

QUARTERLY ISSUES / PROGRAMS LIST

Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period

1/1/15 to 3/31/15

| Issue | Program/Segment | Date | Time | Duration | # Spots | Description of Program/Segment |
|---|--|------------------|---------------|--------------------|---------|---|
| Support of Non Profit | PSA - total runs for Quarter | | | :30s | 270x | Various Issues -- see following list. (generally 3 PSA's run per day) |
| Support of Non Profit - tree conservation & awareness | PSA - The Nature Conservancy | 1/1/15 - 2/13/15 | ROS | :30s | | Recorded PSA promoting The Nature Conservancy's "If Trees Could Sing" interactive video program at Centennial Park, featuring Nashville recording artists. |
| Support of Non Profit- sustainable living | PSA - Urban Green Lab | 2/1/15-3/31/15 | ROS | :30s | | Recorded PSA to promote local charity dedicated to sustainable living education. PSA promotes hands-on workshops on urban gardening, water and energy conservation and more. |
| Support of Non Profit, homeless/veterans | PSA - Room In The Inn | 1/10/15 - 2/7/15 | ROS | :30s | | Recorded PSA promoting a 5K run to raise funds and awareness for local non profit, Room In The Inn, which provides winter shelter, transportation and other assistance to veterans and the homeless. |
| Support of Non Profit - kidney disease | PSA - Tennessee Kidney Donation | 1/15/15-2/15/15 | ROS | :30s | | Recorded PSA to promote and encourage donations of cars, trucks, or boats to raise funds to help Tennesseans with kidney disease. |
| Support of Non Profit - helping animals, specifically horses | PSA - Ferrell Hollow Farm Senior Horse Sanctuary | 1/5/15-1/8/15 | 6 live reads | :30s | 6 | Live PSA read on air for local restaurant donating proceeds to Ferrell Hollow Farm Senior Horse Sanctuary. |
| Support of Non Profit - wildlife conservation, children's education programs | PSA - Nashville Zoo | 1/9/15-1/24/15 | ROS | :30s | | Recorded PSA promoting a 5k run to help fund zoo operations, including education programs for children, feeding over 2,300 hundred animals; and to keep the zoo safe and clean |
| Support of Non Profit - child cancer | PSA - Monroe Carell Jr. Childrens Hospital | 1/26/15-2/21/15 | ROS | :30s | | Recorded PSA for the Southeastern Young Alumni Charitable Foundation fundraising event to benefit their endowment fund dedicated to Pediatric Oncology Research. |
| Support of Non Profit - cancer support and animal welfare organizations | PSA - Lisa Ross Parker Foundation | 1/27/15-2/28-15 | ROS | :30s | | Recorded PSA for 10th annual "Music City Mardi Gras" benefiting the Lisa Ross Parker Foundation. The foundation provides support for families touched by cancer, and helps animal welfare organizations |
| Support of Non Profit - cancer support | PSA - Gildas Club | 2/16/15-3/12/15 | ROS | :30s | | Recorded PSA for the Gildas Club that assist families touched by cancer. The Gildas Club partnered with oulshine pizza, who will donate 10 percent of their proceeds to the club. |
| Support of Non Profit - teaching families about healthy eating | PSA - Green Fork Academy | 2/7/15-2/24/15 | ROS | :30s | | Recorded PSA - event focusing on healthy cooking, eating and access to healthy food for all. Silent auction to benefit the Green Fork Academy. |
| Support of Non Profit - non profit spay and neuter clinic | PSA -Pet Community Center | 2/21/15-3/21/15 | ROS | :30s | | Recorded PSA to promote art for animals. An evening of art, one-hundred percent of the proceeds go to the Pet Community Center. The center is a non-profit spay and neuter clinic in East Nashville. |
| Support of Non Profit - HIV/AIDS awarness | PSA -Nashville Cares | 3/20/15-4/12/15 | ROS | :30s | | Recorded PSA promoting education and awareness about HIV/AIDS. Participating restrutants donate proceeds on Tuesday, April, 21st to Nashville Cares. They offer assistance to anyone affected, or infected by HIV/AIDS |
| Support of Non Profit - science awareness, 3 shows to benefit 3 local charities | PSA - East Nashville Science Guys | 3/15/15-5/2/15 | ROS | :30s | | Recorded PSA promoting science and donations to a Nashville charity of the month, March: Salvation Army. The Mad Scientists gets kids excited about science and perform experiments. |
| Support of Non Profit - community kitchen, healthy eating | PSA - Conexion Americas | 3/11/15-3/19/15 | ROS | :30 | | Recorded PSA promoting, an exhibit showcasing the recipes and stories of Nashville women. A kickoff dinner from local chefs. All proceeds go to Conexion Americas Mesa Komal Community Kitchen. |
| Support of Non Profit -free sober rides | PSA - Davidson County Sheriff's Office | 3/11/15-3/17/15 | ROS | :30s | | Recorded PSA promoting free rides from the Davidson Sheriff's Dept on St. Patrick's Day. The patron has to go to one of the pick up locations. All rides are free to ensure public safety on the roads and highways |
| Support of Non Profit - Fundrasier | PSA - Rally Rumble Music Festival Fundraiser- Rockettown | 3/25/15-4/4/15 | ROS | :30s | | Recorded PSA to promote a benefit fundrasier for the Rally Foundation for childhood cancer research. |
| Support of Non Profit, Homeless | PSA - Nashville Rescue Mission | 1/1/15-3/31/15 | ROS | :30s | | Recorded PSA for Nashville Rescue Mission "Wish List" donations needed. |
| Support of Non Profit, mental health | PSA - Mental Health America | 1/1/15-3/31/15 | ROS | :30s | | Recorded PSA for Mental Health America of Middle Tennessee services, such as suicide prevention, anti-bullying. |
| Support of Non Profit, Homeless | PSA - Room In The Inn | 1/1/15-3/31/15 | ROS | :30s | | Recorded PSA for Room In The Inn homeless shelter, promoting services they provide and needed items. |
| Support of Non Profit, need for blood donations | PSA - Live Liners | 3/10/15-3/29/15 | 25 live reads | :30s | 25 | PSA Live Liner announcements reminding people of the Red Cross blood drive and the need for blood donations to build up inventory in our community. |
| Support of Non Profit, HIV/AIDS awareness | Live on air interview with Nashville Cares for fundraising event | 2/19/2015 | 3:30pm | 5 minute interview | 1x | Live on air interview to promote Avant Garde Mad Hatters Ball to raise funds and awareness for Nashville Cares, support for HIV/AIDS |
| Awareness & support of non-profit's programs to create engagement and provide entertainment to often overlooked senior citizens | Nashville By Nicole - Long form Interview | 01/03/15 | 7am | 20 min | 1x | Guests: Matt Bridges - Program Coordinator & Sara Martin, Executive Director. Music for Seniors is a Tennessee nonprofit 501(c)3 arts organization enlisting Nashville-area professional, semi-professional and student musicians to provide one-hour, interactive outreach performances to senior centers, day programs, retirement communities, nursing homes and even home-bound older adults. Our performances span a wide variety of music and genres focusing on the tastes, preferences and needs of the older adults whose lives we touch. Audience engagement and interaction are built into our delivery model. We offer musicians a ready vehicle for significant civic involvement and pay them a modest per-performance stipend for sharing their time and talents. |
| Support of non-profit org Awareness of the programs that provide clothing as well as jobs to disadvantaged. | Nashville By Nicole - Long form Interview | 01/10/15 | 7am | 20 min | 1x | Guest: Buddy Teaster, CEO. Soles4Souls is a global not-for-profit institution dedicated to fighting the devastating impact and perpetuation of poverty. The organization advances its anti-poverty mission by collecting new and used shoes and clothes from individuals, schools, faith-based institutions, civic organizations and corporate partners, then distributing those shoes and clothes both via direct donations to people in need and by provisioning qualified micro-enterprise programs designed to create jobs in poor and disadvantaged communities. Based in Nashville, Tennessee, Soles4Souls is committed to the highest standards of operating and governance, and holds a four-star rating with Charity Navigator. |
| Support of non-profit org Awareness of the programs that provide better education and employment opportunities to vulnerable families | Nashville By Nicole - Long form Interview | 01/17/15 | 7am | 20 min | 1x | Guest: Jennifer Jackson, Any Faught. The Martha O'Bryan Center (MOBC) was founded in 1894 and began operating at its current site in Cayce Place of East Nashville in 1948. Their values and physical location at the heart of the community they serve allow them to be uniquely responsive to clients. MOBC programs join family, community, and schools to support better education and employment opportunities for our city's most vulnerable families. They serve over 6,000 individuals each year (40% are 18 years and younger) through a continuum of cradle to college to career services. These people are proving that the line between poverty and potential can be broken. Next Nashville is an organization of young leaders who support the greater mission of the Martha O'Bryan Center (MOBC) in the Nashville Area through contributions, service and support. |

QUARTERLY ISSUES / PROGRAMS LIST

Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period
1/1/15 to 3/31/15

| Issue | Program/Segment | Date | Time | Duration | # Spots | Description of Program/Segment |
|---|---|----------|------|----------|---------|--|
| Awareness of Hearing loss & communicative disorders and promotion of weekly benefit supporting their programs | Nashville By Nicole - Long form Interview | 01/24/15 | 7am | 20 min | 1x | Guest: Sean Dyer. Interview with Sean whom volunteers with teh Sertoma Club of Nashville who's mission is to improve the quality of life for those at risk or impacted by hearing loss or communicative disorders. Through their club they educate, support and sponsor programs that benefit the local community. They invite you to join them at their weekly free lunch! every Tuesday from 1130-1pm at the Maxwell House Hotel |
| Awareness & support of non-profit's programs to stop bullying and to promote kindness for better learning & brain development. | Nashville By Nicole - Long form Interview | 01/31/15 | 7am | 20 min | 1x | Guest: Elandriel Lewis, Executive Director. The Children's Kindness Network is a nonprofit 501 (c)(3) dedicated to stop bullying before it begins by teaching kindness values to young children through Moozie® the Cow. Kindness to self, others, animals, and Earth. Building a Culture of Kindness — Beginning with Pre-K. The Children's Kindness Network has brought new programs and materials on kindness to help busy preschool teachers. Bringing kindness teaching to at-risk children is especially critical in their early brain wiring — some Middle TN counties have 64% of their 4-year-olds considered economically at risk putting many low income, minority children behind in brain development. Social emotional learning, kindness, effects cognitive learning as well. Yearly, over 30,000 children hear Moozie's message of kindness-- and this number is growing as more and more schools are using Moozie Teaches Kindness materials. |
| Support of non-profit org Awareness of the programs that provide better education and employment opportunities to vulnerable families | Nashville By Nicole - Long form Interview | 02/07/15 | 7am | 20 min | 1x | Guest: Jennifer Jackson, Any Faught. The Martha O'Bryan Center (MOBC) was founded in 1894 and began operating at its current site in Cayce Place of East Nashville in 1948. Their values and physical location at the heart of the community they serve allow them to be uniquely responsive to clients. MOBC programs join family, community, and schools to support better education and employment opportunities for our city's most vulnerable families. They serve over 6,000 individuals each year (40% are 18 years and younger) through a continuum of cradle to college to career services. These people are proving that the line between poverty and potential can be broken. Next Nashville is an organization of young leaders who support the greater mission of the Martha O'Bryan Center (MOBC) in the Nashville Area through contributions, service and support. |
| Awareness & Promotion of Non-profits efforts toward human development/enrichment through Paint & Color Arts | Nashville By Nicole - Long form Interview | 02/14/15 | 7am | 20 min | 1x | Eileen Wallach, Founder/CEO. Art is a powerful tool for change. Your Heart on Art's innovative workshops incorporate art's compelling benefits to transform people's lives. In a safe, criticism-free environment, participants look within themselves and discover how to articulate emotions and events using paint and colors. Creative expression can alter a person's outlook and the way he or she functions in the world. It also increases self-awareness, coping skills and the confidence to work through uncomfortable thoughts and feelings. |
| Awareness & Promotion of Non-profits efforts toward human development/enrichment through Paint & Color Arts | Nashville By Nicole - Long form Interview | 02/21/15 | 7am | 20 min | 1x | Eileen Wallach, Founder/CEO. Art is a powerful tool for change. Your Heart on Art's innovative workshops incorporate art's compelling benefits to transform people's lives. In a safe, criticism-free environment, participants look within themselves and discover how to articulate emotions and events using paint and colors. Creative expression can alter a person's outlook and the way he or she functions in the world. It also increases self-awareness, coping skills and the confidence to work through uncomfortable thoughts and feelings. |
| Awareness & support of non-profit's programs to stop bullying and to promote kindness for better learning & brain development. | Nashville By Nicole - Long form Interview | 02/28/15 | 7am | 20 min | 1x | Guest: Elandriel Lewis, Executive Director. The Children's Kindness Network is a nonprofit 501 (c)(3) dedicated to stop bullying before it begins by teaching kindness values to young children through Moozie® the Cow. Kindness to self, others, animals, and Earth. Building a Culture of Kindness — Beginning with Pre-K. The Children's Kindness Network has brought new programs and materials on kindness to help busy preschool teachers. Bringing kindness teaching to at-risk children is especially critical in their early brain wiring — some Middle TN counties have 64% of their 4-year-olds considered economically at risk putting many low income, minority children behind in brain development. Social emotional learning, kindness, effects cognitive learning as well. Yearly, over 30,000 children hear Moozie's message of kindness-- and this number is growing as more and more schools are using Moozie Teaches Kindness materials. |
| Awareness & support of non-profit's programs to stop child abuse in Davidson County & advocacy programs for victims and families. | Nashville By Nicole - Long form Interview | 03/07/15 | 7am | 20 min | 1x | Guest: June Turner. The mission of NCA is to reduce the traumatization of child abuse victims and their families by facilitating a comprehensive multidisciplinary team approach to the detection, investigation, prosecution and treatment of child abuse. You can be a part of raising money and awareness during the annual 5K walk at Centennial Park on April 11, 2015. April is National Child Abuse Prevention month, and this event helps to raise awareness and funds. |
| Awareness of Community Arts Televisions media educational resources & well as exposure to the Arts | Nashville By Nicole - Long form Interview | 03/14/15 | 7am | 20 min | 1x | Guest: Trist Crist, CEO. Nashville Education, Community, and Arts Television (NECAT) is a nonprofit 501(c)(3) organization with a mission that is two-fold: 1. expose middle TN viewers to arts and education programming created both locally and around the world, and 2. teach individuals and organizations who wish to make TV shows how to do so, let them use our equipment and resources, then broadcast those shows for them. Guests: TV hosts Tabitha & Lizzie. Indie Ville TV is hosting an Inaugural Awards Show supporting Independent artists - Sunday May 10th @ Rocketown |

QUARTERLY ISSUES / PROGRAMS LIST

Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period

1/1/15 to 3/31/15

| Issue | Program/Segment | Date | Time | Duration | # Spots | Description of Program/Segment |
|---|---|-----------|-----------|----------|---------|---|
| Awareness & support of non-profit's programs focused on women helping/inspiring other women, providing mentorship and actual homeownership a reality. | Nashville By Nicole - Long form Interview | 03/21/15 | 7am | 20 min | 1x | Guest: Lauren Lane, Sr. VP of Philanthropy. Habitat For Humanity. 'Women Build is a unique partnership of female community leaders, along with companies focused on women as executives and mentors, coming together to sponsor, build, and dedicate a house for a female homeowner. Women Build is focused on the power of networking to help women achieve their goals, including making homeownership a reality for a Habitat partner family each year.' Join them Sunday March 28th @ Dillards in The Mall at Green Hills for Couture Construction |
| Awareness & support of non-profit's programs & facilities that help support, empower, & strengthen people impacted by cancer. | Nashville By Nicole - Long form Interview | 03/28/15 | 7am | 20 min | 1x | Guest: Megan Forshey, Program Manager. Gilda's Club Nashville is an affiliate of the Cancer Support Community and opened its doors on August 3, 1998. Our mission is to ensure that all people impacted by cancer are empowered by knowledge, strengthened by action, and sustained by community. Free of charge to everyone, Gilda's Club Nashville provides a gathering place where people with cancer and their families and friends can join with others to actively involve themselves in building social and emotional support as a supplement to regular medical care. If you have cancer or have a friend or loved one who does, Gilda's Club Nashville is here for all of you. |
| Business/Career Development, Entrepreneurship in the Music Industry | Music Business Radio | 1/4/2015 | 7pm-8pm | :60 | 1x | Guest: Shannon Houchins, CEO of Average Joes Entertainment. AJE is a multi-faceted entertainment company that includes three record labels, music publishing, film & tv/video productions, and artist management. Since starting in 2008, Shannon has overseen all aspects of the company as they have sold in excess of 2.1 million units, over 750,000 concert tickets, and have been nominated for numerous industry awards.. AJE is home to acts like Colt Ford, Montgomery Gentry, Bubba Sparxxx, and Redneck Social Club, as well as Bizarre (D-12), Rehab, and Nappy Roots. Shannon talked about his start as a DJ and eventually as a staff producer/writer for Jermaine Dupri's So So Def Productions as well as working with acts like TLC, Usher, and Jagged Edge, to name a few. He also talked about new ways of making money in the music business, the pros and cons of sampling, brand building; licensing, music marketing, and the live event business. |
| Business/Career Development, Entrepreneurship in the Music Industry | Music Business Radio | 1/5/2015 | 10pm-11pm | :60 | 1x | Guest: Shannon Houchins, CEO of Average Joes Entertainment. AJE is a multi-faceted entertainment company that includes three record labels, music publishing, film & tv/video productions, and artist management. Since starting in 2008, Shannon has overseen all aspects of the company as they have sold in excess of 2.1 million units, over 750,000 concert tickets, and have been nominated for numerous industry awards.. AJE is home to acts like Colt Ford, Montgomery Gentry, Bubba Sparxxx, and Redneck Social Club, as well as Bizarre (D-12), Rehab, and Nappy Roots. Shannon talked about his start as a DJ and eventually as a staff producer/writer for Jermaine Dupri's So So Def Productions as well as working with acts like TLC, Usher, and Jagged Edge, to name a few. He also talked about new ways of making money in the music business, the pros and cons of sampling, brand building; licensing, music marketing, and the live event business. |
| Business/Career Development for independent artists, career Longevity, Songwriting, & producing | Music Business Radio | 1/11/2015 | 7pm-8pm | :60 | 1x | Two of MBR's favorite guests return this week--Michael Omartian and Terry Christian--who combined have more than 70 years of experience in the music industry. Michael alone has participated in sales of over 350 million albums as a producer, arranger, artist and musician. He's also been nominated for 17 Grammy Awards including Album and Producer of the Year. As a team, producer Omartian and engineer Christian, have worked with Steely Dan, Whitney Houston, Christopher Cross and Amy Grant, just to name a few. This week they introduce us to their new artist Andrew Manzardo. We will hear A&R, songwriting, and production stories from them including an in studio performance from Andrew. |
| Business/Career Development for independent artists, career Longevity, Songwriting, & producing | Music Business Radio | 1/12/2015 | 10pm-11pm | :60 | 1x | Two of MBR's favorite guests return this week--Michael Omartian and Terry Christian--who combined have more than 70 years of experience in the music industry. Michael alone has participated in sales of over 350 million albums as a producer, arranger, artist and musician. He's also been nominated for 17 Grammy Awards including Album and Producer of the Year. As a team, producer Omartian and engineer Christian, have worked with Steely Dan, Whitney Houston, Christopher Cross and Amy Grant, just to name a few. This week they introduce us to their new artist Andrew Manzardo. We will hear A&R, songwriting, and production stories from them including an in studio performance from Andrew. |
| Business/Career Development, Career Diversity and growth; Musicianship, Songwriting, and Producing | Music Business Radio | 1/18/2015 | 7pm-8pm | :60 | 1x | Guest: Nashville based producer, songwriter and owner of Galt Line Studio, Marshall Altman. He's written and recorded with Matt Nathanson, Amy Grant, Gabe Dixon, Marc Broussard and Ingrid Michaelson to name just a few. Marshall started out writing software at Capitol Records in Hollywood, California which led to a job in the sales department and eventually his first A&R gig as a scout. Tune in to hear Marshall's story about listening to boxes of cassette tapes, finally finding one he liked and how that incident helped Citizen Cope land a record deal. In February of this year, Marshall had his first #1 charting production with Eric Paslay's Friday Night. The same week, Frankie Ballard's Helluva Life, also produced by Marshall charted in the Top 10 at #8. Helluva Life quickly climbed the charts, and became Marshall's second #1 charting production. |
| Business/Career Development, Career Diversity and growth; Musicianship, Songwriting, and Producing | Music Business Radio | 1/19/2015 | 10pm-11pm | :60 | 1x | Guest: Nashville based producer, songwriter and owner of Galt Line Studio, Marshall Altman. He's written and recorded with Matt Nathanson, Amy Grant, Gabe Dixon, Marc Broussard and Ingrid Michaelson to name just a few. Marshall started out writing software at Capitol Records in Hollywood, California which led to a job in the sales department and eventually his first A&R gig as a scout. Tune in to hear Marshall's story about listening to boxes of cassette tapes, finally finding one he liked and how that incident helped Citizen Cope land a record deal. In February of this year, Marshall had his first #1 charting production with Eric Paslay's Friday Night. The same week, Frankie Ballard's Helluva Life, also produced by Marshall charted in the Top 10 at #8. Helluva Life quickly climbed the charts, and became Marshall's second #1 charting production. |
| Business/Career Development, Career Diversity and growth; Musicianship, Songwriting, and Producing | Music Business Radio | 1/25/2015 | 7pm-8pm | :60 | 1x | Guest: Craig Alvin. Craig talks about his career as a recording engineer and mixer. He has worked with dozens of well-known acts including Amy Grant, The Features, Erin McCarley, Bronze Radio Return, and Hanson, just to name a few. He talks about his journey to Nashville from indie hot spot, Portland, Oregon, his mixing philosophy, and his favorite projects. |

QUARTERLY ISSUES / PROGRAMS LIST

Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period

1/1/15 to 3/31/15

| Issue | Program/Segment | Date | Time | Duration | # Spots | Description of Program/Segment |
|--|----------------------|-----------|-----------|----------|---------|--|
| Business/Career Development, Career Diversity and growth; Musicianship, Songwriting, and Producing | Music Business Radio | 1/26/2015 | 10pm-11pm | :60 | 1x | Guest: Craig Alvin. Craig talks about his career as a recording engineer and mixer. He has worked with dozens of well-known acts including Amy Grant, The Features, Erin McCarley, Bronze Radio Return, and Hanson, just to name a few. He talks about his journey to Nashville from indie hot spot, Portland, Oregon, his mixing philosophy, and his favorite projects. |
| | | 2/1/2015 | | :60 | | NO SHOW |
| Business/Career Development, Independent artist strategies | Music Business Radio | 2/8/2015 | 7pm-8pm | :60 | 1x | The show featured attendees of the Indie-Impact Event held at the Nashville Chapter of the Recording Academy (NARAS). Guests included musicians, artists, managers, and others connected to the indie world as well as Recording Academy Reps, and Grammy Award winning artist, Dave Grohl of Foo Fighters. Topics discussed included the various opportunities the non-profit organization helps independent and major label artists. Also discussed was how NARAS helps college and high school students through their Grammy University program. |
| Business/Career Development, Independent artist strategies | Music Business Radio | 2/9/2015 | 10pm-11pm | :60 | 1x | The show featured attendees of the Indie-Impact Event held at the Nashville Chapter of the Recording Academy (NARAS). Guests included musicians, artists, managers, and others connected to the indie world as well as Recording Academy Reps, and Grammy Award winning artist, Dave Grohl of Foo Fighters. Topics discussed included the various opportunities the non-profit organization helps independent and major label artists. Also discussed was how NARAS helps college and high school students through their Grammy University program. |
| Business/Career Development, Career Diversity and growth; Musicianship & Publishing | Music Business Radio | 2/15/2015 | 7pm-8pm | :60 | 1x | In the late-Eighties, the New Dylans recorded their debut EP with the rhythm section of 10,000 Maniacs and were getting notice by major media outlets, including BBC Radio One and MTV. They were critically-acclaimed and counted R.E.M.'s Michael Stipe among their many fans. But you can't deposit critical acclaim in the bank... And the New Dylans called it quits by the mid-90s. Now, they're back, recently featured in the documentary, "Band On The Brink." On this episode of Music Business Radio, we talk to New Dylans' manager, Chris Keaton, and the documentary's writer, Nate Rau about why some bands make it while others don't, how things in the music business have changed in the last 20 years, and the realities of making a living as a musician. |
| Business/Career Development, Career Diversity and growth; Musicianship & Publishing | Music Business Radio | 2/16/2015 | 10pm-11pm | :60 | 1x | In the late-Eighties, the New Dylans recorded their debut EP with the rhythm section of 10,000 Maniacs and were getting notice by major media outlets, including BBC Radio One and MTV. They were critically-acclaimed and counted R.E.M.'s Michael Stipe among their many fans. But you can't deposit critical acclaim in the bank... And the New Dylans called it quits by the mid-90s. Now, they're back, recently featured in the documentary, "Band On The Brink." On this episode of Music Business Radio, we talk to New Dylans' manager, Chris Keaton, and the documentary's writer, Nate Rau about why some bands make it while others don't, how things in the music business have changed in the last 20 years, and the realities of making a living as a musician. |
| Business/Career Development, Stageshow Creativity, Competitive strategies for Career Success. | Music Business Radio | 2/22/2015 | 7pm-8pm | :60 | 1x | Guest: Nashville native Nick Palladino III, President and primary Director for Moo Creative. Although Nick was born into a family that boasts a lineage of leaders in the film and entertainment industry, he worked his way up the production ranks over the past 13 years. Today his clients include OneRepublic, Garth Brooks and Brad Paisley--working with them to bring a visual creative perspective to their tour content and music videos. Nick discusses Moo Creative's projects past and present, working with a strong team, and the importance of listening to the artist and their own vision to produce the most creative visual and emotionally moving project. |
| Business/Career Development, Stageshow Creativity, Competitive strategies for Career Success. | Music Business Radio | 2/23/2015 | 10pm-11pm | :60 | 1x | Guest: Nashville native Nick Palladino III, President and primary Director for Moo Creative. Although Nick was born into a family that boasts a lineage of leaders in the film and entertainment industry, he worked his way up the production ranks over the past 13 years. Today his clients include OneRepublic, Garth Brooks and Brad Paisley--working with them to bring a visual creative perspective to their tour content and music videos. Nick discusses Moo Creative's projects past and present, working with a strong team, and the importance of listening to the artist and their own vision to produce the most creative visual and emotionally moving project. |
| Business/Career Development, Career Diversity and growth; Musicianship, DIY strategies. | Music Business Radio | 3/1/2015 | 7pm-8pm | :60 | 1x | Guest: Marco Benevento. Marco Benevento is a pianist, songwriter, multi-instrumentalist, and producer who has been a member of the New York experimental rock and jazz scene since 1999. He was half of the Benevento Russo Duo. Marco is founder and head engineer of the upstate New York recording studio, Fred Short. His latest album Swift takes it's namesake from it's producer Richard Swift and is released through his record label The Royal Potato Family. |
| Business/Career Development, Career Diversity and growth; Musicianship & Publishing | Music Business Radio | 3/2/2015 | 10pm-11pm | :60 | 1x | Guest: Marco Benevento. Marco Benevento is a pianist, songwriter, multi-instrumentalist, and producer who has been a member of the New York experimental rock and jazz scene since 1999. He was half of the Benevento Russo Duo. Marco is founder and head engineer of the upstate New York recording studio, Fred Short. His latest album Swift takes it's namesake from it's producer Richard Swift and is released through his record label The Royal Potato Family. |
| Business/Career Development, Career Longevity, Songwriting, Preserving & showcasing musical heritage | Music Business Radio | 3/8/2015 | 7pm-8pm | :60 | 1x | Guest: Carlene Carter, artist/writer. Carlene is the daughter of the late June Carter Cash and step daughter of the late great Johnny Cash. She had country hits throughout the '90's and has recorded 12 albums over the past 25 years. Carlene talks about her career, growing up in a famous family, and finding her own voice as an artist among a household of successful singers. She recounts stories about growing up with Johnny Cash as 'daddy' and sometimes "Big John." She'll also share her Don Was produced new album, "Carter Girl," which is a fresh take on classic Carter Family songs and includes guests like Willie Nelson, Vince Gill, & Kris Kristofferson. |

QUARTERLY ISSUES / PROGRAMS LIST

Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period

1/1/15 to 3/31/15

| Issue | Program/Segment | Date | Time | Duration | # Spots | Description of Program/Segment |
|--|--|---------------|-----------|----------|---------|---|
| Business/Career Development, Career Longevity, Songwriting, Preserving & showcasing musical heritage | Music Business Radio | 3/9/2015 | 10pm-11pm | :60 | 1x | Guest: Carlene Carter, artist/writer. Carlene is the daughter of the late June Carter Cash and step daughter of the late great Johnny Cash. She had country hits throughout the '90's and has recorded 12 albums over the past 25 years. Carlene talks about her career, growing up in a famous family, and finding her own voice as an artist among a household of successful singers. She recounts stories about growing up with Johnny Cash as 'daddy' and sometimes "Big John." She'll also share her Don Was produced new album, "Carter Girl," which is a fresh take on classic Carter Family songs and includes guests like Willie Nelson, Vince Gill, & Kris Kristofferson. |
| Business/Career Development, Career Longevity & Songwriting | Music Business Radio | 3/15/2015 | 7pm-8pm | :60 | 1x | Guest: Hit singer/songwriter Dave Pahanish. He discusses his musical journey from the sidewalks of Venice Beach to the studios of Nashville. Along the way he has had his songs recorded by the top stars of country music including Keith Urban and Tim McGraw....all the while maintaining his own musical integrity and voice. He discusses his songwriting, how to match artistry and industry, and his band Panfish. He'll also share his music with us. |
| Business/Career Development, Career Longevity & Songwriting | Music Business Radio | 3/16/2015 | 10pm-11pm | :60 | 1x | Guest: Hit singer/songwriter Dave Pahanish. He discusses his musical journey from the sidewalks of Venice Beach to the studios of Nashville. Along the way he has had his songs recorded by the top stars of country music including Keith Urban and Tim McGraw....all the while maintaining his own musical integrity and voice. He discusses his songwriting, how to match artistry and industry, and his band Panfish. He'll also share his music with us. |
| Business/Career Development, Producing | Music Business Radio | 3/22/2015 | 7pm-8pm | :60 | 1x | Guest: Nathan Chapman, award winning, Grammy nominated, and multi-platinum producer, discussed his start in the music business producing demos for songwriters and how working with a young songwriter named Taylor Swift led him to produce her multi-platinum selling albums. He also talked about making genre-specific mixes for different types of radio formats, his process in finding an artist's voice, his work ethic, and give his advice for upcoming producers. Nathan also gave information on how upcoming artists and songwriters can get demos to him. |
| Business/Career Development, Producing | Music Business Radio | 3/23/2015 | 10pm-11pm | :60 | 1x | Guest: Nathan Chapman, award winning, Grammy nominated, and multi-platinum producer, discussed his start in the music business producing demos for songwriters and how working with a young songwriter named Taylor Swift led him to produce her multi-platinum selling albums. He also talked about making genre-specific mixes for different types of radio formats, his process in finding an artist's voice, his work ethic, and give his advice for upcoming producers. Nathan also gave information on how upcoming artists and songwriters can get demos to him. |
| Business/Career Development for independent artists , career Longevity, | Music Business Radio | 3/29/2015 | 7pm-8pm | :60 | 1x | Guest: The late Al Bunetta. When we first started producing the show back in 2006, Al was gracious enough to give us his time and share his immense knowledge of the business with our audience. We were a new show and he never questioned what we were doing, just came in and let his passion for the business shine during our taping. He was one of the greats and he will be missed. Al's career spanned over 40 years and was on the forefront of independent thinking and entrepreneurialism within the music business. He started Oh Boy records and guided the careers of John Prine and the late Steve Goodman. |
| Business/Career Development for independent artists , career Longevity, | Music Business Radio | 3/30/2015 | 10pm-11pm | :60 | 1x | Guest: The late Al Bunetta. When we first started producing the show back in 2006, Al was gracious enough to give us his time and share his immense knowledge of the business with our audience. We were a new show and he never questioned what we were doing, just came in and let his passion for the business shine during our taping. He was one of the greats and he will be missed. Al's career spanned over 40 years and was on the forefront of independent thinking and entrepreneurialism within the music business. He started Oh Boy records and guided the careers of John Prine and the late Steve Goodman. |
| Promotion of Local Music, Career Development, Support of Local Musicians | Local Artist - The615 | 1/5--3/30/15 | 6:15 PM | :60m | 13x | 1 hour show devoted exclusively to local music. Aired every Monday. All music is from local artists. Interviews of local artists. Each show features approximately 10 songs by local artists promoting further Middle Tennessee artistry and creativity (13 weeks X 10 artists = approx 130 local artists' featured). |
| Promotion of Local Music, Career Development, Support of Local Musicians | Local Lightning Spins & Local Artist of the Week Feature | 1/1--3/31/15 | ROS | :03m | 1320x | 1) "Local Lightning" features a rotation of local artists getting at approx one spin every two hours throughout the day--10 local artists per day (approx 1020 spins=85 days X12artists). 2) "Local Artist of the Week"--features one specific local artist's getting played in heavy rotation throughout the week (approx 300 local artist featured spins/songs =12 wks @ 25 spins per wk). |
| Public Safety | EAS | 1/1--3/31/15 | 12M-12M | | | WRLT is a Participating Station in the middle Tennessee Area Emergency Alert System. We forward the Required Monthly Test, generate a weekly test and forward selected Watches & Warnings issued by NOAA. During this period several warnings and watches were forwarded & aired. |
| Support of Non-profit and promote awareness of Aids & prevention | Recorded Spots | 2/14--2/21/15 | ROS | :30s | 28x | Promote awareness of Nashville Cares & it's fund raising event "Mad Hatters Ball 2015." Nashville Cares provides funding for HIV/Aids patients in Mid Tennessee and also provides educational programs for those affected and for prevention. |
| Support of Non-profit that promotes general fitness through running/walking | Recorded Spots | 1/6--2/21/15 | ROS | :30s | 40x | The Nashville Striders running club is a non-profit organization whose mission is to promote running, walking, and general fitness as lifelong endeavors. The club is the largest running club in Middle Tennessee--1,000 members. The club helps members achieve fitness goals, whether those goals are primarily social or competitive, the Nashville Striders sponsor a broad range of events including weekly fun runs and fitness walks, road races, trail races, and track events |
| Support of Non-profit and to promote volunteerism for Nashville Metro Parks Community Centers | Recorded Spots | 1/8--1/18/15 | 6a--10p | :30s | 50X | Recorded PSA for local volunteer organization Hands On Nashville for a day of volunteering to benefit Metro Nashville's Public Schools. During this two-day event, volunteers completed large-scale painting and facility improvement projects at four Metro Parks community centers: Cleveland, Coleman, Hadley, and Looby. |
| Support of Non-profit and to promote volunteerism for Nashville Metro Parks Community Centers | Recorded Spots | 1/8--1/16/15 | 6a--10p | :15s | 25X | Recorded PSA for local volunteer organization Hands On Nashville for a day of volunteering to benefit Metro Nashville's Public Schools. During this two-day event, volunteers completed large-scale painting and facility improvement projects at four Metro Parks community centers: Cleveland, Coleman, Hadley, and Looby. |

QUARTERLY ISSUES / PROGRAMS LIST

Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period

1/1/15 to 3/31/15

| Issue | Program/Segment | Date | Time | Duration | # Spots | Description of Program/Segment |
|--|--|---------------|------|----------|---------|---|
| Various Public Awareness (see below) | PSA - total runs for Quarter | 3/11--3/31/15 | ROS | :30s | 114x | Ad Council (AC) PSA's, National & Local/Regional Topics/Issues (specific segment descriptions below) (approx. 6 per day for 19 days, 1st qtr 2015) actual count 114 per PSA confirmation |
| Adoption as an option | PSA - Adoption | 3/11--3/31/15 | ROS | :30s | | (AC) Awareness of Adoption opportunities & promotion of of adoption options. |
| Adoption & Fostering Awareness | PSA - Adoption & Fostering | 3/11--3/31/15 | ROS | :30s | | (AC) Awareness of Adoption & Fostering opportunities the promotion and education of these options. |
| Personal & professional growth through college access | PSA - College Access | 3/11--3/31/15 | ROS | :30s | | (AC) Personal & professional growth through college access |
| Veterans Support by the Community | PSA - Veterans Support, including their family & Friends | 3/11--3/31/15 | ROS | :30s | | (AC) Awareness and Promotion of veterans' services and support of community including family and friends upon their return from service/duty. |
| Men's Health Issues Awareness & Prevention (1 & 2) | PSA - Men's Health Issues | 3/11--3/31/15 | ROS | :30s | | (AC) Awareness of various health issues men face and strategies for better living & prevention. |
| Personal & professional advancement | PSA - HS Dropout Prevention | 3/11--3/31/15 | ROS | :30s | | (AC) Promoting finishing HS and making public aware of and how to prevent High School students from dropping out of school. |
| Doctor & Health Care Options in America | PSA - Doctor Options | 3/11--3/31/15 | ROS | :30s | | (AC) Awareness of doctor options...the places to find doctor and health care references for better health care in America. To help Americans make more informed decisions relating to their health care. |
| Forest & Wild Fire Prevention | PSA - Forest Fire Prevention | 3/11--3/31/15 | ROS | :30s | | (AC) Promoting awareness of forest fire prevention and celebrating 70 years of Smokey the Bear as spokesperson and continued fire prevention techniques and procedures. |
| Pet Adoption | PSA - Pet Adoption | 3/11--3/31/15 | ROS | :30s | | (AC) Promoting alternatives of domestic animal over population through adoption and support of local animal shelters. |
| High Blood Pressure, Stroke prevention and care | PSA - Blood Pressure/Stroke Prevention | 3/11--3/31/15 | ROS | :30s | | (AC) Promoting awareness of the silent killer and that 1 in 3 adults suffer from High Blood Pressure. It costs the nation and estimated \$46.6 billion in 2010. Get checked, prevent and live longer. |
| Stroke Awareness | PSA-Stroke Recognition | 3/11--3/31/15 | ROS | :30s | | (AC) Awareness of stroke and promote immediate stroke recognition and response. |
| Community Engagement | PSA-Give, Advocate, Volunteer | 3/11--3/31/15 | ROS | :30s | | (AC) PSA seeks to motivate and inspire people from all walks of life to "Live United" by getting engaged and becoming a partner with the United Way in their community efforts. The direct call to action, "Give. Advocate. Volunteer." allow viewers to easily envision a role for themselves in making a difference in their community. |
| Littering & Recycling Awareness | PSA - Recycling Awareness to Keep American Beautiful | 3/11--3/31/15 | ROS | :30s | | (AC) Awareness & Promotion of recycling. Only 35% of Americans recycle. PSA encourages listeners to give garbage a second life www.iwanttoberecycled.org |
| Caregiver Assistance | PSA- | 3/11--3/31/15 | ROS | :30s | | (AC) Awareness of caregivers needs for support and relief. The caregiver and their needs are often overlooked and forgotten. |
| Awareness of the Dangers of Texting & Driving | PSA-Driving & Texting | 3/11--3/31/15 | ROS | :30s | | (AC) Awareness of the dangers of texting while driving among young adult drivers |
| Financial Literacy in Young Adults | PSA - Financial Literacy for Young Adults | 3/11--3/31/15 | ROS | :30s | | (AC) Awareness of personal financial responsibility, helping young adults adopt positive saving habits and take control of their financial future |
| Awareness that "Buzzed Driving is Drunk Driving" and has legal ramifications | PSA - Buzzed Driving Prevention | 3/11--3/31/15 | ROS | :30s | | (AC) Promotes awareness that 'buzzed' driving is drunk driving and could cost you \$10,000 in fines, legal fees, and increased insurance rates. |
| Personal & professional growth through digital access & literacy | PSA - Digital Literacy | 3/11--3/31/15 | ROS | :30s | | (AC) Promotes the importance of digital literacy skills and increases access to free computer and internet training classes throughout the county. |
| Awareness of Childhood asthma & prevention | PSA- Childhood Asthma | 3/11--3/31/15 | ROS | :30s | | (AC) Awareness of childhood asthma caused by household mold and mildew and call to action to keep clean the home of these. |
| Job Training & Employment | PSA- | 3/11--3/31/15 | ROS | :30s | | (AC) Awareness & promotion of job training for employment and career development |

| Issue | Program/Segment | Date | Time | Duration | # Spots | Description of Program/Segment | |
|--|-------------------------------------|--------------|---------|----------|---------|---|--|
| 4th QUARTER 2012 WIP | | | | | | | |
| Public Safety | EAS | 10/1 - 12/31 | 12M-12M | | | WRLT is a Participating Station in the middle Tennessee Area Emergency Alert System. We forward the Required Monthly Test, generate a weekly test and forward selected Watches & Warnings issued by NOAA. During this period, 8 Watches or Warnings were forwarded. | |
| Public Access to the Arts | Live On the Green / Spots | 10/1 - 10/11 | 12M-12M | | | Live On the Green is a free 6 week concert series produced by WRLT for the Mayor's office and the City of Nashville. LOTG showcases emerging local artists alongside national talent and emphasizes green & sustainable practices. | |
| Public Access to the Arts | Live On the Green / Interview | | | | | | |
| Environment | Rador Lake 2013 Calendar | 12/12-12/31 | 6A-10P | :60s | 58 | Radnor Lake State Natural Area is Tennessee's first natural area. Sales of the Calendar support projects at the Lake. | |
| Children's Issues | Tuned In | 12/02/12 | 7AM | :20m | 1x | Ride For Reading's mission is to promote literacy and healthy living through the distribution of books via bicycle to children from low-income neighborhoods. In low-income neighborhoods, the ratio of books per child is 1 age-appropriate book for every 300 children. Reading is an integral part of education, and without books it is hard to build a strong academic base. Nicole speaks with Matthew Portell about ways to get involved in the collecting and the monthly distribution of books. Ride for Reading is going into their 5th year will host an acoustic benefit concert Feb 23rd, 2013 at 3rd and Lindsley. | |
| Hunger | Tuned In - "Feeding Hope Challenge" | 12/09/12 | 7AM | :20m | 1x | Nicole talks to Jaynee Day from Second Harvest Food Bank of Middle Tennessee about the Feeding Hope Challenge. Second Harvest Food Bank of Middle Tennessee is partnering with Nissan to Double Your Impact during the first two weeks of December. For every dollar donated to Second Harvest, Nissan will match the donation up to \$100,000 through December 15. This means that during Double Your Impact, every dollar donated will provide 8 meals to hungry children, families and seniors. In Tennessee, 1 in 6 adults and 1 in 4 children struggle with hunger and they need our help. All funds raised during Double Your Impact will go towards our Feeding Hope Challenge to raise 10 million meals this holiday season. | |
| Self sufficiency in developing countries | Tuned In - "Global Support Mission" | 12/16/12 | 7AM | :20m | 1x | Know.Think.Act. is a program of Global Support Mission, an online community that connects you to the needs of the world. You creatively raise money; locals enact the change. You see the difference; they live the difference. 100% of the money you raise goes directly to the need you choose. Travis speaks to Nicole about how his non-profit empowers locals leaders with resources. Fostering Community for leaders in Kenya and Uganda and connecting them with the people in the US is done through the Know. Think. Act. website where needs are listed. In the past year they found an opportunity to help East African artisans sell their goods through the Red Earth Trading Co. website and pop-up shops. Edwin speaks about how this idea developed into internship opportunities and this Spring they will be accepting applications for the Summer. | |

| | | | | | | |
|------------------------------------|-----------------------------------|----------|-----|------|----|---|
| Support of local music & musicians | Tuned In - "ARTDOCS" | 12/23/12 | 7AM | :20m | 1x | Get to know a little bit more about this non-profit which has been"Caring for Creative Souls" & Providing no cost basic medical care for Nashville's un-insured and under-insured artists and musicians since 2008. Nicole Interviews the ARTDOCS Co-Founder, Dr. Vince Morelli and the Promotions Director Landon King. This show also features a Christmas Compilation Music project with 24 original Christmas songs. Album mastering by Nick Curtis from the Ready Set Record Studio in Franklin, TN. - www.thestumusic.com |
| Support of local history | Tuned In - "Nashvilles Hermitage" | 12/30/12 | 7AM | :20m | 1x | The Hermitage is our 7th President, Andrew Jackson home and museum. It is a Tennessee landmark and not to be missed. Nicole speaks to Howard J. Kittell, President and CEO, in this installment of Nashville by Nicole learn more about this wonderful treasure and ways you can volunteer. |

| | | | | | | |
|------------------------|--|-------------|-----|------|--|--|
| 1st QUARTER 2013 WIP | | | | | | |
| Support of Non Profit | PSA - total runs for Quarter | | | :30s | | |
| Support of Non Profit | PSA - A Superbowl to Remember | 1/23 - 2/3 | ROS | :30s | | Superbowl watching event hosted by The Wildhorse Saloon, benefitting Make-A-Wish Foundation |
| Support of Non Profit | PSA - Our Veterans 5K Run/Walk | 1/23 - 3/23 | ROS | :30s | | 5K run/walk hosted by Vanderbilt Naval ROTC & ASMBa Star Foundation, benefitting veterans. |
| Support of Non Profit | PSA - Valentine's Day Adopt-A-Manatee | 1/28 - 2/12 | ROS | :30s | | Adopt a manatee for Valentine's Day, benefitting Save the Manatee Club |
| Support of Non Profit | PSA - Nashville's Agape Animal Rescue | 1/28 - 2/16 | ROS | :30s | | Valentine Event benefitting Nashville's Agape Animal Rescue |
| Support of Non Profit | PSA - Heart Association Radio for Real Women | 1/28 - 2/28 | ROS | :30s | | Heart Association "Go Red for Women Movement" |
| Support of Non Profit | PSA - Rador Lake Trees To Trails | 1/3 - 1/14 | ROS | :30s | | Trees to Trails project at Radnor Lake State Natural Area |
| Support of Non Profit | PSA - The Music Health Alliance | 1/11 - 1/30 | ROS | :30s | | Concert honoring Cowboy Jack Clement, presented by Artist Growth and benefitting The Music Health Alliance. 1/30/2013 |
| Support of Non Profit | PSA - Rock the House | 2/20 - 4/03 | ROS | :30s | | Concert benefitting Hospital Hospitality House |
| Support of Non Profit | PSA - Annual Rally Rumble Festival | 2/27 - 3/09 | ROS | :30s | | Concert & Fashion show benefitting Rally Foundation for Childhood Cancer Research. |
| Support of Non Profit | PSA - Music City Mardi Gras | 1/1 - 2/08 | ROS | :30s | | Event supporting The Lisa Ross Parker Foundation. |
| Support of Non Profit | PSA - Belmont University Peace Jam | 1/14 - 1/25 | ROS | :30s | | Public speaking event featuring Dr. Shirin Ebadi, Nobel Peace Prize winner and the first female judge in Iran. |
| Support of Non Profit | PSA - Better Than Ezra Benefit | 3/11 - 3/14 | ROS | :30s | | Concert benefitting Montessori School of Franklin. |
| Support of Non Profit | PSA - Sober Ride St. Patrick's Day | 3/12 - 3/17 | ROS | :30s | | Free rides home during the St. Patrick's Day weekend. Pickup's at 3rd & Broadway. Sponsored by Davidson County Sheriff's Department. |
| Support of Non Profit | PSA - Blood Water Mission | 3/12 - 3/23 | ROS | :30s | | Concert benefitting Blood Water Mission, bringing clean water to Africa. |
| Support of Non Profit | PSA - Notes for Notes | 3/25 - 4/25 | ROS | :30s | | Requesting support for Notes for Notes, a non-profit that provides after school recording studios for youth inside Boys & Girls clubs. |
| Support of Non Profit | PSA - Great Futures Gala | 3/25 - 4/24 | ROS | :30s | | Event benefitting Boys & Girls Clubs of Middle Tennessee |
| Support of Non Profit | PSA - Hope in the Hills 2013 | 3/25 - 4/12 | ROS | :30s | | Event benefitting Linda's Hope (pancreatic cancer). |
| Support of Non Profit | PSA - Falling For a Cure | 3/27 - 4/14 | ROS | :30s | | Skydiving event benefitting Multiple Sclerosis Research |

| | | | | | | |
|---|--|---------------|--------------|------|------|---|
| Support of Non Profit | PSA - Whole Kid Festival | 3/25 - 5/03 | ROS | :30s | | Festival benefitting children's mental wellness via Tennessee Voices for Children, Inc. |
| Promotion of Local Music | Local Artist - The615 | 10/02-12/25 | 7PM | :60m | 13x | 1 hour show devoted exclusively to local music. All music is from local artists. Interviews of local artists. |
| Promotion of Local Music, Support of Local Musicians | Local Lightning Spins & Local Artist of the Week Feature | 10/1-12/31 | ROS | :03m | 3401 | 1) "Local Lightning" features a rotation of local artists getting one spin per hour throughout the day--24 different artists per day. 2) "Local Artist of the Week"--features one specific local artist's getting played in heavy rotation throughout the week. |
| Support of Non Profit, Red Cross Holiday Blood Drive | PSA Liners | 12/4-12/11/12 | ROS | :20s | 28 | PSA Liner announcements reminding people of the Red Cross blood drive and the need for blood donations to build up our inventory in our community. |
| Support of Non Profit, Red Cross Holiday Blood Drive | Remote call-ins | 12/11/12 | 9am--4pm ROS | :60s | 4 | Aired call-ins from the Red Cross blood drive making the public aware of the need for blood and to promote giving blood during the holiday season. |
| Business/Career Development, Producing | Music Business Radio | 1/6/2013 | 7pm-8pm | :60 | 1X | Guest: Alan Shacklock, producer/musician. Born in England career has spanned over 30 years and 3 continents, worked with Meatloaf and The Who, talked about how he got started in the music industry, how he's been able to maintain a strong career for 30 years working at the famed Abbey Road Studios with Paul McCartney, what it takes to make it in the business today, and advice for upcoming producers. |
| Business/Career Development, Producing | Music Business Radio | 1/7/2013 | 10pm-11pm | :60 | 1X | Guest: Alan Shacklock, producer/musician. Born in England career has spanned over 30 years and 3 continents, worked with Meatloaf and The Who, talked about how he got started in the music industry, how he's been able to maintain a strong career for 30 years working at the famed Abbey Road Studios with Paul McCartney, what it takes to make it in the business today, and advice for upcoming producers. |
| Business/Career Development, Music In TV/Film/Commercials | Music Business Radio | 1/20/2013 | 7pm-8pm | :60 | 1X | Guest: Brad Colerick, founder of DeepMix, a Los Angeles based company specializing in music supervision and marketing for the entertainment and advertising industries. Talked about getting music in tv/film as well as commercials. |
| Business/Career Development, Music In TV/Film/Commercials | Music Business Radio | 1/21/2013 | 10pm-11pm | :60 | 1X | Guest: Brad Colerick, founder of DeepMix, a Los Angeles based company specializing in music supervision and marketing for the entertainment and advertising industries. Talked about getting music in tv/film as well as commercials. |
| Business/Career Development, Producing | Music Business Radio | 1/27/2013 | 7pm-8pm | :60 | 1X | Guest: Nathan Chapman, award winning, Grammy nominated, and multi-platinum producer, discussed his start in the music business producing demos for songwriters and how working with a young songwriter named Taylor Swift led him to produce her multi-platinum selling albums. He also talked about making genre-specific mixes for different types of radio formats, his process in finding an artist's voice, his work ethic, and give his advice for upcoming producers. Nathan also gave information on how upcoming artists and songwriters can get demos to him. |

| | | | | | | |
|---|----------------------|-----------|-----------|-----|----|---|
| Business/Career Development, Producing | Music Business Radio | 1/28/2013 | 10pm-11pm | :60 | 1X | Guest: Nathan Chapman, award winning, Grammy nominated, and multi-platinum producer, discussed his start in the music business producing demos for songwriters and how working with a young songwriter named Taylor Swift led him to produce her multi-platinum selling albums. He also talked about making genre-specific mixes for different types of radio formats, his process in finding an artist's voice, his work ethic, and give his advice for upcoming producers. Nathan also gave information on how upcoming artists and songwriters can get demos to him. |
| Business/Career Development, Producing | Music Business Radio | 2/3/2013 | 7pm-8pm | :60 | 1X | Guest: Rodney Crowell, critically acclaimed and Grammy award winning singer, songwriter, producer, and author. His 35 plus year career includes major contributions to Pop, Country, Americana, and even the Hot Dance genres of music with awards and hit songs to prove his legendary status. Born in Houston, Texas, and moving to Nashville at age 22, Rodney soon befriended the likes of songwriter greats, Guy Clark and Townes Van Zandt. As a songwriter his songs have been recorded by 100's of artists including Emmylou Harris, Rosanne Cash, Wynonna Judd, Keith Urban and Tim McGraw, just to name a few. His production success includes Rosanne Cash as well as his own critically acclaimed and chart success albums. Rodney talked about the art of songwriting, production, the pro and cons or self-production, how media is affecting the music business (including his take on American Idol), career longevity, reading books, writing books, and more. |
| Business/Career Development, Producing | Music Business Radio | 2/4/2013 | 10pm-11pm | :60 | 1X | Guest: Rodney Crowell, critically acclaimed and Grammy award winning singer, songwriter, producer, and author. His 35 plus year career includes major contributions to Pop, Country, Americana, and even the Hot Dance genres of music with awards and hit songs to prove his legendary status. Born in Houston, Texas, and moving to Nashville at age 22, Rodney soon befriended the likes of songwriter greats, Guy Clark and Townes Van Zandt. As a songwriter his songs have been recorded by 100's of artists including Emmylou Harris, Rosanne Cash, Wynonna Judd, Keith Urban and Tim McGraw, just to name a few. His production success includes Rosanne Cash as well as his own critically acclaimed and chart success albums. Rodney talked about the art of songwriting, production, the pro and cons or self-production, how media is affecting the music business (including his take on American Idol), career longevity, reading books, writing books, and more. |
| Business/Career Development, Independent artist strategies | Music Business Radio | 2/10/2013 | 7pm-8pm | :60 | 1X | The show featured attendees of the Indie-Impact Event held at the Nashville Chapter of the Recording Academy (NARAS. Guests included musicians, artists, managers, and others connected to the indie world as well as Recording Academy Reps, and Grammy Award winning artist, Dave Grohl of Foo Fighters. |
| Business/Career Development, Independent artist strategies | Music Business Radio | 2/11/2013 | 10pm-11pm | :60 | 1X | The show featured attendees of the Indie-Impact Event held at the Nashville Chapter of the Recording Academy (NARAS. Guests included musicians, artists, managers, and others connected to the indie world as well as Recording Academy Reps, and Grammy Award winning artist, Dave Grohl of Foo Fighters. |

| | | | | | | |
|--|----------------------|-----------|-----------|-----|----|--|
| Business/Career Development, Producing | Music Business Radio | 2/17/2013 | 7pm-8pm | :60 | 1X | Guest: Paul Worley, producer, record executive, & musician. Paul's career covers 35 years as a musician, publishing executive (Sony / ATV / Tree), record executive (Sony Music Nashville, Warner Bros. Music), and Grammy Award winning producer. Including the Dixie Chicks with whom he won two Grammy Awards, he has also produced stars like Martina McBride, Sara Evans, Big & Rich, Lady Antebellum, and many many more. He talked about how he went from fetching coffee and sweeping studio floors to producing records, the changing face of the music business and why he is still excited about it's future. |
| Business/Career Development, Producing | Music Business Radio | 2/18/2013 | 10pm-11pm | :60 | 1X | Guest: Paul Worley, producer, record executive, & musician. Paul's career covers 35 years as a musician, publishing executive (Sony / ATV / Tree), record executive (Sony Music Nashville, Warner Bros. Music), and Grammy Award winning producer. Including the Dixie Chicks with whom he won two Grammy Awards, he has also produced stars like Martina McBride, Sara Evans, Big & Rich, Lady Antebellum, and many many more. He talked about how he went from fetching coffee and sweeping studio floors to producing records, the changing face of the music business and why he is still excited about it's future. |
| Business/Career Development, Music Career Longevity | Music Business Radio | 2/24/2013 | 7pm-8pm | :60 | 1X | Guest: Bruce Kulick, musician and songwriter. Best known as guitarist for KISS and Grand Funk Railroad, but over the last 35 years he's played with several other well-known acts including Michael Bolton, Alice Cooper, Billy Squier, and Meat Loaf. Bruce talked about his longtime association with Bolton, touring with KISS, music business lessons from Gene Simmons, life on the road, playing in Union with John Corabi, the anatomy of a good song, and the biggest misconceptions about rock stars. |
| Business/Career Development, Music Career Longevity | Music Business Radio | 2/25/2013 | 10pm-11pm | :60 | 1X | Guest: Bruce Kulick, musician and songwriter. Best known as guitarist for KISS and Grand Funk Railroad, but over the last 35 years he's played with several other well-known acts including Michael Bolton, Alice Cooper, Billy Squier, and Meat Loaf. Bruce talked about his longtime association with Bolton, touring with KISS, music business lessons from Gene Simmons, life on the road, playing in Union with John Corabi, the anatomy of a good song, and the biggest misconceptions about rock stars. |
| Business/Career Development, Booking, Event Promotion & Production | Music Business Radio | 3/3/2013 | 7pm-8pm | :60 | 1X | Guest: Concert promoters & venue owners Chris Cobb and Josh Billue. Chris is owner of Sell Out Presents and co-owns Nashville venue, Marathon Music Works, with Josh Billue. Josh also owns Nashville's legendary Club, Exit/In, as well as Zydeco in Birmingham. Both have years of experience promoting concerts and events throughout the Southeast. Chris and Josh talked about the business of club/venue ownership, what gets the attention of club bookers, the risks of live event promotion, the importance of relationships within the music industry, and more. |

| | | | | | | |
|---|----------------------|-----------|-----------|-----|----|---|
| Business/Career Development, Booking, Event Promotion & Production | Music Business Radio | 3/4/2013 | 10pm-11pm | :60 | 1X | Guest: Concert promoters & venue owners Chris Cobb and Josh Billue. Chris is owner of Sell Out Presents and co-owns Nashville venue, Marathon Music Works, with Josh Billue. Josh also owns Nashville's legendary Club, Exit/In, as well as Zydeco in Birmingham. Both have years of experience promoting concerts and events throughout the Southeast. Chris and Josh talked about the business of club/venue ownership, what gets the attention of club bookers, the risks of live event promotion, the importance of relationships within the music industry, and more. |
| Business/Career Development, Entrepreneurship in the Music Industry | Music Business Radio | 3/10/2013 | 7pm-8pm | :60 | 1X | Guest: Shannon Houchins, CEO of Average Joes Entertainment. AJE is a multi-faceted entertainment company that includes three record labels, music publishing, film & tv/video productions, and artist management. Since starting in 2008, Shannon has overseen all aspects of the company as they have sold in excess of 2.1 million units, over 750,000 concert tickets, and have been nominated for numerous industry awards.. AJE is home to acts like Colt Ford, Montgomery Gentry, Bubba Sparxxx, and Redneck Social Club, as well as Bizarre (D-12), Rehab, and Nappy Roots. Shannon talked about his start as a DJ and eventually as a staff producer/writer for Jermaine Dupri's So So Def Productions as well as working with acts like TLC, Usher, and Jagged Edge, to name a few. He also talked about new ways of making money in the music business, the pros and cons of sampling, brand building; licensing, music marketing, and the live event business. |
| Business/Career Development, Entrepreneurship in the Music Industry | Music Business Radio | 3/11/2013 | 10pm-11pm | :60 | 1X | Guest: Shannon Houchins, CEO of Average Joes Entertainment. AJE is a multi-faceted entertainment company that includes three record labels, music publishing, film & tv/video productions, and artist management. Since starting in 2008, Shannon has overseen all aspects of the company as they have sold in excess of 2.1 million units, over 750,000 concert tickets, and have been nominated for numerous industry awards.. AJE is home to acts like Colt Ford, Montgomery Gentry, Bubba Sparxxx, and Redneck Social Club, as well as Bizarre (D-12), Rehab, and Nappy Roots. Shannon talked about his start as a DJ and eventually as a staff producer/writer for Jermaine Dupri's So So Def Productions as well as working with acts like TLC, Usher, and Jagged Edge, to name a few. He also talked about new ways of making money in the music business, the pros and cons of sampling, brand building; licensing, music marketing, and the live event business. |
| Business/Career Development, Producing | Music Business Radio | 3/17/2013 | 7pm-8pm | :60 | 1X | Guest: Grammy Award winning producer/guitarist, Pete Anderson. Pete is widely known as the creative partner of Dwight Yoakam, whose records he produced, arranged, and played on—a partnership that has resulted in album sales of over 25 million units. Other artists he's worked with include Asleep at the Wheel, Meat Puppets, Sara Evans, Jackson Browne, Lucinda Williams, Buck Owens and Roy Orbison. Pete is also considered a pioneer in the roots-rock genre and champion of the Americana movement, as well as renowned bandleader with numerous appearances on Saturday Night Live, David Letterman, and The Tonight Show. Pete discussed his youth in Detroit, his move to Los Angeles, how Motown affected his music production, working with Dwight, and the Nashville vs. LA music business scene. |

| | | | | | | |
|---|----------------------|-----------|-----------|-----|----|---|
| Business/Career Development, Producing | Music Business Radio | 3/18/2013 | 10pm-11pm | :60 | 1X | Guest: Grammy Award winning producer/guitarist, Pete Anderson. Pete is widely known as the creative partner of Dwight Yoakam, whose records he produced, arranged, and played on—a partnership that has resulted in album sales of over 25 million units. Other artists he's worked with include Asleep at the Wheel, Meat Puppets, Sara Evans, Jackson Browne, Lucinda Williams, Buck Owens and Roy Orbison. Pete is also considered a pioneer in the roots-rock genre and champion of the Americana movement, as well as renowned bandleader with numerous appearances on Saturday Night Live, David Letterman, and The Tonight Show. Pete discussed his youth in Detroit, his move to Los Angeles, how Motown affected his music production, working with Dwight, and the Nashville vs. LA music business scene. |
| Business/Career Development in a competitive environment, Mastering | Music Business Radio | 3/24/2013 | 7pm-8pm | :60 | 1X | Guest: Grammy award winning mastering engineer, Joe Palmaccio. Over his 25+ year career, he has numerous Gold and Platinum albums to his credit and has worked with such artists as Elton John, Michael Jackson, Public Enemy, and The Clash. Joe shared with us how he got started, what musicians need to know about mastering, advances in recording technology, and what exactly mastering is--and isn't! Joe also reviewed demos sent in by MBR listeners from around the world, all from a mastering perspective. |
| Business/Career Development in a competitive environment, Mastering | Music Business Radio | 3/25/2013 | 10pm-11pm | :60 | 1X | Guest: Grammy award winning mastering engineer, Joe Palmaccio. Over his 25+ year career, he has numerous Gold and Platinum albums to his credit and has worked with such artists as Elton John, Michael Jackson, Public Enemy, and The Clash. Joe shared with us how he got started, what musicians need to know about mastering, advances in recording technology, and what exactly mastering is--and isn't! Joe also reviewed demos sent in by MBR listeners from around the world, all from a mastering perspective. |
| Business/Career Development in Songwriting | Music Business Radio | 3/31/2013 | 7pm-8pm | :60 | 1X | Guest: Bart Herbison, Executive Director of Nashville Songwriters Association International(NSAI) and singer-songwriter, Jen Foster. They discussed the mission of NSAI which includes advocacy, education and song craftsmanship. They also talked about their annual songwriters' festival, Tin Pan South. |

2ND QUARTER 2013 WIP

| | | | | | | |
|--|----------------------|----------|---------|-----|----|--|
| Public Safety | EAS | ??? | ?? | | | WRLT is a Participating Station in the middle Tennessee Area Emergency Alert System. We forward the Required Monthly Test, generate a weekly test and forward selected Watches & Warnings issued by NOAA. During this period, 8 Watches or Warnings were forwarded. |
| Business/Career Development in Songwriting | Music Business Radio | 4/1/2013 | 7pm-8pm | :60 | 1X | Guest: Bart Herbison, Executive Director of Nashville Songwriters Association International(NSAI) and singer-songwriter, Jen Foster. They discussed the mission of NSAI which includes advocacy, education and song craftsmanship. They also talked about their annual songwriters' festival, Tin Pan South. |

| | | | | | | |
|--|----------------------|-----------|-----------|-----|----|--|
| Business/Career Development in a competitive environment, Touring | Music Business Radio | 4/7/2013 | 7pm-8pm | :60 | 1X | Guest: Rick Barker, artist manager and consultant. His career experience includes 15 years in radio before moving to the record company side of the business where developed a unique touring model. His has worked with artists such as Taylor Swift, Sugarland, and Josh Turner. He'll talk about his model as well as strategies for breaking new artists, fan engagement and his work with Taylor Swift. |
| Business/Career Development in a competitive environment, Touring | Music Business Radio | 4/8/2013 | 10pm-11pm | :60 | 1X | Guest: Rick Barker, artist manager and consultant. His career experience includes 15 years in radio before moving to the record company side of the business where developed a unique touring model. His has worked with artists such as Taylor Swift, Sugarland, and Josh Turner. He'll talk about his model as well as strategies for breaking new artists, fan engagement and his work with Taylor Swift. |
| Business/Career Development, Independent artist strategies, Overcoming substance abuse | Music Business Radio | 4/14/2013 | 7pm-8pm | :60 | 1X | Guest: Award winning, singer-songwriter, Justin Townes Earle. Justin will discuss his career from growing up in Nashville as the son of Steve Earle, to finding a new creative home in New York City. He'll talk openly about his battles with substance abuse, his songwriting process, his unique guitar playing style, and his philosophy on fashion and tour merchandising. Justin also talks about finding your voice as an artist and his new album, <i>Nothing's Gonna Change the Way You Feel About Me Now</i> . |
| Business/Career Development, Independent artist strategies, Overcoming substance abuse | Music Business Radio | 4/15/2013 | 10pm-11pm | :60 | 1X | Guest: Award winning, singer-songwriter, Justin Townes Earle. Justin will discuss his career from growing up in Nashville as the son of Steve Earle, to finding a new creative home in New York City. He'll talk openly about his battles with substance abuse, his songwriting process, his unique guitar playing style, and his philosophy on fashion and tour merchandising. Justin also talks about finding your voice as an artist and his new album, <i>Nothing's Gonna Change the Way You Feel About Me Now</i> . |
| Business/Career Development, Career Longevity, Film/TV Placement | Music Business Radio | 4/21/2013 | 7pm-8pm | :60 | 1X | Guest: Artist and songwriter, Billy Falcon & Rose Falcon. As songwriters both have had cuts by major artists including Bon Jovi, Stevie Nicks, Cher, and Faith Hill. Rose has had her songs featured in several other film/tv projects as well as national ads. Billy signed his first record deal at age 18 and has released 12 albums; Rose signed her first deal with Columbia Records at age 14. They will talk about their personal, professional, and creative journeys as father and daughter as well as their new separate album projects. |
| Business/Career Development, Career Longevity, Film/TV Placement | Music Business Radio | 4/22/2013 | 10pm-11pm | :60 | 1X | Guest: Artist and songwriter, Billy Falcon & Rose Falcon. As songwriters both have had cuts by major artists including Bon Jovi, Stevie Nicks, Cher, and Faith Hill. Rose has had her songs featured in several other film/tv projects as well as national ads. Billy signed his first record deal at age 18 and has released 12 albums; Rose signed her first deal with Columbia Records at age 14. They will talk about their personal, professional, and creative journeys as father and daughter as well as their new separate album projects. |

| | | | | | | |
|---|----------------------|-----------|-----------|-----|----|--|
| Business/Career Development, History of Music Industyr in Nashville & Middle Tennessee | Music Business Radio | 4/28/2013 | 7pm-8pm | :60 | 1X | Guest: Craig Havighurst, journalist and TV producer. He'll discuss his book, "Air Castle of the South: WSM and the Making of Music City," and his work as senior producer and show journalist for Music City Roots: He has won awards for his work in print, radio and television and is a regular contributor for WPLN in Nashville and National Public RadioCraig talks about the similarities between sports and music journalist, how radio helped to build the music industry in Nashville, the changing media landscape, the art of being a tastemaker, and lessons from amateur musician. |
| Business/Career Development, History of Music Industyr in Nashville & Middle Tennessee | Music Business Radio | 4/29/2013 | 10pm-11pm | :60 | 1X | Guest: Craig Havighurst, journalist and TV producer. He'll discuss his book, "Air Castle of the South: WSM and the Making of Music City," and his work as senior producer and show journalist for Music City Roots: He has won awards for his work in print, radio and television and is a regular contributor for WPLN in Nashville and National Public RadioCraig talks about the similarities between sports and music journalist, how radio helped to build the music industry in Nashville, the changing media landscape, the art of being a tastemaker, and lessons from amateur musician. |
| Business/Career Development, History & Future of Music Festivals in US and Middle Tennessee | Music Business Radio | 5/5/2013 | 7pm-8pm | :60 | 1X | Guest: Sean O'Connell, founder of the entertainment companies--Creative Allies and Music Allies. <i>www.musicallies.com</i> Sean's 20 plus year career has been devoted to promoting creative people and has been instrumental in two of the biggest changes to the music industry: (1) DIY music and (2) the emergence of live music festivals in the US. He has worked extensively in artist management, concert promotion, venue operations, label marketing, tech startups, radio promotion and tour booking. Sean will talk about his work with the major music festivals of the day (Bonnaroo, the Hangout Music Festival, and MoogFest) as well as his work consulting artists such as Ani DiFranco, Aimee Mann, Justin Timberlake and Jack Johnson on promotion and the operation of independent labels. |
| Business/Career Development, History & Future of Music Festivals in US and Middle Tennessee | Music Business Radio | 5/6/2013 | 10pm-11pm | :60 | 1X | Guest: Sean O'Connell, founder of the entertainment companies--Creative Allies and Music Allies. <i>www.musicallies.com</i> Sean's 20 plus year career has been devoted to promoting creative people and has been instrumental in two of the biggest changes to the music industry: (1) DIY music and (2) the emergence of live music festivals in the US. He has worked extensively in artist management, concert promotion, venue operations, label marketing, tech startups, radio promotion and tour booking. Sean will talk about his work with the major music festivals of the day (Bonnaroo, the Hangout Music Festival, and MoogFest) as well as his work consulting artists such as Ani DiFranco, Aimee Mann, Justin Timberlake and Jack Johnson on promotion and the operation of independent labels. |
| Business/Career Development, Independent artist strategies, Music In TV/Film/Commercials | Music Business Radio | 5/12/2013 | 7pm-8pm | :60 | 1X | Guest: Singer-songwriter and producer, Kyle Andrews. Kyle's music can be found on numerous TV shows and commercials including Dell, Doritos, Holiday Inn, and ABC's Grey's Anatomy. His song "You Always Make Me Smile" was not only featured in the worldwide Holiday Inn ad, but the music video for the song was filmed in an attempt to break the Guinness World Record for the largest water balloon fight. Kyle talks about his songwriting and recording process, his first record deal, his decision to go independent, and why he has turned down multiple record deals since then. |

| | | | | | | |
|--|----------------------|-----------|-----------|-----|----|---|
| Business/Career Development, Independent artist strategies, Music In TV/Film/Commercials | Music Business Radio | 5/13/2013 | 10pm-11pm | :60 | 1X | Guest: Singer-songwriter and producer, Kyle Andrews. Kyle’s music can be found on numerous TV shows and commercials including Dell, Doritos, Holiday Inn, and ABC’s Grey’s Anatomy. His song “You Always Make Me Smile” was not only featured in the worldwide Holiday Inn ad, but the music video for the song was filmed in an attempt to break the Guinness World Record for the largest water balloon fight. Kyle talks about his songwriting and recording process, his first record deal, his decision to go independent, and why he has turned down multiple record deals since then. |
| Business/Career Development, Entrepreneurship in the Music Industry | Music Business Radio | 5/19/2013 | 7pm-8pm | :60 | 1X | Guest: CEO of DigSin Records, Jay Frank. Jay’s career includes working for companies like The Box, Yahoo Music, and CMT. He discusses the economics behind his new company--a singles-focused digital record label--that gives music away to fans for free; viral music videos; growing a digital fan base; income streams for musicians; and much more. Jay is also joined by one of his artists, Jenn Bostic, who performs her hit “Jealous of the Angels.” |
| Business/Career Development, Entrepreneurship in the Music Industry, | Music Business Radio | 5/20/2013 | 10pm-11pm | :60 | 1X | Guest: CEO of DigSin Records, Jay Frank. Jay’s career includes working for companies like The Box, Yahoo Music, and CMT. He discusses the economics behind his new company--a singles-focused digital record label--that gives music away to fans for free; viral music videos; growing a digital fan base; income streams for musicians; and much more. Jay is also joined by one of his artists, Jenn Bostic, who performs her hit “Jealous of the Angels.” |
| Business/Career Development, Independent artist strategies, Songwriting | Music Business Radio | 5/26/2013 | 7pm-8pm | :60 | 1X | Guest: Songwriter and artist, Jason Reeves. He is a three time ASCAP Pop Award Winner for songs co-written with and performed by close friend, Colbie Callait. He has had songs recorded by artists all over the world and was recently signed to Warner Bros by former American Idol judge and A& R executive Kara DioGuardi. Jason talks about his career start in his home town of Iowa City, his time spent in LA, and why he has made his new home right here in Nashville. He’ll also perform for us in the studio. |
| Business/Career Development, Independent artist strategies, Songwriting | Music Business Radio | 5/27/2013 | 10pm-11pm | :60 | 1X | Guest: Songwriter and artist, Jason Reeves. He is a three time ASCAP Pop Award Winner for songs co-written with and performed by close friend, Colbie Callait. He has had songs recorded by artists all over the world and was recently signed to Warner Bros by former American Idol judge and A& R executive Kara DioGuardi. Jason talks about his career start in his home town of Iowa City, his time spent in LA, and why he has made his new home right here in Nashville. He’ll also perform for us in the studio. |
| Business/Career Development, Usage of Technology & Social Media for Career Advancement | Music Business Radio | 6/2/2013 | 7pm-8pm | :60 | 1X | Guest: Stokes Nielson, artist and music industry tech expert. Stokes and his band, The Lost Trailers, started touring with Willie Nelson shortly after Stokes had the guts to hand the legend a demo tape during Nelson’s visit to a radio station where Stokes was a part-time employee. Since then he has toured extensively, signed multi-record deals, and had several top 40 country hits. Stokes will talk about his artist career as well as his work in technology relating the music industry—specifically YouTube and the newly launched Populr.me—a joint partnership between YouTube and the acclaimed artist manager, Coran Capshaw. |

| | | | | | | |
|--|----------------------|-----------|-----------|-----|----|---|
| Business/Career Development, Usage of Technology & Social Media for Career Advancement | Music Business Radio | 6/3/2013 | 10pm-11pm | :60 | 1X | Guest: Stokes Nielson, artist and music industry tech expert. Stokes and his band, The Lost Trailers, started touring with Willie Nelson shortly after Stokes had the guts to hand the legend a demo tape during Nelson's visit to a radio station where Stokes was a part-time employee. Since then he has toured extensively, signed multi-record deals, and had several top 40 country hits. Stokes will talk about his artist career as well as his work in technology relating the music industry—specifically YouTube and the newly launched Populr.me—a joint partnership between YouTube and the acclaimed artist manager, Coran Capshaw. |
| Business/Career Development at Major Record Labells in Nashville | Music Business Radio | 6/9/2013 | 7pm-8pm | :60 | 1X | Guest: Steve Hodges, Senior Vice President Promotion of Capitol Records / EMI Nashville. Over the past 17 years he has worked with hundreds of artists including Garth Brooks, Keith Urban, Lady Antebellum, Dierks Bentley, and Darius Rucker. Steve will talk about the day-to-day activity in the radio promotion department of a major label, the importance of 'call-out" research, songs that are "too hot" for radio, how radio affects songwriting, and the continued importance of radio in breaking new acts. He shares stories of radio tours with Keith Urban, how Lady Antebellum broke, the secret behind Darius Rucker's life after Hootie and the Blowfish. |
| Business/Career Development at Major Record Labells in Nashville, | Music Business Radio | 6/10/2013 | 10pm-11pm | :60 | 1X | Guest: Steve Hodges, Senior Vice President Promotion of Capitol Records / EMI Nashville. Over the past 17 years he has worked with hundreds of artists including Garth Brooks, Keith Urban, Lady Antebellum, Dierks Bentley, and Darius Rucker. Steve will talk about the day-to-day activity in the radio promotion department of a major label, the importance of 'call-out" research, songs that are "too hot" for radio, how radio affects songwriting, and the continued importance of radio in breaking new acts. He shares stories of radio tours with Keith Urban, how Lady Antebellum broke, the secret behind Darius Rucker's life after Hootie and the Blowfish. |
| Business/Career Development, Producing, Songwriting, Artist Development | Music Business Radio | 6/16/2013 | 7pm-8pm | :60 | 1X | Guest: Keith Thomas, award winning writer and producer for such artists as Whitney Houston, Amy Grant, Vanessa Williams, CeCe Winans, Michael Bolton. Keith has had 40 #1 singles and album sales in excess of 30 million copies. He'll discuss his multi-faceted career and shares his new insights on the current state of the industry, artist development, production, and more. |
| Business/Career Development, Producing, Songwriting, Artist Development | Music Business Radio | 6/17/2013 | 10pm-11pm | :60 | 1X | Guest: Keith Thomas, award winning writer and producer for such artists as Whitney Houston, Amy Grant, Vanessa Williams, CeCe Winans, Michael Bolton. Keith has had 40 #1 singles and album sales in excess of 30 million copies. He'll discuss his multi-faceted career and shares his new insights on the current state of the industry, artist development, production, and more. |
| Business/Career Development, Independent Artists & Corporate Sponsorships | Music Business Radio | 6/23/2013 | 7pm-8pm | :60 | 1X | Guest: Vice President/Founder of Yamaha Entertainment Group, Chris Gero. He has spent the last 20+ years in the industry cultivating talent and diligently molding Yamaha into the powerhouse it is today. His attention to detail and wide industry experience have made Gero an expert on quality and has earned him respect within the industry leading to collaborations with artists such as Elton John, Alicia Keys and Paul McCartney. He discusses his musician past, business present, working with Elton John and the billion dollar music instrument sponsorship industry. He'll also talk about Yamaha's jump into the record label business and the signing of their first artist, Leogun. |

| | | | | | | |
|---|---|------------|-----------|------|-----|---|
| Business/Career Development, Independent Artists & Corporate Sponsorships | Music Business Radio | 6/24/2013 | 10pm-11pm | :60 | 1X | Guest: Vice President/Founder of Yamaha Entertainment Group, Chris Gero. He has spent the last 20+ years in the industry cultivating talent and diligently molding Yamaha into the powerhouse it is today. His attention to detail and wide industry experience have made Gero an expert on quality and has earned him respect within the industry leading to collaborations with artists such as Elton John, Alicia Keys and Paul McCartney. He discusses his musician past, business present, working with Elton John and the billion dollar music instrument sponsorship industry. He'll also talk about Yamaha's jump into the record label business and the signing of their first artist, Leogun. |
| Business/Career Development, Independent Artists Strategies, Cultural Exchanges in the Arts | Music Business Radio | 6/30/2013 | 7pm-8pm | :60 | 1X | Guest: Singer, songwriter, and clawhammer banjo player, Abigail Washburn. She dicusses her career and how knowing only a few songs on the banjo, Abigail was offered a record deal while on one last road trip through the US on her way to study law in Beijing. Her love for China has led her to that country many times, including a performance at the 2008 Beijing Summer Olympics. Abigail will talk about her career detour, her creative influences from traditional American and Chinese music, and her unexpected acceptance in the indie-pop world. |
| Donating time & Money to Middle TN chartible organizations | Mary in the Morning - segment interview with Beth Fergeson, of the Red Cross, Nashville | 05/21/13 | 7:53am | :5m | 1x | Promotes awareness of what, how, and where to donale to Middle TN organizations - Interview with Beth Fergeson- Regional Communications Director of the Red Cross (Nashillve). |
| Donating time & Money to Middle TN chartible organizations | Mary in the Morning - segment interview with Ellen Lehman, Founder of the Community Foundation of Tennessee | 05/21/13 | 9:30am | :5m | 1x | Promotes awareness of what, how, and where to donale to Middle TN organizations - Ellen Lehman, Founder, Community Foundation of Tennessee. |
| Promotion of Non-Profit | Lt. Dan's Volunteer Army | 06/28/13 | 6:15am | :4m | 1x | Interview with Autumn Parrott, the Director of Development, and Ellen Pryor, the Director of Communications and the resident curator for the current Sensuous Steel:Art Deco Automobiles exhibit at The Frist Center for the Visual Arts. This segment promoted the arts in Nashville and helped make aware of the First Center and all it has to offer the residents of Mid-Tenn. Also promoted becoming a member which benefits and supports the arts in our city. |
| Promotion of Non-Profit | Lt. Dan's Volunteer Army | 06/28/13 | 8:15am | :4m | 1x | Interview with Autumn Parrott, the Director of Development, and Ellen Pryor, the Director of Communications and the resident curator for the current Sensuous Steel:Art Deco Automobiles exhibit at The Frist Center for the Visual Arts. This segment promoted the arts in Nashville and helped make aware of the First Center and all it has to offer the residents of Mid-Tenn. Also promoted becoming a member which benefits and supports the arts in our city. |
| Promotion of Local Music | Local Artist - The615 | 4/1 - 6/30 | 6:15 PM | :60m | 13x | 1 hour show devoted exclusively to local music. All music is from local artists. Interviews of local artists. Each show features approximately 10 songs by local artists promoting further Middle Tennessee artistry and creativity (approx. 130 local artists' featured). |

| | | | | | | |
|---|--|-------------|-----|------|-------|---|
| Promotion of Local Music, Support of Local Musicians | Local Lightning Spins & Local Artist of the Week Feature | 04/01--6/30 | ROS | :03m | 2602x | 1) "Local Lightning" features a rotation of local artists getting one spin per hour throughout the day--24 different artists per day.(2160X) 2) "Local Artist of the Week"--features one specific local artist's getting played in heavy rotation throughout the week (520 spins, 13wks @ 34/wk). |
| Support of Non Profit | PSA - total runs for Quarter | | | :30s | 270x | Various Issues -- see following list |
| Support of Local Farmers | PSA - Family Farm Day | 5/29 - 6/8 | ROS | :30s | | Promoted local food and local farmers - "Farm to Table" experience for the family. |
| Support of Non Profit | PSA - Oasis Center "Do-Right" | 5/7 - 5/30 | ROS | :30s | | Promoted a concert to help benefit the Oasis Center for it's service to youth. Promoted awareness of the organization and also celebrated the contributions of "do-right" honorees to youth in our community. |
| Support of Non Profit | PSA - Bridges Get Cool with The Gang | 4/22 -5/4 | ROS | :30s | | Promoted an event that benefiting the League for the Deaf and hard of hearing and it's varied programs. |
| Awareness of the relationship between Guard & Reserve Military & their Civilian Employers | PSA - Guard & Reserve | 4/1- 6/30 | ROS | :30s | | Bringing awareness to those guard and reserve members called to service and the honored bond between service members and their civilian employers. |
| Awareness of Diverticulitis, a Dangerous & Common Disease. | PSA - Benefit For Manny | 4/11- 4/23 | ROS | :30s | | Promoted a concert to benefit Fashion Designer Manny Cuevas for rehabilitation and to bring awareness of the common and dangerous disease of diverticulitis. |
| Support of Non Profit | PSA - Rock the House | 2/20 - 4/03 | ROS | :30s | | Concert benefitting Hospital Hospitality House |
| Support of Non Profit | PSA - Whole Kid Festival | 3/25 - 5/03 | ROS | :30s | | Festival benefitting children's mental wellness via Tennessee Voices for Children, Inc. |
| Support of Non Profit | PSA - Hope in the Hills 2013 | 3/25 - 4/12 | ROS | :30s | | Event benefitting Linda's Hope (pancreatic cancer). |
| Support of Non Profit | PSA - Falling For a Cure | 3/27 - 4/14 | ROS | :30s | | Skydiving event benefitting Multiple Sclerosis Research |
| Support of Non Profit | PSA - Great Futures Gala | 3/25 - 4/24 | ROS | :30s | | Event benefitting Boys & Girls Clubs of Middle Tennessee |
| Support of Non Profit | PSA - Notes for Notes | 3/25 - 7/8 | ROS | :30s | | Requesting support for Notes for Notes, a non-profit that provides after school recording studios for youth inside Boys & Girls clubs. |
| Support of Non Profit | PSA - Operation Kidsafe | 5/29 -5/31 | ROS | :30s | | Promoted awareness of the non-profit and its service provided to families and their children to help prevent crime on children including abduction. Promoted an event for family and child eduction on how to avoid compromising situations. |
| Awareness & Prevention of Diabetes | PSA - Diabetes Prevention | 5/23--6/30 | ROS | :30s | | Promotes awareness of diabetes and that it affects 26 milion US people and that is can be prevented through education. The PSA promotes the YMCA Diabetes Prevention Program. |
| Various Public Awareness (see below) | PSA - total runs for Quarter | 4/01--6/30 | ROS | :30s | 180x | Ad Council PSA's, National & Local/Regional Topics/Issues (specific segment descriptions below) |
| Personal & professional growth through digital access & literacy | PSA - Digital Literacy | 4/11--6/30 | ROS | :30s | | Promotes the importance of digital literacy skills and increases access to free computer and internet training classes throughout the county. |
| Awareness that 'Buzzed Driving is Drunk Driving" and has legal ramifications | PSA - Buzzed Driving Prevention | 4/26--6/30 | ROS | :30s | | Promotes awareness that 'buzzed' driving is drunk driving and could cost you \$10,000 in fines, legal fees, and increased insurance rates. |
| Awareness and Promotion of Discoveriing Nature | PSA - Discovering Nature | 5/23--6/30 | ROS | :30s | | Promotes awareness and discovery of nature and what the outdoors has to offer and encourages family outings to "find a forest near them." |

| | | | | | | |
|--|--|------------|-----|------|----|--|
| Adoption as an option | PSA - Adoption | 4/1 -06/30 | ROS | :30s | | Awareness of Adoption opportunities & promotion of of adoption options. |
| Emergency Preparedness | PSA - FEMA, Emergency Preparedness | 4/1 -06/30 | ROS | :30s | | Awareness of emergency causing events and pro-active preparedness strategies. |
| Arthritis Prevention & Awareness | PSA - Arthritis Prevention & Awareness | 4/1 -06/30 | ROS | :30s | | Awarness of the disease and health strategies for prevention. |
| Personal & professional growth through college access | PSA - College Access | 4/1 -06/30 | ROS | :30s | | Personal & professional growth through college access |
| Children's Health & Well-being | PSA - Discovering Nature | 4/1 -06/30 | ROS | :30s | | Promoting family/childrens health and well-being through discovering nature |
| Engergy Conservation through efficiency | PSA - Energy Efficiency | 4/1 -06/30 | ROS | :30s | | Promoting environmental conservation through efficient use of energy |
| Personal & professional advancement | PSA - HS Dropout Prevention | 4/1 -06/30 | ROS | :30s | | Promoting finishing HS and making public aware of and how to prevent High School students from dropping out of school. |
| Lead Poisoning Awareness | PSA - Lead Poisoning signs, hear loss | 4/1 -06/30 | ROS | :30s | | Awareness of Lead Poisoning and the signs including hearing loss. |
| Veterans Support by the Community | PSA - Veterans Support, inlucding their family & Friends | 4/1 -06/30 | ROS | :30s | | Awareness and Promotion of veterans' service and their returning support of community including family and friends. |
| Awareness that Sexual Slavery exists and the programs to help Abolish it worldwide | Nashville By Nicole | 04/07/13 | 7AM | :20m | 1x | Interview with the President & Executive Director of Abolition International, Stacia Freeman, MD and The Director of Development, Phil Shay. They discuss what they are doing to help end sexual slavery in Nashville and abroad by providing hope and freedom through quality aftercare, accreditation, advocacy, and awareness. |
| Awareness that Sexual Slavery exists and the programs to help Abolish it In Mid Tenn & Worldwide | Nashville By Nicole | 04/14/13 | 7AM | :20m | 1x | Interview with the President & Executive Director of Abolition International, Stacia Freeman, MD and The Director of Development, Phil Shay. They discuss what they are doing to help end sexual slavery in Nashville and abroad by providing hope and freedom through quality aftercare, accreditation, advocacy, and awareness. |
| Education & Enrichment for Mid-Tenn through the Works of Shakespeare - Awareness & Promotion | Nashville By Nicole | 04/21/13 | 7AM | :20m | 1x | Interview with Nashville Shakespeare Festival Artistic Director, Denice Hicks. They discuss the mission to educate and entertain the Mid-South community through professional Shakespearean experiences. "The Festival enriches and unifies our community with bold, innovative and relevant productions along with empowering, participatory educational programs, setting the community standard of excellence in productions and educational outreach of the works of Shakespeare." |
| Awareness DeaF & Hard of Hearing and promtion of Events benefit the non-profit, Bridges | Nashville By Nicole | 04/28/13 | 7AM | :20m | 1x | Interview with Kate Haygood from Bridges, the non-profit serving the deaf, hard of hearing, and hearing communities of Mid-Tenn. They discuss the mission to unite these communities through education, services and support, empowering individuals to achieve their full potential. Learn about ways you can get involved in the many activities and fundraisers coming up this year. |

| | | | | | | |
|--|---------------------|----------|-----|------|----|--|
| Awareness Deaf & Hard of Hearing and promotion of Events benefit the non-profit, Bridges | Nashville By Nicole | 05/05/13 | 7AM | :20m | 1x | Interview with Kate Haygood, Director of Development from Bridges, the non-profit serving the deaf, hard of hearing, and hearing communities of Mid-Tenn. They discuss the mission to unite these communities through education, services and support, empowering individuals to achieve their full potential. Learn about ways you can get involved in the many activities and fundraisers coming up this year. |
| Awareness Youth Homelessness | Nashville By Nicole | 05/12/13 | 7AM | :20m | 1x | Interview with Mark Dunkerley, Vice President of Development, the Oasis Center. The center has been providing community-based care for Nashville's youth since 1970. In 2009 they opened a 39,000 square foot facility that is providing for many creative opportunities to house the resources necessary to make a difference in Nashville. |
| Awareness Youth Homelessness | Nashville By Nicole | 05/19/13 | 7AM | :20m | 1x | Interview with Mark Dunkerley, Vice President of Development, the Oasis Center. The center has been providing community-based care for Nashville's youth since 1970. In 2009 they opened a 39,000 square foot facility that is providing for many creative opportunities to house the resources necessary to make a difference in Nashville. |
| Awareness Youth Homelessness | Nashville By Nicole | 05/26/13 | 7AM | :20m | 1x | Interview with Mark Dunkerley, Vice President of Development, the Oasis Center. The center has been providing community-based care for Nashville's youth since 1970. In 2009 they opened a 39,000 square foot facility that is providing for many creative opportunities to house the resources necessary to make a difference in Nashville. |
| Awareness Hunger In Mid-Tenn | Nashville By Nicole | 06/02/13 | 7AM | :20m | 1x | interview with Jennifer Bailey, the Food Stamp Outreach Specialist for Community Food Advocates. A non-profit based in East Nashville with a big mission: to end hunger and create a healthy, just, and sustainable food system. Discussed their mission and promoted awareness of how the public can help be a part of this movement and make their motto, your motto "Everybody Eats. |
| Awareness Hunger In Mid-Tenn | Nashville By Nicole | 06/09/13 | 7AM | :20m | 1x | interview with Jennifer Bailey, the Food Stamp Outreach Specialist for Community Food Advocates. A non-profit based in East Nashville with a big mission: to end hunger and create a healthy, just, and sustainable food system. Discussed their mission and promoted awareness of how the public can help be a part of this movement and make their motto, your motto "Everybody Eats. |
| Awareness & Promotion Community Arts & Enrichment | Nashville By Nicole | 06/16/13 | 7AM | :20m | 1x | Interview with the Founder & President, John Haubenreich, and founding board member, Heather Lose, from Nashville Community Darkroom. Discussed this start-up non-profit and their hopes to opening a community dark room in East Nashville |
| Awareness Hunger In Mid-Tenn | Nashville By Nicole | 06/23/13 | 7AM | :20m | 1x | interview with Jennifer Bailey, the Food Stamp Outreach Specialist for Community Food Advocates. A non-profit based in East Nashville with a big mission: to end hunger and create a healthy, just, and sustainable food system. Discussed their mission and promoted awareness of how the public can help be a part of this movement and make their motto, your motto "Everybody Eats. |

| | | | | | | |
|--|----------------------------|-------------|-----------|------|-----|--|
| Awareness & Promotion Community Arts & Enrichment | Nashville By Nicole | 06/30/13 | 7AM | :20m | 1x | Interview with Autumn Parrott, the Director of Development, and Ellen Pryor, the Director of Communications and the resident curator for the current Sensuous Steel:Art Deco Automobiles exhibit at The Frist Center for the Visual Arts. This segment promoted the arts in Nashville and helped make aware of the First Center and all it has to offer the residents of Mid-Tenn. Also promoted becoming a member which benefits and supports the arts in our city. |
| Promotion & Support of Local Music, Community Engagement | Remote Call -ins from site | 06/15/13 | 4pm - 6pm | :02m | 4X | Aired call-ins from the event site reminding people of the event and how it promotes community and neighborhood involvement. Bands, singers and instrumentalists from a wide variety musical genres participate in the Westhaven Porch festival for no other reason than to showcase their talents and engage the community. |
| Promotion & Support of Local Music, Community Engagement | Liners | 6/3 - 6/15 | ROS | :10s | 40X | Promoted community and neighborhood involvement. Bands, singers and instrumentalists from a wide variety musical genres participate in the Westhaven Porch festival for no other reason than to showcase their talents and engage the community. Residents volunteered their porches as a way to support the local music scene and interact with their neighbors. |
| Promotion & Support of Local Music, Community Engagement | Commercials | 6/10 - 6/14 | ROS | :01m | 20X | Promoted community and neighborhood involvement. Bands, singers and instrumentalists from a wide variety musical genres participate in the Westhaven Porch festival for no other reason than to showcase their talents and engage the community. Residents volunteered their porches as a way to support the local music scene and interact with their neighbors. |
| Awareness DeaF & Hard of Hearing and promtion of Events benefit the non-profit, Bridges | Nashville By Nicole | 04/28/13 | 7AM | :20m | 1x | Interview with Kate Haygood from Bridges, the non-profit serving the deaf, hard of hearing, and hearing communities of Mid-Tenn. They discuss the mission to unite these communities through education, services and support, empowering individuals to achieve their full potential. Learn about ways you can get involved in the many activities and fundraisers coming up this year. |
| Awareness Deaf & Hard of Hearing and promtion of Events benefit the non-profit, Bridges | Nashville By Nicole | 05/05/13 | 7AM | :20m | 1x | Interview with Kate Haygood, Director of Development from Bridges, the non-profit serving the deaf, hard of hearing, and hearing communities of Mid-Tenn. They discuss the mission to unite these communities through education, services and support, empowering individuals to achieve their full potential. Learn about ways you can get involved in the many activities and fundraisers coming up this year. |
| Awareness Youth Homelessness | Nashville By Nicole | 05/12/13 | 7AM | :20m | 1x | Interview with Mark Dunkerley, Vice President of Development, the Oasis Center. The center has been providing community-based care for Nashville's youth since 1970. In 2009 they opened a 39,000 square foot facility that is providing for many creative opportunities to house the resources necessary to make a difference in Nashville. |
| Awareness Youth Homelessness | Nashville By Nicole | 05/19/13 | 7AM | :20m | 1x | Interview with Mark Dunkerley, Vice President of Development, the Oasis Center. The center has been providing community-based care for Nashville's youth since 1970. In 2009 they opened a 39,000 square foot facility that is providing for many creative opportunities to house the resources necessary to make a difference in Nashville. |

| | | | | | | |
|--|----------------------------|----------|-----------|------|----|--|
| Awareness Youth Homelessness | Nashville By Nicole | 05/26/13 | 7AM | :20m | 1x | Interview with Mark Dunkerley, Vice President of Development, the Oasis Center. The center has been providing community-based care for Nashville's youth since 1970. In 2009 they opened a 39,000 square foot facility that is providing for many creative opportunities to house the resources necessary to make a difference in Nashville. |
| Awareness Hunger In Mid-Tenn | Nashville By Nicole | 06/02/13 | 7AM | :20m | 1x | interview with Jennifer Bailey, the Food Stamp Outreach Specialist for Community Food Advocates. A non-profit based in East Nashville with a big mission: to end hunger and create a healthy, just, and sustainable food system. Discussed their mission and promoted awareness of how the public can help be a part of this movement and make their motto, your motto "Everybody Eats. |
| Awareness Hunger In Mid-Tenn | Nashville By Nicole | 06/09/13 | 7AM | :20m | 1x | interview with Jennifer Bailey, the Food Stamp Outreach Specialist for Community Food Advocates. A non-profit based in East Nashville with a big mission: to end hunger and create a healthy, just, and sustainable food system. Discussed their mission and promoted awareness of how the public can help be a part of this movement and make their motto, your motto "Everybody Eats. |
| Awareness & Promotion Community Arts & Enrichment | Nashville By Nicole | 06/16/13 | 7AM | :20m | 1x | Interview with the Founder & President, John Haubenreich, and founding board member, Heather Lose, from Nashville Community Darkroom. Discussed this start-up non-profit and their hopes to opening a community dark room in East Nashville |
| Awareness Hunger In Mid-Tenn | Nashville By Nicole | 06/23/13 | 7AM | :20m | 1x | interview with Jennifer Bailey, the Food Stamp Outreach Specialist for Community Food Advocates. A non-profit based in East Nashville with a big mission: to end hunger and create a healthy, just, and sustainable food system. Discussed their mission and promoted awareness of how the public can help be a part of this movement and make their motto, your motto "Everybody Eats. |
| Awareness & Promotion Community Arts & Enrichment | Nashville By Nicole | 06/30/13 | 7AM | :20m | 1x | Interview with Autumn Parrott, the Director of Development, and Ellen Pryor, the Director of Communications and the resident curator for the current Sensuous Steel:Art Deco Automobiles exhibit at The Frist Center for the Visual Arts. This segment promoted the arts in Nashville and helped make aware of the First Center and all it has to offer the residents of Mid-Tenn. Also promoted becoming a member which benefits and supports the arts in our city. |
| Promotion & Support of Local Music, Community Engagement | Remote Call -ins from site | 06/15/13 | 4pm - 6pm | :02m | 4X | Promoted community and neighborhood involvement. Bands, singers and instrumentalists from a wide variety musical genres participate in the Westhaven Porch festival for no other reason than to showcase their talents and engage the community. Residents volunteered their porches as a way to support the local music scene and interact with their neighbors. |
| Promotion & Support of Local Music, Community Engagement | Remote Call -ins from site | 06/15/13 | 4pm - 6pm | :02m | 4X | Aired call-ins from the event site reminding people of the event and how it promotes community and neighborhood involvement. Bands, singers and instrumentalists from a wide variety musical genres participate in the Westhaven Porch festival for no other reason than to showcase their talents and engage the community. |

| | | | | | | |
|--|-------------|-------------|-----|------|-----|---|
| Promotion & Support of Local Music, Community Engagement | Liners | 6/3 - 6/15 | ROS | :10s | 40X | Promoted community and neighborhood involvement. Bands, singers and instrumentalists from a wide variety musical genres participate in the Westhaven Porch festival for no other reason than to showcase their talents and engage the community. Residents volunteered their porches as a way to support the local music scene and interact with their neighbors. |
| Promotion & Support of Local Music, Community Engagement | Commercials | 6/10 - 6/14 | ROS | :01m | 20X | Promoted community and neighborhood involvement. Bands, singers and instrumentalists from a wide variety musical genres participate in the Westhaven Porch festival for no other reason than to showcase their talents and engage the community. Residents volunteered their porches as a way to support the local music scene and interact with their neighbors. |

3rd QUARTER 2013 WIP

| | | | | | | |
|---|------------------------------|-------------|-----|-----------|------|--|
| Support of Non Profit | PSA - total runs for Quarter | | | :30s | 270x | Various Issues -- see following list |
| Support of non-profit, Child Trafficking | PSA :30 recorded spot | 7/8 - 7/14 | ROS | :30 | | Recorded PSA for a fundraiser for local non profit that fights global child trafficking. Homeland for Hope. |
| Support of non-profit, Schools | PSA :30 recorded spot | 8/19 - 9/20 | ROS | :30 | | Recorded PSA for local volunteer organization Hands On Nashville for a day of volunteering to benefit Metro Nshville's Public Schools. |
| Support of non-profit Children | PSA :30 recorded spot | 8/19 - 8/24 | ROS | :30 | | Recorded PSA for fundraiser for local non profit, The Tomorrow Fund, an initiative of The Community Foundation of Middle Tennessee. The Tomorrow fund provides grant money to local charity organizations focused on helping children. |
| Support of non-profit, Mental Health | PSA :30 recorded spot | 8/23 - 9/7 | ROS | :30 | | Recorded PSA for fundraiser for the Mental Health Association of Middle Tennessee. Benefit concert on 9/7 with local bands. |
| Support of non-profit, Animal Rescue Org. | PSA :30 recorded spot | 9/6 - 9/20 | ROS | :30 | | Recorded PSA for fundraiser for Bonaparte's Retreat, local non profit animal rescue organization. Benefit concert on 9/20 with local bands. |
| Support of non-profit, Gun Violence | PSA :30 recorded spot | 9/6 - 9/24 | ROS | :30 | | Recorded PSA for Moms Demand Action for Gun Sense, a local fundraiser film screening of a documentary by a survivor of the Virginia Tech mass shooting. |
| Public Awareness, Carbon Monoxide Poisoning | PSA :30 recorded spot | 9/7 - 9/18 | ROS | :30 | | Recorded PSA for public awareness of Tennessee's Carbon Monoxide Awareness day. |
| Support of non-profit, Hunger Awareness | PSA :30 recorded spot | 8/19 - 9-11 | ROS | :30 | | Recorded PSA for awareness of Hunger Action Month for non profit, Second Harvest Food Bank of Middle Tennessee. |
| Support of non-profit, Hunger Awareness | on-air interview | 09/03/13 | 4pm | 7 minutes | | on-air interview with Tasha Kennard of Second Harvest Food Bank of Middle Tennessee, hunger awareness month. |
| Support of non-profit, Hunger Awareness | PSA :30 recorded spot | 9/12 - 9/25 | ROS | :30 | | Recorded PSA for volunteering for food sorting day for Second Harvest of Middle Tennessee. |
| Support of non-profit, Violent Crime | PSA :30 recorded spot | 9/16 - 9/28 | ROS | :30 | | Recorded PSA for crime prevention and awareness for The Tennessee Dept. of Correction in conjunction with You Have The Power, state wide non profit to help people and communities impacted by violent crime. |
| Promotion Community Arts, Music | PSA :30 recorded spot | 7/8 - 8/2 | ROS | :30 | | Recorded PSA for benefit concert for local band that lost their recording studio and equipment in a fire. |
| Support of non-profit, Hunger Awareness | PSA :30 recorded spot | 9/16 - 9/25 | ROS | :30 | | Recorded PSA for food Sort-A-Thon event for Second Harvest Food Bank of Middle Tennessee. |

| | | | | | | |
|---|-----------------------|--------------|-----------|-----|----|---|
| Support of non-profit, arts | PSA :30 recorded spot | 9/21 - 10/12 | ROS | :30 | | Recorded PSA for Belcourt Theatre's Indie Fest to raise money for their Education and Engagement Programs focusing on visual literacy for young people. |
| Business/Career Development, Independent Artists strategies | Music Business Radio | 7/1/2013 | 10pm-11pm | :60 | 1X | Guest: Abigail Washburn--Singer, songwriter, and clawhammer banjo player. Comfortable in front of rock as well as folk audiences, she is a music festival favorite. The story of her start in music is somewhat far-fetched. Knowing only a few songs on the banjo, Abigail was offered a record deal while on one last road trip through the US on her way to study law in Beijing. Her love for China has led her to that country many times, including a performance at the 2008 Beijing Summer Olympics. Abigail will talk about her career detour, her creative influences from traditional American and Chinese music, and her unexpected acceptance in the indie-pop world. |
| Business/Career Development, Career Longevity | Music Business Radio | 7/7/2013 | 7pm-8pm | :60 | 1X | Guest: Whit Hill--author and songwriter. Whit brings her stories of pop legend, Madonna, who happened to be her college roommate at the University Of Michigan. Whit's book, "Not About Madonna," sheds light on the early years and the early signs of success of one of today's most famous and influential stars. |
| Business/Career Development, Career Longevity | Music Business Radio | 7/8/2013 | 10pm-11pm | :60 | 1X | Guest: Whit Hill--author and songwriter. Whit brings her stories of pop legend, Madonna, who happened to be her college roommate at the University Of Michigan. Whit's book, "Not About Madonna," sheds light on the early years and the early signs of success of one of today's most famous and influential stars. |
| Business/Career Development, Career Longevity, Songwriting, and Producing | Music Business Radio | 7/14/2013 | 7pm-8pm | :60 | 1X | Guest: Walt Aldridge--songwriter, producer, engineer and musician. Aldridge made a name for himself as a Nashville songwriter penning such country greats as "Holding Her and Loving You" and Ronnie Milsap's, "(There's) No Getting Over Me,"--his first major cut. Hailing from the deep rooted musical area of Florence/Muscle Shoals, Alabama, Aldridge spent 15 years as a staff engineer for FAME Studios, an inherent part of American popular music from the 1950's on. Walt spoke to us about his career as lead singer with the successful top-40, country band, The Shooters, his songwriting process, the musical heritage of 'the Muscle Shoals Sound, and passing the artist baton on to a new generation of artists & songwriters. |
| Business/Career Development, Career Longevity, Songwriting, and Producing | Music Business Radio | 7/15/2013 | 10pm-11pm | :60 | 1X | Guest: Walt Aldridge--songwriter, producer, engineer and musician. Aldridge made a name for himself as a Nashville songwriter penning such country greats as "Holding Her and Loving You" and Ronnie Milsap's, "(There's) No Getting Over Me,"--his first major cut. Hailing from the deep rooted musical area of Florence/Muscle Shoals, Alabama, Aldridge spent 15 years as a staff engineer for FAME Studios, an inherent part of American popular music from the 1950's on. Walt spoke to us about his career as lead singer with the successful top-40, country band, The Shooters, his songwriting process, the musical heritage of 'the Muscle Shoals Sound, and passing the artist baton on to a new generation of artists & songwriters. |

| | | | | | | |
|--|----------------------|-----------|-----------|-----|----|---|
| Business/Career Development, Career Longevity, & Songwriting | Music Business Radio | 7/21/2013 | 7pm-8pm | :60 | 1X | Guest: Raúl Malo--celebrated singer, songwriter, guitarist, and record producer. Originally making his mark in country music as the lead singer of the award winning band, The Mavericks, as well as having co-written many of their singles. Malo is back with the Mavericks but over the last decade he pursued a solo career proving his ever-expanding musical talent by delving into the Latin and jazz arenas as well as rock and pop. He talks about his career, his past, and his successes. He talks about the experience he had performing for the legendary Neil Diamond along side of Foo Fighters, Coldplay and Faith Hill. Check him out at www.raulmalo.com and www.themavericksband.com |
| Business/Career Development, Career Longevity, & Songwriting | Music Business Radio | 7/22/2013 | 10pm-11pm | :60 | 1X | Guest: Raúl Malo--celebrated singer, songwriter, guitarist, and record producer. Originally making his mark in country music as the lead singer of the award winning band, The Mavericks, as well as having co-written many of their singles. Malo is back with the Mavericks but over the last decade he pursued a solo career proving his ever-expanding musical talent by delving into the Latin and jazz arenas as well as rock and pop. He talks about his career, his past, and his successes. He talks about the experience he had performing for the legendary Neil Diamond along side of Foo Fighters, Coldplay and Faith Hill. Check him out at www.raulmalo.com and www.themavericksband.com |
| Business/Career Development for Women , Career Longevity, Songwriting, & producing | Music Business Radio | 7/28/2013 | 7pm-8pm | :60 | 1X | Guest: Maia Sharp--Singer, songwriter, producer. She's had her songs become hits as recorded by Bonnie Raitt, The Dixie Chicks, Trisha Yearwood, Cher, Art Garfunkel, and many more. She has produced talents like Edwin McCain and the legendary, Garfunkel. As an artist, she has released with critical recognition four solo albums as well as one with Garfunkel and Buddy Mondlock. Maia visits our MBR studios and talks of her musical upbringing, her first song being recorded by Cher, the ups and downs of her career, her friendship with Raitt and Garfunkel, and much much more. She also gives us an intimate live in-studio performance. |
| Business/Career Development for Women , Career Longevity, Songwriting, & producing | Music Business Radio | 7/29/2013 | 10pm-11pm | :60 | 1X | Guest: Maia Sharp--Singer, songwriter, producer. She's had her songs become hits as recorded by Bonnie Raitt, The Dixie Chicks, Trisha Yearwood, Cher, Art Garfunkel, and many more. She has produced talents like Edwin McCain and the legendary, Garfunkel. As an artist, she has released with critical recognition four solo albums as well as one with Garfunkel and Buddy Mondlock. Maia visits our MBR studios and talks of her musical upbringing, her first song being recorded by Cher, the ups and downs of her career, her friendship with Raitt and Garfunkel, and much much more. She also gives us an intimate live in-studio performance. |

| | | | | | | |
|---|----------------------|-----------|-----------|-----|----|---|
| Business/Career Development, Independent Artists & Fan Sponsorship | Music Business Radio | 8/4/2013 | 7pm-8pm | :60 | 1X | Guests: Singer/Songwriters, Jessica Campbell and Ernie Halter. Both are independent musicians with success stories to share. USA Today recently featured Jessica in its coveted weekly playlist, her music has been heard on several television shows including VH1's "Tough Love," ABC's "Ugly Betty," and her song "Be You" was used in a nationwide promotion by Crate & Barrel. Ernie's album, Franklin & Vermont, debuted at #2 on iTunes singer/songwriter charts, he has shared the stage with the likes of Sara Bareilles, Lady Antebellum, Katy Perry, and Neil Young, and has had his song, "Come Home to Me" recorded by Justin Bieber. Jessica and Ernie will discuss all of that as well as the house concert business which both have much experience as they have played over 100 such dates. This episode also includes in-studio performances from both Jessica and Ernie. |
| Business/Career Development, Independent Artists & Fan Sponsorship | Music Business Radio | 8/5/2013 | 10pm-11pm | :60 | 1X | Guests: Singer/Songwriters, Jessica Campbell and Ernie Halter. Both are independent musicians with success stories to share. USA Today recently featured Jessica in its coveted weekly playlist, her music has been heard on several television shows including VH1's "Tough Love," ABC's "Ugly Betty," and her song "Be You" was used in a nationwide promotion by Crate & Barrel. Ernie's album, Franklin & Vermont, debuted at #2 on iTunes singer/songwriter charts, he has shared the stage with the likes of Sara Bareilles, Lady Antebellum, Katy Perry, and Neil Young, and has had his song, "Come Home to Me" recorded by Justin Bieber. Jessica and Ernie will discuss all of that as well as the house concert business which both have much experience as they have played over 100 such dates. This episode also includes in-studio performances from both Jessica and Ernie. |
| Business/Career Development, Financial Planning for music professionals | Music Business Radio | 8/11/2013 | 7pm-8pm | :60 | 1X | Guest: Lisa Harless, Senior VP of Regions Bank--Sports and Entertainment Division. Interview with a music business banker who listens to music and considers intangible assets like song publishing and trademarks when loaning money. Lisa has worked on Music Row for 20+ years and has seen it all. She loves music and the industry and will talk about both, as well as how artists, songwriters, publishers, and record companies can be even more successful with the help of a trusted financial adviser. |
| Business/Career Development, Financial Planning for music professionals | Music Business Radio | 8/12/2013 | 10pm-11pm | :60 | 1X | Guest: Lisa Harless, Senior VP of Regions Bank--Sports and Entertainment Division. Interview with a music business banker who listens to music and considers intangible assets like song publishing and trademarks when loaning money. Lisa has worked on Music Row for 20+ years and has seen it all. She loves music and the industry and will talk about both, as well as how artists, songwriters, publishers, and record companies can be even more successful with the help of a trusted financial adviser. |

| | | | | | | |
|---|----------------------|-----------|-----------|-----|----|--|
| Business/Career Development, Getting the attention of Radio & Record Company Executives | Music Business Radio | 8/18/2013 | 7pm-8pm | :60 | 1X | Guest: Erin McCarley, recording artist. Her fast paced journey began after her independently produced album and 2008 South by Southwest performance got the attention of several record labels....many of which courted her right in the lobby of her hotel at SXSW. Within an 18 month period, she finished her independent album, was signed by a major label, and found herself performing in front of national TV audiences on Letterman, Leno, and Ferguson. Erin discusses all of this, how her independent album, <i>Love Save the Empty</i> , was picked up and distributed by Universal Republic, her songwriting process, and her new album, <i>My Stadium Electric</i> . She also shares with us a live in-studio performance. We talked about how she got started in the music business, how she raised \$25,000 in just three days (before Kickstarter) to fund her debut album, getting a record deal, playing David Letterman, working with A&R guys to create a great album, her songwriting process, how she got her music as the iTunes Single of the Week, and more. Erin also played live in our studio. |
| Business/Career Development, Getting the attention of Radio & Record Company Executives | Music Business Radio | 8/19/2013 | 10pm-11pm | :60 | 1X | Guest: Erin McCarley, recording artist. Her fast paced journey began after her independently produced album and 2008 South by Southwest performance got the attention of several record labels....many of which courted her right in the lobby of her hotel at SXSW. Within an 18 month period, she finished her independent album, was signed by a major label, and found herself performing in front of national TV audiences on Letterman, Leno, and Ferguson. Erin discusses all of this, how her independent album, <i>Love Save the Empty</i> , was picked up and distributed by Universal Republic, her songwriting process, and her new album, <i>My Stadium Electric</i> . She also shares with us a live in-studio performance. We talked about how she got started in the music business, how she raised \$25,000 in just three days (before Kickstarter) to fund her debut album, getting a record deal, playing David Letterman, working with A&R guys to create a great album, her songwriting process, how she got her music as the iTunes Single of the Week, and more. Erin also played live in our studio. |
| Business/Career Development, Strategies for Career Longevity, Songwriting, & producing | Music Business Radio | 8/25/2013 | 7pm-8pm | :60 | 1X | Guest: Rusty Anderson--lead guitarist in Paul McCartney's band for the past decade. He'll tell what it's like to record and tour with a Beatle, as well as others he's worked with in his four-decade career, like Elton John, Regina Spektor, Steven Tyler, The Bangles and more. Pick up tidbits from this critically acclaimed guitarist, singer, songwriter and producer as he tells about his early career in L.A. and about recording his new, second solo album "Born On Earth." |
| Business/Career Development, Strategies for Career Longevity, Songwriting, & producing | Music Business Radio | 8/26/2013 | 10pm-11pm | :60 | 1X | Guest: Rusty Anderson--lead guitarist in Paul McCartney's band for the past decade. He'll tell what it's like to record and tour with a Beatle, as well as others he's worked with in his four-decade career, like Elton John, Regina Spektor, Steven Tyler, The Bangles and more. Pick up tidbits from this critically acclaimed guitarist, singer, songwriter and producer as he tells about his early career in L.A. and about recording his new, second solo album "Born On Earth." |

| | | | | | | |
|---|----------------------|----------|-----------|-----|----|--|
| Business/Career Development, Independent Artists, Songwriting, & Film/Tv placement strategies | Music Business Radio | 9/1/2013 | 7pm-8pm | :60 | 1X | Guest: Co-founders of the musical collective, <i>Ten Out of Tenn</i> , Trent and Kristen Dabbs, will be our guests this week on Music Business Radio. Trent, a successful indie artist-songwriter, has released six solo albums and his songs have been featured in several TV shows including <i>Grey's Anatomy</i> , <i>Private Practice</i> , <i>One Tree Hill</i> , <i>Vampire Diaries</i> , <i>Hawaii Five-0</i> and also the motion picture <i>Nothing But the Truth</i> . Kristen and Trent will discuss building a music business community, getting press, concept albums, why vinyl is making a comeback, film and television licensing, and their experience with <i>Ten Out of Tenn</i> --packaging and promoting tours. |
| Business/Career Development, Independent Artists, Songwriting, & Film/Tv placement strategies | Music Business Radio | 9/2/2013 | 10pm-11pm | :60 | 1X | Guest: Co-founders of the musical collective, <i>Ten Out of Tenn</i> , Trent and Kristen Dabbs, will be our guests this week on Music Business Radio. Trent, a successful indie artist-songwriter, has released six solo albums and his songs have been featured in several TV shows including <i>Grey's Anatomy</i> , <i>Private Practice</i> , <i>One Tree Hill</i> , <i>Vampire Diaries</i> , <i>Hawaii Five-0</i> and also the motion picture <i>Nothing But the Truth</i> . Kristen and Trent will discuss building a music business community, getting press, concept albums, why vinyl is making a comeback, film and television licensing, and their experience with <i>Ten Out of Tenn</i> --packaging and promoting tours. |
| Business/Career Development for Women, Career Longevity, & animal fostering programs | Music Business Radio | 9/8/2013 | 7pm-8pm | :60 | 1X | Guest: Grammy Award winner, Emmylou Harris. It's an intimate and light-hearted conversation that you will not want to miss. Emmylou shares with us her humble beginnings as single mother playing folk music, her personal and professional life with Gram Parsons, her first record deal, finding (and writing) good material, and "trusting" the song. She talks about her other passion---animal rights and the founding of the dog rescue and fostering organization, Bonapartes Retreat, www.bonapartesretreat.org . She also shares with us stories behind some of her favorite song and of new projects with Prairie Home Companion's Garrison Keillor, and Rodney Crowell. www.emmylouharris.com |
| Business/Career Development for Women, Career Longevity, & animal fostering programs | Music Business Radio | 9/9/2013 | 10pm-11pm | :60 | 1X | Guest: Grammy Award winner, Emmylou Harris. It's an intimate and light-hearted conversation that you will not want to miss. Emmylou shares with us her humble beginnings as single mother playing folk music, her personal and professional life with Gram Parsons, her first record deal, finding (and writing) good material, and "trusting" the song. She talks about her other passion---animal rights and the founding of the dog rescue and fostering organization, Bonapartes Retreat, www.bonapartesretreat.org . She also shares with us stories behind some of her favorite song and of new projects with Prairie Home Companion's Garrison Keillor, and Rodney Crowell. www.emmylouharris.com |

| | | | | | | |
|--|----------------------|-----------|-----------|-----|----|--|
| Business/Career Development, New artist & industry acceptance | Music Business Radio | 9/15/2013 | 7pm-8pm | :60 | 1X | Guest: Claude McKnight, founder and lead tenor of the 10 time Grammy award winning vocal group, Take 6. Along with their 10 Grammy wins (with 21 nominations), the critically acclaimed group also has 10 Dove Awards as well as a Soul Train Award. They've collaborated with artists like Whitney Houston, Don Henley, Ray Charles, Stevie Wonder, Queen Latifah, Joe Sample, and Quincy Jones, just to name a few. Claude talks about the formation of Take 6; their continued success for 20 plus years; the changing face of vocal music; their ten album tenure with major Warner Brothers; and their new life on an independent. Claude also shares some great behind the scenes stories of working with the legendary Quincy Jones and Ray Charles. |
| Business/Career Development, New artist & industry acceptance | Music Business Radio | 9/16/2013 | 10pm-11pm | :60 | 1X | Guest: Claude McKnight, founder and lead tenor of the 10 time Grammy award winning vocal group, Take 6. Along with their 10 Grammy wins (with 21 nominations), the critically acclaimed group also has 10 Dove Awards as well as a Soul Train Award. They've collaborated with artists like Whitney Houston, Don Henley, Ray Charles, Stevie Wonder, Queen Latifah, Joe Sample, and Quincy Jones, just to name a few. Claude talks about the formation of Take 6; their continued success for 20 plus years; the changing face of vocal music; their ten album tenure with major Warner Brothers; and their new life on an independent. Claude also shares some great behind the scenes stories of working with the legendary Quincy Jones and Ray Charles. |
| Business/Career Development for independent artists , career Longevity, Songwriting, & producing | Music Business Radio | 9/22/2013 | 7pm-8pm | :60 | 1X | Guest: Matt Brouwer & Michael Omartian. A special "Artist Confidential" episode with Juno Award-winning singer/songwriter Matt Brouwer. This episode features Matt's latest album, "Till The Sunrise," breaking it down song-by-song, with live performances with the studio band, Zodlounge, and Grammy award winning producer, Michael Omartian. We'll talk about the recording process, how the songs were written (and developed), and more. We'll talk with the project's producer, Michael Omatria, engineer, Terry Christian, the studio musicians; and, of course, Matt himself. It includes not only live performances with the full band, but also acoustic/stripped versions of songs and early demos and work tapes. Whether you're a Matt B curious about what goes into producing a world-class album. |
| Business/Career Development for independent artists , career Longevity, Songwriting, & producing | Music Business Radio | 9/23/2013 | 10pm-11pm | :60 | 1X | Guest: Matt Brouwer & Michael Omartian. A special "Artist Confidential" episode with Juno Award-winning singer/songwriter Matt Brouwer. This episode features Matt's latest album, "Till The Sunrise," breaking it down song-by-song, with live performances with the studio band, Zodlounge, and Grammy award winning producer, Michael Omartian. We'll talk about the recording process, how the songs were written (and developed), and more. We'll talk with the project's producer, Michael Omatria, engineer, Terry Christian, the studio musicians; and, of course, Matt himself. It includes not only live performances with the full band, but also acoustic/stripped versions of songs and early demos and work tapes. Whether you're a Matt B curious about what goes into producing a world-class album. |

| | | | | | | |
|---|--|---------------|---------------------------------|------|-------|---|
| Business/Career Development, Non-artist Careers, & Entrepreneurship in the Music Business | Music Business Radio | 9/29/2013 | 7pm-8pm | :60 | 1X | Guest: Trinidad Sanchez, founder of Trinity Entertainment Group. Trinidad runs the Nashville based booking, management and production company and will talk about his 20+ years in the music business. He started as a roadie, but quickly worked his way up the ladder to tour manager, and now executive. Along the way he has worked with dozens of acts including David Benoit, The Band Perry, Jo Dee Messina, and Colbie Caillat. He'll discuss working with beginning acts to established hit acts and what upcoming musicians can do to have career longevity. Also gives suggestions on how to get into the non-artist side of the business. |
| Business/Career Development, Non-artist Careers, & Entrepreneurship in the Music Business | Music Business Radio | 9/30/2013 | 10pm-11pm | :60 | 1X | Guest: Trinidad Sanchez, founder of Trinity Entertainment Group. Trinidad runs the Nashville based booking, management and production company and will talk about his 20+ years in the music business. He started as a roadie, but quickly worked his way up the ladder to tour manager, and now executive. Along the way he has worked with dozens of acts including David Benoit, The Band Perry, Jo Dee Messina, and Colbie Caillat. He'll discuss working with beginning acts to established hit acts and what upcoming musicians can do to have career longevity. Also gives suggestions on how to get into the non-artist side of the business. |
| Promotion of Local Music | Local Artist - The615 | 7/1--9/30/13 | 6:15 PM | :60m | 14x | 1 hour show devoted exclusively to local music. All music is from local artists. Interviews of local artists. Each show features approximately 10 songs by local artists promoting further Middle Tennessee artistry and creativity (approx. 130 local artists' featured). |
| Promotion of Local Music, Support of Local Musicians | Local Lightning Spins & Local Artist of the Week Feature | 7/1--9/30/13 | ROS | :03m | 2602x | 1) "Local Lightning" features a rotation of local artists getting one spin per hour throughout the day--24 different artists per day.(2160X) 2) "Local Artist of the Week"--features one specific local artist's getting played in heavy rotation throughout the week (520 spins, 13wks @ 34/wk). |
| Support of Non Profit, Red Cross Blood Drive | Spots | 7/5--7/18/13 | ROS | :60s | 70 | Announcements reminding people of the Red Cross blood drive and the need for blood donations to build up our inventory in our community. Call to action. |
| Support of Non Profit, Red Cross Blood Drive | Live Broadcast & Remote call-ins | 07/18/13 | 10am--3pm Live, Remote call-ins | :60s | 4 | Broadcast live and aired call-ins from the Red Cross blood drive making the public aware of the need for blood and to promote giving blood during July. Call for immediate action while station staff on-site |
| Support of Non Profit, Red Cross Blood Drive | Spots | 8/15--8/28/13 | ROS | :30s | 144 | Announcements reminding people of the Red Cross blood drive and the need for blood donations to build up our inventory in our community. Call to action. |
| Support of Non Profit, Red Cross Blood Drive | Liners | 8/15--8/28/13 | ROS | :15s | 63 | PSA Liner announcements reminding people of the Red Cross blood drive and the need for blood donations to build up our inventory in our community. Call to action |
| Support of Non Profit, Red Cross Blood Drive | Live Broadcast & Remote call-ins | 08/28/13 | 10am--6pm Live | :60s | 4 | Broadcast live from the Red Cross blood drive making the public aware of the need for blood and to promote giving blood during August. Call for immediate action while station staff on-site. |
| Promotion of & Awareness for Family Health & Fitness | Spots | 9/23--9/30/13 | 6a--11p | :60s | 22 | Announcments to make public aware of the Mayor's fitness and health initiatives through promotion and call to action for the "Neighborhood Challenge." |

| | | | | | | |
|--|--|--------------|---------|------|------|---|
| Promotion & Awareness of Environmental Issues - Metro Beautification & Littering | Spots | 09/30/13 | 6a--11p | :60s | 3 | Announcments to make public aware of environmental issues facing our Metro Parks/Public Works specifically focusing on "Littering is wrong too" campaign and call to action to enter jingle contest to promote not littering. Also promotes metro beautification. |
| Various Public Awareness (see below) | PSA - total runs for Quarter | 7/1--9/30/13 | ROS | :30s | 180x | Ad Council (AC) PSA's, National & Local/Regional Topics/Issues (specific segment descriptions below) |
| Personal & professional growth through digital access & literacy | PSA - Digital Literacy | 7/1--9/30/13 | ROS | :30s | | (AC) Promotes the importance of digital literacy skills and increases access to free computer and internet training classes throughout the county. |
| Awareness that 'Buzzed Driving is Drunk Driving" and has legal ramifications | PSA - Buzzed Driving Prevention | 7/1--9/30/13 | ROS | :30s | | (AC) Promotes awareness that 'buzzed' driving is drunk driving and could cost you \$10,000 in fines, legal fees, and increased insurance rates. |
| Awareness and Promotion of Discoveriing Nature | PSA - Discovering Nature | 7/1--9/30/13 | ROS | :30s | | (AC) Promotes awareness and discovery of nature and what the outdoors has to offer and encourages family outings to "find a forest near them." |
| Adoption as an option | PSA - Adoption | 7/1--9/30/13 | ROS | :30s | | (AC) Awareness of Adoption opportunities & promotion of of adoption options. |
| Adoption & Fostering Awareness | PSA - Adoption & Fostering | 7/1--9/30/13 | ROS | :30s | | (AC) Awareness of Adoption & Fostering opportunities the promotion and education of these options. |
| Emergency Preparedness | PSA - FEMA, Emergency Preparedness | 7/1--9/30/13 | ROS | :30s | | (AC) Awareness of emergency causing events and pro-active preparedness strategies. |
| Arthritis Prevention & Awareness | PSA - Arthritis Prevention & Awareness | 7/1--9/30/13 | ROS | :30s | | (AC) Awarness of the disease and health strategies for prevention. |
| Personal & professional growth through college access | PSA - College Access | 7/1--9/30/13 | ROS | :30s | | (AC) Personal & professional growth through college access |
| Children's Health & Well-being | PSA - Discovering Nature | 7/1--9/30/13 | ROS | :30s | | (AC) Promoting family/childrens health and well-being through discovering nature |
| Engergy Conservation through efficiency | PSA - Energy Efficiency | 7/1--9/30/13 | ROS | :30s | | (AC) Promoting environmental conservation through efficient use of energy |
| Personal & professional advancement | PSA - HS Dropout Prevention | 7/1--9/30/13 | ROS | :30s | | (AC) Promoting finishing HS and to make the public aware of and how to prevent High School students from dropping out of school. |
| Lead Poisoning Awareness | PSA - Lead Poisoning signs, hear loss | 7/1--9/30/13 | ROS | :30s | | (AC) Awareness of Lead Poisoning and the signs including hearing loss. |
| Veterans Support by the Community | PSA - Veterans Support, inlucding their family & Friends | 7/1--9/30/13 | ROS | :30s | | (AC) Awareness and Promotion of veterans' services and support of community including family and friends upon their return from service/duty. |
| Littering & Recycling Awareness | PSA - Recycling Awareness to Keep American Beautiful | 7/1--9/30/13 | ROS | :30s | | (AC) Awareness & Promotion of recycling. Only 35% of Americans recycle. PSA encourages listeners to give garbabe a second life www.iwanttoberecycled.org |
| Financial Literacy in Young Adults | PSA - Financial Litteracy for Young Adults | 7/1--9/30/13 | ROS | :30s | | (AC) Awareness of personal financial responsibility, helping young adults adopt positive saving habits and take control of their financial future |
| Wildfire Prevention | PSA - Preventing Wildfires | 7/1--9/30/13 | ROS | :30s | | (AC) Awareness of the causes of wildfires and how to prevent them. 9 out of 10 wildfires are caused by humans. Over the last 12 years, 6.9 million acres were burned by wildfires. |
| Dibetes Awareness & Prevention | PSA- Diabetes Prevention | 7/1--9/30/13 | ROS | :30s | | (AC) Awarness of the disease and health strategies for prevention. |

| | | | | | | |
|--|-------------------------------|--------------|-----|------|----|---|
| Men's Health Issues Awareness & Prevention (1 & 2) | PSA - Men's Health Issues | 7/1--9/30/13 | ROS | :30s | | (AC) Awareness of various health issues men face and strategies for better living & prevention. |
| Awareness of the Dangers of Texting & Driving | PSA-Driving & Texting | 7/1--9/30/13 | ROS | :30s | | (AC) Awareness of the dangers of texting while driving among young adult drivers |
| Community Engagement | PSA-Give, Advocate, Volunteer | 7/1--9/30/13 | ROS | :30s | | (AC) PSA seeks to motivate and inspire people from all walks of life to "Live United" by getting engaged and becoming a partner with the United Way in their community efforts. The direct call to action, "Give. Advocate. Volunteer." allow viewers to easily envision a role for themselves in making a difference in their community. |
| Improving Health Care in America | PSA-Health Care | 7/1--9/30/13 | ROS | :30s | | (AC) PSA promoting awareness of The Agency for Healthcare Research and Quality (AHRQ) and its mission is to improve the quality, safety, efficiency, and effectiveness of health care for all Americans. As 1 of 12 agencies within the Department of Health and Human Services, AHRQ supports research that helps people make more informed decisions and improves the quality of health care services. |
| Awareness & Promotion Community Arts & Enrichment | Nashville By Nicole | 7/7/2013 | 7AM | :20m | 1x | Promotes awareness of this organization and facility and their plans to “bridge the gap” between thinking and doing in the area of sustainability in Nicole's interview with Jennifer Tlumak the Executive Director at Urban Green Lab. Their mission is to facilitate a range of educational and social programs that inspire participants from all socioeconomic backgrounds to make sustainability a bigger part of their lives—in their homes, neighborhoods, and businesses. With their center in East Nashville's Inglewood Community they will offer hands-on workshops for people |
| Awareness & Promotion of Urban Sustainability -- Urban Green Lab | Nashville By Nicole | 7/14/2013 | 7AM | :20m | 1x | Promotes awareness of this organization and facility and their plans to “bridge the gap” between thinking and doing in the area of sustainability through an interview with Jennifer Tlumak the Executive Director at Urban Green Lab. Their mission is to facilitate a range of educational and social programs that inspire participants from all socioeconomic backgrounds to make sustainability a bigger part of their lives—in their homes, neighborhoods, and businesses. With their center in East Nashville's Inglewood Community they will offer hands-on workshops for people of all ages on a range of topics, from home weatherization to urban agriculture, which will help citizens reduce their environmental impact, save money, and improve the health of their families. Urban Green Lab will showcase green design, interactive displays, and a working community garden. |

| | | | | | | |
|---|---------------------|-----------|-----|------|----|---|
| Awareness & Promotion of Urban Sustainability -- Urban Green Lab | Nashville By Nicole | 7/21/2013 | 7AM | :20m | 1x | Promotes awareness of this organization and facility and their plans to “bridge the gap” between thinking and doing in the area of sustainability through an interview with Jennifer Tlumak the Executive Director at Urban Green Lab. Their mission is to facilitate a range of educational and social programs that inspire participants from all socioeconomic backgrounds to make sustainability a bigger part of their lives—in their homes, neighborhoods, and businesses. With their center in East Nashville's Inglewood Community they will offer hands-on workshops for people of all ages on a range of topics, from home weatherization to urban agriculture, which will help citizens reduce their environmental impact, save money, and improve the health of their families. Urban Green Lab will showcase green design, interactive displays, and a working community garden. |
| Promotion of Volunteerism & Awareness of Sharing our Planet with Animals -- Nashville Zoo | Nashville By Nicole | 07/28/13 | 7AM | :20m | 1x | Interview with Emily and Kyle, two of Nashville Zoo at Grassmere's Zoo Keepers. Learn more about the upcoming Wild Impressions: Andean Bear Bash to help raise funds for our zoo to have a bear exhibit. Learn how you can volunteer and become a member at www.NashvilleZoo.org |
| Promotion of Volunteerism & Awareness of Sharing our Planet with Animals -- Nashville Zoo | Nashville By Nicole | 08/04/13 | 7AM | :20m | 1x | Interview with Emily and Kyle, two of Nashville Zoo at Grassmere's Zoo Keepers. Learn more about the upcoming Wild Impressions: Andean Bear Bash to help raise funds for our zoo to have a bear exhibit. Learn how you can volunteer and become a member at www.NashvilleZoo.org |
| Promotion & Awareness of Environmental Issues - TN Watersheds & Cumberland River Compact | Nashville By Nicole | 08/11/13 | 7AM | :20m | 1x | Interview with Margaret Littman who is a board member for the Cumberland River Compact which since 1997, has worked cooperatively with local, state and federal agencies, farmers, technical professionals, local officials, neighborhood groups and watershed stakeholders to ensure clean and abundant water sources that support, life, recreation and economic well-being throughout the Basin. They invite Nashville to – take a training workshop, help with a stream clean up, plant a rain garden, build green, buy local organic food, take a photo, or paddle down a stream with us – all for the LOVE OF WATER! cumberlandrivercompact.org One of the ways to participate in raising funds and support for our river is the 7th Annual Cumberland River Dragon Boat Festival. |
| Awareness & Support for Nashville's Homeless | Nashville By Nicole | 08/25/13 | 7AM | :20m | 1x | Nicole interviews Brett Swayn, the Founder and Executive Director of LambsCroft, a local non-profit serving Nashville's Homeless. Learn about the 3rd Annual ParkLife benefit concert Saturday August 31st at Sevier Park here: www.parklife.comsynth.com A new extension of their ministry is A Culinary Training Center and Restaurant in the 12 South Neighborhood is called The Cookery and will be having a grand opening soon. |

| | | | | | | |
|--|--|----------------------------------|----------|---------|-----|--|
| Support of Non-Profit | Nashville By Nicole | 09/01/13 | 7AM | :20m | 1x | Interview with Lisa Harless, Secretary of the Board of the Recording Academy for MusiCares, which is the charitable arm of The Recording Academy. Learn about the Nashville chapter, established in 1964, & The Grammy Foundation. The variety of professional services and programs they offer help meet the needs of the local music community. From mentor programs to financial assistance there is a wealth of music education to be found within this non-profit organization. www.musicares.org www.facebook.com/MusiCares |
| Community Engagement, Healthy Living & Volunteerism | Nashville By Nicole | 09/08/13 | 7AM | :20m | 1x | Join Nicole as she speaks with Keeley Puncochar, Lightning 100 Team Green Adventures Director. Learn about the benefits of membership. One of the yearly activities is Hands on Nashville Day 2013 on September 21st. HON day is our city's biggest day of volunteerism supporting Metro Nashville Public Schools. |
| Community Engagement, Healthy Living & Volunteerism | Nashville By Nicole | 09/15/13 | 7AM | :20m | 1x | Join Nicole as she speaks with Keeley Puncochar, Lightning 100 Team Green Adventures Director. Learn about the benefits of membership. One of the yearly activities is Hands on Nashville Day 2013 on September 21st. HON day is our city's biggest day of volunteerism supporting Metro Nashville Public Schools. |
| Support of local history & and Promotion of the Arts | Nashville By Nicole | 09/22/13 | 7AM | :20m | 1x | Interview with Amqui Station's Treasurer & the Amqui Music and Arts Festival Committee Chair, Shay Martin. Learn about this historic landmark that was built in 1910 as a Louisville and Nashville (L&N) railroad switching and passenger depot in Madison, Tennessee. The annual festival in September helps build the education exhibits for the museum. |
| Support for Local Charites, Non-profits | Nashville By Nicole | 09/29/13 | 7AM | :20m | 1x | Nicole Speaks with Bill and Brad volunteers for the Tennessee Beer Festival that raises money for local charities. Since 2010 the team of volunteers has organized Nashville's premier beer festival and given over \$28,000 to area charities. |
| Public Access to the Arts | Live On the Green / Spots | 7/27--9/13/13 | 12M-12M | :60s | 523 | Live On the Green is a free 6 week concert series produced by WRLT for the Mayor's office and the City of Nashville. LOtG showcases emerging local artists alongside national talent and emphasizes green & sustainable practices. |
| Public Access to the Arts | Live On the Green / Spots | | 12M-12M | :15s | 477 | Live On the Green is a free 6 week concert series produced by WRLT for the Mayor's office and the City of Nashville. LOtG showcases emerging local artists alongside national talent and emphasizes green & sustainable practices. |
| Public Access to the Arts | Live On the Green / Interview (on-site remote) | 8/8, 8/15, 8/22, 8/29, 9/5, 9/12 | 3pm--6pm | :20mins | 9 | Live interviews with various performing Live on the Green artists. Promotes public access to free music as well as awareness of Nashville Metro parks systems and access to green space with an emphasis on green & sustainable practices. |

| | | | | | | |
|---------------------------|-------------------------------|------------------|-----------|---------|----|---|
| Public Access to the Arts | Live On the Green / Interview | 8/15, 8/23, 8/24 | 3pm--6pm | :15mins | 3 | Interviews with various performing Live on the Green artists. Promotes public access to free music as well as awareness of Nashville Metro parks systems and access to green space with an emphasis on green & sustainable practices. One (1) Interviews per date reported. |
| Public Safety | EAS | 7/1--9/30/13 | 12M-12M | | | WRLT is a Participating Station in the middle Tennessee Area Emergency Alert System. We forward the Required Monthly Test, generate a weekly test and forward selected Watches & Warnings issued by NOAA. During this period, 12 Watches or Warnings were forwarded. |
| Public Access to the Arts | Musician's Corner / Spots | 9/2--9/30/13 | 6am--11pm | :30s | 48 | Promotes public access to free music through the "Musician's Corner." It is a free 8 week fall concert series sponsored by WRLT. It showcases emerging local artists and national acts providing exceptional music in a public place for people of all ages and ethnicities. Provides awareness for support and use of Parthenon & Centennial Park. |
| Public Access to the Arts | Musician's Corner / Liners | 9/2--9/30/13 | 6am--11pm | :10s | 15 | Promotes public access to free music through the "Musician's Corner." It is a free 8 week fall concert series sponsored by WRLT. It showcases emerging local artists and national acts providing exceptional music in a public place for people of all ages and ethnicities. Provides awareness for support and use of Parthenon & Centennial Park. |

4TH QUARTER 2013 WIP

| Support of Non Profit | PSA - 4th Quarter, 2013 | | | | | |
|-----------------------|----------------------------------|---------------|-----|------|--|--|
| Support of Non Profit | PSA - Belcourt Theatre | 9/21 - 10/12 | ROS | :30s | | Belcourt Theatre Indie Fest benefiting their education and engagement programs for children through 10/12/13. |
| Support of Non Profit | PSA - Progress East Nash Dash | 9/25 - 10/19 | ROS | :30s | | 4 mile walk/run through East Nashville 10/19/13, benefiting Progress - a local non-profit promoting health & safety for adults with disabilities. |
| Support of Non Profit | PSA - Metro Arts | 10/1 - 10/30 | ROS | :30s | | Metro Arts, promoting 3rd annual Artober celebration of the arts & arts education in Nashville. Month of October. |
| Support of Non Profit | PSA - American Heart Association | 10/4 - 10/12 | ROS | :30s | | American Heart Assoc Greater Nashville Heart Walk at Vanderbilt, 10/12/13. |
| Support of Non Profit | PSA - The Beat of Life | 10/5-12/31 | ROS | :30s | | The Beat of Life Evergreen PSA promoting healing through music, anti-bullying campaign, songwriting therapy for soldiers and redemption songs program for inmates. |
| Support of Non Profit | PSA - Nashville Rescue Mission | 10/12 - 11/16 | ROS | :30s | | Music with a Mission concert to benefit Nashville Rescue Mission at the Schermerhorn Symphony Center 11/17/13. |
| Support of Non Profit | PSA - Oasis Center | 10/9 - 10/22 | ROS | :30s | | Songwriter benefit concert for The Oasis Center helping at risk youth. Concert - 10/22 at 3rd and Lindsley. |
| Support of Non Profit | PSA - Urban Green Lab | 10/3 - 11/4 | ROS | :30s | | Sunday workshops 10/5 through 11/3 teaching sustainable living, urban gardening, etc. |
| Support of Non Profit | PSA - Urban Green Lab | 11/5 - 12/31 | ROS | :30s | | Evergreen PSA for Urban Green Lab, promoting sustainable living, energy/water conservation, urban gardening and more. |
| Support of Non Profit | PSA - Barcamp | 10/21 - 11/2 | ROS | :30s | | Barcamp, 7th annual Nashville Technology, "unconference" Saturday 11/2. |
| Support of Non Profit | PSA - Boys/Girls Clubs of Mid TN | 10/21 - 11/8 | ROS | :30s | | Taste of Nashville 12th annual, 11/8 at RocketownFood/Drink event - proceeds benefitingBoys/Girls Club of Mid Tenn. |

| | | | | | | |
|--|--|-----------------|-----------|------|-----|--|
| Support of Non Profit | PSA - Team Human Clothing | 10/29 - 11/5 | ROS | :30s | | Launch Party for Team Human Clothing, Nov 5 at Mercy Lounge. Portion of each sale goes to local charities such as Carry on Records and Linda's Hope. |
| Support of Non Profit | PSA - Eva's Eden Mobile Pet Adoption Center | 10/30 - 11/11 | ROS | :30s | | Non-profit "cage free" cat rescue grand opening/adoption event in Nashville November 9 and 10. |
| Support of Non Profit | PSA - Wounded Warrior Project | 10/30 - 11/11 | ROS | :30s | | My Proud Soldier Veteran's Day benefit concert, Nov 11 at Fontanel's Pepsi Gallery w/local songwriters benefiting Wounded Warrior Project. |
| Support of Non Profit | PSA - Movember Mo Run | 11/6 - 11/16 | ROS | :30s | | Mo Run 5K in Nashville 11/16 raising awareness and funds for national charity, Movember supporting men's health. |
| Support of Non Profit | PSA - Act Against AIDS | 11/12 - 12/1 | ROS | :30s | | AIDS Awareness, World AIDS day 12/1, Act Against AIDS.org |
| Support of Non Profit | PSA - American Red Cross & Sound Forest | 11/12 - 11/21 | ROS | :30s | | Benefit concert for American Red Cross and Sound Forest in Nashville. 11/21 at Craft Brewed. |
| Support of Non Profit | PSA - Nashville Rescue Mission | 11/22 - 12/8 | ROS | :30s | | 4th Annual Music to the Rescue benefit concert 12/8 at Mercy Lounge proceeds benefit Nashville Rescue Mission. |
| Support of Non Profit | PSA - Thistle Stop Café/Magdalene | 11/25 - 12/5 | ROS | :30s | | Thistle Thursday songwriter's night benefiting Thistle Farms/Magdalene. 12/5 at Thistle Stop Café, Nashville. |
| Support of Non Profit | PSA - Arthritis Foundation | 11/26 - 12/7 | ROS | :30s | | 5th Annual Jingle Bell Run/Walk 12/7 in Franklin, TN benefiting the Arthritis Foundation. |
| Support of Non Profit | PSA - Musicares/National Brain Tumor Society | 11/29 - 12/12 | ROS | :30s | | "Outta My Head" Benefit concert 12/12 at Cannery Ballroom for Musicares, The National Brain Tumor Society and local musician and music journalist Andrew Leahey, brain tumor survivor. |
| Support of Non Profit | PSA - Prevent Child Abuse Tennessee | 12/1 - 12/14 | ROS | :30s | | Snowflake 5K Tacky Sweater run/walk 12/14 at Shelby Bottoms Greenway to benefit Prevent Child Abuse Tenn. |
| Support of Non Profit | PSA - Nashville Humane Assoc./Tiny But Mighty Fund | 12/3 - 12/18 | ROS | :30s | | New non-profit - Tiny But Mighty Fund - inaugural campaign raising funds for the Nashville Humane Association. |
| Support of Non Profit | PSA - International Relief Teams Organization | 12/9 - 12/12 | ROS | :30s | | Benefit Concert for Philippines Typhoon relief through International Relief Teams Org. 12/12 at Marathon Music Works. |
| Support of Non Profit | PSA - St. Jude Children's Research Hospital | 12/12 - 12/20 | ROS | :30s | | 3rd Annual Benefit Concert for St. Jude's Children Research Hospital - 12/20 at The End, Nashville. |
| Support of Non Profit | PSA - Thistle Stop Café/Magdalene | 12/14 - 12/19 | ROS | :30s | | Thistle Thursday songwriter's night benefiting Thistle Farms/Magdalene. 12/19 at Thistle Stop Café, Nashville. |
| Support of Non Profit | PSA - Nashville Rescue Mission | 12/20 - 12/31 | ROS | :30s | | Nashville Rescue Mission "Wish List" donations needed. |
| Support of Non Profit | PSA - Nashville Humane Association | 12/20 - 12/26 | ROS | :30s | | Giving pets as Christmas gifts awareness, Nashville Humane Association gift cards and services. |
| Support of Non Profit | PSA - Mental Health America | 12/26 - 3/31/14 | ROS | :30s | | Evergreen PSA Mental Health America of Middle Tennessee services, such as suicide prevention, anti-bullying. |
| Support of Non Profit | PSA - Thistle Farms/Magdalene | 12/20 - 3/31/14 | ROS | :30s | | Evergreen PSA Thistle Farms products benefiting Magdalene residential community for women. |
| Support of Non Profit | PSA - Davidson Co. Sheriff - Sober Rides | 12/28 -12/31 | ROS | :30s | | Promotion of Davidson County Sheriff's Office Free Sober Rides Program on New Year's Eve. |
| Support of Non Profit, Red Cross October Blood Drive | Commercials | 10/4 -10/18/13 | 6am--10pm | :30s | 96X | Commercial spot announcements reminding people of the Red Cross blood drive and the need for blood donations to build up our inventory in our community. |

| | | | | | | |
|---|--|----------------|---------------|---------------|-------|--|
| Support of Non Profit, Red Cross October Blood Drive | Liners | 10/7--10/17/13 | 6am--10pm | :10s | 30X | Liner announcements reminding people of the Red Cross blood drive and the need for blood donations to build up our inventory in our community. |
| Support of Non Profit, Red Cross Blood Drive | Remote Broadcast | 10/18/13 | 10am--5pm ROS | :60s | 14X | Live broadcast on site at American Red Cross on Charlotte Pike, Nashville from 10am to 5pm. Interviews with Regina Raccuglia regarding Red Cross and blood shortages, where blood needs arise and how anyone can give blood. |
| Support of Non Profit, Red Cross Holiday Blood Drive | PSA Spots | 12/4-12/18/13 | ROS | :30s | 60X | PSA spot announcements reminding people of the Red Cross blood drive and the need for blood donations to build up our inventory in our community. |
| Support of Non Profit, Red Cross Holiday Blood Drive | Remote Broadcast | 12/18/13 | 10am--5pm ROS | :60s | 14X | Live broadcast on site at American Red Cross on Charlotte Pike, Nashville from 10am to 5pm. |
| Support of Non Profit, Second Harvest Giving Tuesday | On-air mentions, recorded ID's and interviews, call-ins from Second Harvest from 6am - 7pm 12/3/13 | 12/03/13 | 6am to 7pm | various | 27X | PSA liner announcements, plus two recorded Ids per hour from 6am to 6pm, 3 on-air interviews, approximately 6 to 8 minutes each 8:20am, 11:20am and 3:20pm. Also seven live phone calls from Second Harvest personnel between 7am and 7pm. (Live liners from 11/30 to 12/3) |
| Support of Non Profit, National Health Care for the Homeless Council | On-air interview with East Nashville Christmas organizers | 12/12/13 | 3:15pm | 6 min, 58 sec | 1X | On-air interview with Phil Harris and Derek Hoke, host of East Nashville Christmas show at 3rd & Lindsley, Sun 12/15. 100% of proceeds from sale of cd and merch at show go to National Health Care for the Homeless Council, based in East Nashville. |
| Awareness of Nashville family health & fitness, to promote Mayor's Neighborhood Challenge Event | Commercial spots | 10/1--10/15/13 | 6a--12a | :60s | 43X | Commercial spot announcements reminding people of the Mayor's Neighborhood Challenge and how to participate. Purpose was to bring awareness of the need for families to be fit and healthy. Announcments to make public aware of the Mayor's fitness and health initiatives through promotion and call to action for the "Neighborhood Challenge." |
| Promotion & Awareness of Environmental Issues - Metro Beautification & Littering | Spots | 10/1--11/3/13 | 6a--11p | :60s & :30s | 42X | Announcments to make public aware of environmental issues facing our Metro Parks/Public Works specifically focusing on "Littering is wrong too" campaign and call to action to enter jingle contest to promote not littering. Also promotes metro beautification. |
| Promotion of Local Music | Local Artist - The615 | 10/7--12/30/13 | 6:15 PM | :60m | 13x | 1 hour show devoted exclusively to local music. All music is from local artists. Interviews of local artists. Each show features approximately 10 songs by local artists promoting further Middle Tennessee artistry and creativity (approx. 130 local artists' featured). |
| Promotion of Local Music, Support of Local Musicians | Local Lightning Spins & Local Artist of the Week Feature | 10/1--12/31/13 | ROS | :03m | 2448x | 1) "Local Lightning" features a rotation of local artists getting one spin per hour throughout the day--24 different artists per day (approx 2040X). 2) "Local Artist of the Week"--features one specific local artist's getting played in heavy rotation throughout the week (approx 408 spins, 12wks @ 34/wk). |
| Business/Career Longevity, Songwriting, & producing | Music Business Radio | 10/6/2013 | 7pm-8pm | :60 | 1X | Guest: Ian Anderson. Singer, songwriter and multi-instrumentalist. Best known as leader and flautist of the British rock band, Jethro Tull, Ian will talk about his 40+ years in the music business from his start with Jethro Tull to his current touring at age 65. He'll talk about his longevity, how he keeps up the grueling pace, the story behind the name, Jethro Tull, his business model and his thoughts on the new music business. www.j-tull.com |

| | | | | | | |
|---|----------------------|------------|-----------|-----|----|---|
| Business/Career Longevity, Songwriting, & producing | Music Business Radio | 10/7/2013 | 10pm-11pm | :60 | 1X | Guest: Ian Anderson. Singer, songwriter and multi-instrumentalist. Best known as leader and flautist of the British rock band, Jethro Tull, Ian will talk about his 40+ years in the music business from his start with Jethro Tull to his current touring at age 65. He'll talk about his longevity, how he keeps up the grueling pace, the story behind the name, Jethro Tull, his business model and his thoughts on the new music business. www.j-tull.com |
| Business/Career Development, Getting the attention of Radio & Record Company Executives | Music Business Radio | 10/13/2013 | 7pm-8pm | :60 | 1X | Guest: Joel Carriere. Artist manager and record company executive. Joel's Canadian company is home to many successful worldwide artists including Alexisonfire, Chains of Love, City and Colour, Hacienda, Neon Indian, The Civil Wars, and Tokyo Police Club. Joel talks about how he started out as a record store clerk to landing his band, The Sheepdogs, a cover on Rolling Stone Magazine. He'll also discuss what he looks for when signing new artists as well as his fan-based approach to artist development. |
| Business/Career Development, Getting the attention of Radio & Record Company Executives | Music Business Radio | 10/14/2013 | 10pm-11pm | :60 | 1X | Guest: Joel Carriere. Artist manager and record company executive. Joel's Canadian company is home to many successful worldwide artists including Alexisonfire, Chains of Love, City and Colour, Hacienda, Neon Indian, The Civil Wars, and Tokyo Police Club. Joel talks about how he started out as a record store clerk to landing his band, The Sheepdogs, a cover on Rolling Stone Magazine. He'll also discuss what he looks for when signing new artists as well as his fan-based approach to artist development. |
| Business/Career Development, Career Longevity, Career survival tips | Music Business Radio | 10/20/2013 | 7pm-8pm | :60 | 1X | Guest: Emerson Hart, artist/songwriter/producer. He talks about his 20+ years in the music business, his band Tonic, and his upcoming solo release, <i>Beauty in Disrepair</i> . Also about his musical influences growing up on the Jersey shore; his time in LA, including living in a car and working two jobs while getting Tonic together; getting that first record deal; being a broke musician with a big hit on the radio; getting that first big check; connecting with fans via social media; and being managed by music industry legend, Irving Azoff. Emerson also brought along a list of 20 tips to survive the music business and discusses many of them. |
| Business/Career Development, Career Longevity, Career survival tips | Music Business Radio | 10/21/2013 | 10pm-11pm | :60 | 1X | Guest: Emerson Hart, artist/songwriter/producer. He talks about his 20+ years in the music business, his band Tonic, and his upcoming solo release, <i>Beauty in Disrepair</i> . Also about his musical influences growing up on the Jersey shore; his time in LA, including living in a car and working two jobs while getting Tonic together; getting that first record deal; being a broke musician with a big hit on the radio; getting that first big check; connecting with fans via social media; and being managed by music industry legend, Irving Azoff. Emerson also brought along a list of 20 tips to survive the music business and discusses many of them. |

| | | | | | | |
|--|----------------------|------------|-----------|-----|----|---|
| Business/Career Development for independent artists , career Longevity, Songwriting, & producing | Music Business Radio | 10/27/2013 | 7pm-8pm | :60 | 1X | Guest: David Henry. Musician, engineer, and producer, has done work with REM, Benfolds, Guster, Thoughts of balancing work and life in Nashville. Also his suggestions on how to enter into the music industry. |
| Business/Career Development for independent artists , career Longevity, Songwriting, & producing | Music Business Radio | 10/28/2013 | 10pm-11pm | :60 | 1X | Guest: David Henry. Musician, engineer, and producer, has done work with REM, Benfolds, Guster, Thoughts of balancing work and life in Nashville. Also his suggestions on how to enter into the music industry. |
| Business/Career Development for independent artists, and Songwriting. | Music Business Radio | 11/3/2013 | 7pm-8pm | :60 | 1X | Guest Leslie Tomasino Diperio. Owner of Tom-Leis Music Publishing, her company has over 25 cuts by artists including Sara Evans and Keith Urban talks about why she got into the publishing business, what it takes to run your own business, and what its like to find that "diamond in the ruff. |
| Business/Career Development for independent artists, and Songwriting. | Music Business Radio | 11/4/2013 | 10pm-11pm | :60 | 1X | Guest Leslie Tomasino Diperio. Owner of Tom-Leis Music Publishing, her company has over 25 cuts by artists including Sara Evans and Keith Urban talks about why she got into the publishing business, what it takes to run your own business, and what its like to find that "diamond in the ruff. |
| Business/Career Longevity, Songwriting, & producing | Music Business Radio | 11/10/2013 | 7pm-8pm | :60 | 1X | Guest: Charlie Louvin. Charlie's career spanned over 70 years and until his death in 2011, was still performing. One of his last performances was his 2007 appearance at Bonnaroo. As half of the Louvin Brothers, he was one of the most influential musicians of the '40s and '50s. In 1963 Charlie went solo and recorded for Capitol Records until 1975 where he had a series of major hits and in 2001, he was admitted to the Country Music Hall of Fame. Charlie's 2007 album featured Elvis Costello, George Jones, Jeff Tweedy, Will Oldham, Tom T. Hall, members of Bright Eyes, Lambchop, Superchunk and more. Charlie discussed his relationship with Elvis Presley, how the business has changed over the years, and more. |
| Business/Career Longevity, Songwriting, & producing | Music Business Radio | 11/11/2013 | 10pm-11pm | :60 | 1X | Guest: Charlie Louvin. Charlie's career spanned over 70 years and until his death in 2011, was still performing. One of his last performances was his 2007 appearance at Bonnaroo. As half of the Louvin Brothers, he was one of the most influential musicians of the '40s and '50s. In 1963 Charlie went solo and recorded for Capitol Records until 1975 where he had a series of major hits and in 2001, he was admitted to the Country Music Hall of Fame. Charlie's 2007 album featured Elvis Costello, George Jones, Jeff Tweedy, Will Oldham, Tom T. Hall, members of Bright Eyes, Lambchop, Superchunk and more. Charlie discussed his relationship with Elvis Presley, how the business has changed over the years, |

| | | | | | | |
|---|----------------------|------------|-----------|-----|----|--|
| Business/Career Development for artists, entrepreneuralism, career Longevity, Songwriting, & producing | Music Business Radio | 11/17/2013 | 7pm-8pm | :60 | 1X | Guest: Paul Worley, producer, record executive, & musician. Paul's career covers 35 years as a musician, publishing executive (Sony / ATV / Tree), record executive (Sony Music Nashville, Warner Bros. Music), and Grammy Award winning producer. Including the Dixie Chicks with whom he won two Grammy Awards, he has also produced stars like Martina McBride, Sara Evans, Big & Rich, Lady Antebellum, and many many more. He talked about how he went from fetching coffee and sweeping studio floors to producing records, the changing face of the music business and why he is still excited about it's future. |
| Business/Career Development for artists, entrepreneuralism, career Longevity, Songwriting, & producing | Music Business Radio | 11/18/2013 | 10pm-11pm | :60 | 1X | Guest: Paul Worley, producer, record executive, & musician. Paul's career covers 35 years as a musician, publishing executive (Sony / ATV / Tree), record executive (Sony Music Nashville, Warner Bros. Music), and Grammy Award winning producer. Including the Dixie Chicks with whom he won two Grammy Awards, he has also produced stars like Martina McBride, Sara Evans, Big & Rich, Lady Antebellum, and many many more. He talked about how he went from fetching coffee and sweeping studio floors to producing records, the changing face of the music business and why he is still excited about it's future. |
| Business/Career Development for artists, media training tips | Music Business Radio | 11/24/2013 | 7pm-8pm | :60 | 1X | Guest: Bill Cakmis. Performance coach, media consultant, and show doctor, Bill Cakmis (www.cakmis.com) Bill has been in the entertainment business for over 30 years and has worked with hundreds of actors, politicians, athletes, doctors, performers, and musicians to help them be better at media and connecting with the public. He'll discuss interview etiquette, stage persona, the secret to a great "meet & greet," overcoming fear of performing live, and technique vs. talent. Learning how to be better at "being in front of people." |
| Business/Career Development for artists, media training tips | Music Business Radio | 11/25/2013 | 10pm-11pm | :60 | 1X | Guest: Bill Cakmis. Performance coach, media consultant, and show doctor, Bill Cakmis (www.cakmis.com) Bill has been in the entertainment business for over 30 years and has worked with hundreds of actors, politicians, athletes, doctors, performers, and musicians to help them be better at media and connecting with the public. He'll discuss interview etiquette, stage persona, the secret to a great "meet & greet," overcoming fear of performing live, and technique vs. talent. Learning how to be better at "being in front of people." |
| Business/Career Development for independent artists, Songwriting, & producing | Music Business Radio | 12/1/2013 | 7pm-8pm | :60 | 1X | Guest: Ben Glover. Irish singer-songwriter, Ben Glover, will be our guest this week on Music Business Radio. He is joined by his Nashville-based producer, Neilson Hubbard. Ben's career has flourished in his native Ireland as well as the European Continent while on this side of the Atlantic, Neilson's artist and production career has been highlighted by work with such artists as Glen Phillips (Toad the Wet Sprocket), Garrison Star, Kim Richey as well as on his own solo and band projects. Most recently, Neilson has been the sought after 'indie-producer' and his production and song sense have garnered wide ranging respect. Both will discuss Ben's international career, breaking into the United States music scene and their work in the studio together. |

| | | | | | | |
|--|----------------------|------------|-----------|-----|----|--|
| Business/Career Development for independent artists, Songwriting, & producing | Music Business Radio | 12/2/2013 | 10pm-11pm | :60 | 1X | Guest: Ben Glover. Irish singer-songwriter, Ben Glover, will be our guest this week on Music Business Radio. He is joined by his Nashville-based producer, Neilson Hubbard. Ben's career has flourished in his native Ireland as well as the European Continent while on this side of the Atlantic, Neilson's artist and production career has been highlighted by work with such artists as Glen Phillips (Toad the Wet Sprocket), Garrison Star, Kim Richey as well as on his own solo and band projects. Most recently, Neilson has been the sought after 'indie-producer' and his production and song sense have garnered wide ranging respect. Both will discuss Ben's international career, breaking into the United States music scene and their work in the studio together. |
| Business/Career Development for artists, career Longevity, Songwriting, & producing | Music Business Radio | 12/8/2013 | 7pm-8pm | :60 | 1X | Guest: Charlie Peacock. We go back to the MBR archives for this week's show featuring, Charlie Peacock, Grammy nominated singer/songwriter, jazz pianist, and much sought-after record producer. His career also includes record company president, A & R consultant, and documentary film producer & director. He has worked with such artists as The Civil Wars, Al Green, Amy Grant and Holly Williams. Charlie also writes a blog at www.recordproducer.typepad.com with thoughts on the art of recording music as well as great advice on how musicians and producers can get their best performances on tape. We talked about this and more, including Charlie's film documentary on songwriting legend Hank Cochran and "where the money is" in the new music business. |
| Business/Career Development for artists, career Longevity, Songwriting, & producing | Music Business Radio | 12/9/2013 | 10pm-11pm | :60 | 1X | Guest: Charlie Peacock. We go back to the MBR archives for this week's show featuring, Charlie Peacock, Grammy nominated singer/songwriter, jazz pianist, and much sought-after record producer. His career also includes record company president, A & R consultant, and documentary film producer & director. He has worked with such artists as The Civil Wars, Al Green, Amy Grant and Holly Williams. Charlie also writes a blog at www.recordproducer.typepad.com with thoughts on the art of recording music as well as great advice on how musicians and producers can get their best performances on tape. We talked about this and more, including Charlie's film documentary on songwriting legend Hank Cochran and "where the money is" in the new music business. |
| Business/Career Development, Entrepreneurialism, Nashville recorded music history & perservation | Music Business Radio | 12/15/2013 | 7pm-8pm | :60 | 1X | Guest: Shannon Pollard. Founder and President of Plowboy Records visits us this week to talk about his new label, his A&R philosophy, and the current state of the business. As grandson of the legendary pop-country star, Eddy Arnold, Pollard has a pedigree steeped in the entertainment industry. Plowboy Records is home to artists Bobby Bare, Paul Burch, Cheetah Chrome, JD Wilkes and the Dirt Daubers, and Chuck Mead. The label has also released a tribute album to his grandfather, <i>You Dont Know Me: Rediscovering Eddy Arnold</i> , which features a diverse group of artists including Frank Black, Lambchop, Drivin' N Cryin', Alejandro Escovedo, and Mary Gauthier. |

| | | | | | | |
|---|----------------------|------------|-----------|-----|----|--|
| Business/Career Development, Entrepreneurialism, Nashville recorded music history & preservation | Music Business Radio | 12/16/2013 | 10pm-11pm | :60 | 1X | Guest: Shannon Pollard. Founder and President of Plowboy Records visits us this week to talk about his new label, his A&R philosophy, and the current state of the business. As grandson of the legendary pop-country star, Eddy Arnold, Pollard has a pedigree steeped in the entertainment industry. Plowboy Records is home to artists Bobby Bare, Paul Burch, Cheetah Chrome, JD Wilkes and the Dirt Daubers, and Chuck Mead. The label has also released a tribute album to his grandfather, <i>You Dont Know Me: Rediscovering Eddy Arnold</i> , which features a diverse group of artists including Frank Black, Lambchop, Drivin' N Cryin', Alejandro Escovedo, and Mary Gauthier. |
| Business/Career Development for artists, entrepreneurialism, career Longevity, Songwriting, & producing | Music Business Radio | 12/22/2013 | 7pm-8pm | :60 | 1X | Guest: Jason Lehning. Grammy nominated producer, writer, and arranger, Jason Lehning. He has worked with quite an impressive list of artists including Guster. George Jones, Steve Forbert, Lyle Lovett, Jill Sobule, David Mead, Erasure, Alison Kraus, Nickel Creek, and Mindy Smith. Jason will talk about his start in the business hanging around his father's studio (award winning country and pop producer, Kyle Lehning), how music production is changing, getting record deals, the psychology of the studio, and much much more. |
| Business/Career Development for artists, entrepreneurialism, career Longevity, Songwriting, & producing | Music Business Radio | 12/23/2013 | 10pm-11pm | :60 | 1X | Guest: Jason Lehning. Grammy nominated producer, writer, and arranger, Jason Lehning. He has worked with quite an impressive list of artists including Guster. George Jones, Steve Forbert, Lyle Lovett, Jill Sobule, David Mead, Erasure, Alison Kraus, Nickel Creek, and Mindy Smith. Jason will talk about his start in the business hanging around his father's studio (award winning country and pop producer, Kyle Lehning), how music production is changing, getting record deals, the psychology of the studio, and much much more. |
| Business/Career Longevity, Songwriting, & producing | Music Business Radio | 12/29/2013 | 7pm-8pm | :60 | 1X | Guest: Dave Stewart. The legendary songwriter, producer, and artist. His credits are a who's who in modern music including Eurythmics, Traveling Wilburys, Bono, No Doubt, Mick Jagger, Bob Dylan, Katy Perry, Aretha Franklin, and Tom Petty. He'll talk about his first record deal with Elton Johns' label, touring the world as part of the Eurythmics, his songwriting process, and what it's like to work with iconic artists Tom Petty, Stevie Nicks, and of course, Annie Lennox. |
| Business/Career Longevity, Songwriting, & producing | Music Business Radio | 12/30/2013 | 10pm-11pm | :60 | 1X | Guest: Dave Stewart. The legendary songwriter, producer, and artist. His credits are a who's who in modern music including Eurythmics, Traveling Wilburys, Bono, No Doubt, Mick Jagger, Bob Dylan, Katy Perry, Aretha Franklin, and Tom Petty. He'll talk about his first record deal with Elton Johns' label, touring the world as part of the Eurythmics, his songwriting process, and what it's like to work with iconic artists Tom Petty, Stevie Nicks, and of course, Annie Lennox. |

| | | | | | | |
|--|---------------------|----------|-----|------|----|---|
| Awareness Local charities & various fun ways to contribute | Nashville By Nicole | 10/06/13 | 7AM | :20m | 1x | Nicole Speaks with Bill LaFollette and Brad Bush, volunteers for the Tennessee Beer Festival that raises money for local charities. Since 2010 the team of volunteers has organized Nashville's Premier Beer Festival and given over \$28,000 to area charities. The event takes place October 19th at the historic Two Rivers Mansion from Noon-5pm. For more information and to sign up to volunteer visit tnbeerfestival.com |
| Awareness Non-profit Organization & support of people with intellectual disabilities | Nashville By Nicole | 10/13/13 | 7AM | :20m | 1x | Join Nicole as she speaks with Executive Director Donna Goodaker and PR/Events Manager Stephanie Toone. Learn about the rich history of this 43 year old non-profit and their mission to be the leader in providing various support for people with intellectual disabilities and seniors. Learn more at progress-inc.org We also talk about an exciting new endeavor of a recycled art supplies store, SMART! Scrap Made Art, which will enhance Progress' mission and employ the individuals they support. Learn more at scrapmadeart.org SMART will hold its first fundraising soiree "APurpose to Pour" Sunday October 13th. On Saturday, Oct. 19, Progress will hold its second annual 4-miler East Nash Dash, which supports Progress daily programs. Also provied information on how to participate by visiting eastnashdash.org/register. |
| Awareness Volunteerism in technology- focused conference & support of local entrepreneuerialism | Nashville By Nicole | 10/20/13 | 7AM | :20m | 1x | Listen to Nicole's interview with Joe Smith aka/the art dude (artdudegraphics.com } and this years Chair of the Crew for BarCamp Nashville. 'First held in Nashville in 2007, BarCamp Nashville is a free, technology-focused “unconference” that is equal parts networking, knowledge-building and fun. BarCamp has become the premier technology and digital event in the city, bringing together the best minds and representations of the top companies in the mobile and web development, entrepreneurial and software industries, among others. Attendees are encouraged to get involved through volunteering, presenting an insightful session or inspiring and leading community learning through active discussion and networking.' This year the event will be held in a secret location in Music City on November 2nd. Also provided information on how to register for this FREE event visit barcampnashville.org |
| Awareness Family homelessness in Nashville & shelter to home programs | Nashville By Nicole | 10/27/13 | 7AM | :20m | 1x | Listen to Nicole's interview with Rachael Wilkins, Director of Development for Safe Haven Family Shelter; the only shelter-to-housing program in Middle Tennessee that accommodates homeless families. Safe Haven has been helping families in Tennessee for 28 years and has recently expanded their shelter to serve an additional 5 families, which will more than double our current capacity annually. We will go from serving 38 families to 75-100 families annually. More information can be found here:: www.safehaven.org. Also, Lightning 100/Team Green will be a sponsor again for the 9th annual Hike for the Homeless coming up on Saturday, November 2nd. |

| | | | | | | |
|--|---------------------|----------|-----|------|----|--|
| Awareness & support of alternative educational opportunites through Metro Nashville Public Schools | Nashville By Nicole | 11/03/13 | 7AM | :20m | 1x | Did you know there is a FREE Virtual Public School option for qualifying Davidson County students? Learn more about this concept and how students can qualify for this unique option as Nicole speaks with Scott Merrick, Lead V-Teacher, and Adrienne McNew the Counselor from MNPS Virtual School. Enrollment is open now! "Part and full-time enrollment allows a learner the opportunity to complete core courses needed to earn a high school diploma. Additionally, Virtual School offers unique elective options and CollegeBoard approved Advanced Placement (AP) courses, as well as advanced credit for eligible middle school students." Also provided more information by sending listeners to their website and to follow them on Facebook vlearn.mnps.org www.facebook.com/MNPSVS |
| Awareness & support of alternative educational opportunites through Metro Nashville Public Schools | Nashville By Nicole | 11/10/13 | 7AM | :20m | 1x | Did you know there is a FREE Virtual Public School option for qualifying Davidson County students? Learn more about this concept and how students can qualify for this unique option as Nicole speaks with Scott Merrick, Lead V-Teacher, and Adrienne McNew the Counselor from MNPS Virtual School. Enrollment is open now! "Part and full-time enrollment allows a learner the opportunity to complete core courses needed to earn a high school diploma. Additionally, Virtual School offers unique elective options and CollegeBoard approved Advanced Placement (AP) courses, as well as advanced credit for eligible middle school students." Also provided more information by sending listeners to their website and to follow them on Facebook vlearn.mnps.org www.facebook.com/MNPSVS |
| Awareness & support of exceptional non-profit that empowers and showcases local and international artisans | Nashville By Nicole | 11/17/13 | 7AM | :20m | 1x | Listen to Nicole's interview with Lisa Pierce from Ten Thousand Villages Nashville. One of the world's oldest and largest fair trade organizations. The Nashville Store was established in 2002 and is Nashville's Fair Trade retailer with unique gifts that empower artisans in different countries. It is located in Green Hills in the Greenbriar Village, 3900 Hillsboro Pike, Suite 20; Nashville, TN 37215. 'Ten Thousand Villages of Nashville has been recognized by Mayor Karl Dean's Office, Hands On Nashville and the Center for Nonprofit Management as having an effective, high-quality volunteer program which empowers volunteers to maximize their potential. As an EVE (Excellence in Volunteer Engagement) certified nonprofit, you can be assured that your volunteer experience will be meaningful, engage your passion, and put your skills to good use.' For more information visit www.tenthousandvillages.com/nashville |

| | | | | | | |
|---|---------------------|----------|-----|------|----|--|
| Awareness & support of exceptional non-profit that empowers and showcases local and international artisans | Nashville By Nicole | 11/24/13 | 7AM | :20m | 1x | Listen to Nicole's interview with Lisa Pierce from Ten Thousand Villages Nashville. One of the world's oldest and largest fair trade organizations. The Nashville Store was established in 2002 and is Nashville's Fair Trade retailer with unique gifts that empower artisans in different countries. It is located in Green Hills in the Greenbriar Village, 3900 Hillsboro Pike, Suite 20; Nashville, TN 37215. 'Ten Thousand Villages of Nashville has been recognized by Mayor Karl Dean's Office, Hands On Nashville and the Center for Nonprofit Management as having an effective, high-quality volunteer program which empowers volunteers to maximize their potential. As an EVE (Excellence in Volunteer Engagement) certified nonprofit, you can be assured that your volunteer experience will be meaningful, engage your passion, and put your skills to good use.' For more information visit www.tenthousandvillages.com/nashville |
| Awareness of Nashville Homelessness & support of "Room In The Inn's" programs for housing and human development | Nashville By Nicole | 12/01/13 | 7AM | :20m | 1x | Listen here to my interview with Karen Stevens the Community Development Director from Room In The Inn & Stephen McCord, President of The Service Station. Room In The Inn provides programs that emphasize human development and recovery through education, self-help and work, centered in community and long term support for those who call the streets of Nashville home. Room In The Inn along with The Service Station entertainment marketing group & Young Entertainment Professionals organization (YEP), will host its first “Shotgun Wedding” themed party, a benefit concert to help raise awareness for Nashville's homeless community on Tuesday, Dec. 3 at 3rd & Lindsley in Nashville. |
| Awareness of Middle Tennessee's child maltreatment & support of programs to prevent & reduce | Nashville By Nicole | 12/08/13 | 7AM | :20m | 1x | The Family Center strives to significantly reduce the occurrence and reoccurrence of child maltreatment. There are two offices in Davidson and Rutherford Counties and they serve individuals throughout Middle Tennessee. Last year the Exchange Club Family Center's prevention programs served over 4,582 children and parents in 28 counties and 9 states. Sadly, child abuse is increasing in Middle Tennessee (Davidson and abutting counties). Exchange Club is working to reduce child abuse in Middle Tennessee by providing three levels of prevention. At the first level, they raise community awareness of abuse and neglect. At the second level they identify and intervene with those who are at risk of abusing or neglecting their children. And at the third level of prevention they work with parents and children where abuse or neglect has already occurred to ensure that it does not reoccur and that its negative effects are mitigated. see familycentertn.org |

| | | | | | | |
|---|---|----------|------|------|----|--|
| Awareness of Middle Tennessee's child maltreatment & support of programs to prevent & reduce | Nashville By Nicole | 12/15/13 | 7AM | :20m | 1x | The Family Center strives to significantly reduce the occurrence and reoccurrence of child maltreatment. There are two offices in Davidson and Rutherford Counties and they serve individuals throughout Middle Tennessee. Last year the Exchange Club Family Center's prevention programs served over 4,582 children and parents in 28 counties and 9 states. Sadly, child abuse is increasing in Middle Tennessee (Davidson and abutting counties). Exchange Club is working to reduce child abuse in Middle Tennessee by providing three levels of prevention. At the first level, they raise community awareness of abuse and neglect. At the second level they identify and intervene with those who are at risk of abusing or neglecting their children. And at the third level of prevention they work with parents and children where abuse or neglect has already occurred to ensure that it does not reoccur and that its negative effects are mitigated. see familycentertn.org |
| Awareness of issues facing previously incarcerated people moving back into the community & support of the programs to help this journey | Nashville By Nicole | 12/22/13 | 7AM | :20m | 1x | Project Return works with persons who have been convicted of felonies or serious misdemeanors and were released from incarceration within the preceding 12 months. Project Returns varied services are infused with the commitment of the agency to every person's humanity and dignity, as each person re-enters society and leaves prison behind. The work they do has a ripple effect. Each participant who successfully stays out of prison and keeps employment helps our community. They are relieving Tennessee's overcrowded prison system by reducing the recidivism rate which in turn saves tax dollars. Through their programs they are helping to prevent new crimes. Also informed listeners to learn more by visiting www.projectreturninc.org |
| Awareness of issues facing previously incarcerated people moving back into the community & support of the programs to help this journey | Nashville By Nicole | 12/29/13 | 7AM | :20m | 1x | Project Return works with persons who have been convicted of felonies or serious misdemeanors and were released from incarceration within the preceding 12 months. Project Returns varied services are infused with the commitment of the agency to every person's humanity and dignity, as each person re-enters society and leaves prison behind. The work they do has a ripple effect. Each participant who successfully stays out of prison and keeps employment helps our community. They are relieving Tennessee's overcrowded prison system by reducing the recidivism rate which in turn saves tax dollars. Through their programs they are helping to prevent new crimes. Also informed listeners to learn more by visiting www.projectreturninc.org |
| Support for non-profit & awareness of needs of typhoon victims | On-air interview with charitable event organizers | 12/12/13 | 11AM | :10m | 1x | For the Typhoon benefit Dan Buckley interviewed event coordinator, Telisha Cobb, to discuss the Philippine Typhoon, its devastation and the needs of its victims and how the event will help fulfill some of these needs. |
| Support for non-profit & awareness of needs of typhoon victims | On-air interview with charitable event organizers | 12/12/13 | 12AM | :20m | 1x | Dan Buckley performed on-air interviews with independent musicians Trent Dabbs and Sam Palladio in the noon hour. This was to help promote a concert/event to raise money for the victims of the Typhoon |

| | | | | | | | |
|--|--|----------------|-----|------|------|--|-----------------------|
| Various Public Awareness (see below) | PSA - total runs for Quarter | 10/1--12/31/13 | ROS | :30s | 180x | Ad Council (AC) PSA's, National & Local/Regional Topics/Issues (specific segment descriptions below) | EOS |
| Personal & professional growth through digital access & literacy | PSA - Digital Literacy | 10/1--12/31/13 | ROS | :30s | | (AC) Promotes the importance of digital literacy skills and increases access to free computer and internet training classes throughout the county. | |
| Awareness that 'Buzzed Driving is Drunk Driving" and has legal ramifications | PSA - Buzzed Driving Prevention | 10/1--12/31/13 | ROS | :30s | | (AC) Promotes awareness that 'buzzed' driving is drunk driving and could cost you \$10,000 in fines, legal fees, and increased insurance rates. | |
| Awareness and Promotion of Discoveriing Nature | PSA - Discovering Nature | 10/1--12/15/13 | ROS | :30s | | (AC) Promotes awareness and discovery of nature and what the outdoors has to offer and encourages family outings to "find a forest near them." | ##### |
| Adoption as an option | PSA - Adoption | 10/1--12/31/13 | ROS | :30s | | (AC) Awareness of Adoption opportunities & promotion of of adoption options. | |
| Adoption & Fostering Awareness | PSA - Adoption & Fostering | 10/1--12/31/13 | ROS | :30s | | (AC) Awareness of Adoption & Fostering opportunities the promotion and education of these options. | |
| Emergency Preparedness | PSA - FEMA, Emergency Preparedness | 10/1--12/15/13 | ROS | :30s | | (AC) Awareness of emergency causing events and pro-active preparedness strategies. | ##### |
| Arthritis Prevention & Awareness | PSA - Arthritis Prevention & Awareness | 10/1--12/15/13 | ROS | :30s | | (AC) Awarness of the disease and health strategies for prevention. | ##### |
| Personal & professional growth through college access | PSA - College Access | 10/1--12/31/13 | ROS | :30s | | (AC) Personal & professional growth through college access | |
| Children's Health & Well-being | PSA - Discovering Nature | 10/1--12/15/13 | ROS | :30s | | (AC) Promoting family/childrens health and well-being through discovering nature | ##### |
| Engergy Conservation through efficiency | PSA - Energy Efficiency | 10/1--12/15/13 | ROS | :30s | | (AC) Promoting environmental conservation through efficient use of energy | ##### |
| Personal & professional advancement | PSA - HS Dropout Prevention | 10/1--12/31/13 | ROS | :30s | | (AC) Promoting finishing HS and to make the public aware of and how to prevent High School students from dropping out of school. | |
| Lead Poisoning Awareness | PSA - Lead Poisoning signs, hear loss | 10/1--12/15/13 | ROS | :30s | | (AC) Awareness of Lead Poisoning and the signs including hearing loss. | ##### |
| Veterans Support by the Community | PSA - Veterans Support, inlucding their family & Friends | 10/1--12/31/13 | ROS | :30s | | (AC) Awareness and Promotion of veterans' services and support of community including family and friends upon their return from service/duty. | |
| Littering & Recycling Awareness | PSA - Recycling Awareness to Keep American Beautiful | 10/1--12/31/13 | ROS | :30s | | (AC) Awareness & Promotion of recycling. Only 35% of Americans recycle. PSA encourages listeners to give garbabe a second life www.iwanttoberecycled.org | |
| Financial Literacy in Young Adults | PSA - Financial Litteracy for Young Adults | 10/1--12/31/13 | ROS | :30s | | (AC) Awareness of personal financial responsibility, helping young adults adopt positive saving habits and take control of their financial future | |
| Wildfire Prevention | PSA - Preventing Wildfires | 10/1--12/15/13 | ROS | :30s | | (AC) Awareness of the causes of wildfires and how to prevent them. 9 out of 10 wildfires are caused by humans. Over the last 12 years, 6.9 million acres were burned by wildfires. | ##### |
| Dibetes Awareness & Prevention | PSA- Diabetes Prevention | 10/1--12/31/13 | ROS | :30s | | (AC) Awarness of the disease and health strategies for prevention. | |
| Men's Health Issues Awareness & Prevention (1 & 2) | PSA - Men's Health Issues | 10/1--12/31/13 | ROS | :30s | | (AC) Awarness of various health issues men face and strategies for better living & prevention. | |
| Awareness of the Dangers of Texting & Driving | PSA-Driving & Texting | 10/1--12/31/13 | ROS | :30s | | (AC) Awareness of the dangers of texting while driving amoung young adult drivers | 2,612,921,613,026,130 |

| | | | | | | |
|---|-------------------------------|-----------------|-----|------|---|-------|
| Community Engagement | PSA-Give, Advocate, Volunteer | 10/1--12/31/13 | ROS | :30s | (AC) PSA seeks to motivate and inspire people from all walks of life to "Live United" by getting engaged and becoming a partner with the United Way in their community efforts. The direct call to action, "Give. Advocate. Volunteer." allow viewers to easily envision a role for themselves in making a difference in their community. | |
| Improving Health Care in America | PSA-Health Care | 10/1--12/31/13 | ROS | :30s | (AC) PSA promoting awareness of The Agency for Healthcare Research and Quality (AHRQ) and it's mission is to improve the quality, safety, efficiency, and effectiveness of health care for all Americans. As 1 of 12 agencies within the Department of Health and Human Services, AHRQ supports research that helps people make more informed decisions and improves the quality of health care services. | |
| Awareness & Prevention of Diabetes | PSA - Diabetes Prevention | 10/1--12/15/13 | ROS | :30s | (AC)Promotes awareness of diabetes and that it affects 26 milion US people and that is can be prevented through education. The PSA promotes the YMCA Diabetes Prevention Program. | ##### |
| Childhood Asthma Awareness & Prevention | PSA-Childhood Asthma | 10/1--12/31/13 | ROS | :30s | (AC) Awarness of the disease and health strategies/tips for prevention of triggers. | 26132 |
| Stroke Awareness | PSA-Stroke Recognition | 12/16--12/31/13 | ROS | :30s | (AC) Awarness of stroke and promote immediate stroke recognition and response. | 26128 |
| Philippines Disaster Relief | PSA- | 12/16--12/31/13 | ROS | :30s | (AC) Awarness of the disater and to promote ways to provide relief financially and other types of donations | 26126 |
| Caregiver Assistance | PSA- | 12/16--12/31/13 | ROS | :30s | (AC) Awareness of caregivers needs for support and relief. The caregiver and their needs are often overlooked and forgotten. | 26127 |
| Teacher Recruitment | PSA- | 12/16--12/31/13 | ROS | :30s | (AC) Awareness of the need for quality educational professionals | 26125 |
| Job Training & Employment | PSA- | 12/16--12/31/13 | ROS | :30s | (AC) Awareness & promotion of job training for employment and career development | 26133 |

1ST QUARTER 2014 WIP

| Support of Non Profit | PSA - 1st Quarter, 2014 | | | | | |
|-----------------------|--------------------------------|------------|-----|------|------|--|
| Support of Non Profit | PSA - total runs for Quarter | | | :30s | 270x | Various Issues -- see following list |
| Support of Non Profit | PSA - The Beat of Life | 1/1 - 3/31 | ROS | :30s | | The Beat of Life Evergreen PSA promoting healing through music, anti-bullying campaign, songwriting therapy for soldiers and redemption songs program for inmates. |
| Support of Non Profit | PSA - Urban Green Lab | 1/1 - 3/31 | ROS | :30s | | Evergreen PSA for Urban Green Lab, promoting sustainable living, energy/water conservation, urban gardening and more. |
| Support of Non Profit | PSA - Nashville Rescue Mission | 1/1 - 3/31 | ROS | :30s | | Nashville Rescue Mission "Wish List" donations needed. |
| Support of Non Profit | PSA - Mental Health America | 1/1 - 3/31 | ROS | :30s | | Evergreen PSA Mental Health America of Middle Tennessee services, such as suicide prevention, anti-bullying. |

| | | | | | |
|-----------------------|--|--------------|-----|------|---|
| Support of Non Profit | PSA - Southeastern Young Alumni Charitable Foundation | 1/7 - 2/1 | ROS | :30s | The Affair to Care, charity fundraiser held by The Southeastern Alumni Charitable Foundation to benefit the Monroe Carell Jr. Children's Hospital at Vanderbilt University. |
| Support of Non Profit | PSA - Room In The Inn | 1/7 - 3/31 | ROS | :30s | Room In The Inn Evergreen PSA - explaining services and calling for donations of items. |
| Support of Non Profit | PSA - Lisa Ross Parker Foundation | 1/15 - 2/21 | ROS | :30s | Music City Mardi Gras party benefiting the Lisa Ross Parker Foundation which provides support for families touched by cancer and the foundatin supports animal welfare organizations. |
| Support of Non Profit | PSA - Nashville Humane Assocation | 1/18 - 2/4 | ROS | :30s | Unleashed Dinner With Your Dog - fundraiser for Nashville Humane Association. |
| Support of Non Profit | PSA - Room In The Inn | 1/24 - 2/8 | ROS | :30s | Room In The Inn 5K run to raises funds for Room In The Inn's need for emergency winter shelter. |
| Support of Non Profit | PSA - Unbound Arts/Martha O'Bryan Center | 2/1 - 6/30 | ROS | :30s | Unbound Arts works with the Martha O'Bryan Center to introduce and integrate the arts and arts education to help children, young adults and adults. |
| Support of Non Profit | PSA - American Youth Soccer League | 2/15 - 3/31 | ROS | :30s | AYSO Evergreen PSA promoting the enrichment of children's lives through soccer. |
| Support of Non Profit | PSA - National Eating Disorder Assoc. & Eating Disorders Coalition of TN | 2/23 - 3/22 | ROS | :30s | NEDA - Walk for awareness and to raise funds for The National Eating Disorder Assoc. & Eating Disorders Coalition of TN |
| Support of Non Profit | PSA - Casa Nashville | 3/1 - 4/12 | ROS | :30s | Red Shoe Party - 15th annual cocktail dinner event and auction to benefit Casa Nashville, helping children find permanent homes. |
| Support of Non Profit | PSA - Thistle Farms/Magdalene | 3/10 - 3/20 | ROS | :30s | Thistle Thursday songwriter's night benefiting Thistle Farms/Magdalene at Thistle Stop Café, Nashville. |
| Support of Non Profit | PSA - Rally Foundation for Childhood Cancer | 2/26 - 3/1 | ROS | :30s | Call for performers for benefit show on 4/19 to raise money for childhood cancer research. |
| Support of Non Profit | PSA - Rally Foundation for Childhood Cancer | 3/15 - 4/19 | ROS | :30s | Benefit concert to raise money for childhood cancer research. |
| Support of Non Profit | PSA - Swing Higher Playgrounds | 3/19 - 4/3 | ROS | :30s | Social mixer to raise awareness and funds to build a playground in East Nashville through the Swing Higher Playgrounds organization. |
| Support of Non Profit | PSA - Waves, Inc. | 3/19 - 3/28 | ROS | :30s | Art show fundraiser - for adutls and children with disabilities, who actually created the art and directly benefit from art sales. |
| Support of Non Profit | PSA - Leukemia and Lymphona Society | 3/25 - 4/7 | ROS | :30s | Flavors of Living - healthy living choices expo raising funds for the Leukemia and Lymphona Society. |
| Support of Non Profit | PSA - Mental Health America | 1/1- 3/31/14 | ROS | :30s | Evergreen PSA Mental Health America of Middle Tennessee services, such as suicide prevention, anti-bullying. |
| Support of Non Profit | PSA - Thistle Farms/Magdalene | 1/1- 3/31/14 | ROS | :30s | Evergreen PSA Thistle Farms products benefiting Magdalene residential community for women. |

| | | | | | | |
|---|-------------------------------|--------------|-----------|------|----|--|
| Community Engagement | PSA-Give, Advocate, Volunteer | 1/1--3/31/14 | ROS | :30s | | To help awareness of the NECAT Network and its commitment to improve the quantity and quality of its local TV programming via Comcast cable system. Promoted the staff and board of NECAT's commitment to more active outreach to the entire Davidson County community. This PSA purpose was to help NECAT engage residents in a dialogue about programming. Additionally, all board meetings are open to the public. The mission of the NECAT Network is to enrich Nashville by being a communications broadcast center that encourages, nurtures and features the many diverse voices of our community; protects freedom of speech and expression, and engages all Davidson County residents fairly through the production and transmission of non-commercial programming. |
| Business/Career Development, Getting the attention of Radio & Record Company Executives | Music Business Radio | 1/5/2014 | 7pm-8pm | :60 | 1X | Guest: Erin McCarley, recording artist. Her fast paced journey began after her independently produced album and 2008 South by Southwest performance got the attention of several record labels....many of which courted her right in the lobby of her hotel at SXSW. Within an 18 month period, she finished her independent album, was signed by a major label, and found herself performing in front of national TV audiences on Letterman, Leno, and Ferguson. Erin discusses all of this, how her independent album, Love Save the Empty, was picked up and distributed by Universal Republic, her songwriting process, and her new album, My Stadium Electric. She also shares with us a live in-studio performance. We talked about how she got started in the music business, how she raised \$25,000 in just three days (before Kickstarter) to fund her debut album, getting a record deal, playing David Letterman, working with A&R guys to create a great album, her songwriting process, how she got her music as the iTunes Single of the Week, and more. Erin also played live in our studio. |
| Business/Career Development, Getting the attention of Radio & Record Company Executives | Music Business Radio | 1/6/2014 | 10pm-11pm | :60 | 1X | Guest: Erin McCarley, recording artist. Her fast paced journey began after her independently produced album and 2008 South by Southwest performance got the attention of several record labels....many of which courted her right in the lobby of her hotel at SXSW. Within an 18 month period, she finished her independent album, was signed by a major label, and found herself performing in front of national TV audiences on Letterman, Leno, and Ferguson. Erin discusses all of this, how her independent album, Love Save the Empty, was picked up and distributed by Universal Republic, her songwriting process, and her new album, My Stadium Electric. She also shares with us a live in-studio performance. We talked about how she got started in the music business, how she raised \$25,000 in just three days (before Kickstarter) to fund her debut album, getting a record deal, playing David Letterman, working with A&R guys to create a great album, her songwriting process, how she got her music as the iTunes Single of the Week, and more. Erin also played live in our studio. |

| | | | | | | |
|---|----------------------|-----------|-----------|-----|----|---|
| Business/Career Development, Career Longevity, Songwriting, and Producing | Music Business Radio | 1/12/2014 | 7pm-8pm | :60 | 1X | Guest: Norbert Putnam, producer/songwriter/musician. Norbert produced Jimmy Buffet's hit "Margaritaville" and has performance credits on over 10,000 tracks including 122 with Elvis Presley. As a part of music history for the last 50 years, Norbert shared his life and career with us. He has worked with the likes of Michael Jackson, Roy Orbison, Kris Kristofferson, Linda Ronstadt, JJ Cale, and The Nitty Gritty Dirt Band, just to name a few. Putnam also produced Joan Baez's classic hit "The Night They Drove Old Dixie Down" as well as most of Dan Fogelberg's recorded catalog. He talked about his career path from musician to producer, longevity in the business, how he got into the music business, and how the business has changed over the last 30 years. |
| Business/Career Development, Career Longevity, Songwriting, and Producing | Music Business Radio | 1/13/2014 | 10pm-11pm | :60 | 1X | Guest: Norbert Putnam, producer/songwriter/musician. Norbert produced Jimmy Buffet's hit "Margaritaville" and has performance credits on over 10,000 tracks including 122 with Elvis Presley. As a part of music history for the last 50 years, Norbert shared his life and career with us. He has worked with the likes of Michael Jackson, Roy Orbison, Kris Kristofferson, Linda Ronstadt, JJ Cale, and The Nitty Gritty Dirt Band, just to name a few. Putnam also produced Joan Baez's classic hit "The Night They Drove Old Dixie Down" as well as most of Dan Fogelberg's recorded catalog. He talked about his career path from musician to producer, longevity in the business, how he got into the music business, and how the business has changed over the last 30 years. |
| Business/Career Development, Financial Planning for music professionals | Music Business Radio | 1/19/2014 | 7pm-8pm | :60 | 1X | Guest: Lisa Harless, Senior VP of Regions Bank--Sports and Entertainment Division. Interview with a music business banker who listens to music and considers intangible assets like song publishing and trademarks when loaning money. Lisa has worked on Music Row for 20+ years and has seen it all. She loves music and the industry and will talk about both, as well as how artists, songwriters, publishers, and record companies can be even more successful with the help of a trusted financial adviser. |
| Business/Career Development, Financial Planning for music professionals | Music Business Radio | 1/20/2014 | 10pm-11pm | :60 | 1X | Guest: Lisa Harless, Senior VP of Regions Bank--Sports and Entertainment Division. Interview with a music business banker who listens to music and considers intangible assets like song publishing and trademarks when loaning money. Lisa has worked on Music Row for 20+ years and has seen it all. She loves music and the industry and will talk about both, as well as how artists, songwriters, publishers, and record companies can be even more successful with the help of a trusted financial adviser. |
| Business/Career Development, Independent artist strategies | Music Business Radio | 1/26/2014 | 7pm-8pm | :60 | 1X | The show featured attendees of the Indie-Impact Event held at the Nashville Chapter of the Recording Academy (NARAS. Guests included musicians, artists, managers, and others connected to the indie world as well as Recording Academy Reps, and Grammy Award winning artist, Dave Grohl of Foo Fighters. Topics discussed included the various opportunities the non-profit organization helps independent and major label artists. Also discussed was how NARAS helps college and high school students through their Grammy University program. |

| | | | | | | |
|---|----------------------|-----------|-----------|------|----|--|
| Business/Career Development, Independent artist strategies | Music Business Radio | 1/27/2014 | 10pm-11pm | :60 | 1X | The show featured attendees of the Indie-Impact Event held at the Nashville Chapter of the Recording Academy (NARAS. Guests included musicians, artists, managers, and others connected to the indie world as well as Recording Academy Reps, and Grammy Award winning artist, Dave Grohl of Foo Fighters. Topics discussed included the various opportunites the non-profit organization helps independent and major label artists. Also discussed was how NARAS helps college and high school students through their Grammy University program. |
| Business/Career Development, Independent artist strategies | Music Business Radio | 2/2/2014 | 7pm-8pm | :60m | 1X | Guest: Musician and artist, Tom Brislin. Tom began his career playing clubs in New Jersey but was soon discovered by Meat Loaf. From then on he worked with one legend after another including Yes, Debbie Harry, OK Go, and Marshall Crenshaw. He'll talk about working with these artists, the rehearsal process for mega touring artists, the differences in solo and band touring, funding your music career through Kickstarter, and more. He also shares music from his debut solo album, "Hurry Up and Smell the Roses." |
| Business/Career Development, Independent artist strategies | Music Business Radio | 2/3/2014 | 10pm-11pm | :60 | 1X | Guest: Musician and artist, Tom Brislin. Tom began his career playing clubs in New Jersey but was soon discovered by Meat Loaf. From then on he worked with one legend after another including Yes, Debbie Harry, OK Go, and Marshall Crenshaw. He'll talk about working with these artists, the rehearsal process for mega touring artists, the differences in solo and band touring, funding your music career through Kickstarter, and more. He also shares music from his debut solo album, "Hurry Up and Smell the Roses." |
| Business/Career Development, Entrepreneurship in the Music Industry | Music Business Radio | 2/9/2014 | 7pm-8pm | :60 | 1X | Guest: CEO of DigSin Records, Jay Frank. Jay's career includes working for companies like The Box, Yahoo Music, and CMT. He discusses the economics behind his new company--a singles-focused digital record label--that gives music away to fans for free; viral music videos; growing a digital fan base; income streams for musicians; and much more. Jay is also joined by one of his artists, Jenn Bostic, who performs her hit "Jealous of the Angels." |
| Business/Career Development, Entrepreneurship in the Music Industry | Music Business Radio | 2/10/14/ | 10pm-11pm | :60 | 1X | Guest: CEO of DigSin Records, Jay Frank. Jay's career includes working for companies like The Box, Yahoo Music, and CMT. He discusses the economics behind his new company--a singles-focused digital record label--that gives music away to fans for free; viral music videos; growing a digital fan base; income streams for musicians; and much more. Jay is also joined by one of his artists, Jenn Bostic, who performs her hit "Jealous of the Angels." |
| Business/Career Development, Career Longevity, Songwriting, and Producing | Music Business Radio | 2/16/2014 | 7pm-8pm | :60 | 1X | Guest: Todd Snider, Nashville based singer-songwriter. Whatever genre Todd's music has been considered--folk-rock, alt-country, Americana--it has consistently found a place on critic's top lists including Rolling Stones' 2006 & 2012 Top 50 albums. His start as an assistant and soon opener for the legendary John Prine led to recording for several labels including MCA, Oh-Boy, and Aimless. Todd talked about that and his current band, Hard Working Americans (featuring Dave Schools of Widespread Panic) and played tracks from their new album recorded at Bob Weir's TRI Studios (Grateful Dead). |

| | | | | | | |
|--|----------------------|-----------|-----------|-----|----|---|
| Business/Career Development, Career Longevity, Songwriting, and Producing | Music Business Radio | 2/17/2014 | 10pm-11pm | :60 | 1X | Guest: Todd Snider, Nashville based singer-songwriter. Whatever genre Todd's music has been considered--folk-rock, alt-country, Americana--it has consistently found a place on critic's top lists including Rolling Stones' 2006 & 2012 Top 50 albums. His start as an assistant and soon opener for the legendary John Prine led to recording for several labels including MCA, Oh-Boy, and Aimless. Todd talked about that and his current band, Hard Working Americans (featuring Dave Schools of Widespread Panic) and played tracks from their new album recorded at Bob Weir's TRI Studios (Grateful Dead). |
| Business/Career Development, Usage of Technology & Social Media for Career Advancement | Music Business Radio | 2/23/2014 | 7pm-8pm | :60 | 1X | Guest: Stokes Nielson, artist and music industry tech expert. Stokes and his band, The Lost Trailers, started touring with Willie Nelson shortly after Stokes had the guts to hand the legend a demo tape during Nelson's visit to a radio station where Stokes was a part-time employee. Since then he has toured extensively, signed multi-record deals, and had several top 40 country hits. Stokes will talk about his artist career as well as his work in technology relating the music industry—specifically YouTube and the newly launched Populr.me—a joint partnership between YouTube and the acclaimed artist manager, Coran Capshaw. |
| Business/Career Development, Usage of Technology & Social Media for Career Advancement | Music Business Radio | 2/24/2014 | 10pm-11pm | :60 | 1X | Guest: Stokes Nielson, artist and music industry tech expert. Stokes and his band, The Lost Trailers, started touring with Willie Nelson shortly after Stokes had the guts to hand the legend a demo tape during Nelson's visit to a radio station where Stokes was a part-time employee. Since then he has toured extensively, signed multi-record deals, and had several top 40 country hits. Stokes will talk about his artist career as well as his work in technology relating the music industry—specifically YouTube and the newly launched Populr.me—a joint partnership between YouTube and the acclaimed artist manager, Coran Capshaw. |
| Business/Career Development, Career Longevity, Songwriting, and Producing | Music Business Radio | 3/2/2014 | 7pm-8pm | :60 | 1X | Guest: Walt Aldridge--songwriter, producer, engineer and musician. Aldridge made a name for himself as a Nashville songwriter penning such country greats as “Holding Her and Loving You” and Ronnie Milsap’s, “(There’s) No Getting Over Me,”--his first major cut. Hailing from the deep rooted musical area of Florence/Muscle Shoals, Alabama, Aldridge spent 15 years as a staff engineer for FAME Studios, an inherent part of American popular music from the 1950’s on. Walt spoke to us about his career as lead singer with the successful top-40, country band, The Shooters, his songwriting process, the musical heritage of ‘the Muscle Shoals Sound, and passing the artist baton on to a new generation of artists & songwriters. |
| Business/Career Development, Career Longevity, Songwriting, and Producing | Music Business Radio | 3/3/2014 | 10pm-11pm | :60 | 1X | Guest: Walt Aldridge--songwriter, producer, engineer and musician. Aldridge made a name for himself as a Nashville songwriter penning such country greats as “Holding Her and Loving You” and Ronnie Milsap’s, “(There’s) No Getting Over Me,”--his first major cut. Hailing from the deep rooted musical area of Florence/Muscle Shoals, Alabama, Aldridge spent 15 years as a staff engineer for FAME Studios, an inherent part of American popular music from the 1950’s on. Walt spoke to us about his career as lead singer with the successful top-40, country band, The Shooters, his songwriting process, the musical heritage of ‘the Muscle Shoals Sound, and passing the artist baton on to a new generation of artists & songwriters. |

| | | | | | | |
|---|----------------------|-----------|-----------|-----|----|---|
| Business/Career Development for Women , Career Longevity, Songwriting, & Tennessee Music History | Music Business Radio | 3/9/2014 | 7pm-8pm | :60 | 1X | Guest: Lisa Marie Presley, singer/songwriter/artist. Lisa Marie talks about her life, her career, and her critically acclaimed album, Storm & Grace. She talked about growing up as the daughter of Elvis Presley and the media scrutiny attached and finding her own voice as an artist and songwriter in the shadows of the “King.” She also talkded about working with acclaimed producer, T. Bone Burnett, legendary artist manager, Simon Fuller, and also shared personal stories behind the her songs from Storm & Grace, including “Over Me,” “You Ain't Seen Nothin' Yet,” “Weary,” and “So Long.” She also talked about Graceland, what it means to the fans and how her mother, Priscilla, is the visionary leader creating and managing with respect, Elvis’ name and estate. |
| Business/Career Development for Women , Career Longevity, Songwriting, & Tennessee Music History | Music Business Radio | 3/10/2014 | 10pm-11pm | :60 | 1X | Guest: Lisa Marie Presley, singer/songwriter/artist. Lisa Marie talks about her life, her career, and her critically acclaimed album, Storm & Grace. She talked about growing up as the daughter of Elvis Presley and the media scrutiny attached and finding her own voice as an artist and songwriter in the shadows of the “King.” She also talkded about working with acclaimed producer, T. Bone Burnett, legendary artist manager, Simon Fuller, and also shared personal stories behind the her songs from Storm & Grace, including “Over Me,” “You Ain't Seen Nothin' Yet,” “Weary,” and “So Long.” She also talked about Graceland, what it means to the fans and how her mother, Priscilla, is the visionary leader creating and managing with respect, Elvis’ name and estate. |
| Business/Career Development for Women , Career Longevity, Songwriting, & producing | Music Business Radio | 3/16/2014 | 7pm-8pm | :60 | 1X | Guest: Maia Sharp--Singer, songwriter, producer. She’s had her songs become hits as recorded by Bonnie Raitt, The Dixie Chicks, Trisha Yearwood, Cher, Art Garfunkel, and many more. She has produced talents like Edwin McCain and the legendary, Garfunkel. As an artist, she has released with critical recognition four solo albums as well as one with Garfunkel and Buddy Mondlock. Maia visits our MBR studios and talks of her musical upbringing, her first song being recorded by Cher, the ups and downs of her career, her friendship with Raitt and Garfunkel, and much much more. She also gives us an intimate live in-studio performance. |
| Business/Career Development for Women , Career Longevity, Songwriting, & producing | Music Business Radio | 3/17/2014 | 10pm-11pm | :60 | 1X | Guest: Maia Sharp--Singer, songwriter, producer. She’s had her songs become hits as recorded by Bonnie Raitt, The Dixie Chicks, Trisha Yearwood, Cher, Art Garfunkel, and many more. She has produced talents like Edwin McCain and the legendary, Garfunkel. As an artist, she has released with critical recognition four solo albums as well as one with Garfunkel and Buddy Mondlock. Maia visits our MBR studios and talks of her musical upbringing, her first song being recorded by Cher, the ups and downs of her career, her friendship with Raitt and Garfunkel, and much much more. She also gives us an intimate live in-studio performance. |

| | | | | | | | |
|---|---------------------------------|--------------|-----------|------|------|--|-------|
| Business/Career Development, Usage of Technology & Social Media for Career Advancement | Music Business Radio | 3/23/2014 | 7pm-8pm | :60 | 1X | Guests: Brian Baur & Joe Kustelski. They discussed how local/regional/national musicians can sell more tickets to their live events and get the follow-on business long after the concert. Brian of Rockhouse Partners, a technology-based entertainment agency based in Nashville and Joe Kustelski, CEO of Etix, the largest independent ticketing company in North America, discussed social media marketing, how to win "battle of the band" contests, email marketing, how you can get fans to promote your music via Twitter and Facebook, easy ways to build a mailing list, and how to increase email response rates. | |
| Business/Career Development, Usage of Technology & Social Media for Career Advancement | Music Business Radio | 3/24/2014 | 10pm-11pm | :60 | 1X | Guests: Brian Baur & Joe Kustelski. They discussed how local/regional/national musicians can sell more tickets to their live events and get the follow-on business long after the concert. Brian of Rockhouse Partners, a technology-based entertainment agency based in Nashville and Joe Kustelski, CEO of Etix, the largest independent ticketing company in North America, discussed social media marketing, how to win "battle of the band" contests, email marketing, how you can get fans to promote your music via Twitter and Facebook, easy ways to build a mailing list, and how to increase email response rates. | |
| Business/Career Development, Career Diversity and growth; Musician ship, Songwriting, and Producing | Music Business Radio | 3/30/2014 | 7pm-8pm | :60 | 1X | Guest: Paul Moak, Grammy nominated producer, engineer, and songwriter. Paul has worked with artists including Mat Kearney, Third Day, Lovedrug, The Weeks, Marc Broussard, Relient K, and Martha Wainwright, just to name a few. His work has appeared on platinum and gold albums as well as hit TV shows (One Tree Hill, Private Practice, Pretty Little Liars, The Vampire Diaries). We talked to Paul about his journey from touring musician to producer, some of his favorite projects, why his recording studio, Smoakstack, is “so cool,” and the magic it takes to turn a great demo into a hit song. www.paulmoakmusic.com | |
| Business/Career Development, Career Diversity and growth; Musician ship, Songwriting, and Producing | Music Business Radio | 3/31/2014 | 10pm-11pm | :60 | 1X | Guest: Paul Moak, Grammy nominated producer, engineer, and songwriter. Paul has worked with artists including Mat Kearney, Third Day, Lovedrug, The Weeks, Marc Broussard, Relient K, and Martha Wainwright, just to name a few. His work has appeared on platinum and gold albums as well as hit TV shows (One Tree Hill, Private Practice, Pretty Little Liars, The Vampire Diaries). We talked to Paul about his journey from touring musician to producer, some of his favorite projects, why his recording studio, Smoakstack, is “so cool,” and the magic it takes to turn a great demo into a hit song. www.paulmoakmusic.com | |
| Various Public Awareness (see below) | PSA - total runs for Quarter | 1/1--3/31/14 | ROS | :30s | 510x | Ad Council (AC) PSA's, National & Local/Regional Topics/Issues (specific segment descriptions below) (approx. 6 per day, 90 days) | 90X6= |
| Personal & professional growth through digital access & literacy | PSA - Digital Literacy | 1/1--3/31/14 | ROS | :30s | | (AC) Promotes the importance of digital literacy skills and increases access to free computer and internet training classes throughout the county. | |
| Awareness that 'Buzzed Driving is Drunk Driving" and has legal ramifications | PSA - Buzzed Driving Prevention | 1/1--3/31/14 | ROS | :30s | | (AC) Promotes awareness that 'buzzed' driving is drunk driving and could cost you \$10,000 in fines, legal fees, and increased insurance rates. | |

| | | | | | |
|---|--|--------------|-----|------|---|
| Adoption as an option | PSA - Adoption | 1/1--3/31/14 | ROS | :30s | (AC) Awareness of Adoption opportunities & promotion of of adoption options. |
| Adoption & Fostering Awareness | PSA - Adoption & Fostering | 1/1--3/31/14 | ROS | :30s | (AC) Awareness of Adoption & Fostering opportunities the promotion and education of these options. |
| Personal & professional growth through college access | PSA - College Access | 1/1--3/31/14 | ROS | :30s | (AC) Personal & professional growth through college access |
| Veterans Support by the Community | PSA - Veterans Support, including their family & Friends | 1/1--3/31/14 | ROS | :30s | (AC) Awareness and Promotion of veterans' services and support of community including family and friends upon their return from service/duty. |
| Littering & Recycling Awareness | PSA - Recycling Awareness to Keep American Beautiful | 1/1--3/31/14 | ROS | :30s | (AC) Awareness & Promotion of recycling. Only 35% of Americans recycle. PSA encourages listeners to give garbabe a second life www.iwanttoberecycled.org |
| Financial Literacy in Young Adults | PSA - Financial Litteracy for Young Adults | 1/1--3/31/14 | ROS | :30s | (AC) Awareness of personal financial responsibility, helping young adults adopt positive saving habits and take control of their financial future |
| Men's Health Issues Awareness & Prevention (1 & 2) | PSA - Men's Health Issues | 1/1--3/31/14 | ROS | :30s | (AC) Awarness of various health issues men face and strategies for better living & prevention. |
| Awareness of the Dangers of Texting & Driving (1.2.3.4) | PSA-Driving & Texting | 1/1--3/31/14 | ROS | :30s | (AC) Awareness of the dangers of texting while driving amoung young adult drivers |
| Community Engagement | PSA-Give, Advocate, Volunteer | 1/1--3/31/14 | ROS | :30s | (AC) PSA seeks to motivate and inspire people from all walks of life to "Live United" by getting engaged and becoming a partner with the United Way in their community efforts. The direct call to action, "Give. Advocate. Volunteer." allow viewers to easily envision a role for themselves in making a difference in their community. |
| Childhood Asthma Awareness & Prevention | PSA-Childhood Asthma | 1/1--3/31/14 | ROS | :30s | (AC) Awarness of the disease and health strategies/tips for prevention of triggers. |
| Stroke Awareness | PSA-Stroke Recognition | 1/1--3/31/14 | ROS | :30s | (AC) Awarness of stroke and promote immediate stroke recognition and response. |
| Philippines Disaster Relief | PSA- | 1/1--3/31/14 | ROS | :30s | (AC) Awarness of the disaster and to promote ways to provide relief financially and other types of donations |
| Caregiver Assistance | PSA- | 1/1--3/31/14 | ROS | :30s | (AC) Awareness of caregivers needs for support and relief. The caregiver and their needs are often overlooked and forgotten. |
| Teacher Recruitment | PSA- | 1/1--3/31/14 | ROS | :30s | (AC) Awareness of the need for quality educational professionals |
| Job Training & Employment | PSA- | 1/1--3/31/14 | ROS | :30s | (AC) Awareness & promotion of job training for employment and career development |
| Personal & professional advancement | PSA - HS Dropout Prevention | 1/1--3/31/14 | ROS | :30s | Promoting finishing HS and making public aware of and how to prevent High School students from dropping out of school. |
| Radon Gases Awareness, Health, & Detection | PSA-Radon Awareness | 1/1--3/31/14 | ROS | :30s | (AC) Awareness of the dangers of radon gases found in homes, buildings--the health ramifications and how to detect |
| Awareness of the Dangers of Reckless Driving | PSA-Reclass Driving | 1/1--3/31/14 | ROS | :30s | (AC) Awareness of the dangers of driving with distractions, reclassly and the lives it can affect. |
| Doctor & Health Care Options in America | PSA - Doctor Options | 1/1--3/31/14 | ROS | :30s | (AC) Awareness of doctor options...the places to find doctor and health care references for better health care in America. To help Americans make more informed decisions relating to their health care. |

| | | | | | | |
|---|--|--------------|---------|---------|-------|---|
| Promotion of Local Music | Local Artist - The615 | 1/1--3/31/14 | 6:15 PM | :60m | 12x | 1 hour show devoted exclusively to local music. Airs every Monday. All music is from local artists. Interviews of local artists. Each show features approximately 10 songs by local artists promoting further Middle Tennessee artistry and creativity (approx. 130 local artists' featured). |
| Promotion of Local Music, Support of Local Musicians | Local Lightning Spins & Local Artist of the Week Feature | 1/1--3/31/14 | ROS | :03m | 2448x | 1) "Local Lightning" features a rotation of local artists getting one spin per hour throughout the day--24 different artists per day (approx 2040X). 2) "Local Artist of the Week"--features one specific local artist's getting played in heavy rotation throughout the week (approx 408 spins, 12wks @ 34/wk). |
| Promotion for Non-profit event and awareness of child sex abuse | On-air interview with charitable event participants | 02/19/14 | 7:30AM | :04:18m | 1x | Paul Johnson from B&C BBQ stopped by the Lightning 100 studio to talk soup and get everyone ready for Our Kids Soup Sunday. 50 of Nashville's finest restaurants and more that 1,500 patrons will converge at LP field to find out who has the best soup! Our Kids is a non profit organization that provides medical evaluations and crisis counseling for children and families struggling with child sex abuse. Promoting the non-profit event held Sunday, February 23, 2104 |
| Promotion for Non-profit event and awareness of child sex abuse | On-air interview with charitable event participants | 02/20/14 | 7:30AM | :05:16m | 1x | Chris Carter and James Peisker of Porter Road Butcher stopped by the Lightning 100 studio to talk soup and get everyone ready for Our Kids Soup Sunday. 50 of Nashville's finest restaurants and more that 1,500 patrons will converge at LP field to find out who has the best soup! Our Kids is a non profit organization that provides medical evaluations and crisis counseling for children and families struggling with child sex abuse. Promoting the non-profit event held Sunday, February 23, 2014. |
| Public Safety | EAS | 1/1--3/31/14 | 12M-12M | | | WRLT is a Participating Station in the middle Tennessee Area Emergency Alert System. We forward the Required Monthly Test, generate a weekly test and forward selected Watches & Warnings issued by NOAA. |
| Awareness of domestic violence in Mid TN and strategies to eliminate it. | Nashville By Nicole | 01/05/14 | 7AM | :20m | 1x | In this episode of NBN, Nicole Speaks with Patricia Shea the President & CEO of YWCA of Middle Tennessee. Learn about their strategies to educate and eliminate domestic violence in Middle Tennessee. is the vision of the YWCA of Nashville & Middle Tennessee to focus on women and girls who desire to create a better quality of life for themselves and/or their families, to achieve self-sufficiency, and to increase their financial strength. The YWCA will also be a spokesperson for those women who have no voice. Further, we will raise the awareness and diminish the incidence of violence and racism. |
| Awareness of and support for non-profit domestic pet welfare & rescue | Nashville By Nicole | 01/12/14 | 7AM | :20m | 1x | Listen to Nicole's interview with the Founder of the Tiny But Mighty Fund, Marcia Marsulla. Hear her passion about our furry four legged friends. Marcia hopes funds raised will help celebrate the unbreakable bonds between pups and their people while also raising awareness + some much-needed resources for animal welfare & rescue groups.! Volunteers are needed to help spread love, treats and awareness during upcoming Neighborhood Outreach + Service days.! This new non-profit is having a launch party Thursday night at 6pm in East Nashville |

| | | | | | | |
|---|---------------------|----------|-----|------|----|---|
| Awareness of domestic violence in Mid TN and strategies to eliminate it. | Nashville By Nicole | 01/19/14 | 7AM | :20m | 1x | In this episode of NBN, Nicole Speaks with Patricia Shea the President & CEO of YWCA of Middle Tennessee. Learn about their strategies to educate and eliminate domestic violence in Middle Tennessee. is the vision of the YWCA of Nashville & Middle Tennessee to focus on women and girls who desire to create a better quality of life for themselves and/or their families, to achieve self-sufficiency, and to increase their financial strength. The YWCA will also be a spokesperson for those women who have no voice. Further, we will raise the awareness and diminish the incidence of violence and racism. |
| Awareness and fight against extreme poverty in Africa | Nashville By Nicole | 01/26/14 | 7AM | :20m | 1x | Nicole speaks with Seth Wood a ONE volunteer in Nashville. Join them February 5thfor the 10th Year Celebration Kick Off in Nashville.! ONE is a grassroots campaign and advocacy organization backed by more than 2 million people who are committed to the fight against extreme poverty and preventable disease, particularly in Africa. Cofounded by Bono and other campaigners, ONE is nonpartisan and works closely with African policy makers and activists. |
| Awareness and fight against extreme poverty in Africa | Nashville By Nicole | 02/02/14 | 7AM | :20m | 1x | Nicole speaks with Seth Wood a ONE volunteer in Nashville. Join them February 5thfor the 10th Year Celebration Kick Off in Nashville.! ONE is a grassroots campaign and advocacy organization backed by more than 2 million people who are committed to the fight against extreme poverty and preventable disease, particularly in Africa. Cofounded by Bono and other campaigners, ONE is nonpartisan and works closely with African policy makers and activists. |
| Awareness of free tax preparation services in Nashville & education for financial empowerment | Nashville By Nicole | 02/09/14 | 7AM | :20m | 1x | It's TAX SEASON! Listen here to Nicole's interview with United Way of Metropolitan Nashville & learn about FREE tax preparation with VITA services & Get your debt under control with help from The Nashville Financial Empowerment Center. The Financial Empowerment Centers provide free, professional financial counseling to Nashvillians citywide. Nashville's Centers can help Davidson County residents reduce debt and build assets through free, one-on-one financial counseling incorporated into existing services offered in the city. www.nashville.gov/Mayors-Office/Priorities/Economic-Development/Financial-Empowerment-Center.aspx www.unitedwaynashville.org |

| | | | | | | |
|---|---------------------|----------|-----|------|----|--|
| Awareness of free tax preparation services in Nashville & education for financial empowerment | Nashville By Nicole | 02/16/14 | 7AM | :20m | 1x | It's TAX SEASON! Listen here to Nicole's interview with United Way of Metropolitan Nashville & learn about FREE tax preparation with VITA services & Get your debt under control with help from The Nashville Financial Empowerment Center. The Financial Empowerment Centers provide free, professional financial counseling to Nashvillians citywide. Nashville's Centers can help Davidson County residents reduce debt and build assets through free, one-on-one financial counseling incorporated into existing services offered in the city. www.nashville.gov/Mayors-Office/Priorities/Economic-Development/Financial-Empowerment-Center.aspx www.unitedwaynashville.org |
| Awareness of issues facing previously incarcerated people moving back into the community & support of the programs to help this journey | Nashville By Nicole | 02/23/14 | 7AM | :20m | 1x | Project Return works with persons who have been convicted of felonies or serious misdemeanors and were released from incarceration within the preceding 12 months. Project Returns varied services are infused with the commitment of the agency to every person's humanity and dignity, as each person re-enters society and leaves prison behind. The work they do has a ripple effect. Each participant who successfully stays out of prison and keeps employment helps our community. They are relieving Tennessee's overcrowded prison system by reducing the recidivism rate which in turn saves tax dollars. Through their programs they are helping to prevent new crimes. To learn more visit www.projectreturninc.org |
| Awareness of non-profit organization for pregnancy and baby health & promotion of event | Nashville By Nicole | 03/02/14 | 7AM | :20m | 1x | In this episode of Nashville by Nicole she speaks with Phil Toothman, Tamara Currin & Ashley Turner from March of Dimes Nashville. The March of Dimes is the leading nonprofit organization for pregnancy and baby health. With chapters nationwide and its premier event, March for Babies®, the March of Dimes works to improve the health of babies by preventing birth defects, premature birth and infant mortality. This year the March for Babies® event will be held on April 13 at LP Field. www.marchforbabies.org/event/1265 |
| Awareness of non-profit organization for pregnancy and baby health & promotion of event | Nashville By Nicole | 03/09/14 | 7AM | :20m | 1x | In this episode of Nashville by Nicole she speaks with Phil Toothman, Tamara Currin & Ashley Turner from March of Dimes Nashville. The March of Dimes is the leading nonprofit organization for pregnancy and baby health. With chapters nationwide and its premier event, March for Babies®, the March of Dimes works to improve the health of babies by preventing birth defects, premature birth and infant mortality. This year the March for Babies® event will be held on April 13 at LP Field. www.marchforbabies.org/event/1265 |

| | | | | | | |
|---|--|---------------|-----|------|-----|--|
| Awareness of Eating Disorders in TN & promotion of the non-profit organization designed to education & prevent it | Nashville By Nicole | 03/16/14 | 7AM | :20m | 1x | In this episode of Nashville by Nicole I speak with Kathleen Yabroudy the Executive Director for The Eating Disorders Coalition of Tennessee. We discuss the warning signs and effects of this mental health issue. Founded in September 2002, Eating Disorders Coalition of Tennessee is the Southeast's first statewide nonprofit to advance eating disorder awareness, education and prevention. Our mission is to offer hope, help and support to all who are impacted by disordered eating. Learn more and get help at http://www.EDCT.net |
| Awareness of the importance of cummunity family playgrounds and call for support to help build | Nashville By Nicole | 03/23/14 | 7AM | :20m | 1x | In this episode Nicole speaks with Swing Higher founder Will Tyner. He shares how playgrounds have a greater impact than we might think on the children, families and communities around them. The planning and fundraising is underway for the first playground to be built in East Nashville at Douglas Park in August. Volunteers are encouraged to join them on the first Saturday of each month as they establish community and encourage healthy living. |
| Awareness of Nashville's Film Festival, celebrate diversity of human spirit expressed through film | Nashville By Nicole | 03/30/14 | 7AM | :20m | 1x | Nicole speaks to Ted Crockett, Executive Director and Brian Owens, Artistic Director of the Nashville Film Festival. The Nashville Film Festival is proud to bring the world to Nashville through a celebration of the diversity of the human spirit expressed through art of film. In year-round programs, the festival helps build a more informed, collaboartive and alive community. It's easy to participate and enjoy great films from all over the world. Through this episode, WRLT also helped promote the 45th year of this exciting community event, April 17--26. www.NashvilleFimFestival.org |
| Awareness and support of non-profit dedicated to enhancing TN water resources through education and event | Commercial - Cumberland River Compact's Dragon Boat Race Event | 3/17--3/25/14 | ROS | :30s | 30x | Commercials to bring attention and promote the Cumberland River Compact's Dragon Boat Race competition event to raise money for this non-profit dedicated to enhancing water resources through education and cooperation. Help to make aware their mission to enhance the health and enjoyment of the Cumberland River and its tributaries through education, collaboration, and action. That small amount will clean 20 linear feet of stream in the local watershed and help assure the Compact can continue its efforts advocating for a safe, clean watershed. |
| Awareness and support of non-profit and their events dedicated to feed hungry people and to solve hunger issues in Mid Tenn | Commercial - Spread the Love Event | 1/28--2/5/14 | ROS | :60s | 55x | Commercials to bring attention to The Second Harvest Food Bank of Middle Tennessee and its mission is to feed hungry people and work to solve hunger issues in our community and to promote the Spread the Love Event--call to action for volunteers and food. |

| | | | | | | |
|---|--|---------------|-----|------|-----|---|
| Awareness and support of non-profit and their events dedicated to feed hungry people and to solve hunger issues in Mid Tenn | Commerical/Liner - Spread the Love Event | 02/05/14 | ROS | :15s | 5x | Liners to bring attention to The Second Harvest Food Bank of Middle Tennessee and its mission is to feed hungry people and work to solve hunger issues in our community and to promote the Spread the Love Event--call to action for volunteers and food. |
| Awareness and support of non-profit and their events dedicated to feed hungry people and to solve hunger issues in Mid Tenn | Commercial - Day of Food Sorting | 1/1--1/8/14 | ROS | :60s | 37x | Commercials to bring attention to The Second Harvest Food Bank of Middle Tennessee and its mission is to feed hungry people and work to solve hunger issues in our community and to promote their Food Sorting Day, January 11th, 2014, Event--call to action for volunteers. |
| Awareness and support of non-profit and their events dedicated to feed hungry people and to solve hunger issues in Mid Tenn | Commercial - Bucket Gardening & Workshop | 3/22--3/31/14 | ROS | :60s | 24x | Commercials to bring attention to The Second Harvest Food Bank of Middle Tennessee and its mission is to feed hungry people and work to solve hunger issues in our community and to promote their Bucket Gardening Workshop, April 2, 2014, Event. |
| Awareness and support of non-profit and their events dedicated to feed hungry people and to solve hunger issues in Mid Tenn | Commercial - Bucket Gardening & Workshop | 3/22--3/27/14 | ROS | :15s | 12x | Liners to bring attention to The Second Harvest Food Bank of Middle Tennessee and its mission is to feed hungry people and work to solve hunger issues in our community and to promote their Bucket Gardening Workshop, April 2, 2014, Event. |
| Awareness and support of non-profit and their events dedicated to feed hungry people and to solve hunger issues in Mid Tenn | Commercial - Mobile Pantry Food Distribution Event | 3/8--3/19/14 | ROS | :15s | 40x | Liners to bring attention to The Second Harvest Food Bank of Middle Tennessee and its mission is to feed hungry people and work to solve hunger issues in our community and to promote their large scale food mobile food distribution event, March 22, 2014. |
| Awareness and support of non-profit and their events dedicated to feed hungry people and to solve hunger issues in Mid Tenn | Commercial - Mobile Pantry Food Distribution Event | 3/8--3/19/14 | ROS | :60s | 50x | Commercials to bring attention to The Second Harvest Food Bank of Middle Tennessee and its mission is to feed hungry people and work to solve hunger issues in our community and to promote their large scale food mobile food distribution event, March 22, 2014. |

2nd QUARTER 2014 WIP

| Support of Non Profit | PSA - 2nd Quarter, 2014 | | | | |
|-----------------------|---|-----------------|-----|------|--|
| Support of Non Profit | PSA - total runs for Quarter | | | :30s | 270x |
| Support of Non Profit | PSA- UnBound Arts/Martha O'Bryan | 2/1/14-6/30/14 | ROS | :30s | Various Issues -- see following list (generally 3 PSA's run per day) |
| Support of Non Profit | PSA- Rally Foundation for Chldhood Cancer Research Benefit show | 3/15/14-4/19/14 | ROS | :30s | Music benefit for childhood cancer research |
| Support of Non Profit | PSA-Swing Higher Playgrounds | 3/19/14-4/3/14 | ROS | :30s | Social event promoting playground development |

| | | | | | | |
|--|--|-----------------|----------|---------|-----|---|
| Support of Non Profit | PSA- You have the Power- National Crime Victims' Rights Week | 4/6/14-4/12/14 | ROS | :30s | | Informational PSAs regarding crime victims |
| Support of Non Profit | PSA-Bridges | 4/10/14-5/3/14 | ROS | :30s | | Kentucky derby coverage at Centennial park for Bridges, non profit serving the deaf and hard of hearing |
| Support of Non Profit | PSA-Community Foundation of Middle TN/ Big Payback | 4/13/14-5/7/14 | ROS | :30s | | Recorded PSAs for awareness of the inaugural Big Payback fundraising event through The Community Foundation of Middle Tennessee |
| Support of Non Profit | PSA-American Cancer Society Relay for Life | 4/11/14-5/3/14 | ROS | :30s | | LP field cancer awareness and benefit |
| Support of Non Profit | PSA-Cycling Safety (two PSAs rotating equally) | 5/6/14-5/31/14 | ROS | :30s | | Cycling safety for May Bike Safety Month |
| Support of Non Profit | PSA-Nashville Zoo Autism Awareness Day | 4/18/14-4/28/14 | ROS | :30s | | Vanderbilt autism awareness day at the zoo |
| Support of Non Profit | PSA-Freedom Farm Animal Sanctuary | 4/21/14-4/28/14 | ROS | :30s | | Fundraiser for Freedom Farm, non profit no kill animal welfare organization |
| Support of Public Education | PSA-Pearl Cohn Entertainment Magnet | 4/22/14-5/4/14 | ROS | :30s | | Bring awareness and support of PC Entertainment Magnet High School' "Get Lifted Music Festival." |
| Support of Non Profit | PSA-Thistle Farms Thistle Thursday Indigo Girls | 5/1/14-5/16/14 | ROS | :30s | | Indigo Girls benefit streaming event to benefit Thistle Farms, a program of Magadele |
| Support of Non Profit | PSA-Pet community Center-Art for Animals | 5/6/14-5/17/14 | ROS | :30s | | Event in support of animal neutering programs in Mid. TN |
| Support of Non Profit | PSA-Master Gardeners of Davidson County | 5/7/14-5/18/14 | ROS | :30s | | Free event and agricultural demos |
| Support of Non Profit | PSA- Nashville Zoo Keepers of the Wild Free Lecture | 6/2/14-6/6/14 | ROS | :30s | | Talk with wildlife photographer Christian Sperka to benefit Rhino conservation |
| Support of Non Profit | PSA- Thistle Farms-Thistle Thursday | 6/4/14-6/19/14 | ROS | :30s | | Fundraiser for Thistle Farms, a program of Magdalene |
| Support of Non Profit | PSA-Rocketown Fundraiser Battle of Bands | 2/28/14-6/1/14 | ROS | :30s | | High school band competition to raise money for childhood cancer research at Monroe Carrell, Jr. |
| Support of Non Profit | PSA-Metro Arts Grant Program | 6/5/14-7/1/14 | ROS | :30s | | Grant applications for arts projects in Nashville |
| Support of Non Profit | PSA- Leukemia and Lymphoma | 3/25/14-4/7/14 | ROS | :30s | | Silent auction benefiting the Leukemia/Lymphoma society. |
| Support of Non Profit | PSA-Greater than AIDS, get tested for AIDS | 6/26/14-6/30/14 | ROS | :30s | | Information about AIDS and AIDS testing |
| Support of Non Profit | PSA- The Tomorrow Fund/Community Foundation of Mid. TN | 6/26/14-6/30/14 | ROS | :30s | | Red/White/Brew Fest supporting The Tomorrow Fund of the Community Foundation of Mid Tenn, benefiting children's organizations |
| Support of Non Profit | PSA - Leukemia and Lymphoma Society | 3/25 - 4/7 | ROS | :30s | | Flavors of Living - healthy living choices expo raising funds for the Leukemia and Lymphoma Society. |
| Support of Non Profit, | Live Broadcast w/ Interviews | 04/06/14 | 12p--4pm | various | 1X | Live Broadcast from Hilton Garden Inn to support "Flavors of Living" - healthy living choices expo raising funds for the Leukemia and Lymphoma Society. |
| Support for Public Education & Nashville Academies | Recorded Promos/PSA | 4/25--5/3/14 | ROS | :60s | 34X | Bring awareness and support of PC Entertainment Magnet High School' "Get Lifted Music Festival." |

| | | | | | | | |
|--|--|-----------------|--------------------------|--|-----|---|-------|
| Support of Non Profit, Community Event | On air live mentions | 6/5/14 - 6/7/14 | 12 total on air mentions | :30s | 12X | Bill Ramsey's Ode to Otha Block Party in Nashville to benefit Second Harvest Food Bank of Middle Tennessee | |
| Support of Non Profit, Community Event | On Air Interview | 6/6/2014 | 1:15p | 5min | 1X | Live interview with Bill Ramsey's regarding the annual "Ode to Otha Block Party" in Nashville to benefit Second Harvest Food Bank of Middle Tennessee | |
| Support of Non Profit, Community Giving Event | On air mentions, legal and bottom of the hour ids, plus in studio interview | 5/5/14-5/7/14 | ROS | twice an hour recorded IDs, plus on air interview, plus dj live mentions | | Support The Community Foundation of Middle Tennessee's 24 hour online giving event, The Big Payback, beginning at 6am 5/6/14 through 5/7/14 at 6 am. Also on air interview w/the Community Foundation's Executive Director, Ellen Lehman. This inaugural Big Payback event raised \$1,492,492.50 to benefit 525 local nonprofits throughout Middle Tennessee. | |
| Support of Non Profit, Community Giving Event | Live broadcast from the Salvation Army Office, included 5 3-5mins interviews with SA staff | 5/6/2014 | 10a--1pm | various | 1X | Support The Community Foundation of Middle Tennessee's 24 hour online giving event, The Big Payback, beginning at 6am 5/6/14 through 5/7/14. This inaugural Big Payback event raised \$1,492,492.50 to benefit 525 local nonprofits throughout Middle Tennessee. | |
| Support of Non Profit, Raise Awareness of Pancreatic Cancer & Promote fundraising campaign | Recorded Spots | 4/5--4/19/14 | 6a--12a | :60s | 55X | Recorded spots to support this Non Profit; to raise awareness of pancreatic cancer & to promote their fundraising event "Hope In The Hills," The goal is to raie financial contributions for medical research and community outreach. | |
| Various Public Awareness (see below) | PSA - total runs for Quarter | 4/1--6/30/14 | ROS | :30s | 546 | Ad Council (AC) PSA's, National & Local/Regional Topics/Issues (specific segment descriptions below) (approx. 6 per day, 90 days) | 90X6= |
| Personal & professional growth through digital access & literacy | PSA - Digital Literacy | 4/1--6/30/14 | ROS | :30s | | (AC) Promotes the importance of digital literacy skills and increases access to free computer and internet training classes throughout the county. | |
| Awareness that 'Buzzed Driving is Drunk Driving" and has legal ramifications | PSA - Buzzed Driving Prevention | 4/1--6/30/14 | ROS | :30s | | (AC) Promotes awareness that 'buzzed' driving is drunk driving and could cost you \$10,000 in fines, legal fees, and increased insurance rates. | |
| Adoption as an option | PSA - Adoption | 4/1--6/30/14 | ROS | :30s | | (AC) Awareness of Adoption opportunities & promotion of of adoption options. | |
| Adoption & Fostering Awareness | PSA - Adoption & Fostering | 4/1--6/30/14 | ROS | :30s | | (AC) Awareness of Adoption & Fostering opportunities the promotion and education of these options. | |
| Personal & professional growth through college access | PSA - College Access | 4/1--6/30/14 | ROS | :30s | | (AC) Personal & professional growth through college access | |
| Veterans Support by the Community | PSA - Veterans Support, inlucding their family & Friends | 4/1--6/30/14 | ROS | :30s | | (AC) Awareness and Promotion of veterans' services and support of community including family and friends upon their return from service/duty. | |
| Littering & Recycling Awareness | PSA - Recycling Awareness to Keep American Beautiful | 4/1--6/30/14 | ROS | :30s | | (AC) Awareness & Promotion of recycling. Only 35% of Americans recycle. PSA encourages listeners to give garbabe a second life www.iwanttoberecycled.org | |

| | | | | | | |
|---|--|--------------|---------|------|-------|---|
| Financial Literacy in Young Adults | PSA - Financial Litteracy for Young Adults | 4/1--6/30/14 | ROS | :30s | | (AC) Awareness of personal financial responsibility, helping young adults adopt positive saving habits and take control of their financial future |
| Men's Health Issues Awareness & Prevention (1 & 2) | PSA - Men's Health Issues | 4/1--6/30/14 | ROS | :30s | | (AC) Awarness of various health issues men face and strategies for better living & prevention. |
| Awareness of the Dangers of Texting & Driving (1.2.3.4) | PSA-Driving & Texting | 4/1--6/30/14 | ROS | :30s | | (AC) Awareness of the dangers of texting while driving amoung young adult drivers |
| Community Engagement | PSA-Give, Advocate, Volunteer | 4/1--6/30/14 | ROS | :30s | | (AC) PSA seeks to motivate and inspire people from all walks of life to "Live United" by getting engaged and becoming a partner with the United Way in their community efforts. The direct call to action, "Give. Advocate. Volunteer." allow viewers to easily envision a role for themselves in making a difference in their community. |
| Childhood Asthma Awareness & Prevention | PSA-Childhood Asthma | 4/1--6/30/14 | ROS | :30s | | (AC) Awarness of the disease and health strategies/tips for prevention of triggers. |
| Stroke Awareness | PSA-Stroke Recognition | 4/1--6/30/14 | ROS | :30s | | (AC) Awarness of stroke and promote immediate stroke recognition and response. |
| Philippines Disaster Relief | PSA- | 4/1--6/30/14 | ROS | :30s | | (AC) Awarness of the disater and to promote ways to provide relief financially and other types of donations |
| Caregiver Assistance | PSA- | 4/1--6/30/14 | ROS | :30s | | (AC) Awareness of caregivers needs for support and relief. The caregiver and their needs are often overlooked and forgotten. |
| Teacher Recruitment | PSA- | 4/1--6/30/14 | ROS | :30s | | (AC) Awareness of the need for quality educational professionals |
| Job Training & Employment | PSA- | 4/1--6/30/14 | ROS | :30s | | (AC) Awareness & promotion of job training for employment and career development |
| Personal & professional advancement | PSA - HS Dropout Prevention | 4/1--6/30/14 | ROS | :30s | | Promoting finishing HS and making public aware of and how to prevent High School students from dropping out of school. |
| Radon Gases Awareness, Health, & Detection | PSA-Radon Awareness | 4/1--6/30/14 | ROS | :30s | | (AC) Awareness of the dangers of radon gases found in homes, buildings--the health ramifications and how to detect |
| Awareness of the Dangers of Reckless Driving | PSA-Reclass Driving | 4/1--6/30/14 | ROS | :30s | | (AC) Awareness of the dangers of driving with distractions, reclassly and the lives it can affect. |
| Doctor & Health Care Options in America | PSA - Doctor Options | 4/1--6/30/14 | ROS | :30s | | (AC) Awareness of doctor options...the places to find doctor and health care references for better health care in America. To help Americans make more informed decisions relating to their health care. |
| Promotion of Local Music | Local Artist - The615 | 4/1--6/30/14 | 6:15 PM | :60m | 12x | 1 hour show devoted exclusively to local music. Airs every Monday. All music is from local artists. Interviews of local artists. Each show features approximately 10 songs by local artists promoting further Middle Tennessee artistry and creativity (approx. 120 local artists' featured). |
| Promotion of Local Music, Support of Local Musicians | Local Lightning Spins & Local Artist of the Week Feature | 4/1--6/30/14 | ROS | :03m | 1020x | 1) "Local Lightning" features a rotation of local artists getting at least one spin every two hours throughout the day--12 different artists per day (approx 1020=85X12). 2) "Local Artist of the Week"--features one specific local artist's getting played in heavy rotation throughout the week (approx 408 spins, 12wks @ 34/wk). |

| | | | | | | |
|--|---|---------------|-----------|--|----|---|
| Support of Non Profit, Community Giving Event | On air mentions, legal and bottom of the hour ids, plus in studio interview | 5/5/14-5/7/14 | ROS | twice an hour recorded IDs, plus on air interview, plus dj live mentions | | Support The Community Foundation of Middle Tennessee's 24 hour online giving event, The Big Payback, beginning at 6am 5/6/14 through 5/7/14 at 6 am. Also on air interview w/the Community Foundation's Executive Director, Ellen Lehman. This inaugural Big Payback event raised \$1,492,492.50 to benefit 525 local nonprofits throughout Middle Tennessee. |
| Business/Career Development, Independent Artists & Fan Sponsorship | Music Business Radio | 4/6/2014 | 7pm-8pm | :60 | 1X | Guests: Singer/Songwriters, Jessica Campbell and Ernie Halter. Both are independent musicians with success stories to share. USA Today recently featured Jessica in its coveted weekly playlist, her music has been heard on several television shows including VH1's "Tough Love," ABC's "Ugly Betty," and her song "Be You" was used in a nationwide promotion by Crate & Barrel. Ernie's album, Franklin & Vermont, debuted at #2 on iTunes singer/songwriter charts, he has shared the stage with the likes of Sara Bareilles, Lady Antebellum, Katy Perry, and Neil Young, and has had his song, "Come Home to Me" recorded by Justin Bieber. Jessica and Ernie will discuss all of that as well as the house concert business which both have much experience as they have played over 100 such dates. This episode also includes in-studio performances from both Jessica and Ernie. |
| Business/Career Development, Independent Artists & Fan Sponsorship | Music Business Radio | 4/7/2014 | 10pm-11pm | :60 | 1X | Guests: Singer/Songwriters, Jessica Campbell and Ernie Halter. Both are independent musicians with success stories to share. USA Today recently featured Jessica in its coveted weekly playlist, her music has been heard on several television shows including VH1's "Tough Love," ABC's "Ugly Betty," and her song "Be You" was used in a nationwide promotion by Crate & Barrel. Ernie's album, Franklin & Vermont, debuted at #2 on iTunes singer/songwriter charts, he has shared the stage with the likes of Sara Bareilles, Lady Antebellum, Katy Perry, and Neil Young, and has had his song, "Come Home to Me" recorded by Justin Bieber. Jessica and Ernie will discuss all of that as well as the house concert business which both have much experience as they have played over 100 such dates. This episode also includes in-studio performances from both Jessica and Ernie. |
| Business/Career Development, Career Diversity and growth; Musicianship, Songwriting, and Producing | Music Business Radio | 4/13/2014 | 7pm-8pm | :60 | 1X | Guest: Nashville based producer, songwriter and owner of Galt Line Studio, Marshall Altman. He's written and recorded with Matt Nathanson, Amy Grant, Gabe Dixon, Marc Broussard and Ingrid Michaelson to name just a few. Marshall started out writing software at Capitol Records in Hollywood, California which led to a job in the sales department and eventually his first A&R gig as a scout. Tune in to hear Marshall's story about listening to boxes of cassette tapes, finally finding one he liked and how that incident helped Citizen Cope land a record deal. In February of this year, Marshall had his first #1 charting production with Eric Paslay's Friday Night. The same week, Frankie Ballard's Helluva Life, also produced by Marshall charted in the Top 10 at #8. Helluva Life quickly climbed the charts, and became Marshall's second #1 charting production. |

| | | | | | | |
|--|----------------------|-----------|-----------|-----|----|---|
| Business/Career Development, Career Diversity and growth; Musicianship, Songwriting, and Producing | Music Business Radio | 4/14/2014 | 10pm-11pm | :60 | 1X | Guest: Nashville based producer, songwriter and owner of Galt Line Studio, Marshall Altman. He's written and recorded with Matt Nathanson, Amy Grant, Gabe Dixon, Marc Broussard and Ingrid Michaelson to name just a few. Marshall started out writing software at Capitol Records in Hollywood, California which led to a job in the sales department and eventually his first A&R gig as a scout. Tune in to hear Marshall's story about listening to boxes of cassette tapes, finally finding one he liked and how that incident helped Citizen Cope land a record deal. In February of this year, Marshall had his first #1 charting production with Eric Paslay's Friday Night. The same week, Frankie Ballard's Helluva Life, also produced by Marshall charted in the Top 10 at #8. Helluva Life quickly climbed the charts, and became Marshall's second #1 charting production. |
| Business/Career Development, Career Longevity, Songwriting, Preserving & showcasing musical heritage | Music Business Radio | 4/27/2014 | 7pm-8pm | :60 | 1X | Guest: Carlene Carter, artist/writer. Carlene is the daughter of the late June Carter Cash and step daughter of the late great Johnny Cash. She had country hits throughout the '90's and has recorded 12 albums over the past 25 years. Carlene talks about her career, growing up in a famous family, and finding her own voice as an artist among a household of successful singers. She recounts stories about growing up with Johnny Cash as 'daddy' and sometimes "Big John." She'll also share her Don Was produced new album, "Carter Girl," which is a fresh take on classic Carter Family songs and includes guests like Willie Nelson, Vince Gill, & Kris Kristofferson. |
| Business/Career Development, Career Longevity, Songwriting, Preserving & showcasing musical heritage | Music Business Radio | 4/28/2014 | 10pm-11pm | :60 | 1X | Guest: Carlene Carter, artist/writer. Carlene is the daughter of the late June Carter Cash and step daughter of the late great Johnny Cash. She had country hits throughout the '90's and has recorded 12 albums over the past 25 years. Carlene talks about her career, growing up in a famous family, and finding her own voice as an artist among a household of successful singers. She recounts stories about growing up with Johnny Cash as 'daddy' and sometimes "Big John." She'll also share her Don Was produced new album, "Carter Girl," which is a fresh take on classic Carter Family songs and includes guests like Willie Nelson, Vince Gill, & Kris Kristofferson. |
| Business/Career Development, Career Diversity and growth; Musicianship, Songwriting, and Producing | Music Business Radio | 5/4/2014 | 7pm-8pm | :60 | 1X | Guest: Craig Alvin. Craig talks about his career as a recording engineer and mixer. He has worked with dozens of well-known acts including Amy Grant, The Features, Erin McCarley, Bronze Radio Return, and Hanson, just to name a few. He talks about his journey to Nashville from indie hot spot, Portland, Oregon, his mixing philosophy, and his favorite projects. |
| Business/Career Development, Career Diversity and growth; Musicianship, Songwriting, and Producing | Music Business Radio | 5/5/2014 | 10pm-11pm | :60 | 1X | Guest: Craig Alvin. Craig talks about his career as a recording engineer and mixer. He has worked with dozens of well-known acts including Amy Grant, The Features, Erin McCarley, Bronze Radio Return, and Hanson, just to name a few. He talks about his journey to Nashville from indie hot spot, Portland, Oregon, his mixing philosophy, and his favorite projects. |

| | | | | | | |
|---|----------------------|-----------|-----------|-----|----|--|
| Business/Career Development, History & Future of Music Festivals in US and Middle Tennessee | Music Business Radio | 5/11/2014 | 7pm-8pm | :60 | 1X | Guest: Ashley Capps, manager/concert producer/promoter. Talks about being one of the founders of the overwhelmingly successful Bonnaroo Music and Arts Festival. 2014 marks the 13 th year for the festival and is often thought of as the success bench-mark for all such festivals. Ashley graciously spends time and shares his passion for the business with Lt. Dan this week on MBR He'll talk about how he began focusing on concert producing and promoting (forming AC Entertainment in 1991) after a club he owned failed in business; the creation of the award winning Bonnaroo Music & Arts Festival, and much much more. |
| Business/Career Development, History & Future of Music Festivals in US and Middle Tennessee | Music Business Radio | 5/12/2014 | 10pm-11pm | :60 | 1X | Guest: Ashley Capps, manager/concert producer/promoter. Talks about being one of the founders of the overwhelmingly successful Bonnaroo Music and Arts Festival. 2014 marks the 13 th year for the festival and is often thought of as the success bench-mark for all such festivals. Ashley graciously spends time and shares his passion for the business with Lt. Dan this week on MBR He'll talk about how he began focusing on concert producing and promoting (forming AC Entertainment in 1991) after a club he owned failed in business; the creation of the award winning Bonnaroo Music & Arts Festival, and much much more. |
| Business/Career Development, Career Longevity & Songwriting | Music Business Radio | 5/18/2014 | 7pm-8pm | :60 | 1X | Guest: Hit singer/songwriter Dave Pahanish. He discusses his musical journey from the sidewalks of Venice Beach to the studios of Nashville. Along the way he has had his songs recorded by the top stars of country music including Keith Urban and Tim McGraw....all the while maintaining his own musical integrity and voice. He discusses his songwriting, how to match artistry and industry, and his band Panfish. He'll also share his music with us. |
| Business/Career Development, Career Longevity & Songwriting | Music Business Radio | 5/19/2014 | 10pm-11pm | :60 | 1X | Guest: Hit singer/songwriter Dave Pahanish. He discusses his musical journey from the sidewalks of Venice Beach to the studios of Nashville. Along the way he has had his songs recorded by the top stars of country music including Keith Urban and Tim McGraw....all the while maintaining his own musical integrity and voice. He discusses his songwriting, how to match artistry and industry, and his band Panfish. He'll also share his music with us. |
| Business/Career Development, Career Longevity, Songwriting, and Producing | Music Business Radio | 5/25/2014 | 7pm-8pm | :60 | 1X | Guest: Three-time Grammy-nominated drummer, songwriter and producer, Ken Coomer. As the founding member of the Grammy Award-winning alternative rock band, Wilco, Coomer has recorded and produced with notable artists around the world. Such artists include: Sheryl Crow, Nikki Reed, Jars of Clay, Will Hoge, Sugarplum Fairies, Uncle Tupelo, Chetes (EMI Latin), and Emmylou Harris. While in studio, he talked about his start in the music business, his audition for Uncle Tupelo, his transition into production, and advice for keeping a band together. Nashville-based Coomer continues to work as a sought-after producer and drummer. |

| | | | | | | |
|---|----------------------|-----------|-----------|-----|----|--|
| Business/Career Development, Career Longevity, Songwriting, and Producing | Music Business Radio | 5/26/2014 | 10pm-11pm | :60 | 1X | Guest: Three-time Grammy-nominated drummer, songwriter and producer, Ken Coomer. As the founding member of the Grammy Award-winning alternative rock band, Wilco, Coomer has recorded and produced with notable artists around the world. Such artists include: Sheryl Crow, Nikki Reed, Jars of Clay, Will Hoge, Sugarplum Fairies, Uncle Tupelo, Chetes (EMI Latin), and Emmylou Harris. While in studio, he talked about his start in the music business, his audition for Uncle Tupelo, his transition into production, and advice for keeping a band together. Nashville-based Coomer continues to work as a sought-after producer and drummer. |
| Business/Career Development, Career Longevity, Songwriting, and Producing | Music Business Radio | 6/1/2014 | 7pm-8pm | :60 | 1X | Guest: Grammy Award winning, Rock N Roll Hall of Famer, Steve Winwood. His career has spanned close to five decades and has impacted each one with his musical influence. He began his critically acclaimed career at age 14 as singer and songwriter for Spencer Davis Group (“Gimme Some Lovin,” “I’m a Man”), and then went on to form Traffic as well as the super group, Blind Faith, with Eric Clapton. Steve has also lent his talents to many artists over the years including Jimi Hendrix, Lou Reed, Billy Joel, George Harrison and Christina Aguilera, just to name a few. He’ll share stories about his enduring career, his work with the legends, living in Nashville, and his love for Nashville’s own Radnor Lake. |
| Business/Career Development, Career Longevity, Songwriting, and Producing | Music Business Radio | 6/2/2014 | 10pm-11pm | :60 | 1X | Guest: Grammy Award winning, Rock N Roll Hall of Famer, Steve Winwood. His career has spanned close to five decades and has impacted each one with his musical influence. He began his critically acclaimed career at age 14 as singer and songwriter for Spencer Davis Group (“Gimme Some Lovin,” “I’m a Man”), and then went on to form Traffic as well as the super group, Blind Faith, with Eric Clapton. Steve has also lent his talents to many artists over the years including Jimi Hendrix, Lou Reed, Billy Joel, George Harrison and Christina Aguilera, just to name a few. He’ll share stories about his enduring career, his work with the legends, living in Nashville, and his love for Nashville’s own Radnor Lake. |
| Business/Career Development, History & Future of Music Festivals in US and Middle Tennessee | Music Business Radio | 6/8/2014 | 7pm-8pm | :60 | 1X | Guest: Sean O'Connell, founder of the entertainment companies--Creative Allies and Music Allies. <i>www.musicallies.com</i> Sean’s 20 plus year career has been devoted to promoting creative people and has been instrumental in two of the biggest changes to the music industry: (1) DIY music and (2) the emergence of live music festivals in the US. He has worked extensively in artist management, concert promotion, venue operations, label marketing, tech startups, radio promotion and tour booking. Sean will talk about his work with the major music festivals of the day (Bonnaroo, the Hangout Music Festival, and MoogFest) as well as his work consulting artists such as Ani DiFranco, Aimee Mann, Justin Timberlake and Jack Johnson on promotion and the operation of independent labels. |

| | | | | | | |
|--|----------------------|-----------|-----------|-----|----|--|
| Business/Career Development, History & Future of Music Festivals in US and Middle Tennessee | Music Business Radio | 6/9/2014 | 10pm-11pm | :60 | 1X | Guest: Sean O'Connell, founder of the entertainment companies--Creative Allies and Music Allies. <i>www.musicallies.com</i> Sean's 20 plus year career has been devoted to promoting creative people and has been instrumental in two of the biggest changes to the music industry: (1) DIY music and (2) the emergence of live music festivals in the US. He has worked extensively in artist management, concert promotion, venue operations, label marketing, tech startups, radio promotion and tour booking. Sean will talk about his work with the major music festivals of the day (Bonnaroo, the Hangout Music Festival, and MoogFest) as well as his work consulting artists such as Ani DiFranco, Aimee Mann, Justin Timberlake and Jack Johnson on promotion and the operation of independent labels. |
| Business/Career Development, Career Longevity, Songwriting, family business | Music Business Radio | 6/15/2014 | 7pm-8pm | :60 | 1X | Guests: Grammy nominated, songwriter-artist, John & Lilly Hiatt. Eighteen year old John came to Nashville from Indiana back in the 70's to pursue a songwriting career, but soon found himself as an artist eventually releasing more than 22 critically acclaimed albums. He has had songs recorded by Bonnie Raitt, Eric Clapton, Willie Nelson, Jeff Healy, and Bob Dylan, just to name a few. Unbeknownst to her father, Lilly, secretly practiced and wrote songs in her bedroom. This soon led to her own artist career. The two continue to create music, allowing the Hiatt name to now grow over five decades. They share stories as well as a special duet performance by the father & daughter. |
| Business/Career Development, Career Longevity, Songwriting, family business | Music Business Radio | 6/16/2014 | 10pm-11pm | :60 | 1X | Guests: Grammy nominated, songwriter-artist, John & Lilly Hiatt. Eighteen year old John came to Nashville from Indiana back in the 70's to pursue a songwriting career, but soon found himself as an artist eventually releasing more than 22 critically acclaimed albums. He has had songs recorded by Bonnie Raitt, Eric Clapton, Willie Nelson, Jeff Healy, and Bob Dylan, just to name a few. Unbeknownst to her father, Lilly, secretly practiced and wrote songs in her bedroom. This soon led to her own artist career. The two continue to create music, allowing the Hiatt name to now grow over five decades. They share stories as well as a special duet performance by the father & daughter. |
| Business/Career Development, Entrepreneurialism, Nashville recorded music history & preservation | Music Business Radio | 6/22/2014 | 7pm-8pm | :60 | 1X | Guest: Shannon Pollard, founder and President of Plowboy Records. He talked about his new label, his A&R philosophy, and the current state of the business. As grandson of the legendary pop-country star, Eddy Arnold, Pollard has a pedigree steeped in the entertainment industry. Plowboy Records is home to artists Bobby Bare, Paul Burch, Cheetah Chrome, JD Wilkes and the Dirt Daubers, and Chuck Mead. The label has also released a tribute album to his grandfather, <i>You Dont Know Me: Rediscovering Eddy Arnold</i> , which features a diverse group of artists including Frank Black, Lambchop, Drivin' N Cryin', Alejandro Escovedo, and Mary Gauthier. |

| | | | | | | |
|--|----------------------|-----------|-----------|------|----|---|
| Business/Career Development, Entrepreneurialism, Nashville recorded music history & preservation | Music Business Radio | 6/23/2014 | 10pm-11pm | :60 | 1X | Guest: Shannon Pollard, founder and President of Plowboy Records. He talked about his new label, his A&R philosophy, and the current state of the business. As grandson of the legendary pop-country star, Eddy Arnold, Pollard has a pedigree steeped in the entertainment industry. Plowboy Records is home to artists Bobby Bare, Paul Burch, Cheetah Chrome, JD Wilkes and the Dirt Daubers, and Chuck Mead. The label has also released a tribute album to his grandfather, <i>You Dont Know Me: Rediscovering Eddy Arnold</i> , which features a diverse group of artists including Frank Black, Lambchop, Drivin' N Cryin', Alejandro Escovedo, and Mary Gauthier. |
| Business/Career Development in Country Music; Highlighting & , Preserving the musical heritage of this American Art Form | Music Business Radio | 6/29/2014 | 7pm-8pm | :60 | 1X | Guest: Gus Wenner, son of Rolling Stone co-founder Jann Wenner; Sr. editors for the magazine; The Boot founder Beville Darden-Dunkerly and Joseph Hudak , former managing editor of Country Weekly. Wenner explained how many untold stories there are in Nashville, especially regarding the politics of the area, the strong creative community, and all the musical artists who call it home. Wenner himself is no stranger to creating music, having his own band, Gus + Scout, and is looking forward to see what Nashville has to offer. www.rollingstonecountry.com |
| Business/Career Development in Country Music; Highlighting & , Preserving the musical heritage of this American Art Form | Music Business Radio | 6/30/2014 | 10pm-11pm | :60 | 1X | Guest: Gus Wenner, son of Rolling Stone co-founder Jann Wenner; Sr. editors for the magazine; The Boot founder Beville Darden-Dunkerly and Joseph Hudak , former managing editor of Country Weekly. Wenner explained how many untold stories there are in Nashville, especially regarding the politics of the area, the strong creative community, and all the musical artists who call it home. Wenner himself is no stranger to creating music, having his own band, Gus + Scout, and is looking forward to see what Nashville has to offer. www.rollingstonecountry.com |
| Awareness of Nashville's Film Festival, celebrate diversity of human spirit expressed through film | Nashville By Nicole | 04/06/14 | 7AM | :20m | 1x | Nicole speaks to Ted Crockett, Executive Director and Brian Owens, Artistic Director of the Nashville Film Festival. The Nashville Film Festival is proud to bring the world to Nashville through a celebration of the diversity of the human spirit expressed through art of film. In year-round programs, the festival helps build a more informed, collaborative and alive community. It's easy to participate and enjoy great films from all over the world. Through this episode, WRLT also helped promote the 45th year of this exciting community event, April 17--26. www.NashvilleFilmFestival.org |
| Awareness and support of non-profit organizations raising money for cancer research | Nashville By Nicole | 04/13/14 | 7AM | :20m | 1x | In this show Nicole interviews Casey Close and Elaine Kay from the Rally Foundation & Meredith Crowley and Corey Davis from Linda's Hope. Both of these non-profits are helping to raise money for cancer research and have events coming up on the 19th of April in Nashville. Rally Foundations focus is on childhood cancer and Linda's Hope is a local (Nashville), grassroots non-profit, raising awareness, compassion, hope, and research funding for pancreatic cancer. |

| | | | | | | |
|--|---------------------|----------|-----|------|----|--|
| Awareness and support of non-profit organizations raising money for cancer research | Nashville By Nicole | 04/20/14 | 7AM | :20m | 1x | In this show Nicole interviews Casey Close and Elaine Kay from the Rally Foundation & Meredith Crowley and Corey Davis from Linda's Hope. Both of these non-profits are helping to raise money for cancer research and have events coming up on the 19th of April in Nashville. Rally Foundations focus is on childhood cancer and Linda's Hope is a local (Nashville), grassroots non-profit, raising awareness, compassion, hope, and research funding for pancreatic cancer. |
| Awareness and support of non-profit organization raising money for cancer research | Nashville By Nicole | 04/27/14 | 7AM | :20m | 1x | Listen to Nicole's interview with Alex Alvarez. Aex is the Relay for Life Specialist with the American Cancer Society. This years FREE event will be held on May 3rd @ The Cumberland Park. |
| Awareness & support of Non Profit, Community Giving Event | Nashville By Nicole | 05/04/14 | 7AM | :20m | 1x | Nicole speaks with Ellen Lehman, founder of the Middle Tennessee branch of The Community Foundation of Middle Tennessee. They have been providing a wealth of resources to Middle Tennessee for 23 years. They personalize charitable solutions to help individuals make a difference and enrich the community in ways that matter to them. They are facilitating the Biggest Giving Day in Middle Tennessee on May 6th. |
| Child Foster Care Awareness & Support of Mid TN Organization designed to help children in crisis & transition | Nashville By Nicole | 05/11/14 | 7AM | :20m | 1x | Did you know May is a month dedicated to Foster Care Awareness? Listen to Nicole's interview with Blake Bohanan, the Foster Parent Recruiter/Trainer for Youth Villages, and learn about how you can get involved in the lives of children. In Middle Tennessee, Youth Villages offers our full continuum of programs serving emotionally and behaviorally troubled young people – Intensive In-Home Services, Residential Treatment, Foster Care and Adoption, Mentoring, Transitional Living and Specialized Crisis Services. |
| Child Foster Care Awareness & Support of Mid TN Organization designed to help children in crisis & transition | Nashville By Nicole | 05/18/14 | 7AM | :20m | 1x | Did you know May is a month dedicated to Foster Care Awareness? Listen to Nicole's interview with Blake Bohanan, the Foster Parent Recruiter/Trainer for Youth Villages, and learn about how you can get involved in the lives of children. In Middle Tennessee, Youth Villages offers our full continuum of programs serving emotionally and behaviorally troubled young people – Intensive In-Home Services, Residential Treatment, Foster Care and Adoption, Mentoring, Transitional Living and Specialized Crisis Services. |
| Bring Awareness & Support of Williamson County Non-Profit Organization servicing adults & children with Mental Disabilities as well as to promote their fund raising event | Nashville By Nicole | 05/25/14 | 7AM | :20m | 1x | Listen to Nicole as she interviews Emily Layton from WAVES, INC. This 41 year old non-profit based in Franklin,TN offers a broad range of services to over two hundred and fifty adults and children with mental disabilities per year in Williamson County. Meet the staff and some of the clients they serve at this years Franklin Half Marathon on June 7th |

| | | | | | | |
|--|---------------------|----------|-----|------|----|--|
| Bring Awareness & Support of Non-Profit Orgs providing alternatives to euthanizing dogs as well as to promote their fund raising event | Nashville By Nicole | 06/01/14 | 7AM | :20m | 1x | Hear Nicole's interview with Eugenia Robinson & learn about Woofstock at Fontanel Benefiting Emmylou Harris' non-profits Bonaparte's Retreat & Crossroads Campus. Bonaparte's Retreat Dog Rescue is dedicated to providing nurturing care for adoptable dogs when their allotted time at the shelter has elapsed. Our mission is to prevent these wonderful animals from being euthanized and to adopt them into permanent, loving homes. Crossroads Campus was birthed with other community leaders to connect people and animals in need of loving and transformative relationships through innovative community programs. Disadvantaged youth and adults are given the opportunity to care for homeless cats and dogs. Woofstock is a yearly event being held this year at Fontanel |
| Awareness of Mid TN Hunger issues & ways to alleviate it as well as to promote fund raising event | Nashville By Nicole | 06/08/14 | 7AM | :20m | 1x | Listen to Nicole's interview with Tallu Quinn, the Executive Director for The Nashville Food Project. Their mission is to bring people together to grow, cook and share nourishing food, with the goals of cultivating community and alleviating hunger in our city. Promotoin of their annual fundraiser on June 17th at the Farmers Market. |
| Public education and awareness of sports activity and promote attendance & participation for public health | Nashville By Nicole | 06/15/14 | 7AM | :20m | 1x | Listen to Nicole's interview with Kane Harrison President of the Nashville Kangaroos. Founded in 1997 this grass-roots organization is educating Americans the Ways of Australian Rules Football. Also, to promote attendance for their season opener on June 28th. Support their community development projects by visiting their web-site. |
| Awareness & promotion of fund raising event benefiting 4 Mid TN non-profits | Nashville By Nicole | 06/22/14 | 7AM | :20m | 1x | Nicole interviews Tim Leeper the founder of Help Cycle Golf Tournament & Music City Guitar Tour. This Inaugural Golf Tournament will benefit 4 non-profits in Middle Tennessee. |
| Awareness & promotion of fund raising event benefiting 4 Mid TN non-profits | Nashville By Nicole | 06/29/14 | 7AM | :20m | 1x | Nicole interviews Tim Leeper the founder of Help Cycle Golf Tournament & Music City Guitar Tour. This Inaugural Golf Tournament will benefit 4 non-profits in Middle Tennessee. |

3rd QUARTER 2014 WIP

| | | | | | | |
|---|--|-----------------|------------------------|--------------------|--|---|
| Support of Non Profit, Children's charities | PSA- The Tomorrow Fund/Community Foundation of Mid. TN | 6/26/14-7/13/14 | ROS | :30s | | Red/White/Brew Fest supporting The Tommorrow Fund of The Community Foundation of Mid Tenn, benefiting children's organizations |
| Support of Non Profit, Children's charities | The Tomorrow Fund /Community Foundation of Mid. TN | 7/13/2014 | live appearance | 3 hours - 3 to 6pm | | AnaLee Canto, afternoon drive host emceed the Tomorrow Fund's Red, White and Brew Fest charity fundraiser for this non-profit, part of The Community Foundation of Middle Tennessee, raising money and awareness for children's charities throughout Middle TN. |
| Support of Non Profit, Children's charities | The Tomorrow Fund /Community Foundation of Mid. TN | 7/11/2014 | during afternoon drive | 5 minutes | | On air interview with two representatives from The Tomorrow Fund to talk about the Saturday afternoon fundraiser, Red White and Brew Fest at Sevier Park in Nashville. |
| Support of Non Profit - HIV/AIDS Testing | PSA-Greater than AIDS, get tested for AIDS | 6/26/14-7/26/14 | ROS | :30s | | Recorded PSA Information about AIDS and AIDS testing |
| Support of Non Profit | PSA - American Payroll Association contest | 7/10/14-8/22/14 | ROS | :30s | | Recorded PSA promoting American Payroll Association's Payroll Week contest. Non-profit promoting the payroll profession. |

| | | | | | | |
|---|--|-----------------|----------------------------|-----------|----|--|
| Support of Non Profit - women's issues | PSA - Thistle Farms July fundraiser concert | 7/10/14-7/24/14 | ROS | :30s | | Recorded PSA promoting Thistle Stop Café Thistle Thursdays, monthly concerts to raise funds and awareness for Thistle Farms of Magdalene, a residency program for women who have survived prostitution, trafficking and addiction. Helping them to recover into a healthy lifestyle. |
| Support of Non Profit -music education | PSA - Notes For Notes | 8/1/14-9/30/14 | ROS | :30s | | Recorded PSA for local non profit, Notes For Notes providing music education, use of instruments, recording studios for children |
| Support of Non Profit - veterans | PSA - Veteran's Career Fair/Disabled American Veterans | 7/25/14-8/15/14 | ROS | :30s | | Recorded PSA for veteran's career fair through Disabled American Veterans |
| Support of Non Profit - animals | PSA - Nashville Humane Association | 8/11/14-8/13/14 | 4 times per day for 2 days | :30s | 8 | Recorded PSA for Nashville Humane Association benefit concert |
| Support of Non Profit - women's issues | PSA - Thistle Farms August fundraiser concert | 7/28/14-8/15/14 | ROS | :30s | | Recorded PSA promoting Thistle Stop Café Thistle Thursdays, monthly concerts to raise funds and awareness for Thistle Farms of Magdalene, a residency program for women who have survived prostitution, trafficking and addiction. Helping them to recover into a healthy lifestyle. |
| Support of Non Profit - voting | PSA - Federal Voting Assistance Program | 8/5/14-11/3/14 | ROS | :30s | | Recorded PSA to promote Federal Voting Assistance Program for active military and U.S. citizens living abroad. |
| Support of Non Profit - literacy | PSA - Tennessee Literacy Coalition | 8/10/14-9/13/14 | ROS | :30s | | Recorded PSA promoting Made In Nashville free festival in Centennial Park to raise awareness and funds through vendor sales for the Tennessee Literacy Coalition |
| Support of Non Profit - women's issues | PSA - Thistle Farms September fundraiser concert | 9/10/14-9/26/14 | ROS | :30s | | Recorded PSA promoting Thistle Stop Café Thistle Thursdays, monthly concerts to raise funds and awareness for Thistle Farms of Magdalene, a residency program for women who have survived prostitution, trafficking and addiction. Helping them to recover into a healthy lifestyle. |
| Support of Non Profit - hunger | Live mentions during Lightning 100's Live On The Green for hunger awareness month | 9/4/2014 | during afternoon drive | :30 | 4 | AnaLee Canto - afternoon drive host - Live on air mentions during Lightning 100's live broadcast from Live On The Green, free concert in downtown Nashville. Second Harvest Food Bank of Middle Tennessee on site at Live On The Green. |
| Support of Non Profit - hunger | on air interview w/Banded Together non profit during Live On The Green live broadcast | 8/21/2014 | during afternoon drive | 5 minutes | | AnaLee Canto - afternoon drive host - Live on air interview with Banded Together representative. Headband company selling headbands to raise money for hunger in Africa. 3 headbands sold provides one meal. |
| Support of Non Profit - hearing loss prevention | on air interview w/We're Hear For You non profit during Live On The Green live broadcast | 9/6/2014 | noon hour | 5 minutes | | AnaLee Canto - afternoon drive host and Wells Adams - morning drive host - Live on air interview with We're Hear For You representaive, non profit company providing free ear plugs and promoting hearing loss prevention at Lightning 100's Live On The Green free concert series |
| Notes for Notes - Director /Founder | Nashville By Nicole | 7/5/2014 | 7am | 20 min | 1x | Notes for Notes is dedicated to providing youth with FREE access to musical instruments, instruction and recording studio environments so that music may become a profoundly positive influence in their lives. They build, equip and staff after-school record |
| | Nashville By Nicole | 7/122/14 | 7am | 20 min | 1x | Notes for Notes is dedicated to providing youth with FREE access to musical instruments, instruction and recording studio environments so that music may become a profoundly positive influence in their lives. They build, equip and staff after-school record |

| | | | | | | |
|---|--|-----------|-----|--------|----|--|
| Sertoma Club of Nashville, Sean Dyer - Volunteer | Nashville By Nicole Nashville By Nicole | 7/19/2014 | 7am | 20 min | 1x | In this show I interview Sean Dyer with the Sertoma Club of Nashville who's mission is to improve the quality of life for those at risk or impacted by hearing loss or communicative disorders. Through their club they educate, support and sponsor programs t |
| Make A Wish Of Middle Tennessee, Beth Torres - President & CEO | Nashville By Nicole Nashville By Nicole | 7/26/2014 | 7am | 20 min | 1x | This week I interview the President and CEO of Make a Wish Foundation of Middle Tennessee, Beth Torres. This chapter was established in 2000 with the mission to grant the wishes of children who have reached the age of 2½ and are under 18 years old, and ha |
| Make A Wish Of Middle Tennessee, Beth Torres - President & CEO | Nashville By Nicole | 8/2/2014 | 7am | 20 min | 1x | This week I interview the President and CEO of Make a Wish Foundation of Middle Tennessee, Beth Torres. This chapter was established in 2000 with the mission to grant the wishes of children who have reached the age of 2½ and are under 18 years old, and ha |
| Better Boys and Greater Girls Alliance Lashaunna Williams - Founder and CEO | Nashville By Nicole Nashville By Nicole | 8/9/2014 | 7am | 20 min | 1x | In this interview I meet Lashaunna Williams the Founder and CEO of Better Boys and Greater Girls Alliance. This new organizations mission is to Empower each child's life by enabling a healthy, sustainable and educated life; free from hunger, self-harm, bullying and obesity. Their foundation is founded upon the principles of proper nutrition and physical activity being key in a child and adolescent's life to enable greatness! For more information on their curriculum and other programs please check them out |
| Poverty and the Arts Nicole Brandt - Founder | Nashville By Nicole Nashville By Nicole | 8/9/16/14 | 7am | 20 min | 1x | I recently enjoyed interviewing Nicole Brandt the Founder of Poverty and the Arts. Their goal is 'to empower homeless individuals as artists and creatives by helping them generate income, meaning, and purpose in life. They use the arts to promote relationships and space for volunteers to view homeless as talented and creative individuals, thus creating better advocates and more compassionate community members.' For more information visit their website Their upcoming annual Gala will be held at Abrasive Media, 434 Houston St. Nashville, TN 37203, on September 20th |
| Catholic Charities of Tennessee HOPE Program Nina Gilbert - Counselor Mark Barry - Director of Marketing | Nashville By Nicole Nashville By Nicole | 8/23/2014 | 7am | 20 min | 1x | In this episode of Nashville by Nicole I had the pleasure of interviewing Nina Gilbert, Counselor & Mark Barry, Director of Marketing for the Catholic Charities of Tennessee. Learn more about this multifaceted non-profit serving our community at their website. If you have a need they probably have a program to assist you. Here is the direct link for the HOPE Program for children and teens that Nina Gilbert works with |

| | | | | | | |
|---|--|-----------|-----|--------|----|--|
| Catholic Charities of Tennessee HOPE Program Nina Gilbert - Counselor Mark Barry - Director of Marketing | Nashville By Nicole | 8/30/2014 | 7am | 20 min | 1x | In this episode of Nashville by Nicole I had the pleasure of interviewing Nina Gilbert, Counselor & Mark Barry, Director of Marketing for the Catholic Charities of Tennessee. Learn more about this multifaceted non-profit serving our community at their website. If you have a need they probably have a program to assist you. Here is the direct link for the HOPE Program for children and teens that Nina Gilbert works with |
| Thistle Farms Shana Goodwin - Sales Rep /Program Graduate | Nashville By Nicole Nashville By Nicole | 9/7/2014 | 7am | 20 min | 1x | Listen to Shana tell her story of how she began her journey in the Magdalene Program and now works with the sales force at Thistle Farms. Learn about ways you can volunteer and be a part of this wonderful organization founded 1997 by the Reverend Becca Stevens. Be sure to visit their new facility on Charlotte Pike and enjoy breakfast or lunch breaks at the THISTLE STOP CAFE - NOW OPEN! http://www.thistlestopcafe.org |
| Renewal House Jennifer Wheeler - Development Director | Nashville By Nicole Nashville By Nicole | 9/13/2014 | 7am | 20 min | 1x | <p>In this episode meet Jennifer Wheeler the Development Director for Renewal House.</p> <p>‘Renewal House provides Nashville’s first, largest and most comprehensive residential recovery program for addicted women and their children — allowing families to restore, renew, and recover their lives together.’</p> <p>Join them on OCTOBER 4th 2014 for Race the Hill</p> <p>‘Pedal With a Purpose is an 18+ team race using push and pedal riding toys. The day will begin with five-member teams customizing their vehicles to give them the most personality and competitive edge they can! At 11:00 AM, the races will start on a custom course between the Demonbreun roundabout and 14th Avenue South. The fundraiser is designed to bring awareness to Renewal House and inspire our community to work together to break the cycle of addiction and poverty. There will be prizes for the race winners, most creative vehicles, biggest individual fundraiser, and more!’</p> <p>www.racethehill.com</p> |

| | | | | | | |
|---|---|---------------|----------|--------|-----|---|
| Renewal House Jennifer Wheeler - Development Director | Nashville By Nicole | 9/20/2014 | 7am | 20 min | 1x | <p>In this episode meet Jennifer Wheeler the Development Director for Renewal House.</p> <p>‘Renewal House provides Nashville’s first, largest and most comprehensive residential recovery program for addicted women and their children — allowing families to restore, renew, and recover their lives together.’</p> <p>Join them on OCTOBER 4th 2014 for Race the Hill</p> <p>‘Pedal With a Purpose is an 18+ team race using push and pedal riding toys. The day will begin with five-member teams customizing their vehicles to give them the most personality and competitive edge they can! At 11:00 AM, the races will start on a custom course between the Demonbreun roundabout and 14th Avenue South. The fundraiser is designed to bring awareness to Renewal House and inspire our community to work together to break the cycle of addiction and poverty. There will be prizes for the race winners, most creative vehicles, biggest individual fundraiser, and more!’</p> <p>www.racethehill.com</p> |
| Abrasive Media Justin Harvey - Co-Founder & Project Awake Creater/Director | Nashville By Nicole Nashville By Nicole | 9/27/2014 | 7am | 20 min | 1x | <p>In this episode I interview Justin Harvey, Co-Founder of abrasiveMedia and Creator/Director of Project Awake. ‘ abrasiveMedia exists to help artists grow, connect, and produce. We facilitate and advocate for artists in Nashville, while building relationships within the artistic community and making excellent art more accessible for our city.’</p> <p>Learn more about their artist residency, classes, workshops, showcases and exhibitions by following them on Facebook or visit their website.</p> |
| ON AIR Interview w/ Thistle Farms Shana Goodwin - Sales Rep /Program Graduate JOSH ROUSE | Nashville By Nicole Nashville By Nicole Nashville By Nicole | 9/25/2014 | 11:30 AM | 15 min | 1x | <p>Listen to Shana tell her story of how she began her journey in the Magdalene Program and now works with the sales force at Thistle Farms. Learn about ways you can volunteer and be a part of this wonderful organization founded 1997 by the Reverend Becca Stevens. Be sure to visit their new facility on Charlotte Pike and enjoy breakfast or lunch breaks at the THISTLE STOP CAFE - NOW OPEN! http://www.thistlestopcafe.org</p> |
| | Nashville By Nicole | | | | | |
| Public Access to the Arts | Live On the Green / Spots | 7/27--9/13/13 | 12M-12M | :60s | 523 | <p>Live On the Green is a free 6 week concert series produced by WRLT for the Mayor's office and the City of Nashville. LOTG showcases emerging local artists alongside national talent and emphasizes green & sustainable practices.</p> |

| | | | | | | |
|---------------------------|--|----------------------------------|----------|---------|-----|---|
| Public Access to the Arts | Live On the Green / Spots | | 12M-12M | :15s | 477 | Live On the Green is a free 6 week concert series produced by WRLT for the Mayor's office and the City of Nashville. LOTG showcases emerging local artists alongside national talent and emphasizes green & sustainable practices. |
| Public Access to the Arts | Live On the Green / Interview (on-site remote) | 8/8, 8/15, 8/22, 8/29, 9/5, 9/12 | 3pm--6pm | :20mins | 9 | Live interviews with various performing Live on the Green artists. Promotes public access to free music as well as awareness of Nashville Metro parks systems and access to green space with an emphasis on green & sustainable practices. |
| Public Access to the Arts | Live On the Green / Interview | 8/15, 8/23, 8/24 | 3pm--6pm | :15mins | 3 | Interviews with various performing Live on the Green artists. Promotes public access to free music as well as awareness of Nashville Metro parks systems and access to green space with an emphasis on green & sustainable practices. One (1) Interviews per date reported. |

| | | | | | | |
|--|--|--------------|---------|------|-------|---|
| Promotion of Local Music | Local Artist - The615 | 4/1--6/30/14 | 6:15 PM | :60m | 12x | 1 hour show devoted exclusively to local music. Airs every Monday. All music is from local artists. Interviews of local artists. Each show features approximately 10 songs by local artists promoting further Middle Tennessee artistry and creativity (approx. 120 local artists' featured). |
| Promotion of Local Music, Support of Local Musicians | Local Lightning Spins & Local Artist of the Week Feature | 4/1--6/30/14 | ROS | :03m | 1020x | 1) "Local Lightning" features a rotation of local artists getting at least one spin every two hours throughout the day--12 different artists per day (approx 1020=85X12). 2) "Local Artist of the Week"--features one specific local artist's getting played in heavy rotation throughout the week (approx 408 spins, 12wks @ 34/wk). |

| | | | | | | |
|--|----------------------|----------|--|-------------|--|---|
| Business/Career Development for artists, media training tips | Music Business Radio | 7/6/2014 | | Bill Cakmis | | Guest: Bill Cakmis. Performance coach, media consultant, and show doctor, Bill Cakmis (www.cakmis.com) Bill has been in the entertainment business for over 30 years and has worked with hundreds of actors, politicians, athletes, doctors, performers, and musicians to help them be better at media and connecting with the public. He'll discuss interview etiquette, stage persona, the secret to a great "meet & greet," overcoming fear of performing live, and technique vs. talent. Learning how to be better at "being in front of people." |
|--|----------------------|----------|--|-------------|--|---|

| | | | | | | |
|--|----------------------|-----------|--|--------------|--|---|
| Business/Career Development, Independent artist strategies, Music In TV/Film/Commercials | Music Business Radio | 7/13/2014 | | Kyle Andrews | | Guest: Singer-songwriter and producer, Kyle Andrews. Kyle’s music can be found on numerous TV shows and commercials including Dell, Doritos, Holiday Inn, and ABC’s Grey’s Anatomy. His song “You Always Make Me Smile” was not only featured in the worldwide Holiday Inn ad, but the music video for the song was filmed in an attempt to break the Guinness World Record for the largest water balloon fight. Kyle talks about his songwriting and recording process, his first record deal, his decision to go independent, and why he has turned down multiple record deals since then. |
|--|----------------------|-----------|--|--------------|--|---|

| | | | | |
|---|----------------------|-----------|--|--|
| | | 7/20/2014 | Chris Blair & Jim Peterik | <p>You’re a singer/songwriter and you come to Nashville to find your way...you end up not only being successful at those endeavors but you find yourself owning and operating one of Nashville’s premiere venues that showcases Music City’s hit songwriters as well as new and emerging talents—The Listening Room. This is Chris Blair’s story. He shares his story along with his friend, co-writer, and artist, Jim Peterik, of the legendary band, Survivor. They discuss changes in the industry, Nashville’s new music model, and their creative friendship.</p> |
| | | 7/27/2014 | Summer NAMM Pt 1 Nashville | Recoded live at eh music city senter . Blh blah blah |
| | | 8/3/2014 | Eric Dahl, & Summer NAMM Pt 2 Nashville | |
| | | 8/10/2014 | Dave Steunebrink | <p>President & owner of Showdown Management, Dave Steunebrink, discusses his career including the discoveey and artist development & management of Hayley Williams and Paramore. Dave shares stories of Paramore's initial recordings and label showcases and how it all came together with right team. He also discusses his new projects and what the future is for his management company and those like it.</p> |
| | | 8/17/2014 | Johnny Neel, Doug Jones | <p>Songwriter and musician, Johnny Neel, visits our MBR studios this week. Along with him is his manager, Doug Jones. Johnny has lent his songwriting, keyboard, and harmonica talents to such well known artists as Dickey Betts and the Allman Brothers, BB King, Gov’t Mule, David Allen Coe, Michael McDonald and more. Johnny talks about his inspirations for songwriting, getting his first record deal at age 12, the expectations of studio session work between playing on your own record and other artist projects, as well as the state of blues music today. Doug gives his perspective on all as well as when it’s time for an artist to get management.</p> |
| Business/Career Development, Getting the attention of Radio & Record Company Executives | Music Business Radio | 8/24/2014 | Joel Carriere | <p>Guest: Joel Carriere. Artist manager and record company executive. Joel’s Canadian company is home to many successful worldwide artists including Alexisonfire, Chains of Love, City and Colour, Hacienda, Neon Indian, The Civil Wars, and Tokyo Police Club. Joel talks about how he started out as a record store clerk to landing his band, The Sheepdogs, a cover on Rolling Stone Magazine. He’ll also discuss what he looks for when signing new artists as well as his fan-based approach to artist development.</p> |
| Business/Career Development, Career Diversity and growth; Musician ship, Songwriting, and Producing | Music Business Radio | 8/31/2014 | Paul Moak | <p>Guest: Paul Moak, Grammy nominated producer, engineer, and songwriter. Paul has worked with artists including Mat Kearney, Third Day, Lovedrug, The Weeks, Marc Broussard, Relient K, and Martha Wainwright, just to name a few. His work has appeared on platinum and gold albums as well as hit TV shows (One Tree Hill, Private Practice, Pretty Little Liars, The Vampire Diaries). We talked to Paul about his journey from touring musician to producer, some of his favorite projects, why his recording studio, Smoakstack, is “so cool,” and the magic it takes to turn a great demo into a hit song. www.paulmoakmusic.com</p> |

| | | | | |
|--|----------------------|-----------|------------------------|--|
| Business/Career Development, Independent artist strategies, Overcoming substance abuse | Music Business Radio | 9/7/2014 | Stokes Nielson | Guest: Stokes Nielson, artist and music industry tech expert. Stokes and his band, The Lost Trailers, started touring with Willie Nelson shortly after Stokes had the guts to hand the legend a demo tape during Nelson’s visit to a radio station where Stokes was a part-time employee. Since then he has toured extensively, signed multi-record deals, and had several top 40 country hits. Stokes will talk about his artist career as well as his work in technology relating the music industry—specifically YouTube and the newly launched Populr.me—a joint partnership between YouTube and the acclaimed artist manager, Coran Capshaw. |
| | | 9/14/2014 | Jim Lauderdale | Jim Lauderdale is a multiple Grammy and Americana Music Association Award-winning musician and one of the most respected artists working the Americana, Bluegrass and Country music communities today. His collaborations with artists like Ralph Stanley, Buddy Miller. George Strait, Elvis Costello, The Dixie Chicks, Vince Gill, Patty Loveless, and Solomon Burke are proof of this respect. I’m A Song is Lauderdale’s latest and 26th album to date. Jim talks about this and his early days in the music business, working in the mail room at Rolling Stone magazine, his work ethic, collaboration, songwriting, recording, record deals, publishing deals, talent, and why Nashville is so hot right now. |
| | | 9/21/2014 | Justin Townes Earle | Guest: Award winning, singer-songwriter, Justin Townes Earle. Justin will discuss his career from growing up in Nashville as the son of Steve Earle, to finding a new creative home in New York City. He’ll talk openly about his battles with substance abuse, his songwriting process, his unique guitar playing style, and his philosophy on fashion and tour merchandising. Justin also talks about finding your voice as an artist and his new album, <i>Nothing’s Gonna Change the Way You Feel About Me Now</i> . |
| | | 9/28/2014 | John Cown & John Mcfee | This week on MBR, we welcome John McFee and John Cowan into our studios. McFee is a longtime principal member of the Grammy award-winning Doobie Brothers, as well as a session musician who has recorded for numerous artists including Van Morrison, Steve Miller, Chicago, and Elvis Costello. Cowan is most known for being the lead vocalist and bassist for New Grass Revival (whose members included Sam Bush & Bela’ Fleck), but he also has been a session player and is the current touring bassist for the Doobie Brothers. McFee and Cowan talk about their time together in the Doobie Brothers, Cowan’s new record entitled “60” – which McFee helped produce – Cowan’s time in New Grass Revival, and McFee’s life as a session player. |

| | | | | | | |
|---|---|-----------------|----------------------------|--------------------|----|--|
| Support of Non Profit, Children's charities | PSA- The Tomorrow Fund/Community Foundation of Mid. TN | 6/26/14-7/13/14 | ROS | :30s | | Red/White/Brew Fest supporting The Tommorrow Fund of The Community Foundation of Mid Tenn, benefiting children's organizations |
| Support of Non Profit, Children's charities | The Tomorrow Fund /Community Foundation of Mid. TN | 7/13/2014 | live appearance | 3 hours - 3 to 6pm | | AnaLee Canto, afternoon drive host emceed the Tomorrow Fund's Red, White and Brew Fest charity fundraiser for this non-profit, part of The Community Foundation of Middle Tennessee, raising money and awareness for children's charities throughout Middle TN. |
| Support of Non Profit, Children's charities | The Tomorrow Fund /Community Foundation of Mid. TN | 7/11/2014 | during afternoon drive | 5 minutes | 1x | On air interview with two representatives from The Tomorrow Fund to talk about the Saturday afternoon fundraiser, Red White and Brew Fest at Sevier Park in Nashville. |
| Support of Non Profit - HIV/AIDS Testing | PSA-Greater than AIDS, get tested for AIDS | 6/26/14-7/26/14 | ROS | :30s | | Recorded PSA Information about AIDS and AIDS testing |
| Support of Non Profit | PSA - American Payroll Association contest | 7/10/14-8/22/14 | ROS | :30s | | Recorded PSA promoting American Payroll Association's Payroll Week contest. Non-profit promoting the payroll profession. |
| Support of Non Profit - women's issues | PSA - Thistle Farms July fundraiser concert | 7/10/14-7/24/14 | ROS | :30s | | Recorded PSA promoting Thistle Stop Café Thistle Thursdays, monthly concerts to raise funds and awareness for Thistle Farms of Magdalene, a residency program for women who have survived prostitution, trafficking and addiction. Helping them to recover into a healthy lifestyle. |
| Support of Non Profit -music education | PSA - Notes For Notes | 8/1/14-9/30/14 | ROS | :30s | | Recorded PSA for local non profit, Notes For Notes providing music education, use of instruments, recording studios for children |
| Support of Non Profit - veterans | PSA - Veteran's Career Fair/Disabled American Veterans | 7/25/14-8/15/14 | ROS | :30s | | Recorded PSA for veteran's career fair through Disabled American Veterans |
| Support of Non Profit - animals | PSA - Nashville Humane Association | 8/11/14-8/13/14 | 4 times per day for 2 days | :30s | 8x | Recorded PSA for Nashville Humane Association benefit concert |
| Support of Non Profit - women's issues | PSA - Thistle Farms August fundraiser concert | 7/28/14-8/15/14 | ROS | :30s | | Recorded PSA promoting Thistle Stop Café Thistle Thursdays, monthly concerts to raise funds and awareness for Thistle Farms of Magdalene, a residency program for women who have survived prostitution, trafficking and addiction. Helping them to recover into a healthy lifestyle. |
| Support of Non Profit - voting | PSA - Federal Voting Assistance Program | 8/5/14-11/3/14 | ROS | :30s | | Recorded PSA to promote Federal Voting Assistance Program for active military and U.S. citizens living abroad. |
| Support of Non Profit - literacy | PSA - Tennessee Literacy Coalition | 8/10/14-9/13/14 | ROS | :30s | | Recorded PSA promoting Made In Nashville free festival in Centennial Park to raise awareness and funds through vendor sales for the Tennessee Literacy Coalition |
| Support of Non Profit - women's issues | PSA - Thistle Farms September fundraiser concert | 9/10/14-9/26/14 | ROS | :30s | | Recorded PSA promoting Thistle Stop Café Thistle Thursdays, monthly concerts to raise funds and awareness for Thistle Farms of Magdalene, a residency program for women who have survived prostitution, trafficking and addiction. Helping them to recover into a healthy lifestyle. |
| Support of Non Profit - hunger Second Harvest Food Bank of Middle Tennessee | Live mentions during Lightning 100's Live On The Green for hunger awareness month | 9/4/2014 | during afternoon drive | :30s | 4x | AnaLee Canto - afternoon drive host - Live on air mentions during Lightning 100's live broadcast from Live On The Green, free concert in downtown Nashville. Second Harvest Food Bank of Middle Tennessee on site at Live On The Green. |
| Support of Non Profit - hunger | on air interview w/Banded Together non profit during Live On The Green live broadcast | 8/21/2014 | during afternoon drive | 5 minutes | 1x | AnaLee Canto - afternoon drive host - Live on air interview with Banded Together representative. Headband company selling headbands to raise money for hunger in Africa. 3 headbands sold provides one meal. |

| | | | | | | | |
|---|--|------|-------------|-----------|-----------|-----|---|
| Support of Non Profit - hearing loss prevention | on air interview w/We're Hear For You non profit during Live On The Green live broadcast | | 9/6/2014 | noon hour | 5 minutes | 1x | AnaLee Canto - afternoon drive host and Wells Adams - morning drive host - Live on air interview with We're Hear For You representaive, non profit company providing free ear plugs and promoting hearing loss prevention at Lightning 100's Live On The Green free concert series |
| Support for Benefit Concert, Cancer Awareness | Live mentions - Flash Liners | | 7/1--7/6/14 | ROS | :10s | 12X | Flash Liners to promote a benefit concert to raise funds for cancer patient, Logan Jude. To make aware to listeners of rare forms of cancer. The concert took place at Soul Shine Pizza. |
| Support of Non Profit -music education | Nashville By Nicole - form Interview | Long | 7/5/2014 | 7am | 20 min | 1x | Notes for Notes is dedicated to providing youth with FREE access to musical instruments, instruction and recording studio environments so that music may become a profoundly positive influence in their lives. They build, equip and staff after-school record |
| Support of Non Profit -music education | Nashville By Nicole - form Interview | Long | 7/122/14 | 7am | 20 min | 1x | Notes for Notes is dedicated to providing youth with FREE access to musical instruments, instruction and recording studio environments so that music may become a profoundly positive influence in their lives. They build, equip and staff after-school record |
| Support of Non-profit, promote awareness of the hearing impaired | Nashville By Nicole - form Interview | Long | 7/19/2014 | 7am | 20 min | 1x | An interview with Sean Dyer with the Sertoma Club of Nashville who's mission is to improve the quality of life for those at risk or impacted by hearing loss or communicative disorders. Through their club they educate, support and sponsor programs that benefit the local community. They invite you to join them at their weekly free lunch every Tuesday from 1130-1pm at the Maxwell House Hotel. |
| Support of Non-profit, promote awareness of Make A Wish Foundation | Nashville By Nicole - form Interview | Long | 7/26/2014 | 7am | 20 min | 1x | An nterview the President and CEO of Make a Wish Foundation of Middle Tennessee, Beth Torres. This chapter was established in 2000 with the mission to grant the wishes of children who have reached the age of 2½ and are under 18 years old, and ha |
| Support of Non-profit, promote awareness of Make A Wish Foundation | Nashville By Nicole - form Interview | Long | 8/2/2014 | 7am | 20 min | 1x | An nterview the President and CEO of Make a Wish Foundation of Middle Tennessee, Beth Torres. This chapter was established in 2000 with the mission to grant the wishes of children who have reached the age of 2½ and are under 18 years old, and ha |
| Support of Non-Profit, and promote awareness Better Boys and Greater Girls Alliance | Nashville By Nicole - form Interview | Long | 8/9/2014 | 7am | 20 min | 1x | An interview with Lashaunna Williams, the Founder and CEO of Better Boys and Greater Girls Alliance. This new organizations mission is to Empower each child's life by enabling a healthy, sustainable and educated life; free from hunger, self-harm, bullying and obesity. Their foundation is founded upon the principles of proper nutrition and physical activity being key in a child and adolescent's life to enable greatness! Also promoted their curriculum and other programs and how to learn more. |

| | | | | | | | |
|--|--------------------------------------|------|-----------|-----|--------|----|--|
| Support for Non-profit, and promote awareness Poverty and the Arts | Nashville By Nicole - form Interview | Long | 8/16/2014 | 7am | 20 min | 1x | An interview with Nicole Brandt, the Founder of Poverty and the Arts. Their goal is ‘to empower homeless individuals as artists and creatives by helping them generate income, meaning, and purpose in life. They use the arts to promote relationships and space for volunteers to view homeless as talented and creative individuals, thus creating better advocates and more compassionate community members.’ Also promoted their annual Gala at Abrasive Media, 434 Houston St. Nashville, TN 37203, on September 20th wish raised funds for their mission. |
| Support of Non-Profit, Catholic Charities of Tennessee HOPE Program | Nashville By Nicole - form Interview | Long | 8/23/2014 | 7am | 20 min | 1x | An interview with Nina Gilbert, Counselor & Mark Barry, Director of Marketing for the Catholic Charities of Tennessee. Made listeners aware of Learn of program offerings of this multifaceted non-profit serving our community and where to find out more (website). |
| Support of Non-Profit, Catholic Charities of Tennessee HOPE Program | Nashville By Nicole - form Interview | Long | 8/30/2014 | 7am | 20 min | 1x | An interview with Nina Gilbert, Counselor & Mark Barry, Director of Marketing for the Catholic Charities of Tennessee. Made listeners aware of Learn of program offerings of this multifaceted non-profit serving our community and where to find out more (website). |
| Support of Non-profit, promote awareness of organization & mission Thistle Farms | Nashville By Nicole - form Interview | Long | 9/7/2014 | 7am | 20 min | 1x | An interview with Shana Goodwin regarding her journey in the Magdalene Program and how she now works with the sales force at Thistle Farms. Discussed ways the listener can volunteer and be a part of this wonderful organization founded 1997 by the Reverend Becca Stevens. Directed listeners to their new facility on Charlotte Pike and where to enjoy breakfast or lunch breaks at the THISTLE STOP CAFE. http://www.thistlestopcafe.org |
| Support of Non-Profit, promote awareness of organization & mission Renewal House | Nashville By Nicole - form Interview | Long | 9/13/2014 | 7am | 20 min | 1x | An interview with Jennifer Wheeler, the Development Director for Renewal House. Renewal House provides Nashville’s first, largest and most comprehensive residential recovery program for addicted women and their children — allowing families to restore, renew, and recover their lives together. Promoted their OCTOBER 4th 2014 for Race the Hill ‘Pedal With a Purpose" an 18+ team race using push and pedal riding toys. The day will begin with five-member teams customizing their vehicles to give them the most personality and competitive edge they can! At 11:00 AM, the races will start on a custom course between the Demonbreun roundabout and 14th Avenue South. The fundraiser is designed to bring awareness to Renewal House and inspire our community to work together to break the cycle of addiction and poverty. There will be prizes for the race winners, most creative vehicles, biggest individual fundraiser, and more!’ www.racethehill.com |

| | | | | | | | | |
|--|------------------------------|--|------|--------------|----------|--------|-------|--|
| Support of Non-Profit, promote awareness of organization & mission | Renewal House | Nashville By Nicole - form Interview | Long | 9/20/2014 | 7am | 20 min | 1x | <p>An interview with Jennifer Wheeler, the Development Director for Renewal House. Renewal House provides Nashville’s first, largest and most comprehensive residential recovery program for addicted women and their children — allowing families to restore, renew, and recover their lives together. Promoted their OCTOBER 4th 2014 for Race the Hill ‘Pedal With a Purpose" an 18+ team race using push and pedal riding toys. The day will begin with five-member teams customizing their vehicles to give them the most personality and competitive edge they can! At 11:00 AM, the races will start on a custom course between the Demonbreun roundabout and 14th Avenue South. The fundraiser is designed to bring awareness to Renewal House and inspire our community to work together to break the cycle of addiction and poverty. There will be prizes for the race winners, most creative vehicles, biggest individual fundraiser, and more!’</p> <p>www.racethehill.com</p> |
| Support of Non-Profit, Promote awareness of organization & mission | Abrasive Media Project Awake | Nashville By Nicole - form Interview | Long | 9/28/2014 | 7am | 20 min | 1x | <p>An interview with Justin Harvey, Co-Founder of abrasiveMedia and Creator/Director of Project Awake. ‘ abrasiveMedia exists to help artists grow, connect, and produce.’ Makes listeners aware that the organizatoin facilitates and advocates for artists in Nashville, while building relationships within the artistic community and making excellent art more accessible for our city.’ Makes listeners aware of how to learn more about the artist in residency programs, classes, workshops, showcases and exhibitions.</p> |
| Support of Non-profit, promote awareness of organization & mission | Thistle Farms | On air interview with AnaLee Canto | | 9/25/2014 | 11:30 AM | 15 min | 1x | <p>An interview with Shana Goodwin regarding her journey in the Magdalene Program and how she now works with the sales force at Thistle Farms. Also, interviewed musician Josh Rouse who supports the organization through his music. Also discussed ways the listener can volunteer and be a part of this wonderful organization founded 1997 by the Reverend Becca Stevens. Directed listeners to their new facility on Charlotte Pike and where to enjoy breakfast or lunch breaks at the THISTLE STOP CAFE.</p> <p>http://www.thistlestopcafe.org</p> |
| Promotion of Local Music | | Local Artist - The615 | | 7/7--9/29 | 6:15 PM | :60m | 13x | <p>1 hour show devoted exclusively to local music. Airs every Monday. All music is from local artists. Interviews of local artists. Each show features approximately 10 songs by local artists promoting further Middle Tennessee artistry and creativity (13 weeks X 10 artists = approx 130 local artists' featured).</p> |
| Promotion of Local Music, Support of Local Musicians | | Local Lightning Spins & Local Artist of the Week Feature | | 7/1--9/30/14 | ROS | :03m | 1428x | <p>1) "Local Lightning" features a rotation of local artists getting at least one spin every two hours throughout the day--12 local artists per day (approx 1020=85X12). 2) "Local Artist of the Week"--features one specific local artist's getting played in heavy rotation throughout the week (approx 408 spins, 12wks @ 34/wk).</p> |

| | | | | | | |
|--|----------------------|-----------|-----------|------|----|---|
| Business/Career Development for artists, media training tips | Music Business Radio | 7/6/2014 | 7pm-8pm | :60m | 1x | Guest: Bill Cakmis. Performance coach, media consultant, and show doctor, Bill Cakmis (www.cakmis.com) Bill has been in the entertainment business for over 30 years and has worked with hundreds of actors, politicians, athletes, doctors, performers, and musicians to help them be better at media and connecting with the public. He'll discuss interview etiquette, stage persona, the secret to a great "meet & greet," overcoming fear of performing live, and technique vs. talent. Learning how to be better at "being in front of people." |
| Business/Career Development for artists, media training tips | Music Business Radio | 7/7/2014 | 10pm-11pm | :60m | 1x | Guest: Bill Cakmis. Performance coach, media consultant, and show doctor, Bill Cakmis (www.cakmis.com) Bill has been in the entertainment business for over 30 years and has worked with hundreds of actors, politicians, athletes, doctors, performers, and musicians to help them be better at media and connecting with the public. He'll discuss interview etiquette, stage persona, the secret to a great "meet & greet," overcoming fear of performing live, and technique vs. talent. Learning how to be better at "being in front of people." |
| Business/Career Development, Independent artist strategies, Music In TV/Film/Commercials | Music Business Radio | 7/13/2014 | 7pm-8pm | :60m | 1x | Guest: Singer-songwriter and producer, Kyle Andrews. Kyle's music can be found on numerous TV shows and commercials including Dell, Doritos, Holiday Inn, and ABC's Grey's Anatomy. His song "You Always Make Me Smile" was not only featured in the worldwide Holiday Inn ad, but the music video for the song was filmed in an attempt to break the Guinness World Record for the largest water balloon fight. Kyle talks about his songwriting and recording process, his first record deal, his decision to go independent, and why he has turned down multiple record deals since then. |
| Business/Career Development, Independent artist strategies, Music In TV/Film/Commercials | Music Business Radio | 7/14/2014 | 10pm-11pm | :60m | 1x | Guest: Singer-songwriter and producer, Kyle Andrews. Kyle's music can be found on numerous TV shows and commercials including Dell, Doritos, Holiday Inn, and ABC's Grey's Anatomy. His song "You Always Make Me Smile" was not only featured in the worldwide Holiday Inn ad, but the music video for the song was filmed in an attempt to break the Guinness World Record for the largest water balloon fight. Kyle talks about his songwriting and recording process, his first record deal, his decision to go independent, and why he has turned down multiple record deals since then. |
| Business/Career Development, Career Longevity, Songwriting, and new business models | Music Business Radio | 7/20/2014 | 7pm-8pm | :60m | 1x | Interview with Chris Blair, owner/operator of the Listening Room, and legendary singer/songwriter/musician, Jim Peterik. You're a singer/songwriter and you come to Nashville to find your way...you end up not only being successful at those endeavors but you find yourself owning and operating one of Nashville's premiere venues that showcases Music City's hit songwriters as well as new and emerging talents—The Listening Room. This is Chris Blair's story. He shares his story along with his friend, co-writer, and artist, Jim Peterik, of the legendary band, Survivor. They discuss changes in the industry, Nashville's new music model, and their creative friendship. |

| | | | | | | |
|---|----------------------|-----------|-----------|------|----|---|
| Business/Career Development, Career Longevity, Songwriting, and new business models | Music Business Radio | 7/21/2014 | 10pm-11pm | :60m | 1x | Interview with Chris Blair, owner/operator of the Listening Room, and legendary singer/songwriter/musician, Jim Peterik. You're a singer/songwriter and you come to Nashville to find your way...you end up not only being successful at those endeavors but you find yourself owning and operating one of Nashville's premiere venues that showcases Music City's hit songwriters as well as new and emerging talents—The Listening Room. This is Chris Blair's story. He shares his story along with his friend, co-writer, and artist, Jim Peterik, of the legendary band, Survivor. They discuss changes in the industry, Nashville's new music model, and their creative friendship. |
| Business/Career Development & Support of Nashville's Music City Center & promotion of local musicians | Music Business Radio | 7/27/2014 | 7pm-8pm | :60m | 1x | Interviews with various NAMM attendees--This week Music Business Radio takes you behind the scenes of the recent Summer NAMM show (National Association of Music Merchants). We visited the convention floor for three days and talked to reps from Casio, Martin Guitars, Pearl Drums, Griffin Technologies, and more. We will hear what's new in the coming year from these music giants. We'll also hear live music from Daniel Ellsworth & the Great Lakes and Marie Hines. |
| Business/Career Development & Support of Nashville's Music City Center & promotion of local musicians | Music Business Radio | 7/28/2014 | 10pm-11pm | :60m | 1x | Interviews with various NAMM attendees--This week Music Business Radio takes you behind the scenes of the recent Summer NAMM show (National Association of Music Merchants). We visited the convention floor for three days and talked to reps from Casio, Martin Guitars, Pearl Drums, Griffin Technologies, and more. We will hear what's new in the coming year from these music giants. We'll also hear live music from Daniel Ellsworth & the Great Lakes and Marie Hines. |
| Business/Career Development & Support of Nashville's Music City Center & promotion of local musicians | Music Business Radio | 8/3/2014 | 7pm-8pm | :60m | 1x | More Interviews with various NAMM attendees--This week Music Business Radio takes you behind the scenes of the recent Summer NAMM show (National Association of Music Merchants). We visited the convention floor for three days and talked to reps from Casio, Martin Guitars, Pearl Drums, Griffin Technologies, and more. We will hear what's new in the coming year from these music giants. We'll also hear live music from Daniel Ellsworth & the Great Lakes and Marie Hines. We also take a look at new equipment presented by Eric Dahl, equip expert and author. |
| Business/Career Development & Support of Nashville's Music City Center & promotion of local musicians | Music Business Radio | 8/4/2014 | 10pm-11pm | :60m | 1x | More Interviews with various NAMM attendees--This week Music Business Radio takes you behind the scenes of the recent Summer NAMM show (National Association of Music Merchants). We visited the convention floor for three days and talked to reps from Casio, Martin Guitars, Pearl Drums, Griffin Technologies, and more. We will hear what's new in the coming year from these music giants. We'll also hear live music from Daniel Ellsworth & the Great Lakes and Marie Hines. We also take a look at new equipment presented by Eric Dahl, equip expert and author. |
| Business/Career Development, Getting the attention of Radio & Record Company Executives & Artist Managers | Music Business Radio | 8/10/2014 | 7pm-8pm | :60m | 1x | Guest: President & owner of Showdown Management, Dave Steunebrink. He discusses his career including the discovery and artist development & management of Hayley Williams and Paramore. Dave shares stories of Paramore's initial recordings and label showcases and how it all came together with right team. He also discusses his new projects and what the future is for his management company and those like it. |

| | | | | | | |
|---|----------------------|-----------|-----------|------|----|---|
| Business/Career Development, Getting the attention of Radio & Record Company Executives & Artist Managers | Music Business Radio | 8/11/2014 | 10pm-11pm | :60m | 1x | Guest: President & owner of Showdown Management, Dave Steunebrink. He discusses his career including the discovery and artist development & management of Hayley Williams and Paramore. Dave shares stories of Paramore's initial recordings and label showcases and how it all came together with right team. He also discusses his new projects and what the future is for his management company and those like it. |
| Business/Career Development, Longevity, and overcoming visual handicaps leading to personal & professional success. | Music Business Radio | 8/17/2014 | 7pm-8pm | :60m | 1x | Guest: Songwriter and musician, Johnny Neel, and his manager, Doug Jones-- both guest are visually impaired. Johnny has lent his songwriting, keyboard, and harmonica talents to such well known artists as Dickey Betts and the Allman Brothers, BB King, Gov't Mule, David Allen Coe, Michael McDonald and more. Johnny talks about his inspirations for songwriting, getting his first record deal at age 12, the expectations of studio session work between playing on your own record and other artist projects, as well as the state of blues music today. Doug gives his perspective on all as well as when it's time for an artist to get management. They also discuss their visual impaired handicap and how that has not held them back from succeeding in their personal & professional lives. |
| Business/Career Development, Longevity, and overcoming visual handicaps leading to personal & professional success. | Music Business Radio | 8/18/2014 | 10pm-11pm | :60m | 1x | Guest: Songwriter and musician, Johnny Neel, and his manager, Doug Jones-- both guest are visually impaired. Johnny has lent his songwriting, keyboard, and harmonica talents to such well known artists as Dickey Betts and the Allman Brothers, BB King, Gov't Mule, David Allen Coe, Michael McDonald and more. Johnny talks about his inspirations for songwriting, getting his first record deal at age 12, the expectations of studio session work between playing on your own record and other artist projects, as well as the state of blues music today. Doug gives his perspective on all as well as when it's time for an artist to get management. They also discuss their visual impaired handicap and how that has not held them back from succeeding in their personal & professional lives. |
| Business/Career Development, Getting the attention of Radio & Record Company Executives | Music Business Radio | 8/24/2014 | 7pm-8pm | :60m | 1x | Guest: Joel Carriere. Artist manager and record company executive. Joel's Canadian company is home to many successful worldwide artists including Alexisonfire, Chains of Love, City and Colour, Hacienda, Neon Indian, The Civil Wars, and Tokyo Police Club. Joel talks about how he started out as a record store clerk to landing his band, The Sheepdogs, a cover on Rolling Stone Magazine. He'll also discuss what he looks for when signing new artists as well as his fan-based approach to artist development. |
| Business/Career Development, Getting the attention of Radio & Record Company Executives | Music Business Radio | 8/25/2014 | 10pm-11pm | :60m | 1x | Guest: Joel Carriere. Artist manager and record company executive. Joel's Canadian company is home to many successful worldwide artists including Alexisonfire, Chains of Love, City and Colour, Hacienda, Neon Indian, The Civil Wars, and Tokyo Police Club. Joel talks about how he started out as a record store clerk to landing his band, The Sheepdogs, a cover on Rolling Stone Magazine. He'll also discuss what he looks for when signing new artists as well as his fan-based approach to artist development. |

| | | | | | | |
|---|----------------------|-----------|-----------|------|----|--|
| Business/Career Development, Career Diversity and growth; Musician ship, Songwriting, and Producing | Music Business Radio | 8/31/2014 | 7pm-8pm | :60m | 1x | Guest: Paul Moak, Grammy nominated producer, engineer, and songwriter. Paul has worked with artists including Mat Kearney, Third Day, Lovedrug, The Weeks, Marc Broussard, Relient K, and Martha Wainwright, just to name a few. His work has appeared on platinum and gold albums as well as hit TV shows (One Tree Hill, Private Practice, Pretty Little Liars, The Vampire Diaries). We talked to Paul about his journey from touring musician to producer, some of his favorite projects, why his recording studio, Smoakstack, is “so cool,” and the magic it takes to turn a great demo into a hit song. www.paulmoakmusic.com |
| Business/Career Development, Career Diversity and growth; Musician ship, Songwriting, and Producing | Music Business Radio | 9/1/2014 | 10pm-11pm | :60m | 1x | Guest: Paul Moak, Grammy nominated producer, engineer, and songwriter. Paul has worked with artists including Mat Kearney, Third Day, Lovedrug, The Weeks, Marc Broussard, Relient K, and Martha Wainwright, just to name a few. His work has appeared on platinum and gold albums as well as hit TV shows (One Tree Hill, Private Practice, Pretty Little Liars, The Vampire Diaries). We talked to Paul about his journey from touring musician to producer, some of his favorite projects, why his recording studio, Smoakstack, is “so cool,” and the magic it takes to turn a great demo into a hit song. www.paulmoakmusic.com |
| Business/Career Development, Usage of Technology & Social Media for Career Advancement | Music Business Radio | 9/7/2014 | 7pm-8pm | :60m | 1x | Guest: Stokes Nielson, artist and music industry tech expert. Stokes and his band, The Lost Trailers, started touring with Willie Nelson shortly after Stokes had the guts to hand the legend a demo tape during Nelson’s visit to a radio station where Stokes was a part-time employee. Since then he has toured extensively, signed multi-record deals, and had several top 40 country hits. Stokes will talk about his artist career as well as his work in technology relating the music industry—specifically YouTube and the newly launched Populr.me—a joint partnership between YouTube and the acclaimed artist manager, Coran Capshaw. |
| Business/Career Development, Usage of Technology & Social Media for Career Advancement | Music Business Radio | 9/8/2014 | 10pm-11pm | :60m | 1x | Guest: Stokes Nielson, artist and music industry tech expert. Stokes and his band, The Lost Trailers, started touring with Willie Nelson shortly after Stokes had the guts to hand the legend a demo tape during Nelson’s visit to a radio station where Stokes was a part-time employee. Since then he has toured extensively, signed multi-record deals, and had several top 40 country hits. Stokes will talk about his artist career as well as his work in technology relating the music industry—specifically YouTube and the newly launched Populr.me—a joint partnership between YouTube and the acclaimed artist manager, Coran Capshaw. |
| Business/Career Development, Career Longevity, Songwriting | Music Business Radio | 9/14/2014 | 7pm-8pm | :60m | 1x | Guest: Jim Lauderdale is a multiple Grammy and Americana Music Association Award-winning musician and one of the most respected artists working the Americana, Bluegrass and Country music communities today. His collaborations with artists like Ralph Stanley, Buddy Miller. George Strait, Elvis Costello, The Dixie Chicks, Vince Gill, Patty Loveless, and Solomon Burke are proof of this respect. I’m A Song is Lauderdale’s latest and 26th album to date. Jim talks about this and his early days in the music business, working in the mail room at Rolling Stone magazine, his work ethic, collaboration, songwriting, recording, record deals, publishing deals, talent, and why Nashville is so hot right now. |

| | | | | | | |
|--|----------------------|-----------|-----------|------|----|--|
| Business/Career Development, Career Longevity, Songwriting | Music Business Radio | 9/15/2014 | 10pm-11pm | :60m | 1x | Guest: Jim Lauderdale is a multiple Grammy and Americana Music Association Award-winning musician and one of the most respected artists working the Americana, Bluegrass and Country music communities today. His collaborations with artists like Ralph Stanley, Buddy Miller. George Strait, Elvis Costello, The Dixie Chicks, Vince Gill, Patty Loveless, and Solomon Burke are proof of this respect. I'm A Song is Lauderdale's latest and 26th album to date. Jim talks about this and his early days in the music business, working in the mail room at Rolling Stone magazine, his work ethic, collaboration, songwriting, recording, record deals, publishing deals, talent, and why Nashville is so hot right now. |
| Business/Career Development, Independent artist strategies, Overcoming substance abuse | Music Business Radio | 9/21/2014 | 7pm-8pm | :60m | 1x | Guest: Award winning, singer-songwriter, Justin Townes Earle. Justin will discuss his career from growing up in Nashville as the son of Steve Earle, to finding a new creative home in New York City. He'll talk openly about his battles with substance abuse, his songwriting process, his unique guitar playing style, and his philosophy on fashion and tour merchandising. Justin also talks about finding your voice as an artist and his new album, <i>Nothing's Gonna Change the Way You Feel About Me Now</i> . |
| Business/Career Development, Independent artist strategies, Overcoming substance abuse | Music Business Radio | 9/22/2014 | 10pm-11pm | :60m | 1x | Guest: Award winning, singer-songwriter, Justin Townes Earle. Justin will discuss his career from growing up in Nashville as the son of Steve Earle, to finding a new creative home in New York City. He'll talk openly about his battles with substance abuse, his songwriting process, his unique guitar playing style, and his philosophy on fashion and tour merchandising. Justin also talks about finding your voice as an artist and his new album, <i>Nothing's Gonna Change the Way You Feel About Me Now</i> . |
| Business/Career Development, Career Longevity | Music Business Radio | 9/28/2014 | 7pm-8pm | :60m | 1x | Guests: John McFee and John Cowan. McFee is a longtime principal member of the Grammy award-winning Doobie Brothers, as well as a session musician who has recorded for numerous artists including Van Morrison, Steve Miller, Chicago, and Elvis Costello. Cowan is most known for being the lead vocalist and bassist for New Grass Revival (whose members included Sam Bush & Bela' Fleck), but he also has been a session player and is the current touring bassist for the Doobie Brothers. McFee and Cowan talk about their time together in the Doobie Brothers, Cowan's new record entitled "60" – which McFee helped produce – Cowan's time in New Grass Revival, and McFee's life as a session player. |

| | | | | | | |
|---|--|---------------|-----------|------|------|---|
| Business/Career Development, Career Longevity | Music Business Radio | 9/29/2014 | 10pm-11pm | :60m | 1x | <p>Guests: John McFee and John Cowan. McFee is a longtime principal member of the Grammy award-winning Doobie Brothers, as well as a session musician who has recorded for numerous artists including Van Morrison, Steve Miller, Chicago, and Elvis Costello. Cowan is most known for being the lead vocalist and bassist for New Grass Revival (whose members included Sam Bush & Bela' Fleck), but he also has been a session player and is the current touring bassist for the Doobie Brothers. McFee and Cowan talk about their time together in the Doobie Brothers, Cowan's new record entitled "60" – which McFee helped produce – Cowan's time in New Grass Revival, and McFee's life as a session player.</p> |
| Various Public Awareness (see below) | PSA - total runs for Quarter | 7/1--9/30/14 | ROS | :30s | 437x | Ad Council (AC) PSA's, National & Local/Regional Topics/Issues (specific segment descriptions below) (approx. 6 per day, 91 days adjusted 80%) |
| Adoption as an option | PSA - Adoption | 7/1--9/30/14 | ROS | :30s | | (AC) Awareness of Adoption opportunities & promotion of of adoption options. |
| Adoption & Fostering Awareness | PSA - Adoption & Fostering | 7/1--9/30/14 | ROS | :30s | | (AC) Awareness of Adoption & Fostering opportunities the promotion and education of these options. |
| Personal & professional growth through college access | PSA - College Access | 7/1--9/30/14 | ROS | :30s | | (AC) Personal & professional growth through college access |
| Veterans Support by the Community | PSA - Veterans Support, including their family & Friends | 7/1--9/30/14 | ROS | :30s | | (AC) Awareness and Promotion of veterans' services and support of community including family and friends upon their return from service/duty. |
| Men's Health Issues Awareness & Prevention (1 & 2) | PSA - Men's Health Issues | 7/1--9/30/14 | ROS | :30s | | (AC) Awareness of various health issues men face and strategies for better living & prevention. |
| Personal & professional advancement | PSA - HS Dropout Prevention | 7/1--9/30/14 | ROS | :30s | | (AC) Promoting finishing HS and making public aware of and how to prevent High School students from dropping out of school. |
| Radon Gases Awareness, Health, & Detection | PSA-Radon Awareness | 7/1--9/30/14 | ROS | :30s | | (AC) Awareness of the dangers of radon gases found in homes, buildings--the health ramifications and how to detect |
| Doctor & Health Care Options in America | PSA - Doctor Options | 7/1--9/30/14 | ROS | :30s | | (AC) Awareness of doctor options...the places to find doctor and health care references for better health care in America. To help Americans make more informed decisions relating to their health care. |
| Forest & Wild Fire Prevention | PSA - Forest Fire Prevention | 7/1--9/30/14 | ROS | :30s | | (AC) Promoting awareness of forest fire prevention and celebrating 70 years of Smokey the Bear as spokesperson and continued fire prevention techniques and procedures. |
| Pet Adoption | PSA - Pet Adoption | 7/1--9/30/14 | ROS | :30s | | (AC) Promoting alternatives of domestic animal over population through adoption and support of local animal shelters. |
| High Blood Pressure, Stroke prevention and care | PSA - Blood Pressure/Stroke Prevention | 7/21--9/30/14 | ROS | :30s | | (AC) Promoting awareness of the silent killer and that 1 in 3 adults suffer from High Blood Pressure. It costs the nation and estimated \$46.6 billion in 2010. Get checked, prevent and live longer. |

| | | | | | | |
|---|--|---------------|------------|------|-----|--|
| Support of Non-profit and promote awareness of Aids & prevention | Recorded Spots | 9/23--9/30/14 | ROS | :30s | 28x | Promote awareness of Nashville Cares & it's fund raising event "Aids Walk." Nashville Cares provides funding for HIV/Aids patients in Mid Tennessee and also provides educational programs for those affected and for prevention. |
| Promotion of Nashville Farmers Community Market | Recorded Spots | 8/12--9/30/14 | ROS | :60s | 38x | Promoted awareness of the "Night Market" event held at Nashville Farmers Market. The Farmers market promotes Mid Ten farmers with open market facilities and promotes Mid TN growing, marketing, and consuming "home grown" and locally produced products. |
| Support of Non-profit, Brothers & Big Sisster | Big Recorded Spots | 9/29--9/30/14 | ROS | :30s | 8X | Promote fund raising event for Big Brothers Big Sisters of Mid TN. The event to be held in Franklin TN on Oct.17. BBBS's Mission is providing children facing adversity with strong and enduring, professionally supported one-to-one relationships that change their lives for the better, forever. BBBS's vision is successful mentoring relationships for all children who need and want them, contributing to brighter futures, better schools, and stronger communities for all. Made listeners aware of event and volunteer opportunities with the organization. |
| Support of Non-profit and promote State Natural Area/ Park - Radnor Lake | Recorded Spots | 7/1--9/30/174 | ROS | :30s | 259 | Support of Friends of Radnor Lake and their mission of protecting, preserving and promoting the natural integrity of Radnor Lake through land acquisition, environmental education and park support. Specific spots purpose is a call to action to help raise funds to establish a bird aviary. |
| Support of Non-profit and promote public parks - Percy Warner Parks | Recorded Spots | 7/1--9/30/14 | 5am--12mid | :30s | 89x | Support of Friends of Warner Parks event "Pickin Party" to promote family discover and usage of public parks. |
| Support of Non-profit and to promote volunteerism for Nashville Metro Schools | Recorded Spots | 9/6--9/19/14 | 6a--10p | :60s | 50X | Recorded PSA for local volunteer organization Hands On Nashville for a day of volunteering to benefit Metro Nshville's Public Schools. |
| Support of Non-profit and to promote volunteerism for Nashville Metro Schools | Recorded liners | 9/12--9/19/14 | 6a--10p | :15s | 25X | Recorded PSA for local volunteer organization Hands On Nashville for a day of volunteering to benefit Metro Nshville's Public Schools. |
| Awareness and support of non-profit dedicated to enhancing TN water resources through education and event | Commercial - Cumberland River Compact's Dragon Boat Race Event | 8/25--9/5/14 | ROS | :30s | 30x | Commercials to bring attention and promote the Cumberland River Compact's Dragon Boat Race competition event to raise money for this non-profit dedicated to enhancing water resources through education and cooperation. Help to make aware their mission to enhance the health and enjoyment of the Cumberland River and its tributaries through education, collaboration, and action. That small amount will clean 20 linear feet of stream in the local watershed and help assure the Compact can continue its efforts advocating for a safe, clean watershed. |
| Support of non-profit, Hunger Awareness | PSA :60 recorded spots | 8/25--9/28/14 | ROS | :60s | 85x | Recorded PSA for awareness of Hunger Action Month for non profit, Second Harvest Food Bank of Middle Tennessee. |
| Support of non-profit, Hunger Awareness | PSA :15 recorded spots | 8/25--9/28/14 | ROS | :15s | 20x | Recorded PSA 15sec spots for awareness of Hunger Action Month for non profit, Second Harvest Food Bank of Middle Tennessee. |

| | | | | | | |
|---|------------------------|-------------|-----------|--------|------|--|
| Public Access to the Arts & promotion of public parks, support of local musicians | Recorded Spots | 8/9--9/6/14 | 12a-12mid | :60s | 290x | Live On the Green is a free 4 week six night concert series produced by WRLT for the Mayor's office and the City of Nashville. LOtG showcases emerging local artists alongside national talent and emphasizes green & sustainable practices as well as promotion and awareness of public parks. |
| Public Access to the Arts & promotion of public parks, support of local musicians | Live on air mentions | 8/9--9/6/14 | 8a--5p | :10s | 83x | Live On the Green is a free 4 week six night concert series produced by WRLT for the Mayor's office and the City of Nashville. LOtG showcases emerging local artists alongside national talent and emphasizes green & sustainable practices as well as promotion and awareness of public parks. |
| Public Access to the Arts & promotion of public parks, support of local musicians | Live on air interviews | 8/14/14 | 3:15p | 6 min. | 1x | The Weeks' Cyle Barnes, Sam Williams: Live interviews with various performing Live on the Green artists. Promotes public access to free music as well as awareness of Nashville Metro parks systems and access to green space with an emphasis on green & sustainable practices. Interviewed by DJ AnaLee Canto. |
| Public Access to the Arts & promotion of public parks, support of local musicians | Live on air interviews | 8/14/14 | 4:45p | 8 min. | 1x | Dallas Green of City & Colour, Dante Schwabel Spanish Gold and C&C: Live interviews with various performing Live on the Green artists. Promotes public access to free music as well as awareness of Nashville Metro parks systems and access to green space with an emphasis on green & sustainable practices. Interviewed by DJ AnaLee Canto. |
| Public Access to the Arts & promotion of public parks, support of local musicians | Live on air interviews | 8/21/14 | 4:15p | 6 min. | 1x | Tyler, Brandon and Landon of Goodbye June: Live interviews with various performing Live on the Green artists. Promotes public access to free music as well as awareness of Nashville Metro parks systems and access to green space with an emphasis on green & sustainable practices. Interviewed by DJ AnaLee Canto. |
| Public Access to the Arts & promotion of public parks, support of local musicians | Live on air interviews | 8/21/14 | 5p | 6 min. | 1x | Keegan DeWitt, Harry West of Wild Cub.: Live interviews with various performing Live on the Green artists. Promotes public access to free music as well as awareness of Nashville Metro parks systems and access to green space with an emphasis on green & sustainable practices. Interviewed by DJ AnaLee Canto. |
| Public Access to the Arts & promotion of public parks, support of local musicians | Live on air interviews | 8/21/14 | 5:30p | 6 min. | 1x | The Head and The Heart's Josiah Johnson: Live interviews with various performing Live on the Green artists. Promotes public access to free music as well as awareness of Nashville Metro parks systems and access to green space with an emphasis on green & sustainable practices. interviewed by DJ AnaLee Canto. |
| Public Access to the Arts & promotion of public parks, support of local musicians | Live on air interviews | 8/28/14 | 3:30p | 5 min. | 1x | Matt Pelham of The Features: Live interviews with various performing Live on the Green artists. Promotes public access to free music as well as awareness of Nashville Metro parks systems and access to green space with an emphasis on green & sustainable practices. Interviewed by DJ AnaLee Canto. |
| Public Access to the Arts & promotion of public parks, support of local musicians | Live on air interviews | 8/28/14 | 4p | 5 min. | 1x | Ryan Merchand and Sebu Simonian of Capital citis: Live interviews with various performing Live on the Green artists. Promotes public access to free music as well as awareness of Nashville Metro parks systems and access to green space with an emphasis on green & sustainable practices. Interviewed by DJ AnaLee Canto. |

| | | | | | | |
|---|------------------------|---------|-------|--------|----|---|
| Public Access to the Arts & promotion of public parks, support of local musicians | Live on air interviews | 8/28/14 | 5:15p | 7 min. | 1x | Parks, Robby, Ben and Allan of All Them Witches: Live interviews with various performing Live on the Green artists. Promotes public access to free music as well as awareness of Nashville Metro parks systems and access to green space with an emphasis on green & sustainable practices. Interviewed by DJ AnaLee Canto. |
| Public Access to the Arts & promotion of public parks, support of local musicians | Live on air interviews | 9/4/14 | 4pm | 7 min. | 1x | Amanda Sudano Ramirez and Abner Ramirez of JohnnySwim: Live interviews with various performing Live on the Green artists. Promotes public access to free music as well as awareness of Nashville Metro parks systems and access to green space with an emphasis on green & sustainable practices. Interviewed by DJ AnaLee Canto. |
| Public Access to the Arts & promotion of public parks, support of local musicians | Live on air interviews | 9/4/14 | 4:30p | 8 min. | 1x | Matt Vasquez of Delta Spirit: Live interviews with various performing Live on the Green artists. Promotes public access to free music as well as awareness of Nashville Metro parks systems and access to green space with an emphasis on green & sustainable practices. Interviewed by AnaLee Canto & Wells Adams. |
| Public Access to the Arts & promotion of public parks, support of local musicians | Live on air interviews | 9/4/14 | 5pm | 6 min. | 1x | Brad Schultz of Cage the Elephant: Live interviews with various performing Live on the Green artists. Promotes public access to free music as well as awareness of Nashville Metro parks systems and access to green space with an emphasis on green & sustainable practices. Interviewed by DJ AnaLee Canto. |
| Public Access to the Arts & promotion of public parks, support of local musicians | Live on air interviews | 9/5/14 | 3pm | 8 min. | 1x | Ricky Young, Joel King, Taylor Burns, Preston Wimbley of The Wild Feathers: Live interviews with various performing Live on the Green artists. Promotes public access to free music as well as awareness of Nashville Metro parks systems and access to green space with an emphasis on green & sustainable practices. Interviewed by DJ AnaLee Canto. |
| Public Access to the Arts & promotion of public parks, support of local musicians | Live on air interviews | 9/5/14 | 4pm | 6 min. | 1x | Daniel Ellsworth and Timon, Marshall fo Daniel Ellsworth & the Great Lakes: Live interviews with various performing Live on the Green artists. Promotes public access to free music as well as awareness of Nashville Metro parks systems and access to green space with an emphasis on green & sustainable practices. Interviewed by DJ AnaLee Canto. |
| Public Access to the Arts & promotion of public parks, support of local musicians | Live on air interviews | 9/5/14 | 5pm | 5 min. | 1x | Dan Layus of Augustana: Live interviews with various performing Live on the Green artists. Promotes public access to free music as well as awareness of Nashville Metro parks systems and access to green space with an emphasis on green & sustainable practices. Interviewed by AnaLee Canto. |
| Public Access to the Arts & promotion of public parks, support of local musicians | Live on air interviews | 9/5/14 | 6:15p | 7 min. | 1x | G. Love (Garrett Dutton) of G Love and Special Sauce: Live interviews with various performing Live on the Green artists. Promotes public access to free music as well as awareness of Nashville Metro parks systems and access to green space with an emphasis on green & sustainable practices. Interview by AnaLee Canto. |
| Public Access to the Arts & promotion of public parks, support of local musicians | Live on air interviews | 9/6/14 | 12p | 7 min. | 1x | Toby Haydel, Cody Garrow, Preston Hunt, Graham Scott, Cobey and Chauncey Arner of Phin: Live interviews with various performing Live on the Green artists. Promotes public access to free music as well as awareness of Nashville Metro parks systems and access to green space with an emphasis on green & sustainable practices. Interviewed by DJ Wells Adams. |

| | | | | | | |
|---|-------------------------------------|--------------|-----------|--------|-----|---|
| Public Access to the Arts & promotion of public parks, support of local musicians | Live on air interviews | 9/6/14 | 1:30pm | 7 min. | 1x | Amy Stroup and Trenet Dabbs of Sugar and the Hi-Lows: Live interviews with various performing Live on the Green artists. Promotes public access to free music as well as awareness of Nashville Metro parks systems and access to green space with an emphasis on green & sustainable practices. Interviewed by DJ Dan Buckley. |
| Public Access to the Arts & promotion of public parks, support of local musicians | Live on air interviews | 9/6/14 | 3pm | 6 min. | 1x | LP: Live interviews with various performing Live on the Green artists. Promotes public access to free music as well as awareness of Nashville Metro parks systems and access to green space with an emphasis on green & sustainable practices. Interviewed by DJ Justin Hammel. |
| Public Access to the Arts & promotion of public parks, support of local musicians | Live on air interviews | 9/6/14 | 4pm | 7 min. | 1x | Zach Williams, Kanene Donehey Pipkin, Brian Emquist of The Lone Bellow: Live interviews with various performing Live on the Green artists. Promotes public access to free music as well as awareness of Nashville Metro parks systems and access to green space with an emphasis on green & sustainable practices. Interviewed by DJ Justin Hammel. |
| Public Access to the Arts & Promotion of Metro Parks | Musician's Corner / Recorded Spots | 9/3--9/30/14 | 6am--10pm | :30s | 45x | Promotes public access to free music through the "Musician's Corner." It is a free 8 week fall concert series sponsored by WRLT. It showcases emerging local artists and national acts providing exceptional music in a public place for people of all ages and ethnicities. Provides awareness for support and use of Parthenon & Centennial Park. |
| Public Access to the Arts | Musician's Corner / Recorded Liners | 9/3--9/30/14 | 6am--11pm | :10s | 20x | Promotes public access to free music through the "Musician's Corner." It is a free 8 week fall concert series sponsored by WRLT. It showcases emerging local artists and national acts providing exceptional music in a public place for people of all ages and ethnicities. Provides awareness for support and use of Parthenon & Centennial Park. |
| Public Safety | EAS | 7/1--9/30/14 | 12M-12M | | | WRLT is a Participating Station in the middle Tennessee Area Emergency Alert System. We forward the Required Monthly Test, generate a weekly test and forward selected Watches & Warnings issued by NOAA. During this period several warnings and watches were forwarded & aired. |