Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment

Other On-Air Interviews

WRLT supports various nonprofits and causes by interviewing community members and leaders during our live airshifts. Details for each interview are provided below.

Issue	Program/Segment Name	Date	Time	Duration	# Spots	Description of Program/Segment
Traffic and Roadway Safety / Special Events - Nashville Metro Police Department	Short form interview - "The Bourque Report"	10/21/2021	8:39a	:08m	1x	Talked with Sgt. Bourque of the Nashville Metro Police Department about road closures around Bridgestone/Nissan events/shows and preparations for upcoming Marathon in Nashville
American Foundation for Suicide Prevention	Short form interview	10/27/2021	1:04p	:11m	1x	Talked with Josh Easler of Nashville Out of the Darkness walk to benefit AFSP.ORG. Suicide 9th leading cause of death in TN; 3rd leading cause ages 15-24
Traffic and Roadway Safety / Special Events - Nashville Metro Police Department	Short form interview - "The Bourque Report"	11/4/2021	8:38a	:09m	1x	Talked with Sgt. Bourque of the Nashville Metro Police Department about road closures for upcoming Marathon in Nashville & CMA event downtown the following week
Veterans Day	Live read/mention	11/11/2021	6:38a	:02m	1x	Live mention on morning show about Operation Stand Down & Creati-vets charities
Veterans Day	Live read/mention	11/11/2021	7:17a	:02m	1x	Live mention on morning show about Operation Song & Reboot/Recovery charities
Traffic and Roadway Safety / Special Events - Nashville Metro Police Department	Short form interview - "The Bourque Report"	11/11/2021	8:39a	:08m	1x	Talked with Sgt. Bourque of the Nashville Metro Police Department about road closures around Bridgestone Hockey games & shows/Nissan events (Titans & TSU) and Veterans Day parade in Nashville
Charity to benefit from local event	Short form interview with Matt Leff of Rhizome Productions	11/17/2021	9:15a	:02m	1x	Interview with Matt Leff about Winter Warmer event to benefit Oasis Bike Workshop
Traffic and Roadway Safety / Special Events - Nashville Metro Police Department	Short form interview - "The Bourque Report"	11/18/2021	8:40a	:09m	1x	Talked with Sgt. Bourque of the Nashville Metro Police Department about road closures around Bridgestone Hockey games & shows/Nissan events (Titans & Rolling Stones). Plus, tips to shop safely this holiday season
Traffic and Roadway Safety / TN Safe Travel Challenge	Live read/mention	11/23/2021	8:17a	:02m	1x	Live mention on morning show about THP "TN Safe Travel Challenge" program ahead of Thanksgiving holiday.
Giving Tuesday / Giving Food Day	Live read/mention	11/30/2021	6:15a	:02m	1x	Live mention on morning show about Giving Food Day/partnership with 2nd Harvest Food Bank of middle Tennessee
Giving Tuesday / Giving Food Day	Live read/mention	11/30/2021	7:18a	:02m	1x	Live mention on morning show about Giving Food Day/partnership with 2nd Harvest Food Bank of middle Tennessee
Giving Tuesday / Giving Food Day	Short form interview	11/30/2021	8:00a	:07m	1x	Interview with Caroline Pullen - Sr. Mgr. of Nutrition & Innovation at 2nd Harvest Food Bank
Giving Tuesday / Giving Food Day	Short form interview	11/30/2021	ROS	:10m	3x	Interview with three separate representatives of 2nd Harvest Food Bank of middle TN to get updates on "Giving Tuesday" totals and how, why, and where to donate.
Giving Tuesday / Giving Food Day recap	Live read/mention	12/1/2021	7:14a	:02m	1x	Live mention on morning show recapping donations made on Giving Food Day/partnership with 2nd Harvest Food Bank of middle TN / matching funds continues through December

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Traffic and Roadway Safety / Special Events - Nashville Metro Police Department	Short form interview - "The Bourque Report"	12/2/2021	8:38a	:07m	1x	Talked with Sgt. Bourque of the Nashville Metro Police Department about road closures around Bridgestone Hockey games & shows. Plus, what to do if you see something/someone suspicious in and around shopping areas during holiday season.
Holiday Toy Drive	Live read/mention	12/7/2021	7:17a	:02m	1x	Live mention on morning show about kickoff of annual holiday toy drive/ partnership with Metro Police Christmas Charities / items needed & donation locations
Holiday Toy Drive	Live read/mention	12/8/2021	7:37a	:02m	1x	Live mention on morning show about kickoff of annual holiday toy drive/ partnership with Metro Police Christmas Charities / items needed & donation locations
Holiday Toy Drive	Live read/mention	12/8/2021	10:06a	:01m	1x	Live mention during mid-morning show about kickoff of annual holiday toy drive/ partnership with Metro Police Christmas Charities / items needed & donation locations
Traffic and Roadway Safety / Special Events - Nashville Metro Police Department	Short form interview - "The Bourque Report"	12/9/2021	8:38a	:07m	1x	Talked with Sgt. Bourque of the Nashville Metro Police Department about road closures around Bridgestone Hockey games & shows, upcoming Titans game at Nissan Stadium. Plus, tips to protect your vehicle and items from theft, especially when it gets cold outside
Tornado relief	Live read/mention	12/13/2021	6:17a	:03m	1x	Live mention on morning show with information about how to donate to tornado relief efforts through the Community Foundation of middle TN's "Middle TN Emergency Response Fund"
Traffic and Roadway Safety / Special Events - Nashville Metro Police Department	Short form interview - "The Bourque Report"	12/16/2021	8:41a	:07m	1x	Talked with Sgt. Bourque of the Nashville Metro Police Department about road closures around Bridgestone events, upcoming Titans & Music City Bowl games at Nissan Stadium. Plus, information about road closures/set up schedule for Nashville's New Year's Eve celebration.
Virtual Food Drive matching fund	Live read/mention	12/31/2021	8:15a	:02m	1x	Live mention on morning show about 2nd Harvest Food Bank of middle TN / matching funds December ending at midnight (12/31)
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Community Corner / Nashville By Nicole - Long form Interview

"Community Corner" airs weekly on Saturdays at 7am. Hosted by either Stephanie Lesher or Delaney Willson, the show spotlights Nashville nonprofits and community causes through conversations with representatives from the local organizations working to solve the issues facing our city. At the heart of the Volunteer State is Nashville, Tennessee. At the heart of Nashville are the people who make up our communities. So tune in, get educated, and get involved! Also airing on various Saturdays at 7am, are archived episodes of WRLT's long running community series, "Nashville By Nicole." Hosted by Nicole Cowan Buckley--public affairs program that spotlights non-profits and introduces Lightning 100 listeners to local organizations in the greater Nashville area that are impacting the community and challenging individuals to get engaged and see lives changed including their own.

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Youth / Education - Play Like a Gril	Community Corner - Long form Interview	10/2/2021	7am	21 mins	1x	Guest: Dr. Kimberly Clay. Play Like a Girl. Research continues to drive Play Like A Girl's mission of empowering young girls, including the decision to focus on sports as a mechanism to get middle school girls interested in careers in STEM (Science, Technology, Engineering, and Math).
Youth / Education	Community Corner - Long form Interview	10/9/2021	7:00 AM	:20m	1x	This week we had the pleasure of chatting with Dee Patel, the co-chair of the Nashville Public Library Foundation's Picnic In The Park fundraiser. We talked about the importance of a strong library system, the programs that NPLF is running, and ways that Lightning 100 listeners can get involved in fundraising.
Sustainability	Community Corner - Long form Interview	10/16/2021	7:00 AM	:18m	1x	This week on Community Corner, we had the privilege of inviting Ginger-Rose Krueck, Executive Director of GROW Enrichment into the studio (in person!). Since its inception, GROW Enrichment has made massive strides in educating Nashvillians about sustainable approaches to restoring urban green space. As stewards of fourteen acres of land in Two Rivers Park, GROW Enrichment has modeled a microcosm of permaculture methodology that they hope can be replicated across the greater Middle Tennessee area.
Suicide Prevention in TN	Community Corner - Long form Interview	10/23/21	7:00 AM	:60s	1x	Guest: Brenda Williams-Denbo, chair of the Tennessee chapter of the American Foundation for Suicide Prevention. The American Foundation for Suicide Prevention (AFSP) is a voluntary health organization that gives those affected by suicide a nationwide community empowered by research, education and advocacy to take action against this leading cause of death. AFSP is dedicated to saving lives and bringing hope to those affected by suicide. The AFSP's Out Of The Darkness Walk brings together those affected by suicide – and those who support them – to raise awareness and much-needed funds while sending the message that suicide is preventable and that no one is alone.
Suicide Prevention in TN	Community Corner - Long form Interview	10/30/21	7:00 AM	:60s	1x	Guest: Brenda Williams-Denbo, chair of the Tennessee chapter of the American Foundation for Suicide Prevention. The American Foundation for Suicide Prevention (AFSP) is a voluntary health organization that gives those affected by suicide a nationwide community empowered by research, education and advocacy to take action against this leading cause of death. AFSP is dedicated to saving lives and bringing hope to those affected by suicide. The AFSP's Out Of The Darkness Walk brings together those affected by suicide – and those who support them – to raise awareness and much-needed funds while sending the message that suicide is preventable and that no one is alone.
Health	Community Corner - Long form Interview	11/16/2021	7:00 AM	:12m	1x	RE-AIR: This week on Community Corner, we got to introduce you to founder of Giving Smiles, Dr. Eileen Seitz. Giving Smiles is a 501(c)3 nonprofit providing dental care for folks who normally can't afford it. Of course, dental visits are key to good health, but Seitz is really passionate about restoring confident smiles. Her patients come out of their procedures with increased self-confidence and dignity that spill into all their day to day interactions.
Youth / Education	Community Corner - Long form Interview	11/13/2021	7:00 AM	:20m	1x	Guest: Mark Dunkerley, President and CEO of The Oasis Center. Oasis Center is dedicated to supporting and improving the lives of youth in Middle Tennessee. The lives of our young people are complex. Supporting their transition to a healthy, productive adulthood can't happen through singular support. Oasis offers a broad spectrum of programs to help young people find their strengths, use their skills, and break down the barriers that keep them from success.

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Women Addiction Recovery In Mid TN	Community Corner - Long form Interview	11/20/2021	7:00 AM	:20m	1x	Guest: Trina Friarson, President and CEO of Mending Hearts. Mending Hearts has been helping women in Nashville recover from addiction since 2004. They help women restore their lives from addiction through a long-term treatment program that offers hope and healing in a supportive community environment – regardless of their ability to pay. Mending Hearts offers a holistic approach to addiction by providing compassionate phases of care in a family environment. They identify the triggers and stressors of addiction while establishing the support needed for recovery, develop independence, and offer opportunities to reintegrate into society with confidence.
Homelessness - Poverty & the Arts	Community Corner - Long form Interview	11/27/2021	7:00 AM	10 mins	1x	Guest: Nicole Minyard. Poverty and the Arts (POVA) helps people struggling with homelessness access the tools to express themselves through art and then helps them sell their creations to earn income. Not only is the studio a safe and welcoming place for the artists to seek shelter, it's a place to learn valuable skills that translate to positive housing outcomes. In addition to selling art, POVA helps its artists with things like resumes and interviewing skills.
Health - Siskin Children's Insitute	Community Corner - Long form Interview	12/4/2021	7:00 AM	9 mins	1x	Guest: Steffanie Altman. Siskin Children's Institute. Among a litany of other services, Siskin offers diagnostic visits, treatment and therapy. Although it goes without saying, one of the biggest barriers to accessing these services is cost. According to Siskin, the average diagnostic visit costs around \$600, and insurance covers, on average, around \$225. That leaves \$365 left for Siskin to recoup – meaning that for literally a dollar a day, you could cover a child's cost of their initial visit.
Youth / Education - Persist Nashvillle	Community Corner - Long form Interview	12/11/2021	7:00 AM	19 mins	1x	Guest: Scott Campbell. Persist Nashville. By combining in-person training with their unique text-based persistence counseling, Persist Nashville is able to serve students at around a 300:1 student to counselor ratio, which allows them to operate at a scale not possible for most traditional support organizations. According to Campbell, participating students get on average three texts a week: a motivational piece, a helpful factoid for navigating the college experience, and a personalized check-in to prompt a conversation that might reveal where a student is struggling.
Health - National Alliance on Mental Illness	Community Corner - Long form Interview	12/18/2021	7:00 AM	15 mins	1x	Guest: Robin Nobling & Bill Fondren. National Alliance on Mental Illness (NAMI). Founded 40 years ago in Wisconsin, NAMI exists to connect people struggling with mental illness to the appropriate resources, as well as to advocate for mental health legislation and combat stigmas surrounding these topics.
Youth / Education	Community Corner - Long form Interview	12/25/2021	7:00 AM	:20m	1x	This week we had the pleasure of chatting with Dee Patel, the co-chair of the Nashville Public Library Foundation's Picnic In The Park fundraiser. We talked about the importance of a strong library system, the programs that NPLF is running, and ways that Lightning 100 listeners can get involved in fundraising.
			Music Business I	Radio - Long form inte	erview	

Music Business Radio - Long form interview

Music Business Radio is production of WRLT and is an award winning specialty program spotlighting the inside workings of the music business featuring interviews with industry professionals; Grammy Award winning producers, artists, musicians, and songwriters, record executives, promoters and artist managers sharing their insight and expertise into the ever changing world of the music and entertainment business. Because a large part of the Nashville economy and job market is made up of the music industry, this show helps shed light on industry movements, career development opportunites, promotes the artform of music, while promoting the industry that made the city famous.

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Business/Career Development, Social Media influence on industry	Music Business Radio - Long form interview	10/3/2021	7pm-8pm	60 mins	1x	Guest: Susan Hamilton. This week MBR welcomes a true renaissance woman-musician, scientist, attorney, blogger, and now public relations executiveSusan Hamilton. As Director of Communications at Sideways Music, Susan now finds herself in the trenches of today's music business. She discusses media outreach, measuring success in PR, pitch writing and presentation, and how to handle rejection. www.sideways-media.com
Business/Career Development, Social Media influence on industry	Music Business Radio - Long form interview	10/4/2021	10pm-11pm	60 mins	1x	Guest: Susan Hamilton. This week MBR welcomes a true renaissance woman-musician, scientist, attorney, blogger, and now public relations executiveSusan Hamilton. As Director of Communications at Sideways Music, Susan now finds herself in the trenches of today's music business. She discusses media outreach, measuring success in PR, pitch writing and presentation, and how to handle rejection. www.sideways-media.com
Business/Career Development, DIY strategies, Peripheral businesses	Music Business Radio - Long form interview	10/10/2021	7pm-8pm	60 mins	1x	This week on MBR we talk with artist-singer-songwriter, Kristen Merlin. She first gained recognition on NBC's The Voice and now gaining more fans and accolades as she continues her accent into the hearts of America. Kristen will talk about her journey before and after The Voice including what led her to Nashville, her songwriter process, connecting with her fans, and creating her own narrative and successes through her powerhouse live performances.
Business/Career Development, DIY strategies, Peripheral businesses	Music Business Radio - Long form interview	10/11/2021	10pm-11pm	60 mins	1x	This week on MBR we talk with artist-singer-songwriter, Kristen Merlin. She first gained recognition on NBC's The Voice and now gaining more fans and accolades as she continues her accent into the hearts of America. Kristen will talk about her journey before and after The Voice including what led her to Nashville, her songwriter process, connecting with her fans, and creating her own narrative and successes through her powerhouse live performances.
Business/Career Development - Education & Peripheral Business	Music Business Radio - Long form interview	10/17/2021	7pm-8pm	60 mins	1x	Guest: Chris Bragg, Travil Michaud. We talk with Ghostwriter Music Group CEO, Chris Bragg, and COO, Travis Michaud. With offices in LA and Nashville, Ghostwriter is a leading music producer/publisher and sound designer for tv/film trailers, video games, and commercials. You've heard their work on projects from Marvel, Disney, Apple (Ted Lasso), HBO, and more. They'll discuss their process from getting film producer requests to creating, producing, and the delivery of custom music content for a world audience experience. www.ghostwritermusic.com
Business/Career Development - Education & Peripheral Business	Music Business Radio - Long form interview	10/18/2021	10pm-11pm	60 mins	1x	Guest: Chris Bragg, Travil Michaud. We talk with Ghostwriter Music Group CEO, Chris Bragg, and COO, Travis Michaud. With offices in LA and Nashville, Ghostwriter is a leading music producer/publisher and sound designer for tv/film trailers, video games, and commercials. You've heard their work on projects from Marvel, Disney, Apple (Ted Lasso), HBO, and more. They'll discuss their process from getting film producer requests to creating, producing, and the delivery of custom music content for a world audience experience. www.ghostwritermusic.com
Business/Career Development - Education & Peripheral Business	Music Business Radio - Long form interview	10/24/2021	7pm-8pm	60 mins	1x	Guest: Shelby Kennedy. Award winning songwriter and Industry executive, Shelby Kennedy, joins us to talk about his career from his first cut while still in college to managing Amazing North America, the British based global digital radio service that focuses on new and emerging artists. Shelby's career stops have included Director, Writer-Publisher Relations at BMI, A&R Director at Lyric Street Records and Director of Membership at ASCAP and numerous production and songwriting credits.

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Business/Career Development - Education & Peripheral Business	Music Business Radio - Long form interview	10/25/2021	10pm-11pm	60 mins	1x	Guest: Shelby Kennedy. Award winning songwriter and Industry executive, Shelby Kennedy, joins us to talk about his career from his first cut while still in college to managing Amazing North America, the British based global digital radio service that focuses on new and emerging artists. Shelby's career stops have included Director, Writer-Publisher Relations at BMI, A&R Director at Lyric Street Records and Director of Membership at ASCAP and numerous production and songwriting credits.
Business/Career Development, Longevity, Peripheral Careers & the Exploration of New Revenue Streams in Music	Music Business Radio - long form interview	10/31/2021	7pm-8pm	60 mins	1x	Guest: Kudisan Kai. Artist/singer, Kudisan Kaitrained opera singer blurred labels when she discovered her alternative rock voice and has since moved freely between opera and legendary rock stages across the country. She has worked with artists and producers such as Don Was, Roger Waters, Mary J. Blige, Sting, Beck, Elton John, and Chaka Khan. She discusses the various choices and serendipitous events that has shaped her eclectic career as well as her new book, Memoirs Of A Back Up Diva. www.kudisankai.com
Business/Career Development, Longevity, Peripheral Careers & the Exploration of New Revenue Streams in Music	Music Business Radio - long form interview	11/1/2021	10pm-11pm	60 mins	1x	Guest: Kudisan Kai. Artist/singer, Kudisan Kaitrained opera singer blurred labels when she discovered her alternative rock voice and has since moved freely between opera and legendary rock stages across the country. She has worked with artists and producers such as Don Was, Roger Waters, Mary J. Blige, Sting, Beck, Elton John, and Chaka Khan. She discusses the various choices and serendipitous events that has shaped her eclectic career as well as her new book, Memoirs Of A Back Up Diva. www.kudisankai.com
Business/Career Development, Career Longevity, Artist Development	Music Business Radio - long form interview	11/7/2021	7pm-8pm	60 mins	1x	Guests: Scott Robinson, Paul Roper. Dualtone Record's dynamic duo, Scott Robinson, CEO/Co-Founder, and Paul Roper, President/Partner, discuss their "two decades of living and breathing" their beloved and successful indie label. They'll honor the label's 20th anniversary by sharing stories of early signing philosophies that soon turned into Grammy Awards, how their small team landed a 3.5x platinum selling album with The Lumineers, and how they see the next 20 years! www.dualtone.com
Business/Career Development, Career Longevity, Artist Development	Music Business Radio - long form interview	11/8/2021	10pm-11pm	60 mins	1x	Guests: Scott Robinson, Paul Roper. Dualtone Record's dynamic duo, Scott Robinson, CEO/Co-Founder, and Paul Roper, President/Partner, discuss their "two decades of living and breathing" their beloved and successful indie label. They'll honor the label's 20th anniversary by sharing stories of early signing philosophies that soon turned into Grammy Awards, how their small team landed a 3.5x platinum selling album with The Lumineers, and how they see the next 20 years! www.dualtone.com
Business/Career Development, Career Longevity, Artist Development	Music Business Radio - long form interview	11/14/2021	7pm-8pm	60 mins	1x	Guest: Jason Davis: Jason Davis, an artist manager, 117 Entertainment. He's worked with acts like Boyz II Men, P. Diddy, and Lonestar. We'll talk about the importance of maintaining some element of mystery as an artist, his time working with Dolly Parton, and staying grounded when success comes your way.
Business/Career Development, Career Longevity, Artist Development	Music Business Radio - long form interview	11/15/2021	10pm-11pm	60 mins	1x	Guest: Jason Davis: Jason Davis, an artist manager, 117 Entertainment. He's worked with acts like Boyz II Men, P. Diddy, and Lonestar. We'll talk about the importance of maintaining some element of mystery as an artist, his time working with Dolly Parton, and staying grounded when success comes your way.
Business/Career Development, Career Longevity, Songwriting, and Producing	Music Business Radio - long form interview	11/21/2021	7pm-8pm	60 mins	1x	Guest: Brandy Clark. Music Business Radio welcomes singer, songwriter and artist Brandy Clark. Her songs have been recorded by Sheryl Crow, The Band Perry, Reba McEntire and more! We'll talk about her new album, Your Life is a Record, her life as a singer, songwriter, and more.

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Business/Career Development, Career Longevity, Songwriting, and Producing	Music Business Radio - long form interview	11/22/2021	10pm-11pm	60 mins	1x	Guest: Brandy Clark. Music Business Radio welcomes singer, songwriter and artist Brandy Clark. Her songs have been recorded by Sheryl Crow, The Band Perry, Reba McEntire and more! We'll talk about her new album, Your Life is a Record, her life as a singer, songwriter, and more.
Business/Career Development, Career Longevity, Musicianship, Re-invention	Music Business Radio - long form interview	11/28/2021	7pm-8pm	60 mins	1x	Guests: The McCrary Sisters. They have toured with Johnny Cash, Stevie Wonder and more. We'll talk about Bob Dylan, getting gigs and how to recover after vocal surgery. They will also discuss how to use positivity through the ebb and flows of the music business.
Business/Career Development, Career Longevity, Musicianship, Re-invention	Music Business Radio - long form interview	11/29/2021	10pm-11pm	60 mins	1x	Guests: The McCrary Sisters. They have toured with Johnny Cash, Stevie Wonder and more. We'll talk about Bob Dylan, getting gigs and how to recover after vocal surgery. They will also discuss how to use positivity through the ebb and flows of the music business.
Business/Career Development, Legal Aspects, Do's and Don'ts for Artists Today	Music Business Radio - long form interview	12/5/2021	10pm-11pm	60 mins	1x	Guest: Kamal Moo. MBR welcomes Kamal Moo, entertainment attourney, author of "The Straightforward Guide to the Music Biz: An Entertainment Lawyer Breaks Down the Industry." We'll talk about band agreements, how to best protect yourself in the music business, and how to evaluate the people you're going to work with.
Business/Career Development, Legal Aspects, Do's and Don'ts for Artists Today	Music Business Radio - long form interview	12/6/2021	10pm-11pm	60 mins	1x	Guest: Kamal Moo. MBR welcomes Kamal Moo, entertainment attourney, author of "The Straightforward Guide to the Music Biz: An Entertainment Lawyer Breaks Down the Industry." We'll talk about band agreements, how to best protect yourself in the music business, and how to evaluate the people you're going to work with.
Business/Career Development, Career Longevity, Songwriting, and Producing	Music Business Radio - long form interview	12/12/2021	7pm-8pm	60 mins	1x	Guests: Luke & Beth Laird. This week MBR is excited to welcome the dynamic duo of Luke and Beth Laird, founders of Creative Nation, an independent company unparalleled in the industry today. They left the comfort of big companies to start their own in 2011 and have achieved success in publishing, management, and artist development with 20 #1 songs, 60 radio singles, and critically acclaimed multi-format albums as proof. Luke, a Grammy-winning writer/producer, and Beth, a nationally recognized creative executive, share their journey, day-to-day operating philosophies, and stories that will inspire anyone trying to make their creative dreams come true. www.creativenationmusic.com/
Business/Career Development, Career Longevity, Songwriting, and Producing	Music Business Radio - long form interview	12/13/2021	10pm-11pm	60 mins	1x	Guests: Luke & Beth Laird. This week MBR is excited to welcome the dynamic duo of Luke and Beth Laird, founders of Creative Nation, an independent company unparalleled in the industry today. They left the comfort of big companies to start their own in 2011 and have achieved success in publishing, management, and artist development with 20 #1 songs, 60 radio singles, and critically acclaimed multi-format albums as proof. Luke, a Grammy-winning writer/producer, and Beth, a nationally recognized creative executive, share their journey, day-to-day operating philosophies, and stories that will inspire anyone trying to make their creative dreams come true. www.creativenationmusic.com/

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Business/Career Development, Career Longevity	Music Business Radio - long form interview	12/19/2021	7pm-8pm	60 mins	1x	Guest: Terri Clark, award winning, platinum selling, singer, songwriter, and radio personality. We take a walk back with Terri and celebrate her extraordinary career and also talk about how she continues to touch people with her artistry and her effervescent personality. Her young tenacity paid off after her 2,200 mile car drive from Canada to Nashville with her mother and a family friend at 18 with the proverbial no money but a whole lot of dreams: Singing for tips at the legendary Tootsies, signing with Mercury Records, releasing 14 albums, 20 charting singles, 6 #'1s, Grand Ole Opry inductee, Canadian Music Hall of Fame inductee, and more. She will give encouraging tips to those starting off in the business as well as those who are currently try to survive the industry during the pandemic. Terri will also share some special live songs as well as some new ones from her current album, "It's ChristmasCheers!" Her story will inspire anyone with a dream. www.terriclark.com
Business/Career Development, Career Longevity	Music Business Radio - long form interview	12/20/2021	10pm-11pm	60 mins	1x	Guest: Terri Clark, award winning, platinum selling, singer, songwriter, and radio personality. We take a walk back with Terri and celebrate her extraordinary career and also talk about how she continues to touch people with her artistry and her effervescent personality. Her young tenacity paid off after her 2,200 mile car drive from Canada to Nashville with her mother and a family friend at 18 with the proverbial no money but a whole lot of dreams: Singing for tips at the legendary Tootsies, signing with Mercury Records, releasing 14 albums, 20 charting singles, 6 #1s, Grand Ole Opry inductee, Canadian Music Hall of Fame inductee, and more. She will give encouraging tips to those starting off in the business as well as those who are currently try to survive the industry during the pandemic. Terri will also share some special live songs as well as some new ones from her current album, "It's ChristmasCheers!" Her story will inspire anyone with a dream. www.terriclark.com
Business/Career Development, DIY strategies, Peripheral businesses	Music Business Radio - long form interview	12/26/21	7pm-8pm	60 mins	1x	Guest: Olivia Lane: MBR welcomes Olivia Lane, a singer-songwriter based out of Nashville. She was recently featured in the hit NBC show "Songland." We'll talk about her journey to Nashville, finding vulnerability and self-love, and how making it in the music industry is still possible even if it's not in the way you imagined.
Business/Career Development, DIY strategies, Peripheral businesses	Music Business Radio - long form interview	12/27/21	10pm-11pm	60 mins	1x	Guest: Olivia Lane: MBR welcomes Olivia Lane, a singer-songwriter based out of Nashville. She was recently featured in the hit NBC show "Songland." We'll talk about her journey to Nashville, finding vulnerability and self-love, and how making it in the music industry is still possible even if it's not in the way you imagined.
			Weekly C	ommunity Features		
			•	ues see following list		
Issue	Program/Segment Name	Date	Time	Duration	# Spots	Description of Program/Segment
Promotion of Local Music, Career Development, Support of Local Musicians	Two hour weekly show: Local Artist - The615	10/4/2112/27/21	6:00 PM - 8:00 PM	:120m	13x (260 spins)	2 hour show devoted exclusively to local music. Airs every Monday. All music is from local artists. Interviews of local artists. Each show features approximately 20 songs by local artists promoting further Middle Tennessee artistry and creativity (13 weeks X 20 artists = approx 260 local artists' featured). Each week there are interviews with at least one local artist discussing their craft, the Nashville music scene, etc.

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Promotion of Local Music, Career Development, Support of Local Musicians	Two hour weekly show: Local Artist - The615 Saturday Edition	10/2/2112/25/21	6:00 PM - 8:00 PM	:120m	13x (260 spins)	2 hour show devoted exclusively to local music. Airs every Saturday. All music is from local artists. Interviews of local artists. Each show features approximately 20 songs by local artists promoting further Middle Tennessee artistry and creativity (13 weeks X 20 artists = approx 260 local artists' featured). Each week there are interviews with at least one local artist discussing their craft, the Nashville music scene, etc.
Promotion of Local Music, Career Development, Support of Local Musicians	Local Lightning Spins & Local Artist of the Week Feature	10/1/2112/31/21	ROS	~:03m	~2100x (spins)	1) "Local Lightning" features a rotation of local artists getting approx one spin per hour throughout the day of reg programming: ~20 local artists per day (1800 approx spins= 90 days X 20 artists), 2) "Local Artist of the Week"features one specific local artist getting played in heavy rotation throughout the week of reg programming (approx 300 local artist featured spins/songs = 12 wks @ 25 spins per wk). Spins are often accompanied by liners regarding the Nashville music scene including info on where and how to develop careers.
Public Safety	EAS	10/1/2112/31/21	ROS		13x	WRLT is a Participating Station in the middle Tennessee Area Emergency Alert System. We forward the Required Monthly Test, generate a weekly test and forward selected Watches & Warnings issued by NOAA. During this period several warnings and watches were forwarded & aired.
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Regional and National Public Service Announcements

Ad Council (AC) & Other Sources PSA's, National & Local/Regional Topics/Issues (specific segment descriptions below) (approx. 6 per day for 92 days) actual count 552 per PSA contract/sched confirmation.

Issue	Type	Dates	Times	:30s	TOTAL = ~546 X	(Date, Cart #, "Title") Description
Inclusion and Belonging	Recorded PSA	5/12/21 - 12/2/21	ROS	:30s		(5/12/21 - 12/2/21, 26146, "Belonging") We've all had moments of feeling left out, but for people who move to this country, that feeling can last more than a moment. Together, we can change that. These PSAs empower viewers to foster a more welcoming nation where everyone - regardless of their background - can belong.
COVID-19 Vaccination	Recorded PSA	5/12/21 - 12/31/21	ROS	:30s		(5/12/21 - 12/31/21, 26148, "Missing Moments - Concerts") Fifty percent of Americans have expressed hesitancy about getting vaccinated. New PSAs discuss the important role of COVID-19 vaccination in getting back to the moments we miss.
Caregiver Assistance	Recorded PSA	5/12/21 - 2/18/22	ROS	:30s		(5/12/21 - 2/18/22, 26145, "Take a Minute") The COVID-19 pandemic has exacerbated the stress, isolation, and anxiety that many caregivers face while caring for a loved one. Help caregivers better care for their loved ones and themselves by running PSAs that encourage them to visit AARP.org/caregiving for free mental health resources.
Adoption	Recorded PSA	5/12/21 - 4/30/22	ROS	:30s		(5/12/21 - 4/30/22, 26140, "Building Brighter Futures - Zach's Story") Right now, more than 120,000 children, through no fault of their own, are waiting to be adopted from foster care in the United States — a 20% increase since 2012. Our nation's child welfare system is being stretched far beyond its capacity as families are devastated by the opioid crisis and other issues. Unresolved through policy and evidence-based, innovative practices, this problem has far-reaching impacts. Last year, more than 20,000 teens turned 18 or 21 and aged out of care without a permanent home. With nowhere to turn for support, many are at a higher risk of negative outcomes, such as homelessness, unemployment and early parenting. With support from the Foundation's generous donors, the Foundation has helped find forever families for more than 10,000 children across the United States. But there is more work to be done to serve children still waiting to be adopted who need our help the most.

Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Recorded PSA	5/12/21 - 5/12/22	ROS	:30s		(5/12/21 - 5/12/22, 26149, "Quit Smoking") Did you know tobacco use is the leading preventable cause of death in America, attributing to 1 in 5 deaths per year? The good news is that quitting now means your odds of getting certain cancers drop 50% and, in just 5 years, quitting lowers your risk of diabetes and can add as much as 10 years to your life! In addition to highlighting the importance of quitting smoking, the campaign drives the public to TakeAHealthyStand.org to take a pledge to get screened for cancer. When taking the online pledge, users enter their age and gender and are then provided with a personalized list of screenings and preventive care options that may be right for them.
Recorded PSA	10/8/20 - 7/14/23		:30s		(10/8/20 - 7/14/23, 26168, "You Can Wait") Stop Texts. Stop Wrecks. From 2012-2018, nearly 23,000 people died in crashes involving a distracted driver. This PSA created by high school and college students reminds drivers 16-34 that you should never drive distracted.
	Recorded PSA	Recorded PSA 5/12/21 - 5/12/22	Recorded PSA 5/12/21 - 5/12/22 ROS	Recorded PSA 5/12/21 - 5/12/22 ROS :30s	Recorded PSA 5/12/21 - 5/12/22 ROS :30s

Local Public Service Announcements

LIGHTNING 100 BOLTS and LIVE ON AIR PSA MENTIONS. Lightning 100 Bolts are thirty second recorded public service announcements, written and produced in-house. Lightning 100 Bolts focuses mostly on local non profits and events, with national awareness campaigns/events included as well. (approx. 4 per day for 92 days) actual count 368 per PSA contract/sched confirmation.

Issue	Туре	Dates	Times	:30s	TOTAL = ~355 X	Description
Awareness of Breast Milk Bank and Donations	Recorded PSA	6/12/20 - Ongoing	ROS	:30s	F N	The donation of breast milk can save a child's life right here in Tennessee. The Mother's Milk Bank of Tennessee has the mission to see the lives of children saved by pasteurizing donations of mothers' milk and supplying it to NICUs throughout the state. More information at milkbanktn.org.
Recruiting Volunteers for Literacy Tutoring	Recorded PSA	6/12/20 - Ongoing	ROS	:30s	() () ()	The Literacy Council of Middle Tennessee is in need of volunteer tutors. The Literacy Council has helped thousands of local residents improve their reading and math skills, earn their high school diplomas and ultimately have more career opportunities. Volunteer tutors can make an impact in the community and help students of all ages, from kindergartners to senior adults, by serving just an hour or two per week. More information at literacymidth.org.
Recruiting Volunteers to Help Seniors Navigate the Community	Recorded PSA	6/29/20 - Ongoing	ROS	:30s	c F fl	Our older neighbors who can no longer drive need our help to get to places like their doctor and the grocery store. Become a volunteer with Senior Ride Nashville and provide transportation in Davidson County. Senior Ride Nashville provides drivers with lexible schedules Monday through Friday. Our seniors need to stay connected to the community, and you can make it happen. Learn how at seniorridenashville.org.
Neighborhood Development	Recorded PSA	9/1/21 - 12/31/21	ROS	:30s	r c fi	Neighbor 2 Neighbor has been helping people make a difference in their own neighborhoods for over 20 years on issues like nighborhood safety, beautification, development, preservation, making government work, building communty, and caring or neighbors. Great neighborhoods don't happen by accident. Find out more by calling 615-782-8212 or by visiting n2n.solutions.
High School Equivalency	Recorded PSA	9/1/21 - 10/15/21	ROS	:30s	l c	There are free evening classes starting now and into the fall at Begin Anew. Students can earn a high school diploma or improve English language skills. Children's programming is available while students are attending classes. Learn more at peginanew.org or by calling 615-244-3669.

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Intellectual/Developmental Disabilities	Recorded PSA	10/29/21 - 11/6/21		:30s		Best Buddies' Annual Gala is back November 6th at The Factory at Franklin for a mission-filled evening friendship, dinner, and specialty at their 80s themed annual gala, supporting Best Buddies' mission of inclusion.

PSAs from the Tennessee Association of Broadcasters (TAB)

Tennessee Association of Broadcasters - Public Education Program (PEP)-PSA's, Local/State Topics/Issues (specific segment descriptions below) (approx. 5 per day for 92 days) Actual Count pre Contrace = 455

Issue	Туре	Dates	Times	:30s	Total = ~455	Description
Public Education, Call Before You Dlg	Recorded Commercials	10/1/21 - 12/31/21	ROS	:30s		Recorded spots highlighting the 811 program, where Tennesseans can have underground gas lines identified and marked before digging
Public Education, Drive Insured	Recorded Commercials	10/1/21 - 12/31/21	ROS	:30s		Recorded spots reminding listeners that it is illegal to drive without car insurance in TN.
Public Education, Tennessee Disability Coalition	Recorded Commercials	10/1/21 - 12/31/21	ROS	:30s		Recorded spots highlighting services and programs offered by the Tennessee Disability Coalition, and how to learn more about their availability

Support of Nonprofit / Community Issues

Recorded Commercials / Live Liners / Interview

	Recorded Commercials / Live Liners / Interview							
Issue	Type	Dates	Times	Length	# Spots	Description		
Need for Food, increase in Hunger Solutions	Recorded Commercials	11/23/21-12/31/1	6a-9p	:30s	106x	Promotion and Support for Second Harvest of Mid TN's "Giving Food Day," with information on sharing, volunteering, pledging, fundraising, and donating.		
Need for Volunteers/awareness of Volunteer opportunities.	Recorded Commercials	10/1/21 - 10/31/21	6a-12mid	:30s	124x	Promotion for Hands On Nashville's October Volunteer opportunities, including support for the National Museum of African American Music, educational opportunities, etc.		
Need for Volunteers/awareness of Volunteer opportunities.	Recorded Commercials	11/1/21 - 11/30/21	6a-12mid	:30s	120x	Promotion for Hands On Nashville's November Volunteer opportunities, including canvassing tornado victims, working phone banks for victims, food delivery during holiday season etc.		
Need for Volunteers/awareness of Volunteer opportunities.	Recorded Commercials	12/1/21 - 12/31/21	6a-12mid	:30s	124x	Promotion for Hands On Nashville's December Volunteer opportunities, including providing shower facilities and hygiene supplies, sanitation etc.		
Need for Recycling/Conservation	Recorded Commercials	10/18/21-10/22/21	6a-12mid	:30s	33x	Information from Metro Public works for listeners about sorting recyclables, and other recycling programs.		
Need for Sober Drivers/Road Safety	Recorded Commercials	12/16/21-12/31/21	6a-12mid	:30s	128x	Reminders about the Tennessee Highway Safety office and the Holiday "Booze It And Lose It" Campaign		
Public Access to the Arts & promotion of public parks, support of local musicians	Live Liners	10/1/21	8am5p	:10s	2x	Live Linerspromoting public access to free music through the "Musician's Corner Sundown Series." It is a free multi-week fall concert series sponsored by WRLT. It showcases emerging local artists and national acts providing exceptional music in a public place for people of all ages and ethnicities. Provides awareness for support and use of Parthenon & Centennial Park.		
Suicide Prevention in TN	Recorded Commercials	10/17/21-10/29/21	ROS	:30s	68x	Recorded spots to promote the AFSP (American Foundation for Suicide Prevention event, helping to promote the discussion of mental illness in hopes of preventing suicides. The annual "Out of the Darkness" walk to prevent suicide. This year's walk is in October but because of covid would be a virtual event. This event was to raise money as well as start and continue discussions to help eliminate the stigma associated with talking about suicide or mental illness.		

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Organized and promoted a fundraising event to benefit Metro Nashville Police Department's Christmas Charities Basket Program	Recorded Commercials	11/15/2112/18/21	6a12mid	:60s	170x	Recorded spots to support the annual Metro Police Christmas Charities Holiday basket drive. Awareness and fundraising and item donation requesting campaign. Supported Metro Police Christmas Charities in their mission to deliver basket of essentials and toys to families in need on Chritmas Eve.
Promote awareness and appreciation of the American Art FormJazz Music	Recorded Commercials	10/10/2110/23/21	ROS	:60s	62x	Recorded spots to promote the other music in Music City and to bring appreciation of jazz music to Nashvillians as well as to promote jazz music education. Spots also promoted the workshop's annual fundrasing event, Jazzmania. All proceeds from Jazzmania go to support the operation of the Jazz Workshop, including classes, performances, and community outreach activities for youth, seniors, and the entire community.
Creative Youth Develop for Mid TN Girls Through Songwriting & Mentorship	Recorded Commercials	10/13/2110/19/21	6a12mid	:30s	21x	Recorded Spots to promote Girls Write Nashville and their Nashville Sunday Night Live performace, awareness of the program mission, and fundraising campaign. Girls Write Nashville: (n.) a nonprofit songwriting mentorship program based in Nashville, TN that cultivates empowered expression and positive community for teen girls. Our research-driven curriculum is designed to build resilience and confidence in girls while space-making for an inclusive and safe city-wide music scene.