

WRLT ISSUES AND PROGRAMS: 1st QUARTER 2022

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Music Business Radio - Long form interview						
<i>Music Business Radio is production of WRLT and is an award winning specialty program spotlighting the inside workings of the music business featuring interviews with industry professionals; Grammy Award winning producers, artists, musicians, and songwriters, record executives, promoters and artist managers sharing their insight and expertise into the ever changing world of the music and entertainment business. Because a large part of the Nashville economy and job market is made up of the music industry, this show helps shed light on industry movements, career development opportunities, promotes the artform of music, while promoting the industry that made the city famous.</i>						
Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Business/Career Development, COVID-19 Impact on Music Industry	Music Business Radio - long form interview	1/2/2022	7pm-8pm	60 mins	1x	Guest: Bruce Warren. Bruce is the program director at WXPB in Philadelphia and Executive Producer of NPR's World Cafe. We'll talk about how his station chooses music, the new operating environment caused by the pandemic, and how the American Music Association's Thriving Roots virtual festival is breaking boundaries.
Business/Career Development, COVID-19 Impact on Music Industry	Music Business Radio - long form interview	1/3/2022	10pm-11pm	60 mins	1x	Guest: Bruce Warren. Bruce is the program director at WXPB in Philadelphia and Executive Producer of NPR's World Cafe. We'll talk about how his station chooses music, the new operating environment caused by the pandemic, and how the American Music Association's Thriving Roots virtual festival is breaking boundaries.
Business/Career Development, Diversity Challenges & Family Influences	Music Business Radio - long form interview	1/9/2022	7pm-8pm	60 mins	1x	Guest: Sean Della Croce. MBR welcomes LA based, Nashville native, singer/songwriter/artist, Sean Della Croce. Growing up in Nashville and in a music business family, she was surrounded by many legendary influences and friends like Vince Gill, John Oates, Ralph Stanley, and the Beach Boys. As a teenager, Sean studied music at the Liverpool Institute for Performing Arts and later returned to the states to receive a degree in Philosophy--both of which helped her songwriting explore deeper the human condition we all share. She'll talk about these influences on her music, her career, and her poetic and powerful recent release, "Illuminations." www.seandellacroce.com
Business/Career Development, Diversity Challenges & Family Influences	Music Business Radio - long form interview	1/10/2022	10pm-11pm	60 mins	1x	Guest: Sean Della Croce. MBR welcomes LA based, Nashville native, singer/songwriter/artist, Sean Della Croce. Growing up in Nashville and in a music business family, she was surrounded by many legendary influences and friends like Vince Gill, John Oates, Ralph Stanley, and the Beach Boys. As a teenager, Sean studied music at the Liverpool Institute for Performing Arts and later returned to the states to receive a degree in Philosophy--both of which helped her songwriting explore deeper the human condition we all share. She'll talk about these influences on her music, her career, and her poetic and powerful recent release, "Illuminations." www.seandellacroce.com
Career Development through collaboration, incubator setting for creators	Music Business Radio - long form interview	1/16/2022	7pm-8pm	60 mins	1x	Guest: Logan Crowell. Logan is Founder & President of Helping Our Music Evolve (H.O.M.E.), Nashville's unique music incubation facility & community. Belmont University has recognized Logan for two consecutive years among the Top 100 entrepreneurs during Belmont Entrepreneur Awards. Logan will talk about their successes since launching in 2018 despite tornadoes and pandemic challenges as well as their mission to provide a supportive community, guidance, facilities, and other key resources to help creatives have industry success. https://homeformusic.org/

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Career Development through collaboration, incubator setting for creators	Music Business Radio - form interview	1/17/2022	10pm-11pm	60 mins	1x	Guest: Logan Crowell. Logan is Founder & President of Helping Our Music Evolve (H.O.M.E.), Nashville's unique music incubation facility & community. Belmont University has recognized Logan for two consecutive years among the Top 100 entrepreneurs during Belmont Entrepreneur Awards. Logan will talk about their successes since launching in 2018 despite tornadoes and pandemic challenges as well as their mission to provide a supportive community, guidance, facilities, and other key resources to help creatives have industry success. https://homeformusic.org/
Business/Career Development, Career Longevity, Women in leadership roles	Music Business Radio - form interview	1/23/2022	7pm-8pm	60 mins	1x	Guest: Erin Anderson, Olivia (artist) Management Founder & CEO. Erin shares her career journey from Amazon Music-Seattle and Universal Music Group-Nashville to creating her own successful company. Her entrepreneurial spirit is evident as she talks about how her company has helped artists and companies grow their brands and profits by "fostering joy through music & entertainment." www.oliviamanagement.com
Business/Career Development, Career Longevity, Women in leadership roles	Music Business Radio - form interview	1/24/2022	10pm-11pm	60 mins	1x	Guest: Erin Anderson, Olivia (artist) Management Founder & CEO. Erin shares her career journey from Amazon Music-Seattle and Universal Music Group-Nashville to creating her own successful company. Her entrepreneurial spirit is evident as she talks about how her company has helped artists and companies grow their brands and profits by "fostering joy through music & entertainment." www.oliviamanagement.com
Business/Career Development, Career Longevity, Navigating industry changes & New Business Model Exploration	Music Business Radio - form interview	1/30/22	7pm-8pm	60 mins	1x	Guest: Michael Blanton. Artist manager, record label founder/executive and producer, Michael Blanton, joins us this week. A music industry stalwart for over 40 years, Michael has brought his music and business intuition to create countless successes in the industry. He and his partners helped launch and guide the careers of Amy Grant, Michael W. Smith, and many more. We discuss his long career, his business philosophy, and his new venture, Songwriting University to help support Nashville songwriter and develop future songwriters. www.songwritingu.com
Business/Career Development, Career Longevity, Navigating industry changes & New Business Model Exploration	Music Business Radio - form interview	1/31/22	10p-11pm	60 mins	1x	Guest: Michael Blanton. Artist manager, record label founder/executive and producer, Michael Blanton, joins us this week. A music industry stalwart for over 40 years, Michael has brought his music and business intuition to create countless successes in the industry. He and his partners helped launch and guide the careers of Amy Grant, Michael W. Smith, and many more. We discuss his long career, his business philosophy, and his new venture, Songwriting University to help support Nashville songwriter and develop future songwriters. www.songwritingu.com
Business/Career Development, Entrepreneurship; Navigating Industry & Career Changes	Music Business Radio - form interview	2/6/22	7pm-8pm	60 mins	1x	Guest: Jack Barton. Founder/owner of JB Entertainment, Jack Barton, shares with us the experience, insight, and philosophies garnered from his 30-plus years in the industry. Leveraging a love for the Grateful Dead into Artist Development and Management roles within that subculture that carries forth today, and the pursuit of radio roles beginning at Philadelphia's WXPB as On-Air Host/ Assistant Music Director/ World Café Assistant, led to recruitment to music trade bureau FMOB in 2001 where Barton remained until the company closed in 2019. He'll talk about artist management, radio charts, trade publishing, and the ever-changing music industry. https://www.jackbartonentertainment.com/
Business/Career Development, Entrepreneurship; Navigating Industry & Career Changes	Music Business Radio - form interview	2/7/22	10p-11pm	60 mins	1x	Guest: Jack Barton. Founder/owner of JB Entertainment, Jack Barton, shares with us the experience, insight, and philosophies garnered from his 30-plus years in the industry. Leveraging a love for the Grateful Dead into Artist Development and Management roles within that subculture that carries forth today, and the pursuit of radio roles beginning at Philadelphia's WXPB as On-Air Host/ Assistant Music Director/ World Café Assistant, led to recruitment to music trade bureau FMOB in 2001 where Barton remained until the company closed in 2019. He'll talk about artist management, radio charts, trade publishing, and the ever-changing music industry. https://www.jackbartonentertainment.com/

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Business/Career Development, Peripheral Careers & the Exploration of New Revenue Streams in Music	Music Business Radio - long form interview	2/13/2022	7pm-8pm	60 mins	1x	Guest: Lance Allen, instrumental guitarist and composer. Lance discusses the many ways to make money in the industry that were originally non-existent or often considered non-traditional. However, access to a world audience from your personal computer has now afforded revenue streams that add up to career and life changing amounts. He also gives advice on how others can do the same thing. He specifically talks about how he's paying off his house with Spotify streams and doing YouTube guitar lessons.
Business/Career Development, Peripheral Careers & the Exploration of New Revenue Streams in Music	Music Business Radio - long form interview	2/14/2022	10pm-11pm	60 mins	1x	Guest: Lance Allen, instrumental guitarist and composer. Lance discusses the many ways to make money in the industry that were originally non-existent or often considered non-traditional. However, access to a world audience from your personal computer has now afforded revenue streams that add up to career and life changing amounts. He also gives advice on how others can do the same thing. He specifically talks about how he's paying off his house with Spotify streams and doing YouTube guitar lessons.
Business/Career Development, DIY strategies, Peripheral businesses	Music Business Radio - Long form interview	2/20/2022	7pm-8pm	60 mins	1x	Guest: Kristen Merlin. We talk with artist-singer-songwriter, Kristen Merlin, who first gained recognition on NBC's The Voice and now gaining more fans and accolades as she continues her ascent into the hearts of America. Kristen will talk about her journey before and after The Voice including what led her to Nashville, her songwriter process, connecting with her fans, and creating her own narrative and successes through her powerhouse live performances.
Business/Career Development, DIY strategies, Peripheral businesses	Music Business Radio - Long form interview	2/21/2022	10pm-11pm	60 mins	1x	Guest: Kristen Merlin. We talk with artist-singer-songwriter, Kristen Merlin, who first gained recognition on NBC's The Voice and now gaining more fans and accolades as she continues her ascent into the hearts of America. Kristen will talk about her journey before and after The Voice including what led her to Nashville, her songwriter process, connecting with her fans, and creating her own narrative and successes through her powerhouse live performances.
Career Development through collaboration, incubator setting for creators	Music Business Radio - Long form interview	2/27/2022	7pm-8pm	60 mins	1x	Guest: Shane Adams. We talk with Shane Adams, President of Artist Accelerator, a company specializing in songwriting education. He is an award-winning producer/songwriter, and author, as well as honored teacher sharing his knowledge over the years as founding instructor for Berklee Online (since 2003), and for the Taylor Swift Education Center at the Country Music Hall of Fame and Museum (awarded their 2014 Top Ten Hitmaker). Shane discusses Artist Accelerator's mission to enable all creators to achieve their dreams through songwriting education, mentorship, consulting, and music production facilities.
Career Development through collaboration, incubator setting for creators	Music Business Radio - Long form interview	2/28/2022	10pm-11pm	60 mins	1x	Guest: Shane Adams. We talk with Shane Adams, President of Artist Accelerator, a company specializing in songwriting education. He is an award-winning producer/songwriter, and author, as well as honored teacher sharing his knowledge over the years as founding instructor for Berklee Online (since 2003), and for the Taylor Swift Education Center at the Country Music Hall of Fame and Museum (awarded their 2014 Top Ten Hitmaker). Shane discusses Artist Accelerator's mission to enable all creators to achieve their dreams through songwriting education, mentorship, consulting, and music production facilities.
Business/Career Development, Peripheral Careers & the Exploration of New Revenue Streams in Music	Music Business Radio - Long form interview	3/6/2022	7pm-8pm	60 mins	1x	Guest: David Gonzalez. LA based composer, David Gonzalez, is our guest and will discuss his career starting from his early childhood compositions, to earning a degree in film scoring from Berklee College of Music, to being an accomplished LA-based composer. He talks about collaborating in Hollywood, keeping his passion in high gear, and challenging himself to write across all genres, and the process of scoring music for movie trailers, feature films, tv, video games, and special events. www.dgonzalezmusic.com
Business/Career Development, Peripheral Careers & the Exploration of New Revenue Streams in Music	Music Business Radio - Long form interview	3/7/2022	10pm-11pm	60 mins	1x	Guest: David Gonzalez. LA based composer, David Gonzalez, is our guest and will discuss his career starting from his early childhood compositions, to earning a degree in film scoring from Berklee College of Music, to being an accomplished LA-based composer. He talks about collaborating in Hollywood, keeping his passion in high gear, and challenging himself to write across all genres, and the process of scoring music for movie trailers, feature films, tv, video games, and special events. www.dgonzalezmusic.com

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Business/Career Development, Peripheral Careers & the Exploration of New Revenue Streams in Music	Music Business Radio - Long form interview	3/13/2022	7pm-8pm	60 mins	1x	Guest: Dustin Burnet, producer, songwriter, and entrepreneur. You've probably heard his music before without even realizing it; he's been featured in spots for UFC, MLB, NFL, Dodge Jeep, WWE, and many more. Dustin tells us about how he gets 2 millions streams per week, his music project called Zayde Wolf, and his drum sample company, That Sound. www.dustinburnett.com
Business/Career Development, Peripheral Careers & the Exploration of New Revenue Streams in Music	Music Business Radio - Long form interview	3/14/2022	10pm-11pm	60 mins	1x	Guest: Dustin Burnet, producer, songwriter, and entrepreneur. You've probably heard his music before without even realizing it; he's been featured in spots for UFC, MLB, NFL, Dodge Jeep, WWE, and many more. Dustin tells us about how he gets 2 millions streams per week, his music project called Zayde Wolf, and his drum sample company, That Sound. www.dustinburnett.com
Business/Career Development, Strategic Processes for Songwriting & Creative Business Development	Music Business Radio - Long form interview	3/20/2022	7pm-8pm	60 mins	1x	Guest: Aimee Mayo. Grammy-nominated songwriter and author, Aimee Mayo, is our guest. Her songs have sold over 100 million units worldwide and recorded by such artists as Backstreet Boys, Adam Lambert, Boyz II Men, Martina McBride, Tim McGraw, and Faith Hill, just to name a few. She'll talk about her journey to Nashville, conquering the industry, her new book, "Talking to the Sky," and her personal struggles with depression.
Business/Career Development, Strategic Processes for Songwriting & Creative Business Development	Music Business Radio - Long form interview	3/21/2022	10pm-11pm	60 mins	1x	Guest: Aimee Mayo. Grammy-nominated songwriter and author, Aimee Mayo, is our guest. Her songs have sold over 100 million units worldwide and recorded by such artists as Backstreet Boys, Adam Lambert, Boyz II Men, Martina McBride, Tim McGraw, and Faith Hill, just to name a few. She'll talk about her journey to Nashville, conquering the industry, her new book, "Talking to the Sky," and her personal struggles with depression.
Business/Career Development, Career Longevity, Navigating industry changes & New Business Model Exploration	Music Business Radio - Long form interview	3/27/2022	7pm-8pm	60 mins	1x	Guest: Jeremy Sirota, CEO of Merlin. Merlin is the largest international digital music licensing company and Jeremy discusses this business model created out of necessity in the new world of streaming platforms. His passion for music and his background as a tech lawyer, music executive at both Warner and Facebook, and premier negotiator, have put him in the perfect position to lead Merlin's mission to help "independents own their future and ensure their rights are properly valued." He'll discuss how Merlin's licensing deals for indie artists, labels, & managers have helped introduce millions of independent songs to the world on a myriad of platforms. He'll give an insider's look into both music and tech and provide advice on new opportunities, trends, and innovations in today's digital music landscape. https://merlinnetwork.org/
Business/Career Development, Career Longevity, Navigating industry changes & New Business Model Exploration	Music Business Radio - Long form interview	3/28/2022	10pm-11pm	60 mins	1x	Guest: Jeremy Sirota, CEO of Merlin. Merlin is the largest international digital music licensing company and Jeremy discusses this business model created out of necessity in the new world of streaming platforms. His passion for music and his background as a tech lawyer, music executive at both Warner and Facebook, and premier negotiator, have put him in the perfect position to lead Merlin's mission to help "independents own their future and ensure their rights are properly valued." He'll discuss how Merlin's licensing deals for indie artists, labels, & managers have helped introduce millions of independent songs to the world on a myriad of platforms. He'll give an insider's look into both music and tech and provide advice on new opportunities, trends, and innovations in today's digital music landscape. https://merlinnetwork.org/
Community Corner / Nashville By Nicole - Long form Interview						
<i>"Community Corner" airs weekly on Saturdays at 7am. Hosted by either Stephanie Leshner or Delaney Willson, the show spotlights Nashville nonprofits and community causes through conversations with representatives from the local organizations working to solve the issues facing our city. At the heart of the Volunteer State is Nashville, Tennessee. At the heart of Nashville are the people who make up our communities. So tune in, get educated, and get involved! Also airing on various Saturdays at 7am, are archived episodes of WRLT's long running community series, "Nashville By Nicole." Hosted by Nicole Cowan Buckley--public affairs program that spotlights non-profits and introduces Lightning 100 listeners to local organizations in the greater Nashville area that are impacting the community and challenging individuals to get engaged and see lives changed including their own.</i>						
Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment

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Sustainability	Community Corner - Long form Interview	1/1/2022	7:00 AM	18 mins	1x	This week on Community Corner, we had the privilege of inviting Ginger-Rose Krueck, Executive Director of GROW Enrichment into the studio (in person!). Since its inception, GROW Enrichment has made massive strides in educating Nashvillians about sustainable approaches to restoring urban green space. As stewards of fourteen acres of land in Two Rivers Park, GROW Enrichment has modeled a microcosm of permaculture methodology that they hope can be replicated across the greater Middle Tennessee area.
Health	Community Corner - Long form Interview	1/8/2022	7:00 AM	12 mins	1x	RE-AIR: This week on Community Corner, we got to introduce you to founder of Giving Smiles, Dr. Eileen Seitz. Giving Smiles is a 501(c)3 nonprofit providing dental care for folks who normally can't afford it. Of course, dental visits are key to good health, but Seitz is really passionate about restoring confident smiles. Her patients come out of their procedures with increased self-confidence and dignity that spill into all their day to day interactions.
Youth / Education	Community Corner - Long form Interview	1/15/2022	7:00 AM	20 mins	1x	Guest: Mark Dunkerley, President and CEO of The Oasis Center. Oasis Center is dedicated to supporting and improving the lives of youth in Middle Tennessee. The lives of our young people are complex. Supporting their transition to a healthy, productive adulthood can't happen through singular support. Oasis offers a broad spectrum of programs to help young people find their strengths, use their skills, and break down the barriers that keep them from success.
Women Addiction Recovery In Mid TN	Community Corner - Long form Interview	1/22/2022	7:00 AM	20 mins	1x	Guest: Trina Friarson, President and CEO of Mending Hearts. Mending Hearts has been helping women in Nashville recover from addiction since 2004. They help women restore their lives from addiction through a long-term treatment program that offers hope and healing in a supportive community environment – regardless of their ability to pay. Mending Hearts offers a holistic approach to addiction by providing compassionate phases of care in a family environment. They identify the triggers and stressors of addiction while establishing the support needed for recovery, develop independence, and offer opportunities to reintegrate into society with confidence.
Homelessness - Poverty & the Arts	Community Corner - Long form Interview	1/29/2022	7:00 AM	10 mins	1x	Guest: Nicole Minyard. Poverty and the Arts (POVA) helps people struggling with homelessness access the tools to express themselves through art and then helps them sell their creations to earn income. Not only is the studio a safe and welcoming place for the artists to seek shelter, it's a place to learn valuable skills that translate to positive housing outcomes. In addition to selling art, POVA helps its artists with things like resumes and interviewing skills.
Health - Siskin Children's Insitute	Community Corner - Long form Interview	2/5/2022	7am	9 mins	1x	Guest: Steffanie Altman. Siskin Children's Institute. Among a litany of other services, Siskin offers diagnostic visits, treatment and therapy. Although it goes without saying, one of the biggest barriers to accessing these services is cost. According to Siskin, the average diagnostic visit costs around \$600, and insurance covers, on average, around \$225. That leaves \$365 left for Siskin to recoup – meaning that for literally a dollar a day, you could cover a child's cost of their initial visit.
Youth / Education - Persist Nashville	Community Corner - Long form Interview	2/12/2022	7am	19 mins	1x	Guest: Scott Campbell. Persist Nashville. By combining in-person training with their unique text-based persistence counseling, Persist Nashville is able to serve students at around a 300:1 student to counselor ratio, which allows them to operate at a scale not possible for most traditional support organizations. According to Campbell, participating students get on average three texts a week: a motivational piece, a helpful factoid for navigating the college experience, and a personalized check-in to prompt a conversation that might reveal where a student is struggling.

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Health - Nastional Alliance on Mental Illness	Community Corner - Long form Interview	2/19/2022	7am	15 mins	1x	Guest: Robin Nobling & Bill Fondren. National Alliance on Mental Illness (NAMI). Founded 40 years ago in Wisconsin, NAMI exists to connect people struggling with mental illness to the appropriate resources, as well as to advocate for mental health legislation and combat stigmas surrounding these topics.
Youth / Education	Community Corner - Long form Interview	2/26/2022	7:00 AM	20 mins	1x	This week we had the pleasure of chatting with Dee Patel, the co-chair of the Nashville Public Library Foundation's Picnic In The Park fundraiser. We talked about the importance of a strong library system, the programs that NPLF is running, and ways that Lightning 100 listeners can get involved in fundraising.
Sustainability	Community Corner - Long form Interview	3/5/2022	7:00 AM	18 mins	1x	This week on Community Corner, we had the privilege of inviting Ginger-Rose Krueck, Executive Director of GROW Enrichment into the studio (in person!). Since its inception, GROW Enrichment has made massive strides in educating Nashvillians about sustainable approaches to restoring urban green space. As stewards of fourteen acres of land in Two Rivers Park, GROW Enrichment has modeled a microcosm of permaculture methodology that they hope can be replicated across the greater Middle Tennessee area.
Health	Community Corner - Long form Interview	3/12/2022	7:00 AM	12 mins	1x	RE-AIR: This week on Community Corner, we got to introduce you to founder of Giving Smiles, Dr. Eileen Seitz. Giving Smiles is a 501(c)3 nonprofit providing dental care for folks who normally can't afford it. Of course, dental visits are key to good health, but Seitz is really passionate about restoring confident smiles. Her patients come out of their procedures with increased self-confidence and dignity that spill into all their day to day interactions.
Youth / Education	Community Corner - Long form Interview	3/19/2022	7:00 AM	20 mins	1x	Guest: Mark Dunkerley, President and CEO of The Oasis Center. Oasis Center is dedicated to supporting and improving the lives of youth in Middle Tennessee. The lives of our young people are complex. Supporting their transition to a healthy, productive adulthood can't happen through singular support. Oasis offers a broad spectrum of programs to help young people find their strengths, use their skills, and break down the barriers that keep them from success.
Women Addiction Recovery In Mid TN	Community Corner - Long form Interview	3/26/2022	7:00 AM	20 mins	1x	Guest: Trina Friarson, President and CEO of Mending Hearts. Mending Hearts has been helping women in Nashville recover from addiction since 2004. They help women restore their lives from addiction through a long-term treatment program that offers hope and healing in a supportive community environment – regardless of their ability to pay. Mending Hearts offers a holistic approach to addiction by providing compassionate phases of care in a family environment. They identify the triggers and stressors of addiction while establishing the support needed for recovery, develop independence, and offer opportunities to reintegrate into society with confidence.
Weekly Community Features						
Various Issues -- see following list						
Issue	Program/Segment Name	Date	Time	Duration	# Spots	Description of Program/Segment
Promotion of Local Music, Career Development, Support of Local Musicians	Two hour weekly show: Local Artist - The615	1/3/22--3/28/22	6:00 PM - 8:00 PM	:120m	13x (260 spins)	2 hour show devoted exclusively to local music. Airs every Monday. All music is from local artists. Interviews of local artists. Each show features approximately 20 songs by local artists promoting further Middle Tennessee artistry and creativity (13 weeks X 20 artists = approx 260 local artists' featured). Each week there are interviews with at least one local artist discussing their craft, the Nashville music scene, etc.

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Promotion of Local Music, Career Development, Support of Local Musicians	Two hour weekly show: Local Artist - The615 Saturday Edition	1/8/22--3/26/22	6:00 PM - 8:00 PM	:120m	13x (260 spins)	2 hour show devoted exclusively to local music. Aired every Saturday. All music is from local artists. Interviews of local artists. Each show features approximately 20 songs by local artists promoting further Middle Tennessee artistry and creativity (13 weeks X 20 artists = approx 260 local artists' featured). Each week there are interviews with at least one local artist discussing their craft, the Nashville music scene, etc.
Promotion of Local Music, Career Development, Support of Local Musicians	Local Lightning Spins & Local Artist of the Week Feature	1/1/22--3/31/22	ROS	~:03m	~2100x (spins)	1) "Local Lightning" features a rotation of local artists getting approx one spin per hour throughout the day of reg programming: ~20 local artists per day (1800 approx spins= 90 days X 20 artists), 2) "Local Artist of the Week"--features one specific local artist getting played in heavy rotation throughout the week of reg programming (approx 300 local artist featured spins/songs = 12 wks @ 25 spins per wk). Spins are often accompanied by liners regarding the Nashville music scene including info on where and how to develop careers.
Public Safety	EAS	1/1/22--3/31/22	ROS		13x	WRLT is a Participating Station in the middle Tennessee Area Emergency Alert System. We forward the Required Monthly Test, generate a weekly test and forward selected Watches & Warnings issued by NOAA. During this period several warnings and watches were forwarded & aired.
Regional and National Public Service Announcements						
Ad Council (AC) & Other Sources PSA's, National & Local/Regional Topics/Issues (specific segment descriptions below) -- actual count 450 per PSA contract/sched confirmation.						
Issue	Type	Dates	Times	:30s	TOTAL = ~546 X	(Date, Cart #, "Title") Description
Caregiver Assistance	Recorded PSA	5/12/21 - 2/18/22	ROS	:30s		(5/12/21 - 2/18/22, 26145, "Take a Minute") The COVID-19 pandemic has exacerbated the stress, isolation, and anxiety that many caregivers face while caring for a loved one. Help caregivers better care for their loved ones and themselves by running PSAs that encourage them to visit AARP.org/caregiving for free mental health resources.
Adoption	Recorded PSA	5/12/21 - 4/30/22	ROS	:30s		(5/12/21 - 4/30/22, 26140, "Building Brighter Futures - Zach's Story") Right now, more than 120,000 children, through no fault of their own, are waiting to be adopted from foster care in the United States — a 20% increase since 2012. Our nation's child welfare system is being stretched far beyond its capacity as families are devastated by the opioid crisis and other issues. Unresolved through policy and evidence-based, innovative practices, this problem has far-reaching impacts. Last year, more than 20,000 teens turned 18 or 21 and aged out of care without a permanent home. With nowhere to turn for support, many are at a higher risk of negative outcomes, such as homelessness, unemployment and early parenting. With support from the Foundation's generous donors, the Foundation has helped find forever families for more than 10,000 children across the United States. But there is more work to be done to serve children still waiting to be adopted who need our help the most.
Quitting Smoking	Recorded PSA	5/12/21 - 5/12/22	ROS	:30s		(5/12/21 - 5/12/22, 26149, "Quit Smoking") Did you know tobacco use is the leading preventable cause of death in America, attributing to 1 in 5 deaths per year? The good news is that quitting now means your odds of getting certain cancers drop 50% and, in just 5 years, quitting lowers your risk of diabetes and can add as much as 10 years to your life! In addition to highlighting the importance of quitting smoking, the campaign drives the public to TakeAHealthyStand.org to take a pledge to get screened for cancer. When taking the online pledge, users enter their age and gender and are then provided with a personalized list of screenings and preventive care options that may be right for them.

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Texting and Driving Prevention	Recorded PSA	10/8/20 - 7/14/23		:30s		(10/8/20 - 7/14/23, 26168, "You Can Wait") Stop Texts. Stop Wrecks. From 2012-2018, nearly 23,000 people died in crashes involving a distracted driver. This PSA created by high school and college students reminds drivers 16-34 that you should never drive distracted.
Opioid Abuse	Recorded PSA	3/16/22 - 3/31/23		:30s		(3/16/22 - 3/31/23, 26139, "Reverse The Silence And Help Stop Overdoses") Last year, over 90,000 Americans lost their lives to a drug overdose. That is more people than the capacity of most professional football stadiums. The overwhelming majority (more than 80%) of these deaths involved any opioids, including prescription opioids (natural and semi-synthetic opioids including methadone), heroin, synthetic opioids (primarily illicit fentanyl), and are often accidental. By choosing to air these segments,
Local Public Service Announcements						
LIGHTNING 100 BOLTS and LIVE ON AIR PSA MENTIONS. Lightning 100 Bolts are thirty second recorded public service announcements, written and produced in-house. Lightning 100 Bolts focuses mostly on local non profits and events, with national awareness campaigns/events included as well. (approx. 27 per week for 13 weeks) actual count 347 per PSA contract/sched confirmation.						
Issue	Type	Dates	Times	:30s	TOTAL = ~355 X	Description
Awareness of Breast Milk Bank and Donations	Recorded PSA	6/12/20 - 3/21/22	ROS	:30s		The donation of breast milk can save a child's life right here in Tennessee. The Mother's Milk Bank of Tennessee has the mission to see the lives of children saved by pasteurizing donations of mothers' milk and supplying it to NICUs throughout the state. More information at milkbanktn.org.
Recruiting Volunteers for Literacy Tutoring	Recorded PSA	6/12/20 - 3/21/22	ROS	:30s		The Literacy Council of Middle Tennessee is in need of volunteer tutors. The Literacy Council has helped thousands of local residents improve their reading and math skills, earn their high school diplomas and ultimately have more career opportunities. Volunteer tutors can make an impact in the community and help students of all ages, from kindergartners to senior adults, by serving just an hour or two per week. More information at literacymidtn.org.
Recruiting Volunteers to Help Seniors Navigate the Community	Recorded PSA	6/29/20 - 3/21/22	ROS	:30s		Our older neighbors who can no longer drive need our help to get to places like their doctor and the grocery store. Become a volunteer with Senior Ride Nashville and provide transportation in Davidson County. Senior Ride Nashville provides drivers with flexible schedules Monday through Friday. Our seniors need to stay connected to the community, and you can make it happen. Learn how at seniorridenashville.org.
Income Tax Assistance	Recorded PSA	3/9/22 - 4/1/22	ROS	:30s		Don't pay to have your taxes filed. United Way's VITA free tax prep program can help. The IRS created the Volunteer Income Tax Assistance Free Tax Prep Program to provide free tax preparation for low- to moderate-income taxpayers using community partners and volunteers. Each year, United Way volunteers help thousands of individuals and families prepare their taxes. Visit unitedwayfilefree DOT com to have your taxes prepped at no cost by IRS-certified volunteers. That's unitedwayfilefree DOT com.
Youth Arts Program	Recorded PSA	3/9/22 - 4/8/22	ROS	:30s		June and July means no school and that means finding a place for teens to go while parents are at work. Edgehill Neighborhood Partnership has a free 7 week arts discovery summer program in Wedgewood-Houston for youth aged 14 and 15 Monday through Friday 12-4pm, June 6th through July 22nd. Youth will experience literature, visual arts, performing arts, and more. Enrollment is open through April 8th and is free to all participants. Visit Nashville.gov/poweryouth.

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Mental Health Services	Recorded PSA	3/14/22 - 6/30/22	ROS	:30s		The East Nashville Wellness Center is a non-profit mental health clinic and substance use clinic that focuses on individual clients and their recovery. Their goal is to provide the Greater Nashville community with access to affordable mental health and substance use services. They are currently taking new patients, and offer same week appointments with sliding scale prices as well as accepting some insurance plans. To learn more about accessing services, visit East Nashville Wellness Center dot org.
PSAs from the Tennessee Association of Broadcasters (TAB)						
<i>Tennessee Association of Broadcasters - Public Education Program (PEP)-PSA's, Local/State Topics/Issues (specific segment descriptions below) (approx. 5 per day for 92 days) Actual Count pre Contrace = 455</i>						
Issue	Type	Dates	Times	:30s	Total = ~455	Description
Public Education, Call Before You Dig	Recorded Commercials	1/1/22-3/31/22	ROS	:30s		Recorded spots highlighting the 811 program, where Tennesseans can have underground gas lines identified and marked before digging
Public Education, Drive Insured	Recorded Commercials	1/1/22-2/28/22	ROS	:30s		Recorded spots reminding listeners that it is illegal to drive without car insurance in TN.
Public Education, Wildlife and Conservation	Recorded Commercials	1/1/22-3/31/22	ROS	:30s		Recorded spots urging listeners to take advantage of TN Wildlife.
Other On-Air Interviews						
<i>WRLT supports various nonprofits and causes by interviewing community members and leaders during our live airshifts. Details for each interview are provided below.</i>						
Issue	Program/Segment Name	Date	Time	Duration	# Spots	Description of Program/Segment
Traffic and Roadway Safety	Live read/mention	1/12/2022	8:16a	:03m	1x	Blasting beginning around BNA, associated road closures and new traffic pattern
Traffic and Roadway Safety / Special Events - Nashville Metro Police Department	Short form interview - "The Bourque Report"	1/13/2022	8:40a	:10m	1x	Talked with Sgt. Bourque of the Nashville Metro Police Department about road closures for Titans playoff game/Preds @B'stone Arena. Anti-theft tips when parking
Traffic and Roadway Safety / Special Events - Nashville Metro Police Department	Short form interview - "The Bourque Report"	1/20/2022	8:41a	:08m	1x	Talked with Sgt. Bourque of the Nashville Metro Police Department about road closures for Titans playoff game/Preds & WWE @B'stone Arena. Safety tips: public parks being targeted for auto break-ins
Traffic and Roadway Safety / Special Events - Nashville Metro Police Department	Short form interview - "The Bourque Report"	1/27/2022	8:39a	:07m	1x	Talked with Sgt. Bourque of the Nashville Metro Police Department about road closures for B'stone Arena events in February
Traffic and Roadway Safety / Special Events - Nashville Metro Police Department	Short form interview - "The Bourque Report"	2/3/2022	8:38a	:10min	1x	Talked with Sgt. Bourque of the Nashville Metro Police Department about road closures for B'stone Arena this week / Pot hole repair road closures
Traffic and Roadway Safety / Special Events - Nashville Metro Police Department	Short form interview - "The Bourque Report"	2/10/2022	8:39a	:09m	1x	Talked with Sgt. Bourque of the Nashville Metro Police Department about road closures around Bridgestone Preds/Comedy show - Road closures for hot cocoa run Sat. 2/12
Charity to benefit from local event	Short form interview with Sue Fort White of Our Kids Center	2/15/2022	2:00p	:10m	1x	Interview about upcoming Soup Sunday event - Our Kids Center helps sexually abused children

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Traffic and Roadway Safety / Special Events - Nashville Metro Police Department	Short form interview - "The Bourque Report"	2/17/2022	8:41a	:08m	1x	Talked with Sgt. Bourque of the Nashville Metro Police Department about road closures around Bridgestone SEC WBB tourney & Nissan Stadium for NHL Stadium Series game
Traffic and Roadway Safety / AAA "Tow2Go" safe ride program	Live read/mention	3/17/2022	7:33a	:03m	1x	Live mention on morning show about AAA "Tow2Go" program for safe rides during St. Patrick's Day weekend
Support of Nonprofit / Community Issues <i>Recorded Commercials / Live Liners / Interview</i>						
Issue	Type	Dates	Times	Length	# Spots	Description
Conservation of Local Parks	Recorded Commercials	1/1/22-1/16/22	6a-7p	:30	41x	Information about Friends of Warner Parks "Trees to Trails" campaign, promoting recycling of live Christmas Trees
Conservation of Local Parks	Recorded Commercials	1-1/22-1/16/22	6a-8p	:15	39x	Information about Friends of Warner Parks "Trees to Trails" campaign, promoting recycling of live Christmas Trees
Support of Non Profit, local music association promoting Local Songwriters	Recorded Commercials	3/1/22--4/1/22	6a-12m	:30	53x	Promotion of "Tin Pan South" event, held by NSAI, Working to support and build infrastructure for aspiring songwriters.
Support of Non Profit, local group working with abused children	Recorded Commercials	2/10/22--2/19/22	6a-12mid	:30s	50x	Promotion of Our Kids' "Soup Sunday" event, raising funds to provide support services for abused children.
Support of Non Profit, need for Mental Health services	Live Reads	2/12/22-2/18/22	8a-5p	:10	20x	Live spots promoting NAMI's February Benefit, raising funds to help identify and treat Mental Illness
Conservation of Local Parks	Recorded Commercials	2/28/22-3/8/22	6a-12mid	:60	32x	Information about Sevier Park Fest, an event to raise funds and awareness for the conservation of Sevier Park
Support of Non Profit, Support for Local Artists	Recorded Commercials	2/22/22-2/28/22	6a-7p	:30	30x	Recorded spots promoting Oz Arts' fundraiser to support and promote Local Visual Artists.
Support of Non Profit, Youth Music Programs	Recorded Commercials	3/28/22-3/31/22	6a-12	:60	16x	Promotion of annual Georgia on My Mind Benefit, supporting music programs at schools, summer camps, and after school programs.