

WRLT ISSUES AND PROGRAMS: 1st QUARTER 2023

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Music Business Radio - Long form interview						
<i>Music Business Radio is production of WRLT and is an award winning specialty program spotlighting the inside workings of the music business featuring interviews with industry professionals; Grammy Award winning producers, artists, musicians, and songwriters, record executives, promoters and artist managers sharing their insight and expertise into the ever changing world of the music and entertainment business. Because a large part of the Nashville economy and job market is made up of the music industry, this show helps shed light on industry movements, career development opportunities, promotes the artform of music, while promoting the industry that made the city famous.</i>						
Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Business/Career Development - Education & Peripheral Business	Music Business Radio - Long form interview	1/1/2023	7pm-8pm	60 mins	1x	Guest: Shelby Kennedy. Award winning songwriter and Industry executive, Shelby Kennedy, joins us to talk about his career from his first cut while still in college to managing Amazing North America, the British based global digital radio service that focuses on new and emerging artists. Shelby's career stops have included Director, Writer-Publisher Relations at BMI, A&R Director at Lyric Street Records and Director of Membership at ASCAP and numerous production and songwriting credits.
Business/Career Development - Education & Peripheral Business	Music Business Radio - Long form interview	1/2/2023	10pm-11pm	60 mins	1x	Guest: Shelby Kennedy. Award winning songwriter and Industry executive, Shelby Kennedy, joins us to talk about his career from his first cut while still in college to managing Amazing North America, the British based global digital radio service that focuses on new and emerging artists. Shelby's career stops have included Director, Writer-Publisher Relations at BMI, A&R Director at Lyric Street Records and Director of Membership at ASCAP and numerous production and songwriting credits.
Business/Career Development, Career Longevity, Women in leadership roles	Music Business Radio - long form interview	1/8/2023	7pm-8pm	60 mins	1x	Guest: Erin Anderson, Olivia (artist) Management Founder & CEO. Erin shares her career journey from Amazon Music-Seattle and Universal Music Group-Nashville to creating her own successful company. Her entrepreneurial spirit is evident as she talks about how her company has helped artists and companies grow their brands and profits by "fostering joy through music & entertainment." www.oliviamanagement.com
Business/Career Development, Career Longevity, Women in leadership roles	Music Business Radio - long form interview	1/9/2023	10pm-11pm	60 mins	1x	Guest: Erin Anderson, Olivia (artist) Management Founder & CEO. Erin shares her career journey from Amazon Music-Seattle and Universal Music Group-Nashville to creating her own successful company. Her entrepreneurial spirit is evident as she talks about how her company has helped artists and companies grow their brands and profits by "fostering joy through music & entertainment." www.oliviamanagement.com
Business/Career Development, DIY strategies, Peripheral businesses	Music Business Radio - Long form interview	1/15/2023	7pm-8pm	60 mins	1x	Guest: Kristen Merlin. We talk with artist-singer-songwriter, Kristen Merlin, who first gained recognition on NBC's The Voice and now gaining more fans and accolades as she continues her ascent into the hearts of America. Kristen will talk about her journey before and after The Voice including what led her to Nashville, her songwriter process, connecting with her fans, and creating her own narrative and successes through her powerhouse live performances.
Business/Career Development, DIY strategies, Peripheral businesses	Music Business Radio - Long form interview	1/16/2023	10pm-11pm	60 mins	1x	Guest: Kristen Merlin. We talk with artist-singer-songwriter, Kristen Merlin, who first gained recognition on NBC's The Voice and now gaining more fans and accolades as she continues her ascent into the hearts of America. Kristen will talk about her journey before and after The Voice including what led her to Nashville, her songwriter process, connecting with her fans, and creating her own narrative and successes through her powerhouse live performances.

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Business/Career Development for Women, Career Longevity	Music Business Radio - long form interview	1/22/2023	7pm-8pm	60 mins	1x	Guest: Laura Whitmore. She is the founder of the Women's International Music Network and the SheRocks awards and also the EVP of Marketing for Positive Grid, a music and tech company that creates products that "enhance joy and creativity by making and learning music more accessible." She'll talk about her company recent exponential growth, their creative new products, old school vs. new school journalism, and the importance of elevating women's voices in the music industry through WIMN and the SheRocks awards
Business/Career Development for Women, Career Longevity	Music Business Radio - long form interview	1/23/2023	10pm-11pm	60 mins	1x	Guest: Laura Whitmore. She is the founder of the Women's International Music Network and the SheRocks awards and also the EVP of Marketing for Positive Grid, a music and tech company that creates products that "enhance joy and creativity by making and learning music more accessible." She'll talk about her company recent exponential growth, their creative new products, old school vs. new school journalism, and the importance of elevating women's voices in the music industry through WIMN and the SheRocks awards
Business/Career Development, Career Longevity	Music Business Radio - Long form interview	1/29/2023	7pm-8pm	60 mins	1x	Guest: Porter Howell, founding member, songwriter, and lead guitarist of the multi-platinum, GRAMMY-nominated vocal band, Little Texas. He'll discuss his 30 year career with the band, navigating record label pressures, and his longevity as a songwriter still making music that audiences love. He will also talk about his nostalgic solo project, "This Town Was," how it was birthed from the pandemic, and introspection about life and his beloved adopted city of Nashville.
Business/Career Development, Career Longevity	Music Business Radio - Long form interview	1/30/2023	10pm-11pm	60 mins	1x	Guest: Porter Howell, founding member, songwriter, and lead guitarist of the multi-platinum, GRAMMY-nominated vocal band, Little Texas. He'll discuss his 30 year career with the band, navigating record label pressures, and his longevity as a songwriter still making music that audiences love. He will also talk about his nostalgic solo project, "This Town Was," how it was birthed from the pandemic, and introspection about life and his beloved adopted city of Nashville.
Business/Career Development, Career Longevity	Music Business Radio - Long form interview	2/5/2023	7pm-8pm	60 mins	1x	Guest: Wendy Moten. Wendy discusses her 20 year career from Pop Star to and respected Americana Artist (Time Jumpers). She'll discuss her record star making machine that started her career to the move to a celebrated background vocalist for artists like Michael McDonald and Julio Iglesias. She also discuss her new Nashville family, the Time Jumpers, and her new solo project produced by Vince Gill.
Business/Career Development, Career Longevity	Music Business Radio - Long form interview	2/6/2023	10pm-11pm	60 mins	1x	Guest: Wendy Moten. Wendy discusses her 20 year career from Pop Star to and respected Americana Artist (Time Jumpers). She'll discuss her record star making machine that started her career to the move to a celebrated background vocalist for artists like Michael McDonald and Julio Iglesias. She also discuss her new Nashville family, the Time Jumpers, and her new solo project produced by Vince Gill.
Business/Career Development, Peripheral Business	Music Business Radio - long form interview	2/12/2023	7pm-8pm	60 mins	1x	Guest: Tommy Stalknecht, founder and CEO of Single Music providing artist, label and distribution tools for Shopify. We'll talk about direct to fan sales, getting on Billboard charts and starting a music startup.
Business/Career Development, Peripheral Business	Music Business Radio - long form interview	2/13/2023	10pm-11pm	60 mins	1x	Guest: Tommy Stalknecht, founder and CEO of Single Music providing artist, label and distribution tools for Shopify. We'll talk about direct to fan sales, getting on Billboard charts and starting a music startup.
Business/Career Development, Career Longevity, Music History & Songwriting	Music Business Radio - long form interview	2/19/2023	7pm-8pm	60 mins	1x	Guest: John Sebastian, founding member of The Lovin' Spoonful and member of both the Songwriters Hall of Fame and Rock & Roll Hall of Fame. We'll talk about Woodstock, The Lovin' Spoonful and some of the interesting records he's been a part of.

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Business/Career Development, Peripheral Careers & the Exploration of New Revenue Streams in Music	Music Business Radio - long form interview	2/26/2023	7pm-8pm	60 mins	1x	Guest: Tim Gerst. Tim, CEO & Founder of Thinkswell, a Nashville digital marketing agency focusing on social media and content strategies, sheds light on this important part of marketing brands, products, and services, with special focus on the music. Tim talks about the various career moves that led him to creating his own company that boasts many successes with a wide range of clients including Brad Paisley, Academy Of Country Music Awards, Kevin Costner, and more. He shares tips on how to get your music and personality to your audience through simple but proven digital strategies.
Business/Career Development, Peripheral Careers & the Exploration of New Revenue Streams in Music	Music Business Radio - long form interview	2/27/2023	10pm-11pm	60 mins	1x	Guest: Tim Gerst. Tim, CEO & Founder of Thinkswell, a Nashville digital marketing agency focusing on social media and content strategies, sheds light on this important part of marketing brands, products, and services, with special focus on the music. Tim talks about the various career moves that led him to creating his own company that boasts many successes with a wide range of clients including Brad Paisley, Academy Of Country Music Awards, Kevin Costner, and more. He shares tips on how to get your music and personality to your audience through simple but proven digital strategies.
Business/Career Development, Career Longevity, Non-traditional career paths	Music Business Radio - long form interview	3/5/2023	7pm-8pm	60 mins	1x	Guest: Jann Klose. Singer-songwriter-musician-actor, Jann Klose, shares his varied music career navigating from Germany to Kenya and finally to New York City. He has performed as an actor and singer in touring companies of Broadway musicals, including Jesus Christ Superstar and Jekyll & Hyde. His talents can be heard and seen on TV, movies, voiceovers, and commercials. Most recently, he is the singing voice of Tim Buckley in the Focus Features film, Greetings from Tim Buckley. Jann talks about longevity, versatility, touring with rock icons, and how to keep motivated after 25 years making music.
Business/Career Development, Career Longevity, Non-traditional career paths	Music Business Radio - long form interview	3/6/2023	10pm-11pm	60 mins	1x	Singer-songwriter-musician-actor, Jann Klose, shares his varied music career navigating from Germany to Kenya and finally to New York City. He has performed as an actor and singer in touring companies of Broadway musicals, including Jesus Christ Superstar and Jekyll & Hyde. His talents can be heard and seen on TV, movies, voiceovers, and commercials. Most recently, he is the singing voice of Tim Buckley in the Focus Features film, Greetings from Tim Buckley. Jann talks about longevity, versatility, touring with rock icons, and how to keep motivated after 25 years making music.
Business/Career Development, Social Media influence on industry	Music Business Radio - Long form interview	3/12/2023	7pm-8pm	60 mins	1x	This week, MBR welcomes Jenn Hanson-dePaula, co-founder of Mixtus Media which focuses on direct-to-fan marketing. We'll talk about how publicity has evolved, how to connect personally through social media and more.
Business/Career Development, Social Media influence on industry	Music Business Radio - Long form interview	3/13/2023	10pm-11pm	60 mins	1x	This week, MBR welcomes Jenn Hanson-dePaula, co-founder of Mixtus Media which focuses on direct-to-fan marketing. We'll talk about how publicity has evolved, how to connect personally through social media and more.
Business/Career Development, Career Longevity	Music Business Radio - Long form interview	3/19/2023	7pm-8pm	60 mins	1x	Guest: Gilbert O'Sullivan. Award-winning legendary singer-songwriter, Gilbert O'Sullivan, shares with us the highs and lows of his 50+ year career. His album sales have totaled over 10 million and in 1972 his Grammy nominated and most recognized single, "Alone Again, Naturally," spent 6 weeks at #1 on Billboard's Hot 100. In 1991, Gilbert and the song made history again, when he won a court case over the rights to use a sample of the song--which helped bring about the practice of clearing samples in recorded music today. He'll also talk about his new album, tour, and why he isn't slowing down. www.gilbertosullivan.co.uk

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Business/Career Development, Peripheral Careers & the Exploration of New Revenue Streams in Music	Music Business Radio - long form interview	3/26/2023	7pm-8pm	60 mins	1x	Guest: Gabriel Shalom, Award winning director, producer, composer, and creative executive Gabriel Shalom, talks about his international career by highlighting his uniquely artistic projects. His vision and creativity have helped market a wide range of brands from ACE Hardware and Shure Microphones to J Crew and Berlin Fashion Week. His video work often incorporates music he has composed and has been featured in magazines, film & dance festivals and in museum exhibits.
Business/Career Development, Peripheral Careers & the Exploration of New Revenue Streams in Music	Music Business Radio - long form interview	3/27/2023	10pm-11pm	60 mins	1x	Guest: Gabriel Shalom, Award winning director, producer, composer, and creative executive Gabriel Shalom, talks about his international career by highlighting his uniquely artistic projects. His vision and creativity have helped market a wide range of brands from ACE Hardware and Shure Microphones to J Crew and Berlin Fashion Week. His video work often incorporates music he has composed and has been featured in magazines, film & dance festivals and in museum exhibits.

Community Corner / Nashville By Nicole - Long form Interview

"Community Corner" airs weekly on Saturdays at 7am. Hosted by either Stephanie Leshner or Bill Fondren, the show spotlights Nashville nonprofits and community causes through conversations with representatives from the local organizations working to solve the issues facing our city. At the heart of the Volunteer State is Nashville, Tennessee. At the heart of Nashville are the people who make up our communities. So tune in, get educated, and get involved! Also airing on various Saturdays at 7am, are archived episodes of WRLT's long running community series, "Nashville By Nicole." Hosted by Nicole Cowan Buckley--public affairs program that spotlights non-profits and introduces Lightning 100 listeners to local organizations in the greater Nashville area that are impacting the community and challenging individuals to get engaged and see lives changed including their own.

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Assistance for people struggling with debts to PayDay lenders	Community Corner - Long form Interview	1/7/2023	7am	~15 mins	1x	Guests: Angela Crumpton, EmpowerCredit Manager, and Nancy Denning-Martin, Chairman of the Board of Directors of Transformation Nashville. The mission of Transformation Nashville is to Engage, Educate, and Empower Children and Families Living in Poverty. Transformation Nashville provides low-interest loans to folks who have gotten in over their heads with debts to PayDay and Title lenders.
Helping women heal who have been in prostitution, addiction, trafficking	Community Corner - Long form Interview	1/14/2023	7am	~15 mins	1x	Description of Program/Segment: Guest: Kristin Beckum, Executive Assistant to Becca Stevens (founder of Thistle Farms). The mission of Thistle Farms, a nonprofit social enterprise, is to help women survivors recover and heal from prostitution, trafficking, and addiction. They do this by providing a safe place to live, a meaningful job, and a lifelong sisterhood of support. Kristin shares some of her own story about being a graduate of the Thistle Farms Residential Program
Helping women heal who have been in prostitution, addiction, trafficking	Community Corner - Long form Interview	1/21/2023	7am	~15 mins	1x	Description of Program/Segment: Guest: Kristin Beckum, Executive Assistant to Becca Stevens (founder of Thistle Farms). The mission of Thistle Farms, a nonprofit social enterprise, is to help women survivors recover and heal from prostitution, trafficking, and addiction. They do this by providing a safe place to live, a meaningful job, and a lifelong sisterhood of support. Kristin shares some of her own story about being a graduate of the Thistle Farms Residential Program

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Improv as mental and emotional healing tool	Community Corner - Long form Interview	1/28/2023	7am	~15 mins	1x	Guest: Emma Supica, Executive Director of Unscripted, the nonprofit partner of Third Coast Comedy Club in Marathon Village. The mission of Unscripted is to heal, empower, and connect the community through Improv. For example, Unscripted's Improv for Anxiety class helps people dealing with anxiety to develop skills and abilities to more effectively manage their symptoms in all arenas of life. Ultimately, Unscripted's programs help people learn to be more present and in-sync with what is happening in the moment, and thus be better able to adapt to reality as it is happening
Mental illness and mental health transformation	Community Corner - Long form Interview	2/4/2023	7am	~15 mins	1x	Description of Program/Segment: Guest: Rikki Harris, CEO of TN Voices, a nonprofit that focuses on guiding mental health transformation. TN Voices has a variety of resources for people of all ages who are struggling with mental illness. TN Voices also provides various training programs to especially help families and parents of children suffering from mental illness. The goal is to help people get back to a life of flourishing and meaning.
Providing a center and resources for aspiring musicians	Community Corner - Long form Interview	2/11/2023	7am	~15 mins	1x	Description of Program/Segment: Guest: Logan Crowell, founder of The Helping Music Foundation, which provides financial support, mentorship, and resources to Nashville's talented music creators. Their mission is to build a world where music creators thrive by providing grant funding for music creators and the communities that support them.
Providing a center and resources for aspiring musicians	Community Corner - Long form Interview	2/18/2023	7am	~15 mins	1x	Description of Program/Segment: Guest: Logan Crowell, founder of The Helping Music Foundation, which provides financial support, mentorship, and resources to Nashville's talented music creators. Their mission is to build a world where music creators thrive by providing grant funding for music creators and the communities that support them.
Suicide prevention in the African-American community	Community Corner - Long form Interview	2/25/2023	7am	~15 mins	1x	Description of Program/Segment: Guest: Gwen Hamer, Director, Education, and Development Director for the TN Dept. of Mental Health and Substance Abuse Services. The Tennessee Department of Mental Health and Substance Abuse Services promotes ongoing suicide prevention, education, and training for African American and other faith communities, healthcare providers, service recipients, and family members.
Health - National Alliance on Mental Illness / Mental health support service	Community Corner - Long form Interview	3/4/2023	7am	~15 mins	1x	Guest: Robin Nobling, Executive Director of NAMI Davidson County (the local chapter of the National Alliance on Mental Illness). NAMI works to improve the quality of life for people with mental illness and their families through support, education, and advocacy. Robin announced a new program launching on March 4th that will provide support for individuals with family or friends who struggle with varying mental health disorders by helping parents and caretakers better understand those mental health disorders.
Mental illness and mental health transformation	Community Corner - Long form Interview	3/11/2023	7am	~15 mins	1x	Description of Program/Segment: Guest: Rikki Harris, CEO of TN Voices, a nonprofit that focuses on guiding mental health transformation. TN Voices has a variety of resources for people of all ages who are struggling with mental illness. TN Voices also provides various training programs to especially help families and parents of children suffering from mental illness. The goal is to help people get back to a life of flourishing and meaning.
Support for adults with developmental disabilities	Community Corner - Long form Interview	3/18/2023	7am	~15 mins	1x	Guest: Carolyn Naifeh, co-founder and Executive Director of Our Place Nashville. The mission of Our Place Nashville is to empower adults with developmental disabilities by providing homes that are affordable, work that is meaningful, and inclusive communities in which to live.

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Weekly & Other Community Features

Various Issues -- see following list

Issue	Program/Segment Name	Date	Time	Duration	# Spots	Description of Program/Segment
Promotion of Local Music, Career Development, Support of Local Musicians	Two hour weekly show: Local Artist - The615	1/2--3/27/23	6p--8pm	:120m	13x (260 spins)	2 hour show devoted exclusively to local music. Aired every Monday. All music is from local artists. Interviews of local artists. Each show features approximately 20 songs by local artists promoting further Middle Tennessee artistry and creativity (13 weeks X 20 artists = approx 260 local artists' featured). Each week there are interviews with at least one local artist discussing their craft, the Nashville music scene, etc.
Promotion of Local Music, Career Development, Support of Local Musicians	Two hour weekly show: Local Artist - The615 Saturday Edition	1/7--3/25/23	6p--8pm	:120m	12x (240 spins)	2 hour show devoted exclusively to local music. Aired every Saturday. All music is from local artists. Interviews of local artists. Each show features approximately 20 songs by local artists promoting further Middle Tennessee artistry and creativity (12 weeks X 20 artists = approx 240 local artists' featured). Each week there are interviews with at least one local artist discussing their craft, the Nashville music scene, etc.
Promotion of Local Music, Career Development, Support of Local Musicians	Local Lightning Spins & Local Artist of the Week Feature	1/1--3/31/23	ROS	--:03m	~2100x (spins)	1) "Local Lightning" features a rotation of local artists getting approx one spin per hour throughout the day of reg programming: ~20 local artists per day (1800 approx spins= ~90 days X 20 artists), 2) "Local Artist of the Week"--features one specific local artist getting played in heavy rotation throughout the week of reg programming (approx 300 local artist featured spins/songs = 12 wks @ 25 spins per wk). Spins are often accompanied by liners regarding the Nashville music scene including info on where and how to develop careers.
Public Safety	EAS	1/1--3/31/23	ROS		13x	WRLT is a Participating Station in the middle Tennessee Area Emergency Alert System. We forward the Required Monthly Test, generate a weekly test and forward selected Watches & Warnings issued by NOAA. During this period several warnings and watches were forwarded & aired.

Regional and National Public Service Announcements

Ad Council (AC) & Other Sources PSA's, National & Local/Regional Topics/Issues (specific segment descriptions below) -- (average of 6 spots per day) actual count 540 per PSA contract/sched confirmation.

Issue	Type	Dates	Times	:30s	TOTAL = ~540 X	(Date, Cart #, "Title") Description
Texting and Driving Prevention	Recorded PSA	10/8/20 - 7/14/23		:30s		(10/8/20 - 7/14/23, 26168, "You Can Wait") Stop Texts. Stop Wrecks. From 2012-2018, nearly 23,000 people died in crashes involving a distracted driver. This PSA created by high school and college students reminds drivers 16-34 that you should never drive distracted.

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Opioid Abuse	Recorded PSA	3/16/22 - 3/31/23		:30s		(3/16/22 - 3/31/23, 26139, "Reverse The Silence And Help Stop Overdoses") Last year, over 90,000 Americans lost their lives to a drug overdose. That is more people than the capacity of most professional football stadiums. The overwhelming majority (more than 80%) of these deaths involved any opioids, including prescription opioids (natural and semi-synthetic opioids including methadone), heroin, synthetic opioids (primarily illicit fentanyl), and are often accidental. By choosing to air these segments, you can help raise public awareness of accidental opioid overdose and encourage people to talk openly about this public health issue. We might even have the chance to help change the stigma associated with it.
Flu Vaccination	Recorded PSA	11/3/22 - 3/31/23		:30s		(11/3/22 - 3/31/23, 26130, "Missing Out") Don't miss out because of the flu. Up to 41 million Americans get sick with flu each year. For vulnerable people, there can be severe outcomes. With experts warning that this flu season may be the worst in recent years, there is heightened urgency. These PSAs encourage everyone to get their annual flu shot.
Teens In Foster Care	Recorded PSA	6/1/22 - 6/1/23		:30s		(6/1/22 - 6/1/23, 26145, "Teens In Foster Care Need Forever Families") Each year, more than 20,000 youth turn 18 or 21 and leave the foster care system without a forever family. With nowhere to turn for support, they are at higher risk of negative outcomes, such as homelessness and unemployment. Created in 1992 by Wendy's founder Dave Thomas who was adopted, the Dave Thomas Foundation for Adoption is a national nonprofit public charity dedicated to dramatically increasing the number of adoptions of children waiting in North America's foster care systems.
Breast Cancer Awareness	Recorded PSA	6/1/22 - 6/1/23		:30s		(6/1/22 - 6/1/23, 26140, "Moments - Hope 30") Susan G. Komen is aiming to inspire people and communities to support those impacted by breast cancer. Every 12 minutes, a woman in the U.S. dies from breast cancer — but it's the power of community, united by hope, that can put an end to the disease. Using that message of hope without shying away from the stark reality of the illness, the ads showcase authentic and striking imagery that call for the support of those in need today as the organization pursues tomorrow's cures.
Hunger & Food Banks	Recorded PSA	6/1/22 - 6/1/23		:30s		(6/1/22 - 6/1/23, 26149, "Connie Britton") 38 million people face hunger in the United States — including more than 12 million children. Hunger knows no boundaries; it affects people from all walks of life. "The Truth About Hunger" features celebrity activists, Shanola Hampton and Connie Britton, reading handwritten letters inspired by real experiences of people facing hunger — to shed light on the issue and invite us to take action. Because together, we can end hunger.

Local Public Service Announcements

LIGHTNING 100 BOLTS and LIVE ON AIR PSA MENTIONS. Lightning 100 Bolts are thirty second recorded public service announcements, written and produced in-house. Lightning 100 Bolts focuses mostly on local non profits and events, with national awareness campaigns/events included as well. (approx. 27 per week for 13 weeks) count 347 per PSA contract/sched confirmation.

Issue	Type	Dates	Times	:30s	# Spot -347X	Description
Parenting Help	Recorded PSA	10/20/22 - 3/31/23		:30s		From birth to age 5, your child's brain is developing rapidly, and these early years are critical for their brain to develop the connections needed to be healthy, capable, successful adults. Nurture the Next's Healthy Families Tennessee program is confidential and free, and it covers key topics like bonding with your baby, encouraging healthy development, and developing positive parenting skills. And it works, improving mental and physical health outcomes, increasing kindergarten preparedness, and more. Visit nurturethenext.org to get parenting help now!

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Celebrating Japanese Culture	Recorded PSA	2/15/23 - 4/15/23		:30s		The 2023 Nashville Cherry Blossom Festival is a family-friendly celebration of spring and Japanese culture on the front lawn of the Metro Courthouse at Nashville Public Square. The festival will kick off at 9:30 a.m. on Saturday, April 15th with the cherry blossom walk, hosted by sister cities of Nashville. Festival highlights include Japanese music and dance, a roving Japanese "candyman," traditional Japanese martial arts demonstrations, art, anime merchandise, children's activities, sumo-suit wrestling, a cosplay contest and a variety of Japanese cuisine featuring special menus from some of Nashville's favorite food trucks. Admission is free so join the fun! Learn more at nashvillecherryblossomfestival.org .
Clean Water in Tennessee	Recorded PSA	3/23/23 - 4/23/23		:30s		Harpeth Conservancy's first Songwriters for Streams is Sunday, April 23rd featuring Oscar and Grammy nominated songwriters Tom Douglas and Jeffrey Steele with number one hits like "House that Built Me" and "Something to Be Proud Of." Visit harpethriver.org for details. The event helps to protect rivers and clean water in Tennessee – perfect for Earth Day weekend!
Suicide Prevention	Recorded PSA	3/28/23 - 5/23/23		:30s		Get ready for the return of Be The Light, a night of music and art spotlighting mental health month. Lana Scott of "The Voice" is back hosting the second annual benefit show Tuesday May 23rd at Riverside Revival. Join Lana and her musical guests, Nashville's Bailey James, Bigg Vinny, and Andrew Sevener, along with visual artist Aaron Grayum painting in real time. Proceeds benefit The American Foundation for Suicide Prevention's Tennessee chapter. Tickets are \$35 until April 30th. Get yours today at betterunite.com/bethelight2023 .

On-Air Interviews & Live On Air Mentions

WRLT supports various nonprofits and causes by interviewing community members and leaders during our live airshifts. Details for each interview are provided below.

Issue	Program/Segment Name	Date	Time	Duration	# Spots	Description of Program/Segment
Promote awareness of Child Abuse in TN	Long form interview	2/8/2023	1:00p	:15m	1x	Interview w/ Sue Fort White of Our Kids Center (child sexual abuse)
Promote awareness of Child Abuse in TN & fundraising event	Live on air mention	2/15/2023	8:10a	:02m	1x	Live on air interview with Sue Fort White of Our Kids local non profit to promote Our Kids Soup Sunday, a fundraising event for this local charity serving children.

PSAs from the Tennessee Association of Broadcasters (TAB)

Tennessee Association of Broadcasters - Public Education Program (PEP)-PSA's, Local/State Topics/Issues (specific segment descriptions below) (approx. 5 per day for 90 days) –450

Issue	Type	Dates	Times	:30s	# Spot -450X	Description of Program/Segment
Public Education, Call Before You Dig	Recorded Commercials	2/1/2023-3/31/2023	ROS	:30s		Recorded Commercials highlighting Tennessee's "Call Before You Dig" gas line safety program..
Public Education, Gun Safety	Recorded Commercials	1/1/2023-3/31/2023	ROS	:30s		Recorded commercials featuring Safety tips and informative resources for Gun Owners.
Public Education, Wildlife and Conservation	Recorded Commercials	1/1/2023-3/31/2023	ROS	:30s		Recorded Promotion of Conservation Efforts in TN, Information on obtaining Fishing Licenses.

WRLT ISSUES AND PROGRAMS: 1st QUARTER 2023

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Public Education and TN Adult Education Programs	Recorded Commercials	2/1/23--3/31/23	ROS	:30s		Recorded spots promoting TN Adult Education programs including HS Equivalent degrees, English as a second language, College prep Course, and more. This highlights educational resources and opportunities for continuing Adult Education
Public Education, Wildlife and Conservation	Recorded Commercials	1/1/2023-03/31/2023	ROS	:30s		Recorded Spots featuring information about additional wildlife resources in TN.
Support of Nonprofit / Community Issues <i>Recorded Commercials / Live Liners / Interview</i>						
Issue	Program/Segment Name	Date	Time	Duration	# Spots	Description of Program
Support for Volunteerism in the Nashville area	Recorded Commercials	2/1/23 - 2/15/23	6a-12a	:30	75x	Hands On Nashville is a local npr-profit that supports volunteerism in the Nashville area. Every year they host the STROBEL AWARDS to highlight members of the community that have been giving back in a big way! With these on-air spots, Lightning 100 helped raise awareness for the call for nominations.
Support for Free Health Care and Education in the Nashville area	Recorded Commercials	2/6/23 - 2/14/23	6a-12a	:30	40x	Supported the SHERYL CROW BENEFIT CONCERT for SHADE TREE CLINIC. Shade Tree Clinic is a student run clinic through Vanderbilt University providing free health care and education to those in need.
Support for Cystic Fibrosis Foundation, Tennessee Chapter	Recorded Commercials	2/6/23 - 2/19/23	6a-12a	:30	40x	Supported RHYTHM & ROSES 2023 by the CYSTIC FIBROSIS FOUNDATION with on-air spots. This fundraising event supported the local chapter raising awareness for Cystic Fibrosis. We co-recorded the promotional spots with the headlining band of the event, Boy Named Banjo.
Support of Local Families and Adults with Down Syndrome	Recorded Commercials	2/6/23 - 2/19/23	6a-12a	:30	40x	Supported the I HAVE A VOICE GALA 2023 by GIGI'S PLAYHOUSE with on-air spots. This organization funds programming and events for families and individuals of all ages with Down Syndrome. The event celebrates the achievements of the participants in the program as well as raises money for the upcoming year.
Support of Local Artists Experiencing Homelessness	Recorded Commercials	2/13/23 - 2/26/23	6a-12a	:30	40x	Supported ILLUMINATE ART GALA by DAYBREAK ARTS with on-air spots. This event focused on local art work made by a collective of artists in the Nashville area experiencing varying degrees of homelessness. The event sold original works as well as donated silent auction items.
Support for Special Olympics	Recorded Commercials	2/14/23 - 2/24/23	6a-12a	:30	30x	Supported the POLAR PLUNGE for SPECIAL OLYMPICS. This project was led by a Lightning 100 intern to support the local chapter with the Special Olympics. This fundraising event is held annually and benefits over 17,000 athletes.
Support for Street Safety	Recorded Commercials	3/27/23 - 3/31/23	6a-12a	:30	15x	TOUR DE NASH is an annual race hosted by WALK BIKE NASHVILLE. This organization raises awareness for the benefits of less cars on the road and how to remain safe while walking or biking in the city. This is an all ages event. Our spots provided a discounted entry rate during an early registration period.
Support for Food Insecurity in the Nashville area	Recorded Commercials	3/27/23 - 3/31/23	6a-12a	:30	15x	Supported THE NASHVILLE FOOD PROJECT's event THE NASHVILLE BREW PROJECT. This event hosted several local breweries that brewed specialty beers inspired by The Nashville Food Project. The goal of this organization is to alleviate food insecurity for residents of Nashville.
Support for Literacy	Recorded Commercials	3/29/23 - 3/31/23	6a-12a	:30	9x	Supported A TASTE OF THE 20S WINE TASTING by EAST NASHVILLE HOPE EXCHANGE. This organization works specifically within the school districts of East Nashville to promote literacy in students. This event raises money for after school and summer programs for students to provide a safe environment where learning is fun.