Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Various Public Awareness - Local & Regional Issues (see below)	Music Business Radio - Long form interview					Music Business Radio is production of WRLT and is an award winning specialty program spotlighting the inside workings of the music business featuring interviews with industry professionals; Grammy Award winning producers, artists, musicians, and songwriters, record executives, promoters and artist managers sharing their insight and expertise into the ever changing world of the music and entertainment business. Because a large part of the Nashville economy and job market is made up of the music industry, this show helps shed light on industry movements, career development opportunites, promotes the artform of music, while promoting the industry that made the city famous.
Business/Career Development, Getting the attention of Radio & Record Company Executives	Music Business Radio - long form interview	7/1/2018	7pm-8pm	60 mins	1x	Guest: The Wild Feathers. Analee sits down with Nashville rock band, The Wild Feathers. We'll find out what it's like to be signed and dropped by a major record label before your record is finished, how the band has continued to grow their audience and more.
Business/Career Development, Getting the attention of Radio & Record Company Executives	Music Business Radio - long form interview	7/2/2018	10pm-11pm	60 mins	1x	Guest: The Wild Feathers. Analee sits down with Nashville rock band, The Wild Feathers. We'll find out what it's like to be signed and dropped by a major record label before your record is finished, how the band has continued to grow their audience and more.
Business/Career Development, Career Longevity, Songwriting, and Producing	Music Business Radio - long form interview	7/8/2018	7pm-8pm	60 mins	1x	Guest: Todd Snider, Nashville based singer-songwriter. Whatever genre Todd's music has been consideredfolk-rock, alt-country, Americanait has consistently found a place on critic's top lists including Rolling Stones' 2006 & 2012 Top 50 albums. His start as an assistant and soon opener for the legendary John Prine led to recording for several labels including MCA, Oh-Boy, and Aimless. Todd talked about that and his current band, Hard Working Americans (featuring Dave Schools of Widespread Panic) and played tracks from their new album recorded at Bob Weir's TRI Studios (Grateful Dead).
Business/Career Development, Career Longevity, Songwriting, and Producing	Music Business Radio - long form interview	7/9/2018	10pm-11pm	60 mins	1x	Guest: Todd Snider, Nashville based singer-songwriter. Whatever genre Todd's music has been consideredfolk-rock, alt-country, Americanait has consistently found a place on critic's top lists including Rolling Stones' 2006 & 2012 Top 50 albums. His start as an assistant and soon opener for the legendary John Prine led to recording for several labels including MCA, Oh-Boy, and Aimless. Todd talked about that and his current band, Hard Working Americans (featuring Dave Schools of Widespread Panic) and played tracks from their new album recorded at Bob Weir's TRI Studios (Grateful Dead).
Business/Career Development & new revenue streams	Music Business Radio - Long-form interview	7/15/2018	7pm-8pm	60 mins	1x	Guest: Steve Schnur. Steve is the Worldwide Executive and President of Music for Electronic Arts. We'll talk about the early days of MTV, how Metallica sold a ton of records and how video games serve as a powerful tool to break new artists.
Business/Career Development & new revenue streams	Music Business Radio - Long-form interview	7/16/2018	10pm-11pm	60 mins	1x	Guest: Steve Schnur. Steve is the Worldwide Executive and President of Music for Electronic Arts. We'll talk about the early days of MTV, how Metallica sold a ton of records and how video games serve as a powerful tool to break new artists.
Business/Career Development, Career Longevity, Songwriting, and Producing	Music Business Radio - Long-form interview	7/22/2018	7pm-8pm	60 mins	1x	Guest: David Wilcox. Legendary singer, songwriter, and storyteller, David Wilcox, discusses his career in full for inspiration and education. Since his first appearance at Nashville's famed Bluebird Cafe in the 1980's, David has created a body of work that has moved both fans and critics. He has been described by critics as a prolific songwriter and folk artist and his music deeply philosophical and insightful. He signed to A&M Records in 1989 after a Bluebird performance and has produced over 20 albums since. He talks about his long career, the importance of living the songs he writes, his beloved fans, his philosophy of life and creativity, and his recent album, A View From the Edge. davidwilcox.com

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Business/Career Development, Career Longevity, Songwriting, and Producing	Music Business Radio - Long-form interview	7/23/2018	10pm-11pm	60 mins	1x	Guest: David Wilcox. Legendary singer, songwriter, and storyteller, David Wilcox, discusses his career in full for inspiration and education. Since his first appearance at Nashville's famed Bluebird Cafe in the 1980's, David has created a body of work that has moved both fans and critics. He has been described by critics as a prolific songwriter and folk artist and his music deeply philosophical and insightful. He signed to A&M Records in 1989 after a Bluebird performance and has produced over 20 albums since. He talks about his long career, the importance of living the songs he writes, his beloved fans, his philosophy of life and creativity, and his recent album, A View From the Edge. davidwilcox.com
Business/Career Development, Strategic Processes for Songwriting & Creative Business Development	Music Business Radio - long form interview	7/29/2018	7pm-8pm	60 mins	1x	Guest: Recording artist ZZ Ward. She'll talk about her move from Oregon to LA, how she got her record deal and the creation of her latest album The Storm. She'll also discuss her musical family and how they set the foundation for her career goalsshe played in her father's band for years before striking out on her own. She'll discuss what it took to finally pick up and move from a small town in Oregon to Los Angeles and the small steps she took weekly to gain her footing in the LA music scene.
Business/Career Development, Strategic Processes for Songwriting & Creative Business Development	Music Business Radio - long form interview	7/30/2018	10p-11pm	60 mins	1x	Guest: Recording artist ZZ Ward. She'll talk about her move from Oregon to LA, how she got her record deal and the creation of her latest album The Storm. She'll also discuss her musical family and how they set the foundation for her career goalsshe played in her father's band for years before striking out on her own. She'll discuss what it took to finally pick up and move from a small town in Oregon to Los Angeles and the small steps she took weekly to gain her footing in the LA music scene.
Business/Career Development, Career Longevity, Songwriting, and Producing	Music Business Radio	8/5/2018	7pm-8pm	:60	1X	Guest: Three-time Grammy-nominated drummer, songwriter and producer, Ken Coomer. As the founding member of the Grammy Award-winning alternative rock band, Wilco, Coomer has recorded and produced with notable artists around the world. Such artists include: Sheryl Crow, Nikki Reed, Jars of Clay, Will Hoge, Sugarplum Fairies, Uncle Tupelo, Chetes (EMI Latin), and Emmylou Harris. While in studio, he talked about his start in the music business, his audition for Uncle Tupelo, his transition into production, and advice for keeping a band together. Nashville-based Coomer continues to work as a sought-after producer and drummer.
Business/Career Development, Career Longevity, Songwriting, and Producing	Music Business Radio	8/6/2018	10pm-11pm	:60	1X	Guest: Three-time Grammy-nominated drummer, songwriter and producer, Ken Coomer. As the founding member of the Grammy Award-winning alternative rock band, Wilco, Coomer has recorded and produced with notable artists around the world. Such artists include: Sheryl Crow, Nikki Reed, Jars of Clay, Will Hoge, Sugarplum Fairies, Uncle Tupelo, Chetes (EMI Latin), and Emmylou Harris. While in studio, he talked about his start in the music business, his audition for Uncle Tupelo, his transition into production, and advice for keeping a band together. Nashville-based Coomer continues to work as a sought-after producer and drummer.
Business/Career Development, Career Longevity, Songwriting	Music Business Radio - long form interview	8/12/2018	7pm-8pm	60 mins	1x	Guest: Derek Trucks, guitarist, songwriter and founder of the Grammy Award-winner Derell Trucks Band. Derek will talk about keeping a 12-piece band together, working with your spouse, band therapy and their new album Let Me Get By. He offers advice on how to stay consitent with you caeer goals in an every changing industry.
Business/Career Development, Career Longevity, Songwriting	Music Business Radio - long form interview	8/13/2018	10pm-11pm	60 mins	1x	Guest: Derek Trucks, guitarist, songwriter and founder of the Grammy Awardwinner Derell Trucks Band. Derek will talk about keeping a 12-piece band together, working with your spouse, band therapy and their new album Let Me Get By. He offers advice on how to stay consitent with you caeer goals in an every changing industry.

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Business/Career Development, Career Longevity, Musicianship & Musical history	Music Business Radio - long form interview	8/19/2018	7pm-8pm	60 mins	1x	Guests: Will McFarlane and Mark T. Jordan. Will was recently inducted to the Musician's Hall of Fame for his work with the Muscle Shoals Rhythm Section known as the Swampers. Mark has written for legendary artists including Tom Jones, The Carpenters, and Player. Both have played with the likes of Bonnie Raitt, Levon Helm, Van Morrison and Bobby Blue Bland. They'll talk about their new band Big Shoes, their record Step On It!, and stories from the road.their record Step On It! and stories from the road.
Business/Career Development, Career Longevity, Musicianship & Musical history	Music Business Radio - long form interview	8/20/2018	10p-11pm	60 mins	1x	Guests: Will McFarlane and Mark T. Jordan. Will was recently inducted to the Musician's Hall of Fame for his work with the Muscle Shoals Rhythm Section known as the Swampers. Mark has written for legendary artists including Tom Jones, The Carpenters, and Player. Both have played with the likes of Bonnie Raitt, Levon Helm, Van Morrison and Bobby Blue Bland. They'll talk about their new band Big Shoes, their record Step On It!, and stories from the road.their record Step On It! and stories from the road.
Business/Career Development, Career Longevity, Songwriting, Festivals	Music Business Radio - long form interview	8/26/2018	7pm-8pm	60 mins	1x	Guest: John Oates, half of the best-selling duo in the world Hall & Oates. John will discuss his album, "7908," The Aspen Songwriters Festival, how he has continued to find his way in the music business after the success of Hall & Oates, the stories behind the Hall & Oates legend.
Business/Career Development, Career Longevity, Songwriting, Festivals	Music Business Radio - long form interview	8/27/2018	10pm-11pm	60 mins	1x	Guest: John Oates, half of the best-selling duo in the world Hall & Oates. John will discuss his album, "7908," The Aspen Songwriters Festival, how he has continued to find his way in the music business after the success of Hall & Oates, the stories behind the Hall & Oates legend.
Business/Career Development for Women , Career Longevity, Songwriting, & Tennessee Music History	Music Business Radio - long form interview	9/2/2018	7pm-8pm	60 mins	1x	Guest: Lisa Marie Presley, singer/songwriter/artist. Lisa Marie talks about her life, her career, and her critically acclaimed album, Storm & Grace. She talked about growing up as the daughter of Elvis Presley and the media scrutiny attached and finding her own voice as an artist and songwriter in the shadows of the "King." She also talked about working with acclaimed producer, T. Bone Burnett, legendary artist manager, Simon Fuller, and also shared personal stories behind the her songs from Storm & Grace, including "Over Me," "You Ain't Seen Nothin' Yet," "Weary," and "So Long." She also talked about Graceland, what it means to the fans and how her mother, Priscilla, is the visionary leader creating and managing with respect, Elvis' name and estate.
Business/Career Development for Women , Career Longevity, Songwriting, & Tennessee Music History	Music Business Radio - long form interview	9/3/2018	10pm-11pm	60 mins	1x	Guest: Lisa Marie Presley, singer/songwriter/artist. Lisa Marie talks about her life, her career, and her critically acclaimed album, Storm & Grace. She talked about growing up as the daughter of Elvis Presley and the media scrutiny attached and finding her own voice as an artist and songwriter in the shadows of the "King." She also talkded about working with acclaimed producer, T. Bone Burnett, legendary artist manager, Simon Fuller, and also shared personal stories behind the her songs from Storm & Grace, including "Over Me," "You Ain't Seen Nothin' Yet," "Weary," and "So Long." She also talked about Graceland, what it means to the fans and how her mother, Priscilla, is the visionary leader creating and managing with respect, Elvis' name and estate.
Business/Career Development, Career Longevity, Musicianship & Musical history	Music Business Radio - long form interview	9/9/2018	7pm-8pm	60 mins	1x	Guest: Grammy Award wining singer, songwriter, and artist, Lee Ann Womack. She has been compared to Dolly Parton and Tammy Wynett, just to name a few. Her long and respected career began in 1997 and has been going strong ever since with a string of awards and hit songs including the wildly popular country crossover hit, "I Hope You Dance." Her most recent album, "The Lonely, the Lonesome, and Gone," takes her back to her East Texas upbringing and the musical influences of that area. She'll talk about her start in Nashville at Belmont University, her internship with a label, landing the record deal, the many years of touring, the struggles, her unexpected pop crossover success, and her new excitement of what lies ahead. For more: www.leeannwomack.com

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Business/Career Development, Career Longevity, Musicianship & Musical history	Music Business Radio - long form interview	9/10/2018	10pm-11pm	60 mins	1X	Guest: Grammy Award wining singer, songwriter, and artist, Lee Ann Womack. She has been compared to Dolly Parton and Tammy Wynett, just to name a few. Her long and respected career began in 1997 and has been going strong ever since with a string of awards and hit songs including the wildly popular country crossover hit, "I Hope You Dance." Her most recent album, "The Lonely, the Lonesome, and Gone," takes her back to her East Texas upbringing and the musical influences of that area. She'll talk about her start in Nashville at Belmont University, her internship with a label, landing the record deal, the many years of touring, the struggles, her unexpected pop crossover success, and her new excitement of what lies ahead. For more: www.leeannwomack.com
Business/Career Development - Career Lifecyle & Longevity	Music Business Radio - long form interview	9/16/2018	7pm-8pm	60 mins	1x	Guest: Dave Lory. Artist manager and international record executive Dave Lory talks about his career and book <u>Jeff Buckley: From Hallelujah to the Last Goodbye</u> , managing artists like the Allman Brothers and Courtney Love and more.
Business/Career Development - Career Lifecyle & Longevity	Music Business Radio - long form interview	9/17/2018	10pm-11pm	60 mins	1X	Guest: Dave Lory. Artist manager and international record executive Dave Lory talks about his career and book <u>Jeff Buckley: From Hallelujah to the Last Goodbye</u> , managing artists like the Allman Brothers and Courtney Love and more.
Business/Career Development, History & Future of Music Festivals in US and Middle Tennessee	Music Business Radio - long form interview	9/23/2018	7pm-8pm	60 mins	1x	Guest: Co-Producers and Co-Founders of Pilgrimage Music & Cultural Festival, Kevin Griffin and Brandt Wood. They sit down with Lt. Dan and discuss what it takes to start a nationally recognized festival from scratch and in three years expect sell-out crowds. They talk the creative and cultural philosophy behind the choices of the event site, the music, and the art. They also talk about bringing on Justin Timberlake as a co-owner and the magic ingredient he adds to the festival.
Business/Career Development, History & Future of Music Festivals in US and Middle Tennessee	Music Business Radio - long form interview	9/24/2018	10pm-11pm	60 mins	1x	Guest: Co-Producers and Co-Founders of Pilgrimage Music & Cultural Festival, Kevin Griffin and Brandt Wood. They sit down with Lt. Dan and discuss what it takes to start a nationally recognized festival from scratch and in three years expect sell-out crowds. They talk the creative and cultural philosophy behind the choices of the event site, the music, and the art. They also talk about bringing on Justin Timberlake as a co-owner and the magic ingredient he adds to the festival.
Business/Career Development - Education & Peripheral Business	Music Business Radio - long form interview	9/30/2018	7pm-8pm	60 mins	1x	Guest: Nathan Dohse of AGD Entertainment. Nathan talks about what he learned from ten years of touring, the state of music in Nashville and the five pillars that make up every artist's business foundation.
Business/Career Development - Education & Peripheral Business	Music Business Radio - long form interview	10/1/2018	10pm-11pm	60 mins	1x	Guest: Nathan Dohse of AGD Entertainment. Nathan talks about what he learned from ten years of touring, the state of music in Nashville and the five pillars that make up every artist's business foundation.
Various Public Awareness - National & Regional Issues (see below)	PSA - total runs for Quarter	7/19/30/18	ROS	:30s	~588x	Ad Council (AC) & Other Sources PSA's, National & Local/Regional Topics/Issues (specific segment descriptions below) (approx. 6 per day for 92 days, 3rd qrtr 2018) actual count 588 per PSA confirmation invoice
Promote Awareness of Cervial Cancer & Treatment	Recorded PSA	7/1/184/20/19	ROS	:30s		(26169, 7/1/184/20/19, "Next Step" Lung Cancer Screening) Approximately 8 million Americans are at high risk for lung cancer, the nation's #1 cancer killer, and are eligible for screenings that could save lives. Run new "Saved by the Scan" PSAs that stress early detection through routine annual screening.
Awareness of the Dangers of Texting & Driving	Recorded PSA	7/1/186/27/22	ROS	:30s		(26170, 7/1/186/27/22, "Multi-Tasking" Texting & Driving) Stop Texts, Stop Wrecks. It takes 5 seconds to send the average text. In daily life, 5 seconds may not seem like much, but on the road, it can make all the difference for a safe ride home. New student-created PSAs made for the Project Yellow Light scholarship competition strive to keep drivers' eyes on the road and off their phones.

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Promote immunotherapy for Cancer treatment	Recorded PSA	1/1/1810/31/18	ROS	:30s		(26163, 10/18/1710/31/18) Immunotherapy is a revolutionary new approach to cancer treatment and one of the most promising developments in cancer research today. Jimmy Smits, the award- winning actor, has joined Stand Up To Cancer (SU2C) to help raise awareness about the increasing role of immunotherapy as an effective option for cancer treatment through a new public service campaign, entitled: "Your Body Your Hope."  The PSA encourages patients to visit StandUpToCancer.org/immunotherapy to learn more about immunotherapy and to discuss the treatment as an option with their physician. The PSA is available in both English and Spanish in the hope of reaching a broader audience with this vital information - and "to empower people diagnosed with cancer to ask their doctor if immunotherapy may be the right treatment option for them."
Promote awareness of Childhood Hunger	Recorded PSA	3/7/183/18/19	ROS	:30s		("Melissa," 26151, 3/7/183/18/19) Nearly 13 million children, that's 1 in 6 kids, in the U.S. struggle with hunger. Families and children struggling with hunger need our help. Kids who don't get enough to eat are more likely to grow up with health problems and have difficulty in school and social situations. This PSA encourages people to help end the story of hunger by visiting FeedingAmerica.org.
Promotion of emergency preparednessFloods	Recorded PSA	1/1/189/11/18	ROS	:30s		(AC) Don't Wait - Floods, Recorded commericials to promote emergency preparedness. Disasters don't plan ahead. You can.  "Don't Wait. Communicate." As recent events have shown, natural disasters can cause massive destruction and bring enormous change at any time. Ensure that every family has a household emergency plan before disasters strike. This PSA promotes preparedness by using modern reminders to highlight the unpredictable nature of disasters in an entertaining and enlightening way. (10/13/179/11/18, 26162)
Promote awareness of on-line hacking	Recorded PSA	1/1/182/15/18	ROS	:30s		(Indie - Pharmacy Buying Safely, 2/14/172/15/18, 26147) Not all websites that sell medication are created equal. Some operate illegally and may sell counterfeit or falsified drugs and devices, putting your health and safety at risk. The fake medicines sold online may contain house paint, antifreeze, floor wax, chalk, and other toxic fillers. In fact, up to 1 million people die each year from counterfeit medications.1 In addition, these rogue websites may enroll you in pricey refill scams or not secure your payment/personal information, leaving you vulnerable to identity theft. (NABP)
Promote awareness of ageing issues and resources to help low income ageing	Recorded PSA	1/1/1812/15/18	ROS	:30s		(AC, AARP, Preventing +Falls, 2/14/1712/15/18, 26142) The numbers are staggering. According to the Centers for Disease Control and Prevention, more than one out of four adults, 65 and older, falls each year, and many of these falls result in serious injury. Each year, 2.8 million older people are treated in emergency rooms for fall-related injuries. As 10,000 baby boomers turn 65 every day, these numbers have the potential to become catastrophic. In addition to the risk of injury, falls can dramatically affect a person's quality of life and make it harder to remain independent. AARP Foundation, the charitable affiliate of AARP, dedicated to providing resources and services and serving as an advocate for low-income older Americans, and UnitedHealthcare, an organization dedicated to the health and well-being of seniors, teamed up to take on this important issue.
Promote awarenes and opportunities to donate to hurricane damaged areas	Recorded PSA	1/1/188/31/18	ROS	:30s		(AC) (9/11/178/31/18, 26141) Hurricanes Harvey and Irma have hit the Gulf Coast and Caribbean Islands, with Jose reaching Category 4 status and bringing new concerns. An unprecedented flurry of high-power hurricanes is impacting the United States and the need for help in affected areas is enormous. To direct donations to all the areas that need help, now and in the future. This PSA leads to SupportHurricaneRelief.org where donors can choose where their cash donation will go, local and national.

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Promote awarenss of Monsanto Fund and how it gives back to communities	Recorded PSA	1/1/189/8/18	ROS	:30s		(Indie, 9/8/179/8/18, 26155) The America's Farmers Grow Communities program, sponsored by the Monsanto Fund, has awarded more than \$26 million to nonprofit organizations across rural America since 2010, and will award more than \$3 million in 2018 to help farmers support causes that create positive impacts in their local communities. Farmers can enroll for a chance to direct a \$2,500 donation to an eligible nonprofit organization such as a volunteer fire department, as featured in the Radio PSAs. Volunteer Fire Chief Ralph Stegbauer and his department were able to purchase and install new tornado sirens to cover the county's most highly- populated areas thanks to several donations from the Grow Communities program. Across America, donations from the Grow Communities program have been used to support ag youth programs, food banks, schools and many other important initiatives.
Promote awarenss of caninies for companiions programs for disability independence	Recorded PSA	1/1/185/11/18	ROS	:30s		(PSA3-Indie, "Canine Companions" 26170, 5/10/175/11/18) PSA promoting awarements of programs for people to raise pets later to be trained for the disabilities assistance programs to help those with various disabilities lead a more normal life.
Promote awareness and protection against Sepsis	Recorded PSA	11/1/188/31/18	ROS	:30s		("The Domino Effect" 9/11/178/31/18, 26157)My colleagues and I at the U.S. Centers for Disease Control and Prevention recently released "Get Ahead of Sepsis," a national educational effort focused on raising awareness of sepsis—a life-threatening medical emergency that can rapidly cause tissue damage, organ failure, and death. Each year, more than 1.5 million Americans get sepsis, and at least 250,000 die as a result. Sepsis is a medical emergency. Time matters. "Get Ahead of Sepsis" aims to protect Americans from the devastating effects of sepsis by emphasizing the importance of early recognition and timely treatment of sepsis, as well as the importance of preventing infections that could lead to sepsis. You can help by airing this important public service announcement (PSA)—titled "The Domino Effect"—which focuses on how an infection can quickly lead to sepsis and the urgent need to act fast when sepsis is suspected. The PSA is intended for all audiences. Anyone can get an infection, and almost any infection can lead to sepsis. But by knowing the risks of sepsis, spotting the symptoms, and acting fast, we believe that the public can "Get Ahead of Sepsis." We appreciate the value and reach that radio provides in educating these audiences and hope that you will air it often.
Promote awareness VA disability Claims & Compensation Process	Recorded PSA	1/1/188/31/18	ROS	:30s		("Got Your Back" 9/11/178/31/18, 26159) Since our founding, brave women and men have fought to protect our nation and those around the globe struggling for freedom, democracy and security. They have fought courageously and even sacrificed life, limb, and physical and mental health through their service. Now more than ever, we must all do our part to serve those who have sacrificed and served. You can help Service members and Veterans get the benefits and support they have earned and need from the U.S. Department of Veterans Affairs (VA) by promoting awareness about VA's disability compensation process. When you promote awareness about the VA claim process, it lets Veterans know that VA, and its vast network of services and resources, is there for them, and it gives them important information that may help them receive a faster decision on their claim. These PSAs are a driving force to reduce the current VA claims backlog and getting Veterans faster and better access to service and support. When Veterans file an electronic claim (eClaim) on eBenefits, enlist the support of a Veteran Service Organization, and attend their VA claim exam, they not only can get a faster decision, but they are also fully using the services and support available to them to ensure they have the best claim experience possible.
Promote organ, eye, & tissue donor signups	Recorded PSA	1/1/188/31/18	ROS	:30s		(HRSA, "Made Possible By Roxanne" 9/11/178/31/18, 26160) PSA promoting awareness and need for Organ, Eye, and Tissue donors. Simple signup procedures leading to the gift of life.

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Promote Fatherhood involvment in child's lives	Recorded PSA	1/1/188/17/18	ROS	:30s		(Groan, Fatherhood Involvement, 26164, 10/13/178/17/18) Kids that spend time with their dads grow up to be smarter and more successful. Endearing new PSAs feature children telling corny dad jokes to encourage dads to play an active, responsible role in their children's lives, because even the smallest moments can make the biggest difference.
Promote Health through Blood Pressure Control	Recorded PSA	1/1/1810/18/18	ROS	:30s		(26146, 10/19/1710/18/18) 85 million Americans have high blood pressure, but only half have it under control. Many don't follow their treatment plan because they feel fine. Research shows that being reminded of the consequences of uncontrolled HBP including stroke and heart attack motivate action before it's too late. This PSA offers help working with your doctor to find a plan that you can follow.
Promote awareness of Childhood Hunger	Recorded PSA	1/1/1810/25/18	ROS	:30s		(26009, 11/15/1710/25/18) Nearly 13 million kids in the U.S. are hungry. The Grammy-nominated Goo Goo Dolls are lending their voice to help Feeding America end child hunger. PSA encourage listeners to get involved and join Feeding America in the fight to end hunger.
Promote awareness of Critical Health Issues	Recorded PSA	8/1/1810/31/18	ROS	:30s		( 26143, 11/2/1710/31/18) When people think of causes of allergies, they often focus on pollen, dust and pet dander. But did you know common household pests like cockroaches and mice can also cause allergies, as well as trigger asthma attacks? Sixty three percent of American homes contain allergens from cockroaches, and in urban areas, that number increases to as many as 78 to 98 percent. 82% of homes tested contained allergens left by mice. With asthma being the most common chronic disease among children and behind one fourth of all emergency room cases, it's important to know that pests can indeed have harmful effects upon our health and our family's health. These staggering statistics underscore the importance of educating communities about this critical health issue. Your station can help raise awareness by supporting our latest public service campaign, which is a joint effort by the National Pest Management Association (NPMA) and the Asthma and Allergy Foundation of America (AAFA).
Promote Cancer research	Recorded PSA	8/1/1810/31/18	ROS	:30s		(26144, 11/2/1710/31/18) Stand Up To Cancer (SU2C) has launched a new public service announcement (PSA) campaign in collaboration with SU2C Founding Donor Major League Baseball. The PSA, titled "Whatever It Takes," features Major League players and moments from MLB's Championship Season that underscore the message that the end of the fight against cancer is unlikely to come from a single "home run," but rather will be the result of numerous and smaller, yet meaningful, scientific advancements that keep the fight moving forward.  As a metaphor to describe the cancer research work being done by scientists and doctors worldwide to make discoveries that will advance new treatments, the PSA uses MLB game footage of several players executing one of baseball's simplest, yet often effective, plays – the bunt (opposed to hitting the big home run) – to drive home the game-winning run.
Promote positive life choices	Recorded PSA	1/1/1812/8/18	ROS	:30s		(26008, 12/5/1712/5/18) Our latest public service announcements (PSAs) are titled "Never Give Up!" (:30), "Stay in School!" (:30), "Thank You" (:30) and "Say Yes to a Drug-Free Life!" (:30). They focus on achieving your dreams, the importance of getting an education, giving back to our nation's heroes, and making positive life choices regarding drug and alcohol use.
Promote Adoption and Foster Care Parenting	Recorded PSA	1/1/1812/8/18	ROS	:30s		("Haircut." 26145, 12/8/1712/8/18) You Don't Have to Be Perfect to Be a Perfect Parent. 118,000 youth in the U.S. foster care system are currently awaiting adoption. Teens never outgrow the need for family, but only 5% of all children adopted in 2016 were between the ages of 15 and 18. Run PSAs this holiday season to encourage prospective parents to consider adopting a teen.

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Promote Awareness of Cervial Cancer & Treatment	Recorded PSA	1/1/181/1/19	ROS	:30s		(26161, 10/13/171/1/19) More than 12,000 women are diagnosed with invasive cervical cancer each year, and more than 90 percent of those cancers are caused by the human papillomavirus (HPV), a common virus that can also cause at least five other types of cancer.  There is now a vaccine available to protect you from HPV. The Centers for Disease Control and Prevention (CDC) recommend the vaccine for all girls and boys ages 11-12, the time when the vaccine is most effective. In addition to the vaccine, the Prevent Cancer Foundation® recommends women begin regular cervical cancer screening at age 21 with a Pap test every three years. Women ages 35-65 should have a Pap test combined with an HPV test every five years, or a Pap test every three years.
Promote Awareness of Cure Possibilities for Multiple Sclerosis	Recorded PSA	3/13/183/31/19	ROS	:30s		(AC, 26149, 3/13/183/13/19) The National Multiple Sclerosis Society's new public service awareness campaign, "What Ever it Takes" offers people a special place to share their own creative solutions to the challenges of MS and find new ones at nationalMSsociety.org/ThisISMS and know how to get involved through Walk MS at walkMS.org. When we unite to raise awareness and share solutions, we become stronger than multiple sclerosis. Thank you for helping move us closer to a world free of multiple sclerosis.
Promote Awareness of Progams to hlep Empower Vets Returning to Civilian Life	Recorded PSA	3/15/183/15/19	ROS	:30s		("Steop Up," 26154, 3/15/183/15/19) Wounded Warrior Project® (WWP) is a nonprofit, nonpartisan organization dedicated to the mission to honor and empower Wounded Warriors. These brave men and women face a variety of challenges as they transition to civilian life. And when they are severely ill or injured, returning to their families is only the beginning of their road to recovery. WWP connects wounded warriors and their families to valuable resources and one another, serves them through a variety of free programs and services, and empowers them to live life on their own terms.
Promote awareness programs for earning High School diploma	Recorded PSA	1/1/1812/11/18	ROS	:30s		("Carissa," 26165, 12/19/1712/11/18) More than 34 million American adults are without a high school diploma. Air new PSAs that encourage people to find the support they need to achieve their education goals. FinishYourDiploma.org offers resources for adults to get started on their GED or other high school equivalency.
Promote awareness of endangered species & programs to help save	Recorded PSA	1/19/181/20/19	ROS	:30s		("Rhinos." 26153, 1/19/181/20/19) Time is running out for rhinos, giraffes, penguins and other species. There are only 3 Northern White Rhinos left in the world. In just 15 years, giraffe populations have fallen from 140,000 to just 85,000. The number of African penguins living in the wild has dropped by 70% in the last decade. Wildlife is endangered, but there is hope. Together we can turn things around and end extinction. San Diego Zoo Global is leading the fight against extinction. We are committed to using science-based techniques and collaborating with others to save species from extinction. And we have succeeded with many species! We have bred more than 165 endangered species and reintroduced over 35 species back into the wild. Our Wildlife Conservancy program empowers people from around the world to help us save species from extinction in a variety of ways. Our supporters and members play a crucial role in our conservation efforts. Your support makes our fight possible.
Promotes awareness and pervention of Diabetes	Recorded PSA	1/22/181/21/19	ROS	:30s		("Prediabetes Test," 26156, 1/22/181/21/19) One in 3 American adults has prediabetes and is at high risk of developing type 2 diabetes, a serious health condition that can lead to heart attack and stroke. PSAs encourage people to learn their risk of type 2 diabetes by taking a short online test at the campaign website, which also features information on prediabetes as well as lifestyle programs and tips to help people reverse their risk.

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Promotes awareness of Fair Housing rights & how discrimation can happen	Recorded PSA	1/22/181/21/19	ROS	:30s		("Imagine," 26152, (1/22/181/21/19) We have made great strides as a country since the Fair Housing Act was signed in 1968, but significant levels of illegal housing discrimination still exist. In the process of selling, renting, or financing a home, individuals are still discriminated against because of their race, color, national origin, religion, sex, familial status, or disability. As we approach the 50th anniversary of the passage of the Fair Housing Act in 2018, it is more important than ever to educate people and housing providers about their fair housing rights and responsibilities.  This new PSA campaign from the U.S. Department of Housing and Urban Development and the National Fair Housing Alliance educates viewers about their fair housing rights. When people are aware of their rights and how housing discrimination happens, they can take action and report it.
Promotes volunteerism to aid seniors & shut-ins	PSA - Volunteerism for Meals	1/22/181/21/19	ROS	:30s		("Desk, Meals on Wheets," 26150, 5/3/183/21/19) 10 million seniors face the threat of hunger, and millions more live alone in isolation. New PSAs feature real stories of friendship between seniors and Meals on Wheels volunteers. Air these spots to encourage your community to donate their lunch break, drop off a warm meal and get more than they expect.
Promotes awareness of discrimination & promote acceptance of the LBGT Community	Recorded PSA	5/2/184/18/19	ROS	:30s		("Imagine," 26171, 5/2/184/18/19) Discrimination against LGBT people is on the rise, and in 31 states it's still legal to fire, evict, or deny services to LGBT people. While most Americans support equal treatment, they're unware LGBT people lack these protections. Share new PSAs to raise awareness about anti-LGBT discrimination and promote equal treatment for all
	Nashville By Nicole - Long form Interview					Nashville by Nicole hosted by Nicole Cowan Buckleypublic affairs program that spotlights non-profits and introduces Lightning 100 listeners to local organizations in the greater Nashville area that are impacting the community and challenging individuals to get engaged and see lives changed including their own.
Support of Non Profit, Raise Awareness of Pancreatic Cancer & Promote fundraising campaign	Nashville By Nicole - Long form Interview	07/07/18	7am	~20 mins	1X	Interviewed: Anne Dedra, Media Relations Chair for the Pancreatic Cancer Action Network Nashville affiliate. About PanCan: Their goal is to fight pancreatic cancer through through research, clinical initiatives, patient services, and advocacy. In Nashville, they hold a PurpleStride walk to fundraise.
Promote awaremess of homelessness in Nashville & acts of kindness to bring dignity to their lives	Nashville By Nicole - Long form Interview	07/14/18	7am	~20 mins	1X	Guests: Meredith McCloud, Russ Arnold (Founder). The guests discussed Shower The People's primary purpose to show love by providing mobile shower facilities to homeless individuals in the community and that a shower is an essential part of a person's well-being and self-worth. So many people do not have access to a simple shower, which many of us take for granted. The ability to become physically clean restores dignity and opens the doors of opportunity, by way of jobs and housing.  They discussed how the org provides on-site showers for those without access to permanent facilities, by using a converted school bus that is equipped with both showers and a restroom. Services will be provided on a previously-determined route, and they will be scheduled primarily during the evening hours. In addition, there are plans to fulfill other needs as funds become available, such as providing hygiene products, laundry services, and clothing.
Promote youth empowerment and job skills	Nashville By Nicole - Long form Interview	07/21/18	7am	~20 mins	1X	Humphrey's Street Coffee. Interviewed: Cooper and Cailey Damron, Shop Manager and Marketing Coordinator of Humphrey's. About Humphrey's: Social enterprise of Harvest Hands Community Development. Provides mentoring opportunities to empower youth, and trains teenagers in job skills such as customer service, marketing, and craftsmanship. They employ 16 teenagers per year and provide a job opportunity in a neighborhood where few positive economic opportunities exist.

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Support of Non Profit - promote awareness and programs to help with adult literacy	PSA - Tennessee Literacy Coalition	07/28/18	7am	~20 mins	1X	Guests: Adult Literacy Program representatives. Discuss issues of adult illiteracy and program the ALP has to combat it. Also to to raise awareness and funds to help the program empower more adults through literacy training.
Promote awareness of non-driving adults & how to improve their quality of life	Nashville By Nicole - Long form Interview	08/04/18	7am	~20 mins	1x	Guest: Carrie Brumfield, Executive Driector. Senior Ride Nashville is dedicated to creating a community that values and supports older adults, fosters positive relationships, and enhances the mobility of seniors who no longer drive. We offer free information and referral services to match seniors and caregivers with the most appropriate transportation options, whether it's ride share, public transit, paratransit, private options or SRN's assisted ride service. For Davidson County residents who live in our service area(s), are 60 years or older, no longer drive or limit their driving and can transfer safely in & out of a vehicle with limited assistance, Senior Ride Nashville offers an affordable, assisted ride service powered by caring volunteer drivers and community partners. At the heart of our service we believe: it's not just about rides, it's about relationships. Senior Ride Nashville was created in 2016 by the Council on Aging of Middle Tennessee and the Senior Transportation Leadership Coalition with strong support from the local community. Special thanks to the West End Home Foundation and the HCA Foundation for their critical support and involvement in the planning and launch of Senior Ride Nashville.
Promote awareness of socially conscioius products and the companies that produce them	Nashville By Nicole - Long form Interview	08/11/18	7am	~20 mins	1X	Change Co. Interviewed: Lydia Dowdell, Co-founder of Change Co. About Change Co: Change Co is an online store that introduces the consumer to socially conscious products made by companies striving to create positive and lasting change.
Promotion of Mid TN locally grown foods and effect on Mid TN Economy	Nashville By Nicole - Long form Interview	08/18/18	7am	~20 mins	1X	Nashville Grown. Interviewed: Elizabeth Murphy, Executive Director of Nashville Grown. About Nashville Grown: Nashville Grown is a company local that focuses on building the local food economy by aggregating and distributing local food and farm products.
Support of Non Profit, animal rescue sanctuary	Nashville By Nicole - Long form Interview	08/25/18	7am	~20 mins	1X	The Gentle Barn. Interviewed: Ellie Laks, founder of The Gentle Barn. About The Gentle Barn: The Gentle Barn rescues animals from severe abuse and neglect who are too old, sick, or scared to be adopted into homes.
Support of Non Profit, Raise Awareness of Pancreatic Cancer & Promote fundraising campaign	Nashville By Nicole - Long form Interview	09/01/18	7am	~20 mins	1X	(RE-AIR) Interviewed: Anne Dedra, Media Relations Chair for the Pancreatic Cancer Action Network Nashville affiliate. About PanCan: Their goal is to fight pancreatic cancer through through research, clinical initiatives, patient services, and advocacy. In Nashville, they hold a PurpleStride walk to fundraise.
Promote awareness of organization that provides used medical equpment & supplies to vulnerable countries	Nashville By Nicole - Long form Interview	09/08/18	7am	~20 mins	1x	Guests: Kathryn Miller (Executive Director), Dr. John Austin (Needs Assessment Volunteer Specialist). Mission: Project C.U.R.E. identifies, solicits, collects, sorts and distributes medical supplies and services according to the imperative needs of the world. Kathryn & John talk about the many programs the organization could use volunteers and donor partners to help meet the special needs of healthcare professionals and facilities around the world. They also discussed ways children and families could get involved to help gather and donate common household medical supplies that would make an impact to other less fortunate familes throughout the world.
Promote awareness of sexual assault associated with mental health & opioid addition in Mid TN	Nashville By Nicole - Long form Interview	09/15/18	7am	~20 mins	1X	Poppyseed The Movie. Interviewed: Adele Marie Pomerenke and Taylor Dupuis, actresses in Poppyseed: the Story of Naomi Taylor. About the Movie: highlights sexual assault, mental health, opioid addiction which are all very prevalent in Tennessee.

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Support for Public Education & Programs to help teachers and student engagement in Mid TN	Nashville By Nicole - Long form Interview	09/22/18	7am	~20 mins	1X	Instruction Partners. Interviewed: Emily Freitag, President and CEO of Instruction Partners. About Instruction Partners: they work side by side with teachers and leaders to improve quality of instruction in core academics. They use a tailored, collaborative process to strengthen content, teaching and student engagement.
Support of Non Profit, Suicide Prevention in Mid TN	Nashville By Nicole - Long form Interview	09/29/18	7am	~20 mins	1X	American Foundation for Suicide Prevention. Interviewed: Kat Cloud from the Tennessee Chapter of the AFSP. About AFSP Tennessee: they deliver innovative prevention programs, educate the public about risk factors and warning signs, raise funds for suicide research and programs, and they reach out to individuals who have lost someone to suicide
Various Public Awareness (see below)	Misc. recorded, interviews,features			various lengths (see below)		Various Issues see following list
Promotion of Local Music, Career Development, Support of Local Musicians	Two hour weekly show: Local Artist - The615	7/29/24/18	6:15p8:15p	:120m	13x	2 hour show devoted exclusively to local music. Airs every Monday. All music is from local artists. Interviews of local artists. Each show features approximately 10 songs by local artists promoting further Middle Tennessee artistry and creativity (13 weeks X 10 artists = approx 120 local artists' featured). Each week there are interviews with at least one local artist discussing their craft, the Nashville music scene, etc.
Promotion of Local Music, Career Development, Support of Local Musicians	Local Lightning Spins & Local Artist of the Week Feature	7/19/30/18	ROS	~:03m	~2165X	1) "Local Lightning" features a rotation of local artists getting approx one spin per hour throughout the day of reg programming: ~20 local artists per day (1840 approx spins= 92 days X 20 artists), 2) "Local Artist of the Week"features one specific local artist getting played in heavy rotation throughout the week of reg programming (approx 325 local artist featured spins/songs = 13 wks @ 25 spins per wk). Spins are often accompanied by liners regarding the Nashville music scene including info on where and how to develop careers.
Public Safety	EAS	7/19/30/18	ROS		~13X	WRLT is a Participating Station in the middle Tennessee Area Emergency Alert System. We forward the Required Monthly Test, generate a weekly test and forward selected Watches & Warnings issued by NOAA. During this period several warnings and watches were forwarded & aired.
Promote Children & Family Entertainment, Education, parenting and Activites in Mid TN	One-hour weekly show: The g Early Birds with Mr. Steve	7/59/27/18	6:45a-7:45a	~:60m	13X	WRLT produces and airs a very special 60-minute weekly show for kids and the kids at heart, The Early Birds with Mr. Steve. For a rock music station, this unique programming raised some eyebrows. The audience includes parents of pre—and elementary school children and the show creates a radio experience they could share together. Mr. Steve is a children's singer-songwriter who makes socially conscious music for kids that even parents love. Every Thursday at 6:45am he joins our morning team to sing, laugh, educate, and bring joy to the morning routine with children call-ins and engaging kid-friendly conversation. Special guests have included First Lady of TN, Crissy Haslam as well as Grammy winning artists Margo Price, Kacey Musgraves, and Bela Fleck. Topics discussed include: Seatbelt usage importance, thankfulness, family outing suggestions, beware of strangers, and others the will help parents and children navigate the issues of parenting and social expectations.

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Promote Local Economic Growth by Promoting Small businesses	Recorded Spots	4/112/30/18	6a10p	:30s	183x	"Local Business of the Week." Recorded spots introducing listeners to Middle TN local business and promotion of shopping at home to help with small business owners continued success as well as economic development within our local community. As a locally owned business ourselves, we identify with the challenges facing today's small business. It can be especially daunting to navigate marketing strategies with financial limitations. To help alleviate these struggles and continue our "local" mission we created the Local Business of the Week feature which includes a free week of radio and on-line advertising.
Support of Non Profit / Public Awareness of Local Issues	PSA - total runs for Quarter, Lightning Bolts & other			:30s	~368x	Various Issues see following list (generally 4 PSA's run per day) (4 X 92 days= 368) ROS except where noted. Lightning 100 Bolts are thirty second recorded public service announcements, written and produced in-house. Lightning 100
LIGHTNING 100 BOLTS and	 LIVE ON AIR PSA MENTIO	ONS. Liahtnina 10	  0 Bolts are thirty sec	ond recorded public :	 service announce	 ements, written and produced in-house. Lightning 100 Bolts focuses mostly on
local non profits and events, with						,,,,
Support of Non Profit - voter registration	PSA - Live Here Vote Here	2/13 - 10/5/18	ROS	:30s		Recorded PSA to promote registering to vote with voter registration deadlines given. Live Here Vote Here is a grassroots Nashville non profit that exists to teach people how to not only register to vote for the first time here, but also to how to check that your information is correct.
Support of Non Profit - community involvement	PSA - The Tomorrow Fund of the CFMT	6/28/18-7/7/18	ROS	:30s		Recorded PSA: The Tomorrow Fund's Red, White and Brew will carry on its tradition of cold beer, local food and fun while celebrating its twentieth year, Saturday, July 7th from three to six pm, downtown at Paradise Park before they close their doors for good! The Tomorrow Fund is an initiative of the Community Foundation of Middle Tennessee, dedicated to harnessing the energy and enthusiasm of young Nashvillians to better serve the community.
Support of Non Profit - literacy & fitness	PSA - Ride For Reading	7/9-7/13/18	ROS	:30s		Recorded PSA: Nashville based non profit, Ride For Reading's book delivery ride to McFerrin Community Center, where 75 to 100 children attend during summer months. This delivery was Friday, July 13th. Ride For Reading collects then donates books via volunteers on bicycle to children in Title One Schools in Middle Tennessee, educating them on the importance of literacy and physical activity. Each child at the school gets to take home a book. Ride For Reading also organizes volunteers to read a book to a class on book delivery day.
Support of Non Profit - voter registration	PSA - Head Count	7/16-8/14/18	ROS	:30		Recorded PSA to promote a voter registration drive and benefit concert for Head Count, a national non-profit with local presence in various markets across the country. They are a non-partisan non-profit working to ensure all people age 18 or over is registered to vote. Head Count partners with musicians and venues to create events for voter registration. This event was held at 3rd and Lindsley in Nashville, August 14th featuring performances from local artists, Ron Pope, Matthew Perryman-Jones, Michaela Anne, Dan Layus, Hush Kids and Lauren Morrow. Head Count was on site registering voters.
Support of Non Profit - literacy & fitness	PSA - Ride For Reading	8/17-9/17/18	ROS	:30s		Recorded PSA to promote Ride For Reading's mission of literacy and fitness. The September book delivery to Cockrill Bend Elementary was held, Friday, September 14th.
Support of Non Profit - animal welfare	PSA - Gentle Barn Tennessee	8/20-9/30/18	ROS	:30		Recorded PSA welcoming The Gentle Barn to the Middle Tennessee area. This is an animal sanctuary where neglected and unwanted animals can live out their lives getting the care they need. The Gentle Barn also works with at risk youth connecting withem with animals and nature. The Gentle Barn is in Christiana, Tennessee under an hour southeast of Nashville. The public is welcome to buy tickets to the Barn on Sundays, all proceeds benefit the farm.

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Support of Non Profit -gun safety, voter registration	PSA - Every Town For Gun Safety, Head Count	8/31-9/12/18	ROS	:30s		Recorded PSA to promote registering to vote. This event was a book release party for local author Sarah Hayes Coomer. She partnered with local and national charities to raise funds and awareness for Every Town For Gun Safety and Heat Count, a national voter registration non profit. Sarah is also donating a portion of her book sale proceeds to Planned Parenthood and The World Food Programme.
Support of Non Profit - heart disease and stroke	PSA - American Heart Association	8/31-9/15/18	ROS	:30s		Recorded PSA: The American Heart Association's Greater Nashville Heart Walk to raise awareness and funds to fight heart disease and stroke. The walk took place Saturday, September 15th at Vanderbilt University's Capers Field. The noncompetitive three mile walk also featured childrens activities to encourage families to participate.
Support of Non Profit - animal welfare	PSA - Ferrell Hollow Farm	9/25-11/17/18	ROS	:30		Recorded PSA to promote Ferrell Hollow Farm Senior Horse and Cat Sanctuary's FallOpen House Fundraiser, November 17th at the farm in Readyville, TN. The Sanctuary recently expanded to include rescue facilities for senior at risk cats. Twice a year the Sanctuary opens its doors to the public to raise awareness and funds for their mission to allow senior at risk horses and cats to live out their days with proper care in a true sanctuary setting. All proceeds go directly to the care of the animals.
ONGOING, "EVERGREEN" L	ICHTNING 100 POLTS					
	PSA-New Beginnings Center	6/28/2018 - TFN	ROS	:30s		Ongoing recorded PSA campaign promoting The New Beginnings Center, a local non profit with programs designed to improve the health, strength and wellness of women regardless of their ability to pay.
Support of Non Profit, music education	PSA - Notes For Notes	ongoing	ROS	:30s		Ongoing recorded PSA campaign promoting Notes For Notes, offering music education and in studio recording experiences to youth in Middle Tennessee that would not otherwise have access to musical instruments.
Support of Non Profit, Women's recovery program	PSA - The Next Door	ongoing	ROS	:30		Ongoing recorded PSA promoting The Next Door's programs to help women in recovery.
Support of Non Profit, parks	PSA - Friends of Warner Parks	ongoing	ROS	:30		Ongoing recorded PSA to promote the Friends of Warner Parks, working to sustain two of Nashville's largest public parks through memberships.
Support of Non Profit - prescription drug crisis	PSA - NAB Drug Free Kids	8/1/17-TFN	ROS	:30		Recorded PSA to promote awareness of children having access to prescription drugs, specifically prescription pain relievers. Copy ideas provided by the NAB for DrugFree.org
Support of Non Profit, sexual assault hotline	PSA - RAINN, National sexual assault hotline	9/6/17-TFN	ROS	:30s		Recorded PSA about under-reporting sexual assault, offering confidential easy to obtain help for those who have been attacked and their loved ones. RAINN.org or the National Sexual Assault Hotline 800-656-HOPE
Support of Non Profit - homeless	PSA - SAFPAW	12/11/17-TFN	ROS	:30s		Recorded PSA promoting SAFPAW, The Southern Alliance for People and Animal Welfare, a local non profit providing homeless outreach work, helping people living at or below the poverty level with emergency needs as well as long term needs for people and their pets.
Support of Non Profit/Community Issues	Recorded Commercials / Live Liners / Short, Med- Form Interview					Various Issues see following list
Public Access to the Arts & promotion of public parks, support of local musicians	Live On the Green / Short- form Interview (on-site remote)	8/9, 8/16, 8/23, 8/30, 8/31, 9/1/18	3pm7pm	7-10 mins	21x	Live interviews with various performing Live on the Green artists. Promotes public access to free music as well as awareness of Nashville Metro parks systems and access to green space with an emphasis on green & sustainable practices. Interviewed 21 various Live on the Green artists including national & local artists. These on-air interviews were conducted by Analee Canto.

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Support of Non Profit - children's charities	PSA - The Tomorrow Fund of the Community Foundation of Middle Tennessee	07/06/18	live on air interview	6 minutes	1x	Live on air interview with representatives of The Tomorrow Fund, which is part of The Community Foundation of Middle Tennessee. Their annual fundraiser," Red, White and Brew" is tomorrow at Paradise Park. The Tomorrow Fund focuses on engaging young professionals in community minded activities and in their efforts to fundraise for children's charities.
Support of Non Profit - youth music camp	PSA- Southern Girls Rock Camp	07/10/18	live on air interview	8 minutes	1x	Live on air interview with Michelle Brooke and another performer from "Girls Rule The Roost" a concert at Acme Feed & Seed on their rooftop to raise funds and awareness for the Southern Girls Rock Camp, a local non profit offering music education and hands on experience to youth in Middle Tennessee.
Support of Non Profit - the arts	PSA- The Frist Center for The Visual Arts	07/25/18	live on air interview	10 minutes	1x	Live on air interview with Buddy and Elizabeth from The Frist Center For The Visual Arts promoting a new format for the popular "Frist Friday" series, blending live music and art installations on the grounds at the museum in Nashville. 00 non profits in the Middle Tennessee area. The goal is to further strengthen the lik between live performances and current exhibitions at the Frist.
Support of Non Profit - voter registration		08/13/18	live on air interview and performance	20 minutes	1x	Live on air interview and performances from Ron Pope, Matthew Perryman Jones and Michael Anne. Ron Pope is hosting Ron Pope and friends, a voter registration drive and benefit concert for Head Count. The interview also featured Celia Gregory, local representative of Head Count which is a national non profit with a local presence in many markets across the US. They are a non partisan group that partners with artists on tour to register people to vote at specific voter registration events such as this one at 3rd and Lindsley, August 14th but also at regular concerts by artists they partner with.
Support of Non Profit - animal welfare	PSA - The Gentle Barn	08/21/18	live on air interview	8 minutes	1x	Live on air interview with Ellie Laks, the founder of The Gentle Barn. The Gentle Barn rescues abused or neglected animals and gives them a permanent home in a sanctuary setting. They also work with at risk youth to bring them into nature and understand the special bond people and animals have. The Gentle Barn just opened a facility just outside of Nashville in Christiana, TN and are open to the public on Sundays. Ticket prices go directly to the care of the animals and upkeep of the barn.
Support of Non Profit - music	PSA - Americana Music Association	09/14/18	live on air interview and performance	20 minutes	1x	Live on air interview and performance from Nashville based duo, The Watson Twins to support the Americana Music Festival in Nashville, hosted by the non profit Americana Music Association 9/10 through 9/16 in Nashville.
Support of Non Profit - music	PSA - Americana Music Association	09/15/18	live on air interview	20 minutes	1x	Live on air interview with Band of Heathens from Austin, Texas in Nashville for performances during the Americana Music Festival. Band of Heathens released a cover of Ray Charles' 1972 classic album, <i>A Message From The People</i> . Band of Heathens re-recorded the entire album and released, <i>A Message From The People Revisited</i> .
Support of Non Profit - music	PSA - Americana Music Association	9/16/2018	pre-recorded on air interview	20 minutes	1x	Pre-recorded on air interview and performance from Chris Shiflett, lead guitarist for the Foo Fighters. Chris also releases solo recordings and is headling Lightning100's Nashville Sunday Night live concert broadcast to conclude this year's Americana Music Festival.
Support of Non Profit - kids charities	PSA - Our Kids	9/17/2018	live on air interview	10 minutes	1x	Live on air interview with Lightning 100 program director, Dan Buckley and Sue Fort White of Our Kids local non profit to promote Our Kids Soup Sunday, a fundraising event for this local charity serving children.
Public Access to the Arts & promotion of public parks, support of local musicians	Live on air mentions	8/69/1/18	8a5pm	:10s	78x	Live Liners to promote Live On the Green, a free 4 week six night concert series produced by WRLT for the Mayor's office and the City of Nashville. LOtG showcases emerging local artists alongside national talent and emphasizes green & sustainable practices as well as promotion and awareness of public parks.

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Public Access to the Arts & promotion of public parks, support of local musicians	Recorded Spots	8/29/14/18	ROS	:60s	547x	Live On the Green is a free 4 week six night concert series produced by WRLT for the Mayor's office and the City of Nashville. LOtG showcases emerging local artists alongside national talent and emphasizes green & sustainable practices as well as promotion and awareness of public parks.
Public Access to the Arts & promotion of public parks, support of local musicians	Musician's Corner / Spots	9/39/27/18	6am10p	:60s	37x	Recorded spots promoting public access to free music through the "Musician's Corner Sundown Series." It is a free multi-week fall concert series sponsored by WRLT. It showcases emerging local artists and national acts providing exceptional music in a public place for people of all ages and ethnicities. Provides awareness for support and use of Parthenon & Centennial Park.
Public Access to the Arts & promotion of public parks, support of local musicians	Live Mentions	9/39/27/18	6am10p	:10s	48	Live mentions promoting public access to free music through the "Musician's Corner Sundown Series." It is a free multi-week fall concert series sponsored by WRLT. It showcases emerging local artists and national acts providing exceptional music in a public place for people of all ages and ethnicities. Provides awareness for support and use of Parthenon & Centennial Park.
Support of non-profit fund raising event for Nashville Zoo & the conservation of Rhinoceros	Recorded spots	7/57/26/18	6a10p	:60s	63x	Recorded spots to promote a fundraising concert to help the conservation of Rhinos. Join Nashville zookeepers at Mercy Lounge for 2nd annual Rockin' for Rhinos concert. All proceeds from concert admission sales will benefit the conservation of all five rhinoceros species and their native habitats in Asia and Africa. With only 29,000 individual rhinos remaining for all five rhino species, including less than 100 for two of these species, these conservation efforts are more important than ever. It is also important to know that without our support, rhinos will go extinct within our lifetime.  About the American Association of Zoo Keepers (AAZK)  A portion of AAZK's mission statement references its desire to "support deserving conservation projects and promote the preservation of our natural resources and animal life." In doing so, our chapter raises money for many different conservation programs through fundraising activities and events, and also educates the public on these initiatives. AAZK, as a national organization, hosts fundraising events each year to continually support rhino conservation and many other conservation efforts around the world. Together we CAN make a difference in preserving this marvelous animal and its wild habitats.
Support of non-profit fund raising event for Nashville Zoo & the conservation of Rhinoceros	Live Mentions	7/57/26/18	8a5p	:10s	20x	Live mentions to promote a fundraising concert to help the conservation of Rhinos. Join Nashville zookeepers at Mercy Lounge for 2nd annual Rockin' for Rhinos concert. All proceeds from concert admission sales will benefit the conservation of all five rhinoceros species and their native habitats in Asia and Africa. With only 29,000 individual rhinos remaining for all five rhino species, including less than 100 for two of these species, these conservation efforts are more important than ever. It is also important to know that without our support, rhinos will go extinct within our lifetime.  About the American Association of Zoo Keepers (AAZK)  A portion of AAZK's mission statement references its desire to "support deserving conservation projects and promote the preservation of our natural resources and animal life." In doing so, our chapter raises money for many different conservation programs through fundraising activities and events, and also educates the public on these initiatives. AAZK, as a national organization, hosts fundraising events each year to continually support rhino conservation and many other conservation efforts around the world. Together we CAN make a difference in preserving this marvelous animal and its wild habitats.
Promote safe driving habits in Tennessee	Recorded Spots	7/29/2/18	6am12mid	:30s	140x	Recorded spots to bring awareness to safe driving habits in Tennessee especially focusing on driving while impaired and using designated drivers when celebrating as well as no excuse for not using seat belts. Supplied by the TN Highway Safety Office.

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Promote safe driving habits in Tennessee	Live Mentions	7/29/2/18	6am12mid	:15s	50x	Live mention/liners to bring awareness to safe driving habits in Tennessee especially focusing on driving while impaired and using designated drivers when celebrating as well as no excuse for not using seat belts. Supplied by the TN Highway Safety Office.
	Recorded Spots	7/29/2/18	6am12mid	:30s	198x	Recorded spots to bring awareness to safe driving habits in Tennessee especially focusing on driving while impaired and using designated drivers when celebrating as well as no excuse for not using seat belts. Supplied by the TN Highway Safety Office.
	Recorded Spots	8/38/16/18	9am12mid	:30s	90x	Recorded spots to bring awareness to safe driving habits in Tennessee especially focusing on driving while impaired and using designated drivers when celebrating as well as no excuse for not using seat belts. Supplied by the TN Highway Safety Office.
Support of Non-profit and promote public parks - Percy Warner Parks	Recorded Spots	7/219/27/18	6a12mid	:30s	25x	Support of Friends of Warner Parks event "Full Moon Pickin Party" to promote family discover and usage of public parks.
Promotion of Nashville Farmers Community Market	Live Mentions	7/19/30/18	6a12mid	:15s	93x	Live mentions promoted awareness of the various events held at Nashville Farmers Market. The Farmers market promotes Mid Ten farmers with open market facilities and promotes Mid TN growing, marketing, and consuming "home grown" and locally produced products.
Support of Non Profit - arts	Live mentions	7/217/27/18	6a6p	:10s	20x	Live mentions promoting Nashville's Frist Center for the Visual Arts' summer concert series, the last Friday of June, July and August featuring live music performances and art installations, benefits of membership and the various exhibits coming to the Frist, programs and educational opportunities.
Support of Non Profit - arts	Recorded Spots	7/237/27/18	6a10p	:30s	15x	Recorded spots promoting Nashville's Frist Center for the Visual Arts' summer concert series, the last Friday of June, July and August featuring live music performances and art installations, benefits of membership and the various exhibits coming to the Frist, programs and educational opportunities.
Support of Non Profit, local music association promoting artform of Americana Music	Recorded Spots	6/227/11/18	7am9p	:60s	35x	Recorded spots promoted the fund raising, eductional, and entertainment efforts of the non-profit organization, Amerciana Music Association. Purpose to raise awareness & money to help the growth of the organization and the artform of Americana music.
Support of Non Profit, local music association promoting artform of Americana Music	Recorded Spots	9/19/15/18	7am10p	:60s	106x	Recorded spots promoted the fund raising, eductional, and entertainment efforts of the non-profit organization, Amerciana Music Association. Purpose to raise awareness & money to help the growth of the organization and the artform of Americana music.
Support of Non Profit, local music association promoting artform of Americana Music	Recorded Spots	9/109/12/18	6am10p	:60s	15x	Recorded spots promoted the broadcast of the AMA Honors and Awards show and to bring awareneess to the fund raising, eductional, and entertainment efforts of the non-profit organization, Amerciana Music Association. Purpose to raise awareness & money to help the growth of the organization and the artform of Americana music.
Support of Non Profit, local music association promoting artform of Americana Music	Live remote broadcast	09/12/18	6:30p10:15p	3hr 45mins	1x	Live broadcast of the Americana Honors and Awards show promotingthe fund raising, eductional, and entertainment efforts of the non-profit organization, Amerciana Music Association. Purpose to raise awareness & money to help the growth of the organization and the artform of Americana music.

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Support of Non Profit, local music association promoting artform of Americana Music	Live remote broadcast	09/13/18	12noon3pm	3hrs	1x	Live remote broadcast from the floor of the Americana Music Conference which included interviews for attendees and artists including the Milk Carton Kids, John Hiatt, Aaron Lee Tasjan, Richard Thompson, and the Watson Twins. All to promote fund raising, eductional, and entertainment efforts of the non-profit organization, Americana Music Association. Purpose to raise awareness & money to help the growth of the organization and the artform of Americana music.
Support of Non Profit, local music association promoting artform of Americana Music	Live remote broadcast	09/14/18	12noon3pm	3hrs	1x	Live remote broadcast from the floor of the Americana Music Conference which included interviews for attendees, artists, and special interview with Michele Rhoads, staff member. Also interview artists Tyler Ramsey, Amanda Shires, War and Treaty, Lucie Silvus, and Carolina Story. All to promote fund raising, eductional, and entertainment efforts of the non-profit organization, Amerciana Music Association. Purpose to raise awareness & money to help the growth of the organization and the artform of Americana music.
Promote music education & other learning for children through live music	Recorded Spots	8/248/31/18	6a5p	:60s	40x	"Lightning 100's Kids Fest with Mr. Steve" - Promote Mid Tenn Kids' activities including discovery of the power of music and education through music.
Promotion of local business with a world social propose	Live Liners	01/01/00	8:30a5:30p	:10s	15x	Live liners to promote this unique Nashville marketplace. The event ensures that guests have the opportunity to make a difference in the world with every purchase made, creating a city of conscious consumers. Local social purpose businesses set up their goods in a marketplace alongside local food trucks, exhibitions, and live music. The Nashville Entrepreneur Center and Nashville's Social Enterprise Alliance chapter have partnered to present Good Makers Market in an effort to support local entrepreneurs with a focus on social innovation. Our mission together is to promote these social purpose businesses to our community and in doing so, make an impact on causes around the world.  Local social purpose businesses set up their goods in a marketplace alongside local food trucks, exhibitions, and live music.
Promote Youth & Family Creativity ithrough Use of Visual & Audio Media Tools	Recorded Commercial	8/68/17/18	6а7р	:30s	30x	Recorded commercial to promote family event. OZ Arts welcomes back their annual family day. The purpose is to promote the arts through family connecting activities. Sharing the various arts, music, and conversation.
Promote Youth & Family Creativity ithrough Use of Visual & Audio Media Tools	Live Liners	8/68/17/18	6а7р	:10s	12x	Live liners to promote family event. OZ Arts welcomes back their annual family day. The purpose is to promote the arts through family connecting activities. Sharing the various arts, music, and conversation.
Support of non-profit, Hunger Awareness in Middle TN	Recorded spots	9/4/189/13/18	6a10p	:30s	36x	Recorded commercials to promote awareness of Hunger Action Month for non profit, Second Harvest Food Bank of Middle Tennessee. Hunger Action Month is set up to remind our listeners that there is a continued need for support from the community to feed those that are struggling with hunger. Month long activities and promtion are designed to create awareness and raise funds to feed hungry adults and children in Middle Tennessee.
Support of non-profit, Hunger Awareness in Middle TN	Live Liners	9/4/189/13/18	6a10p	:15s	10x	Live liners to promote awareness of Hunger Action Month for non profit, Second Harvest Food Bank of Middle Tennessee. Hunger Action Month is set up to remind our listeners that there is a continued need for support from the community to feed those that are struggling with hunger. Month long activities and promtion are designed to create awareness and raise funds to feed hungry adults and children in Middle Tennessee.

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Support of organization's mission to aid young people in overcoming social and emotional barriers through creative and innovative programs.	Recorded Spots	9/149/20/18	6a12mid	:30s	28x	Recorded spots to promote "Meet A Mentor" event. "Join 30+ mentors and 150+ young professionals for an evening of connection and philanthropy." STARS is a nonprofit organization that supports young people through the social and emotional barriers they face. Our five evidence-based school and community programs address issues like bullying, substance abuse and violence. In addition to our programs and services in Tennessee, STARS is also an important national resource for training and professional consultation.
Support of Non Profit, mental health	Recorded Spots	9/59/28/18	6a12mid	:30s	50x	Recorded spot promoting the Indie Rocks 5k run benefitting STARS, a mental health non profit reaching young people through school and community based services focusing on prevention, intervention, treatment, training and compassion.
Support of Public Education	Recorded Spots	9/109/30/18	6а6р	:30s	35X	Recorded commericals to promote the Public Education Foundation's Hall of Fame luncheon and to bring awareness to the organization mission of bringing the necessary resources (both human and financial) to improve education for our youth in order to bring long lasting life changing improvements.
Awareness and support of non- profit dedicated to enhancing TN water resources through education and event	Recorded Spots	9/2210/6/18	ROS	:30s	45x	Recorded commercials to bring attention and promote the River Swing event to raise money for this non-profit dedicated to enhancing water resources through education and cooperation.  he Harpeth Conservancy, formerly known as the Harpeth River Watershed Association (HRWA), in middle Tennessee is a science-based conservation organization dedicated to clean water and healthy ecosystems for rivers in Tennessee
Support of Non Profit, recovery program for alcohol & drug additions in Mid-TN	Recorded Spots	9/249/29/18	6a12mid	:30s	30x	Recorded commercials to promote Recovery fest, a music and commmunity festival to celebrate recovery and bring attention to addition issues in Mid Tennessee. All in hopes to "transform lives, giving hope and healing to those affected by alcohol or drug addiction."
Support of Non Profit, recovery program for alcohol & drug additions in Mid-TN	Live liners	9/249/29/18	8a7p	:10s	18x	Live liners to promote Recovery fest, a music and commmunity festival to celebrate recovery and bring attention to addition issues in Mid Tennessee. All in hopes to "transform lives, giving hope and healing to those affected by alcohol or drug addiction."