

WRLT ISSUES AND PROGRAMS: 3rd QUARTER 2022

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Music Business Radio - Long form interview						
<i>Music Business Radio is production of WRLT and is an award winning specialty program spotlighting the inside workings of the music business featuring interviews with industry professionals; Grammy Award winning producers, artists, musicians, and songwriters, record executives, promoters and artist managers sharing their insight and expertise into the ever changing world of the music and entertainment business. Because a large part of the Nashville economy and job market is made up of the music industry, this show helps shed light on industry movements, career development opportunities, promotes the artform of music, while promoting the industry that made the city famous.</i>						
Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Business/Career Development, Legal Aspects, Do's and Don'ts for Artists Today	Music Business Radio - long form interview	7/3/2022	7pm-8pm	60 mins	1x	Guest: Kamal Moo. MBR welcomes Kamal Moo, entertainment attorney, author of "The Straightforward Guide to the Music Biz: An Entertainment Lawyer Breaks Down the Industry." We'll talk about band agreements, how to best protect yourself in the music business, and how to evaluate the people you're going to work with.
Business/Career Development, Legal Aspects, Do's and Don'ts for Artists Today	Music Business Radio - long form interview	7/4/2022	10pm-11pm	60 mins	1x	Guest: Kamal Moo. MBR welcomes Kamal Moo, entertainment attorney, author of "The Straightforward Guide to the Music Biz: An Entertainment Lawyer Breaks Down the Industry." We'll talk about band agreements, how to best protect yourself in the music business, and how to evaluate the people you're going to work with.
Business/Career Development, Career Longevity, Musicianship & Musical History	Music Business Radio - Long form interview	7/10/2022	7pm-8pm	60 mins	1x	Guest: Jock Bartley. This week we take you back to the sweet 70's. Jock Bartley, founding member of the legendary rock band, Firefall, is our guest. He'll share stories from the road where he played next to legendary artists including Linda Ronstadt, Neil Young, and Graham Parsons. He'll also share the life changing moments of his career and how the band continues to tour and make records for fans forty years later.
Business/Career Development, Career Longevity, Musicianship & Musical History	Music Business Radio - Long form interview	7/11/2022	10pm-11pm	60 mins	1x	Guest: Jock Bartley. This week we take you back to the sweet 70's. Jock Bartley, founding member of the legendary rock band, Firefall, is our guest. He'll share stories from the road where he played next to legendary artists including Linda Ronstadt, Neil Young, and Graham Parsons. He'll also share the life changing moments of his career and how the band continues to tour and make records for fans forty years later.
Business/Career Development, Career Longevity, Songwriting, and Producing	Music Business Radio - long form interview	7/17/2022	7pm-8pm	60 mins	1x	Guests: Luke & Beth Laird. This week MBR is excited to welcome the dynamic duo of Luke and Beth Laird, founders of Creative Nation, an independent company unparalleled in the industry today. They left the comfort of big companies to start their own in 2011 and have achieved success in publishing, management, and artist development with 20 #1 songs, 60 radio singles, and critically acclaimed multi-format albums as proof. Luke, a Grammy-winning writer/producer, and Beth, a nationally recognized creative executive, share their journey, day-to-day operating philosophies, and stories that will inspire anyone trying to make their creative dreams come true. www.creativenationmusic.com/
Business/Career Development, Career Longevity, Songwriting, and Producing	Music Business Radio - long form interview	7/18/2022	10pm-11pm	60 mins	1x	Guests: Luke & Beth Laird. This week MBR is excited to welcome the dynamic duo of Luke and Beth Laird, founders of Creative Nation, an independent company unparalleled in the industry today. They left the comfort of big companies to start their own in 2011 and have achieved success in publishing, management, and artist development with 20 #1 songs, 60 radio singles, and critically acclaimed multi-format albums as proof. Luke, a Grammy-winning writer/producer, and Beth, a nationally recognized creative executive, share their journey, day-to-day operating philosophies, and stories that will inspire anyone trying to make their creative dreams come true. www.creativenationmusic.com/

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Business/Career Development for Women, Career Longevity	Music Business Radio - long form interview	7/24/2022	7pm-8pm	60 mins	1x	Guest: Laura Whitmore. She is the founder of the Women's International Music Network and the SheRocks awards and also the EVP of Marketing for Positive Grid, a music and tech company that creates products that "enhance joy and creativity by making and learning music more accessible." She'll talk about her company recent exponential growth, their creative new products, old school vs. new school journalism, and the importance of elevating women's voices in the music industry through WIMN and the SheRocks awards
Business/Career Development for Women, Career Longevity	Music Business Radio - long form interview	7/25/2022	10pm-11pm	60 mins	1x	Guest: Laura Whitmore. She is the founder of the Women's International Music Network and the SheRocks awards and also the EVP of Marketing for Positive Grid, a music and tech company that creates products that "enhance joy and creativity by making and learning music more accessible." She'll talk about her company recent exponential growth, their creative new products, old school vs. new school journalism, and the importance of elevating women's voices in the music industry through WIMN and the SheRocks awards
Business/Career Development, Longevity, New Revenue Stream Opportunities	Music Business Radio - long form interview	7/31/22	7pm-8pm	60 mins	1x	Guest: Acclaimed drummer and artist, Gregg Bissonette. Gregg will discuss his long career working with artists like Santana, Brian Wilson, David Lee Roth, and Ringo Starr. He gives advice on how to make money in the music business today and how putting yourself in the right spot really works. https://greggbissonette.com/
Business/Career Development, Longevity, New Revenue Stream Opportunities	Music Business Radio - long form interview	8/1/22	10pm-11pm	60 mins	1x	Guest: Acclaimed drummer and artist, Gregg Bissonette. Gregg will discuss his long career working with artists like Santana, Brian Wilson, David Lee Roth, and Ringo Starr. He gives advice on how to make money in the music business today and how putting yourself in the right spot really works. https://greggbissonette.com/
Business/Career Development, Career Longevity, Songwriting, and how artists can align with Charity Organizations for more impact	Music Business Radio - Long form interview	8/7/2022	7pm-8pm	60 mins	1x	Guest: LeAnn Rimes. Casey fills in for David as we welcome singer, songwriter and philanthropist LeAnn Rimes. LeAnn will discuss her 25 year career as a performer, her longevity, how the industry has changed, and her philanthropic wine venture that will benefit the Pedigree Foundation for animal welfare.
Business/Career Development, Career Longevity, Songwriting, and how artists can align with Charity Organizations for more impact	Music Business Radio - Long form interview	8/8/2022	10pm-11pm	60 mins	1x	Guest: LeAnn Rimes. Casey fills in for David as we welcome singer, songwriter and philanthropist LeAnn Rimes. LeAnn will discuss her 25 year career as a performer, her longevity, how the industry has changed, and her philanthropic wine venture that will benefit the Pedigree Foundation for animal welfare.
Business/Career Development, COVID-19 Impact on Music Industry & Local Artist tips for PR	Music Business Radio - long form interview	8/14/2022	7pm-8pm	60 mins	1x	Guest: Jackie Marushka. Jackie is a public relations and branding expert working with artists like Maggie Rose, Ashley Ray, and Aubrie Sellers. In this episode we talk about Americana's thriving roots, the anatomy of a campaign, and why you should never lie. We also discuss how the Corona Virus has affected the Americana Association's annual conference.
Business/Career Development, COVID-19 Impact on Music Industry & Local Artist tips for PR	Music Business Radio - long form interview	8/15/2022	10pm-11pm	60 mins	1x	Guest: Jackie Marushka. Jackie is a public relations and branding expert working with artists like Maggie Rose, Ashley Ray, and Aubrie Sellers. In this episode we talk about Americana's thriving roots, the anatomy of a campaign, and why you should never lie. We also discuss how the Corona Virus has affected the Americana Association's annual conference.
Business/Career Development for independent artists, career Longevity, Songwriting, & producing	Music Business Radio - long form interview	8/21/2022	7pm-8pm	60 mins	1x	Guests: Two-time Grammy winners, Cathy Fink and Marcy Marxer. Their 35+ year career has included world tours from Appalachia to China, hundreds of folk festivals, recordings of classic country, western swing, gypsy jazz, bluegrass, old-time string band, contemporary folk, and family music. They will discuss their career longevity including their successes, issues they have navigated, creative process as a duo, and why they still enjoy the business and are excited about their future—even after 35 years. www.cathymarcy.com

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Business/Career Development for independent artists , career Longevity, Songwriting, & producing	Music Business Radio - long form interview	8/22/2022	10pm-11pm	60 mins	1x	Guests: Two-time Grammy winners, Cathy Fink and Marcy Marxer. Their 35+ year career has included world tours from Appalachia to China, hundreds of folk festivals, recordings of classic country, western swing, gypsy jazz, bluegrass, old-time string band, contemporary folk, and family music. They will discuss their career longevity including their successes, issues they have navigated, creative process as a duo, and why they still enjoy the business and are excited about their future—even after 35 years. www.cathymarcy.com
Business/Career Development for independent artists , career Longevity, Songwriting, & producing	Music Business Radio - long form interview	8/28/2022	7pm-8pm	60 mins	1x	Guest: Nicole Boggs. Nicole Boggs & the Reel to discussed the band's new album, "Dystopian Book Club." She'll discussed how the band has taken on social and cultural changes through their music; their new adventures of recording an album during a pandemic; and how the band continues to forge new fans, music, and opportunities through crowdfunding. Nicole also talked about their August 31st album release party and show at Analog.
Business/Career Development for independent artists , career Longevity, Songwriting, & producing	Music Business Radio - long form interview	8/29/2022	10pm-11pm	60 mins	1x	Guest: Nicole Boggs. Nicole Boggs & the Reel to discussed the band's new album, "Dystopian Book Club." She'll discussed how the band has taken on social and cultural changes through their music; their new adventures of recording an album during a pandemic; and how the band continues to forge new fans, music, and opportunities through crowdfunding. Nicole also talked about their August 31st album release party and show at Analog.
Career Development through collaboration, incubator setting for creators	Music Business Radio - Long form interview	9/4/2022	7pm-8pm	60 mins	1x	Guest: Shane Adams. We talk with Shane Adams, President of Artist Accelerator, a company specializing in songwriting education. He is an award-winning producer/songwriter, and author, as well as honored teacher sharing his knowledge over the years as founding instructor for Berklee Online (since 2003), and for the Taylor Swift Education Center at the Country Music Hall of Fame and Museum (awarded their 2014 Top Ten Hitmaker). Shane discusses Artist Accelerator's mission to enable all creators to achieve their dreams through songwriting education, mentorship, consulting, and music production facilities.
Career Development through collaboration, incubator setting for creators	Music Business Radio - Long form interview	9/5/2022	10pm-11pm	60 mins	1x	Guest: Shane Adams. We talk with Shane Adams, President of Artist Accelerator, a company specializing in songwriting education. He is an award-winning producer/songwriter, and author, as well as honored teacher sharing his knowledge over the years as founding instructor for Berklee Online (since 2003), and for the Taylor Swift Education Center at the Country Music Hall of Fame and Museum (awarded their 2014 Top Ten Hitmaker). Shane discusses Artist Accelerator's mission to enable all creators to achieve their dreams through songwriting education, mentorship, consulting, and music production facilities.
Business/Career Development, COVID-19 Impact on Music Industry	Music Business Radio - long form interview	9/11/2022	7pm-8pm	60 mins	1x	Guest: Bruce Warren. Bruce is the program director at WXPN in Philadelphia and Executive Producer of NPR's World Cafe. We'll talk about how his station chooses music, the new operating environment caused by the pandemic, and how the American Music Association's Thriving Roots virtual festival is breaking boundaries.
Business/Career Development, COVID-19 Impact on Music Industry	Music Business Radio - long form interview	9/12/2022	10pm-11pm	60 mins	1x	Guest: Bruce Warren. Bruce is the program director at WXPN in Philadelphia and Executive Producer of NPR's World Cafe. We'll talk about how his station chooses music, the new operating environment caused by the pandemic, and how the American Music Association's Thriving Roots virtual festival is breaking boundaries.
Business/Career Development for independent artists , Career Longevity, & Peripheral Careers in music	Music Business Radio - long form interview	9/18/2022	7pm-8pm	60 mins	1x	Guest: Sandy Gennaro, rock drummer, author, musician, and public speaker. Sandy honed is musicianship in the studio and on tour with the likes of Cyndi Lauper, Joan Jett, The Monkees, Pat Travers Band, and Robin Gibb, just to name a few. He'll talk about his career including touring, recording, musician mentorship, and his recent book, "Beat the Odds." His dynamic personality is apparent as he offers business management and music industry guidance through his personal life experience as drummer and performer. www.sandygennaro.com

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Business/Career Development for independent artists , Career Longevity, & Peripheral Careers in music	Music Business Radio - long form interview	9/19/2022	10pm-11pm	60 mins	1x	Guest: Sandy Gennaro, rock drummer, author, musician, and public speaker. Sandy honed is musicianship in the studio and on tour with the likes of Cyndi Lauper, Joan Jett, The Monkees, Pat Travers Band, and Robin Gibb, just to name a few. He'll talk about his career including touring, recording, musician mentorship, and his recent book, "Beat the Odds." His dynamic personality is apparent as he offers business management and music industry guidance through his personal life experience as drummer and performer. www.sandygennaro.com
Business/Career Development, Career Longevity, Songwriting, and Producing	Music Business Radio - Long form interview	9/25/2022	7pm-8pm	60 mins	1x	Guest: Brandy Clark, singer, songwriter, artist. Clark's songs have been recorded by Sheryl Crow, The Band Perry, Reba McEntire and more! We'll talk about her recent album, Your Life is a Record, her life as a singer, songwriter, and more. She'll discuss what it takes to make it today's music business.
Business/Career Development, Career Longevity, Songwriting, and Producing	Music Business Radio - Long form interview	9/26/2022	10pm-11pm	60 mins	1x	Guest: Brandy Clark, singer, songwriter, artist. Clark's songs have been recorded by Sheryl Crow, The Band Perry, Reba McEntire and more! We'll talk about her recent album, Your Life is a Record, her life as a singer, songwriter, and more. She'll discuss what it takes to make it today's music business.
Community Corner / Nashville By Nicole - Long form Interview						
<i>"Community Corner" airs weekly on Saturdays at 7am. Hosted by either Stephanie Leshner or Delaney Willson, the show spotlights Nashville nonprofits and community causes through conversations with representatives from the local organizations working to solve the issues facing our city. At the heart of the Volunteer State is Nashville, Tennessee. At the heart of Nashville are the people who make up our communities. So tune in, get educated, and get involved! Also airing on various Saturdays at 7am, are archived episodes of WRLT's long running community series, "Nashville By Nicole." Hosted by Nicole Cowan Buckley--public affairs program that spotlights non-profits and introduces Lightning 100 listeners to local organizations in the greater Nashville area that are impacting the community and challenging individuals to get engaged and see lives changed including their own.</i>						
Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Youth / Education - Persist Nashville	Community Corner - Long form Interview	7/2/2022	7am	19 mins	1x	Guest: Scott Campbell. Persist Nashville. By combining in-person training with their unique text-based persistence counseling, Persist Nashville is able to serve students at around a 300:1 student to counselor ratio, which allows them to operate at a scale not possible for most traditional support organizations. According to Campbell, participating students get on average three texts a week: a motivational piece, a helpful factoid for navigating the college experience, and a personalized check-in to prompt a conversation that might reveal where a student is struggling.
Health - National Alliance on Mental Illness	Community Corner - Long form Interview	7/9/2022	7am	15 mins	1x	Guest: Robin Nobling & Bill Fondren. National Alliance on Mental Illness (NAMI). Founded 40 years ago in Wisconsin, NAMI exists to connect people struggling with mental illness to the appropriate resources, as well as to advocate for mental health legislation and combat stigmas surrounding these topics.
Youth / Education	Community Corner - Long form Interview	7/16/2022	7am	:20m	1x	This week we had the pleasure of chatting with Dee Patel, the co-chair of the Nashville Public Library Foundation's Picnic In The Park fundraiser. We talked about the importance of a strong library system, the programs that NPLF is running, and ways that Lightning 100 listeners can get involved in fundraising.
Sustainability	Community Corner - Long form Interview	7/23/2022	7am	:18m	1x	This week on Community Corner, we had the privilege of inviting Ginger-Rose Krueck, Executive Director of GROW Enrichment into the studio (in person!). Since its inception, GROW Enrichment has made massive strides in educating Nashvillians about sustainable approaches to restoring urban green space. As stewards of fourteen acres of land in Two Rivers Park, GROW Enrichment has modeled a microcosm of permaculture methodology that they hope can be replicated across the greater Middle Tennessee area.

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Health	Community Corner - Long form Interview	7/30/2022	7am	:12m	1x	Guest: Dr. Eileen Seitz. This week on Community Corner, we got to introduce you to founder of Giving Smiles, Dr. Eileen Seitz. Giving Smiles is a 501(c)3 nonprofit providing dental care for folks who normally can't afford it. Of course, dental visits are key to good health, but Seitz is really passionate about restoring confident smiles. Her patients come out of their procedures with increased self-confidence and dignity that spill into all their day to day interactions.
Youth / Education	Community Corner - Long form Interview	8/6/2022	7am	:20m	1x	Guest: Mark Dunkerley, President and CEO of The Oasis Center. Oasis Center is dedicated to supporting and improving the lives of youth in Middle Tennessee. The lives of our young people are complex. Supporting their transition to a healthy, productive adulthood can't happen through singular support. Oasis offers a broad spectrum of programs to help young people find their strengths, use their skills, and break down the barriers that keep them from success.
Women Addiction Recovery In Mid TN	Community Corner - Long form Interview	8/13/2022	7am	:20m	1x	Guest: Trina Friarson, President and CEO of Mending Hearts. Mending Hearts has been helping women in Nashville recover from addiction since 2004. They help women restore their lives from addiction through a long-term treatment program that offers hope and healing in a supportive community environment – regardless of their ability to pay. Mending Hearts offers a holistic approach to addiction by providing compassionate phases of care in a family environment. They identify the triggers and stressors of addiction while establishing the support needed for recovery, develop independence, and offer opportunities to reintegrate into society with confidence.
Homelessness - Poverty & the Arts	Community Corner - Long form Interview	8/20/2022	7am	10 mins	1x	Guest: Nicole Minyard. Poverty and the Arts (POVA) helps people struggling with homelessness access the tools to express themselves through art and then helps them sell their creations to earn income. Not only is the studio a safe and welcoming place for the artists to seek shelter, it's a place to learn valuable skills that translate to positive housing outcomes. In addition to selling art, POVA helps its artists with things like resumes and interviewing skills.
Health - Siskin Children's Insitute	Community Corner - Long form Interview	8/27/2022	7am	9 mins	1x	Guest: Steffanie Altman. Siskin Children's Institute. Among a litany of other services, Siskin offers diagnostic visits, treatment and therapy. Although it goes without saying, one of the biggest barriers to accessing these services is cost. According to Siskin, the average diagnostic visit costs around \$600, and insurance covers, on average, around \$225. That leaves \$365 left for Siskin to recoup – meaning that for literally a dollar a day, you could cover a child's cost of their initial visit.
Youth / Education - Persist Nashville	Community Corner - Long form Interview	9/3/2022	7am	19 mins	1x	Guest: Scott Campbell. Persist Nashville. By combining in-person training with their unique text-based persistence counseling, Persist Nashville is able to serve students at around a 300:1 student to counselor ratio, which allows them to operate at a scale not possible for most traditional support organizations. According to Campbell, participating students get on average three texts a week: a motivational piece, a helpful factoid for navigating the college experience, and a personalized check-in to prompt a conversation that might reveal where a student is struggling.
Mental Health - Nastional Alliance on Mental Illness	Community Corner - Long form Interview	9/10/2022	7am	15 mins	1x	Guest: Robin Nobling & Bill Fondren. National Alliance on Mental Illness (NAMI). Founded 40 years ago in Wisconsin, NAMI exists to connect people struggling with mental illness to the appropriate resources, as well as to advocate for mental health legislation and combat stigmas surrounding these topics.

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Accessibility for the Hearing Impaired of Middel TN	Community Corner - Long form Interview	9/17/2022	7am	15 mins	1x	Guest: Nancy Denning-Martin, President and CEO. Bridges for the Deaf and Hard of Hearing was founded in 1927 to build access, equity, and inclusion in partnership with the D/deaf, Deaf-Blind, and Hard of Hearing communities through advocacy, education, empowerment, and effective communication.
Mental Health - Nastional Alliance on Mental Illness	Community Corner - Long form Interview	9/24/2022	7am	15 mins	1x	Guest: Robin Nobling, Executive Director at NAMI Davidson County. National Alliance on Mental Illness (NAMI) was founded 40 years ago in Wisconsin to connect people struggling with mental illness to the appropriate resources, as well as to advocate for mental health legislation and combat stigmas surrounding these topics.
Weekly & Other Community Features <i>Various Issues -- see following list</i>						
Issue	Program/Segment Name	Date	Time	Duration	# Spots	Description of Program/Segment
Promotion of Local Music, Career Development, Support of Local Musicians	Two hour weekly show: Local Artist - The615	7/4--9/26/22	6p--8pm	:120m	13x (260 spins)	2 hour show devoted exclusively to local music. Airs every Monday. All music is from local artists. Interviews of local artists. Each show features approximately 20 songs by local artists promoting further Middle Tennessee artistry and creativity (13 weeks X 20 artists = approx 260 local artists' featured). Each week there are interviews with at least one local artist discussing their craft, the Nashville music scene, etc.
Promotion of Local Music, Career Development, Support of Local Musicians	Two hour weekly show: Local Artist - The615 Saturday Edition	7/2--9/24/22	6p--8pm	:120m	13x (260 spins)	2 hour show devoted exclusively to local music. Airs every Saturday. All music is from local artists. Interviews of local artists. Each show features approximately 20 songs by local artists promoting further Middle Tennessee artistry and creativity (13 weeks X 20 artists = approx 260 local artists' featured). Each week there are interviews with at least one local artist discussing their craft, the Nashville music scene, etc.
Promotion of Local Music, Career Development, Support of Local Musicians	Local Lightning Spins & Local Artist of the Week Feature	7/1--9/30/22	ROS	~:03m	~2100x (spins)	1) "Local Lightning" features a rotation of local artists getting approx one spin per hour throughout the day of reg programming: ~20 local artists per day (1800 approx spins= ~90 days X 20 artists), 2) "Local Artist of the Week"--features one specific local artist getting played in heavy rotation throughout the week of reg programming (approx 300 local artist featured spins/songs = 12 wks @ 25 spins per wk). Spins are often accompanied by liners regarding the Nashville music scene including info on where and how to develop careers.
Public Safety	EAS	7/1--9/30/22	ROS		13x	WRLT is a Participating Station in the middle Tennessee Area Emergency Alert System. We forward the Required Monthly Test, generate a weekly test and forward selected Watches & Warnings issued by NOAA. During this period several warnings and watches were forwarded & aired.
Regional and National Public Service Announcements <i>Ad Council (AC) & Other Sources PSA's, National & Local/Regional Topics/Issues (specific segment descriptions below) -- actual count 546 per PSA contract/sched confirmation.</i>						
Issue	Type	Dates	Times	:30s	TOTAL = ~546 X	(Date, Cart #, "Title") Description
Texting and Driving Prevention	Recorded PSA	7/1--9/30/22		:30s		(10/8/20 - 7/14/23, 26168, "You Can Wait") Stop Texts. Stop Wrecks. From 2012-2018, nearly 23,000 people died in crashes involving a distracted driver. This PSA created by high school and college students reminds drivers 16-34 that you should never drive distracted.

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Opioid Abuse	Recorded PSA	3/16/22 - 3/31/23		:30s		(3/16/22 - 3/31/23, 26139, "Reverse The Silence And Help Stop Overdoses") Last year, over 90,000 Americans lost their lives to a drug overdose. That is more people than the capacity of most professional football stadiums. The overwhelming majority (more than 80%) of these deaths involved any opioids, including prescription opioids (natural and semi-synthetic opioids including methadone), heroin, synthetic opioids (primarily illicit fentanyl), and are often accidental. By choosing to air these segments, you can help raise public awareness of accidental opioid overdose and encourage people to talk openly about this public health issue. We might even have the chance to help change the stigma associated with it.
Teens In Foster Care	Recorded PSA	6/1/22 - 6/1/23	ROS	:30s		(6/1/22 - 6/1/23, 26145, "Teens In Foster Care Need Forever Families") Each year, more than 20,000 youth turn 18 or 21 and leave the foster care system without a forever family. With nowhere to turn for support, they are at higher risk of negative outcomes, such as homelessness and unemployment. Created in 1992 by Wendy's founder Dave Thomas who was adopted, the Dave Thomas Foundation for Adoption is a national nonprofit public charity dedicated to dramatically increasing the number of adoptions of children waiting in North America's foster care systems.
Breast Cancer Awareness	Recorded PSA	6/1/22 - 6/1/23	ROS	:30s		(6/1/22 - 6/1/23, 26140, "Moments - Hope 30") Susan G. Komen is aiming to inspire people and communities to support those impacted by breast cancer. Every 12 minutes, a woman in the U.S. dies from breast cancer — but it's the power of community, united by hope, that can put an end to the disease. Using that message of hope without shying away from the stark reality of the illness, the ads showcase authentic and striking imagery that call for the support of those in need today as the organization pursues tomorrow's cures.
Hunger & Food Banks	Recorded PSA	6/1/22 - 6/1/23	ROS	:30s		(6/1/22 - 6/1/23, 26149, "Connie Britton") 38 million people face hunger in the United States — including more than 12 million children. Hunger knows no boundaries; it affects people from all walks of life. "The Truth About Hunger" features celebrity activists, Shanola Hampton and Connie Britton, reading handwritten letters inspired by real experiences of people facing hunger — to shed light on the issue and invite us to take action. Because together, we can end hunger.
Local Public Service Announcements						
LIGHTNING 100 BOLTS and LIVE ON AIR PSA MENTIONS. Lightning 100 Bolts are thirty second recorded public service announcements, written and produced in-house. Lightning 100 Bolts focuses mostly on local non profits and events, with national awareness campaigns/events included as well. (approx. 27 per week for 13 weeks) count 355 per PSA contract/sched confirmation.						
Issue	Type	Dates	Times	:30s	# Spot ~355X	Description
Mental Health Services	Recorded PSA	3/14/22 - 8/31/22	ROS	:30s		The East Nashville Wellness Center is a non-profit mental health clinic and substance use clinic that focuses on individual clients and their recovery. Their goal is to provide the Greater Nashville community with access to affordable mental health and substance use services. They are currently taking new patients, and offer same week appointments with sliding scale prices as well as accepting some insurance plans. To learn more about accessing services, visit East Nashville Wellness Center dot org.
Animal Rescue	Recorded PSA	6/1/22 - 7/16/22	ROS	:30s		Agape Animal Ball is back and better than ever July 16th at Marathon Music Works! Bid on live and silent auction items, take your chances at the new Canine Casino tables, sip a Tito's Handmade Vodka martini, throw back a Jackalope brew or enjoy a nice glass of wine. Join Agape Animal Rescue for a night of dinner, dancing, special live performances and fun to celebrate the dogs and families whose lives are made better because of compassionate people like YOU. Get tickets at Agape Animal Ball dot org.

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Human Trafficking Survivors	Recorded PSA	7/14/22 - 9/14/22	ROS	:30s		Voices of Freedom is End Slavery Tennessee's largest and most anticipated fundraiser of the year, happening September 28th at Brooklyn Bowl. Festivities include a celebration of the year's milestones hosted by Demetria Kalodimos. Come out for wonderful food, a special theatrical performance, bowling, live music from Jason Eskridge, and an exclusive update on the Survivor Restoration Campus. Proceeds will directly support our community, providing valuable resources for human trafficking survivors on their journey toward healing and restoration. Use promo code L100 for \$25 off your ticket at endslaverytn.org/vof2022 .
<p style="text-align: center;">On-Air Interviews & Live On Air Mentions</p> <p style="text-align: center;"><i>WRLT supports various nonprofits and causes by interviewing community members and leaders during our live airshifts. Details for each interview are provided below.</i></p>						
Issue	Program/Segment Name	Date	Time	Duration	# Spots	Description of Program/Segment
Promote Safe Driving - Awareness of dangers of driving under influence and program to mitigate	Live on air mention	7/1/2022	8:16a	:03m	1x	AAA "Tow To Go" program activated - safe rides for July 4 weekend
Promote Youth Empowerment and Mentorship in Mid TN	Short form interview - "The NELAs"	7/14/2022	9:31a	:07m	1x	Interview w/ Hannah, Victoria & Veronica from Nashville Chamber of Commerce & YP Nashville-NELAs Nashville's Emerging Young Leaders July 19
Promote Mid TN to vote -Early Voting	Live on air mention	7/15/2022	7:15a	:02m	1x	Early voting open for Aug. 4 Federal & State Primary
Promote Education & School supply acquirement - Tax Free Weekend	Live on air mention	7/28/2022	8:14a	:02m	1x	TN back to school tax free weekend begins
Election Day Awareness, education on polling locations	Live on air mention	8/4/2022	6:16a	:02m	1x	Election Day; polling place locations in Nashville; resources for more information
Election Day Awareness, education on polling locations	Live on air mention	8/4/2022	6:52a	:02m	1x	Election Day; polls open at 7a CT
Mid TN Environmental issues, Bike paths, biking in Nashville	Short form interview	8/30/2022	2:00p	:10m	1x	Interview w/ Meredith of Walk Bike Nash
Public Access to the Arts & promotion of public parks, Support of Local artists & Nashville Music Industry	Short form interview	9/1, 9/2, 9/3, 9/4, 9/5/22	3pm--8:30pm	7-10 mins	32x	Live interviews with various performing Live on the Green artists. Promotes public access to free music as well as awareness of Nashville Metro parks systems and access to green space with an emphasis on green & sustainable practices. Interviewed 32 various Live on the Green artists including national & local artists. Special focus on community parks, local artists, and enhancing Nashville's life-style.
Support of Non Profit, local music association promoting artform of Americana Music	Live remote broadcast	09/14/22	6:30p--10:15p	3hr 45mins	1x	Live broadcast of the Americana Honors and Awards show promotingthe fund raising, educational, and entertainment efforts of the non-profit organization, Americana Music Association. Purpose to raise awareness & money to help the growth of the organization and the artform of Americana music.
Support of Non Profit, local music association promoting artform of Americana Music	Live remote broadcast	09/15/22	12noon--3pm	3hrs	1x	Live remote broadcast from the floor of the Americana Music Conference which included interviews for attendees and artists. All to promote fund raising, educational, and entertainment efforts of the non-profit organization, Americana Music Association. Purpose to raise awareness & money to help the growth of the organization and the artform of Americana music.

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Support of Non Profit, local music association promoting artform of Americana Music	Live remote broadcast	09/16/22	12noon--3pm	3hrs	1x	Live remote broadcast from the floor of the Americana Music Conference which included interviews for attendees and artists. All to promote fund raising, educational, and entertainment efforts of the non-profit organization, Americana Music Association. Purpose to raise awareness & money to help the growth of the organization and the artform of Americana music.
Entrepreneurship in Middle TN	Short form interview - "3686 Launch TN"	9/26/2022	2:10p	:10m	1x	Interview w/Khrys Hatch of LaunchTN for 3686 Entrepreneurship event
Promoting arts across all demographics, creating a "self sustaining industry"	Long form interview - "Nashville Film Festival"	9/29/2022	12:00p	:60m	1x	Interview/co-host Jason Padsitt - NFF honoring filmmakers screenwriters, artists, musicians from around the world & in Tennessee
Promotion of emergency preparedness & help for Hurricane victims	Live on air mention	9/30/2022	6:36a	:01m	1x	Donations accepted for Hurricane Ian relief - Red Cross/Salvation Army
PSAs from the Tennessee Association of Broadcasters (TAB) <i>Tennessee Association of Broadcasters - Public Education Program (PEP)-PSA's, Local/State Topics/Issues (specific segment descriptions below) (approx. 5 per day for 92 days) ~450</i>						
Issue	Type	Dates	Times	:30s	# Spot ~450X	Description of Program/Segment
Public Education, Call Before You Dig	Recorded Commercials	7/1/2022-9/30/2022	ROS	:30s		Recorded spots highlighting the 811 program, where Tennesseans can have underground gas lines identified and marked before digging
Public Education, Gun Safety	Recorded Commercials	9/1/22-9/30/22	ROS	:30s		Recorded commercials featuring Safety tips and informative resources for Gun Owners.
Public Education, Wildlife and Conservation	Recorded Commercials	7/1/22-9/30/22	ROS	:30s		Recorded Promotion of Conservation Efforts in TN, Information on obtaining Fishing Licenses.
Public Education, Waste Collection and Disposal	Recorded Commercials	9/1/2022-9/30/2022	ROS	:30s		Recorded Commercials highlighting Tennessee's anti-litter Highway Program and beautification efforts.
Public Education, Promotion of Green Initiatives	Recorded Commercials	7/4/2022-9/30/2022	ROS	:30s		Recorded spots covering the benefits of driving Electric Vehicles in Tennessee.
Support of Nonprofit / Community Issues <i>Recorded Commercials / Live Liners / Interview</i>						
Issue	Program/Segment Name	Date	Time	Duration	# Spots	Description of Program
Conservation of Local Parks	Recorded Commercials	7/1/2022-09/15/2022	6a-12a	:30	71x	Information about Friends of Warner Parks "Full Moon Pickin Party" series, supporting and promoting local conservation efforts
Support of Local Non Profits, Need For Volunteers	Recorded Commercials	7/26/22-8/10/22	6a-12a	:30	42x	Highlighting Hands On Nashville's relationship with Americorp, information on programs and volunteering.

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Support of Local Conservation Efforts, Promoting Reuse	Recorded Commercials	8/8/2022-8/16/2022	6a-10p	:30	36x	Support for Turnip Green Creative's Benefit event, promoting creative reuse, and diverting waste from landfills
Local Hunger and Food Insecurity	Recorded Commercials	8/29/2022-9/25/2022	12a-7p	:30	96x	Promotion of the Fall Campaign benefitting Second Harvest Food Bank of Middle Tennessee
Support of Local Businesses	Recorded Commercials	8/24/2022-9/24/2022	6a-12a	:30	124x	Promotion for Launch TN's "3686 Festival," providing local small business and entrepreneurs with networking and growth opportunities.
Conservation of Local Parks, Promotion of Green Initiatives	Recorded Commercials	9/5/2022-9/23/2022	6a-12a	:30	57x	Recorded spots announcing "Picnic For The Parks 2022", held in cooperation with the Nashville Parks Foundation, promoting growth and change within our Park system.
Support and Resources for Local Musicians	Recorded Commercials	7/1/2022-9/12/2022	6a-8p	:60	90x	Information about the Americana Music Foundation's "Americana Fest 2022" events, providing support and resources to members of the local music community
Holiday Prevention of Impaired Driving	Recorded Commercials	7/1/2022-7/4/2022	6a-12a	:30	24x	Recorded spots announcing the Tennessee Highway Safety Office's "Booze it and Lose It" campaign, focusing on safe travels this July 4th season
Public Access to the recreation & promotion of public parks & neighborhoods & Animal Rescue	Recorded Commercials	6/27/22--7/9/22	6a-12a	:30	50	(cart 676, 678) We were a sponsor for their annual volley ball tournament and fundraising event, proving on air spots and an on site activation with ticket giveaway
Community Engagement / Public Access to Public Spaces/Parks, Park Beautification. Nashville Parks Foundation - Picnic for the Parks	Recorded Commercials	9/5/22--9/23/22	6a-12a	:30	57	(cart 642) Promoted inaugural event benefitting Nashville Parks Foundation at Fort Negley. Event offered behind the scenes tour of restoration of Fort Negley, sunset picnic, and open bar. We also promoted this event at LOTG with a ticket giveaway at the L100 tent.
Support of Non Profit, local music association promoting Americana Music & Nashville Music Industry	Recorded Commercials	7/29/22--8/1/22	6a-8p	:60	20	Promotion of Americanafest 2022, Working to support and build infrastructure for the Americana music community. Uniquely American Rooted art form, and the non-profit organization that supports career development and longevity.
Support of Non Profit, local music association promoting Americana Music & Nashville Music Industry	Recorded Commercials	8/30/22--9/12/22	6a-8p	:60	70	Promotion of Americanafest 2022, Working to support and build infrastructure for the Americana music community. Uniquely American Rooted art form, and the non-profit organization that supports career development and longevity.
Public Access to the Arts & promotion of public parks, support of local musicians	Recorded Spots	8/30--9/28/22	6am--12m	:30s	60x	Recorded spots promoting public access to free music through the "Musician's Corner Sundown Series." It is a free multi-week fall concert series sponsored by WRLT. It showcases emerging local artists and national acts providing exceptional music in a public place for people of all ages and ethnicities. Provides awareness for support and use of Parthenon & Centennial Park.
Public Access to the Arts & promotion of public parks, support of local musicians	Live Liners	8/30--9/30/22	8am--5pm	:10s	92	Live Liners promoting public access to free music through the "Musician's Corner Sundown Series." It is a free multi-week fall concert series sponsored by WRLT. It showcases emerging local artists and national acts providing exceptional music in a public place for people of all ages and ethnicities. Provides awareness for support and use of Parthenon & Centennial Park.
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