

QUARTERLY ISSUES / PROGRAMS LIST

Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period
4/1/17 to 6/30/17

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
	Nashville By Nicole - Long form Interview					Nashville by Nicole hosted by Nicole Cowan Buckley--public affairs program that spotlights non-profits and introduces Lightning 100 listeners to local organizations in the greater Nashville area that are impacting the community and challenging individuals to get engaged and see lives changed including their own.
Support of Non-profit and promote awareness of HIV & prevention	Nashville By Nicole - Long form Interview	04/01/17	7am	~20 mins	1X	<p>Guest: Doug Alexander of Nashville Cares. #Nashville CARES and join us April 18th for #DiningOutForLife www.diningoutforlife.com/Nashville</p> <p>An annual dining fundraising event raising money for AIDS service organizations. More than 20,000 diners are expected to dine at over 80 restaurants throughout Nashville and surrounding counties to raise more than \$160,000 to support the work of Nashville CARES. Restaurants participate in Dining Out For Life by donating a generous percentage of proceeds from the day's meals to Nashville CARES. Dining Out For Life is the first dine-out fundraiser of its kind and has raised millions for HIV/AIDS service organizations across North America.</p> <p>About Nashville CARES: With your help, Nashville CARES offers services annually to 55,000 Middle Tennesseans infected and affected by HIV/AIDS including: HIV prevention education to more than 35,000 youth and adults, almost 16,000 FREE confidential HIV tests, and essential support services to 3,000 men, women and children living with the disease.</p>
Promote awareness & support entrepreneurship in HS students	Nashville By Nicole - Long form Interview	4/8/2017	7am	~20 mins	1X	<p>4/8 - Cody Hutchins, Co-founder of Bohnd Bracelets. https://soundcloud.com/lightning100/bohnd-bracelets</p> <p>Bohnd Bracelets allow users to wear multiple colors that represent something unique about them. Wearers can trade colors with others to connect and bohnd. 10% of profits are donated to fund high school entrepreneurs.</p> <p>Bohnd Bracelets began after we competed in a business plan competition in college, and used the winnings to pay for our first manufacturing run. It's our desire to pass that along, because we believe a little bit of money in the right hands can go a long way.</p> <p>10% of all profits are saved and used to host pitch nights where students can present their ideas and win money to get their idea off the ground. Staying true to the purpose of the bracelets, all ideas must have the mission of bringing people</p>
Promote awareness of family issues surrounding heart failure	Nashville By Nicole - Long form Interview	4/15/2017	7am	~20 mins	1X	<p>Guest: Lillian Bereta and Mark Oglesby of Joe Beretta Foundation.</p> <p>The Joe Beretta Foundation has to help families.</p> <p>Click the link to support Mark and Eric raise funds during their Rock 'n' Roll Nashville Marathon & 1/2 Marathon</p> <p>https://www.gofundme.com/the-joe-beretta-foundation</p> <p>http://www.thejoerberettafoundation.com</p> <p>The purpose of the Joe Beretta Foundation is to meet non-medical needs of individuals and families of individuals with heart failure. Our goal is to create, find & support programs that meet practical needs, empower families and raise awareness of issues surrounding heart failure.</p> <p>Our goal is to establish a community of strength and meet the practical needs of advanced heart failure patients and their loved ones.</p>

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Promote awareness and support for wheelchaired children empowerment	Nashville By Nicole - Long form Interview	4/22/2017	7am	~20 mins	1X	<p>Guest: Amy Seviell, Executive Director of Able Youth.</p> <p>To reach and teach all children in wheelchairs the importance of complete independence, which in turn leads to self-esteem, motivation and a desire to excel. The children of ABLE Youth are taught to Adapt, Believe, Love and Enjoy life as it pertains to them. As the children show signs of independence, they are introduced to all types of wheelchair sports and recreation which further enhances their belief they are truly capABLE of anything in life."I started a childrens' independence / sports program in February of 1997. I myself am in a wheelchair, have played all sports from my chair, and realized the incredible benefit sports could have on someone's life. There was no other program in the area, and I knew it was my calling to create such a program." ~ Rick Slaughter</p> <p>On an age-appropriate level, ABLE Youth participants should be able to follow instruction, able to independently propel a manual wheelchair, have minimal involvement of upper extremities associated with their disability, strive for total</p>
Support for non-profit's fund-raising activities for human fertility medical help	Nashville By Nicole - Long form Interview	4/29/2017	7am	~20 mins	1X	<p>Guest: Kara Edwards, Founder, Starfish Infertility Foundation. Did you know 1 in 8 deal with infertility? It's National Infertility Awareness Week.</p> <p>Starfish Infertility Foundation is a 501C3 formed to raise money for couples seeking infertility procedures not covered through their insurance.</p>
Support and promote awareness of benefits of Yoga and increasing access	Nashville By Nicole - Long form Interview	5/6/2017	7am	~20 mins	1X	<p>Guest: Chris Beifert, Instructure at Small World Yoga - http://www.smallworldyoga.org</p> <p>Connecting People. Creating Community.</p> <p>Small World Yoga inspires growth, connection and possibility by increasing access to yoga. Founded in 2014, Small World Yoga is a Nashville-based 501(c)(3) nonprofit organization that connects yoga instructors and volunteers to those in the community with limited access to yoga. SWY makes yoga accessible to more people so they can share in its mental, physical and emotional benefits.</p> <p>We make yoga accessible to more people so they can share in its mental, physical, and emotional benefits. We believe individual connection leads to a vibrant and united community and allows a big world to feel small. We envision a world in which everyone has access to yoga and its capacity to empower, heal and inspire.</p>
Promote awareness and support for wheelchaired children empowerment	Nashville By Nicole - Long form Interview	5/13/2017	7am	~20 mins	1X	<p>Guest: Amy Seviell, Executive Director of Able Youth.</p> <p>To reach and teach all children in wheelchairs the importance of complete independence, which in turn leads to self-esteem, motivation and a desire to excel. The children of ABLE Youth are taught to Adapt, Believe, Love and Enjoy life as it pertains to them. As the children show signs of independence, they are introduced to all types of wheelchair sports and recreation which further enhances their belief they are truly capABLE of anything in life."I started a childrens' independence / sports program in February of 1997. I myself am in a wheelchair, have played all sports from my chair, and realized the incredible benefit sports could have on someone's life. There was no other program in the area, and I knew it was my calling to create such a program." ~ Rick Slaughter</p> <p>On an age-appropriate level, ABLE Youth participants should be able to follow instruction, able to independently propel a manual wheelchair, have minimal involvement of upper extremities associated with their disability, strive for total independence, and desire to excel in a structured athletic environment.</p> <p>http://www.ableyouth.org</p>

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Support of non-profit org Awareness of the programs that provide better education and employment opportunitites to vulnerable families	Nashville By Nicole - Long form Interview	5/20/2017	7am	~20 mins	1X	<p>Guests: Pete Jones, Kelsey Vines, of the Foodbank Throwdown. They will discuss the 3rd Annual #foodbankthrowdown June 15th with Next Up - Martha O'Bryan Center Future Leaders Benefiting Martha O'Bryan Center #nashville #eastnashville #nonprofit Get your tickets now http://www.marthaobryan.org</p> <p>On a foundation of Christian faith, the Martha O'Bryan Center empowers children, youth, and adults in poverty to transform their lives through work, education, employment and fellowship.</p> <p>We serve over 10,000 individuals each year (40% are 18 years and younger) through a continuum of cradle to college to career services.</p> <p>Early learning education, K-College youth development, WorkReady job placement and family resource center social/community services.</p>
Promote awarenss of homelessness issues and ways to make life easier for those in need	Nashville By Nicole - Long form Interview	5/27/2017	7am	~20 mins	1X	<p>Guest: Jessica Thurmond, President of Lace Up With Love. Until homelessness and poverty is cured, our mission is to make life easier for those in need. An act of kindness, a bag of supplies and a smile at a time. http://Wwww.laceupwithlove.org</p> <p>"At Lace Up With Love our mission is to fight the stigma of homelessness one act of kindness at a time. But beyond that, our organization is an interface: here to innovate social justice through the creation of platforms that increase the ease of communication and support for non-profits and the people they serve in the community."</p>
Cancer survivorship & programs to improve quality of life	Nashville By Nicole - Long form Interview	06/03/17	7am	~20 mins	1X	<p>Guest: Scott Hamilton. The Scott Hamilton CARES Foundation exists to empower the next cancer survivors, their families, their oncologists & oncology nurses through a unique organization that drives user-friendly information, personalized support, cutting edge research and state-of-the-art treatment options and contem-porary wellness approaches to fill the many gaps that exist in this ever growing cancer community. We want to turn cancer upside-down!</p> <p>The Scott Hamilton CARES Foundation is dedicated to fund-ing world class research and quality care to improve cancer survivorship. CARES stands for Cancer Alliance for Re-search, Education and Survivorship. We are creating a can-cer alliance that is building strong partnerships with leading institutions, cancer support groups and researchers from around the globe. CARES is funding programs in early de-tection, advanced diagnostics and leading-edge cancer treatment in a fight to significantly improve cure rates and quality of life.</p>
Support of Non Profit, individuals with intellectual and developmental disabilities	Nashville By Nicole - Long form Interview	6/10/2017	7am	~20 mins	1X	<p>Guests: Emily Layton, Development Director of Waves. Emily will discuss their mission and their upcoming fundraising event, the 11th annual An Artists Window event in #Franklin #Nashville by Nicole - Saturday's @ 7am - Lightning 100</p> <p>Empowering individuals with intellectual and developmental disabilities to progress towards their full potential. Waves, Inc. is a non-profit in Williamson County, Tennessee, working to empower individuals with intellectual and developmental disabilities to progress toward their full potential. Our programs include: Early Learning Program, Adult Services Programs, and an Office Recycling Program.</p> <p>We support children and adults with intellectual disabilities through the following programs: Residential Support, Day Programs, Employment Support, Office Recycling Program, Early Learning Program.</p>

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Public Access to the Arts & Promotion of Metro Parks	Nashville By Nicole - Long form Interview	6/17/2017	7am	~20 mins	1X	<p>Guest: John Tumminello of Musicians Corner & the Conservancy for the Parthenon. John discusses their mission as well as their annual concert series in the park that promotes local music, outdoors, and access to public parks.</p> <p>The Conservancy provides educational programs & art exhibits in the Parthenon and presents Musicians Corner & Kidsville in Centennial Park. conservancyonline.com</p>
Support of Non-profit, promote awareness of making right life choices	Nashville By Nicole - Long form Interview	6/24/2017	7am	~20 mins	1X	<p>Guest: Christy Brooks, of LIVEmpowered. She will discuss their mission: We want everyone to know and understand that they are loved, valued, and empowered to make choices that lead to a life full of purpose and joy. livempowered.org</p> <p>The statistics go on and on but every person struggles with their self worth and identity.</p> <p>LIVEmpowered seeks to bring truth to these and many other struggles. The goal is to provide a safe place where everyone can be heard and helped. We want everyone to know and understand that they are loved, valued, and empowered to make choices that lead to a life full of purpose and joy.</p>
	Music Business Radio - Long form interview					<p>Music Business Radio is production of WRLT and is an award winning specialty program spotlighting the inside workings of the music business featuring interviews with industry professionals; Grammy Award winning producers, artists, musicians, and songwriters, record executives, promoters and artist managers sharing their insight and expertise into the ever changing world of the music and entertainment business. Because a large part of the Nashville economy and job market is made up of the music industry, this show helps shed light on industry movements, career development opportunities, promotes the artform of music, while promoting the industry that made the city famous.</p>
Business/Career Development, Career Longevity	Music Business Radio - long form interview	4/2/2017	7pm-8pm	:60m	1x	<p>Guests: John McFee and John Cowan. McFee is a longtime principal member of the Grammy award-winning Doobie Brothers, as well as a session musician who has recorded for numerous artists including Van Morrison, Steve Miller, Chicago, and Elvis Costello. Cowan is most known for being the lead vocalist and bassist for New Grass Revival (whose members included Sam Bush & Bela' Fleck), but he also has been a session player and is the current touring bassist for the Doobie Brothers. McFee and Cowan talk about their time together in the Doobie Brothers, Cowan's new record entitled "60" – which McFee helped produce – Cowan's time in New Grass Revival, and McFee's life as a session player.</p>
Business/Career Development, Career Longevity	Music Business Radio - long form interview	4/3/2017	10pm-11pm	:60m	1x	<p>Guests: John McFee and John Cowan. McFee is a longtime principal member of the Grammy award-winning Doobie Brothers, as well as a session musician who has recorded for numerous artists including Van Morrison, Steve Miller, Chicago, and Elvis Costello. Cowan is most known for being the lead vocalist and bassist for New Grass Revival (whose members included Sam Bush & Bela' Fleck), but he also has been a session player and is the current touring bassist for the Doobie Brothers. McFee and Cowan talk about their time together in the Doobie Brothers, Cowan's new record entitled "60" – which McFee helped produce – Cowan's time in New Grass Revival, and McFee's life as a session player.</p>
Business/Career Development, Career Longevity, Songwriting	Music Business Radio - long form interview	4/9/2017	7pm-8pm	60 mins	1x	<p>Guest: Derek Trucks, guitarist, songwriter and founder of the Grammy Award-winner.</p> <p>Derek will talk about keeping a 12-piece band together, working with your spouse, band therapy and their new album Let Me Get By.</p>
Business/Career Development, Career Longevity, Songwriting	Music Business Radio - long form interview	4/10/2017	10pm-11pm	60 mins	1x	<p>Guest: Derek Trucks, guitarist, songwriter and founder of the Grammy Award-winner.</p> <p>Derek will talk about keeping a 12-piece band together, working with your spouse, band therapy and their new album Let Me Get By.</p>

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Business/Career Development, Career Longevity & re-invention	Music Business Radio - long form interview	4/16/2017	7pm-8pm	60 mins	1x	Guests: Ben and Michael Ford of the Nashville band Airpark. They discuss the Nashville music scene, how to expand to other markets, the business of touring and building a new band and brand after the success of their former band, Apache Relay.
Business/Career Development, Career Longevity & re-invention	Music Business Radio - long form interview	4/17/2017	10pm-11pm	60 mins	1x	Guests: Ben and Michael Ford of the Nashville band Airpark. They discuss the Nashville music scene, how to expand to other markets, the business of touring and building a new band and brand after the success of their former band, Apache Relay.
Career Longevity - Parepheral businesses within the art	Music Business Radio - long form interview	4/23/2017	7pm-8pm	60 mins	1X	Guest: Justin Niebank. Justin talks about how he got his start in the music business in Chicago working in a studio recording jingles. Then deciding Nashville was the place to be he made the big move. He discusses his engineering/producing philosophies & techniques, gives suggestions on how to get into the business, and the state of the music industry today.
Career Longevity - Parepheral businesses within the art	Music Business Radio - long form interview	4/24/2017	10pm-11pm	60 mins	1X	Guest: Justin Niebank. Justin talks about how he got his start in the music business in Chicago working in a studio recording jingles. Then deciding Nashville was the place to be he made the big move. He discusses his engineering/producing philosophies & techniques, gives suggestions on how to get into the business, and the state of the music industry today.
Business/Career Development, Career Longevity, Musicianship & Musical history	Music Business Radio - long form interview	4/30/2017	7pm-8pm	60 mins	1x	Guest: Luther Dickinson, guitarist, singer, songwriter, producer and story teller. Luther, along with his brother Cody, is a founding member of the North Mississippi All Stars. He'll be talking about the Dickinson family business, music! His father, the late Jim Dickinson produced and played on some legendary and influential recordings, such as playing piano on The Rolling Stones' "Wild Horses" at Muscle Shoals Sound Studio in December 1969. He's produced The Replacements, John Hiatt, Big Star and many more. Luther will also delve into the story behind his 2016 album, Blues & Ballads (A Folksingers Songbook) Volumes I & II. Luther is a captivating story teller so tune in to hear about his life growing up in the music business and how his own career has evolved.
Business/Career Development, Career Longevity, Musicianship & Musical history	Music Business Radio - long form interview	5/1/2017	10pm-11pm	60 mins	1x	Guest: Luther Dickinson, guitarist, singer, songwriter, producer and story teller. Luther, along with his brother Cody, is a founding member of the North Mississippi All Stars. He'll be talking about the Dickinson family business, music! His father, the late Jim Dickinson produced and played on some legendary and influential recordings, such as playing piano on The Rolling Stones' "Wild Horses" at Muscle Shoals Sound Studio in December 1969. He's produced The Replacements, John Hiatt, Big Star and many more. Luther will also delve into the story behind his 2016 album, Blues & Ballads (A Folksingers Songbook) Volumes I & II. Luther is a captivating story teller so tune in to hear about his life growing up in the music business and how his own career has evolved.

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Business/Career Development,new & non-traditional business models, & career longevity/transition	Music Business Radio - long form interview	5/7/2017	7pm-8pm	60 mins	1x	Guest: Matt Urmy, artist, author, and founder/C.E.O. of Artist Growth, is our guest this week. The moment you meet Matt you know he is what we like to call a Renaissance man. He is an educated, forward thinking, entrepreneur with a calming spirit that one appreciates in this fast moving world. His company, Artist Growth provides software that helps musicians and managers "streamline touring, finances, merchandise, royalties and more, all in one place." His background as a singer/songwriter and touring musician were perfect in knowing what a working musician needs to be tied in daily to their careers via handheld or desktop devices. Matt discusses his interesting career journey from musician and hospital orderly to founding a software company that is on the rise. For more, go to: www.matturmy.com , artistgrowth.com
Business/Career Development,new & non-traditional business models, & career longevity/transition	Music Business Radio - long form interview	5/8/2017	10pm-11pm	60 mins	1x	Guest: Matt Urmy, artist, author, and founder/C.E.O. of Artist Growth, is our guest this week. The moment you meet Matt you know he is what we like to call a Renaissance man. He is an educated, forward thinking, entrepreneur with a calming spirit that one appreciates in this fast moving world. His company, Artist Growth provides software that helps musicians and managers "streamline touring, finances, merchandise, royalties and more, all in one place." His background as a singer/songwriter and touring musician were perfect in knowing what a working musician needs to be tied in daily to their careers via handheld or desktop devices. Matt discusses his interesting career journey from musician and hospital orderly to founding a software company that is on the rise. For more, go to: www.matturmy.com , artistgrowth.com
Business/Career Development, Career Longevity, Songwriting	Music Business Radio - long form interview	5/14/2017	7pm-8pm	60 mins	1x	Guest: Singer songwriter Vanessa Carlton. Best known for her debut single turned smash hit "A Thousand Miles" which reached the top five on the Billboard Hot 100 list in 2002, she now resides in Nashville. She recently released a new album titled Liberman. We'll be talking about the new album, touring with a newborn baby and how she signed a record deal at age 20 and again at age 33.
Business/Career Development, Career Longevity, Songwriting	Music Business Radio - long form interview	5/15/2017	10pm-11pm	60 mins	1x	Guest: Singer songwriter Vanessa Carlton. Best known for her debut single turned smash hit "A Thousand Miles" which reached the top five on the Billboard Hot 100 list in 2002, she now resides in Nashville. She recently released a new album titled Liberman. We'll be talking about the new album, touring with a newborn baby and how she signed a record deal at age 20 and again at age 33.
Business/Career Development, Career Longevity, Songwriting, Festivals	Music Business Radio - long form interview	5/21/2017	7pm-8pm	60 mins	1x	Guest: John Oates, half of the best-selling duo in the world Hall & Oates. John will discuss his album, "7908," The Aspen Songwriters Festival, how he has continued to find his way in the music business after the success of Hall & Oates, the stories behind the Hall & Oates legend.
Business/Career Development, Career Longevity, Songwriting, Festivals	Music Business Radio - long form interview	5/22/2017	10pm-11pm	60 mins	1x	Guest: John Oates, half of the best-selling duo in the world Hall & Oates. John will discuss his album, "7908," The Aspen Songwriters Festival, how he has continued to find his way in the music business after the success of Hall & Oates, the stories behind the Hall & Oates legend.
Business/Career Development, History & Future of Music Festivals in US and Middle Tennessee	Music Business Radio - long form interview	5/28/2017	7pm-8pm	60 mins	1x	Guest: Ashley Capps, manager/concert producer/promoter. Talks about being one of the founders of the overwhelmingly successful Bonnaroo Music and Arts Festival. 2014 marks the 13 th year for the festival and is often thought of as the success bench-mark for all such festivals. Ashley graciously spends time and shares his passion for the business with Lt. Dan this week on MBR. He'll talk about how he began focusing on concert producing and promoting (forming AC Entertainment in 1991) after a club he owned failed in business; the creation of the award winning Bonnaroo Music & Arts Festival, and much much more.

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Business/Career Development, History & Future of Music Festivals in US and Middle Tennessee	Music Business Radio - long form interview	5/29/2017	10pm-11pm	60 mins	1x	Guest: Ashley Capps, manager/concert producer/promoter. Talks about being one of the founders of the overwhelmingly successful Bonnaroo Music and Arts Festival. 2014 marks the 13 th year for the festival and is often thought of as the success bench-mark for all such festivals. Ashley graciously spends time and shares his passion for the business with Lt. Dan this week on MBR. He'll talk about how he began focusing on concert producing and promoting (forming AC Entertainment in 1991) after a club he owned failed in business; the creation of the award winning Bonnaroo Music & Arts Festival, and much much more.
Business/Career Development, Audio Branding (non-traditional music career), and Producing	Music Business Radio - long form interview	6/4/2017	7pm-8pm	60 mins	1X	Guest: Producer and songwriter Seth Mosley. To his name, Mosley has garnered Grammy, Billboard Producer and SESAC Writer of the Year Awards. Mosley also created Nashville-based Full Circle Music, a music production house offering songwriting, instrumentation and vocals as well as all aspects of engineering and mastering. Through Full Circle, Mosley has earned 17 No. 1 singles and credits including Mat Kearney, Ricky Skaggs and more. We'll be talking about what it's like to record in a basement, winning a Grammy and what it takes to stick around in the music business. Read more here.
Business/Career Development, Audio Branding (non-traditional music career), and Producing	Music Business Radio - long form interview	6/5/2017	10pm-11pm	60 mins	1X	Guest: Producer and songwriter Seth Mosley. To his name, Mosley has garnered Grammy, Billboard Producer and SESAC Writer of the Year Awards. Mosley also created Nashville-based Full Circle Music, a music production house offering songwriting, instrumentation and vocals as well as all aspects of engineering and mastering. Through Full Circle, Mosley has earned 17 No. 1 singles and credits including Mat Kearney, Ricky Skaggs and more. We'll be talking about what it's like to record in a basement, winning a Grammy and what it takes to stick around in the music business. Read more here.
Business/Career Development, Career Longevity, Songwriting, Preserving & showcasing musical heritage	Music Business Radio - long form interview	6/11/2017	7pm-8pm	:60	1x	Guest: Carlene Carter, artist/writer. Carlene is the daughter of the late June Carter Cash and step daughter of the late great Johnny Cash. She had country hits throughout the '90's and has recorded 12 albums over the past 25 years. Carlene talks about her career, growing up in a famous family, and finding her own voice as an artist among a household of successful singers. She recounts stories about growing up with Johnny Cash as 'daddy' and sometimes "Big John." She'll also share her Don Was produced new album, "Carter Girl," which is a fresh take on classic Carter Family songs and includes guests like Willie Nelson, Vince Gill, & Kris Kristofferson.
Business/Career Development, Career Longevity, Songwriting, Preserving & showcasing musical heritage	Music Business Radio - long form interview	6/12/2017	10pm-11pm	:60	1x	Guest: Carlene Carter, artist/writer. Carlene is the daughter of the late June Carter Cash and step daughter of the late great Johnny Cash. She had country hits throughout the '90's and has recorded 12 albums over the past 25 years. Carlene talks about her career, growing up in a famous family, and finding her own voice as an artist among a household of successful singers. She recounts stories about growing up with Johnny Cash as 'daddy' and sometimes "Big John." She'll also share her Don Was produced new album, "Carter Girl," which is a fresh take on classic Carter Family songs and includes guests like Willie Nelson, Vince Gill, & Kris Kristofferson.
Business/Career Development & new revenue streams	Music Business Radio - long form interview	6/18/2017	7pm-8pm	60 mins	1x	Guest: Steve Schnur. Steve is the Worldwide Executive and President of Music for Electronic Arts. We'll talk about the early days of MTV, how Metallica sold a ton of records and how video games serve as a powerful tool to break new artists.
Business/Career Development & new revenue streams	Music Business Radio - long form interview	6/19/2017	10pm-11pm	60 mins	1x	Guest: Steve Schnur. Steve is the Worldwide Executive and President of Music for Electronic Arts. We'll talk about the early days of MTV, how Metallica sold a ton of records and how video games serve as a powerful tool to break new artists.

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Business/Career Development for artists, media training tips	Music Business Radio - long form interview	6/25/2017	7pm-8pm	:60	1X	Guest: Bill Cakmis. Performance coach, media consultant, and show doctor, Bill Cakmis (www.cakmis.com) Bill has been in the entertainment business for over 30 years and has worked with hundreds of actors, politicians, athletes, doctors, performers, and musicians to help them be better at media and connecting with the public. He'll discuss interview etiquette, stage persona, the secret to a great "meet & greet," overcoming fear of performing live, and technique vs. talent. Learning how to be better at "being in front of people."
Business/Career Development for artists, media training tips	Music Business Radio - long form interview	6/26/2017	10pm-11pm	:60	1X	Guest: Bill Cakmis. Performance coach, media consultant, and show doctor, Bill Cakmis (www.cakmis.com) Bill has been in the entertainment business for over 30 years and has worked with hundreds of actors, politicians, athletes, doctors, performers, and musicians to help them be better at media and connecting with the public. He'll discuss interview etiquette, stage persona, the secret to a great "meet & greet," overcoming fear of performing live, and technique vs. talent. Learning how to be better at "being in front of people."
Support of Non Profit	PSA - total runs for Quarter			:30s	~364x	Various Issues -- see following list (generally 4 PSA's run per day) (4 X 91 days= 364) ROS except where noted.
Support of Non Profit - local farming/food sustainability and help for disabled individuals	PSA - Old School Farm	3/21/2017 - 5/13/17	ROS	:30s		Recorded PSA promoting "Unearthing Nashville", annual fundraising dinner and silent auction benefiting Old School Farm, a unique local non profit producing quality farm to table food while helping individuals with intellectual disabilities.
Support of Non Profit - environmental issues	PSA - Tennessee Environmental Council	4/1/17-4/21/17	ROS	:30s		Recorded PSA to promote the Green Tie Affair, a fundraiser for for the Environmental Council at Green Door Gourmet, eco-friendly Nashville business.
Support of Non Profit, Suicide Prevention	PSA - Nuci's Space	4/1/17-4/9/17	ROS	:30s		Recorded PSA to promote, "I Can See Athens From Here", a benefit concert raising funds and awareness featuring bands from Athens that call Nashville home now, performing songs from classic Athens artists. Nuci's Space is a non profit geared towards musicians struggling with mental health issues and they work to prevent suicide.
Support of Non Profit, Suicide Prevention	PSA - Nuci's Space	4/7/2017	live on air interview	10 minutes	1X	Live on air interview with "I Can See Athens From Here" organizers, Bob Sleppy founder of Nuci's Space and Parker Gispert of the Whigs (performed live on air and performed at the event 4/8 at Exit In).
Support of Non Profit, Poverty	PSA - The Borgen Project	4/8/17-ongoing	ROS	:30s		Recorded PSA promoting The Borgen Project, a non profit working to end extreme poverty globally by encouraging people to take action locally.
Support of Non Profit, ACLU & Planned Parenthood	PSA - ACLU, Planned Parenthood	4/1/17-4/9/17	ROS	:30s		Recorded PSA promoting, "The Shoe Doesn't Fit" art show, silent auction fundraiser for Planned Parenthood of Nashville and the ACLU.
Support of Non Profit, healthcare/Musicares	PSA - Billy Block Spirit Awards for Musicares	4/10/17-4/15/17	ROS	:30s		Recorded PSA promoting the Billy Block Spirit Awards, awarding Nashville area musicians, radio and promotion people in honor of the late Billy Block, raising funds and awareness for Musicares.
Support of Non Profit, healthcare/Musicares	PSA - Musicares	4/14/2017	live on air interview	8 minutes	1X	Live on air interview with Jill Block, widow of Billy Block who helped the careers of many Nashville artists with his radio show The Western Beat and live writer's nights. Jill talked about keeping his legacy going and honoring music industry folks with the Billy Block Spirit Awards. Rocky Block, Billy & Jill's son performed on air and at the show on Saturday at 3rd and Lindsley.
Support of Non Profit, veterans	PSA - Warriors to Workforce	4/10/17-4/27/17	ROS	:30s		Recorded PSA promoting a job fair for veterans. Warriors to the Workplace is part of the American Freedom Foundation's nationwide initiative to help veterans find jobs.
Support of Non Profit, diversity	PSA - Global Education Center	4/10/17-4/22/17	ROS	:30s		Recorded PSA promoting the cultural diversity of Nashville at the Roots, Thythm and Rhyme Event featuring live music, drumming, dancing and poetry benefitting the Global Education Center, a local non profit.

QUARTERLY ISSUES / PROGRAMS LIST

Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period
4/1/17 to 6/30/17

Support of Non Profit, environmental concerns	PSA - Tennessee Environmental Council	04/18/17	live on air interview, 3:15pm	5 minutes	1X	Live on air interview with Jhn McFadden, CEO of the Tennessee Environmental Council to talk about the Council's mission and how the public can become involved. Their annual fundraiser, Green Tie Affair, Friday, April 21st at the Green Dour Gourmet.
Support of Non Profit - the arts	PSA - Metro Arts	04/20/17	Live on air announcement	2 minutes	1X	Live on air announcement (3p and 5p hour) promoting the dedication of Witness Walls, a public art project by local artist Walter Hood, inspired by the events and people who made history in Nashville, creating the blueprint for non-violent protest during the Civil Rights movement.
Support of Non Profit - animal welfare organization	PSA - Pet Community Center	4/25/17-5/6/17	ROS	:30s		Recorded PSA promoting "Art For Animals", annual fundraising dinner, silent auction & live auction to raise awareness and funds for Pet Community Center offering low cost spay and neuter clinics and a mobile wellness clinic for pets.
Support of Non Profit - hunger/food	PSA - Second Harvest	04/25/17	Live on air interview, 3:10pm	6 minutes	1X	Live on air interview w Nick Pellegrino of Mangia Nashville. Mangia is hosting the Generous Helpings Chef's Dinner, in advance of Second Harvest Food Bank of Middle Tennessee's annual fundraiser. Generous Helpings features several local chefs preparing dinner, tickets benefit Second Harvest.
Support of Non Profit - Local non profits/The Big Payback	PSA - Community Foundation of Middle Tennessee	5/2/17 - 5/3/17	Live on air interview, 3:10pm 5/2 - plus live broadcast 11a-1p on Wed 5/3/17	24 hours	1X	Live on air interview(6 minutes) with Ellen Lehman, President/CEO of the Community Foundation of Middle Tennessee for the Big Payback, an annual online giving event raising funds for over 750 local non profits on Wednesday, May 3rd. Lightning 100 also featured all day programming, including a live broadcast from Bridgestone Plaza from 11am to 1pm promoting The Big Payback, artist ids throughout the day encouraging listeners to give on the Big Payback Day.
Support of Non Profit - music	PSA - Americana Music Association	05/09/17	Live on air interview 4:30p-5:45p	1.25 hours	1X	Live on air interview with Jed Hilly, Executive Director of the non profit Americana Music Association based in Nashville and The Milk Carton Kids; Joey Ryan and Kenneth Pattengale. Discussing the nominations for the Americana Honors & Awards show 9/13/17 at Ryman Auditorium. The association and what it does as a non profit.
Support of Non Profit - parks	PSA - Musician's Corner, a program of the Conservancy for the Parthenon and Centennial Park	5/11, 5/12 and 6/2/17	Live on air interviews, each approximately 15 minutes	45 minutes (total)		Live on air interviews and performances from some of the artists playing free live music in the park for Musician's Corner in Centennial Park, a program of the Conservancy for the Parthenon and Centennial Park. 5/11: Jill Andrews & KS Rhoads, 5/12: Carey Ott, 6/2: Devon Gilfillian
Support of Non Profit - trafficking	PSA - Songs Against Slavery	5/14/17 - 6/20/17	ROS	:30s		Recorded PSAs promoting a benefit concert hosted by Songs Against Slavery to raise money and awareness in the fight against sex trafficking in Middle Tennessee. Proceeds benefit Thistle Farms, a local non profit recovery program for women coming out of trafficking, prostitution or addiction.
Support of Non Profit - poverty/hunger	PSA - Martha O'Bryan Center & Next Up	5/30 & 5/31-17	Live on air mentions	2 minutes (total)	1X	Live mentions for ticket give away to "Foodbank Throw Down", a charity event presented by Next Up, a non profit raising awareness among young leaders, to better help meet the needs of our community. Martha O'Bryan Center is the recipient of the proceeds from this event challenging locals chefs to create delicious meals from items typically donated to foodbanks.

QUARTERLY ISSUES / PROGRAMS LIST

Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period
4/1/17 to 6/30/17

Support of Non Profit - education	PSA - Be About Change	6/5/17-6/24/17	ROS	:30s		Recorded PSA to promote a fundraising car wash for local non profit, Be About Change, offering scholarships plus leadership and writing workshops for students in Middle Tennessee. Encouraging students to write about how to make a positive impact in our community.
Support of Non Profit - human trafficking	PSA - Songs Against Slavery/Thistle Farms	06/19/17	Live on air interview and performance	8 minutes	1X	Live on air interview with Grace Theisen, co-founder of Songs Against Slavery, a Nashville based non profit working to end human trafficking. They organize benefit concerts to raise money for other non profits helping women, such as this month's beneficiary Thistle Farms. Grace performed her own song live on the air as well as told listeners about the concert Tuesday, June 20th at City Winery in Nashville.
Support of Non Profit - Type 1 Diabetes	PSA - Beyond Type 1.org	06/26/17	Live on air interview and performance	9 minutes	1X	Live on air interview with Crystal Bowersox, Nashville based singer songwriter and former American Idol runner-up. Crystal has type one Diabetes and is an advocate for Beyond Type 1, an organization working to help those living with type one. Crystal is performing at The Listening room Wed. 6/28 in a writer's round with other Nashville songwriters living with type one. The event is also to celebrate the Beyond Type 1 bike team, biking from NYC to San Francisco to raise awareness.
Support of Non Profit - local food/farmers	PSA - Nashville Farmer's Market	4/19, 5/5 and 6/26	live on air interview, 3:20pm	5 - 8 minutes	1X	Live on air interview with Rebekah Boynton, Communications Manager at the Nashville Farmer's Market, a non profit farmer's market serving middle Tennessee with local produce and goods. This is an ongoing monthly interview feature highlighting each month's special activities. April - CSA (Community Supported Agriculture), May - Strawberry Jubilee and kick off to peak growing season, June - Community Farm Day. All events are free and open to the public.
ONGOING, "EVERGREEN" PSAS:						
Support of Non Profit, Sustainable Living	PSA - Urban Green Lab	ongoing	ROS	:30s		Ongoing recorded PSA campaign, airing when other date specific Urban Green Lab events are not running. Recorded PSA to promote local charity dedicated to sustainable living education. PSA promotes hands on workshops on urban gardening, water and energy conservation and more.
Support of Non Profit, electronics recycling	PSA - Greener Gadgets.org	ongoing	ROS	:30s		Ongoing recorded PSA campaign promoting electronics recycling, or "e-cycling" to reduce the environmental impact of old devices, with the hope to mine less natural resources.
Support of Non Profit, animal rescue sanctuary	PSA - Ferrell Hollow Farm Senior Horse Sanctuary	ongoing	ROS	:30s		Ongoing recorded PSA campaign promoting Middle Tennessee non profit dedicated to caring for senior horses rescued from neglect and abuse. Horses are allowed to live out their years at the farm with proper nutrition & medical care. The organization is supported by donations.
Support of Non Profit, music education	PSA - Notes For Notes	ongoing	ROS	:30s		Ongoing recorded PSA campaign promoting Notes For Notes, offering music education and in studio recording experiences to youth in Middle Tennessee that would not otherwise have access to musical instruments.
Support of Non Profit, Women's recovery program	PSA - The Next Door	ongoing	ROS	:30		Ongoing recorded PSA promoting The Next Door's programs to help women in recovery.
Support of Non Profit, parks	PSA - Friends of Warner Parks	ongoing	ROS	:30		Ongoing recorded PSA to promote the Friends of Warner Parks, working to sustain two of Nashville's largest public parks through memberships.
Various Public Awareness (see below)	Misc. recorded, interviews, features			various lengths (see below)		Various Issues -- see following list

QUARTERLY ISSUES / PROGRAMS LIST

Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period
4/1/17 to 6/30/17

Promotion of Local Music, Career Development, Support of Local Musicians	Local Artist - The615	4/3--6/26/17	6:15 PM	:60m	13x	1 hour show devoted exclusively to local music. Aired every Monday. All music is from local artists. Interviews of local artists. Each show features approximately 10 songs by local artists promoting further Middle Tennessee artistry and creativity (13 weeks X 10 artists = approx 130 local artists' featured). Each week there are interviews with at least one local artist discussing their craft, the Nashville music scene, etc.
Promotion of Local Music, Career Development, Support of Local Musicians	Local Lightning Spins & Local Artist of the Week Feature	4/3--6/26/17	ROS	~:03m	~2327X	1) "Local Lightning" features a rotation of local artists getting approx one spin per hour throughout the day of reg programming: ~22 local artists per day (2002 approx spins= 91 days X 22 artists). 2) "Local Artist of the Week"--features one specific local artist's getting played in heavy rotation throughout the week of reg programming (approx 325 local artist featured spins/songs = 13 wks @ 25 spins per wk). Spins are often accompanied by liners regarding the Nashville music scene including info on where and how to develop careers.
Public Safety	EAS	4/1--6/30/17	12a-12M		~13X	WRLT is a Participating Station in the middle Tennessee Area Emergency Alert System. We forward the Required Monthly Test, generate a weekly test and forward selected Watches & Warnings issued by NOAA. During this period several warnings and watches were forwarded & aired.
Various Public Awareness (see below)	PSA - total runs for Quarter	1/1--3/31/17	ROS	:30s	~546x	Ad Council (AC) & Other Sources PSA's, National & Local/Regional Topics/Issues (specific segment descriptions below) (approx. 6 per day for 91 days. 2nd qtr 2017) actual count 546 per PSA confirmation invoice
Adoption & Fostering Awareness	PSA - Adoption & Fostering	4/1--6/30/17	ROS	:30s		(AC) Awareness of Adoption & Fostering opportunities the promotion and education of these options. (11/29/16, 26163, "Teenbop Concert")
PSA - Promote awareness programs for earning High School diploma	Recorded Spots	4/1--6/30/17	ROS	:30s		(AC) - "Adult Diploma" To promote adult programs to earn HS diploma and the better job/career opportunities by earning one. ("HS Equivalency-Karim" 26159, 9/20/16)
Pet Adoption from Shelter awareness & promotion	PSA - Pet Adoption	4/1--6/30/17	ROS	:30s		(AC) Promoting alternatives of domestic animal over population through adoption and support of local animal shelters.(Adopt a Shelter Pet,"Pet Anthem" 26151, 9/20/16)
Caregiver Assistance awareness and their needs	PSA-	4/1--6/30/17	ROS	:30s		(AC) Awareness of caregivers needs for support and relief. The caregiver and their needs are often overlooked and forgotten. ("Lucky, Caregiver Assistance, 26166, 11/29/16)
Wild Fire Causes & Prevention	PSA-Wild Fires	4/1--6/30/17	ROS	:30s		(AC) Rising Ashes Fire Pit, Awareness of the causes of wildfires and how to prevent them. 9 out of 10 wildfires are caused by humans. Over the last 12 years, 6.9 million acres were burned by wildfires. (9/20/16,26160)
Wild Fire Causes & Prevention	PSA-Wild Fires	4/1--6/30/17	ROS	:30s		(AC) Rising Ashes Chains, Awareness of the causes of wildfires and how to prevent them. 9 out of 10 wildfires are caused by humans. Over the last 12 years, 6.9 million acres were burned by wildfires. (9/20/16,26161)
Promotion of emergency preparedness--tornadoes	PSA-Emergency preparedness	4/1--6/30/17	ROS	:30s		(AC) Don't Wait Tornado, Recorded commercials to promote emergency preparedness. (9/20/16, 26162)
Promotion of emergency preparedness--earthquakes	PSA-Emergency preparedness	4/1--6/30/17	ROS	:30s		(AC) Don't Wait Earthquake, Recorded commercials to promote emergency preparedness. (9/20/16,26163)
Awareness and Promotion of Discovering Nature	PSA - Discovering Nature	4/1--6/30/17	ROS	:30s		(AC, 26155, 9/20/16) Kubo Discovers the Forest. Promotes awareness and discovery of nature and what the outdoors has to offer and encourages family outings to "discover a forest or park near them."
Promotes volunteerism to aid seniors & shut-ins	PSA - Volunteerism for Meals on Wheels	4/1--6/30/17	ROS	:30s		(AC, 26157, 9/20/16) Meals on Wheels Recruitment. Promotes volunteering to help deliver meals to seniors and other shut-ins. Also promotes awareness that there are those in need of such services for various reasons.
Promotes awareness & prevention of on-line bullying	PSA - On-line bullying prevention	4/1--6/30/17	ROS	:30s		(AC, 26009, 10/21/16) I Am a Witness. Promotes the awareness of on-line bullying and how to report and prevent by using a "witness" emoji.
Skin Cancer Cause awareness	PSA	4/1--6/30/17	ROS	:30s		(AC, 9/20/16,26141) If Skin Could Talk. Promotes the awareness of skin cancer and how to prevent it.
Promote awareness and fundraising for USO and their support of our troops	PSA	4/1--6/30/17	ROS	:30s		(AC, 26164,9/22/16, "Force Behind the Forces") Promote awareness and fundraising for USO and their support of our troops
Learning disability awareness	PSA	4/1--6/30/17	ROS	:30s		(AC, 11/29/16, 26154) 2 Sides - Learning & Attention Issues. Promote awareness and understand for learning disabilities and attention deficit issues.

QUARTERLY ISSUES / PROGRAMS LIST

Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period
4/1/17 to 6/30/17

Promote awareness & support of Disabled Veterans	PSA - Veteran's Career Fair/Disabled American Veterans	4/1--6/30/17	ROS	:30s	(AC, Bobby, Sam, and Cece, 4/1/17)Recorded PSA Disabled American Veterans
Promote Health through Proper food Re-use	PSA	4/1--6/30/17	ROS	:30s	(AC, 11/29/16, 26145) Pavlov Purpose (Reduce Food Waste) Promotes the use of saving food leftovers for more meals.
Promote Neighborhood Improvement	PSA	4/1--6/30/17	ROS	:30s	(AC, 11/29/16, 26153) Zip Code - National Fair Housing Alliance. Promote improving children's lives thorough improvement of neighborhoods
Veteran Sacrifice and thankfulness	PSA	4/1--6/30/17	ROS	:30s	(AC, 9/20/16, 26143) Thank You-Aaron Tippin.Thanks to Veterans and the sacrifices made for our country. Helps people become aware of what our armed forces do and have done in the past to help our country.
Veteran Sacrifice and thankfulness	PSA	4/1--6/30/17	ROS	:30s	(AC, 9/20/16, 26144) Work Hard - Aaron Tippin.Thanks to Veterans for the hard work they put in and the sacrifices made for our country. Helps people become aware of what our armed forces do and have done in the past to help our country.
Child Car Seat Use & saving lives	PSA	4/1--6/30/17	ROS	:30s	(AC, 9/20/16, 26158) Storks, Right Seat. Promote the proper use of child car seats by parents and others and the dangers of not using them correctly.
Promote awareness & power of small businesses in America	PSA	4/1--6/30/17	ROS	:30s	(AC, Score Mentors 1/1/17) (Small businesses are the backbone of America, forming 99.7% of all employer firms and generating 66% of net new jobs nationwide. Across the country, 28 million small businesses drive economic growth and enrich their communities.
Promote awareness & fund raising for cancer	PSA	4/1--6/30/17	ROS	:30s	(AC, Leukemia & Lymphoma Society 1/1/17) Today, the impossible is happening. Someone is coming home.Today, the impossible is happening. Someone is coming home. Thanks to The Leukemia & Lymphoma Society (LLS), thousands with blood cancers are coming home to live a normal life. Many are in remission. Many have put cancer behind them. NCIS: Los Angeles star and Academy Award-winning actress Linda Hunt has joined with LLS in a new inspirational public service announcement titled, "Coming Home," to raise awareness for the urgent need for funds for research to advance therapies and save lives. Linda Hunt has a strong commitment to help spread the message of LLS's goal to find cures for blood cancers and improve the quality of life for patients and their families, so more people can come home, today.
Promotes awareness and proper use of seat belts for kids	PSA	4/1--6/30/17	ROS	:30s	(AC, Long Haul, Seat Belt Usage, 4/1/17) Whether it's a long haul or a short trip, remind parents that no matter how much their kids beg or plead, buckling up should never be up for negotiation. PSAs use the upcoming movie Diary of a Wimpy Kid: The Long Haul to humorously highlight the ways parents should encourage their kids to buckle up. Air new PSAs from Ad Council and 20th Century Fox that bring home the message: "Never Give Up Until They Buckle Up."
Support of Non Profit, autism awareness	PSA	4/1--6/30/17	ROS	:30s	(AC, Smiles, Autism Awareness, 4/1/17) Autism is one of the fastest-growing serious developmental disorders in the United States, doubling in prevalence in just one decade. In support of April's Autism Awareness Month, you can run PSAs that encourage parents to learn all the signs of autism at AutismSpeaks.org/signs.
Promote awareness of on-line hacking	PSA	4/1--6/30/17	ROS	:30s	(AC, Pharmacy Buying Safely, 1/1/17) Not all websites that sell medication are created equal. Some operate illegally and may sell counterfeit or falsified drugs and devices, putting your health and safety at risk. The fake medicines sold online may contain house paint, antifreeze, floor wax, chalk, and other toxic fillers. In fact, up to 1 million people die each year from counterfeit medications.1 In addition, these rogue websites may enroll you in pricey refill scams or not secure your payment/personal information, leaving you vulnerable to identity theft

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Promote young adult financial responsibility	PSA	4/1--6/30/17	ROS	:30s		(AC, Boss Baby Financial, 1/1/17) DreamWorks & Ad Council team up to bring the adventure of The Boss Baby to life with a new PSA. Voiced by Alec Baldwin, "Boss Baby" encourages fiscal responsibility through budgeting, creating a personalized savings plan and following other tips found on FeedThePig.org. Run this PSA today to help young adults launch their lives and start saving for the future.
Promote awareness of ageing issues and resources to help low income ageing	PSA	4/1--6/30/17	ROS	:30s		(AC, AARP, Preventing +Falls) The numbers are staggering. According to the Centers for Disease Control and Prevention, more than one out of four adults, 65 and older, falls each year, and many of these falls result in serious injury. Each year, 2.8 million older people are treated in emergency rooms for fall-related injuries. As 10,000 baby boomers turn 65 every day, these numbers have the potential to become catastrophic. In addition to the risk of injury, falls can dramatically affect a person's quality of life and make it harder to remain independent. AARP Foundation, the charitable affiliate of AARP, dedicated to providing resources and services and serving as an advocate for low-income older Americans, and UnitedHealthcare, an organization dedicated to the health and well-being of seniors, teamed up to take on this important issue.
Promote Breast Cancer Awareness & promote early detection	PSA	4/1--6/30/17	ROS	:30s		Breast cancer is one of the leading health crises for women in the United States. 1 in 8 women will be diagnosed with breast cancer in her lifetime. There is currently no known cure for breast cancer, and its early diagnosis is critical to survival. However, with increased healthcare costs and a rapidly increasing percentage of uninsured women, many simply cannot afford the cost of screening tests. These women are at a significantly higher risk of dying from breast cancer if later diagnosed. National Breast Cancer Foundation, a 501(c)(3) non-profit organization, works to assist women now by providing help and inspiring hope to those affected by breast cancer through early detection, education and support services. NBCF was founded in 1991 by Janelle Hail who was diagnosed with breast cancer in 1980 at the age of 34. At the time of her diagnosis, there was little information about the disease, and she was forced to make a decision about her health with few options. After her treatment, Janelle made a commitment to help women around the world by educating them about breast cancer and the importance of
Proper Vaccinations for women's health	PSA	4/1--6/30/17	ROS	:30s		Synaptic Digital 11/29/16, 26156) Vaccines & You - Healthy Women. Promotes awareness of suggested vaccinations for women and the various diseases that could be stopped.
Various Public Awareness (see below)	PSA - total runs for Quarter	4/1--6/30/17	ROS	:30s	~637x	Tennessee Association of Broadcasters - Public Education Program (PEP)- PSA's, Local/State Topics/Issues (specific segment descriptions below) (approx. 7 per day for 91 days, 2nd qtr 2017) actual count 626 per PSA confirmation
PSA - Awareness of TN Storm Water Pollution	Recorded Spots	4/1--6/30/17	ROS	:30s		TAB - "Stop Water Pollution" Awareness that street drainage systems are to carry storm water only and that using them for unsafe products pollutes Tennessee waterways. Help stop water pollution.
PSA - Awareness of the Dangers of Gas Lines	Recorded Spots	4/1--6/30/17	ROS	:30s		TAB - "Before You Dig" To promote awareness of the dangers of gas lines in your yard and under your street. To promote researching with the gas company before you dig.
PSA - Adoption & Fostering Awareness in TN	Recorded Spots	1/1--3/31/17	ROS	:30s		TAB - "Youth Villages-Open Hearts, Open Doors" To promote awareness of TN youth fostering and the need for families to foster youth.
PSA - Promotion of TN's Tourist destinations & development initiatives	Recorded Spots	4/1--6/30/17	ROS	:30s		TAB - (TDTD - Music #641) To promote TN as a tourist destination for both out of staters and TN residents. TN has much to offer and to promote families enjoying what the state has to offer.
PSA - Promote awareness of home fire hazards & use of fire alarms	Recorded Spots	4/1--6/30/17	ROS	:30s		TAB - ("Home Fire Prevention" #697) With Kix Brooks. To promote awareness and tips to prevent home fire hazards & the use of fire alarms.
PSA - Promote awareness programs for earning High School diploma	Recorded Spots	4/1--6/30/17	ROS	:30s		TAB - ("Adult Diploma" TNLWF #619) To promote adult programs to earn HS diploma and the better job/career opportunities by earning one.

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PSA - Promote education of Insurance issues for TN citizens	Recorded Spots	4/1--6/30/17	ROS	:30s		Tab - (TNDCL, #626) Promote awareness and education of insurance issues with TN citizens sponsored by TN Commission of Commerce & Insurance.
PSA - Promote awareness & issues of driving without proper Insurance	Recorded Spots	4/1--6/30/17	ROS	:30s		TAB - (TNRV, #612) Promote awareness & issues of driving without proper Insurance
PSA - Promote Housing assistance to returning Tennessean Military	Recorded Spots	4/1--6/30/17	ROS	:30s		TAB - TN Housing) To promote awareness of housing assistance to those Tennesseans who have served in the military and to promote programs to offer education, financial, and research assistance.
Support of Non Profit/Community Issues	Recorded Commercials / Live Liners / Short-med Form Interview					Various Issues -- see following list
Awareness & support of non-profit's programs to stop child abuse in Davidson County & Tennessee	Recorded Commercial	4/18--4/20/17	ROS	:30s	80X	Recorded PSA Commercial. Awareness that April is Child Abuse Prevention Month. Prevent Child Abuse Tennessee is a non-profit that works with parents, professionals and communities to provide education, resources and services that strengthen families across all 95 counties in Tennessee. Our community-based programs have been educating the public about the prevalence of child abuse and their role in child abuse prevention for 30 years. April is Child Abuse Prevention Month.
Awareness & support of non-profit's programs to stop child abuse in Davidson County & advocacy programs for victims and families.	Recorded Commercial	04/01/17	ROS	:30s	8x	Radio commercials to promote key fund raising event, "Nashville Walks" for NCA. Also to bring awareness of the mission of Nashville Children's Alliance which is to reduce the traumatization of child abuse victims and their families by facilitating a comprehensive multidisciplinary team approach to the detection, investigation, prosecution and treatment of child abuse. "You can be a part of raising money and awareness during the annual 5K walk at Seiver Park on April 1, 2017. April is National Child Abuse Prevention month, and this event helps to raise awareness and funds."
Promote awareness volunteerism & fund raising for TN Veterans	Live Interview	05/01/17	~9:30a	~10mins	1x	Live on air Interview with John Krenson, CEO of Operation Stand Down Tennessee (OSDTN). This Nonprofit provides a wide range of supportive services for Veterans and their families throughout Tennessee—all at no cost to them. OSDTN provides transitional housing, VA benefits counseling, employment services, and homelessness prevention to Veterans and their families.
Promote fund raising event for Nashville Zoo	Live Interview	04/07/17	~9:00a	~10mins	1x	Live on air interview with Kindell Williams of the Nashville Zoo. Discussing their new exhibits and their one of a kind fundraising event, "Brew at the Zoo,"
Support of Non-profit fun raising event	Live Interview	05/23/17	8:45a	7 mins	1X	Live interview with Casey Summar & Chip Green, event chair volunteers. Discussed the Arts & Business council's event "Arts Immersion 2017." Proceeds benefit Volunteer Lawyers & Professionals for the Arts, a program that provides millions worth of free legal and business help to over 2,000 low income artists and 400 nonprofit arts organizations.
Support of Non Profit, Hunger in Mid Tennessee	Recorded Commercials	4/18--5/4/17	ROS	:30sec	37X	Commercials to promote Generous Helpings at City Winery on May 11. Generous Helping is Second Harvest Food Bank of Middle Tennessee's annual food and wine tasting event presented by Kroger. The purpose of the event is to raise funds and awareness to help stop hunger in Middle Tennessee.
Awareness & support of non-profit's programs to help Africa fight HIV/AIDS and their water crises	Live Interview	04/14/17	~2:00p	~20mins	1x	Guests: Dan Haseltine - Co-Founder Blood Water Mission--Nashville and musical guests SHEL discuss this great non-profit and fund raising event to be held at City Winery. The non-profit, founded & based in Nashville for over 10 years, provides programs to equip African organizations and their communities in fighting the HIV/AIDS and water crises.. Hear more about their desire to help all Africans have access to clean water and how listeners can be a part of this process. www.nextmillion.org