

QUARTERLY ISSUES / PROGRAMS LIST

WRLT- FM

Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period
1/1/17 to 3/31/17

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
	Nashville By Nicole - Long form Interview					Nashville by Nicole hosted by Nicole Cowan Buckley--public affairs program that spotlights non-profits and introduces Lightning 100 listeners to local organizations in the greater Nashville area that are impacting the community and challenging individuals to get engaged and see lives changed including their own.
Health Services programs for non-insured Mid-Tn citizens	Nashville By Nicole - Long form Interview	01/01/17	7am	~20 mins	1X	Guest: Katie Richards, Director of Development. Siloam Health was founded in 1989. Their mission is to share the love of Christ by serving those in need through health care. Siloam Health is a non-profit health care clinic serving patients who lack insurance or who have difficulty accessing health services. Each year Siloam helps over 5000 individuals a year from over 80 home lands and celebrating 25 years of serving underprivileged and refugees here in Nashville.
Awareness and support of non-profit and their events dedicated to feed hungry people and to solve world hunger issues	Nashville By Nicole - Long form Interview	01/14/17	7am	~20 mins	1X	Guest: Eric Taft - Nashville Program Manager. Stop Hunger Now is a non-profit organization that is driven by the vision of a world without hunger. It is a national non-profit that just opened an office here in Nashville a year ago. We work with different organizations/schools/churches/etc. to do meal packaging events, those meals are then shipped all over the world to help end the devastating effects of hunger.
Support for projects to support Mid TN small businesses	Nashville By Nicole - Long form Interview	01/21/17	7am	~20 mins	1X	Guest: Carrie Brumfield - Program Manager. ScaleUp Nashville is a competitive training program exclusively for Middle Tennessee's small businesses. This six-month SBA-funded program assists growth-oriented small businesses grow revenue, build staff and expand services. Our first cohort graduated in July, the second graduated in December and the third cohort is currently in-session. Our application cycle for cohort 4 closed on February 1. If selected, your spot will be fully funded by the US Small Business Administration
Support for the film/video creative arts and school outreach	Nashville By Nicole - Long form Interview	01/28/17	7am	~20 mins	1X	Guest: Bobby Marko - Producer & Director. Nashville Filmmakers Guild is a non-profit organization created to bring education, inspiration and collaboration to film and video creatives. Throughout the year they provide work-shops and seminars as well as school outreach. Coming up the Nashville Filmmakers Guild will administer StoryGive which is a movement made up of film and video creatives who desire to give of their artistry and skill to craft a story for voices rarely heard. StoryGive takes place in a single weekend, two days, where teams of creatives set out to capture and produce a story for another non-profit in the Nashville community.
Support of Non-profit and make aware of Nashville homelessness (Nashville Union Mission)	Nashville By Nicole - Long form Interview	02/04/17	7am	~20 mins	1X	Guest: Jessica Thurmond - President. Lace Up With Love's mission is to fight the stigma of homelessness one act of kindness at a time. But beyond that, their organization is an interface: here to innovate social justice through the creation of platforms that increase the ease of communication and support for non-profits and the people they serve in the community. Lace Up With Love is a 100% volunteer run nonprofit work-ing to benefit those in need in Nashville, TN. The organiza-tion was originally founded by four young professionals who aimed to make a difference. The now president Jessica, who originally had the idea, was homeless herself a decade ago. She and others know firsthand how the basic and sim-ple things... even shoe laces... are taken for granted and needed when you're facing poverty and homelessness. Lace Up With Love are filling backpacks with several items such as shoelaces, food, thermal travel mugs, warm hats and gloves during the winter, toiletries, hand-warmers and many other items that most of us probably don't consider a luxury item...but are a luxury item for the amazing people we deliv-er these bags to.

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Promotion for Non-profit event and awareness of child sex abuse	Nashville By Nicole - Long form Interview	02/11/17	7am	~20 mins	1X	<p>Guest: Sue Fort White - Executive Director. The Our Kids mission is to provide expert medical evaluations and crisis counseling services in response to concerns of child sexual abuse, and to increase community awareness, conduct research and offer education and training about child maltreatment. National statistics reveal that 1 in 10 children will experience some form of sexual abuse by age 18, and many cases will never be reported. Most children are sexually abused by someone they know and trust. 50 percent of the more than 900 children examined by Our Kids annually are seven years of age and younger.</p>
Awareness & support of organization's mission to maintain historical site	Nashville By Nicole - Long form Interview	02/18/17	7am	~20 mins	1X	<p>Guest: Mark Brown - Executive Director. Belmont Mansion is a must-see for anyone interested in Tennessee history, the Civil War, architecture, art and decorative arts. It is the largest house museum in Tennessee.</p> <p>Adelicia and Joseph Acklen, who were once among Nashville's richest citizens, built the Italian Villa house in 1853. Belmont was part of a large country estate created as a summer getaway from the family's Louisiana plantations. Despite the Acklen's wealth and status, they were not immune to the troubles of war. In December of 1864, the 4th Corps of the Union Army occupied the house and grounds before the Battle of Nashville.</p> <p>A majority of rooms in Belmont Mansion have been meticulously restored, including many original furnishings, artwork and statuary. Celebrate Adelicia's 200th birthday March 15th and enjoy free admission. There are also special tours for students as well as a traveling classroom that can go to schools.</p>
Support of Non Profit, Raise Awareness of the benefits of yoga	Nashville By Nicole - Long form Interview	02/25/17	7am	~20 mins	1X	<p>Guest: Chris Byford - Instructor. Founded in 2014, Small World Yoga is a Nashville-based 501(c)(3) nonprofit organization that connects yoga instructors and volunteers to those in the community with limited access to yoga. SWY makes yoga accessible to more people so they can share in its mental, physical and emotional benefits.</p> <p>We believe individual connection leads to a vibrant and united community and allows a big world to feel small. We envision a world in which everyone has access to yoga and its capacity to empower, heal and inspire.</p> <p>Our core activities include weekly, bi-weekly, and monthly classes at local nonprofits, schools, and other organizations and program sites serving the Nashville community. Each class is tailored to the specific age group and background of the participants. With classes ranging from faster-paced vinyasa to restorative and chair yoga, SWY instructors are able to cater to all levels of students.</p> <p>In addition to providing free yoga classes throughout the Nashville community, Small World Yoga also brings together local instructors to continue growing their own teaching skills through regular workshops and trainings. Previous workshops include Kids Yoga, Yoga for Trauma and Adaptive Yoga for Cancer.</p> <p>Small World Yoga also hosts two annual events to raise funds and awareness. International Day of Yoga is held on June 21st and the Music City Yoga Festival takes place in November. Just like our yoga classes, both of these events are open to all ages and levels of students.</p>

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Awareness & support of organization's mission to maintain historical site	Nashville By Nicole - Long form Interview	03/04/17	7am	~20 mins	1X	<p>Guest: Mark Brown - Executive Director. Belmont Mansion is a must-see for anyone interested in Tennessee history, the Civil War, architecture, art and decorative arts. It is the largest house museum in Tennessee.</p> <p>Adelicia and Joseph Acklen, who were once among Nashville's richest citizens, built the Italian Villa house in 1853. Belmont was part of a large country estate created as a summer getaway from the family's Louisiana plantations. Despite the Acklen's wealth and status, they were not immune to the troubles of war. In December of 1864, the 4th Corps of the Union Army occupied the house and grounds before the Battle of Nashville.</p> <p>A majority of rooms in Belmont Mansion have been meticulously restored, including many original furnishings, artwork and statuary. Celebrate Adelicia's 200th birthday March 15th and enjoy free admission. There are also special tours for students as well as a traveling classroom that can go to schools.</p>
Support of Non Profit, Raise Awareness of Cancer & Promote fundraising campaign	Nashville By Nicole - Long form Interview	03/11/17	7am	~20 mins	1X	<p>Guest: Mackenzie Evans - Community Manager. RelayLIVE is the American Cancer Society's pilot music fes-tival fighting cancer at every stage. Each year, a great lineup of artists will play throughout the day as part of this community, fundraising event.</p> <p>RelayLIVE is dedicated to reducing these numbers through cancer research and patient programs. Though the event is free, we encourage attendees to fundraise individually or in teams to support our efforts (and gain access to exclusive event perks).</p> <p>Since 1991, the American Cancer Society has contributed decreasing the US Cancer Death rate by 22%. That is more than 1.5 million lives saved. ACS has also funded cutting-edge research of many notable scientists, 47 who have gone on to win the noble prize. More than \$4.3 billion has been invested into research since 1946, and in the state of Tennessee more than \$6.6 million is currently invested in research grants.</p> <p>To learn more about what the American Cancer society is doing in your area, visit www.cancer.org</p>
Awareness & support of organization's mission to maintain historical site	Nashville By Nicole - Long form Interview	03/18/17	7am	~20 mins	1X	<p>Guest: Jessica Thurmond - President. Lace Up With Love's mission is to fight the stigma of homelessness one act of kindness at a time. But beyond that, their organization is an interface: here to innovate social justice through the creation of platforms that increase the ease of communication and support for non-profits and the people they serve in the community.</p> <p>Lace Up With Love is a 100% volunteer run nonprofit work-ing to benefit those in need in Nashville, TN. The organiza-tion was originally founded by four young professionals who aimed to make a difference. The now president Jessica, who originally had the idea, was homeless herself a decade ago. She and others know firsthand how the basic and sim-ple things... even shoe laces... are taken for granted and needed when you're facing poverty and homelessness. Lace Up With Love are filling backpacks with several items such as shoelaces, food, thermal travel mugs, warm hats and gloves during the winter, toiletries, hand-warmers and many other items that most of us probably don't consider a luxury item...but are a luxury item for the amazing people we deliv-er these bags to.</p>

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	Music Business Radio - Long form interview					<p>Music Business Radio is production of WRLT and is an award winning specialty program spotlighting the inside workings of the music business featuring interviews with industry professionals; Grammy Award winning producers, artists, musicians, and songwriters, record executives, promoters and artist managers sharing their insight and expertise into the ever changing world of the music and entertainment business. Because a large part of the Nashville economy and job market is made up of the music industry, this show helps shed light on industry movements, career development opportunities, promotes the artform of music, while promoting the industry that made the city famous</p>
Business/Career Development, Career Longevity, Songwriting, and Producing	Music Business Radio - Long-form interview	1/1/2017	7pm-8pm	60 mins	1x	<p>Guest: Ron Block. This week, MBR welcomes fourteen-time Grammy winner Ron Block, best known as the guitarist and banjoist for Alison Krauss and Union Station for 24 years. We will discuss his time with Union Station, his guitar and banjo journey as well as his new solo album Hogan's House of Music and the stellar line-up of celebrated musicians who joined him in the studio. In addition to his work with Union Station, Block's guitar and banjo have been heard on albums by Brad Paisley, Alan Jackson, Dolly Parton, Dailey & Vincent and many others.</p>
Business/Career Development, Career Longevity, Songwriting, and Producing	Music Business Radio - Long-form interview	1/2/2017	10pm-11pm	60 mins	1x	<p>Guest: Ron Block. This week, MBR welcomes fourteen-time Grammy winner Ron Block, best known as the guitarist and banjoist for Alison Krauss and Union Station for 24 years. We will discuss his time with Union Station, his guitar and banjo journey as well as his new solo album Hogan's House of Music and the stellar line-up of celebrated musicians who joined him in the studio. In addition to his work with Union Station, Block's guitar and banjo have been heard on albums by Brad Paisley, Alan Jackson, Dolly Parton, Dailey & Vincent and many others.</p>
Business/Career Development, Getting the attention of Radio & Record Company Executives	Music Business Radio - Long-form interview	1/8/2017	7pm-8pm	60 mins	1x	<p>Guest: Joel Carriere. Artist manager and record company executive, Joel Carriere, joins us on MBR this week. Joel's Canadian company is home to many successful worldwide artists including Alexisonfire, Chains of Love, City and Colour, Hacienda, Neon Indian, The Civil Wars, and Tokyo Police Club. Joel talks about how he started out as a record store clerk to landing his band, The Sheepdogs, a cover on Rolling Stone Magazine. He'll also discuss what he looks for when signing new artists as well as his fan-based approach to artist development. www.dinealonerecords.com/2011</p>

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Business/Career Development, Getting the attention of Radio & Record Company Executives	Music Business Radio - Long-form interview	1/9/2017	10pm-11pm	60 mins	1x	Guest: Joel Carriere. Artist manager and record company executive, Joel Carriere, joins us on MBR this week. Joel's Canadian company is home to many successful worldwide artists including Alexisonfire, Chains of Love, City and Colour, Hacienda, Neon Indian, The Civil Wars, and Tokyo Police Club. Joel talks about how he started out as a record store clerk to landing his band, The Sheepdogs, a cover on Rolling Stone Magazine. He'll also discuss what he looks for when signing new artists as well as his fan-based approach to artist development. www.dinealonerecords.com/2011
Business/Career Development, Getting the attention of Radio & Record Company Executives	Music Business Radio - Long-form interview	1/15/2017	7pm-8pm	60 mins	1x	Guest: The Wild Feathers. Analee sits down with Nashville rock band, The Wild Feathers. We'll find out what it's like to be signed and dropped by a major record label before your record is finished, how the band has continued to grow their audience and more.
Business/Career Development, Getting the attention of Radio & Record Company Executives	Music Business Radio - Long-form interview	1/16/2017	10pm-11pm	60 mins	1x	Guest: The Wild Feathers. Analee sits down with Nashville rock band, The Wild Feathers. We'll find out what it's like to be signed and dropped by a major record label before your record is finished, how the band has continued to grow their audience and more.
Business/Career Development, Career Longevity, Songwriting, and Producing	Music Business Radio - Long-form interview	1/22/2017	7pm-8pm	60 mins	1x	Guest: Three-time Grammy-nominated drummer, songwriter and producer, Ken Coomer. As the founding member of the Grammy Award-winning alternative rock band, Wilco, Coomer has recorded and produced with notable artists around the world. Such artists include: Sheryl Crow, Nikki Reed, Jars of Clay, Will Hoge, Sugarplum Fairies, Uncle Tupelo, Chetes (EMI Latin), and Emmylou Harris. While in studio, he talked about his start in the music business, his audition for Uncle Tupelo, his transition into production, and advice for keeping a band together. Nashville-based Coomer continues to work as a sought-after producer and drummer.
Business/Career Development, Career Longevity, Songwriting, and Producing	Music Business Radio - Long-form interview	1/23/2017	10pm-11pm	60 mins	1x	Guest: Three-time Grammy-nominated drummer, songwriter and producer, Ken Coomer. As the founding member of the Grammy Award-winning alternative rock band, Wilco, Coomer has recorded and produced with notable artists around the world. Such artists include: Sheryl Crow, Nikki Reed, Jars of Clay, Will Hoge, Sugarplum Fairies, Uncle Tupelo, Chetes (EMI Latin), and Emmylou Harris. While in studio, he talked about his start in the music business, his audition for Uncle Tupelo, his transition into production, and advice for keeping a band together. Nashville-based Coomer continues to work as a sought-after producer and drummer.
Business/Career Development, Career Longevity, Songwriting, DIY strategies	Music Business Radio - Long-form interview	1/29/2017	7pm-8pm	60 mins	1x	Guest: Singer-songwriter Charlie Mars. Charlie is a great storyteller and a true D-I-Y musician. Tune in to hear his stories, why he loves Texas and his recent co-writing experiences here in Nashville. He discusses how to truly "do it yourself" in the music business. It is possible to succeed with little financial backing and have a fulfilling career. He also discusses the "how to" in breaking in and succeeding in the ever changing music business.
Business/Career Development, Career Longevity, Songwriting, DIY strategies	Music Business Radio - Long-form interview	1/30/2017	10pm-11pm	60 mins	1x	Guest: Singer-songwriter Charlie Mars. Charlie is a great storyteller and a true D-I-Y musician. Tune in to hear his stories, why he loves Texas and his recent co-writing experiences here in Nashville. He discusses how to truly "do it yourself" in the music business. It is possible to succeed with little financial backing and have a fulfilling career. He also discusses the "how to" in breaking in and succeeding in the ever changing music business.
Business/Career Development, Career Longevity & Transition	Music Business Radio - Long-form interview	2/5/2017	7pm-8pm	60 mins	1x	Guest: Kyle Turley. This week on MBR, we host pro football player turned music businessman Kyle Turley. Kyle will talk about his transition from the NFL to record label boss, the similarities between the two industries, the pros and cons of his football notoriety and more

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Business/Career Development, Getting the attention of Radio & Record Company Executives	Music Business Radio - Long-form interview	2/6/2017	10pm-11pm	60 mins	1x	Guest: The Wild Feathers. Analee sits down with Nashville rock band, The Wild Feathers. We'll find out what it's like to be signed and dropped by a major record label before your record is finished, how the band has continued to grow their audience and more.
Business/Career Development, Career Longevity, Songwriting, and Producing	Music Business Radio - Long-form interview	2/12/2017	7pm-8pm	60 mins	1x	Guests: Roger and Mike Fisher, co-founders of the band Heart. The two will talk about how Heart was a romantic fairytale between two brothers and sisters, the songs that occurred because of it and the message the new album conveys about coming together as a world.
Business/Career Development, Career Longevity, Songwriting, and Producing	Music Business Radio - Long-form interview	2/13/2017	10pm-11pm	60 mins	1x	Guests: Roger and Mike Fisher, co-founders of the band Heart. The two will talk about how Heart was a romantic fairytale between two brothers and sisters, the songs that occurred because of it and the message the new album conveys about coming together as a world.
Business/Career Development, Career Longevity, Songwriting, and Producing	Music Business Radio - Long-form interview	2/19/2017	7pm-8pm	60 mins	1x	Guest: Norbert Putnam, producer/songwriter/musician. Norbert produced Jimmy Buffet's hit "Margaritaville" and has performance credits on over 10,000 tracks including 122 with Elvis Presley. As a part of music history for the last 50 years, Norbert shared his life and career with us. He has worked with the likes of Michael Jackson, Roy Orbison, Kris Kristofferson, Linda Ronstadt, JJ Cale, and The Nitty Gritty Dirt Band, just to name a few. Putnam also produced Joan Baez's classic hit "The Night They Drove Old Dixie Down" as well as most of Dan Fogelberg's recorded catalog. He talked about his career path from musician to producer, longevity in the business, how he got into the music business, and how the business has changed over the last 20 years.
Business/Career Development, Career Longevity, Songwriting, and Producing	Music Business Radio - Long-form interview	2/20/2017	10pm-11pm	60 mins	1x	Guest: Norbert Putnam, producer/songwriter/musician. Norbert produced Jimmy Buffet's hit "Margaritaville" and has performance credits on over 10,000 tracks including 122 with Elvis Presley. As a part of music history for the last 50 years, Norbert shared his life and career with us. He has worked with the likes of Michael Jackson, Roy Orbison, Kris Kristofferson, Linda Ronstadt, JJ Cale, and The Nitty Gritty Dirt Band, just to name a few. Putnam also produced Joan Baez's classic hit "The Night They Drove Old Dixie Down" as well as most of Dan Fogelberg's recorded catalog. He talked about his career path from musician to producer, longevity in the business, how he got into the music business, and how the business has changed over the last 20 years.
Business/Career Development, Career Longevity, Songwriting	Music Business Radio - Long-form interview	2/26/2017	7pm-8pm	60 mins	1x	Guest: Jim Lauderdale is a multiple Grammy and Americana Music Association Award-winning musician and one of the most respected artists working the Americana, Bluegrass and Country music communities today. His collaborations with artists like Ralph Stanley, Buddy Miller, George Strait, Elvis Costello, The Dixie Chicks, Vince Gill, Patty Loveless, and Solomon Burke are proof of this respect. I'm A Song is Lauderdale's latest and 26th album to date. Jim talks about this and his early days in the music business, working in the mail room at Rolling Stone magazine, his work ethic, collaboration, songwriting, recording, record deals, publishing deals, talent, and why Nashville is so hot right now.
Business/Career Development, Career Longevity, Songwriting	Music Business Radio - Long-form interview	2/27/2017	10pm-11pm	60 mins	1x	Guest: Jim Lauderdale is a multiple Grammy and Americana Music Association Award-winning musician and one of the most respected artists working the Americana, Bluegrass and Country music communities today. His collaborations with artists like Ralph Stanley, Buddy Miller, George Strait, Elvis Costello, The Dixie Chicks, Vince Gill, Patty Loveless, and Solomon Burke are proof of this respect. I'm A Song is Lauderdale's latest and 26th album to date. Jim talks about this and his early days in the music business, working in the mail room at Rolling Stone magazine, his work ethic, collaboration, songwriting, recording, record deals, publishing deals, talent, and why Nashville is so hot right now.

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Business/Career Development, DIY strategies, Artist Management strategies	Music Business Radio - Long-form interview	3/5/2017	7pm-8pm	60 mins	1x	Guests: Drew Holcomb of Drew Holcomb & The Neighbors and his manager Paul Steele of Good Time, Inc. They discuss how to sell out The Ryman, how to curate and sell out a music festival and how to cultivate your own music community.
Business/Career Development, DIY strategies, Artist Management strategies	Music Business Radio - Long-form interview	3/6/2017	10pm-11pm	60 mins	1x	Guests: Drew Holcomb of Drew Holcomb & The Neighbors and his manager Paul Steele of Good Time, Inc. They discuss how to sell out The Ryman, how to curate and sell out a music festival and how to cultivate your own music community.
Business/Career Development & new revenue streams	Music Business Radio - Long-form interview	3/12/2017	7pm-8pm	60 mins	1x	Guest: Steve Schnur. Steve is the Worldwide Executive and President of Music for Electronic Arts. We'll talk about the early days of MTV, how Metallica sold a ton of records and how video games serve as a powerful tool to break new artists.
Business/Career Development & new revenue streams	Music Business Radio - Long-form interview	3/13/2017	10pm-11pm	60 mins	1x	Guest: Steve Schnur. Steve is the Worldwide Executive and President of Music for Electronic Arts. We'll talk about the early days of MTV, how Metallica sold a ton of records and how video games serve as a powerful tool to break new artists.
Business/Career Development in a competitive environment, Touring	Music Business Radio - Long-form interview	3/19/2017	7pm-8pm	60 mins	1x	Guest: Rick Barker, artist manager and consultant. His career experience includes 15 years in radio before moving to the record company side of the business where developed a unique touring model. His has worked with artists such as Taylor Swift, Sugarland, and Josh Turner. He'll talk about his model as well as strategies for breaking new artists, fan engagement and his work with Taylor Swift.
Business/Career Development in a competitive environment, Touring	Music Business Radio - Long-form interview	3/20/2017	10pm-11pm	60 mins	1x	Guest: Rick Barker, artist manager and consultant. His career experience includes 15 years in radio before moving to the record company side of the business where developed a unique touring model. His has worked with artists such as Taylor Swift, Sugarland, and Josh Turner. He'll talk about his model as well as strategies for breaking new artists, fan engagement and his work with Taylor Swift.
Business/Career Development, Career diversity & Songwriting	Music Business Radio - Long-form interview	3/26/2017	7pm-8pm	60 mins	1x	Guest: natalie Hemby. This week, MBR welcomes Nashville songwriter, recording artist and documentary filmmaker Natalie Hemby. We'll discuss her Puxico documentary, authenticity, songwriting process, and how her hometown inspires her creative process.
Business/Career Development, Career diversity & Songwriting	Music Business Radio - Long-form interview	3/27/2017	10pm-11pm	60 mins	1x	Guest: natalie Hemby. This week, MBR welcomes Nashville songwriter, recording artist and documentary filmmaker Natalie Hemby. We'll discuss her Puxico documentary, authenticity, songwriting process, and how her hometown inspires her creative process.
Support of Non Profit	PSA - total runs for Quarter			:30s	~360x	Various Issues -- see following list (generally 4 PSA's run per day) (4 X 90 days= 360) ROS except where noted.
Support of Non Profit - animal education/conservation	PSA - Nashville Zoo	11/15/16-1/21/17	ROS	:30s		Recorded PSA promoting the Nashville Zoo's annual 5k walk/run fundraiser, the "Zoo Run Run", Saturday, January 21, 2017. This PSA also promotes visiting the zoo during winter months when many animals are more active.
Support of Non Profit, Homelessness	PSA - Lace Up With Love	1/20/17-3/31/31	ROS	:30s		Recorded PSA to promote a new Nashville non profit providing backpacks full of essential items to Nashville's homeless population. The group was founded by a Nashville resident who was homeless.
Support of Non Profit, Homelessness	PSA - Habitat For Humanity	1/20/17-3/31/31	ROS	:30s		Recorded PSA promoting a Habitat For Humanity in Williamson County's annual "Women Build" event. This PSA is a call for volunteers to attend an informational gathering.
Support of Non Profit, animal welfare organization	PSA - Ferrell Hollow Farm Senior Horse Sanctuary	3/8/17-3/20/17	ROS	:30s		Recorded PSA to promote "Hearts For Horses" an art auction fundraiser to benefit, Ferrell Hollow Farm Senior Horse Sanctuary, a local non profit caring for senior special needs horses that have been rescued from abuse or neglect.
Support of Non Profit, horticulture education	Perennial Plant Society	3/6/17-4/8/17	ROS	:30s		Recorded PSA promoting the Perennial Plant Society of Middle Tennessee's annual plant sale, their main fundraiser. The society promotes the use of perennial plants in the landscape and offers education as well as scholarships to horticulture students. Free and open to the public.
Support of Non Profit, science education for children	PSA - Free monthly science fairs with Mr. Bond, Science Guy	3/21/17-15/13/17	ROS	:30s		Recorded PSA promoting a series of three monthly science fairs, designed to encourage children's interest in science. The events are held at the Shelby Bottoms Nature Center in East Nashville and donations benefit the Nature Center.

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Support of Non Profit - local farming/food sustainability and help for disabled individuals	PSA - Old School Farm	3/21/2017 - 5 /13/17	ROS	:30s		Recorded PSA promoting "Unearthing Nashville", annual fundraising dinner and silent auction benefiting Old School Farm, a unique local non profit producing quality farm to table food while helping individuals with intellectual disabilities.
Support of Non Profit - music program helping to underwrite free music in the park	PSA - Musicians Corner	11/1/16-ongoing	ROS	:30s		Live on air interview and performance from Paul McDonald, an artist playing a benefit concert at City Winery Nashville Saturday, March 18 to raise funds for Musician's Corner, a program of The Conservancy for the Parthenon and Centennial Park
Support of Non Profit, housing for families of children w cancer	PSA - Ronald McDonald House	2/7/2017	live on air interview	4 minutes	1x	Live on air interview with Mike Waldram, local McDonald's franchise owner. 140 McDonald's restaurants from Southern Kentucky to the Alabama Li donated 20% of their proceeds on Tuesday, February 7 from sales between 4pm and 7pm to the local Ronald McDonald House.
Support of Non Profit, Hunger/Food sustainability	PSA - Nashville Farmer's Market	2/22/2017	live on air interview	6 minutes	1x	Live on air interview, part of a monthly series with the Nashville Farmer's Market to promote their monthly educational and free events. This month's event is the Nashville Farmer's Market CSA Fair, CSA stands for Community Supported Agriculture.
Support of Non Profit, diversity	PSA - Humanity Project	2/27/2017	live on air interview	5 minutes	1x	Live on air interview with the founders of The Humanity Project, Daniel DeVault and Pat Patrick - launching their efforts with "One Night of Empathy," an event using theatre as a catalyst for discussions about empathy. The aim is to create empathy-focused discussions in the Nashville community throughout the month of March at arts performances
Support of Non Profit, opioid addiction epidemic	PSA - Live on air interview with Sally Jaye, Founder of Café Rooster Records and a new non profit, "CampPain"	3/13/2017	live on air interview, 3:15pm	5 minutes	1x	Live on air interview with local record label owner and founder of a new non profit in the process of getting set up, called CampPain. CampPain will benefit from a series of concerts called Rock For Relief to raise funds to fight the opioid addiction epidemic via alternative forms of treatment through a program called Relief Retreats. Sally Jaye and Cafe Rooster Records have supported other charities in Nashville including SAFFAW, helping the homeless and their pets. She had a personal loss due to an opioid addiction and is working to help fund retreats for those in financial need.
Support of Non Profit - hunger/food availability	PSA - Nashville Farmer's Market	03/15/17	live on air interview, 3:10pm	5 minutes	1x	Live on air interview with Rebecah Boynton of the Nashville Farmer's Market. This is part of a monthly series with the Market to promote their monthly educational and free events. This month's event is the Nashville Farmer's Market CSA Fair, CSA stands for Community Supported Agriculture.
Support of Non Profit - community	PSA - Kiwanis	03/23/17	live on air interview, 3:10pm	5 minutes	1x	Live on air interview w Tiffany Heller of Events by Heller and Matt Shorter, local Kiwanis Club President. Discussing what Kiwanis does in the community, how people can get involved and how they are helping with Lightning 100's staycation event at Bridgestone Arena - free for kids and families the last day of Metro Nashville's Public School spring break
Support of Non Profit - community and their fundraising event to help provide basic household necessities to Mid Tn families	PSA - Community Resource Center	03/24/17	live on air interview, 9:10am	7 minutes	1x	Live on air interview with Catherine Mayhew of the Community Resource Center to promote annual Oyster Easter, the main fundraiser for the Center which supplies basic household necessities to over 80 non-profits in Mid Tennessee. Items distributed include school supplies, backpack, hygiene products and clothing
ONGOING, "EVERGREEN" PSAS:						
Support of Non Profit, Sustainable Living	PSA - Urban Green Lab	ongoing	ROS	:30s		Ongoing recorded PSA campaign, airing when other date specific Urban Green Lab events are not running. Recorded PSA to promote local charity dedicated to sustainable living education. PSA promotes hands on workshops on urban gardening, water and energy conservation and more.
Support of Non Profit, electronics recycling	PSA - Greener Gadgets.org	ongoing	ROS	:30s		Ongoing recorded PSA campaign promoting electronics recycling, or "e-cycling" to reduce the environmental impact of old devices, with the hope to mine less natural resources.
Support of Non Profit, animal rescue sanctuary	PSA - Ferrell Hollow Farm Senior Horse Sanctuary	ongoing	ROS	:30s		Ongoing recorded PSA campaign promoting Middle Tennessee non profit dedicated to caring for senior horses rescued from neglect and abuse. Horses are allowed to live out their years at the farm with proper nutrition & medical care. The organization is supported by donations.

QUARTERLY ISSUES / PROGRAMS LIST

WRLT- FM

Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period
1/1/17 to 3/31/17

Support of Non Profit, music education	PSA - Notes For Notes	ongoing	ROS	:30s		Ongoing recorded PSA campaign promoting Notes For Notes, offering music education and in studio recording experiences to youth in Middle Tennessee that <u>would not otherwise have access to musical instruments.</u>
Support of Non Profit, animal welfare organization	PSA - Eva's Eden Cage Free Cat Shelter	ongoing	ROS	:30s		Recorded PSA to promote Eva's Eden Cage Free Cat Shelter that specializes in rescue, rehabilitation, socialization and, when appropriate, places animals for <u>adoption in new homes.</u>
Support of Non Profit, Women's recovery program	PSA - The Next Door	ongoing	ROS	:30		Recorded PSA promoting The Next Door, a women's recovery center in Middle Tennessee.
Support of Non Profit, civic education and involvement	PSA - Nashville Civic and Design Center	ongoing	ROS	:30		Recorded PSA
Various Public Awareness (see below)	Misc. recorded, interviews,features			various lengths (see below)		Various Issues -- see following list
Promotion of Local Music, Career Development, Support of Local Musicians	Local Artist - The615	1/2--3/27/17	6:15 PM	:60m	13x	1 hour show devoted exclusively to local music. Airls every Monday. All music is from local artists. Interviews of local artists. Each show features approximately 10 songs by local artists promoting further Middle Tennessee artistry and creativity (13 weeks X 10 artists = approx 130 local artists' featured). Each week there are interviews with at least one local artist discussing their craft, the Nashville music scene, etc.
Promotion of Local Music, Career Development, Support of Local Musicians	Local Lightning Spins & Local Artist of the Week Feature	1/1--3/31/17	ROS	~:03m	~2283X	1) "Local Lightning" features a rotation of local artists getting approx one spin per hour throughout the day of reg programming: ~22 local artists per day (1958 approx spins= 89 days X 22 artists). 2) "Local Artist of the Week"--features one specific local artist's getting played in heavy rotation throughout the week of reg programming (approx 325 local artist featured spins/songs = 13 wks @ 25 spins per wk). Spins are often accompanied by liners regarding the Nashville music scene including info on where and how to develop careers.
Public Safety	EAS	1/1--3/31/17	12a-12M		~13X	WRLT is a Participating Station in the middle Tennessee Area Emergency Alert System. We forward the Required Monthly Test, generate a weekly test and forward selected Watches & Warnings issued by NOAA. During this period <u>several warnings and watches were forwarded & aired.</u>
Various Public Awareness (see below)	PSA - total runs for Quarter	1/1--3/31/17	ROS	:30s	~512x	Ad Council (AC) PSA's, National & Local/Regional Topics/Issues (specific segment descriptions below) (approx. 6 per day for 90 days, 1st qtr 2017) actual count 512 per PSA confirmation invoice
Adoption & Fostering Awareness	PSA - Adoption & Fostering	1/1--3/31/17	ROS	:30s		(AC) Awareness of Adoption & Fostering opportunities the promotion and <u>education of these options.</u> (11/29/16, 26163, "Teenbop Concert")
PSA - Promote awareness programs for earning High School diploma	Recorded Spots	1/1--3/31/17	ROS	:30s		(AC) - "Adult Diploma" To promote adult programs to earn HS diploma and the better job/career opportunities by earning one. ("HS Equivalency-Karim" 26159, 9/20/16)
Pet Adoption from Shelter awareness & promotion	PSA - Pet Adoption	1/1--3/31/17	ROS	:30s		(AC) Promoting alternatives of domestic animal over population through adoption and support of local animal shelters.(Adopt a Shelter Pet,"Pet Anthem" 26151, 9/20/16)
Caregiver Assistance awareness and their needs	PSA-	1/1--3/31/17	ROS	:30s		(AC) Awareness of caregivers needs for support and relief. The caregiver and their needs are often overlooked and forgotten. ("Lucky, Caregiver Assistance, 26166, 11/29/16)
Wild Fire Causes & Prevention	PSA-Wild Fires	1/1--3/31/17	ROS	:30s		(AC) Rising Ashes Fire Pit, Awareness of the causes of wildfires and how to prevent them. 9 out of 10 wildfires are caused by humans. Over the last 12 years, 6.9 million acres were burned by wildfires. (9/20/16,26160)
Wild Fire Causes & Prevention	PSA-Wild Fires	1/1--3/31/17	ROS	:30s		(AC) Rising Ashes Chains, Awareness of the causes of wildfires and how to prevent them. 9 out of 10 wildfires are caused by humans. Over the last 12 years, 6.9 million acres were burned by wildfires. (9/20/16,26161)
Promotion of emergency preparedness--tornadoes	PSA-Emergency preparedness	1/1--3/31/17	ROS	:30s		(AC) Don't Wait Tornado, Recorded commercials to promote emergency preparedness. (9/20/16, 26162)

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Promotion of emergency preparedness--earthquakes	PSA-Emergency preparedness	1/1--3/31/17	ROS	:30s	(AC) Don't Wait Earthquake, Recorded commercials to promote emergency preparedness. (9/20/16,26163)
Awareness and Promotion of Discovering Nature	PSA - Discovering Nature	1/1--3/31/17	ROS	:30s	(AC, 26155, 9/20/16) Kubo Discovers the Forest. Promotes awareness and discovery of nature and what the outdoors has to offer and encourages family outings to "discover a forest or park near them."
Promotes volunteerism to aid seniors & shut-ins	PSA - Volunteerism for Meals on Wheels	1/1--3/31/17	ROS	:30s	(AC, 26157, 9/20/16) Meals on Wheels Recruitment. Promotes volunteering to help deliver meals to seniors and other shut-ins. Also promotes awareness that there are those in need of such services for various reasons.
Promotes awareness & prevention of on-line bullying	PSA - On-line bullying prevention	1/1--3/31/17	ROS	:30s	(AC, 26009, 10/21/16) I Am a Witness. Promotes the awareness of on-line bullying and how to report and prevent by using a "witness" emoji.
Promotes awareness and proper use of seat belts for kids	PSA - Seat belts usage for kids	1/1--3/31/17	ROS	:30s	(AC, 9/20/16, 26148) Battlefield Mini Van. Promote the use of seat belts for children & parents.
Promotes awareness and proper use of seat belts for kids	PSA - Seat belts usage for kids	1/1--3/31/17	ROS	:30s	(AC, 9/20/16, 26149) Short Shorts. Promote the use of seat belts for children & parents.
Promotes awareness and proper use of child car seats	PSA - Proper use of Child Car Seats	1/1--3/31/17	ROS	:30s	(AC, 9/20/16, 26150) Inside the Mind of a 10 Year Old. Promotes the use of seat belts for children & parents need to make sure they are used.
Skin Cancer Cause awareness	PSA	1/1--3/31/17	ROS	:30s	(AC, 9/20/16,26141) If Skin Could Talk. Promotes the awareness of skin cancer and how to prevent it.
Promote awareness and fundraising for USO and their support of our troops	PSA	1/1--3/31/17	ROS	:30s	(AC, 26164,9/22/16, "Force Behind the Forces") Promote awareness and fundraising for USO and their support of our troops
Firearm safety in the home	PSA	1/1--3/31/17	ROS	:30s	(AC, 11/29/16, 26167) Safe Firearms Storage. Promote firearm safety.
Learning disability awareness	PSA	1/1--3/31/17	ROS	:30s	(AC, 11/29/16, 26154) 2 Sides - Learning & Attention Issues. Promote awareness and understand for learning disabilities and attention deficit issues.
Proper Vaccinations for women's health	PSA	1/1--3/31/17	ROS	:30s	(AC, 11/29/16, 26156) Vaccines & You - Healthy Women. Promotes awareness of suggested vaccinations for women and the various diseases that could be stopped.
Proper food Re-use	PSA	1/1--3/31/17	ROS	:30s	(AC, 11/29/16, 26145) Pavlov Purpose (Reduce Food Waste) Promotes the use of saving food leftovers for more meals.
	PSA	1/1--3/31/17	ROS	:30s	(AC, 11/29/16, 26153) Zip Code - NFHA
Veteran Sacrifice and thankfulness	PSA	1/1--3/31/17	ROS	:30s	(AC, 9/20/16, 26143) Thank You-Aaron Tippin.Thanks to Veterans and the sacrifices made for our country. Helps people become aware of what our armed forces do and have done in the past to help our country.
Veteran Sacrifice and thankfulness	PSA	1/1--3/31/17	ROS	:30s	(AC, 9/20/16, 26144) Work Hard - Aaron Tippin.Thanks to Veterans for the hard work they put in and the sacrifices made for our country. Helps people become aware of what our armed forces do and have done in the past to help our country.
Child Car Seat Use & saving lives	PSA	1/1--3/31/17	ROS	:30s	(AC, 9/20/16, 26158) Storks, Right Seat. Promote the proper use of child car seats by parents and others and the dangers of not using them correctly.
Promote awareness & power of small businesses in America	PSA	1/1--3/31/17	ROS	:30s	(AC, Score Mentors 1/1/17) (Small businesses are the backbone of America, forming 99.7% of all employer firms and generating 66% of net new jobs nationwide. Across the country, 28 million small businesses drive economic growth and enrich their communities.
Promote awareness & fund raising for cancer	PSA	1/1--3/31/17	ROS	:30s	(AC, Leukemia & Lymphoma Society 1/1/17) Today, the impossible is happening. Someone is coming home.
Promote awareness of on-line hacking	PSA	1/1--3/31/17	ROS	:30s	(AC, Pharmacy Buying Safely, 1/1/17) Not all websites that sell medication are created equal. Some operate illegally and may sell counterfeit or falsified drugs and devices, putting your health and safety at risk. The fake medicines sold online may contain house paint, antifreeze, floor wax, chalk, and other toxic fillers. In fact, up to 1 million people die each year from counterfeit medications.1 In addition, these rogue websites may enroll you in pricey refill scams or not secure your payment/personal information, leaving you vulnerable to identity theft.

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Promote young adult financial responsibility	PSA	1/1--3/31/17	ROS	:30s		(AC, Boss Baby Financial, 1/1/17) DreamWorks & Ad Council team up to bring the adventure of The Boss Baby to life with a new PSA. Voiced by Alec Baldwin, "Boss Baby" encourages fiscal responsibility through budgeting, creating a personalized savings plan and following other tips found on FeedThePig.org. Run this PSA today to help young adults launch their lives and start saving for the future.
Promote awareness of ageing issues and resources to help low income ageing	PSA	1/1--3/31/17	ROS	:30s		(AC, AARP, Preventing +Falls) The numbers are staggering. According to the Centers for Disease Control and Prevention, more than one out of four adults, 65 and older, falls each year, and many of these falls result in serious injury. Each year, 2.8 million older people are treated in emergency rooms for fall-related injuries. As 10,000 baby boomers turn 65 every day, these numbers have the potential to become catastrophic. In addition to the risk of injury, falls can dramatically affect a person's quality of life and make it harder to remain independent. AARP Foundation, the charitable affiliate of AARP, dedicated to providing resources and services and serving as an advocate for low-income older Americans, and UnitedHealthcare, an organization dedicated to the health and well-being of seniors, teamed up to take on this important issue.
Various Public Awareness (see below)	PSA - total runs for Quarter	1/1--3/31/17	ROS	:30s	626x	Tennessee Association of Broadcasters - Public Education Program (PEP)- PSA's, Local/State Topics/Issues (specific segment descriptions below) (approx. 7 per day for 90 days, 1st qtr 2017) actual count 626 per PSA confirmation
PSA - Awareness of TN Storm Water Pollution	Recorded Spots	1/1--3/31/17	ROS	:30s		TAB - "Stop Water Pollution" Awareness that street drainage systems are to carry storm water only and that using them for unsafe products pollutes Tennessee waterways. <u>Help stop water pollution.</u>
PSA - Awareness of the Dangers of Gas Lines	Recorded Spots	1/1--3/31/17	ROS	:30s		TAB - "Before You Dig" To promote awareness of the dangers of gas lines in your yard and under your street. To promote researching with the gas company before you dig.
PSA - Adoption & Fostering Awareness in TN	Recorded Spots	1/1--3/31/17	ROS	:30s		TAB - "Youth Villages-Open Hearts, Open Doors" To promote awareness of TN youth fostering and the need for families to foster youth.
PSA - Promotion of TN's Tourists destinations & development initiatives	Recorded Spots	1/1--3/31/17	ROS	:30s		TAB - (TDTD - Music) To promote TN as a tourist destination for both out of staters and TN residents. TN has much to offer and to promote families enjoying what the state has to offer.
PSA - Promote awareness of home fire hazards & use of fire alarms	Recorded Spots	1/1--3/31/17	ROS	:30s		TAB - "Home Fire Prevention" To promote awareness and tips to prevent home fire hazards & the use of fire alarms.
PSA - Promote awareness programs for earning High School diploma	Recorded Spots	1/1--3/31/17	ROS	:30s		TAB - "Adult Diploma" To promote adult programs to earn HS diploma and the better job/career opportunities by earning one.
Support of Non Profit/Community Issues	Recorded Commercials / Live Liners / Short-med Form Interview					Various Issues -- see following list
Awareness of healthy living, community engagement, civic participation and physical activity	Live liners	1/1--1/28/17	6am--12pm, ROS	:10s	~60x	Recorded commercials to promote to the community the spring 2017 Ragnar race. Promoted team building, healthy living options, and physical and mental endurance training all to make Nasvillians healthier and happier.
Support of Non Profit, Homeless	PSA - Nashville Rescue Mission	1/1--1/31/17	ROS	:30s	33x	Recorded PSA for Nashville Rescue Mission thanking Nashville for support in 2016 and hope for continued support in 2017.

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Support of Non-profit that promotes general fitness through running/walking	Recorded Spots	2/6--2/15/17	ROS	:30s	40x	The Nashville Striders running club is a non-profit organization whose mission is to promote running, walking, and general fitness as lifelong endeavors. The club is the largest running club in Middle Tennessee—1,000 members. Th club helps members achieve fitness goals, whether those goals are primarily social or competitive, the Nashville Striders sponsor a broad range of events including weekly fun runs and fitness walks, road races, trail races, and track events. Promoting the 2017 fund raising event the Gupton Jeep Tom King Classic.
Awareness & support of non-profit's programs to stop child abuse in Davidson County & advocacy programs for victims and families.	Recorded Commercial	3/27--3/31/17	ROS	:30s	25x	Radio commercials to promote key fund raising event, "Nashville Walks" for NCA. Also to bring awareness of the mission of Nashville Children's Alliance which is to reduce the traumatization of child abuse victims and their families by facilitating a comprehensive multidisciplinary team approach to the detection, investigation, prosecution and treatment of child abuse. "You can be a part of raising money and awareness during the annual 5K walk at Seiver Park on April 1, 2017. April is National Child Abuse Prevention month, and this event helps to raise awareness and funds."
Awareness & support of non-profit's programs to stop child abuse in Davidson County & Tennessee	Recorded Commercial	3/20--3/26/17	ROS	:30s	49x	Radio commercials to promote key fund raising event in partnership with Nashville Children's Allicance, the Prevent Child Abuse TN's, "Nashville Walks" Prevent Child Abuse Tennessee is a non-profit that works with parents, professionals and communities to provide education, resources and services that strengthen families across all 95 counties in Tennessee. Our community-based programs have been educating the public about the prevalence of child abuse and their role in child abuse prevention for 30 years. April is Child Abuse Prevention Month.
Support of Non-profit and promote State Natural Area/ Park - Radnor Lake	Recorded Spots	1/1--1/8/17	ROS	:30s	31x	Support of Friends of Radnor Lake and their mission of protecting, preserving and promoting the natural integrity of Radnor Lake through land acquisition, environmental education and park support. Specific spots purpose is a call to action to help raise funds to establish a bird aviary. These spots promoted a fund raising campaign featuring a 2017 calendar.
Awareness & support of organization's mission to maintain historical site	Recorded Spots	3/7--3/11/17	6am -- 8pm	:30s	25x	Recorded spots to promote awareness and support the operations of The Hermitage (home of Andrew Jackson) and to promote visitation and appreciation of this TN Historical site.
Awarness of healthy living, community engagement, civic participation and physical activity	Recorded Commercial	1/2--3/25/17	6am--11pm	:60s	67x	Recorded commercials to promote to the community the spring 2017 Ragnar race. Promoted team building, healthy living options, and physical and mental endurance training all to make Nasvillians healthier and happier.
Awarness of healthy living, community engagement, civic participation and physical activity	Recorded Commercial	1/5--1/25/17	6am--7pm	:60s	60x	Recorded commercials to promote to the community the spring 2017 Ragnar race. Promoted team building, healthy living options, and physical and mental endurance training all to make Nasvillians healthier and happier.
Awarness of healthy living, community engagement, civic participation and physical activity	Recorded Commercial	3/20--3/25/17	6am--10pm	:30s	30x	Recorded commercials to promote to the community the spring 2017 Ragnar race. Promoted team building, healthy living options, and physical and mental endurance training all to make Nasvillians healthier and happier.
Awarness of healthy living, community engagement, civic participation and physical activity	Live Remote	03/25/17	3:30p--5:30p		1x	Live remote from the 017 Spring Ragnar Race finish line. All to promote to the community the spring 2017 Ragnar race. Promoted team building, healthy living options, and physical and mental endurance training all to make Nasvillians healthier and happier.