

QUARTERLY ISSUES / PROGRAMS LIST

Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period
7/01/2012 to 9/30/2012

Issue	Program/Segment	Date	Time	Duration	Description of Program/Segment
Early Childhood Development	Tuned In	07/15/12	7:00 AM	:20	Host Dan Buckley discusses the benefits of teaching babies to sign with Sharon Rechter of Babies First Americas. Teaching babies to sign reduces tantrums and crying by giving them the ability to communicate their needs before they develop spoken language.
Environment	Tuned In	09/09/12	7:00 AM	:20	Dan Buckley interview Margaret Littman of the Cumberland River Compact and discusses how the Dragon Boat Festival promotes awareness of the Compact's work to enhance the water quality of the Cumberland River and its tributaries. The Dragon Boat Festival provides an entertaining format to increase public awareness of the River as well as volunteer opportunities.
Environment	Tuned In	09/16/12	7:00 AM	:20	Dan Buckley interviews Mark Thein about the Nashville Clean Water Project, and the volunteer lake cleanup project on 9/29/2012. Previous cleanups recovered over 4 tons of trash and utilized ten's of thousands of volunteer hours.
Public Access to the Arts	PSA	7/16 - 8/04	12M-12M	:30	Public Service Announcements for "Songwriters in the Park", a free monthly concert series held in downtown Nashville and benefitting Second Harvest Food Bank.
Public Access to the Arts	PSA	8/17 - 9/30	12M-12M	:30	Public Service Announcement for Metro Parks Celebrate Nashville Cultural Festival", featuring over 100 music and dance performances.
Public Health	Tuned In	08/19/12	7:00 AM	:20	Dan Buckley interviews Dan Haseltine of Jars of Clay about the work of Blood Water Mission, which works to build basic health care and dignity in African communities. The focus project of BWM is to build over 1,000 drinking water wells in Africa.
Public Health	PSA	7/16 - 8/16	12M-12M	:30	Public service announcements for MatchingDonors.com which links organ donors with people in need of kidney and other transplants.
Public Health	PSA	7/17 - 7/21	12M-12M	:30	Public service Announcements for "Walk for Hope" a 5k run/walk benefitting the Minnie Pearl Cancer Foundation.
Public Health	PSA	7/30 - 9/30	12M-12M	:30	Public Service Announcement for the Making Strides Against Breast Cancer Walk, benefitting American Cancer Society.

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Public Health	PSA	9/11 - 9/30	12M-12M	:30	Public Service Announcements for the Nashville Heart Walk, where 10,000 walkers talk to the streets for the American Heart Association. Heart Walk is the AHA's biggest fundraiser of the year.
Public Health	PSA	9/11 - 9/30	12M-12M	:30	Public Service Announcement for the American Heart Association's "Face the Fats" national educational campaign, which helps consumers make heart healthy choices by learning about different types of dietary fats.