

QUARTERLY ISSUES / PROGRAMS LIST

Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period
10/1/16 to 12/31/16

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Support of Non Profit	PSA - total runs for Quarter			:30s	~368x	Various Issues -- see following list (generally 4 PSA's run per day) (4 X 92 days= 368) ROS except where noted.
Support of Non Profit, Women's recovery program	PSA - Songs Against Slavery/Thistle Farms	10/1--10/18/16	ROS	:30s		Recorded PSA to promote Songs Against Slavery's benefit concert in partnership with End Slavery Tennessee to host their 26th benefit concert with local artists performing songs from Beyonce and Taylor Swift.. Songs Against Slavery focuses on human trafficking and recently relocated their non profit's headquarters to Nashville.
Support of Non Profit, Sustainable Living	PSA - Urban Green Lab	10/10/16-10/23/16	ROS	:30s		Recorded PSA to promote Hops & Hoopla, Urban Green Lab's Fall Fundraiser on Sunday, October 23rd. Urban Green Lab is a local non profit dedicated to sustainable living education.
Support of Non Profit, Alzheimer's Association	PSA - Alzheimer's Association	10/10/16-10/12/16	6 spots aired over two days	:30s	6x	Recorded PSA promoting a local benefit concert featuring local artists paying tribute to Glen Campbell with proceeds going to the local branch of the Alzheimer's Association. Glen Campbell suffers from Alzheimer's disease and Nashville artists played his songs to raise awareness and funds.
Support of Non Profit, free music day at the symphony	PSA - Nashville Symphony	10/13/16-10/23/16	ROS	:30s		Recorded PSA to promote the Nashville Symphony's free day of music, Saturday October 22nd. Musical acts perform throughout the Schermerhorn Symphony Center. Free and open to the public with family friendly activities throughout the day.
Support of Non Profit, local independent small business association	PSA - Nashville Independent Business Alliance	10/13/16-11/3/16	ROS	:30s		Recorded PSA promoting "Nashville Unchained", a speaker series featuring experts on policies, strategies and initiatives to strengthen local economies and the independent business sector. The event was held Thursday, November 3rd at Marathon Music Works, a locally owned and operated business.
Support of Non Profit - animal welfare organization	PSA - Nashville Humane Assoc.	10/26/16-12/1/16	ROS	:30s		Recorded PSA promoting local non profit Tiny But Mighty Fund's "Nashville's Most Wanted" fundraising campaign for the Nashville Humane Society, raising over \$20,000 this year.
Support of Non Profit - parks and green space in the city	PSA - Friends of Warner Parks	11/1/16-ongoing	ROS	:30s		Recorded PSA promoting membership in the local non profit group, "Friends of Warner Parks", dedicated to protecting and preserving historic Warner Parks in the heart of Nashville.
Support of Non Profit - animal education	PSA - Nashville Zoo	11/15/16-1/21/17	ROS	:30s		Recorded PSA promoting the Nashville Zoo's annual 5k walk/run fundraiser, the "Zoo Run Run", Saturday, January 21, 2017. This PSA also promotes visiting the zoo during winter months when many animals are more active.
Support of Non Profit, animal welfare organization	PSA - Ferrell Hollow Farm Senior Horse Sanctuary	10/16/16-11/19/16	ROS	:30s		Recorded PSA promoting Ferrell Hollow Farm Senior Horse Sanctuary's public open house event. The farm is a true sanctuary setting dedicated to the health, rehabilitation and general welfare of senior horses coming out of abuse and neglect including former carriage horses. The public is allowed to tour the 70 acre farm, near Murfreesboro, TN twice a year to raise awareness and funds for the costly operation of the farm. The event is free. Donations are encouraged. Items such as local art, jewelry, lotions, soaps, etc. are available to purchase with proceeds going directly to the farm.
ONGOING, "EVERGREEN" PSAS:						
Support of Non Profit, Sustainable Living	PSA - Urban Green Lab	ongoing	ROS	:30s		Ongoing recorded PSA campaign, airing when other date specific Urban Green Lab events are not running. Recorded PSA to promote local charity dedicated to sustainable living education. PSA promotes hands on workshops on urban gardening, water and energy conservation and more.
Support of Non Profit, electronics recycling	PSA - Greener Gadgets.org	ongoing	ROS	:30s		Ongoing recorded PSA campaign promoting electronics recycling, or "e-cycling" to reduce the environmental impact of old devices, with the hope to mine less natural resources.
Support of Non Profit, animal rescue sanctuary	PSA - Ferrell Hollow Farm Senior Horse Sanctuary	ongoing	ROS	:30s		Ongoing recorded PSA campaign promoting Middle Tennessee non profit dedicated to caring for senior horses rescued from neglect and abuse. Horses are allowed to live out their years at the farm with proper nutrition & medical care. The organization is supported by donations.

QUARTERLY ISSUES / PROGRAMS LIST

Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period
10/1/16 to 12/31/16

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Support of Non Profit, music education	PSA - Notes For Notes	ongoing	ROS	:30s		Ongoing recorded PSA campaign promoting Notes For Notes, offering music education and in studio recording experiences to youth in Middle Tennessee that would not otherwise have access to musical instruments.
Support of Non Profit, animal welfare organization	PSA - Eva's Eden Cage Free Cat Shelter	ongoing	ROS	:30s		Recorded PSA to promote Eva's Eden Cage Free Cat Shelter that specializes in rescue, rehabilitation, socialization and, when appropriate, places animals for adoption in new homes.
Support of Non Profit, Women's recovery program	PSA - The Next Door	ongoing	ROS	:30		Recorded PSA promoting The Next Door, a women's recovery center in Middle Tennessee.
Support of Non Profit, civic education and involvement	PSA - Nashville Civic and Design Center	ongoing	ROS	:30		Recorded PSA
Nashville By Nicole - Long form Interview						Nashville by Nicole hosted by Nicole Cowan Buckley--public affairs program that spotlights non-profits and introduces Lightning 100 listeners to local organizations in the greater Nashville area that are impacting the community and challenging individuals to get engaged and see lives changed including their own.
Awareness of non-profits fund raising event to help Nashville's Music community in times of need	Nashville By Nicole - Long form Interview	10/01/16	7am	~20 mins	1X	Guest: Debbie Carroll -Senior Executive Director. MusiCares provides a safety net of critical assistance for music people in times of need. MusiCares' services and resources cover a wide range of financial, medical and personal emergencies, and each case is treated with integrity and confidentiality. MusiCares also focuses the resources and attention of the music industry on human service issues that directly impact the health and welfare of the music community.
Awareness of non-profits fund raising event to help Nashville's Music community in times of need	Nashville By Nicole - Long form Interview	10/08/16	7am	~20 mins	1X	Guest: Debbie Carroll -Senior Executive Director. MusiCares provides a safety net of critical assistance for music people in times of need. MusiCares' services and resources cover a wide range of financial, medical and personal emergencies, and each case is treated with integrity and confidentiality. MusiCares also focuses the resources and attention of the music industry on human service issues that directly impact the health and welfare of the music community.
Mid TN Alcohol & Substance abuse	Nashville By Nicole - Long form Interview	10/15/16	7am	~20 mins	1X	Guests: Ashleigh Hall - Prevention Services Coordinator Ian Skotte - Senior Media Specialist / Author WhoYouWant2Be.org are prevention services of Center-stone, one of the nation's largest not-for-profit provider of community-based mental health and addiction services, of-fering a full range of mental health services, substance abuse treatment and educational services. Prevention Services are based in Nashville, Tenn., but have offices located across Tennessee and southwestern Ken-tucky. Centerstone Prevention Services have provided effective prevention programs to Middle Tennesseans since the mid-1980s, with programs focusing on alcohol and drug abuse prevention, violence and bullying prevention, STD/STI and teen pregnancy prevention and character development ser-vices. Their services are fun, educational and easily accessible, with many programs available within local schools and neighborhood centers around the Nashville

QUARTERLY ISSUES / PROGRAMS LIST

Listing of some of the significant issues responded to by WRLLT, along with the most significant programming treatment of those issues for the period
10/1/16 to 12/31/16

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Homeownership & Healthier residences in at-risk neighborhoods	Nashville By Nicole - Long form Interview	10/22/16	7am	~20 mins	1X	Guests: Kaitlin Dastugue - Executive Director Mary Melissa Yohn - Volunteer Team Leader Rebuilding Together Nashville restores, rebuilds and performs essential repairs at homes of low-income area residents — free of charge. To date, they have made meaningful improvements to more than 440 Nashville area homes as we work to preserve affordable homeownership and revitalize at-risk neighborhoods. Why? Because safer, healthier residences bring families together, raise spirits, extend lives. They help houses stay homes. For 20 years, RTN has served the Nashville community by helping to preserve affordable homeownership and revitalize neighborhood.
Mainstreaming of convicted felons & other post incarcerated citizens	Nashville By Nicole - Long form Interview	10/29/16	7am	~20 mins	1X	Guest: Bettie Kirkland - Executive Director. Project Return works with people who have been convicted of felonies or serious misdemeanors and were released from incarceration within the preceding 12 months. Within our walls – as well as within the walls of the prisons where we provide pre-release programming – our varied services are infused with the commitment of the agency to every person's humanity and dignity, as each person re-enters society and leaves prison behind. Project Return equips people with the education, coaching, and support services necessary to gain employment and begin a new life. We take an individualized, holistic approach in our work to ensure that everyone has opportunities for success in order to make our community a better place.
Mental, emotional, & spiritual health in Mid - TN	Nashville By Nicole - Long form Interview	11/05/16	7am	~20 mins	1X	Guests: Chris O'Rear - Executive Director Taylor Cochran - Development Director Insight Counseling Centers exists to restore lives to wholeness - mentally, emotionally, and spiritually. Insight Counseling Centers, was formed in 1985 when a handful of visionary people from Vine Street Christian Church brought to fruition their dream of providing spiritually informed and psychologically sound counseling for the Nashville area. Now 30 years later, they have grown to seven additional centers throughout Middle Tennessee and provide 5,000 hours of counseling to individuals, couples, and families in our community every year. In addition to counseling services, they provide professional training opportunities and mental health awareness education.
Cancer survivorship & programs to improve quality of life	Nashville By Nicole - Long form Interview	11/12/16	7am	~20 mins	1X	Guest: Scott Hamilton. The Scott Hamilton CARES Foundation exists to empower the next cancer survivors, their families, their oncologists & oncology nurses through a unique organization that drives user-friendly information, personalized support, cutting edge research and state-of-the-art treatment options and contemporary wellness approaches to fill the many gaps that exist in this ever growing cancer community. We want to turn cancer upside-down! The Scott Hamilton CARES Foundation is dedicated to fund-ing world class research and quality care to improve cancer survivorship. CARES stands for Cancer Alliance for Re-search, Education and Survivorship. We are creating a can-cer alliance that is building strong partnerships with leading institutions, cancer support groups and researchers from around the globe. CARES is funding programs in early de-tection, advanced diagnostics and leading-edge cancer treatment in a fight to significantly improve cure rates and quality of life.

QUARTERLY ISSUES / PROGRAMS LIST

Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period
10/1/16 to 12/31/16

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Cancer survivorship & programs to improve quality of life	Nashville By Nicole - Long form Interview	11/19/16	7am	~20 mins	1X	<p>Guest: Scott Hamilton. The Scott Hamilton CARES Foundation exists to empower the next cancer survivors, their families, their oncologists & oncology nurses through a unique organization that drives user-friendly information, personalized support, cutting edge research and state-of-the-art treatment options and contemporary wellness approaches to fill the many gaps that exist in this ever growing cancer community. We want to turn cancer upside-down!</p> <p>The Scott Hamilton CARES Foundation is dedicated to fund-ing world class research and quality care to improve cancer survivorship. CARES stands for Cancer Alliance for Re-search, Education and Survivorship. We are creating a can-cer alliance that is building strong partnerships with leading institutions, cancer support groups and researchers from around the globe. CARES is funding programs in early de-tection, advanced diagnostics and leading-edge cancer treatment in a fight to significantly improve cure rates and quality of life.</p>
Health Services programs for non-insured Mid-Tn citizens	Nashville By Nicole - Long form Interview	11/26/16	7am	~20 mins	1X	<p>Guest: Katie Richards. Siloam Health was founded in 1989. Their mission is to share the love of Christ by serving those in need through health care. Siloam Health is a non-profit health care clinic serving patients who lack insurance or who have difficulty accessing health services. Each year Siloam helps over 5000 individuals a year from over 80 home lands and celebrating 25 years of serving underprivileged and refugees here in Nashville.</p>
Awareness of non-profits fund raising event to help Nashville's Music community in times of need	Nashville By Nicole - Long form Interview	12/03/16	7am	~20 mins	1X	<p>Guest: Debbie Carroll -Senior Executive Director. MusiCares provides a safety net of critical assistance for music people in times of need. MusiCares' services and resources cover a wide range of financial, medical and personal emergencies, and each case is treated with integrity and confidentiality. MusiCares also focuses the resources and attention of the music industry on human service issues that directly impact the health and welfare of the music community.</p>
Women's health & wellness programs	Nashville By Nicole - Long form Interview	12/10/16	7am	~20 mins	1X	<p>Guest: Natasha Weddle - President and CEO. The New Beginnings Center's programs are designed to improve the health, strength and wellness of women regardless of their ability to pay. Provided at no cost to scholarship clients, our programs incorporate physical assessment and screening processes with individualized coaching and wellness goals. Targeted to achieve measurable results, our holistic approach empowers clients to take personal responsibility for their own wellness – strengthening their body, mind and spirit. Their purpose is to improve Tennessee health statistics with a targeted focus on women's health needs. By providing access to wellness programs, strength training, physical and nutritional education and personal coaching, New Beginnings gives qualified low-income women the tangible skills, training and empowerment needed to assist them in improving their health, futures, capabilities and quality of life.</p>

QUARTERLY ISSUES / PROGRAMS LIST

Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period
10/1/16 to 12/31/16

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Support of Non Profit, homelessness	Nashville By Nicole - Long form Interview	12/17/16	7am	~20 mins	1X	Guests: Lori Green - Founder Stacy Huckabee - Volunteer SAFPAW - Southern Alliance for People & Animal Welfare's home-less outreach began around 2010, and they made it an official part of their organization in 2012. That was also when their name changed to Southern Alliance for People & Ani-mal Welfare, or SAFPAW. Their homeless outreach focuses on several areas of need. The first is to help them survive the streets. They provide outdoor, camping, heaters, fuel, tents, sleeping bags, camping stoves, food boxes, jugs of water and other items essential to basic needs. SAFPAW continues with their ground breaking work in the area of spay/neuter. Since our beginning in 1998, they have fixed and vaccinated over 10,000 dogs and cats in Davidson County and that number continues to grow. Since 2001 they have focused solely on pets belonging to folks who are homeless or housed but live at or below the poverty level.
Awareness Youth Homelessness	Nashville By Nicole - Long form Interview	12/24/16	7am	~20 mins	1X	Guest: Mark Dunkerley - VP of Development. Oasis center has been providing community- based care for Nashville's youth since 1970. In 2009 they opened a 39,000 square foot facility that is providing for many creative opportunities to house the resources necessary to make a difference in Nashville. Oasis Center recognizes that the lives of our young people are complex, and that supporting their healthy transition to adulthood cannot happen through a singular support or opportunity. We cannot do this by offering services only during one time of day or with one narrow age group or through only providing services once a crisis has happened. We cannot do this simply through prevention efforts or counseling. We cannot do this through leadership development. For young people to thrive, they need access to all of these at varying times of day, at varying times of life, and in varying degrees of intensity. Oasis Center addresses this reality through a continuum of 19 individual, unique programs delivered through three major departments: Crisis and Residential Services; Youth Engagement and Action; and College Connection.
Women's health & wellness programs	Nashville By Nicole - Long form Interview	12/31/16	7am	~20 mins	1X	Guest: Natasha Weddle - President and CEO. The New Beginnings Center's programs are designed to improve the health, strength and wellness of women regardless of their ability to pay. Provided at no cost to scholarship clients, our programs incorporate physical assessment and screening processes with individualized coaching and wellness goals. Targeted to achieve measurable results, our holistic approach empowers clients to take personal responsibility for their own wellness – strengthening their body, mind and spirit. Their purpose is to improve Tennessee health statistics with a targeted focus on women's health needs. By providing access to wellness programs, strength training, physical and nutritional education and personal coaching, New Beginnings gives qualified low-income women the tangible skills, training and empowerment needed to assist them in improving their health, futures, capabilities and quality of life.
	Music Business Radio - Long form interview					Music Business Radio is production of WRLT and is an award winning specialty program spotlighting the inside workings of the music business featuring interviews with industry professionals; Grammy Award winning producers, artists, musicians, and songwriters, record executives, promoters and artist managers sharing their insight and expertise into the ever changing world of the music and entertainment business. Because a large part of the Nashville economy and job market is made up of the music industry, this show helps shed light on industry movements, career development opportunities, promotes the artform of music, while promoting the industry that made the city famous.

QUARTERLY ISSUES / PROGRAMS LIST

Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period
10/1/16 to 12/31/16

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Business/Career Development for Women , Career Longevity, Music & Radio Careers for Women	Music Business Radio - Long-form interview	10/2/2016	7pm-8pm	60 mins	1x	Guest: Record executive and author, Shelia Shipley Biddy. A music industry powerhouse for the last thirty years, Shelia was the first woman to head a Nashville record label. Her success can be “measured in her achievements of over 139 number one records and the development of multi-platinum recording artists.” Her many awards include the International Women's President's Award as well as her 2009 induction into the Country Radio Broadcasters Hall of Fame. Shelia talks about her new book, The Music in My Rearview Mirror, her thirty year career, the changes she has seen in the industry, and shares several ‘behind the scenes’ stories.
Business/Career Development for Women , Career Longevity, Music & Radio Careers for Women	Music Business Radio - Long-form interview	10/3/2016	10pm-11pm	60 mins	1x	Guest: Record executive and author, Shelia Shipley Biddy. A music industry powerhouse for the last thirty years, Shelia was the first woman to head a Nashville record label. Her success can be “measured in her achievements of over 139 number one records and the development of multi-platinum recording artists.” Her many awards include the International Women's President's Award as well as her 2009 induction into the Country Radio Broadcasters Hall of Fame. Shelia talks about her new book, The Music in My Rearview Mirror, her thirty year career, the changes she has seen in the industry, and shares several ‘behind the scenes’ stories.
Business/Career Development, Peripheral Careers in Music	Music Business Radio - Long-form interview	10/9/2016	7pm-8pm	60 mins	1x	Guest: Vocal coach Brett Manning who's worked with artists like Taylor Swift, Keith Urban and Miley Cyrus. Brett talks to Nashville singers and those pursuing the music industry about extending one's vocal range, extending vocal health and having one's own distinctive voice. As well as other advice to help artist on their career path.
Business/Career Development, Peripheral Careers in Music	Music Business Radio - Long-form interview	10/10/2016	10pm-11pm	60 mins	1x	Guest: Vocal coach Brett Manning who's worked with artists like Taylor Swift, Keith Urban and Miley Cyrus. Brett talks to Nashville singers and those pursuing the music industry about extending one's vocal range, extending vocal health and having one's own distinctive voice. As well as other advice to help artist on their career path.
Business/Career Development, Career Longevity, Songwriting, and Producing	Music Business Radio - Long-form interview	10/16/2016	7pm-8pm	60 mins	1x	Guests: Roger and Mike Fisher, co-founders of the band Heart. The two will talk about how Heart was a romantic fairytale between two brothers and sisters, the songs that occurred because of it and the message the new album conveys about coming together as a world.
Business/Career Development, Career Longevity, Songwriting, and Producing	Music Business Radio - Long-form interview	10/17/2016	10pm-11pm	60 mins	1x	Guests: Roger and Mike Fisher, co-founders of the band Heart. The two will talk about how Heart was a romantic fairytale between two brothers and sisters, the songs that occurred because of it and the message the new album conveys about coming together as a world.
Business/Career Development, Career Longevity, Non-traditional career paths	Music Business Radio - Long-form interview	10/23/2016	7pm-8pm	60 mins	1x	Guest: Tony Lucca, singer, songwriter and producer. Tony's career started with the Mickey Mouse Club and has since garnered praise and success with consistent touring and recording. Tony talks about his life as a songwriter here in Nashville, the changes he has gone through over the years as a performer, and how he keeps grounded while still moving musically forward. He also discusses non-traditional approach to career through reality show competitions.
Business/Career Development, Career Longevity, Non-traditional career paths	Music Business Radio - Long-form interview	10/24/2016	10pm-11pm	60 mins	1x	Guest: Tony Lucca, singer, songwriter and producer. Tony's career started with the Mickey Mouse Club and has since garnered praise and success with consistent touring and recording. Tony talks about his life as a songwriter here in Nashville, the changes he has gone through over the years as a performer, and how he keeps grounded while still moving musically forward. He also discusses non-traditional approach to career through reality show competitions.
Business/Career Development, Independent Artists & Fan Sponsorship	Music Business Radio - Long-form interview	10/30/2016	7pm-8pm	60 mins	1x	Guest: Independent singer songwriter Jamie Kent. Jamie just wrapped up touring with Huey Lewis and the News. We'll be talking about making the leap full time into music, the pros and cons of Spotify and getting free food on the road. All this and more tidbits on how to be a successful independent touring and recording musician.
Business/Career Development, Independent Artists & Fan Sponsorship	Music Business Radio - Long-form interview	10/31/2016	10pm-11pm	60 mins	1x	Guest: Independent singer songwriter Jamie Kent. Jamie just wrapped up touring with Huey Lewis and the News. We'll be talking about making the leap full time into music, the pros and cons of Spotify and getting free food on the road. All this and more tidbits on how to be a successful independent touring and recording musician.

QUARTERLY ISSUES / PROGRAMS LIST

Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period
10/1/16 to 12/31/16

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Business/Career Development, Independent artist strategies, Overcoming substance abuse	Music Business Radio - Long-form interview	11/6/2016	7pm-8pm	60 mins	1x	Guest: Award winning, singer-songwriter, Justin Townes Earle. Justin will discuss his career from growing up in Nashville as the son of Steve Earle, to finding a new creative home in New York City. He'll talk openly about his battles with substance abuse, his songwriting process, his unique guitar playing style, and his philosophy on fashion and tour merchandising. Justin also talks about finding your voice as an artist and his new album, <i>Nothing's Gonna Change the Way You Feel About Me Now</i> .
Business/Career Development, Independent artist strategies, Overcoming substance abuse	Music Business Radio - Long-form interview	11/7/2016	10pm-11pm	60 mins	1x	Guest: Award winning, singer-songwriter, Justin Townes Earle. Justin will discuss his career from growing up in Nashville as the son of Steve Earle, to finding a new creative home in New York City. He'll talk openly about his battles with substance abuse, his songwriting process, his unique guitar playing style, and his philosophy on fashion and tour merchandising. Justin also talks about finding your voice as an artist and his new album, <i>Nothing's Gonna Change the Way You Feel About Me Now</i> .
Business/Career Development, Career Longevity, Women in leadership roles	Music Business Radio - Long-form interview	11/13/2016	7pm-8pm	60 mins	1x	Guests: Legendary guitarist, vocalist, and songwriter Warren Haynes and his wife and manager Stephanie Scamardo as our guests. Haynes is known for his career as a guitarist for The Allman Brothers Band and as a founding member of Gov't Mule, and has performed and toured with many of the surviving members of the Grateful Dead. Tune in to hear Haynes talk about his 35 years in the music business and touring with progressive bluegrass band Railroad Earth for his Ashes & Dust album. Stephanie will discuss her management company and independent record label, <i>Evil Teen Records</i> .
Business/Career Development, Career Longevity, Women in leadership roles	Music Business Radio - Long-form interview	11/14/2016	10pm-11pm	60 mins	1x	Guests: Legendary guitarist, vocalist, and songwriter Warren Haynes and his wife and manager Stephanie Scamardo as our guests. Haynes is known for his career as a guitarist for The Allman Brothers Band and as a founding member of Gov't Mule, and has performed and toured with many of the surviving members of the Grateful Dead. Tune in to hear Haynes talk about his 35 years in the music business and touring with progressive bluegrass band Railroad Earth for his Ashes & Dust album. Stephanie will discuss her management company and independent record label, <i>Evil Teen Records</i> .
Business/Career Development - Career Longevity	Music Business Radio - Long-form interview	11/20/2016	7pm-8pm	60 mins	1x	Guests: Jason Halbert and Kennedy Noel. Halbert is Kelly Clarkson's musical director and has worked with Reba McEntire and Trisha Yearwood among others. He is joined by his daughter, Noel, a young singer-songwriter who is making her own mark in the music world through recordings, live performances, and Youtube. Halbert will discuss his first auditioning process, life on the road and writing with Kelly Clarkson. They will also discuss what it is like working together and the things father and daughter can learn from each other.
Business/Career Development - Career Longevity	Music Business Radio - Long-form interview	11/21/2016	10pm-11pm	60 mins	1x	Guests: Jason Halbert and Kennedy Noel. Halbert is Kelly Clarkson's musical director and has worked with Reba McEntire and Trisha Yearwood among others. He is joined by his daughter, Noel, a young singer-songwriter who is making her own mark in the music world through recordings, live performances, and Youtube. Halbert will discuss his first auditioning process, life on the road and writing with Kelly Clarkson. They will also discuss what it is like working together and the things father and daughter can learn from each other.
Business/Career Development for Women , Career Longevity, Music & Radio Careers for Women	Music Business Radio - Long-form interview	11/27/2016	7pm-8pm	60 mins	1x	Guest: Jennie Smythe is CEO of the digital marketing agency, Girlilla Marketing. She's worked to market dozens of top-shelf artists including Darius Rucker, Ben Rector, Dwight Yoakam, Jason Aldean, and Nickelback. We'll talk about her start in the music business, working for Elektra Entertainment, why she jumped the record label ship to join Internet company YAHOO! as Director of Marketing and Promotion for YAHOO! Music, and making the move to Nashville to start her own music marketing company. Topics discuss include how to get attention online, what makes an effective promotional campaign, breaking new artists, and more.

QUARTERLY ISSUES / PROGRAMS LIST

Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period
10/1/16 to 12/31/16

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Business/Career Development for Women , Career Longevity, Music & Radio Careers for Women	Music Business Radio - Long-form interview	11/28/2016	10pm-11pm	60 mins	1x	Guest: Jennie Smythe is CEO of the digital marketing agency, Girllila Marketing. She's worked to market dozens of top-shelf artists including Darius Rucker, Ben Rector, Dwight Yoakam, Jason Aldean, and Nickelback. We'll talk about her start in the music business, working for Elektra Entertainment, why she jumped the record label ship to join Internet company YAHOO! as Director of Marketing and Promotion for YAHOO! Music, and making the move to Nashville to start her own music marketing company. Topics discuss include how to get attention online, what makes an effective promotional campaign, breaking new artists, and more.
Business/Career Development, Career Longevity, Songwriting	Music Business Radio - Long-form interview	12/4/2016	7pm-8pm	60 mins	1x	Guest: Singer songwriter Vanessa Carlton. Best known for her debut single turned smash hit "A Thousand Miles" which reached the top five on the Billboard Hot 100 list in 2002, she now resides in Nashville. She recently released a new album titled Liberman. We'll be talking about the new album, touring with a newborn baby and how she signed a record deal at age 20 and again at age 33.
Business/Career Development, Career Longevity, Songwriting	Music Business Radio - Long-form interview	12/5/2016	10pm-11pm	60 mins	1x	Guest: Singer songwriter Vanessa Carlton. Best known for her debut single turned smash hit "A Thousand Miles" which reached the top five on the Billboard Hot 100 list in 2002, she now resides in Nashville. She recently released a new album titled Liberman. We'll be talking about the new album, touring with a newborn baby and how she signed a record deal at age 20 and again at age 33.
Business/Career Development, Independent Artists & Corporate Sponsorships	Music Business Radio - Long-form interview	12/11/2016	7pm-8pm	60 mins	1x	Guest: Chris Gero, Vice President/Founder of Yamaha Entertainment Group. Chris has spent the last 20+ years in the industry cultivating talent and diligently molding Yamaha into the powerhouse it is today. He'll discuss industry & instrument sponsorships which lead to collaborations with artists such as Elton John, Alicia Keys and Paul McCartney. He joins MBR to discuss his musician past, business present, working with Elton John and the billion dollar music instrument sponsorship industry. He'll also talk about Yamaha's success in the record label business and producing Nathan's East's Grammy Nominated LP.
Business/Career Development, Independent Artists & Corporate Sponsorships	Music Business Radio - Long-form interview	12/12/2016	10pm-11pm	60 mins	1x	Guest: Chris Gero, Vice President/Founder of Yamaha Entertainment Group. Chris has spent the last 20+ years in the industry cultivating talent and diligently molding Yamaha into the powerhouse it is today. He'll discuss industry & instrument sponsorships which lead to collaborations with artists such as Elton John, Alicia Keys and Paul McCartney. He joins MBR to discuss his musician past, business present, working with Elton John and the billion dollar music instrument sponsorship industry. He'll also talk about Yamaha's success in the record label business and producing Nathan's East's Grammy Nominated LP.
Business/Career Development for artists, entrepreneurialism, career Longevity, Songwriting, & producing	Music Business Radio - Long-form interview	12/18/2016	7pm-8pm	60 mins	1x	Guest: Jason Lehning. Grammy nominated producer, writer, and arranger, Jason Lehning. He has worked with quite an impressive list of artists including Guster, George Jones, Steve Forbert, Lyle Lovett, Jill Sobule, David Mead, Erasure, Alison Kraus, Nickel Creek, and Mindy Smith. Jason will talk about his start in the business hanging around his father's studio (award winning country and pop producer, Kyle Lehning), how music production is changing, getting record deals, the psychology of the studio, and much much more.
Business/Career Development for artists, entrepreneurialism, career Longevity, Songwriting, & producing	Music Business Radio - Long-form interview	12/19/2016	10pm-11pm	60 mins	1x	Guest: Jason Lehning. Grammy nominated producer, writer, and arranger, Jason Lehning. He has worked with quite an impressive list of artists including Guster, George Jones, Steve Forbert, Lyle Lovett, Jill Sobule, David Mead, Erasure, Alison Kraus, Nickel Creek, and Mindy Smith. Jason will talk about his start in the business hanging around his father's studio (award winning country and pop producer, Kyle Lehning), how music production is changing, getting record deals, the psychology of the studio, and much much more.

QUARTERLY ISSUES / PROGRAMS LIST

Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period
10/1/16 to 12/31/16

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Business/Career Development, Digital Music Promotion, New Business Models	Music Business Radio - Long-form interview	12/25/2016	7pm-8pm	60 mins	1x	Guest: David Dufrense. Our guest for MBR this week is the CEO of Bandzoogle, David Dufresne. Bandzoogle is celebrating its 10 th anniversary, and is the most powerful platform for musicians to build their website, engage their fans, and sell their music and merchandise directly. Used by more than 20,000 musicians, Bandzoogle allows artists to stay ahead of the curve in the digital music landscape. David has a background as a venture capitalist, having spent 8 years placing bets on software, web, and video-game startups. He will talk about running a successful startup that has survived the ever-changing music business, and some best practices for developing a strong online strategy as a band/artist.
Business/Career Development, Digital Music Promotion, New Business Models	Music Business Radio - Long-form interview	12/26/2016	10pm-11pm	60 mins	1x	Guest: David Dufrense. Our guest for MBR this week is the CEO of Bandzoogle, David Dufresne. Bandzoogle is celebrating its 10 th anniversary, and is the most powerful platform for musicians to build their website, engage their fans, and sell their music and merchandise directly. Used by more than 20,000 musicians, Bandzoogle allows artists to stay ahead of the curve in the digital music landscape. David has a background as a venture capitalist, having spent 8 years placing bets on software, web, and video-game startups. He will talk about running a successful startup that has survived the ever-changing music business, and some best practices for developing a strong online strategy as a band/artist.
Various Public Awareness (see below)	PSA - total runs for Quarter	10/1--12/31/16	ROS	:30s	~552x	Ad Council (AC) PSA's, National & Local/Regional Topics/Issues (specific segment descriptions below) (approx. 6 per day for 92 days, 3rd qtr 2016) actual count 552 per PSA confirmation
Adoption & Fostering Awareness	PSA - Adoption & Fostering	10/1--12/31/16	ROS	:30s		(AC) Awareness of Adoption & Fostering opportunities the promotion and education of these options. (11/29/16, 26163, "Teenbop Concert")
Paralyzed Veterans Support by the Community	PSA - Veterans Support, including their family & Friends	10/1--12/31/16	ROS	:30s		(AC) Awareness and Promotion of veterans' services and support of community including family and friends. Promotes advocacy for health benefits, support and career assistance. ("Helping Veterans for Generations,10/21/16, 26008)
PSA - Promote awareness programs for earning High School diploma	Recorded Spots	10/1--12/31/16	ROS	:30s		(AC) - "Adult Diploma" To promote adult programs to earn HS diploma and the better job/career opportunities by earning one. ("HS Equivalency-Karim" 26159, 9/20/16)\
Pet Adoption from Shelter awareness & promotion	PSA - Pet Adoption	10/1--12/31/16	ROS	:30s		(AC) Promoting alternatives of domestic animal over population through adoption and support of local animal shelters.(Adopt a Shelter Pet,"Pet Anthem" 26151, 9/20/16)
Community Engagement, promote the benefits of youth volunteering	PSA-Give, Advocate, Volunteer	9/20--11/08/16	ROS	:30s		(AC) PSA seeks to motivate and inspire adults and youth to volunteer and how it can change the lives of those you are helping as well as your own. Make a difference in the community.
Community Engagement, promote making a difference in children's lives	PSA-Give, Advocate, Volunteer	10/1--12/31/16	ROS	:30s		(AC) PSA seeks to motivate and inspire people from all walks of life to "stand for hope" by getting engaged and becoming a partner with the United Way in their community efforts to help children. Promote listeners to make a difference in their community. ("Stand for Hope" 26168, 11/29/16)
Caregiver Assistance awareness and their needs	PSA-	10/1--12/31/16	ROS	:30s		(AC) Awareness of caregivers needs for support and relief. The caregiver and their needs are often overlooked and forgotten. ("Lucky, Caregiver Assistance, 26166, 11/29/16)
Awareness of Underage Drinking & Driving and the dangers	PSA - Underage Drunk Driving Prevention	10/1--12/31/16	ROS	:30s		(AC) Promotes awareness of the dangers of underage drinking & driving. ("Indoor Baseball", 26152, 9/20/16)
Wild Fire Causes & Prevention	PSA-Wild Fires	10/1--12/31/16	ROS	:30s		(AC) Rising Ashes Fire Pit, Awareness of the causes of wildfires and how to prevent them. 9 out of 10 wildfires are caused by humans. Over the last 12 years, 6.9 million acres were burned by wildfires. (9/20/16,26160)
Wild Fire Causes & Prevention	PSA-Wild Fires	10/1--12/31/16	ROS	:30s		(AC) Rising Ashes Chains, Awareness of the causes of wildfires and how to prevent them. 9 out of 10 wildfires are caused by humans. Over the last 12 years, 6.9 million acres were burned by wildfires. (9/20/16,26161)

QUARTERLY ISSUES / PROGRAMS LIST

Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period
10/1/16 to 12/31/16

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Promotion of emergency preparedness--tornadoes	PSA-Emergency preparednes	10/1--12/31/16	ROS	:30s		(AC) Don't Wait Tornado, Recorded commercials to promote emergency preparedness. (9/20/16, 26162)
Promotion of emergency preparedness--earthquakes	PSA-Emergency preparednes	10/1--12/31/16	ROS	:30s		(AC) Don't Wait Earthquake, Recorded commercials to promote emergency preparedness. (9/20/16,26163)
Awareness of the Dangers of Texting & Driving	PSA-Driving & Texting	10/5--10/23/16	ROS	:30s		(AC) Awareness of the dangers of texting while driving amoung young adult drivers - ("Texting & Driving-Allison," 26165)
Awareness and Promotion of Discovering Nature	PSA - Discovering Nature	10/1--12/31/16	ROS	:30s		(AC, 26155, 9/20/16) Kubo Discovers the Forest. Promotes awareness and discovery of nature and what the outdoors has to offer and encourages family outings to "discover a forest or park near them."
Promotes volunteerism to aid seniors & shut-ins	PSA - Volunteerism for Meals on Wheets	10/1--12/31/16	ROS	:30s		(AC, 26157, 9/20/16) Meals on Wheels Recruitment. Promotes voluteering to help deliver meals to seniors and other shut-ins. Also promotes awareness that there are those in need of such services for various reasons.
Promotes awareness & prevention of food borne illnesses	PSA - Food Borne illness prevention	9/20--12/2/16	ROS	:30s		(AC, 26146, 9/20/16) Funky Chicken. Promotes awareness & prevention of food borne illnesses. Promotes proper food preparation for prevention of such diseases.
Promotes awareness & prevention of food borne illnesses	PSA - Food Borne illness prevention	9/20--12/2/16	ROS	:30s		(AC, 26147, 9/20/16) Mosh. Promotes awareness & prevention of food borne illnesses. Promotes proper food preparation for prevention of such diseases.
Promotes awareness & prevention of on-line bullying	PSA - On-line bullying prevention	102/1--12/31/16	ROS	:30s		(AC, 26009, 10/21/16) I Am a Witness. Promotes the awarens of on-line bullying and how to report and prevent by using a "witness" emojee.
Promotes awareness and proper use of seat belts for kids	PSA - Seat belts usage for kids	10/1--12/31/16	ROS	:30s		(AC, 9/20/16, 26148) Battlefield Mini Van. Promote the use of seat belts for children & parents.
Promotes awareness and proper use of seat belts for kids	PSA - Seat belts usage for kids	10/1--12/31/16	ROS	:30s		(AC, 9/20/16, 26149) Short Shorts. Promote the use of seat belts for children & parents.
Promotes awareness and proper use of child car seats	PSA - Proper use of Child Car Seats	10/1--12/31/16	ROS	:30s		(AC, 9/20/16, 26150) Inside the Mind of a 10 Year Old. Promotes the use of seat belts for children & parents need to make sure they are used.
Skin Cancer Cause awareness	PSA	10/1--12/31/16	ROS	:30s		(AC, 9/20/16,26141) If Skin Could Talk. Promotes the awareness of skin cancer and how to prevent it.
	PSA	10/1--12/31/16	ROS	:30s		(AC, 26164,9/22/16)Force Behind the Forces.
Firearm safety in the home	PSA	10/1--12/31/16	ROS	:30s		(AC, 11/29/16, 26167) Safe Firearms Storage. Promote firearm safety.
Learning disabilty awareness	PSA	11/29--12/31/16	ROS	:30s		(AC, 11/29/16, 26154) 2 Sides - Learning & Attention Issues. Promote awareness and understand for learning disabilities and attention deficite issues.
Proper Vaccinations for women's healtth	PSA	11/29--12/31/16	ROS	:30s		(AC, 11/29/16, 26156) Vaccines & You - Healthy Women. Promotes awareness of suggested vaccinations for women and the various diseases that could be stopped.
Proper food Re-use	PSA	11/29--12/31/16	ROS	:30s		(AC, 11/29/16, 26145) Pavlov Purpose (Reduce Food Waste) Promotes the use of saving food leftovers for more meals.
	PSA	11/29--12/31/16	ROS	:30s		(AC, 11/29/16, 26153) Zip Code - NFHA
Infectious diseases spread by insects awareness	PSA	10/1--11/30/16	ROS	:30s		(AC, 9/20/16, 26142) Pests Without Borders. Promotes awareness of the various infectious diseases spread by ticks, mosquitos, and other insects and how to combate them with proper hvoiene and environmental practices.
Veteran Sacrifice and thankfulness	PSA	10/1--12/31/16	ROS	:30s		(AC, 9/20/16, 26143) Thank You-Aaron Tippin.Thanks to Veterans and the sacrifices made for our country. Helps people become aware of what our armed forces do and have done in the past to help our country.
Veteran Sacrifice and thankfulness	PSA	10/1--12/31/16	ROS	:30s		(AC, 9/20/16, 26144) Work Hard - Aaron Tippin.Thanks to Veterans for the hard work they put in and the sacrifices made for our country. Helps people become aware of what our armed forces do and have done in the past to help our country.
Child Car Seat Use & saving lives	PSA	10/1--12/31/16	ROS	:30s		(AC, 9/20/16, 26158) Storks, Right Seat. Promote the proper use of child car seats by parents and others and the dangers of not using them correctly.

QUARTERLY ISSUES / PROGRAMS LIST

Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period
10/1/16 to 12/31/16

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Various Public Awareness (see below)	PSA - total runs for Quarter	10/1--12/31/16	ROS	:30s	644x	Tennessee Association of Broadcasters - Public Education Program (PEP)- PSA's, Local/State Topics/Issues (specific segment descriptions below) (approx. 7 per day for 91 days, 2nd qtr 2016) actual count 644 per PSA confirmation
PSA - Awareness of TN Storm Water Pollution	Recorded Spots	10/1--12/31/16	ROS	:30s		TAB - "Stop Water Pollution" Awareness that street drainage systems are to carry storm water only and that using them for unsafe products pollutes Tennessee waterways. Help stop water pollution.
PSA - Awareness of the Dangers of Gas Lines	Recorded Spots	10/1--12/31/16	ROS	:30s		TAB - "Before You Dig" To promote awareness of the dangers of gas lines in your yard and under your street. To promote researching with the gas company before you dig.
PSA - Adoption & Fostering Awareness in TN	Recorded Spots	10/1--12/31/16	ROS	:30s		TAB - "Youth Villages-Open Hearts, Open Doors" To promote awareness of TN youth fostering and the need for families to foster youth.
PSA - Promotion of TN's Tourists destinations & development initiatives	Recorded Spots	10/1--12/31/16	ROS	:30s		TAB - To promote TN as a tourist destination for both out of staters and TN residents. TN has much to offer and to promote families enjoying what the state has to offer.
PSA - Promote awareness of home fire hazards during holiday season	Recorded Spots	10/1--12/31/16	ROS	:30s		TAB - "Holiday Fire Prevention" To promote awareness and tips to prevent home fire hazards during the holiday season.
PSA - Promote awareness of home fire hazards & use of fire alarms	Recorded Spots	10/1--12/31/16	ROS	:30s		TAB - "Home Fire Prevention" To promote awareness and tips to prevent home fire hazards & the use of fire alarms.
PSA - Promote awareness programs for earning High School diploma	Recorded Spots	10/1--12/31/16	ROS	:30s		TAB - "Adult Diploma" To promote adult programs to earn HS diploma and the better job/career opportunities by earning one.
Various Public Awareness (see below)	Misc. recorded, interviews, features			various lengths (see below)		Various Issues -- see following list
Promotion of Local Music, Career Development, Support of Local Musicians	Local Artist - The615	10/3--12/26/16	6:15 PM	:60m	12x	1 hour show devoted exclusively to local music. Airs every Monday. All music is from local artists. Interviews of local artists. Each show features approximately 10 songs by local artists promoting further Middle Tennessee artistry and creativity (12 weeks X 10 artists = approx 120 local artists' featured). Each week there are interviews with at least one local artist discussing their craft, the Nashville music scene, etc.
Promotion of Local Music, Career Development, Support of Local Musicians	Local Lightning Spins & Local Artist of the Week Feature	10/1--12/31/16	ROS	~:03m	~2258X	1) "Local Lightning" features a rotation of local artists getting approx one spin per hour throughout the day of reg programming (less Christmas & "half 615 day") -- 22 local artists per day (1958 approx spins= 89 days X 22 artists). 2) "Local Artist of the Week"--features one specific local artist's getting played in heavy rotation throughout the week of reg programming (approx 300 local artist featured spins/songs = 12 wks @ 25 spins per wk). Spins are often accompanied by liners regarding the Nashville music scene including info on where and how to develop careers.
Promotion of Local Music, Career Development, Support of Local Musicians	Local Lightning Spins	12/30/16	6a--12p	~:03m	~180X	"Half 615 day" featured a day of promoting local artists. Spins are often accompanied by liners regarding the Nashville music scene including info on where and how to develop careers. All to help local artists create and maintain a sustaining career in Nashville and elsewhere. Approx 10 spins per hour, 18 hours =
Public Safety	EAS	10/1--12/31/16	12a-12M		~13X	WRLT is a Participating Station in the middle Tennessee Area Emergency Alert System. We forward the Required Monthly Test, generate a weekly test and forward selected Watches & Warnings issued by NOAA. During this period several warnings and watches were forwarded & aired
Support of Non Profit/Community Issues	Recorded Commercials / Live Liners / Short-med Form Interview					Various Issues -- see following list

QUARTERLY ISSUES / PROGRAMS LIST

Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period
10/1/16 to 12/31/16

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Support of Non Profit, recovery program for alcohol & drug additions in Mid-TN	Recorded Spots	10/10--12/18/16	6a--12a	:30s	56x	Cumberland Heights is a nonprofit alcohol and drug treatment center located on the banks of the Cumberland River. From this foundation Cumberland Heights developed its mission – To transform lives, giving hope and healing to those affected by alcohol or drug addiction. We implement our mission by incorporating the principles of the 12 Steps with the therapeutic tools necessary to live a productive, sober life.
Support of Non Profit, recovery program for alcohol & drug additions in Mid-TN	Recorded Spots	10/10--12/18/16	6a--12a	:15s	64x	Cumberland Heights is a nonprofit alcohol and drug treatment center located on the banks of the Cumberland River. From this foundation Cumberland Heights developed its mission – To transform lives, giving hope and healing to those affected by alcohol or drug addiction. We implement our mission by incorporating the principles of the 12 Steps with the therapeutic tools necessary to live a productive, sober life.
Public Access to the Arts & promotion of public parks, support of local musicians	Recorded Spots	10/3--10/14/16	ROS	:60s	20x	Recorded spots promoting fund raising event, Craft Fair & Sip, Savor, Song," to support public access to free music through the "Musician's Corner." It is a free 8 week fall concert series sponsored by WRLT. It showcases emerging local artists and national acts providing exceptional music in a public place for people of all ages and ethnicities. Provides awareness for support and use of Parthenon & Centennial Park
Support of Public Education & careers in entertainment & broadcasting	Recorded Spot-Pearl Cohn Entertainment Magnet	12/5--12/8/16	ROS	:60s	24x	Recorded spot to bring awareness and support of PC Entertainment Magnet High School's Christmas Carnival & "Dr. Seuss Christmas 2016" performance. Also to make the community aware of the HS and it's emphasis on fostering careers in entertainment & broadcasting.
Support of Non Profit, fundraising for community needs through local market	Recorded Spots	11/2--11/8/16	6a--7p	:30s	30X	Recorded spots from Project615's Nashvember: Day market celebrating all things local with local music, local vendors. Live roadcast from Project615's open market party to bring attention to their mission to giving back and helping those in need. A percentage of profits go directly to Set Free ministries in Nashville. They use the money to help house and rehabilitate the lives of people recovering from homelessness, drug & alcohol addiction, mental illness, etc.
Support of Non Profit, fundraising for community needs through local market	Live Liners	11/9--11/12/16	6a--7p	:10s	12X	Recorded spots from Project615's Nashvember: Day market celebrating all things local with local music, local vendors. Live roadcast from Project615's open market party to bring attention to their mission to giving back and helping those in need. A percentage of profits go directly to Set Free ministries in Nashville. They use the money to help house and rehabilitate the lives of people recovering from homelessness, drug & alcohol addiction, mental illness, etc.
Support of Non Profit, fundraising for community needs through local market	Live broadcast	11/12/16	10a - 1p What time was brdcast	3 hours	1X	Live Remote Broadcast from Project615's Nashvember: Day market celebrating all things local with local music, local vendord. Live roadcast from Project615's open market party to bring attention to their mission to giving back and helping those in need. A percentage of profits go directly to Set Free ministries in Nashville. They use the money to help house and rehabilitate the lives of people recovering from homelessness, drug & alcohol addiction, mental illness, etc.
Promotion of Nashville Farmers Community Market	Recorded Spots	11/3--12/31/16	ROS	:15s	105x	Promoted awareness of the "Holiday Market" events held at Nashville Farmers Market. The Farmers market promotes Mid Ten farmers with open market facilities and promotes Mid TN growing, marketing, and consuming "home grown" and locally produced products.

QUARTERLY ISSUES / PROGRAMS LIST

Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period
10/1/16 to 12/31/16

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Support of Non-profit and make aware of Nashville homelessness (Nashville Union Mission)	Recorded Spots	11/1--12/21/16	6am--11pm	:30s	48x	Season of Giving Nashville Rescue Mission. In 1954, the Mission opened its doors to provide food, clothing and shelter to homeless men in the Nashville community. In 1968, the Mission expanded to meet the needs of the increasing numbers of homeless women and children in the community. Nashville Rescue Mission is a Christ-centered community dedicated to providing hope for today, tomorrow and eternity to the hungry, homeless and hurting in Middle Tennessee. This promoted the need for funds to keep the mission operating.
Support of Non-profit and promote public parks - Percy Warner Parks	Recorded Spots	10/8--10/13/16	6am--12mid	:30s	25x	Support of Friends of Warner Parks event "Full Moon Pickin Party" to promote family discover and usage of public parks.
Support of Non-profit and promote public parks - Percy Warner Parks	Recorded Spots	10/1--10/22/16	6am--12mid	:30s	34x	Support of Friends of Warner Parks event "Rock & Road 2016" to promote family discover and usage of public parks.
Support of Non-profit and promote public parks - Shelby Parks	Recorded Spots	10/12--10/16/16	6am--12mid	:30s	20x	Support of Friends of Shelby Parks event "Pickin Party" to promote family discover and usage of public parks.
Support of Non Profit, Red Cross Holiday Blood Drive	PSA Live Liners, Live Broadcast at The American Red Cross Nashville	12/15/16	9am to 6pm	Various	~17x	Live call-ins/remote fromt site at the American Red Cross reminding people of the Red Cross blood drive and the need for blood donations to build up inventory in our community. The American Red Cross 2201 Charlotte Pike, Nashville from 9am to 6pm.
Support of Non Profit, Children's charity	PSA - Nashville Children's Alliance	10/10/16	2:30p	10mins	1x	Live interview with Police commander Marlene Pardue regarding the Metro Police Talent Show by Dan Buckley. To promote the 10th annual MNPD Law Enforcement talent showcase to benefit the Nashville Chidlren's Alliance, a non-profit providing free services to children and families that have suffered abuse.
Support of Non Profit, Children's charity	PSA - Nashville Children's Alliance	10/6--10/11/16	8a--5pm	:10s	17x	Live on-air mentions/flashes for 10th annual MNPD Law Enforcement talent showcase to benefit the Nashville Chidlren's Alliance, a non-profit providing free services to children and families that have suffered abuse.
Awariness of healthy living, community engagement, civic participation and physical activity	Recorded Spots	10/3--10/17/16	6am--12pm, ROS	:30s	7x	Recorded commercials to promote to the community the spring 2017 Ragnar race. Promoted team building, healthy living options, and physical and mental endurance training all to make Nasvillians healthier and happier.
Awariness of healthy living, community engagement, civic participation and physical activity	Live liners	12/26--12/31/16	6am--12pm, ROS	:10s	~13x	Live reads to promote to the community the spring 2017 Ragnar race. Promoted team building, healthy living options, and physical and mental endurance training all to make Nasvillians healthier and happier.
Promote community involmment in bringing a better living environment for Nashville Citizens	Recorded Spots	11/14--11/19/16	ROS	:30s	33x	The Nashville Tree Foundation, Promote Nashville Releafing day. ReLeafing Day is the Nashville Tree Foundation's fall planting, held every year on the Saturday before Thanksgiving. This year on Saturday, November 19, ReLeafing Day will be held in Northwest Nashville neighborhoods of Bordeaux, Haynes Manor, Haynes Park, Cumberland Gardens and at 10 Metro Schools in partnership with Nashville Electric Service and the State of Tennessee Division of Forestry.
Support of Non Profit, Nashville Farmer's Market	PSA - Live on air interview with Nashville Farmer's Market	10/28/16	live on air interview, 3:15pm	8 minutes	1x	Live on air interview with local farmer, Troy Smiley of Smiley Farms and Tasha Kennard of the Nashville Farmer's Market to promote the upcoming Turnip Green Festival at the Market. Smiley Farms is a family owned business that has been selling goods at the Nashville Farmer's Market for five generations. The Turnip Green festival celebrates the health benefits and creative ways you can eat turnip greens, including cooking the "world's largest pot" of turnip greens. The festival is free and open to the public, Saturday, November 5, 2016.

QUARTERLY ISSUES / PROGRAMS LIST

Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period
10/1/16 to 12/31/16

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Support of Non Profit - hunger	PSA - Live on air interview, Second Harvest Food Bank	11/01/16	live on air interview, 3:30pm	7 minutes	1x	Live on air interview with Austin Grimm Smith, leader of local band, Roots of A Rebellion who are hosting, "Give Thanks Fest", a concert to raise funds, awareness and canned goods for Second Harvest Food Bank of Middle Tennessee to help our food insecure neighbors.
Support of Non Profit - animal welfare organization	PSA - Live on air interview, Nashville Humane/Tiny But Mighty	11/7/16	live on air interview and performance, 4:10pm	5 minutes	1x	Live on air interview with Kenny Tallier of the Nashville Humane Association and Marcia Masulla, founder of the Tiny But Mighty Fund. Kenny talked about their wish list of items and how the "Nashville's Most Wanted" campaign helps the animals. Marcia explained the campaign and her personal story of creating this non profit to honor the bond between pets and their owners while helping animals in need. This year's campaign, the 4th annual, raised over \$20,000 for the Nashville Humane Association.
Support of Non Profit - Veterans services	PSA - Live on air interview, Overwatch Alliance/Music City Salutes	11/10/16	live on air interview 3:20pm	20 minutes	1x	Live on air interview with Nikki Lane, local artist performing at Lightning 100's Music City Salutes benefit concert on Veteran's Day, November 11 for Overwatch Alliance. Nikki played live on the air and talked about her personal connection to Veteran's Day (her sister served in the military) and the importance of helping our veterans and paying tribute to them.
Support of Non Profit, Veterans services	PSA - Live on air interview, Operation Song	11/11/16	live on air interview and performance, 3:30-m	14 minutes	1x	Live on air interview with Bob Regan, Grammy award nominated songwriter and founder/operator of local non profit, Operation Song. Operation Song empowers veterans and active duty military with healing through songwriting. Bob performed a song written at one of the songwriting sessions live and talked about many of the organizations programs and songwriting retreats.
Support of Non Profit, Salvation Army	PSA - Live on air interview, Salvation Army's Angel Tree Programs	12/6/16	live on air interview	8 minutes	1x	Live on air interview with local band, Colony House for Lightning 100's annual "Festivus" charity concert supporting the mission of the Salvation Army by raising awareness, funds and items for their Angel Tree Programs. Colony House along with two nationally touring acts, Barns Courtney and headliner Third Eye Blind, performed December 10, 2016 at Marathon Music Works, a locally owned and operated music venue. The event sold out in advance, so the focus of this interview was on giving and helping those less fortunate during the holiday season, encouraging those attending to donate gift items for children and seniors.
Support of Non Profit, homelessness	PSA - Live on air interview SAFFAW, The Southern Alliance for People and Animal Welfare	12/13/16	live on air interview and performance	15 minutes	1x	Live on air interview with Stacie Huckleba, filmmaker, photographer, advocate and Laurie Green, founder and sole employee of SAFFAW. Stacie filmed a video of local musicians Tim Easton, Aaron Lee Tasjan, Megan Palmer, Julie Christensen w backing band Cordovas covering a Bob Dylan song. Tim Easton and Megan Palmer played the song live in studio. The live version was played again on Sunday morning 12/18 with mention of the song being available for download to benefit SAFFAW to help with winter needs for the homeless. Pet services help those housed but living at or below the poverty level. SAFFAW also serves as an active Homeless Outreach Organization.
Support of Non Profit, Nashville Farmer's Market	PSA - Live on air interview w Nashville Farmer's Market	12/16/2016	Live on air interview	6 minutes	1x	Live on air interview (3:10pm) with Rebeckah Boynton, marketing coordinator for the nonprofit Nashville Farmer's Market to promote Night Market and the Holiday Marketplace featuring 40 plus local vendors such as artisans, authors, chefs, makers, bakers and more. Caroling, festive atmosphere with Santa Claus on site for photos. Free and open to the public supporting local farms and businesses. Promoting shopping local.

QUARTERLY ISSUES / PROGRAMS LIST

Listing of some of the significant issues responded to by WRLLT, along with the most significant programming treatment of those issues for the period
10/1/16 to 12/31/16

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Support of Non Profit, sarcoma cancer awareness	PSA - Live on air interview with Emmy Lou Harris and Teddy Wainwright, Kate McGarrigle Foundation	12/16/2016	Live on air interview	12 minutes	1x	Live on air interview (2pm) with legendary singer Emmy Lou Harris along with Teddy Wainwright about "Rufus and Martha Wainwright and Emmy Lou Harris present Nashville Noel Nights" benefit concert at Ryman Auditorium, Sunday and Monday December 18 and 19. Proceeds benefit The Kate McGarrigle Foundation for research in the fight against sarcoma, the rare and underfunded cancer that took the life of Rufus and Martha's mother, folk singer Kate McGarrigle. Teddy talked about the foundation and the annual benefit concert which Emmy Lous Harris has been involved with since the beginning. Emmy Lou also talked about her own charity, Bonaparte's Retreat, a non profit animal welfare organization based in Nashville.
Support of Non Profit, farmer's market	PSA - Live on air interview with It's The Holidays, Period! 2	12/20/2016	Live on air interview	5 minutes	1x	Live on air interview with Kate Parrish, founder of It's The Holidays, Period! 2. The second annual fundraiser specifically to collect feminine products for women in need of these basic necessities. Two local businesses served as drop off locations plus a Go Fund Me online donation site was set up to raise funds to make purchases of these items. Kate partnered with a local agency to distribute the products where needed. Over \$6,000 was raised in addition to hundreds of donated boxes of products.
Support of Non Profit, hunger	Recorded spots	11/22--12/31/16	ROS	:30s	118x	Recorded :30 commercials to bring attention to The Second Harvest Food Bank of Middle Tennessee and its mission is to feed hungry people and work to solve hunger issues in our community--also a call to action for volunteers and food. Also to remind people that throughout the holiday season it is "double your impact" season and to donate. Also, to thank them for their donations and to keep "hunger" issues on their mind through the holidays.
Support of Non Profit, hunger	Recorded spots	11/22--11/28/16	6a--7p	:15s	14x	Recorded :15 commercials to bring attention to The Second Harvest Food Bank of Middle Tennessee and its mission is to feed hungry people and work to solve hunger issues in our community--also a call to action for volunteers and food. Also to remind people that throughout the holiday season it is "double your impact" season and to donate. Also, to thank them for their donations and to keep "hunger" issues on their mind through the holidays.
Support of Non Profit, hunger	Live & recorded long form interviews, call-ins	11/29/16	6a--6pm	various	~11x	PSA liner announcements, plus two recorded Ids per hour from 6am to 6pm, 3 recorded and one live interview with Second Harvest Food Bank associates discussing the mission of the organization as well as the call for dollar and food donations (approximately 6 to 8 minutes each). Also, approximately 7 live phone call-ins from Second Harvest personnel between 7am and 6pm updating the donatoin tally.
Support of Non Profit, hunger	Recorded Id's	11/29/16	6a--6pm	:20s	26x	Giving Tuesday, all day programming dedicated to raising funds and awarness for Second Harvest Food Bank of Middle Tennessee including two :20 second recorded ids at the top (legal id) and bottom of each hour from 6am to 6pm (13 hours)
Support of Non Profit, Suicide Prevention	PSA - American Foundation for Suicide Preventionsion	10/13/16-10/14/16	live on air mentions	10 on air mentions/approx :30 sec ea	1x	Live on air mentions to promote a benefit concert in Nashville at The Country called, "Saving Grace" organized by a group of Belmont University students after they lost their friend Grace to suicide. The concert was to raise money and awareness for the American Foundation for Suicide Prevention.
Support of Non Profit, Red Cross Holiday Blood Drive	PSA Live Liners,	12/7--12/15/16	6a--12mid	:30s	45x	Recorded Spots reminding people of the Red Cross blood drive and the need for blood donations to build up inventory in our community during the holiday season. Also to promote the Holiday blood drive to take place on Thursday, Dec. 15, 2016. The American Red Cross 2201 Charlotte Pike, Nashville from 9a to 6pm.

QUARTERLY ISSUES / PROGRAMS LIST

Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period
10/1/16 to 12/31/16

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Support of Non Profit, blood donations	All day remote from the American Red Cross	12/15/2016	Live on air call-ins	twice an hour from 9am to 6pm		Lightning 100's annual holiday blood drive in partnership with the American Red Cross Nashville Chapter. Lightning 100 was on site all day from 9am to 6pm encouraging listeners to donate blood and register to win concert tickets and other prizes. Lightning 100 personalities were on site as well, calling in live to the radio station with updates and stories twice an hour.
Support of Non Profit, Veteran's charities	Live Liners/flashers	10/22--11/11/16	6am--12pm, ROS	:10s	~20x	Music City Salutes. Live liner/flashers to promote Veterans day fund raising event for the Overwatch Alliance which serves local veterans with various programs. The spots raised awareness of the organization, thanked veterans for their service, promoted a day of giving for fund raising.
Support of Non Profit, Veteran's charities	Recorded Spots	10/21--11/11/16	6am--12mid, ROS	:60s	~123x	Music City Salutes. Recorded spots to promote Veterans day fund raising event for the Overwatch Alliance which serves local veterans with various programs. The spots raised awareness of the organization, thanked veterans for their service, promoted a day of giving for fund raising.
Support of Non Profit, Veteran's charities	Live Liners/programming liners	10/22--11/11/16	6am--12pm, ROS	:10s	~95x	Music City Salutes. Live programming liners to promote Veterans day fund raising event for the Overwatch Alliance which serves local veterans with various programs. The spots raised awareness of the organization, thanked veterans for their service, promoted a day of giving for fund raising.
Support of Non Profit, Veteran's charities	All day Programming	11/11/16	ROS	Various		All day programming, dedicated to raising funds and awareness for Veterans in Middle Tennessee through Overwatch Alliance. Programming included two :20 second recorded ids at the top (legal id) and bottom of each hour from 6am to 5pm. Listeners calling in and leaving recorded messages of thanks for veterans in their lives.
Promote cycling safety in Nashville	Recorded Spots	10/3--10/18/16	6am--11pm	:60s	~30x	Recorded spots for the Tennessee Women's Cycling Project (TWCP): The organization promotes bicycling as a sport, strives to improve cycling safety, and encourages cycling as a means of transportation, recreation, and fitness both among its members and within the community. An independent organization based in Nashville, TN, TWCP is a group of professional women who love riding their bicycles, serve as advocates for the sport, and support and represent their sponsors in a professional and positive manner at all times. TWCP members will represent the team across the Southeast at events including races, charity events, organized group rides, women's beginner rides, clinics, and camps.
Support of Non-profit and promote donations to Salvation Army's Forgotten Angel Program	Recorded Spots	11/10--12/10/16	ROS	:60s	146x	Recorded spots to promote Festivus benefit show (December 10th) for the Salvation Army's Forgotten Angel program. Make awareness that not all children receive Christmas gifts and to help that cause through financial and unwrapped toy/gift donation.
Support of Non-profit and promote donations to Salvation Army's Forgotten Angel Program	Live mentions	11/10--12/10/16	ROS	:60s	5x	Live mentions to promote Festivus benefit show (December 10th) for the Salvation Army's Forgotten Angel program. Make awareness that not all children receive Christmas gifts and to help that cause through financial and unwrapped toy/gift donation.
Promote safe driving habits in Tennessee	Recorded Spots	12/12--12/31/16	6am--11pm	:30s	120x	Recorded spots to bring awareness to safe driving habits in Tennessee especially during the holidays focusing on using designated drivers when celebrating as well as no excuse for not using seat belts. Supplied by the TN Highway Safety Office.