

Support of Non Profit / Public Awareness of Local Issues	PSA - total runs for Quarter, Lightning Bolts & other			:30s	~351x	Various Issues -- see following list (generally 3-4 PSA's run per day) (4 X 90 days= 360) ROS except where noted. Lightning 100 Bolts are thirty second recorded public service announcements, written and produced in-house. Lightning 100. Actual count from contract 351
LIGHTNING 100 BOLTS and LIVE ON AIR PSA MENTIONS. Lightning 100 Bolts are thirty second recorded public service announcements, written and produced in-house. Lightning 100 Bolts focuses mostly on local						
Music & Memory	Awareness	3/5/19-6/10/19	ROS	:30s		Music & Memory is a non profit organization that creates personalized music playlists for individuals in nursing homes and other long-term care organizations, who suffer from a wide range of cognitive and physical challenges, to find renewed meaning and connection in their lives through music-triggered memories. As of August 2017, music and memory has been implemented by more than 4,500 healthcare organizations in the United States. #5002
American Lung Association in Tennessee	Lung Health Community Day	4/3/19-4/13/19	ROS	:30s		When you can't breathe, nothing else matters. The American Lung Association invites you to a free Lung Health Community Day, April 13th from 10 a.m. to 2 p.m. at Hadley Park, 1037 28th Avenue North, Nashville. There will be free screenings for asthma, COPD and lung cancer, smoking cessation information, food, games and more. #5059
Alzheimer's Foundation of America	National Education America Tour	4/9/19-4/22/19	ROS	:30s		Knowledge is power in dealing with Alzheimer's disease. On Tuesday, April 23, the Alzheimer's Foundation of America's Educating America Tour stops in Nashville. The Alzheimer's Educational Conference will provide information about brain health, caregiving, support services and more. Free memory screenings will also be offered at the conference. #5012
Arts & Business Council of Greater Nashville	Arts Immersion 2019	5/7/19-5/22/19	ROS	:30s		Arts Immersion is the must-attend summer soirée showcasing Nashville's creative community through live music, dance, theatre, and interactive art. The evening will culminate with a silent auction celebrating creative and local gems. Arts Immersion is a partnership between the Arts & Business Council and the Nashville Bar Association's Young Lawyers Division. All proceeds from Arts Immersion support the Arts & Business Council's Volunteer Lawyers & Professionals for the Arts program which has provided over \$3.5 million in free legal services to the Nashville arts & entertainment community. #5055
Poverty and the Arts	Community Canvas	6/10/19-7/12/19	ROS	:30s		Poverty and the Arts is a social enterprise 501(c)(3) nonprofit and a creative community transforming homelessness. POVA provides opportunities for artists impacted by homelessness to foster their creativity and form meaningful relationships. #5059
The NASBA Center for the Public Trust	2019 Charity Golf Classic	6/17/19-7/7/19	ROS	:30s		The NASBA Center for the Public Trust, also known as the CPT, announces its annual golf tournament Monday, July 8 at The Governors Club in Brentwood. The CPT provides life-changing leadership and ethics training to high-potential college students through the Student Center for the Public Trust. Members learn how to navigate ethical dilemmas by developing their leadership and decision-making skills. Participating in the 2019 CPT Golf Classic helps develop our next generation of business leaders and your support will make a tremendous difference for students and American businesses in the future. #5050
Owl's Hill Nature Sanctuary	Summer in the Meadow Concert	6/20/19-6/28/19	ROS	:30s		Owl's Hill Nature Sanctuary is a private non-profit organization located in northern Williamson County, Tennessee. They are dedicated to a mission of environmental education and research; restoration of native flora and fauna; conservation and protection of natural resources; spreading an appreciation and enjoyment of nature. #5051
Various Public Awareness - National & Regional Issues (see below)	PSA - total runs for Quarter	4/1--6/30/19	ROS	:30s	~540x	Ad Council (AC) & Other Sources PSA's, National & Local/Regional Topics/Issues (specific segment descriptions below) (approx. 5.9 per day for 92 days, 1st Qtr 2019) actual count 546 per PSA confirmation invoice
Promotes Texting and Driving Prevention	Recorded PSA	10/22/18--6/30/19	ROS	:30s		(Date, Cart #, "Title") Description (10/22/18--6/30/19, 26146, "Text and Whatever" AC) A lot of us spend our entire day looking at our phones. New PSAs remind drivers that it may be fine to text over dinner, with friends, or at work but when drivers get behind the wheel, their phones should be out of their hands. in the glovebox or with a passenger.
Promotes Emergency Preparedness	Recorded PSA	9/27/18--5/31/19	ROS	:30s		(9/27/18--5/31/19, 26168, "Change of Plans - Flood" AC) Putting emergency money aside and scanning important documents may seem low priority now, but when a disaster strikes, they are vital. Told from the perspective of the objects left behind in a disaster, PSAs give viewers helpful tips to be ready before an emergency hits.

Promotes Child Car Safety	Recorded PSA	11/13/18--5/31/19	ROS	:30s	(11/13/18--5/31/19, 26144, "Kiddie Music" AC) Make sure kids are safely secured in the car. Motor vehicle crashes are a leading cause of death for children under 13. PSAs show parents how their love for their children extends to car safety. This means knowing the right seat for their child's age and size - from rear-facing car seats, forward-facing car seats, boosters, all the way to seat belts - and that they are correctly buckled for every ride.
Supports Communities in Schools Organization	Recorded PSA	1/2/19--6/30/19	ROS	:30s	(1/2/19--6/30/19, 26008, "Headcount") In your community, there are likely thousands of at-risk kids that face challenges at home and at school. Throughout the country, Communities In Schools (CIS) works inside schools, one-on-one with students, in communities across the country to help them with basic needs like food, clothing and shelter as well as more complex issues like emotional counseling. As the name suggests, CIS marshals a community of resources to meet each student's needs and to have a brighter future.
Promotes Awareness of Opioid Abuse	Recorded PSA	1/22/19--6/30/19	ROS	:30s	(1/22/19--6/30/19, 26142, "Opioid Abuse Patient-Doctor") The United States accounts for 80% of the opioid consumption in the world. In 2017, an average of 130 people died from opioid abuse every day in America. Long-term addiction has become America's newest health epidemic. Opioids are one of the most effective medicines for moderate to severe pain, especially for managing short-term pain after orthopaedic surgery. They can also help to speed recovery from surgery or injury. However, opioids are a narcotic and because they can be addictive, it is critical to use opioids only as directed by a doctor and one should stop the use of these medications as soon as pain starts to improve. In orthopaedic surgery, there has been a recent trend toward combining different medicines with different methods to produce the most effective pain relief. In addition to improved pain management, a combined approach can reduce opioid use and the side effects associated with it. These PSAs illustrate how patients and physicians can work together to make a plan for pain relief that safely incorporates opioid medications, and how the careful use of these
Promotes Awareness of Poison Control	Recorded PSA	4/1/19--6/30/19	ROS	:30s	(4/1/19--6/30/19, 26160, "Make The Call General") 2,200,000 poisonings occur annually, with nearly 50% of all exposures involving children younger than age 6. To address this threat, the Health Resources & Services Administration (HRSA) continues its Poison Help campaign with the "Make the Call" series of PSAs. The new installment of the campaign aims to reduce poisonings among Medicare and Medicaid audiences.
Promotes LGBT Acceptance	Recorded PSA	4/1/19--6/30/19	ROS	:30s	(4/1/19--6/30/19, 26163, "Imagine V2" AC) Discrimination against LGBT people is on the rise, and in 30 states it's still legal to fire, evict, or deny services to LGBT people. While most Americans support equal treatment, they're unaware LGBT people lack these protections. Share new PSAs to raise awareness about anti-LGBT discrimination and promote equal treatment for all.
Promotes Wildlife Conservancy	Recorded PSA	4/1/19--6/30/19	ROS	:30s	(4/1/19--6/30/19, 26143, "Calls of the Wild") Habitat is disappearing, and endangered wildlife is disappearing with it. The reticulated giraffe, the California condor, and the giant panda are all animals that have been close to extinction. San Diego Zoo Global Wildlife Conservancy is committed to saving these and other threatened species, and ensuring that they have a home for years to come. San Diego Zoo Global is leading the fight against extinction. They are committed to using science-based techniques and collaborating with others to save endangered animals. Currently, they have over 200 scientists working in more than 45 countries on more than 130 projects to help ensure a future for wildlife. And they have already bred more than 165 endangered species and reintroduced over 35 species back into the wild. The Wildlife Conservancy program empowers people from around the world to help us save species from extinction in a variety of ways. Supporters and members play a crucial
Promotes Gun Safety	Recorded PSA	6/1/19--6/30/19	ROS	:30s	(6/1/19--6/30/19, 26168, "They'll Find It" AC) Every day, eight kids are unintentionally injured or killed by a gun that's been left unlocked and loaded. Share PSAs that inspire gun owners to make their homes safer when it comes to the storage and handling of their guns.

Supports Youth E-Cigarette Safety Awareness	Recorded PSA	6/1/19--6/30/19	ROS	:30s		(6/1/19--6/30/19, 26144, "One Brain") According to the Centers for Disease Control and Prevention (CDC), last year, more than 3.6 million U.S. youth, including 1 in 5 high school students and 1 in 20 middle school students, used electronic cigarettes, also known as "e-cigarettes." Between 2017 and 2018, e-cigarette use increased 78% among high school students and nearly 50% among middle school students. This rapid increase led the U.S. Surgeon General to call the use of these products by youth an epidemic in the United States. In adolescents, exposure to nicotine can harm brain development, which continues until about age 25. This is an urgent public health issue for your listeners because nicotine exposure during adolescence can impact learning, memory, and attention, and e-cigarette use among U.S. youth is skyrocketing. Youth who use e-cigarettes also may be more likely to progress to regular cigarettes and be at increased risk for future addiction to nicotine and other drugs.
Promote Awareness of Cervical Cancer & Treatment	Recorded PSA	7/1/18--4/20/19	ROS	:30s		(26169, 7/1/18--4/20/19, "Next Step" Lung Cancer Screening) Approximately 8 million Americans are at high risk for lung cancer, the nation's #1 cancer killer, and are eligible for screenings that could save lives. Run new "Saved by the Scan" PSAs that stress early detection through routine annual screening.
Promotes awareness of discrimination & promote acceptance of the LBGT Community	Recorded PSA	5/2/18--4/18/19	ROS	:30s		("Imagine," 26171, 5/2/18--4/18/19) Discrimination against LGBT people is on the rise, and in 31 states it's still legal to fire, evict, or deny services to LGBT people. While most Americans support equal treatment, they're unaware LGBT people lack these protections. Share new PSAs to raise awareness about anti-LGBT discrimination and promote equal treatment for all.
Various Public Awareness - Local & Regional Issues (see below)	Music Business Radio - Long form interview					Music Business Radio is production of WRLT and is an award winning specialty program spotlighting the inside workings of the music business featuring interviews with industry professionals; Grammy Award winning producers, artists, musicians, and songwriters, record executives, promoters and artist managers sharing their insight and expertise into the ever changing world of the music and entertainment business. Because a large part of the Nashville economy and job market is made up of the music industry, this show helps shed light on industry movements, career development opportunities, promotes the artform of music, while promoting the industry that made the city famous.
Business/Career Development for Women, Career Longevity, & Songwriting	Music Business Radio - long form interview	4/7/2019	7pm-8pm	60 mins	1x	Guest: Katie Cole, Nashville by way of Australia singer songwriter. She'll talk about meeting her producer, how she started playing with The Smashing Pumpkins and her new EP Things That Break Part I.
Business/Career Development for Women, Career Longevity, & Songwriting	Music Business Radio - long form interview	4/8/2019	10pm-9pm	60 mins	1x	Guest: Katie Cole, Nashville by way of Australia singer songwriter. She'll talk about meeting her producer, how she started playing with The Smashing Pumpkins and her new EP Things That Break Part I.
Business/Career Development, Strategic Processes for Songwriting & Creative Business Development	Music Business Radio - long form interview	4/14/2019	7pm-8pm	60 mins	1x	Guest: Recording artist ZZ Ward. She'll talk about her move from Oregon to LA, how she got her record deal and the creation of her latest album The Storm. She'll also discuss her musical family and how they set the foundation for her career goals--she played in her father's band for years before striking out on her own. She'll discuss what it took to finally pick up and move from a small town in Oregon to Los Angeles and the small steps she took weekly to gain her footing in the LA music scene.
Business/Career Development, Strategic Processes for Songwriting & Creative Business Development	Music Business Radio - long form interview	4/15/19	10pm-9pm	60 mins	1x	Guest: Recording artist ZZ Ward. She'll talk about her move from Oregon to LA, how she got her record deal and the creation of her latest album The Storm. She'll also discuss her musical family and how they set the foundation for her career goals--she played in her father's band for years before striking out on her own. She'll discuss what it took to finally pick up and move from a small town in Oregon to Los Angeles and the small steps she took weekly to gain her footing in the LA music scene.
Business/Career Development, Career Longevity, Musicianship & Musical history	Music Business Radio - long form interview	4/21/2019	7pm-8pm	60 mins	1x	Guest: Sam Bush. Our guest this week is Grammy-winning bluegrass legend Sam Bush. We'll talk about the history of bluegrass music, recording a live album with Emmy Lou Harris at the condemned Ryman Auditorium, his new music and involvement with New Grass Revival.
Business/Career Development, Career Longevity, Musicianship & Musical history	Music Business Radio - long form interview	4/22/19	10pm-9pm	60 mins	1x	Guest: Sam Bush. Our guest this week is Grammy-winning bluegrass legend Sam Bush. We'll talk about the history of bluegrass music, recording a live album with Emmy Lou Harris at the condemned Ryman Auditorium, his new music and involvement with New Grass Revival.

Business/Career Development, DIY strategies, Artist Management strategies	Music Business Radio - long form interview	4/28/2019	7pm-8pm	60 mins	1x	Guests: Drew Holcomb of Drew Holcomb & The Neighbors and his manager Paul Steele of Good Time, Inc. They discuss how to sell out The Ryman, how to curate and sell out a music festival and how to cultivate your own music community.
Business/Career Development, DIY strategies, Artist Management strategies	Music Business Radio - long form interview	4/29/19	10pm-9pm	60 mins	1x	Guests: Drew Holcomb of Drew Holcomb & The Neighbors and his manager Paul Steele of Good Time, Inc. They discuss how to sell out The Ryman, how to curate and sell out a music festival and how to cultivate your own music community.
Business/Career Development, Peripheral Careers & the Exploration of New Revenue Streams in Music	Music Business Radio - long form interview	5/5/2019	7pm-8pm	60 mins	1x	Guest: Lance Allen, instrumental guitarist and composer. Lance discusses the many ways to make money in the industry that were originally non-existent or often considered non-traditional. However, access to a world audience from your personal computer has now afforded revenue streams that add up to career and life changing amounts. He also gives advice on how others can do the same thing. He specifically talks about how he's paying off his house with Spotify streams and doing YouTube guitar lessons.
Business/Career Development, Peripheral Careers & the Exploration of New Revenue Streams in Music	Music Business Radio - long form interview	5/6/19	10pm-9pm	60 mins	1x	Guest: Lance Allen, instrumental guitarist and composer. Lance discusses the many ways to make money in the industry that were originally non-existent or often considered non-traditional. However, access to a world audience from your personal computer has now afforded revenue streams that add up to career and life changing amounts. He also gives advice on how others can do the same thing. He specifically talks about how he's paying off his house with Spotify streams and doing YouTube guitar lessons.
Business/Career Development, Exploring Careers in Music Industry	Music Business Radio - long form interview	5/12/2019	7pm-8pm	60 mins	1x	Guest: Meg MacDonald. This week MBR focuses on record promotion and behind the scenes activity of how records are promoted to radio in hopes of the ever elusive "spin." Meg MacDonald from M:M Music is our guest and takes us on a fast ride as she explains her "play that record" job and all that she and her staff go through to get songs heard on the radio. Meg has been in the business for over 25 years and since starting her own company in 2007, has been recognized and awarded many times for their excellence. Listen as Host David Hooper and Meg discuss the history, the current status, the future of radio and record promotion and much more. More info http://www.mmmusicsite.com/
Business/Career Development, Exploring Careers in Music Industry	Music Business Radio - long form interview	5/13/19	10pm-9pm	60 mins	1x	Guest: Meg MacDonald. This week MBR focuses on record promotion and behind the scenes activity of how records are promoted to radio in hopes of the ever elusive "spin." Meg MacDonald from M:M Music is our guest and takes us on a fast ride as she explains her "play that record" job and all that she and her staff go through to get songs heard on the radio. Meg has been in the business for over 25 years and since starting her own company in 2007, has been recognized and awarded many times for their excellence. Listen as Host David Hooper and Meg discuss the history, the current status, the future of radio and record promotion and much more. More info http://www.mmmusicsite.com/
Business/Career Development - Career Longevity, Songwriting, TV/Film music (non-traditional music career)	Music Business Radio - long form interview	5/19/2019	7pm-8pm	60 mins	1x	Guest: Jamie Floyd, Artist & Songwriter. The Florida native is a Grammy-nominated songwriter with songs recorded by Ronnie Dunn, Ashley Monroe, and Miranda Lambert, just to name. Her song, "The Blade," was named one of "The Best Songs of 2015" by of powerhouses Rolling Stone, Billboard Magazine and NPR. She co-wrote, recorded and perform the song "Yet to Come" in the film "Dog Year" starring Burt Reynolds was awarded "Best Original Song In A Feature Film" by the Nashville Film Festival. Jamie also starred in the film and most recently stars in the new USA Network reality series "Real Country" along side Shania Twain. Jamie talks about her journey from her first record deal at 15 to the still daily struggle of trying to "make it." Her story is nothing short of inspiring.
Business/Career Development - Career Longevity, Songwriting, TV/Film music (non-traditional music career)	Music Business Radio - long form interview	5/20/19	10pm-9pm	60 mins	1x	Guest: Jamie Floyd, Artist & Songwriter. The Florida native is a Grammy-nominated songwriter with songs recorded by Ronnie Dunn, Ashley Monroe, and Miranda Lambert, just to name. Her song, "The Blade," was named one of "The Best Songs of 2015" by of powerhouses Rolling Stone, Billboard Magazine and NPR. She co-wrote, recorded and perform the song "Yet to Come" in the film "Dog Year" starring Burt Reynolds was awarded "Best Original Song In A Feature Film" by the Nashville Film Festival. Jamie also starred in the film and most recently stars in the new USA Network reality series "Real Country" along side Shania Twain. Jamie talks about her journey from her first record deal at 15 to the still daily struggle of trying to "make it." Her story is nothing short of inspiring.

Business/Career Development, Career Longevity, Musicianship & Musical history	Music Business Radio - long form interview	5/26/2019	7pm-8pm	60 mins	1x	Guest: Grammy Award winning singer, songwriter, and artist, Lee Ann Womack. She has been compared to Dolly Parton and Tammy Wynett, just to name a few. Her long and respected career began in 1997 and has been going strong ever since with a string of awards and hit songs including the wildly popular country crossover hit, "I Hope You Dance." Her most recent album, "The Lonely, the Lonesome, and Gone," takes her back to her East Texas upbringing and the musical influences of that area. She'll talk about her start in Nashville at Belmont University, her internship with a label, landing the record deal, the many years of touring, the struggles, her unexpected pop crossover success, and her new excitement of what lies ahead. For more: www.leeannwomack.com
Business/Career Development, Career Longevity, Musicianship & Musical history	Music Business Radio - long form interview	5/27/19	10pm-9pm	60 mins	1x	Guest: Grammy Award winning singer, songwriter, and artist, Lee Ann Womack. She has been compared to Dolly Parton and Tammy Wynett, just to name a few. Her long and respected career began in 1997 and has been going strong ever since with a string of awards and hit songs including the wildly popular country crossover hit, "I Hope You Dance." Her most recent album, "The Lonely, the Lonesome, and Gone," takes her back to her East Texas upbringing and the musical influences of that area. She'll talk about her start in Nashville at Belmont University, her internship with a label, landing the record deal, the many years of touring, the struggles, her unexpected pop crossover success, and her new excitement of what lies ahead. For more: www.leeannwomack.com
Business/Career Development, Career Longevity, Musicianship & Musical history	Music Business Radio - long form interview	6/2/2019	7pm-8pm	60 mins	1x	Guest: Richard Marx. Richard Marx has sold over 30 million records since his first single "Don't Mean Nothing" went #1 in 1987. He has been nominated for several Grammy and received the coveted Song Of the Year Grammy for his composition, "Dance with My Father," recorded by Luther Vandross. Richard's songs have been recorded by a who's who in the pop music world. He will talk about getting a call from Lionel Richie after sending Richie a demo tape to being rejected by all major labels before finally being signed four years later to EMI Records. Richard also performs a few of his hits for us live in the MBR studio.
Business/Career Development, Career Longevity, Musicianship & Musical history	Music Business Radio - long form interview	6/3/19	10pm-9pm	60 mins	1x	Guest: Richard Marx. Richard Marx has sold over 30 million records since his first single "Don't Mean Nothing" went #1 in 1987. He has been nominated for several Grammy and received the coveted Song Of the Year Grammy for his composition, "Dance with My Father," recorded by Luther Vandross. Richard's songs have been recorded by a who's who in the pop music world. He will talk about getting a call from Lionel Richie after sending Richie a demo tape to being rejected by all major labels before finally being signed four years later to EMI Records. Richard also performs a few of his hits for us live in the MBR studio.
Career Development through collaboration, incubator setting for creators	Music Business Radio - long form interview	6/9/2019	7pm-8pm	60 mins	1x	Guests: Logan Crowell and Nathan Adam of Helping Our Music Evolve (H.O.M.E.), a coworking space just for musicians. We'll talk about building a community of music creators, different ways for musicians to collaborate and ways you can get involved.
Career Development through collaboration, incubator setting for creators	Music Business Radio - long form interview	6/10/19	10pm-9pm	60 mins	1x	Guests: Logan Crowell and Nathan Adam of Helping Our Music Evolve (H.O.M.E.), a coworking space just for musicians. We'll talk about building a community of music creators, different ways for musicians to collaborate and ways you can get involved.
Business/Career Development, History & Future of Music Festivals in US and Middle Tennessee	Music Business Radio - long form interview	6/16/2019	7pm-8pm	60 mins	1x	Guest: Ashley Capps, manager/concert producer/promoter. Talks about being one of the founders of the overwhelmingly successful Bonnaroo Music and Arts Festival. 2014 marks the 13th year for the festival and is often thought of as the success benchmark for all such festivals. Ashley graciously spends time and shares his passion for the business with Lt. Dan this week on MBR. He'll talk about how he began focusing on concert producing and promoting (forming AC Entertainment in 1991) after a club he owned failed in business; the creation of the award winning Bonnaroo Music & Arts Festival, and much much more.
Business/Career Development, History & Future of Music Festivals in US and Middle Tennessee	Music Business Radio - long form interview	6/17/19	10pm-9pm	60 mins	1x	Guest: Ashley Capps, manager/concert producer/promoter. Talks about being one of the founders of the overwhelmingly successful Bonnaroo Music and Arts Festival. 2014 marks the 13th year for the festival and is often thought of as the success benchmark for all such festivals. Ashley graciously spends time and shares his passion for the business with Lt. Dan this week on MBR. He'll talk about how he began focusing on concert producing and promoting (forming AC Entertainment in 1991) after a club he owned failed in business; the creation of the award winning Bonnaroo Music & Arts Festival, and much much more.
Business/Career Development, Career Longevity, Musicianship & Musical history	Music Business Radio - long form interview	6/23/2019	7pm-8pm	60 mins	1x	Guest: Bill Cuomo. MBR welcomes musician, arranger, producer and songwriter Bill Cuomo. He's worked with artists such as Olivia Newton-John, Stevie Nicks, White Snake and REO Speedwagon. We'll talk about arranging, selling merchandise and podcasting

Business/Career Development, Career Longevity, Musicianship & Musical history	Music Business Radio - long form interview	6/24/19	10pm-9pm	60 mins	1x	Guest: Bill Cuomo. MBR welcomes musician, arranger, producer and songwriter Bill Cuomo. He's worked with artists such as Olivia Newton-John, Stevie Nicks, White Snake and REO Speedwagon. We'll talk about arranging, selling merchandise and podcasting
Business/Career Development, Career Longevity, Musicianship & Musical history	Music Business Radio - long form interview	6/30/2019	7pm-8pm	60 mins	1x	Guests: Will McFarlane and Mark T. Jordan. They've played with the likes of Bonnie Raitt, Levon Helm, Van Morrison and Bobby Blue Bland. They'll talk about their new band Big Shoes, their record Step On It! and stories from the road.
Giving Voice and Support to Non-profits serving Middle Tennessee	Nashville By Nicole - Long form Interview					Nashville by Nicole hosted by Nicole Cowan Buckley--public affairs program that spotlights non-profits and introduces Lightning 100 listeners to local organizations in the greater Nashville area that are impacting the community and challenging individuals to get engaged and see lives changed including their own.
Awareness & support of non-profit's programs to stop child abuse in Davidson County & Tennessee	Nashville By Nicole - Long form Interview	4/6/19	7am	20 min	1x	Guest: Kristen Rector - CEO, Prevent Child Abuse Tennessee Discussed PCAT's mission to work with parents, professionals and communities to provide education, resources and services that strengthen families across all 95 counties in Tennessee. Including community-based programs have been educating the public about the prevalence of child abuse and their role in child abuse prevention for 30 years. April is Child Abuse Prevention Month.
Support of Non Profit Faith Family Medical Center; awareness of affordable healthcare programs offered	Nashville By Nicole - Long form Interview	4/13/19	7am	~20 mins	1X	Guest: Kathy Altrbern of Faith Family Medical Center. Faith Family's mission is to provide the residents of greater Nashville who are uninsured or underinsured with affordable, quality primary medical care. Visit the Patient Info page to get an overview of patient services, costs, qualifications for becoming a patient, our policies, and links to patient forms.
Support of Non Profit South Nashville Action People; awareness of neighborhood programs and assistance to improve quality of life.	Nashville By Nicole - Long form Interview	4/20/19	7am	~20 mins	1X	Guest: Kat Jones, Director of South Nashville Action People (Snap). South Nashville Action People is a community alliance based in Wedgewood-Houston that empowers residents, enhances quality of life, and promotes the integrity of the neighborhood.
Support of Non Profit Music & Memory; awareness of existing programs to improve quality of life for seniors with Alzheimers.	Nashville By Nicole - Long form Interview	4/27/19	7am	~20 mins	1X	Guest: Deborah Farisl of Music & Memory. Music & Memory is a non-profit organization that brings personalized music into the lives of the elderly or infirm through digital music technology, vastly improving quality of life.They train nursing home staff and other elder care professionals, as well as family caregivers, how to create and provide personalized playlists using iPods/MP3 Players and related digital audio systems that enable those struggling with Alzheimer's, dementia and other cognitive and physical challenges to reconnect with the world through music-triggered memories.
Support of Non Profit Seriously Awesome Stroke Survivors; promote support group for Stroke Survivors	Nashville By Nicole - Long form Interview	5/4/19	7am	~20 mins	1X	Guest: Chad McClandon - Co Founder Seriously Awesome Stroke Survivors (SASS). S.A.S.S. provides opportunities to network with other stroke survivors, their families, caregivers, and "allies". Members strive to learn new things about love, life, community, and themselves, by sharing stories, building friendships, participating in community outings, and by giving back through meaningful volunteer work.
Support of Non Profit Exect Fire of Instruments of Joy; promote instrument collection drive for donor program.	Nashville By Nicole - Long form Interview	5/11/19	7am	~20 mins	1X	Guest: Joshua McIord-Funeds, Executive Director of Instruments of Joy. People living in impoverished communities need the joy and inspiration that music provides. Instruments of Joy collects instruments in Nashville and gets them to needy communities in the developing world.
Support of Non Profit Conexion Americas; awareness of community programs	Nashville By Nicole - Long form Interview	5/18/19	7am	~20 mins	1X	Guest: Sarah DeCastillo, Director of Conexion Americas', and organization whose mission is to build a welcoming community and create opportunities where Latino families can belong, contribute and succeed.
Support of Non Profit Conexion Americas; awareness of community programs	Nashville By Nicole - Long form Interview	5/25/19	7am	~20 mins	1X	REAIR--Guest: Sarah DeCastillo, Director of Conexion Americas', and organization whose mission is to build a welcoming community and create opportunities where Latino families can belong, contribute and succeed.
Support & promotion of non-traditional re-hab practicies for returning veterans	Nashville By Nicole - Long form Interview	6/1/19	7am	~20 mins	1X	(RE-AIR): Creativets goal is to offer opportunities of relief and healing for the men and women who have sacrificed so much our country. Our purpose is to use various forms of art, including songwriting, visual arts, music and creative writing, to help disabled veterans cope with service-related trauma (i.e., post-traumatic stress, or PTS) by fostering self-expression in a way that allows them to transform their stories of trauma and struggle into an art form that can inspire and motivate continued healing.

Promote awareness of how proper beds improve the quality of life for vulnerable children in the US & the world	Nashville By Nicole - Long form Interview	6/8/19	7am	~20 mins	1x	REAIR--Guest: Madelene Metcalf, President of Sweet Sleep. Mission: Sweet Sleep exists to demonstrate God's love and hope in Christ to the world's orphaned and abandoned children, improving their quality of life. Answering the severe need for health, dignity, security, and rest with a simple concept that works. Founded in 2003, Sweet Sleep has provided beds to more than 27,000 children in eight countries around the world, including more than 4,000 beds to children in the US. Madelene discussed how she got involved and how others can get involved. Proper bedding for vulnerable children provides improved health in body, mind, & spirit.
Promote awareness of homelessness in Nashville & acts of kindness to bring dignity to their lives	Nashville By Nicole - Long form Interview	6/16/19	7am	~20 mins	1X	Guests: Meredith McCloud, Russ Arnold (Founder). The guests discussed Shower The People's primary purpose to show love by providing mobile shower facilities to homeless individuals in the community and that a shower is an essential part of a person's well-being and self-worth. So many people do not have access to a simple shower, which many of us take for granted. The ability to become physically clean restores dignity and opens the doors of opportunity, by way of jobs and housing. They discussed how the org provides on-site showers for those without access to permanent facilities, by using a converted school bus that is equipped with both showers and a restroom. Services will be provided on a previously-determined route, and they will be scheduled primarily during the evening hours. In addition, there are plans to fulfill other needs as funds become available, such as providing hygiene products, laundry services, and clothing
Support of organization's mission to aid young people in overcoming social and emotional barriers through mentoring	Nashville By Nicole - Long form Interview	6/22/19	7am	~20 mins	1X	Big Brothers Big Sisters Carlyle Carroll - CEO of Big Brothers Big Sisters of Middle TN www.mentorakid.org Big Brothers Big Sisters has made a bold commitment toward transparent accountability for our outcomes, holding ourselves accountable for each child in our program achieving results in three outcome areas: (1) Higher aspirations, greater confidence, and better relationships; (2) Avoidance of risky behaviors; and (3) Educational success. For more than 100 years, Big Brothers Big Sisters has operated under the belief that inherent in every child is the ability to succeed and thrive in life. As the nation's largest donor and volunteer supported mentoring network, Big Brothers Big Sisters makes meaningful, monitored matches between adult volunteers ("Bigs") and children ("Littles"), ages 6 through 18, in communities across the country. We develop positive relationships that have a direct and lasting effect on the lives of young people
Promote awareness of non-driving adults & how to improve their quality of life	Nashville By Nicole - Long form Interview	6/29/19	7am	~20 mins	1x	Guest: Carrie Brumfield, Executive Director. Senior Ride Nashville is dedicated to creating a community that values and supports older adults, fosters positive relationships, and enhances the mobility of seniors who no longer drive. We offer free information and referral services to match seniors and caregivers with the most appropriate transportation options, whether it's ride share, public transit, paratransit, private options or SRN's assisted ride service. For Davidson County residents who live in our service area(s), are 60 years or older, no longer drive or limit their driving and can transfer safely in & out of a vehicle with limited assistance, Senior Ride Nashville offers an affordable, assisted ride service powered by caring volunteer drivers and community partners. At the heart of our service we believe: it's not just about rides, it's about relationships. Senior Ride Nashville was created in 2016 by the Council on Aging of Middle Tennessee and the Senior Transportation Leadership Coalition with strong support from the local community. Special thanks to the West End Home Foundation and the HCA Foundation for their critical support and involvement in the planning and launch of Senior Ride Nashville.
Various Public Awareness (see below)	Weekly Community Features			various lengths (see below)		Various Issues -- see following list
Promotion of Local Music, Career Development, Support of Local Musicians	Two hour weekly show: Local Artist - The615	4/1--6/24/19	6:15p--8p	:105m	13x	2 hour show devoted exclusively to local music. Aired every Monday. All music is from local artists. Interviews of local artists. Each show features approximately 20 songs by local artists promoting further Middle Tennessee artistry and creativity (13 weeks X 20 artists = approx 2600 local artists' featured). Each week there are interviews with at least one local artist discussing their craft, the Nashville music scene, etc.

Promotion of Local Music, Career Development, Support of Local Musicians	Local Lightning Spins & Local Artist of the Week Feature	4/1--6/30/19	ROS	~:03m	~2100X	1) "Local Lightning" features a rotation of local artists getting approx one spin per hour throughout the day of reg programming: ~20 local artists per day (1800 approx spins= 90 days X 20 artists), 2) "Local Artist of the Week"--features one specific local artist getting played in heavy rotation throughout the week of reg programming (approx 300 local artist featured spins/songs = 12 wks @ 25 spins per wk). Spins are often accompanied by liners regarding the Nashville music scene including info on where and how to develop careers.
Public Safety	EAS	4/1--6/30/19	ROS		13X	WRLT is a Participating Station in the middle Tennessee Area Emergency Alert System. We forward the Required Monthly Test, generate a weekly test and forward selected Watches & Warnings issued by NOAA. During this period several warnings and watches were forwarded & aired.
Promote Children & Family Entertainment, Education, parenting and Activites in Mid TN	One-hour weekly show: Lightning Bugs with Jack	4/4--5/30/19	6:45a-7:45a	~:60m	9X	WRLT produces and airs a very special 60-minute weekly show for kids and the kids at heart, Lightning Bugs w/ Mr. Jack. The audience includes parents of pre- and elementary school children and the show creates a radio experience they could share together. Mr. Jack are children's singer-songwriters who makes socially conscious music for kids that even parents love. Every Thursday at 6:45am they join our morning team to sing, laugh, educate, and bring joy to the morning routine with children call-ins and engaging kid-friendly conversation. Special guests.
LIVE ON AIR: INTERVIEWS, REMOTES AND APPEARANCES:						
Promote Awareness/Public Safety-Traffic & Events in Nashville	PSA - Traffic & Weekly Events	04/04/19	8:35 AM	10 mins	1x	Sergeant John Borque with the Metro Nashville Police Department joins the Lightning Morning team weekly to provide updates on traffic issues and special event programming affecting weekend road closures. Discussed was the forthcoming situation the NFL Draft would cause
Promote Awareness/Public Safety-Traffic & Events in Nashville	PSA - Traffic & Weekly Events	04/11/19	8:40 AM	10 mins	1x	Sergeant John Borque with the Metro Nashville Police Department joins the Lightning Morning team weekly to provide updates on traffic issues and special event programming affecting weekend road closures. Discussed was the forthcoming situation the NFL Draft would cause
Promote Awareness/Public Safety-Traffic & Events in Nashville	PSA - Traffic & Weekly Events	4/18/19	8:44 AM	6 mins	1x	Sergeant John Borque with the Metro Nashville Police Department joins the Lightning morning team weekly to provide updates on traffic issues and special event programming affecting weekend road closures. Updates included Prep for the NFL Draft in Nashville, & The Rock N' Roll Marathon.
Promote Awareness/Public Safety-Traffic & Events in Nashville	PSA - Traffic & Weekly Events	05/09/19	8:42 AM	6 mins	1x	Sergeant John Borque with the Metro Nashville Police Department joins the Lightning morning team weekly to provide updates on traffic issues and special event programming affecting weekend road closures. Updates included Steeplechase and Bridgestone concert with Dave Mathews Band.
Promote Awareness/Public Safety-Traffic & Events in Nashville	PSA - Traffic & Weekly Events	05/23/19	8:45 AM	6 mins	1x	Sergeant John Borque with the Metro Nashville Police Department joins the Lightning morning team weekly to provide updates on traffic issues and special event programming affecting weekend road closures. Updates included Nissan Stadium Events.
Promote Awareness/Public Safety-Traffic & Events in Nashville	PSA - Traffic & Weekly Events	5/30/19	8:47 AM	4 mins	1x	Sergeant John Borque with the Metro Nashville Police Department joins the Lightning morning team weekly to provide updates on traffic issues and special event programming affecting weekend road closures. Updates included Nissan Stadium Events, CMA Fest, Monster Jam, and Soccer
Promote Awareness/Public Safety-Traffic & Events in Nashville	PSA - Traffic & Weekly Events	06/13/19	8:44 AM	6 mins	1x	Sergeant John Borque with the Metro Nashville Police Department joins the Lightning morning team weekly to provide updates on traffic issues and special event programming affecting weekend road closures. Updates included Pride Fest & Monster Jam.
Promote Awareness/Public Safety-Traffic & Events in Nashville	PSA - Traffic & Weekly Events	06/20/19	8:43 AM	6 mins	1x	Sergeant John Borque with the Metro Nashville Police Department joins the Lightning morning team weekly to provide updates on traffic issues and special event programming affecting weekend road closures. Updates included Pride Fest & Monster Jam.
Promote Awareness/Public Safety-Traffic & Events in Nashville	PSA - Traffic & Weekly Events	06/27/19	8:44 AM	8 mins	1x	Sergeant John Borque with the Metro Nashville Police Department joins the Lightning morning team weekly to provide updates on traffic issues and special event programming affecting weekend road closures. Updates included 4th of July Downtown Event road closures and other issues that should be expected from the celebration.

Support of Non Profit - non profit fundraising	PSA- Community Foundation of Middle Tennessee	05/02/19	live on air broadcast and interviews with local charities	45 mins		Live broadcast from the front of Nashville's Bridgestone Arena during the Community Foundation of Middle Tennessee's 24 online giving day, "The Big Payback". The live broadcast was hosted by mid-day dj and program director, Dan Buckley. He spoke to reps from charities on site to promote the online day of giving, which resulted in a new record of dollars raised over \$4 million
Support of Non Profit - non profit fundraising	PSA- Community Foundation of Middle Tennessee	05/02/19	24 hours of on air programming	24 hours - midnight to midnight 5/2 to 5/3/19		On air programming from midnight to midnight including top of the hour and bottom of the hour recorded station ids, promoting "The Big Payback". Deeja's live on the air gave updates throughout the day, encouraging donations.
Support of Non Profit - The Arts & Use of Public Parks	PSA - Musician's Corner, Conservancy of the Parthenon	5/23, 5/24, 5/31, 6/20, 6/21, 6/28/19	live on air interview	20-30 minutes each	6x	Live on air interviews and performances with artists participating in the annual Musician's Corner free concert series in Centennial Park, held each spring and fall through the Conservancy for the Parthenon, in Centennial Park. Artists were interviewed and performed songs live on air to promote the event. Performers to promote Musician's Corner included: Shelley Colvin (5/23), Erin Rae (5/24), Joshua Hedley(5/31), Kelsey Kopecky (6/20), Briston Maroney (6/21), John Paul White (6/28)
Support of Non Profit/Community Issues	Recorded Commercials / Live Liners / Short, Med- Form Interview					Various Issues -- see following list
Promote fund raising event for Nashville Zoo	Live Interview	04/05/19	4:06:00 6M	~20mins	1x	Live on air interview with Kindell Williams of the Nashville Zoo. Discussing their new exhibits and their one of a kind fundraising event, "Brew at the Zoo,"
Awareness & support of non-profit's programs to stop child abuse in Davidson County & Tennessee	Live Interview	04/11/19	7:10 AM	5 mins	1x	Live interview with Lindsey to promote key fund and awareness raising event Prevent Child Abuse TN's, "10th Annual Pinwheel Festival." Prevent Child Abuse Tennessee is a non-profit that works with parents, professionals and communities to provide education, resources and services that strengthen families across all 95 counties in Tennessee. Our community-based programs have been educating the public about the prevalence of child abuse and their role in child abuse prevention for 31 years. April is Child Abuse Prevention Month.
Promote awareness of effects of poverty on Nashville's children	Live Interview	04/12/19	8:02 AM	8 mins	1x	Interview with Mark Young, President of Nashville Firefighters Association's Operation Warm. He discussed their mission to bring warmth, confidence and hope to children living in need in Nashville with the gift of a brand new winter coat. Gifts will help to improve a child's self-esteem, school attendance and overall wellness.
Public Access to the Arts & promotion of public parks, support of local musicians	Musician's Corner / Spots	5/6--6/30/19	6am--7p	:60s	72x	Recorded spots promoting public access to free music through the "Musician's Corner." It is a free multi-week spring concert series sponsored by WRLT. It showcases emerging local artists and national acts providing exceptional music in a public place for people of all ages and ethnicities. Provides awareness for support and use of Parthenon & Centennial Park.
Public Access to the Arts & promotion of public parks, support of local musicians	Musician's Corner / Live Liner	5/13--6/29/19	8am--5p	:10s	138x	Live Liners promoting public access to free music through the "Musician's Corner." It is a free multi-week spring concert series sponsored by WRLT. It showcases emerging local artists and national acts providing exceptional music in a public place for people of all ages and ethnicities. Provides awareness for support and use of Parthenon & Centennial Park.
Public Access to the Arts & promotion of public parks, career development	Recorded Spots	4/15/19--6/21/19	6am--7p	:30s	40x	Recorded spots to promote Musician's Corner's Music Speaks Series. new music industry panel series, MUSICSPEAK. This bi-monthly educational series focuses on a variety of compelling topics, feature a panel of respected music industry professionals, and host an hour of connection and networking over appetizers and beverages. Proceeds of the event help Musicians Corner's mission to provide free public access to live music, while also supporting local artists.
Promote fund raising event for Nashville Zoo	Live Interview	05/24/19	4p	~30mins	1x	Live on air interview with Kindell Williams of the Nashville Zoo. Followup conversation as well as discussing the clouded leopards whose home at the Nashville Zoo will be enhanced by the proceeds from the event, "Brew at the Zoo,"

Support of Non Profit, Community Event	Recorded Spots	5/30-5/31/19	6am--12mid	:60s	16X	Recorded Spots to promote annual fundraiser--Bill Ramsey's Ode to Otha Block Party. Benefits Second Harvest Food Bank of Middle Tennessee
Awareness and support of non-profit dedicated to enhancing TN water resources through education and event	Recorded Spots	6/6--6/20/19	6am--12mid	:30s	20x	Commercials to bring attention and promote the Cumberland River Compact's Hellbender on the River event to raise money for this non-profit dedicated to enhancing water resources through education and cooperation. Help to make aware their mission to enhance the health and enjoyment of the Cumberland River and its tributaries through education, collaboration, and action. That small amount will clean 20 linear feet of stream in the local watershed and help assure the Compact can continue its efforts advocating for a safe, clean watershed.
Promote fund raising event for Nashville Zoo	Recorded Spots	4/30--5/31/19	6a--7pm	:5s--10s	56x	On-air liners promoting the Nashville Zoo, their new exhibits, and the annual fundraising event, "Brew at the Zoo."
Support of Earth Day, national environmental awareness day	Recorded Spots	4/7--4/20/19	6a--12mid	:30s	100x	Recorded commercials to promote annual earth day celebration to promote awareness of environmental issues both in TN and around the world.
Support of Non Profit, local music association promoting artform of Americana Music	Recorded Spots	6/25--6/29/19	7am--8p	:60s	25x	Recorded spots promoted the fund raising, educational, and entertainment efforts of the non-profit organization, Americana Music Association. Purpose to raise awareness & money to help the growth of the organization and the artform of Americana music.
Support of non-profit fund raising event for Nashville Zoo & the conservation of Rhinoceros	Recorded Spots	4/10--4/14/19	ROS	:60s	20x	Recorded spots to promote a fundraising concert to help the conservation of Rhinos. Join Nashville zookeepers and Nashville Songwriters for "Writers for Rhinos." "Join talented songwriters and some of your favorite animals for a unique, family-friendly songwriters' round at Nashville Zoo on Thursday, April 25, and help fundraise for rhino conservation!" All proceeds from concert admission sales will benefit the conservation of all five rhinoceros species and their native habitats in Asia and Africa. With only 29,000 individual rhinos remaining for all five rhino species, including less than 100 for two of these species, these conservation efforts are more important than ever. It is also important to know that without our support, rhinos will go extinct within our lifetime. About the American Association of Zoo Keepers (AAZK)
Awareness & support of non-profit's programs to stop child abuse in Davidson County & Tennessee	Recorded Commercial	4/1--4/10/19	6a--12mid	:30s	50x	Radio commercials to promote key fund and awareness raising event Prevent Child Abuse TN's, "Annual Pinwheel Festival." Prevent Child Abuse Tennessee is a non-profit that works with parents, professionals and communities to provide education, resources and services that strengthen families across all 95 counties in Tennessee. Our community-based programs have been educating the public about the prevalence of child abuse and their role in child abuse prevention for 31 years. April is Child Abuse Prevention Month.
Awareness & support of non-profit's programs to stop child abuse in Davidson County & Tennessee	Recorded Commercial	4/11--4/13	6a--12mid	:30s	50x	Radio commercials to promote key fund and awareness raising event Prevent Child Abuse TN's, "Annual Pinwheel Festival." Prevent Child Abuse Tennessee is a non-profit that works with parents, professionals and communities to provide education, resources and services that strengthen families across all 95 counties in Tennessee. Our community-based programs have been educating the public about the prevalence of child abuse and their role in child abuse prevention for 31 years. April is Child Abuse Prevention Month.
Support and Awareness of Non-profit programs and mission of Nashville Repertory Theatre	Recorded Spots	5/1--5/7/19	ROS	:30s	5x	Recorded spots to promotte Nashville Repertory Theatre's event "Ingram New Works Fest as well as their mission is to be a strong and vital professional regional theatre that is an indispensable part of the community's creative life, widely embraced and deeply valued as an essential source for illuminating artistic experiences and exciting entertainment, and recognized as a model of sustainability that is home for a thriving community of professional artists and whose name is synonymous with excellence in every aspect.
Support and Awareness of Non-profit programs and mission of Nashville Repertory Theatre	Recorded Spots	6/12-6/21/19	ROS	:30s	30x	Recorded spots to promotte Nashville Repertory Theatre's event "Ingram New Works Fest as well as their mission is to be a strong and vital professional regional theatre that is an indispensable part of the community's creative life, widely embraced and deeply valued as an essential source for illuminating artistic experiences and exciting entertainment, and recognized as a model of sustainability that is home for a thriving community of professional artists and whose name is synonymous with excellence in every aspect.

QUARTERLY ISSUES / PROGRAMS LIST Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues
for the period 4/1/19 to 6/30/19

Awareness & support of non-profit's programs focused on women helping/inspiring other women, providing mentorship and actual homeownership a reality.	Recorded Spots	5/16--6/1/19	6a--12mid	:30s	100x	Recorded Commercials to promote Habitat For Humanity's Hammers & High Heels. 'Women Build is a unique partnership of female community leaders, along with companies focused on women as executives and mentors, coming together to sponsor, build, and dedicate a house for a female homeowner. Women Build is focused on the power of networking to help women achieve their goals, including making homeownership a reality for a Habitat partner family each year.'
Support of Non-profit and promote public parks - Percy Warner Parks	Recorded Spots	5/15--5/17/19 6/17--6/23/19	6am--12mid	:30s	44x	Support of Friends of Warmer Parks event "Full Moon Pickin Party" to promote family discover and usage of public parks.