fisher, co-founders of the band Heart. The two will talk about how Heart was a romantic fairytale between two brothers and sisters, the songs that occurred because of it and the message the new album conveys about coming together as a world.
Business/Career Development, Career Longevity, Songwriting, and Producing	Music Business Radio - long form interview	2/26/2018	10pm-11pm	60 mins	1x	Guests: Roger and Mike Fisher, co-founders of the band Heart. The two will talk about how Heart was a romantic fairytale between two brothers and sisters, the songs that occurred because of it and the message the new album conveys about coming together as a world.
Business/Career Development, Career Longevity, Songwriting, and Producing	Music Business Radio - long form interview	3/4/2018	7pm-8pm	60 mins	1x	Guest: Todd Snider, Nashville based singer-songwriter. Whatever genre Todd's music has been considered--folk-rock, alt-country, Americana--it has consistently found a place on critic's top lists including Rolling Stones' 2006 & 2012 Top 50 albums. His start as an assistant and soon opener for the legendary John Prine led to recording for several labels including MCA, Oh-Boy, and Aimless. Todd talked about that and his current band, Hard Working Americans (featuring Dave Schools of Widespread Panic) and played tracks from their new album recorded at Bob Weir's TRI Studios (Grateful Dead).
Business/Career Development, Career Longevity, Songwriting, and Producing	Music Business Radio - long form interview	3/5/2018	10pm-11pm	60 mins	1x	Guest: Todd Snider, Nashville based singer-songwriter. Whatever genre Todd's music has been considered--folk-rock, alt-country, Americana--it has consistently found a place on critic's top lists including Rolling Stones' 2006 & 2012 Top 50 albums. His start as an assistant and soon opener for the legendary John Prine led to recording for several labels including MCA, Oh-Boy, and Aimless. Todd talked about that and his current band, Hard Working Americans (featuring Dave Schools of Widespread Panic) and played tracks from their new album recorded at Bob Weir's TRI Studios (Grateful Dead).
Business/Career Development, Peripheral Careers in Music	Music Business Radio - long form interview	3/11/2018	7pm-8pm	60 mins	1x	Guest: Grammy award-winning graphic designer Lawrence Azzerad, illustrator Perry Shall and Julie Muncy, Warner Bros. VP of radio promotions. They discuss the importance and power of album art & design. They critique in round-table format the history of album art, how it has powerful & meaningful connections to the music & artist, their favorite album covers, and the process they go through in creating visuals for the artist. They also give advice and info on organizations that support, educate, and advocate for art & graphic design.
Business/Career Development, Peripheral Careers in Music	Music Business Radio - long form interview	3/12/2018	10pm-11pm	60 mins	1x	Guest: Grammy award-winning graphic designer Lawrence Azzerad, illustrator Perry Shall and Julie Muncy, Warner Bros. VP of radio promotions. They discuss the importance and power of album art & design. They critique in round-table format the history of album art, how it has powerful & meaningful connections to the music & artist, their favorite album covers, and the process they go through in creating visuals for the artist. They also give advice and info on organizations that support, educate, and advocate for art & graphic design.
Business/Career Development, Peripheral Careers & the Exploration of New Revenue Streams in Music	Music Business Radio - long form interview	3/18/2018	7pm-8pm	60 mins	1x	Guest: Lance Allen, instrumental guitarist and composer. Lance discusses the many ways to make money in the industry that were originally non-existent or often considered non-traditional. However, access to a world audience from you personal computer has now afforded revenue streams that add up to career and life changing amounts. He also gives advice on how others can do the same thing. He specifically talks about how he's paying off his house with Spotify streams and doing YouTube guitar lessons.
Business/Career Development, Peripheral Careers & the Exploration of New Revenue Streams in Music	Music Business Radio - long form interview	3/19/2018	10pm-11pm	60 mins	1x	Guest: Lance Allen, instrumental guitarist and composer. Lance discusses the many ways to make money in the industry that were originally non-existent or often considered non-traditional. However, access to a world audience from you personal computer has now afforded revenue streams that add up to career and life changing amounts. He also gives advice on how others can do the same thing. He specifically talks about how he's paying off his house with Spotify streams and doing YouTube guitar lessons.

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Business/Career Development, Strategic Processes for Songwriting & Creative Business Development	Music Business Radio - long form interview	3/25/2018	7pm-8pm	60 mins	1x	Guest: Recording artist ZZ Ward. She'll talk about her move from Oregon to LA, how she got her record deal and the creation of her latest album The Storm. She'll also discuss her musical family and how they set the foundation for her career goals--she played in her father's band for years before striking out on her own. She'll discuss what it took to finally pick up and move from a small town in Oregon to Los Angeles and the small steps she took weekly to gain her footing in the LA music scene.
Business/Career Development, Strategic Processes for Songwriting & Creative Business Development	Music Business Radio - long form interview	3/26/2018	10p-11pm	60 mins	1x	Guest: Recording artist ZZ Ward. She'll talk about her move from Oregon to LA, how she got her record deal and the creation of her latest album The Storm. She'll also discuss her musical family and how they set the foundation for her career goals--she played in her father's band for years before striking out on her own. She'll discuss what it took to finally pick up and move from a small town in Oregon to Los Angeles and the small steps she took weekly to gain her footing in the LA music scene.
	Nashville By Nicole - Long form Interview					Nashville by Nicole hosted by Nicole Cowan Buckley--public affairs program that spotlights non-profits and introduces Lightning 100 listeners to local organizations in the greater Nashville area that are impacting the community and challenging individuals to get engaged and see lives changed including their own.
Support of Non Profit, Raise Awareness of programs for children of food & beverage service workers in the Nashville	Nashville By Nicole - Long form Interview	01/06/18	7am	~20 mins	1x	Guests: CORE - Children Of Restaurant Employees. Lauren Laviola (Executive Director) and Kristin Davis (Program Coordinator) Children of Restaurant Employees, or CORE, is a 501(c)3 charitable organization funded by donations from individuals, food and beverage operators, suppliers and distributors, and special events. CORE supports the children of food and beverage employees who are navigating life-altering circumstances or conditions. Since its inception in 2004, CORE has helped over 165 children from families across the industry and the country. CORE has raised over \$2M in support of these families. This organization is especially important to our listening audience as thousands of Nashvillians are employed in this industry. Most are hourly so when they are not working, they are not getting paid.
Promote awareness of organization that provides used medical equipment & supplies to vulnerable countries	Nashville By Nicole - Long form Interview	01/13/18	7am	~20 mins	1x	Guests: Kathryn Miller (Executive Director), Dr. John Austin (Needs Assessment Volunteer Specialist). Mission: Project C.U.R.E. identifies, solicits, collects, sorts and distributes medical supplies and services according to the imperative needs of the world. Kathryn & John talk about the many programs the organization could use volunteers and donor partners to help meet the special needs of healthcare professionals and facilities around the world. They also discussed ways children and families could get involved to help gather and donate common household medical supplies that would make an impact to other less fortunate families throughout the world.
Promote awareness of organization that provides used medical equipment & supplies to vulnerable countries	Nashville By Nicole - Long form Interview	01/20/18	7am	~20 mins	1x	Guests: Kathryn Miller (Executive Director), Dr. John Austin (Needs Assessment Volunteer Specialist). Mission: Project C.U.R.E. identifies, solicits, collects, sorts and distributes medical supplies and services according to the imperative needs of the world. Kathryn & John talk about the many programs the organization could use volunteers and donor partners to help meet the special needs of healthcare professionals and facilities around the world. They also discussed ways children and families could get involved to help gather and donate common household medical supplies that would make an impact to other less fortunate families throughout the world.

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Promote awareness of obesity in TN women and programs to combat and educate	Nashville By Nicole - Long form Interview	01/27/18	7am	~20 mins	1x	Guest: Natasha Weddle, CEO. The New Beginnings' Mission: Our purpose is to empower low-income women to begin new and better ways of healthy living. By providing education, resources and social support we have demonstrated for six years now that taking a holistic approach to fighting obesity can yield remarkable results and substantial savings in healthcare costs for Tennessee women." Nashville has so much going for it, but our health and obesity statistics are among the worst in the country. Tash discussed ways women can embark on programs that allow them to achieve new levels of fitness, strength, well-being and confidence.
Promote awareness of how proper beds improve the quality of life for vulnerable children in the US & the world	Nashville By Nicole - Long form Interview	02/03/18	7am	~20 mins	1x	Guest: Madelene Metcalf, President of Sweet Sleep. Mission: Sweet Sleep exists to demonstrate God's love and hope in Christ to the world's orphaned and abandoned children, improving their quality of life. Answering the severe need for health, dignity, security, and rest with a simple concept that works. Founded in 2003, Sweet Sleep has provided beds to more than 27,000 children in eight countries around the world, including more than 4,000 beds to children in the US. Madelene discussed how she got involved and how others can get involved. Proper bedding for vulnerable children provides improved health in body, mind, & spirit.
Promote awareness of non-driving adults & how to improve their quality of life	Nashville By Nicole - Long form Interview	02/10/18	7am	~20 mins	1x	Guest: Carrie Brumfield, Executive Director. Senior Ride Nashville is dedicated to creating a community that values and supports older adults, fosters positive relationships, and enhances the mobility of seniors who no longer drive. We offer free information and referral services to match seniors and caregivers with the most appropriate transportation options, whether it's ride share, public transit, paratransit, private options or SRN's assisted ride service. For Davidson County residents who live in our service area(s), are 60 years or older, no longer drive or limit their driving and can transfer safely in & out of a vehicle with limited assistance, Senior Ride Nashville offers an affordable, assisted ride service powered by caring volunteer drivers and community partners. At the heart of our service we believe: it's not just about rides, it's about relationships. Senior Ride Nashville was created in 2016 by the Council on Aging of Middle Tennessee and the Senior Transportation Leadership Coalition with strong support from the local community. Special thanks to the West End Home Foundation and the HCA Foundation for their critical support and involvement in the planning and launch of Senior Ride Nashville.
Promote awareness and mission of organization to help TN students be successful	Nashville By Nicole - Long form Interview	02/17/18	7am	~20 mins	1x	Guest: Rebekah Vance, Executive Director. Homework Hotline's mission is to help Tennessee students in grades K-12 learn, understand and complete challenging assignments, and master new concepts through free one-on-one tutoring by phone and online chat. Rebekah discussed how it all works, the impact they have made and how our listeners could get involved through fundraising and/or volunteering to be a tutor.
Awareness & support of non-profit's programs focused on women helping/inspiring other women, providing mentorship and actual homeownership a reality.	Nashville By Nicole - Long form Interview	03/24/18	7am	20 min	1x	Guest: Jennie Gowan, Director of Communications. Habitat For Humanity. "Women Build is a unique partnership of female community leaders, along with companies focused on women as executives and mentors, coming together to sponsor, build, and dedicate a house for a female homeowner. Women Build is focused on the power of networking to help women achieve their goals, including making homeownership a reality for a Habitat partner family each year."

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Awareness & support of non-profit's programs to stop child abuse in Davidson County & advocacy programs for victims and families.	Nashville By Nicole - Long form Interview	03/03/18	7am	~20 min	1x	Guest: June Turner (2018). The mission of NCA is to reduce the traumatization of child abuse victims and their families by facilitating a comprehensive multidisciplinary team approach to the detection, investigation, prosecution and treatment of child abuse. You can be a part of raising money and awareness during the annual 5K walk at Sevier Park on April 7, 2018. April is National Child Abuse Prevention month, and this event helps to raise awareness and funds.
Support of organization's mission to aid young people in overcoming social and emotional barriers through mentoring	Nashville By Nicole - Long form Interview	03/10/17	7am	~20 mins	1X	Big Brothers Big Sisters Carlyle Carroll - CEO of Big Brothers Big Sisters of Middle TN www.mentorakid.orgBig Brothers Big Sisters has made a bold commitment toward transparent accountability for our outcomes, holding ourselves accountable for each child in our program achieving results in three outcome areas: (1) Higher aspirations, greater confidence, and better relationships; (2) Avoidance of risky behaviors; and (3) Educational success. For more than 100 years, Big Brothers Big Sisters has operated under the belief that inherent in every child is the ability to succeed and thrive in life. As the nation's largest donor and volunteer supported mentoring network, Big Brothers Big Sisters makes meaningful, monitored matches between adult volunteers ("Bigs") and children ("Littles"), ages 6 through 18, in communities across the country. We develop positive relationships that have a direct and lasting effect on the lives of young people
Awareness & support of non-profit's programs to support those handicaped with amputated limbs	Nashville By Nicole - Long form Interview	3/17/2018	7am	20 min	1x	Guest: Billy Brimblecomm Jr. - Founder. <u>Steps Of Faith</u> is a nonprofit public charity dedicated to providing prosthetic care, hope and comfort to amputees needing financial support. In the United States alone, there are over 1.7 million people living with limb loss. Dealing with an amputation can be difficult on a number of levels. If one lacks resources to pay for prosthetics, Steps Of Faith can help. Aside from monetary assistance, Steps also provides peer counseling, advice, and encouragement from one amputee to another. For more info, please visit: stepsofffaithfoundation.org
Awareness & support of non-profit's programs focused on women helping/inspiring other women, providing mentorship and actual homeownership a reality.	Nashville By Nicole - Long form Interview	02/24/18	7am	20 min	1x	Guest: Jennie Gowan, Director of Communications. Habitat For Humanity. 'Women Build is a unique partnership of female community leaders, along with companies focused on women as executives and mentors, coming together to sponsor, build, and dedicate a house for a female homeowner. Women Build is focused on the power of networking to help women achieve their goals, including making homeownership a reality for a Habitat partner family each year.'
Promote awareness of non-music creative communtiy and fundraising event for Nashville Fashion Creators	Nashville By Nicole - Long form Interview	03/31/18	7am	~20 mins	1x	Guests: Lauren Snelling (Aritistic Director of Oz Arts) and Marcia Masulla (Founder of Fashion Week and the Fashion Forward Fund). The discussed the mission of the FFF and it's annual fundraising event, Nashville Fashion Week. Nashville is a creative community and ever expanding the types of creation happening in the community outside of the music industry. The Nashville Fashion Forward Fund is an endowed fund that supports the next generation of fashion industry professionals with ties to Middle Tennessee by providing an annual financial award and resources for experiential professional development opportunities. Funds are raised through Nashville Fashion Week, a five-day celebration, co-founded and directed by a collaboration of fashion, media and marketing professionals who have partnered to combine their passion and resources to create a completely volunteer-led and -run event that spotlights Nashville's growing fashion community with an ongoing, sustainable focus for philanthropic support of our creative community.

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Various Public Awareness (see below)	Misc. recorded, interviews, features			various lengths (see below)		Various Issues -- see following list
Promotion of Local Music, Career Development, Support of Local Musicians	Local Artist - The615	1/8/18--3/26/18	6:15 PM	:60m	12x	1 hour show devoted exclusively to local music. Airs every Monday. All music is from local artists. Interviews of local artists. Each show features approximately 10 songs by local artists promoting further Middle Tennessee artistry and creativity (12 weeks X 10 artists = approx 120 local artists' featured). Each week there are interviews with at least one local artist discussing their craft, the Nashville music scene, etc.
Promotion of Local Music, Career Development, Support of Local Musicians	Local Lightning Spins & Local Artist of the Week Feature	1/2/18--3/31/18	ROS	~:03m	~2065X	1) "Local Lightning" features a rotation of local artists getting approx one spin per hour throughout the day of reg programming: ~20 local artists per day (1740 approx spins= 87 days X 20 artists), 2) "Local Artist of the Week"--features one specific local artist getting played in heavy rotation throughout the week of reg programming (approx 287 local artist featured spins/songs = 13 wks @ 25 spins per wk). Spins are often accompanied by liners regarding the Nashville music scene including info on where and how to develop careers.
Public Safety	EAS	1/1--3/31/18	ROS		~13X	WRLT is a Participating Station in the middle Tennessee Area Emergency Alert System. We forward the Required Monthly Test, generate a weekly test and forward selected Watches & Warnings issued by NOAA. During this period several warnings and watches were forwarded & aired.
Promote Children & Family Entertainment, Education, and Activities in Mid TN	The Early Birds with Mr. Steve	1/1--3/29/18	7a-7:30a	:30m	13X	WRLT produces and airs a very special 35-minute weekly show for kids and the kids at heart, The Early Birds with Mr. Steve. For a rock music station, this unique programming raised some eyebrows. However, we knew our listeners included parents of pre- and elementary school children and wanted to create a radio experience they could share together. Mr. Steve is a children's singer-songwriter who makes socially conscious music for kids that even parents love. Every Thursday at 7am he joins our morning team to sing, laugh, educate, and bring joy to the morning routine with children call-ins and engaging kid-friendly conversation. Special guests have included First Lady of TN, Crissy Haslam as well as Grammy winning artists Maroon 5, Kacey Musgraves, and Bela Fleck.
Support of Non Profit	PSA - total runs for Quarter, Lightning Bolts & other			:30s	~360x	Various Issues -- see following list (generally 4 PSA's run per day) (4 X 90 days= 360) ROS except where noted. Lightning 100 Bolts are thirty second recorded public service announcements, written and produced in-house. Lightning 100
LIGHTNING 100 BOLTS and LIVE ON AIR PSA MENTIONS. Lightning 100 Bolts are thirty second recorded public service announcements, written and produced in-house. Lightning 100 Bolts focuses mostly on local non profits and events, with national awareness campaigns/events included as well.						
Support of Non Profit - children's charities/literacy	PSA - Ride For Reading	1/30-2/9/18	ROS	:30s		Recorded PSA promoting Nashville based non profit, Ride For Reading's book delivery ride at Gower Elementary in Bellevue, Friday, February 9th. Ride For Reading collects then donates books via volunteers on bicycle to children in Title One Schools in Middle Tennessee, educating them on the importance of literacy and physical activity. Each child at the school gets to take home a book. Ride For Reading also organizes volunteers to read a book to a class on book delivery day. Team Lightning Coordinator, Lee Fowler volunteered for this ride.
Support of Non Profit - job fair	PSA - Nashville Zoo job fair	1/30-2/12/18	ROS	:30s		Recorded PSA to promote the Nashville Zoo's job fair, February 11th and 12th for seasonal positions in many areas of the zoo. Resumes accepted on site.
Support for Non Profit - mental health healing through the arts	PSA - Healing Arts Project	2/6-2/15/18	ROS	:30s		Healing Arts Project's 8th annual fundraiser, the Phoenix Art Gala, hosted by Team Lightning's Lee Fowler. Healing Art Project, Inc., or "HAPI", provides artistic opportunities to people in mental health and addiction recovery to promote healing, community awareness and inclusion.

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Support of Non Profit - Homelessness	PSA - Habitat for Humanity Williamson County Women Build	2/9-3/3/18	ROS	:30		Recorded PSA to promote the kick off event for the annual Williamson County Habitat For Humanity's Women Build Program. The kick off event teaches volunteers how to fundraise for the build and provides the volunteer tools needed. The build recipient family is there as well as veteran build volunteers.
Support of Non Profit - voter registration	PSA - Live Here Vote Here	2/13 - 10/5/18	ROS	:30s		Recorded PSA to promote registering to vote with voter registration deadlines given. Live Here Vote Here is a grassroots Nashville non profit that exists to teach people how to not only register to vote for the first time here, but also to how to check that your information is correct.
Support of Non Profit - children's charities/literacy	PSA - Ride For Reading	3/1-3/9/18	ROS	:30s		Recorded PSA promoting Nashville based non profit, Ride For Reading's book delivery ride at Carter-Lawrence Elementary in Nashville, Friday, March 9th. Ride For Reading collects then donates books via volunteers on bicycle to children in Title One Schools in Middle Tennessee, educating them on the importance of literacy and physical activity. Each child at the school gets to take home a book. Ride For Reading also organizes volunteers to read a book to a class on book delivery day. Team Lightning Coordinator, Lee Fowler volunteered for this ride.
Support of Non Profit - children's charity	PSA - Community Foundation of Middle Tennessee	3/15-3/27/18	ROS	:30s		Recorded PSA promoting the Community Foundation's newly established "March For Our Lives" fund to support the efforts of student organizers in Nashville, mirroring the national march in Washington, DC, Saturday, March 24th.
Support of Non Profit - voter registration/civic engagement	PSA - BriteHeart.org	3/16-3/31/18	ROS	:30s		Recorded PSA to promote BriteHeart.Org's, "Civic Saturday" free public information event at the Basement East. Voter registration, civic engagement, speakers, music and civic matchmaking with organizations such as the Tennessee Environmental Council, Advocates for Women's and Kids Equality and many more.
Support of Non Profit - the arts	PSA - Guitar Mash	3/20-4/7/18	ROS	:30s		Recorded PSA to promote a community event where hundreds of people come and bring an instrument or just to sing or to watch as some of Nashville's best, such as Jerry Douglas, Keb Mo, John Oates and more lead a "communal urban campfire" sing and strum along to support the non profit, Guitar Mash.org.
Support of Non Profit - animal welfare	PSA - Ferrell Hollow Farm	3/24-4/21/18	ROS	:30		Recorded PSA to promote Ferrell Hollow Farm Senior Horse - and now, Cat Sanctuary's Spring Fundraiser/Earth Day Celebration 4/21 at the farm in Readyville, TN. Team Lightning also organized a team of volunteers on Sunday, 4/15/18 to help the Sanctuary prepare the farm for the event. The Sanctuary recently expanded to include rescue facilities for senior at risk cats. Twice a year the Sanctuary opens its doors to the public to raise awareness and funds for their mission to allow senior at risk horses and cats to live out their days with proper care in a true sanctuary setting. All proceeds go directly to the care of the animals.
Support of Non Profit - Alzheimer's disease	PSA - Alzheimer's Association of America	3/24-4/13/18	ROS	:30s		Recorded PSA to promote a free educational conference in Nashville hosted by the Alzheimer's Association of America aimed at caregivers, support services and proactive brain health. Free and open to the public.
Support of Non Profit - voter registration	PSA - Power Together TN	12/16/17-1/20/18	ROS	:30s		Recorded PSA to promote a conference at Tennessee State University, plus rally. Conference includes speakers, and sessions all to encourage every Tennessean to register to vote as well as encourage voter turnout.
ONGOING, "EVERGREEN" LIGHTNING 100 BOLTS:						
Support of Non Profit, electronics recycling	PSA - Greener Gadgets.org	ongoing	ROS	:30s		Ongoing recorded PSA campaign promoting electronics recycling, or "e-cycling" to reduce the environmental impact of old devices, with the hope to mine less natural resources.

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Support of Non Profit, music education	PSA - Notes For Notes	ongoing	ROS	:30s		Ongoing recorded PSA campaign promoting Notes For Notes, offering music education and in studio recording experiences to youth in Middle Tennessee that would not otherwise have access to musical instruments.
Support of Non Profit, Women's recovery program	PSA - The Next Door	ongoing	ROS	:30		Ongoing recorded PSA promoting The Next Door's programs to help women in recovery.
Support of Non Profit, parks	PSA - Friends of Warner Parks	ongoing	ROS	:30		Ongoing recorded PSA to promote the Friends of Warner Parks, working to sustain two of Nashville's largest public parks through memberships.
Support of Non Profit - prescription drug crisis	PSA - NAB Drug Free Kids	8/1/17-TFN	ROS	:30		Recorded PSA to promote awareness of children having access to prescription drugs, specifically prescription pain relievers. Copy ideas provided by the NAB for DrugFree.org
Support of Non Profit, sexual assault hotline	PSA - RAINN, National sexual assault hotline	9/6/17-TFN	ROS	:30s		Recorded PSA about under-reporting sexual assault, offering confidential easy to obtain help for those who have been attacked and their loved ones. RAINN.org or the National Sexual Assault Hotline 800-656-HOPE
Support of Non Profit - homeless	PSA - SAFPAW	12/11-TFN	ROS	:30s		Recorded PSA promoting SAFPAW, The Southern Alliance for People and Animal Welfare, a local non profit providing homeless outreach work, helping people living at or below the poverty level with emergency needs as well as long term
Various Public Awareness (see below)	PSA - total runs for Quarter	1/1--3/31/18	ROS	:30s	~486x	Ad Council (AC) & Other Sources PSA's, National & Local/Regional Topics/Issues (specific segment descriptions below) (approx. 5.4 per day for 90 days, 1st qtr 2018) actual count 486 per PSA confirmation invoice
Promote immunotherapy for Cancer treatment	Recorded PSA	1/1/18--10/31/18	ROS	:30s		(26163, 10/18/17--10/31/18) Immunotherapy is a revolutionary new approach to cancer treatment and one of the most promising developments in cancer research today. Jimmy Smits, the award- winning actor, has joined Stand Up To Cancer (SU2C) to help raise awareness about the increasing role of immunotherapy as an effective option for cancer treatment through a new public service campaign, entitled: "Your Body Your Hope." The PSA encourages patients to visit StandUpToCancer.org/immunotherapy to learn more about immunotherapy and to discuss the treatment as an option with their physician. The PSA is available in both English and Spanish in the hope of reaching a broader audience with this vital information - and "to empower people diagnosed with cancer to ask their doctor if immunotherapy may be the right treatment option for them."
Pet Adoption from Shelter awareness & promotion	Recorded PSA	1/1/18--1/29/18	ROS	:30s		(AC) Promoting alternatives of domestic animal over population through adoption and support of local animal shelters.(Adopt a Shelter Pet,"Pet Anthem" 26151, 9/20/16)
Promote awareness of Childhood Hunger	Recorded PSA	3/7/18--3/18/19	ROS	:30s		("Melissa," 26151, 3/7/18--3/18/19) Nearly 13 million children, that's 1 in 6 kids, in the U.S. struggle with hunger. Families and children struggling with hunger need our help. Kids who don't get enough to eat are more likely to grow up with health problems and have difficulty in school and social situations. This PSA encourages people to help end the story of hunger by visiting FeedingAmerica.org .
Promotes awareness and proper use of seat belts for kids	Recorded PSA	1/1/18--1/29/18	ROS	:30s		(AC, Long Haul, Seat Belt Usage, 4/1/17, 26150) Whether it's a long haul or a short trip, remind parents that no matter how much their kids beg or plead, buckling up should never be up for negotiation. PSAs use the upcoming movie Diary of a Wimpy Kid: The Long Haul to humorously highlight the ways parents should encourage their kids to buckle up. This PSA from Ad Council and 20th Century Fox brings home the message: "Never Give Up Until They Buckle Up."

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Promotion of emergency preparedness--Floods	Recorded PSA	1/1/18--9/11/18	ROS	:30s		(AC) Don't Wait - Floods, Recorded commercials to promote emergency preparedness. Disasters don't plan ahead. You can. " Don't Wait. Communicate." As recent events have shown, natural disasters can cause massive destruction and bring enormous change at any time. Ensure that every family has a household emergency plan before disasters strike. This PSA promotes preparedness by using modern reminders to highlight the unpredictable nature of disasters in an entertaining and enlightening way. (10/13/17--9/11/18, 26162)
Promote awareness of on-line hacking	Recorded PSA	1/1/18--2/15/18	ROS	:30s		(Indie - Pharmacy Buying Safely, 2/14/17--2/15/18, 26147) Not all websites that sell medication are created equal. Some operate illegally and may sell counterfeit or falsified drugs and devices, putting your health and safety at risk. The fake medicines sold online may contain house paint, antifreeze, floor wax, chalk, and other toxic fillers. In fact, up to 1 million people die each year from counterfeit medications. ¹ In addition, these rogue websites may enroll you in pricey refill scams or not secure your payment/personal information, leaving you vulnerable to identity theft. (NABP)
Promote awareness of ageing issues and resources to help low income ageing	Recorded PSA	1/1/18--12/15/18	ROS	:30s		(AC, AARP, Preventing +Falls, 2/14/17--12/15/18, 26142) The numbers are staggering. According to the Centers for Disease Control and Prevention, more than one out of four adults, 65 and older, falls each year, and many of these falls result in serious injury. Each year, 2.8 million older people are treated in emergency rooms for fall-related injuries. As 10,000 baby boomers turn 65 every day, these numbers have the potential to become catastrophic. In addition to the risk of injury, falls can dramatically affect a person's quality of life and make it harder to remain independent. AARP Foundation, the charitable affiliate of AARP, dedicated to providing resources and services and serving as an advocate for low-income older Americans, and UnitedHealthcare, an organization dedicated to the health and well-being of seniors, teamed up to take on this important issue.
Promote Breast Cancer Awareness & promote early detection	Recorded PSA	1/1/18--5/11/18	ROS	:30s		(National Breast Cancer Foundation, indie, 5/11/17--5/11/18, 26169) Breast cancer is one of the leading health crises for women in the United States. 1 in 8 women will be diagnosed with breast cancer in her lifetime. There is currently no known cure for breast cancer, and its early diagnosis is critical to survival. However, with increased healthcare costs and a rapidly increasing percentage of uninsured women, many simply cannot afford the cost of screening tests. These women are at a significantly higher risk of dying from breast cancer if later diagnosed. National Breast Cancer Foundation, a 501(c)(3) non-profit organization, works to assist women now by providing help and inspiring hope to those affected by breast cancer through early detection, education and support services. NBCF was founded in 1991 by Janelle Hail who was diagnosed with breast cancer in 1980 at the age of 34. At the time of her diagnosis, there was little information about the disease, and she was forced to make a decision about her health with few options. After her treatment, Janelle made a commitment to help women around the world by educating them about breast cancer and the importance of early detection.
Promote awareness and opportunities to donate to hurricane damaged areas	Recorded PSA	1/1/18--8/31/18	ROS	:30s		(AC) (9/11/17--8/31/18, 26141) Hurricanes Harvey and Irma have hit the Gulf Coast and Caribbean Islands, with Jose reaching Category 4 status and bringing new concerns. An unprecedented flurry of high-power hurricanes is impacting the United States and the need for help in affected areas is enormous. To direct donations to all the areas that need help, now and in the future. This PSA leads to SupportHurricaneRelief.org where donors can choose where their cash donation will go, local and national.

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Promote awarenss of Monsanto Fund and how it gives back to communities	Recorded PSA	1/1/18--9/8/18	ROS	:30s		(Indie, 9/8/17--9/8/18, 26155) The America's Farmers Grow Communities program, sponsored by the Monsanto Fund, has awarded more than \$26 million to nonprofit organizations across rural America since 2010, and will award more than \$3 million in 2018 to help farmers support causes that create positive impacts in their local communities. Farmers can enroll for a chance to direct a \$2,500 donation to an eligible nonprofit organization such as a volunteer fire department, as featured in the Radio PSAs. Volunteer Fire Chief Ralph Stegbauer and his department were able to purchase and install new tornado sirens to cover the county's most highly- populated areas thanks to several donations from the Grow Communities program. Across America, donations from the Grow Communities program have been used to support ag youth programs, food banks, schools and many other important initiatives.
Promote awarenss of caninies for companiions programs for disability independence	Recorded PSA	1/1/18--5/11/18	ROS	:30s		(PSA3-Indie, "Canine Companions" 26170, 5/10/17--5/11/18) PSA promoting awarements of programs for people to raise pets later to be trained for the disabilities assistance programs to help those with various disabilities lead a more normal life.
Promote awareness and protection against Sepsis	Recorded PSA	11/1/18--8/31/18	ROS	:30s		("The Domino Effect" 9/11/17--8/31/18, 26157)My colleagues and I at the U.S. Centers for Disease Control and Prevention recently released "Get Ahead of Sepsis," a national educational effort focused on raising awareness of sepsis—a life-threatening medical emergency that can rapidly cause tissue damage, organ failure, and death. Each year, more than 1.5 million Americans get sepsis, and at least 250,000 die as a result. Sepsis is a medical emergency. Time matters. "Get Ahead of Sepsis" aims to protect Americans from the devastating effects of sepsis by emphasizing the importance of early recognition and timely treatment of sepsis, as well as the importance of preventing infections that could lead to sepsis. You can help by airing this important public service announcement (PSA)—titled "The Domino Effect"—which focuses on how an infection can quickly lead to sepsis and the urgent need to act fast when sepsis is suspected. The PSA is intended for all audiences. Anyone can get an infection, and almost any infection can lead to sepsis. But by knowing the risks of sepsis, spotting the symptoms, and acting fast, we believe that the public can "Get Ahead of Sepsis." We appreciate the value and reach that radio provides in educating these audiences and hope that you will air it often.
Promote awareness VA disability Claims & Compensation Process	Recorded PSA	1/1/18--8/31/18	ROS	:30s		("Got Your Back" 9/11/17--8/31/18, 26159) Since our founding, brave women and men have fought to protect our nation and those around the globe struggling for freedom, democracy and security. They have fought courageously and even sacrificed life, limb, and physical and mental health through their service. Now more than ever, we must all do our part to serve those who have sacrificed and served. You can help Service members and Veterans get the benefits and support they have earned and need from the U.S. Department of Veterans Affairs (VA) by promoting awareness about VA's disability compensation process. When you promote awareness about the VA claim process, it lets Veterans know that VA, and its vast network of services and resources, is there for them, and it gives them important information that may help them receive a faster decision on their claim. These PSAs are a driving force to reduce the current VA claims backlog and getting Veterans faster and better access to service and support. When Veterans file an electronic claim (eClaim) on eBenefits, enlist the support of a Veteran Service Organization, and attend their VA claim exam, they not only can get a faster decision, but they are also fully using the services and support available to them to ensure they have the best claim experience possible.

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Issue	Program/Segment	Date	Time	Duration	Quantity	Description of Program/Segment
Promote organ, eye, & tissue donor signups	Recorded PSA	1/1/18--8/31/18	ROS	:30s		(HRSA, "Made Possible By Roxanne" 9/11/17--8/31/18, 26160) PSA promoting awareness and need for Organ, Eye, and Tissue donors. Simple signup procedures leading to the gift of life.
Promote Fatherhood involvement in child's lives	Recorded PSA	1/1/18--8/17/18	ROS	:30s		(Groan, Fatherhood Involvement, 26164, 10/13/17--8/17/18) Kids that spend time with their dads grow up to be smarter and more successful. Endearing new PSAs feature children telling corny dad jokes to encourage dads to play an active, responsible role in their children's lives, because even the smallest moments can make the biggest difference.
Promote Health through Blood Pressure Control	Recorded PSA	1/1/18--10/18/18	ROS	:30s		(26146, 10/19/17--10/18/18) 85 million Americans have high blood pressure, but only half have it under control. Many don't follow their treatment plan because they feel fine. Research shows that being reminded of the consequences of uncontrolled HBP including stroke and heart attack motivate action before it's too late. This PSA offers help working with your doctor to find a plan that you can follow.
Promote awareness of Childhood Hunger	Recorded PSA	1/1/18--10/25/18	ROS	:30s		(26009, 11/15/17--10/25/18) Nearly 13 million kids in the U.S. are hungry. The Grammy-nominated Goo Goo Dolls are lending their voice to help Feeding America end child hunger. PSA encourage listeners to get involved and join Feeding America in the fight to end hunger.
Promote awareness of Critical Health Issues	Recorded PSA	18/1/18--10/31/18	ROS	:30s		(26143, 11/2/17--10/31/18) When people think of causes of allergies, they often focus on pollen, dust and pet dander. But did you know common household pests like cockroaches and mice can also cause allergies, as well as trigger asthma attacks? Sixty three percent of American homes contain allergens from cockroaches, and in urban areas, that number increases to as many as 78 to 98 percent. 82% of homes tested contained allergens left by mice. With asthma being the most common chronic disease among children and behind one fourth of all emergency room cases, it's important to know that pests can indeed have harmful effects upon our health and our family's health. These staggering statistics underscore the importance of educating communities about this critical health issue. Your station can help raise awareness by supporting our latest public service campaign, which is a joint effort by the National Pest Management Association (NPMA) and the Asthma and Allergy Foundation of America (AAFA).
Promote Cancer research	Recorded PSA	18/1/18--10/31/18	ROS	:30s		(26144, 11/2/17--10/31/18) Stand Up To Cancer (SU2C) has launched a new public service announcement (PSA) campaign in collaboration with SU2C Founding Donor Major League Baseball. The PSA, titled "Whatever It Takes," features Major League players and moments from MLB's Championship Season that underscore the message that the end of the fight against cancer is unlikely to come from a single "home run," but rather will be the result of numerous and smaller, yet meaningful, scientific advancements that keep the fight moving forward. As a metaphor to describe the cancer research work being done by scientists and doctors worldwide to make discoveries that will advance new treatments, the PSA uses MLB game footage of several players executing one of baseball's simplest, yet often effective, plays – the bunt (opposed to hitting the big home run) – to drive home the game-winning run.

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Promote positive life choices	Recorded PSA	1/1/18--12/8/18	ROS	:30s		(26008, 12/5/17--12/5/18) Our latest public service announcements (PSAs) are titled "Never Give Up!" (:30), "Stay in School!" (:30), "Thank You" (:30) and "Say Yes to a Drug-Free Life!" (:30). They focus on achieving your dreams, the importance of getting an education, giving back to our nation's heroes, and making positive life choices regarding drug and alcohol use.
Promote Adoption and Foster Care Parenting	Recorded PSA	1/1/18--12/8/18	ROS	:30s		("Haircut." 26145, 12/8/17--12/8/18) You Don't Have to Be Perfect to Be a Perfect Parent. 118,000 youth in the U.S. foster care system are currently awaiting adoption. Teens never outgrow the need for family, but only 5% of all children adopted in 2016 were between the ages of 15 and 18. Run PSAs this holiday season to encourage prospective parents to consider adopting a teen.
Promote Awareness of Cervical Cancer & Treatment	Recorded PSA	1/1/18--1/1/19	ROS	:30s		(26161, 10/13/17--1/1/19) More than 12,000 women are diagnosed with invasive cervical cancer each year, and more than 90 percent of those cancers are caused by the human papillomavirus (HPV), a common virus that can also cause at least five other types of cancer. There is now a vaccine available to protect you from HPV. The Centers for Disease Control and Prevention (CDC) recommend the vaccine for all girls and boys ages 11-12, the time when the vaccine is most effective. In addition to the vaccine, the Prevent Cancer Foundation® recommends women begin regular cervical cancer screening at age 21 with a Pap test every three years. Women ages 35-65 should have a Pap test combined with an HPV test every five years, or a Pap test every three years.
Promote awareness & support of Disabled Veterans - benefits and donation opportunities	Recorded PSA	1/1/18--2/1/19	ROS	:30s		(DAV, Indie, Bobby, Sam, and Cece, 26168, 4/25/17--2/1/19)Recorded PSA Disabled American Veterans. Promotes veteran's benefits and how they can have better lives after serving America. Also promotes fund raising opportunities.
I Know - Child Passenger Safety	Recorded PSA	1/1/18--3/1/18	ROS	:30s		(AC, 26149, 4/25/17--3/1/18) Car crashes are a leading killer of children ages 1 to 13. Most parents know that car seats are important for their child's safety, but many aren't certain of the right seat for their child's age and size. This PSA encourages parents that when it comes to car seats, don't think you know, know you know.
Promote Awareness of Cure Possibilities for Multiple Sclerosis	Recorded PSA	3/13/18--3/31/19	ROS	:30s		(AC, 26149, 3/13/18--3/13/19) The National Multiple Sclerosis Society's new public service awareness campaign, "What Ever it Takes" offers people a special place to share their own creative solutions to the challenges of MS and find new ones at nationalMSSociety.org/ThisISMS and know how to get involved through Walk MS at walkMS.org . When we unite to raise awareness and share solutions, we become stronger than multiple sclerosis. Thank you for helping move us closer to a world free of multiple sclerosis.
Promote Awareness of Programs to help Empower Vets Returning to Civilian Life	Recorded PSA	3/15/18--3/15/19	ROS	:30s		("Steop Up," 26154, 3/15/18--3/15/19) Wounded Warrior Project® (WWP) is a nonprofit, nonpartisan organization dedicated to the mission to honor and empower Wounded Warriors. These brave men and women face a variety of challenges as they transition to civilian life. And when they are severely ill or injured, returning to their families is only the beginning of their road to recovery. WWP connects wounded warriors and their families to valuable resources and one another, serves them through a variety of free programs and services, and empowers them to live life on their own terms.

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Promote awareness programs for earning High School diploma	Recorded PSA	1/1/18--12/11/18	ROS	:30s		("Carissa," 26165, 12/19/17--12/11/18) More than 34 million American adults are without a high school diploma. Air new PSAs that encourage people to find the support they need to achieve their education goals. FinishYourDiploma.org offers resources for adults to get started on their GED or other high school equivalency.
Promote awareness of endangered species & programs to help save	Recorded PSA	1/19/18--1/20/19	ROS	:30s		("Rhinos." 26153, 1/19/18--1/20/19) Time is running out for rhinos, giraffes, penguins and other species. There are only 3 Northern White Rhinos left in the world. In just 15 years, giraffe populations have fallen from 140,000 to just 85,000. The number of African penguins living in the wild has dropped by 70% in the last decade. Wildlife is endangered, but there is hope. Together we can turn things around and end extinction. San Diego Zoo Global is leading the fight against extinction. We are committed to using science-based techniques and collaborating with others to save species from extinction. And we have succeeded with many species! We have bred more than 165 endangered species and reintroduced over 35 species back into the wild. Our Wildlife Conservancy program empowers people from around the world to help us save species from extinction in a variety of ways. Our supporters and members play a crucial role in our conservation efforts. Your support makes our fight possible.
Promotes awareness and pervention of Diabetes	Recorded PSA	1/22/18--1/21/19	ROS	:30s		("Prediabetes Test," 26156, 1/22/18--1/21/19) One in 3 American adults has prediabetes and is at high risk of developing type 2 diabetes, a serious health condition that can lead to heart attack and stroke. PSAs encourage people to learn their risk of type 2 diabetes by taking a short online test at the campaign website, which also features information on prediabetes as well as lifestyle programs and tips to help people reverse their risk.
Support of Non Profit/Community Issues	Recorded Commercials / Live Liners / Short, Med- Form Interview	Various Issues -- see following list				
Promote Youth & Family Creativity through Use of Visual & Audio Media Tools	Recorded Commercial	3/26-3/30/18	6a--7p	:30s	15x	Recorded commercial to promote family event. OZ Arts welcomes back world-renowned scratch DJ, music producer and award-winning graphic novelist Kid Koala, this time for Satellite – an innovative collection of dreamy, atmospheric tracks composed especially for this event. In this latest live experience, the audience is seated, four per table, and equipped with a turntable, effects box and a small crate of color-coded vinyl records. Through subtle colored lighting changes in the room, the audience is cued to play along. The audience is an integral part of the show, accompanying Kid Koala to create an "ambient vinyl orchestra," melding their individual strains into a fluid body of sound. The idea is to have 50 harmonized turntables create a unique, uplifting and dynamic evening of light and music.
Support of Non Profit - community and their fundraising event to help provide basic household necessities to Mid Tn families	Recorded Commercial	3/9--3/30/18	6a--7p	:30s	40x	Recorded spots to promote Community Resource Center and it's fundraiser "Oyster Easter" The CRC provides supplies & basic household necessities to over 80 non-profits in Mid Tennessee. Items distributed include school supplies, backpack, hygiene products and clothing.
Support of Non Profit - community and their fundraising event to help provide basic household necessities to Mid Tn families	Recorded Commercial	3/10--3/29/18	6a--7p	:30s	40x	Additional bonus Recorded spots to promote Community Resource Center and it's fundraiser "Oyster Easter" The CRC provides supplies & basic household necessities to over 80 non-profits in Mid Tennessee. Items distributed include school supplies, backpack, hygiene products and clothing.

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Promote Local Economic Growth by Promoting Small businesses	Recorded Spots	2/26--3/31/18	6a--10p	:30s	81x	"Local Business of the Week." Recorded spots introducing listeners to Middle TN local business and promotion of shopping at home to help with small business owners continued success as well as economic development within our local community. As a locally owned business ourselves, we identify with the challenges facing today's small business. It can be especially daunting to navigate marketing strategies with financial limitations. To help alleviate these struggles and continue our "local" mission we created the Local Business of the Week feature which includes a free week of radio and on-line advertising.
Awareness & support of non-profit's programs to stop child abuse in Davidson County & advocacy programs for victims and families.	Recorded Commercial	3/26--4/6/18	ROS	:30s	25x	Radio commercials to promote key fund raising event, "Nashville Walks" for NCA. Also to bring awareness of the mission of Nashville Children's Alliance which is to reduce the traumatization of child abuse victims and their families by facilitating a comprehensive multidisciplinary team approach to the detection, investigation, prosecution and treatment of child abuse. "You can be a part of raising money and awareness during the annual 5K walk at Seiver Park on April 7, 2018. April is National Child Abuse Prevention month, and this event helps to raise awareness and funds."
Promotion for Non-profit event and awareness of child sex abuse	Recorded Commercial	2/9--2/26/18	6a--12a	:30s	75x	Recorded commercials to promote Our Kid's annual fundraising event, "Soup Sunday" and awareness about child maltreatment. The Our Kids mission is to provide expert medical evaluations and crisis counseling services in response to concerns of child sexual abuse, and to increase community awareness, conduct research and offer education and training about child maltreatment. With the guidance of the founders, community and corporate support and countless hours of volunteer effort, what began as a program operating with little more than 300 feet of space has become the Our Kids Center. Our Kids services are provided in a warm, child-friendly environment. Today, as a result of the commitment of hundreds of individuals and a dedicated community, Tennessee's children and families get compassionate care at the Our Kids Center. ourkidscenter.com
Promote Children & Family Entertainment, Education, and Activities in Mid TN	Recorded Commercial	3/28--3/31/18	6a--7p	:30m	20X	Recorded commercials to promote our 4th annual five day event, "Staycation with Mr. Steve," takes our weekly Thursday morning "The Early Birds" show on the road to five different locations across the city. Each day during Nashville Public Schools' springbreak, WRLT hosted free, hour-long live events that included kid-friendly activities, prize give-a-ways and performances by Mr. Steve. Our goal was to provide children and parents with free and fun activities they could share during the break, a time when many other opportunities aren't available because schools are closed.
LIVE ON AIR INTERVIEWS:						
Support of Non Profit - music/community/parks	PSA - Musician's Corner benefit	02/02/18	live on air interview	14 minutes	1x	Live on air interview with Carolina Story, Nashville singers and songwriters. Carolina Story performed two songs live in studio, talked about the upcoming benefit show at City Winery to raise funds specifically to begin Phase Two of the park's revival at Musician's Corner in Centennial Park. Musician's Corner, a free weekly summer and fall concert series, a program of the non profit Conservancy for the Parthenon and Centennial Park.
Support of Non Profit - diversity and inclusion	PSA- Woolworth on 5th	02/05/18	live on air interview	7 minutes	1x	Live on air interview with Tom Morales of TomKats, a local business that recently "reinvented" the historic lunch counter and restaurant inside Woolworth on 5th, site of sit-ins and protests in the early 60s that led to Nashville's mayor desegregating the lunch counter at that very location on 5th in downtown Nashville. The restaurant and lunch counter are open now and highlighting music of the era and current funk, soul, jazz and swing in their "New Era Ballroom" downstairs.

WRLT
QUARTERLY ISSUES / PROGRAMS LIST

Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period
1/1/18 to 3/31/18

Issue	Program/Segment	Date	Time	Duration	Quantity	Description of Program/Segment
Support of Non Profit - healthcare	PSA-MusiCares	02/09/18	live on air interview	15 minutes	1x	Live on air interview with Nashville jazz vocalist, Rebecca Sayre who is performing at Lightning 100's Chocolate Affair, a benefit for MusiCares.
Support of Non Profit - diversity and inclusion	PSA-Global Education Center	02/07/18	live on air interview	5 minutes	1x	Live on air interview with Ellen Gilbert, founder of the Global Education Center and Morgan Lynn, Marketing & Development Director. As part of Black History Month, the Global Education Center is celebrating 22 years in the community with a Global Birthday Bash, Saturday, February 10 at Father Ryan school. The Global Education Center strives to bring the diverse community in Nashville together through dance, including African dance and drums, Bachata, Salsa, Tribal belly dancing and more.
Support of Non Profit - healthcare	PSA-New Beginnings Center	02/23/18	live on air interview	5 minutes	1x	Live on air interview with Caitlin Yusko, Development Director for The New Beginnings Center, with programs designed to improve the health, strength and wellness of women regardless of their ability to pay. The New Beginnings Center is holding a benefit concert this evening at City Winery with Nashville singer and songwriter, Gretchen Peters.
Support of Non Profit - community and their fundraising event to help provide basic household necessities to Mid Tn families	PSA - Community Resource Center	03/01/17	live on air interview, 1:10pm	7 minutes	1x	Live on air interview with Catherine Mayhew of the Community Resource Center to promote annual Oyster Easter, the main fundraiser for the Center which supplies basic household necessities to over 80 non-profits in Mid Tennessee. Items distributed include school supplies, backpack, hygiene products and clothing.
Support of Non Profit - community and their fundraising event to help provide basic household necessities to Mid Tn families	PSA - Community Resource Center	03/30/17	live on air interview, 11:10am	7 minutes	1x	Live on air interview with Gary Kraen & Austin Ray, (Oyster Easter King Candidates) to promote the annual Community Resource Center's Oyster Easter fundraiser. Each spoke about the organization and how it supplies basic household necessities to over 80 non-profits in Mid Tennessee. Items distributed include school supplies, backpack, hygiene products and clothing.