

QUARTERLY ISSUES / PROGRAMS LIST Listing of some of the significant issues responded to by WRLT,
along with the most significant
programming treatment of those
issues for the period:
10/1/18 - 12/31/18

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Various Public Awareness - Local & Regional Issues (see below)	Music Business Radio - Long form interview					Music Business Radio is production of WRLT and is an award winning specialty program spotlighting the inside workings of the music business featuring interviews with industry professionals; Grammy Award winning producers, artists, musicians, and songwriters, record executives, promoters and artist managers sharing their insight and expertise into the ever changing world of the music and entertainment business. Because a large part of the Nashville economy and job market is made up of the music industry, this show helps shed light on industry movements, career development opportunities, promotes the artform of music, while promoting the industry that made the city famous.
Business/Career Development for Women, Career Longevity, & Songwriting	Music Business Radio - long form interview	10/7/2018	7pm-8pm	60 mins	1x	Guest: Katie Cole, Nashville by way of Australia singer songwriter. She'll talk about meeting her producer, how she started playing with The Smashing Pumpkins and her new EP Things That Break Part I.
Business/Career Development for Women, Career Longevity, & Songwriting	Music Business Radio - long form interview	10/8/2018	10pm-11pm	60 mins	1x	Guest: Katie Cole, Nashville by way of Australia singer songwriter. She'll talk about meeting her producer, how she started playing with The Smashing Pumpkins and her new EP Things That Break Part I.
Business/Career Development - Music Business Education, Songwriting & Touring Business	Music Business Radio - long form interview	10/14/2018	7pm-8pm	60 mins	1x	Guest: Larry Butler, Author. He'll talk about his new book The Singer/Songwriter Rule Book: 101 Ways To Help You Improve Your Chances Of Success, why you don't want to be a tour manager and how to become a more successful songwriter.
Business/Career Development - Music Business Education, Songwriting & Touring Business	Music Business Radio - long form interview	10/15/2018	10pm-11pm	60 mins	1x	Guest: Larry Butler, Author. He'll talk about his new book The Singer/Songwriter Rule Book: 101 Ways To Help You Improve Your Chances Of Success, why you don't want to be a tour manager and how to become a more successful songwriter.
Business/Career Development, Songwriting, producing, and overcoming disabilities	Music Business Radio - long form interview	10/22/2018	7pm-8pm	60 mins	1x	Guest: Bobby Holland. Grammy-nominated producer/engineer/musician Bobby Holland. Holland will talk about producing records, going blind and falling off stages and his band The Daybreaks.
Business/Career Development, Songwriting, producing, and overcoming disabilities	Music Business Radio - long form interview	10/23/2018	10pm-11pm	60 mins	1x	Guest: Bobby Holland. Grammy-nominated producer/engineer/musician Bobby Holland. Holland will talk about producing records, going blind and falling off stages and his band The Daybreaks.
Business/Career Development - Education & Peripheral Business	Music Business Radio - long form interview	10/28/2018	7pm-8pm	60 mins	1x	Guest: Cullin Spelling, Owner of Nashville's busforsale.com. Spellings talks about the type of artists who need bus, the right time of getting a bus, and the the true cost of owning your own bus.
Business/Career Development - Education & Peripheral Business	Music Business Radio - long form interview	10/29/2018	10pm-11pm	60 mins	1x	Guest: Cullin Spelling, Owner of Nashville's busforsale.com. Spellings talks about the type of artists who need bus, the right time of getting a bus, and the the true cost of owning your own bus.
Business/Career Development, Career Longevity, Songwriting, and Producing	Music Business Radio - long form interview	11/4/2018	7pm-8pm	60 mins	1x	Guest: David Wilcox. Legendary singer, songwriter, and storyteller, David Wilcox, discusses his career in full for inspiration and education. Since his first appearance at Nashville's famed Bluebird Cafe in the 1980's, David has created a body of work that has moved both fans and critics. He has been described by critics as a prolific songwriter and folk artist and his music deeply philosophical and insightful. He signed to A&M Records in 1989 after a Bluebird performance and has produced over 20 albums since. He talks about his long career, the importance of living the songs he writes, his beloved fans, his philosophy of life and creativity, and his recent album, A View From the Edge. davidwilcox.com
Business/Career Development, Career Longevity, Songwriting, and Producing	Music Business Radio - long form interview	11/5/2018	10pm-11pm	60 mins	1x	Guest: David Wilcox. Legendary singer, songwriter, and storyteller, David Wilcox, discusses his career in full for inspiration and education. Since his first appearance at Nashville's famed Bluebird Cafe in the 1980's, David has created a body of work that has moved both fans and critics. He has been described by critics as a prolific songwriter and folk artist and his music deeply philosophical and insightful. He signed to A&M Records in 1989 after a Bluebird performance and has produced over 20 albums since. He talks about his long career, the importance of living the songs he writes, his beloved fans, his philosophy of life and creativity, and his recent album, A View From the Edge. davidwilcox.com

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Business/Career Development, Career Longevity, Musicianship & Musical history	Music Business Radio - long form interview	11/11/2018	7pm-8pm	60 mins	1x	Guests: Will McFarlane and Mark T. Jordan. Will was recently inducted to the Musician's Hall of Fame for his work with the Muscle Shoals Rhythm Section known as the Swampers. Mark has written for legendary artists including Tom Jones, The Carpenters, and Player. Both have played with the likes of Bonnie Raitt, Levon Helm, Van Morrison and Bobby Blue Bland. They'll talk about their new band Big Shoes, their record Step On It!, and stories from the road.their record Step On It! and stories from the road.
Business/Career Development, Career Longevity, Musicianship & Musical history	Music Business Radio - long form interview	11/12/2018	10p-11pm	60 mins	1x	Guests: Will McFarlane and Mark T. Jordan. Will was recently inducted to the Musician's Hall of Fame for his work with the Muscle Shoals Rhythm Section known as the Swampers. Mark has written for legendary artists including Tom Jones, The Carpenters, and Player. Both have played with the likes of Bonnie Raitt, Levon Helm, Van Morrison and Bobby Blue Bland. They'll talk about their new band Big Shoes, their record Step On It!, and stories from the road.their record Step On It! and stories from the road.
Business/Career Development, Career Longevity, Musicianship, Re-invention & Musical history	Music Business Radio - long form interview	11/18/2018	7pm-8pm	60 mins	1x	Guest: Dave "Bucket" Colwell, acclaimed guitarist, songwriter, producer, and artist. Hailing from the United Kingdom, Bucket has been a member of hit bands ranging from Bad Company, Samson, The Eastenders, Humble Pie, and supergroup, Rock Steady. His songwriting credits include songs by Iron Maiden and Humble Pie, just to name a few. He'll discuss his successful four decade career, his current Humble Pie tour and his new band, Bucket's Rebel Heart.
Business/Career Development, Career Longevity, Musicianship, Re-invention & Musical history	Music Business Radio - long form interview	11/19/2018	10pm-11pm	60 mins	1x	Guest: Dave "Bucket" Colwell, acclaimed guitarist, songwriter, producer, and artist. Hailing from the United Kingdom, Bucket has been a member of hit bands ranging from Bad Company, Samson, The Eastenders, Humble Pie, and supergroup, Rock Steady. His songwriting credits include songs by Iron Maiden and Humble Pie, just to name a few. He'll discuss his successful four decade career, his current Humble Pie tour and his new band, Bucket's Rebel Heart.
Business/Career Development, Synchronization, TV/Film music (non-traditional music career), and Producing	Music Business Radio - long form interview	11/25/2018	7pm-8pm	60 mins	1x	Guest: Tim Lauer, This week, MBR welcomes writer and producer Tim Lauer. Lauer has served as executive music producer for Nashville and is a respected session musician, composer and producer. He's played on more than 300 albums including Robert Plant, Taylor Swift and Chris Cornell.
Business/Career Development, Synchronization, TV/Film music (non-traditional music career), and Producing	Music Business Radio - long form interview	11/26/2018	10pm-11pm	60 mins	1x	Guest: Tim Lauer, This week, MBR welcomes writer and producer Tim Lauer. Lauer has served as executive music producer for Nashville and is a respected session musician, composer and producer. He's played on more than 300 albums including Robert Plant, Taylor Swift and Chris Cornell.
Business/Career Development, Career Longevity & re-invention	Music Business Radio - long form interview	12/2/2018	7pm-8pm	60 mins	1x	Guests: Ben and Michael Ford of the Nashville band Airpark. They discuss the Nashville music scene, how to expand to other markets, the business of touring and building a new band and brand after the success of their former band, Apache Relay.
Business/Career Development, Career Longevity & re-invention	Music Business Radio - long form interview	12/3/2018	10pm-11pm	60 mins	1x	Guests: Ben and Michael Ford of the Nashville band Airpark. They discuss the Nashville music scene, how to expand to other markets, the business of touring and building a new band and brand after the success of their former band, Apache Relay.
Business/Career Development, DIY strategies, Artist Management strategies	Music Business Radio - long form interview	12/9/2018	7pm-8pm	60 mins	1x	Guests: Drew Holcomb of Drew Holcomb & The Neighbors and his manager Paul Steele of Good Time, Inc. MBR welcomes 2017 Live on the Green artist, Drew Holcomb of Drew Holcomb & The Neighbors, and his manager Paul Steele of Good Time Inc. They will dig deep in to how to cultivate your own music community and what goes into becoming a sought after music festival artist.They discuss how to sell out The Ryman, how to curate and sell out a music festival and how to cultivate your own music community.
Business/Career Development, DIY strategies, Artist Management strategies	Music Business Radio - long form interview	12/10/2018	10pm-11pm	60 mins	1x	Guests: Drew Holcomb of Drew Holcomb & The Neighbors and his manager Paul Steele of Good Time, Inc. MBR welcomes 2017 Live on the Green artist, Drew Holcomb of Drew Holcomb & The Neighbors, and his manager Paul Steele of Good Time Inc. They will dig deep in to how to cultivate your own music community and what goes into becoming a sought after music festival artist.They discuss how to sell out The Ryman, how to curate and sell out a music festival and how to cultivate your own music community.

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Business/Career Development - Career Longevity, Songwriting,TV/Film music (non-traditional music career)	Music Business Radio - long form interview	12/16/2018	7pm-8pm	60 mins	1x	Guest: Jamie Floyd, Artist & Songwriter. The Florida native is a Grammy-nominated songwriter with songs recorded by Ronnie Dunn, Ashley Monroe, and Miranda Lambert, just to name. Her song, "The Blade," was named one of "The Best Songs of 2015" by of powerhouses Rolling Stone, Billboard Magazine and NPR. She co-wrote, recorded and perform the song "Yet to Come" in the film "Dog Year" starring Burt Reynolds was awarded "Best Original Song In A Feature Film" by the Nashville Film Festival. Jamie also starred in the film and most recently stars in the new USA Network reality series "Real Country" along side Shania Twain. Jamie talks about her journey from her first record deal at 15 to the still daily struggle of trying to "make it." Her story is nothing short of inspiring.
Business/Career Development - Career Longevity, Songwriting,TV/Film music (non-traditional music career)	Music Business Radio - long form interview	12/17/2018	10pm-11pm	60 mins	1x	Guest: Jamie Floyd, Artist & Songwriter. The Florida native is a Grammy-nominated songwriter with songs recorded by Ronnie Dunn, Ashley Monroe, and Miranda Lambert, just to name. Her song, "The Blade," was named one of "The Best Songs of 2015" by of powerhouses Rolling Stone, Billboard Magazine and NPR. She co-wrote, recorded and perform the song "Yet to Come" in the film "Dog Year" starring Burt Reynolds was awarded "Best Original Song In A Feature Film" by the Nashville Film Festival. Jamie also starred in the film and most recently stars in the new USA Network reality series "Real Country" along side Shania Twain. Jamie talks about her journey from her first record deal at 15 to the still daily struggle of trying to "make it." Her story is nothing short of inspiring.
Business/Career Development, Career Longevity, Songwriting, and Producing	Music Business Radio - Long-form interview	12/23/2018	7pm-8pm	:60	1X	Guest: Lowell Levinger. Celebrating the 50th anniversary of the founding of The Youngbloods, at age 70, Lowell Levinger (aka Banana from the Youngbloods) is still rocking, playing and singing better than ever. As our guest this week, Lowell shares stories from his five decade career with the flair only Banana could provide. He also shares stories about and music from his new curated record of favorite Youngblood classics that includes guest artists such as Ry Cooder, Maria Muldar, and Jesse Colin Young. This special "collector's edition" is made up of new musical arrangements and a 20-page booklet that incorporates many old posters and photos that help tell the Youngblood story. www.lowelllevinger.com
Business/Career Development, Career Longevity, Songwriting, and Producing	Music Business Radio - Long-form interview	12/24/2018	10pm-11pm	:60	1X	Guest: Lowell Levinger. Celebrating the 50th anniversary of the founding of The Youngbloods, at age 70, Lowell Levinger (aka Banana from the Youngbloods) is still rocking, playing and singing better than ever. As our guest this week, Lowell shares stories from his five decade career with the flair only Banana could provide. He also shares stories about and music from his new curated record of favorite Youngblood classics that includes guest artists such as Ry Cooder, Maria Muldar, and Jesse Colin Young. This special "collector's edition" is made up of new musical arrangements and a 20-page booklet that incorporates many old posters and photos that help tell the Youngblood story. www.lowelllevinger.com
Giving Voice and Support to Non-profits serving Middle Tennessee	Nashville By Nicole - Long form Interview					Nashville by Nicole hosted by Nicole Cowan Buckley--public affairs program that spotlights non-profits and introduces Lightning 100 listeners to local organizations in the greater Nashville area that are impacting the community and challenging individuals to get engaged and see lives changed including their own
Support of Non Profit, Suicide Prevention in Mid TN	Nashville By Nicole - Long form Interview	10/06/18	7am	~20 mins	1X	(RE-AIR): American Foundation for Suicide Prevention. Interviewed: Kat Cloud from the Tennessee Chapter of the AFSP. About AFSP Tennessee: they deliver innovative prevention programs, educate the public about risk factors and warning signs, raise funds for suicide research and programs, and they reach out to individuals who have lost someone to suicide.
Support of Non Profit, Ride For Reading, Promote literacy and physical activity	Nashville By Nicole - Long form Interview	10/13/18	7am	~20 mins	1X	Ride For Reading. Guest: Brenda Mikec, Executive Director talks about Ride For Reading's mission of engaging the cycling community to deliver books to local title one schools and reading to students pre-k to fourth grade, promoting literacy and fitness.
Support for Public Education & Programs to help teachers and student engagement in Mid TN	Nashville By Nicole - Long form Interview	10/20/18	7am	~20 mins	1X	(RE-AIR): Instruction Partners. Interviewed: Emily Freitag, President and CEO of Instruction Partners. About Instruction Partners: they work side by side with teachers and leaders to improve quality of instruction in core academics. They use a tailored, collaborative process to strengthen content, teaching and student engagement.

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Promote Awareness of Non Profit Soles4Souls mission of wearing out poverty	Nashville By Nicole - Long form Interview	10/27/18	7am	~20 mins	1X	Soles4Souls. Guest: Meet Buddy Teaster, CEO. Soles4Souls was founded as a disaster relief organization after philanthropists and shoe executives provided footwear to those most impacted by The Indian Ocean tsunami in 2004 and Hurricane Katrina in 2005. They continue to act as second wave responders providing footwear and clothing to those in need during times of disaster.
Promote Awareness of Non Profit Soles4Souls mission of wearing out poverty	Nashville By Nicole - Long form Interview	11/03/18	7am	~20 mins	1X	(RE-AIR): Guest: Meet Buddy Teaster, CEO. Soles4Souls was founded as a disaster relief organization after philanthropists and shoe executives provided footwear to those most impacted by The Indian Ocean tsunami in 2004 and Hurricane Katrina in 2005. They continue to act as second wave responders providing footwear and clothing to those in need during times of disaster.
Support of Non Profit, & Promote awareness of Career Development & Creative Space For Musicians & Songwriters to grow their careers.	Nashville By Nicole - Long form Interview	11/10/18	7am	~20 mins	1X	Meet Logan Crowell, founder of Helping Our Music Evolve (H.O.M.E)! HOME is a nonprofit community of music creators and music lovers. They are here to help you with all things music-related. Whether you are a musician, producer, or music-biz professional, they have the space, resources, and networking opportunities needed to build your team and grow your career.
Support of Non Profit Gilda's Club, Promote Awareness of FREE programs and resources for those impacted by cancer.	Nashville By Nicole - Long form Interview	11/17/18	7am	~20 mins	1X	Gilda's Club. Guest: Sandy Obodzinski, CEO. Gilda's club CEO Sandy Obodzinski talks about the organization's dedication to providing support, education and hope to all people impacted by cancer, including family members and friends of those diagnosed. Learn about the FREE resources provided by Gilda's Club to help those impacted.
Support of Non Profit The Educators' Cooperative	Nashville By Nicole - Long form Interview	11/24/18	7am	~20 mins	1X	The Educators' Cooperative creates the time and space for teachers from all sectors to collaborate and share best practices in teaching and learning. They build and nurture a professional community of educators on behalf of all of Nashville's students.
Support of Non Profit Music For Seniors	Nashville By Nicole - Long form Interview	12/01/18	7am	~20 mins	1X	Music for Seniors connects area musicians with older adults through live and interactive music programs designed to engage, entertain and educate seniors – promoting health and wellbeing, reducing isolation and enriching the lives of all participants.
Support of Non Profit Picture Change	Nashville By Nicole - Long form Interview	12/08/18	7am	~20 mins	1X	Picture Change empowers individuals to discover innate creativity, develop self confidence, and picture change in their lives through photography.
Support & promotion of non-traditional re-hab practices for returning veterans	Nashville By Nicole - Long form Interview	12/15/18	7am	~20 mins	1X	Creativets goal is to offer opportunities of relief and healing for the men and women who have sacrificed so much our country. Our purpose is to use various forms of art, including songwriting, visual arts, music and creative writing, to help disabled veterans cope with service-related trauma (i.e., post-traumatic stress, or PTS) by fostering self-expression in a way that allows them to transform their stories of trauma and struggle into an art form that can inspire and motivate continued healing.
Support of Non Profit Franktown Open Hearts	Nashville By Nicole - Long form Interview	12/22/18	7am	~20 mins	1X	Franktown Open Hearts is a non-profit organization committed to the success of Franklin's inner-city youth. They provide Christ-centered mentoring through weekly vocational education and experiences that prepare underserved youth for the future.
Support of Non Profit Picture Change	Nashville By Nicole - Long form Interview	12/29/18	7am	~20 mins	1X	(RE-AIR): Picture Change empowers individuals to discover innate creativity, develop self confidence, and picture change in their lives through photography.
Various Public Awareness - National & Regional Issues (see below)	PSA - total runs for Quarter	10/1--12/31/18	ROS	:30s	~546x	Ad Council (AC) & Other Sources PSA's, National & Local/Regional Topics/Issues (specific segment descriptions below) (approx. 5.9 per day for 92 days, 4th qtr 2018) actual count 546 per PSA confirmation invoice

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Promote immunotherapy for Cancer treatment	Recorded PSA	1/1/18--10/31/18	ROS	:30s		(26163, 10/18/17--10/31/18) Immunotherapy is a revolutionary new approach to cancer treatment and one of the most promising developments in cancer research today. Jimmy Smits, the award- winning actor, has joined Stand Up To Cancer (SU2C) to help raise awareness about the increasing role of immunotherapy as an effective option for cancer treatment through a new public service campaign, entitled: "Your Body Your Hope." The PSA encourages patients to visit StandUpToCancer.org/immunotherapy to learn more about immunotherapy and to discuss the treatment as an option with their physician. The PSA is available in both English and Spanish in the hope of reaching a broader audience with this vital information - and "to empower people diagnosed with cancer to ask their doctor if immunotherapy may be the right treatment option for them."
Promote Awareness of Cervial Cancer & Treatment	Recorded PSA	7/1/18--4/20/19	ROS	:30s		(26169, 7/1/18--4/20/19, "Next Step" Lung Cancer Screening) Approximately 8 million Americans are at high risk for lung cancer, the nation's #1 cancer killer, and are eligible for screenings that could save lives. Run new "Saved by the Scan" PSAs that stress early detection through routine annual screening.
Awareness of the Dangers of Texting & Driving	Recorded PSA	7/1/18--6/27/22	ROS	:30s		(26170, 7/1/18--6/27/22, "Multi-Tasking" Texting & Driving) Stop Texts, Stop Wrecks. It takes 5 seconds to send the average text. In daily life, 5 seconds may not seem like much, but on the road, it can make all the difference for a safe ride home. New student-created PSAs made for the Project Yellow Light scholarship competition strive to keep drivers' eyes on the road and off their phones.
Promote immunotherapy for Cancer treatment	Recorded PSA	1/1/18--10/31/18	ROS	:30s		(26163, 10/18/17--10/31/18) Immunotherapy is a revolutionary new approach to cancer treatment and one of the most promising developments in cancer research today. Jimmy Smits, the award- winning actor, has joined Stand Up To Cancer (SU2C) to help raise awareness about the increasing role of immunotherapy as an effective option for cancer treatment through a new public service campaign, entitled: "Your Body Your Hope." The PSA encourages patients to visit StandUpToCancer.org/immunotherapy to learn more about immunotherapy and to discuss the treatment as an option with their physician. The PSA is available in both English and Spanish in the hope of reaching a broader audience with this vital information - and "to empower people diagnosed with cancer to ask their doctor if immunotherapy may be the right treatment option for them."
Promote awareness of Childhood Hunger	Recorded PSA	3/7/18--3/18/19	ROS	:30s		("Melissa," 26151, 3/7/18--3/18/19) Nearly 13 million children, that's 1 in 6 kids, in the U.S. struggle with hunger. Families and children struggling with hunger need our help. Kids who don't get enough to eat are more likely to grow up with health problems and have difficulty in school and social situations. This PSA encourages people to help end the story of hunger by visiting FeedingAmerica.org .
Promote awareness of on-line hacking	Recorded PSA	1/1/18--12/15/18	ROS	:30s		(Indie - Pharmacy Buying Safely, 2/14/17--12/15/18, 26147) Not all websites that sell medication are created equal. Some operate illegally and may sell counterfeit or falsified drugs and devices, putting your health and safety at risk. The fake medicines sold online may contain house paint, antifreeze, floor wax, chalk, and other toxic fillers. In fact, up to 1 million people die each year from counterfeit medications. ¹ In addition, these rogue websites may enroll you in pricey refill scams or not secure your payment/personal information, leaving you vulnerable to identity theft. (NABP)
Promote awareness of ageing issues and resources to help low income ageing	Recorded PSA	1/1/18--12/15/18	ROS	:30s		(AC, AARP, Preventing +Falls, 2/14/17--12/15/18, 26142) The numbers are staggering. According to the Centers for Disease Control and Prevention, more than one out of four adults, 65 and older, falls each year, and many of these falls result in serious injury. Each year, 2.8 million older people are treated in emergency rooms for fall-related injuries. As 10,000 baby boomers turn 65 every day, these numbers have the potential to become catastrophic. In addition to the risk of injury, falls can dramatically affect a person's quality of life and make it harder to remain independent. AARP Foundation, the charitable affiliate of AARP, dedicated to providing resources and services and serving as an advocate for low-income older Americans, and UnitedHealthcare, an organization dedicated to the health and well-being of seniors, teamed up to take on this important issue.

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Promote awareness of Childhood Poverty in hopes to end it	Recorded PSA	9/27/18--9/27/19	ROS	:30s		(9/27/18--9/27/19, 26141) Childhood poverty creates adult poverty. Worldwide, millions of children live in extreme poverty, a destructive cycle that is often passed down from generation to generation. In 25 countries around the world, ChildFund International is a powerful, life-changing force, dedicated to improving the lives of over 11 million children and their families. Our programs support early childhood development, children's health and education. And we help strengthen families' economic security and self-sufficiency. At ChildFund, we believe today's childhood poverty must not become tomorrow's. This PSA will raise awareness about ChildFund's efforts to end the devastating realities of childhood poverty
Promote Family Discover & Appreciation of Nature (Public parks/trails)	Recorded PSA	9/27/18--8/11/19	ROS	:30s		(9/27/18--8/11/19, 26162, Forest Trail) Trails are a family's guide to the transformative power of discovery in the forests and parks near them. Help families this fall experience nature near them by running PSAs highlighting the many resources connecting families to local trails on DiscovertheForest.org
Promote Emergency Preparedness	Recorded PSA	9/27/18--9/11/19	ROS	:30s		(9/27/18--9/11/19, 26168, "Change of Plans-Flood") Putting emergency money aside and scanning important documents may seem low priority now, but when a disaster strikes, they are vital. Told from the perspective of the objects left behind in a disaster, PSAs give viewers helpful tips to be ready before an emergency hits.
Promote awareness of Childhood Cancer & Support Services	Recorded PSA	9/27/18--9/27/19	ROS	:30s		(9/27/18--9/27/19, 26164, "A World Without Childhood Cancer is Possible")Every day, 42 more children across the U.S. will be diagnosed with cancer, making it the leading cause of death by disease among American children. Yet only 4% of federal funding for cancer research is earmarked for childhood cancers. While research has helped increase survival rates to 80%, today's childhood cancer treatments often cause life-long side effects, including hearing loss, heart damage, cognitive delays, infertility and more. Help is urgently needed to change the way childhood cancer is understood, treated and ultimately cured. Children's Cancer Research Fund (CCRF), a 501(c)(3) nonprofit organization, works to ensure that promising childhood cancer research continues uninterrupted, and provides seed money for projects so new, they don't yet qualify for federal or other grants. Our support has been instrumental in the development of key breakthroughs in treating childhood cancers and improving long-term quality of life for survivors. We also advocate for families affected by childhood cancer, funding supportive services and fostering meaningful relationships that promote healing.
Promote Clean & Healthy Community Environments	Recorded PSA	9/27/18--9/27/19	ROS	:30s		(9/27/18--9/27/19, 26157, "Let's Talk About America") In celebration of the 65th anniversary of the Keep America Beautiful PSA campaign, this iconic national community improvement nonprofit inspires people every day to take action to improve and beautify their community environment. Keep America Beautiful strives to end littering, improve recycling and beautify America's communities -- and the 65th anniversary campaign aims to re-energize people to continue caring for the places they call home. In fact, Keep America Beautiful has more than 600 community-based affiliates and mobilizes millions of volunteers in urban, suburban and rural areas who work hand in hand to ensure environmentally healthy, socially-connected and economically-sound communities.
Promote Job Training for Better Employment through Support of Goodwill Industries	Recorded PSA	9/27/18--9/13/19	ROS	:30s		(9/27/18--9/13/19, 26155, "Earnings") Today, 7 million Americans are out of work, but every 25 seconds of each business day, someone earns a job with the help of Goodwill®, a nonprofit organization. This PSAs explain how shopping at local Goodwill stores supports critical job training, career, and community services in shoppers' local communities throughout the U.S. and Canada.
Promote Organ Donating	Recorded PSA	11/9/18--11/9/19	ROS	:30s		(11/9/18--11/9/19, 26009, "Made Possible By Rosanne") From Health Resources and Services Administration about Organ Donation.
Promote Awareness of Dangers in Texting While Driving	Recorded PSA	10/22/18--10/16/19	ROS	:30s		(10/22/18--10/16/19, 26146, "Texting & Whatever-Don't Text and Drive") A lot of us spend our entire day looking at our phones. PSA remind drivers that it may be fine to text over dinner, with friends, or at work but when drivers get behind the wheel, their phones should be out of their hands, in the glovebox or with a passenger. It is also against the law in Tennessee.

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Promote Organization That Helps Restore Veterans' Lives through Home Building	Recorded PSA	10/22/18--10/22/19	ROS	:30s		(10/22/18--10/22/19, 26159, "Homes For Our Troops") (HFOT) a privately funded 501(c) (3) nonprofit organization that builds and donates specially adapted custom homes nationwide to severely injured post-9/11 Veterans. Most of these Veterans have sustained life-altering injuries including multiple limb amputations, partial or full paralysis, and/or severe traumatic brain injury (TBI). These homes restore some of the freedom and independence our Veterans sacrificed while defending our country, and enable them to focus on their family, recovery, and rebuilding their lives. HFOT builds these homes where the Veteran chooses to live, and continues its relationship with the Veterans after home delivery to assist them with rebuilding their lives. Since its inception in 2004, nearly 90% of donations to Homes For Our Troops have gone directly to our program services supporting Veterans.
Promote Cancer research	Recorded PSA	10/22/18--12/31/18	ROS	:30s		(10/22/18--12/31/18, 26160, "Value of a Dollar") Stand Up To Cancer (SU2C) is once again joining forces with CVS Health to accelerate innovative cancer research that will get new therapies to patients quickly and save lives now - through a public service announcement (PSA) campaign. PSA talks about the modern "Value of a Dollar." Four quarters, ten dimes, twenty-five nickels, one hundred pennies, a dollar doesn't get you much anymore. The PSA campaign is supporting CVS Health's fifth annual in-store campaign benefitting SU2C at CVS Pharmacy locations nationwide. Donations made during the campaign will support SU2C's collaborative cancer research programs and "Dream Teams" of researchers, who are working together to move promising work from the lab to the patient's bedside quickly to help more patients become long-term cancer survivors.
Promote Child Car Safety	Recorded PSA	11/13/18--11/13/19	ROS	:30s		(11/13/18--11/13/19, 26144, "Kiddie Music") Make sure kids are safely secured in the car. Motor vehicle crashes are a leading cause of death for children under 13. PSAs show parents how their love for their children extends to car safety. This means knowing the right seat for their child's age and size - from rear-facing car seats, forward-facing car seats, boosters, all the way to seat belts - and that they are correctly buckled for every ride.
Promotes awareness and prevention of Diabetes	Recorded PSA	1/22/18--11/8/18	ROS	:30s		("Prediabetes Test," 26156, 1/22/18--11/8/18) One in 3 American adults has prediabetes and is at high risk of developing type 2 diabetes, a serious health condition that can lead to heart attack and stroke. PSAs encourage people to learn their risk of type 2 diabetes by taking a short online test at the campaign website, which also features information on prediabetes as well as lifestyle programs and tips to help people reverse their risk.
Promote Awareness & Prevention of Type 2 Diabetes	Recorded PSA	11/9/18--10/29/19	ROS	:30s		(11/9/18--10/29/19, 26156, People You Know-Word Play") Prediabetes can be reversed with early diagnosis. 1 in 3 American adults has prediabetes. That means you, your boss or your boss's boss could have prediabetes and be at high risk for developing type 2 diabetes. PSA reminds listeners just how many Americans are at risk of prediabetes but with early diagnosis it can be reversed.
Promote Health through Blood Pressure Control	Recorded PSA	1/1/18--10/18/18	ROS	:30s		(26146, 10/19/17--10/18/18) 85 million Americans have high blood pressure, but only half have it under control. Many don't follow their treatment plan because they feel fine. Research shows that being reminded of the consequences of uncontrolled HBP including stroke and heart attack motivate action before it's too late. This PSA offers help working with your doctor to find a plan that you can follow.
Promote awareness of Childhood Hunger	Recorded PSA	1/1/18--10/25/18	ROS	:30s		(26009, 11/15/17--10/25/18) Nearly 13 million kids in the U.S. are hungry. The Grammy-nominated Goo Goo Dolls are lending their voice to help Feeding America end child hunger. PSA encourage listeners to get involved and join Feeding America in the fight to end hunger.

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Promote awareness of Critical Health Issues	Recorded PSA	18/1/18--10/31/18	ROS	:30s		(26143, 11/2/17--10/31/18) When people think of causes of allergies, they often focus on pollen, dust and pet dander. But did you know common household pests like cockroaches and mice can also cause allergies, as well as trigger asthma attacks? Sixty three percent of American homes contain allergens from cockroaches, and in urban areas, that number increases to as many as 78 to 98 percent. 82% of homes tested contained allergens left by mice. With asthma being the most common chronic disease among children and behind one fourth of all emergency room cases, it's important to know that pests can indeed have harmful effects upon our health and our family's health. These staggering statistics underscore the importance of educating communities about this critical health issue. Your station can help raise awareness by supporting our latest public service campaign, which is a joint effort by the National Pest Management Association (NPMA) and the Asthma and Allergy Foundation of America (AAFA).
Promote Cancer research	Recorded PSA	18/1/18--10/31/18	ROS	:30s		(26144, 11/2/17--10/31/18) Stand Up To Cancer (SU2C) has launched a new public service announcement (PSA) campaign in collaboration with SU2C Founding Donor Major League Baseball. The PSA, titled "Whatever It Takes," features Major League players and moments from MLB's Championship Season that underscore the message that the end of the fight against cancer is unlikely to come from a single "home run," but rather will be the result of numerous and smaller, yet meaningful, scientific advancements that keep the fight moving forward. As a metaphor to describe the cancer research work being done by scientists and doctors worldwide to make discoveries that will advance new treatments, the PSA uses MLB game footage of several players executing one of baseball's simplest, yet often effective, plays – the bunt (opposed to hitting the big home run) – to drive home the game-winning run.
Promote positive life choices	Recorded PSA	1/1/18--12/8/18	ROS	:30s		(26008, 12/5/17--12/5/18) "Never Give Up!" Promotes education, staying in school, or receiving High School Equivalency levees. Achieving your dreams, the importance of getting an education, giving back to our nation's heroes, and making positive life choices regarding drug and alcohol use. Aimed at our returning military.
Promote Adoption and Foster Care Parenting	Recorded PSA	1/1/18--12/8/18	ROS	:30s		("Haircut." 26145, 12/8/17--12/8/18) You Don't Have to Be Perfect to Be a Perfect Parent. 118,000 youth in the U.S. foster care system are currently awaiting adoption. Teens never outgrow the need for family, but only 5% of all children adopted in 2016 were between the ages of 15 and 18. Run PSAs this holiday season to encourage prospective parents to consider adopting a teen.
Promote Awareness of Cervial Cancer & Treatment	Recorded PSA	1/1/18--1/1/19	ROS	:30s		(26161, 10/13/17--1/1/19) More than 12,000 women are diagnosed with invasive cervical cancer each year, and more than 90 percent of those cancers are caused by the human papillomavirus (HPV), a common virus that can also cause at least five other types of cancer. There is now a vaccine available to protect you from HPV. The Centers for Disease Control and Prevention (CDC) recommend the vaccine for all girls and boys ages 11-12, the time when the vaccine is most effective. In addition to the vaccine, the Prevent Cancer Foundation® recommends women begin regular cervical cancer screening at age 21 with a Pap test every three years. Women ages 35-65 should have a Pap test combined with an HPV test every five years, or a Pap test every three years.
Promote Awareness of Cure Possibilities for Multiple Sclerosis	Recorded PSA	3/13/18--3/31/19	ROS	:30s		(AC, 26149, 3/13/18--3/13/19) The National Multiple Sclerosis Society's new public service awareness campaign, "What Ever it Takes" offers people a special place to share their own creative solutions to the challenges of MS and find new ones at nationalMSSociety.org/ThisISMS and know how to get involved through Walk MS at walkMS.org . When we unite to raise awareness and share solutions, we become stronger than multiple sclerosis. Thank you for helping move us closer to a world free of multiple sclerosis.

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Promote Awareness of Programs to help Empower Vets Returning to Civilian Life	Recorded PSA	3/15/18--3/15/19	ROS	:30s		("Step Up," 26154, 3/15/18--3/15/19) Wounded Warrior Project® (WWP) is a nonprofit, nonpartisan organization dedicated to the mission to honor and empower Wounded Warriors. These brave men and women face a variety of challenges as they transition to civilian life. And when they are severely ill or injured, returning to their families is only the beginning of their road to recovery. WWP connects wounded warriors and their families to valuable resources and one another, serves them through a variety of free programs and services, and empowers them to live life on their own terms.
Promote awareness programs for earning High School diploma	Recorded PSA	1/1/18--12/11/18	ROS	:30s		("Carissa," 26165, 12/19/17--12/11/18) More than 34 million American adults are without a high school diploma. Air new PSAs that encourage people to find the support they need to achieve their education goals. FinishYourDiploma.org offers resources for adults to get started on their GED or other high school equivalency.
Promote awareness of endangered species & programs to help save	Recorded PSA	1/19/18--1/20/19	ROS	:30s		("Rhinos," 26153, 1/19/18--1/20/19) Time is running out for rhinos, giraffes, penguins and other species. There are only 3 Northern White Rhinos left in the world. In just 15 years, giraffe populations have fallen from 140,000 to just 85,000. The number of African penguins living in the wild has dropped by 70% in the last decade. Wildlife is endangered, but there is hope. Together we can turn things around and end extinction. San Diego Zoo Global is leading the fight against extinction. We are committed to using science-based techniques and collaborating with others to save species from extinction. And we have succeeded with many species! We have bred more than 165 endangered species and reintroduced over 35 species back into the wild. Our Wildlife Conservancy program empowers people from around the world to help us save species from extinction in a variety of ways. Our supporters and members play a crucial role in our conservation efforts. Your support makes our fight possible.
Promotes awareness of Fair Housing rights & how discrimination can happen	Recorded PSA	1/22/18--1/21/19	ROS	:30s		("Imagine," 26152, (1/22/18--1/21/19) We have made great strides as a country since the Fair Housing Act was signed in 1968, but significant levels of illegal housing discrimination still exist. In the process of selling, renting, or financing a home, individuals are still discriminated against because of their race, color, national origin, religion, sex, familial status, or disability. As we approach the 50th anniversary of the passage of the Fair Housing Act in 1968, it is more important than ever to educate people and housing providers about their fair housing rights and responsibilities. This new PSA campaign from the U.S. Department of Housing and Urban Development and the National Fair Housing Alliance educates viewers about their fair housing rights. When people are aware of their rights and how housing discrimination happens, they can take action and report it.
Promotes volunteerism to aid seniors & shut-ins	PSA - Volunteerism for Meals	1/22/18--1/21/19	ROS	:30s		("Desk, Meals on Wheels," 26150, 5/3/18--3/21/19) 10 million seniors face the threat of hunger, and millions more live alone in isolation. New PSAs feature real stories of friendship between seniors and Meals on Wheels volunteers. Air these spots to encourage your community to donate their lunch break, drop off a warm meal and get more than they expect.
Promotes awareness of discrimination & promote acceptance of the LGBT Community	Recorded PSA	5/2/18--4/18/19	ROS	:30s		("Imagine," 26171, 5/2/18--4/18/19) Discrimination against LGBT people is on the rise, and in 31 states it's still legal to fire, evict, or deny services to LGBT people. While most Americans support equal treatment, they're unaware LGBT people lack these protections. Share new PSAs to raise awareness about anti-LGBT discrimination and promote equal treatment for all.
Various Public Awareness (see below)	Weekly Community Features	various lengths (see below)			Various Issues -- see following list	
Promotion of Local Music, Career Development, Support of Local Musicians	Two hour weekly show: Local Artist - The615	10/1--12/17/18	6:15p--8p	:105m	12x	2 hour show devoted exclusively to local music. Airs every Monday. All music is from local artists. Interviews of local artists. Each show features approximately 20 songs by local artists promoting further Middle Tennessee artistry and creativity (12 weeks X 20 artists = approx 240 local artists' featured). Each week there are interviews with at least one local artist discussing their craft, the Nashville music scene, etc.

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Promotion of Local Music, Career Development, Support of Local Musicians	Local Lightning Spins & Local Artist of the Week Feature	10/1--12/31/18	ROS	~:03m	~2165X	1) "Local Lightning" features a rotation of local artists getting approx one spin per hour throughout the day of reg programming: ~20 local artists per day (1840 approx spins= 92 days X 20 artists), 2) "Local Artist of the Week"--features one specific local artist getting played in heavy rotation throughout the week of reg programming (approx 325 local artist featured spins/songs = 13 wks @ 25 spins per wk). Spins are often accompanied by liners regarding the Nashville music scene including info on where and how to develop careers.
Promote Children & Family Entertainment, Education, parenting and Activites in Mid TN	One-hour weekly show: The Early Birds with Mr. Steve	10/1--12/31/18	6:45a-7:45a	~:60m	13X	WRLT produces and airs a very special 60-minute weekly show for kids and the kids at heart, The Early Birds with Mr. Steve. For a rock music station, this unique programming raised some eyebrows. The audience includes parents of pre- and elementary school children and the show creates a radio experience they could share together. Mr. Steve is a children's singer-songwriter who makes socially conscious music for kids that even parents love. Every Thursday at 6:45am he joins our morning team to sing, laugh, educate, and bring joy to the morning routine with children call-ins and engaging kid-friendly conversation. Special guests.
Promote Local Economic Growth by Promoting Small businesses	Recorded Spots	10/1--12/4/18	6a--10p	:30s	61x	"Local Business of the Week." Recorded spots introducing listeners to Middle TN local business and promotion of shopping at home to help with small business owners continued success as well as economic development within our local community. As a locally owned business ourselves, we identify with the challenges facing today's small business. It can be especially daunting to navigate marketing strategies with financial limitations. To help alleviate these struggles and continue our "local" mission we created the Local Business of the Week feature which includes a free week of radio and on-line advertising.
Support of Non Profit / Public Awareness of Local Issues	PSA - total runs for Quarter, Lightning Bolts & other			:30s	~368x	Various Issues -- see following list (generally 4 PSA's run per day) (4 X 92 days= 368) ROS except where noted. Lightning 100 Bolts are thirty second recorded public service announcements, written and produced in-house. Lightning 100
LIGHTNING 100 BOLTS and LIVE ON AIR PSA MENTIONS. Lightning 100 Bolts are thirty second recorded public service announcements. written and produced in-house. Lightning 100 Bolts focuses mostly on						
Support of Non Profit - voter registration	PSA - Live Here Vote Here	2/13 - 10/5/18	ROS	:30s		Recorded PSA to promote registering to vote with voter registration deadlines given. Live Here Vote Here is a grassroots Nashville non profit that exists to teach people how to not only register to vote for the first time here, but also to how to check that your information is correct.
Support of Non Profit - voter registration	PSA - Live Here Vote Here, BriteHeart and Head Count	10/9/18-11/7/18	ROS	:30 to :60s		Live PSAs read by Lightning 100 air staff to promote voting on November 7, 2018 and to let listeners know they can find voting information, such as polling locations and registration status at the websites of these non partisan not for profit ogroups in Nashville.
Support of Non Profit - literacy & fitness	PSA - Ride For Reading	9/25-10/13/18	ROS	:30s		Recorded PSA: Nashville based non profit, Ride For Reading's book delivery ride to Buena Vista Elementary School along with former pro cyclist, author and Vanderbilt University alum, Amy Charity. This PSA also promoted Amy's guest speaker appearance at the Ride for Reading film festival fund raising event. Ride For Reading collects then donates books via volunteers on bicycle to children in Title One Schools in Middle Tennessee, educating them on the importance of literacy and physical activity. Each child at the school gets to take home a book. Ride For Reading also organizes volunteers to read a book to a class on book delivery day.
Support of Non Profit - animal welfare	PSA - Ferrell Hollow Farm	9/25-11/17/18	ROS	:30		Recorded PSA to promote Ferrell Hollow Farm Senior Horse and Cat Sanctuary's FallOpen House Fundraiser, November 17th at the farm in Readyville, TN. The Sanctuary recently expanded to include rescue facilities for senior at risk cats. Twice a year the Sanctuary opens its doors to the public to raise awareness and funds for their mission to allow senior at risk horses and cats to live out their days with proper care in a true sanctuary setting. All proceeds go directly to the care of the animals.

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Support of Non Profit - African American history	PSA - Conservancy for Centennial Park	10/2-10/10/18	ROS	:30s		Recorded PSA to promote "Wade In These Waters:The Arc of The African American Experience" including a panel discussion with representatives from Metro Parks, Amereican Baptist College, a Nashville historian, criminal court clerk Howard Gentry and Fisk University Dean of History Dr. Reavis Mitchell.
Support of Non Profit - homeless	PSA - Nashville Rescue Mission	11/7-12/31/18	ROS	:30		Recorded PSA suggesting volunteer opportunities at the Nashville Rescue Mission when extra help is needed during the holiday season. Also to ask for donations of items from the Mission's holiday wish list, available at Nashville Rescue Mission dot org.
Support of Non Profit - environment	PSA - Nashville Tree Foundation	11/7-12/31/18	ROS	:30s		Recorded PSA to promote the Nashville Tree Foundation's Nashville Tree Festival where a variety of free trees are available at various farmer's markets around town throughout the fall. The program is sponsored in part by Twice Daily's Thrive Reduced Emissions program. The Foundation has added over ten-thousand trees to the urban landscape.
ONGOING, "EVERGREEN" LIGHTNING 100 BOLTS:						
Support of Non Profit - healthcare	PSA-New Beginnings Center	6/28/2018 - TFN	ROS	:30s		Ongoing recorded PSA campaign promoting The New Beginnings Center, a local non profit with programs designed to improve the health, strength and wellness of women regardless of their ability to pay.
Support of Non Profit, music education	PSA - Notes For Notes	ongoing	ROS	:30s		Ongoing recorded PSA campaign promoting Notes For Notes, offering music education and in studio recording experiences to youth in Middle Tennessee that would not otherwise have access to musical instruments.
Support of Non Profit, Women's recovery program	PSA - The Next Door	ongoing	ROS	:30		Ongoing recorded PSA promoting The Next Door's programs to help women in recovery.
Support of Non Profit, parks	PSA - Friends of Warner Parks	ongoing	ROS	:30		Ongoing recorded PSA to promote the Friends of Warner Parks, working to sustain two of Nashville's largest public parks through memberships.
Support of Non Profit - prescription drug crisis	PSA - NAB Drug Free Kids	8/1/17-TFN	ROS	:30		Recorded PSA to promote awareness of children having access to prescription drugs, specifically prescription pain relievers. Copy ideas provided by the NAB for DrugFree.org
Support of Non Profit, sexual assault hotline	PSA - RAINN, National sexual assault hotline	9/6/17-TFN	ROS	:30s		Recorded PSA about under-reporting sexual assault, offering confidential easy to obtain help for those who have been attacked and their loved ones. RAINN.org or the National Sexual Assault Hotline 800-656-HOPE
Support of Non Profit - homeless	PSA - SAFPAW	12/11/17-TFN	ROS	:30s		Recorded PSA promoting SAFPAW, The Southern Alliance for People and Animal Welfare, a local non profit providing homeless outreach work, helping people living at or below the poverty level with emergency needs as well as long term needs for people and their pets.
Support of Non Profit/Community Issues	Recorded Commercials / Live Liners / Short, Med-Form Interview					Various Issues -- see following list
Support of non-profit fund raising event for Bridges Deaf & Hard of Hearing Fall Back 5k	Recorded spots	10/29/18--11/4/18	ROS	:30s	28x	Lightning 100 organized a special 5k for a great cause! Bridges for the deaf and hard of hearing is a non-profit organization serving over 207,000 individuals and families in middle tennessee and southern kentucky who are living with hearing loss by providing education, outreach, case management, and interpreting services. We raised awareness and funds by participating in the 2018 fall back virtual 5k and organizing a time for our listeners to meet and participate together. Spots ran to promote the event as well as promote the mission of the organization and raise awarenes about their services and programs.
Support of non-profit fund raising event for Harpeth River Conservancy	Recorded spots	10/1--10/6/18	ROS	:30s	18x	Recorded commercials to bring attention and promote the River Swing event to raise money for this non-profit dedicated to enhancing water resources through education and cooperation. The Harpeth Conservancy, formerly known as the Harpeth River Watershed Association (HRWA), in middle Tennessee is a science-based conservation organization dedicated to clean water and healthy ecosystems for rivers in Tennessee
Support of Non-profit and promote public parks - Percy Warner Parks	Recorded Spots	10/20--10/25/18	6a--12mid	:30s	25x	Support of Friends of Warner Parks event "Full Moon Pickin Party" to promote family discover and usage of public parks.

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Promotion of Unique Marketplace event featuring local social enterprise businesses	Recorded Spots	11/12--11/18/18	6a--12a	:60s	20x	The Good Makers Market is a unique marketplace comprised of social enterprise vendors serving the local and global community. Our mission together is to promote these social purpose businesses to our community and in doing so, make an impact on causes around the world.
Support of annual fundraising event <i>Saving Grace</i> to raise awareness & funds for mental health and suicide prevention.	Recorded spots	10/6--10/20/18	ROS	:30s	45x	The Saving Grace Project is an annual event to help raise awareness & funds for mental health and suicide prevention. One hundred percent of the proceeds from donations go directly to the American Foundation for Suicide Prevention thanks to local sponsors which included Lightning 100.
Support of non-profit fund raising event for Planned Parenthood of Tennessee & North Mississippi	Recorded spots		ROS	:30s	31x	Women Rock! A Tribute to Joan Jett, Stevie Nicks, Heart, Cyndi Lauper, Janis Joplin, Aretha Franklin and many more featured some of Nashville's amazing local female artists all coming together to help raise funds for Planned Parenthood of Tennessee and Northern Mississippi.
Support of non-profit volunteer recruitment for United Way of Metropolitan Nashville	Recorded spots	-12/22/1812/27--12/2	6am--10p	:30s	56x	United Way is making a better Nashville by creating strategic, scalable solutions to poverty by focusing on education, financial stability, and health. Creating solutions in these areas to move people on a pathway from dependence to independence. United Way relies on their volunteers to successful run their programs and are in need of more volunteers for 2019. Lightning 100 is proud to help with their recruitment efforts and support the overall mission of United Way of Metropolitan Nashville.
Promotion of Local Artisan Marketplace supporting local small businesses and entrepreneurship	Recorded spots	11/26--11/30/18	6am--10p	:30s	20x	Nashville's Porter Flea is a semi-annual market focused on celebrating modern handmade art and designs, local businesses and community building. Along with connecting hundreds of local/regional makers with tens of thousands of shoppers, Porter Flea has earned consistent press praise, including being named Best Artisan Market by the Nashville Scene in 2012, and appearing in Southern Living, Garden & Gun, Native, Forbes Travel Guide, StyleBlueprint and other publications.
Promotion of Local Artisan Marketplace supporting local small businesses and entrepreneurship	Llve Liners	12/6--12/8/18	6am--10p	:10s	9x	Nashville's Porter Flea is a semi-annual market focused on celebrating modern handmade art and designs, local businesses and community building. Along with connecting hundreds of local/regional makers with tens of thousands of shoppers, Porter Flea has earned consistent press praise, including being named Best Artisan Market by the Nashville Scene in 2012, and appearing in Southern Living, Garden & Gun, Native, Forbes Travel Guide, StyleBlueprint and other publications.
Promotion of Nashville Farmers Community Market	Recorded Spots	10/1--12/31/18	6a--12mid	:15s	75x	Promoted awareness of the various events held at Nashville Farmers Market. The Farmers market promotes Mid Ten farmers with open market facilities and promotes Mid TN growing, marketing, and consuming "home grown" and locally produced products.
Promotion of Local Artisan Marketplace supporting local small businesses and entrepreneurship	Llve Liners	10/1--10/7/18	8a--5p	:10s	20x	The Market for Makers is a unique marketplace that aims to forge the relationship between independent artists and their future loyal customers. The idea is to create a space where one could discover new brands, create memories in photo booths with friends and also have opportunities to do DIY activities of their own. This marketplace is different in that they comprise a diverse collection of handmade makers, boutiques, vintage and unique items not found in stores. Attendees can enjoy hundreds of Makers while also enjoying food, drinks and photo walls that create memorable experiences. In turn the market has an impact on local communities and naturally revitalizes the local economy.
Promotion of tourism, economic stimulus, and community pride.	Recorded Spots	11/26--12/27/18	12a--12a	:30s	37x	The Franklin American Mortgage Music City Bowl and the events around it deliver an exceptional entertainment experience for visitors, local fans, student-athletes, conference partners, sponsors, volunteers and the Nashville community. This post-season collegiate football game was created in 1998 to stimulate a positive impact on the Nashville economy, national image, and community pride while showcasing the city as a premier destination for audiences throughout the country.
Support of Non Profit, Red Cross Holiday Blood Drive	Recorded Spots	12/4--12/12/18	6a--12mid	:30s	46x	Recorded Spots reminding people of the Red Cross blood drive and the need for blood donations to build up inventory in our community during the holiday season. Also to promote the Holiday blood drive to take place on Wednesday, Dec. 12, 2018. The American Red Cross 2201 Charlotte Pike, Nashville from 9a to 6:30pm.

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Support of Non Profit, blood donations	Live Remote - American Red Cross	12/12/2018	9a--6:30p	9.5 hour Live Remote	1x	Lightning 100's annual holiday blood drive in partnership with the American Red Cross Nashville Chapter. Lightning 100 was on site all day from 9am to 6:30pm encouraging listeners to donate blood and register to win concert tickets and other prizes. Lightning 100 personalities were on site as well. "Donate blood and platelets for the Holiday Hero Blood Drive." 147 Pints were donated.
Support of neighborhood walkability, local business stimulus, and community	Recorded Spots	10/13--10/20/18	6a--10p	:60s	44x	Good Neighbor Festivals strives to create long lasting festivals that support the communities we love, strives bring people together, inspire them, and stimulate their minds. Light the Nations is a community event that highlights the local businesses, park, and other highlights of the Nashville neighborhood known as "The Nations".
Support of neighborhood walkability, local business stimulus, and community	Recorded Spots	12/1--12/9/18	6a--10p	:60s	44x	Good Neighbor Festivals strives to create long lasting festivals that support the communities we love, strives bring people together, inspire them, and stimulate their minds. Winterfest is a community event that highlights the local businesses, merchants, and Nashville's Centennial park.
Support of Non-Profit, Second Harvest of Middle Tennessee, addressing issues of hunger and food insecurity throughout the middle Tennessee Area	Recorded Spots	11/20--12/30/18	6a--12a	:30s	90x	Giving Tuesday, a national day of giving. Lightning 100 partners with Second Harvest Food Bank of Middle Tennessee each year turning Giving Tuesday into Giving Food Day. Two recorded IDs run at the top and bottom of each hour promoting giving to Second Harvest today to double your impact on giving as donations are matched throughout the day.
Support of Non-Profit, Second Harvest of Middle Tennessee, addressing issues of hunger and	Llve Liners	10/16--10/21/18	8a--5p	:10s	17x	The Nashville Zombie Walk Food Drive required canned foods for entry to the walk. All donations went directly to Second Harvest Food Bank of Middle Tennessee.
Promote sustainability through composting	Recorded Spots	10/10--11/18/18	6a--12a	:30s	63x	Compost Nashville takes consumers food scraps, turns it into soil, and returns finished compost for your garden, orthey donate earned compost to a local farm, community garden, or organization in need of compost.
Support & Awareness of fundraising walk for the American Foundation for Suicide Prevention (AFSP)	Recorded Spots	10/3--10/12/18	6a--10p	:30s	46x	As the core of the Out of the Darkness Walks, the Community Walks are proof that when people work together, they can make big changes in our world. Taking place in hundreds of cities each fall, these walks raise awareness and raise funds for the resources needed we need to carry out the mission of the American Foundation for Suicide Prevention's (AFSP) lifesaving work.
Promote voter turnout and support democracy during the 2018 midterm elections	Recorded Spots	10/14--10/20/18	12a -10a	:30s	49x	Party at the Polls is a one-of-a-kind concert put on by some of the biggest names in music including Sheryl Crow, Jason Isbell & Amanda Shires, Jonathan McReynolds, Lucie Silvas, Gabriel Kelley and many more that wrapped up with the artists and attendees marching to the Howard Building voting location to encourage voter turnout for the 2018 mid term elections.
Promote voter turnout and support democracy during the 2018 midterm elections	Llve Liners	10/14--10/19/18	6a--5p	:10s	17x	Party at the Polls is a one-of-a-kind concert put on by some of the biggest names in music including Sheryl Crow, Jason Isbell & Amanda Shires, Jonathan McReynolds, Lucie Silvas, Gabriel Kelley and many more that wrapped up with the artists and attendees marching to the Howard Building voting location to encourage voter turnout for the 2018 mid term elections.
Career Development for Music Industry Professionals	Llve Liners	11/1--11/7/18	8a--5p,	:10s	20x	Writers Night and Music Business Networking mixer for local songwriters, singers and creatives. Awareness of Lightning 100 weekly program to get their music in front of programming decisionmakers
Organized and promoted a fundraising event to benefit Middle Tennessee Veteran's Charities	Recorded Spots	10/4--11/23/18	6a--12a	:60s	234x	Lightning 100 and Marathon Music Works as we salute our veterans with a live concert which will highlight & support Middle Tennessee Veterans & charities. Three Middle Tennessee Veteran Charities have been selected to receive proceeds from this event and we are excited to embrace ReBoot Combat Recovery, Operation Song & CreatiVets.
Organized and promoted a fundraising event to benefit Middle Tennessee Veteran's Charities	Llve Liners	11/17-11/23/18	8a--5p	:10s	20x	Lightning 100 and Marathon Music Works as we salute our veterans with a live concert which will highlight & support Middle Tennessee Veterans & charities. Three Middle Tennessee Veteran Charities have been selected to receive proceeds from this event and we are excited to embrace ReBoot Combat Recovery, Operation Song & CreatiVets.

QUARTERLY ISSUES / PROGRAMS LIST Listing of some of the significant issues responded to by WRLT,
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Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Organized and promoted a fundraising event to benefit Metro Nashville Police Department's Christmas Charities Basket Program	Recorded Spots	11/2--12/7/18	12a--12a	:60s	386x	Lightning 100 brings their annual Charity show; "Festivus" to Marathon Music Works each and every year with a new non-profit partner. This year Lightning 100 chose to support the Metro Police Christmas Charities in their mission to deliver basket of essentials and toys to families in need on Chritmas Eve.
Organized and promoted a fundraising event to benefit Metro Nashville Police Department's Christmas Charities Basket Program	Llve Liners	12/1--12/7/18	8a--5p	:10s	20x	Lightning 100 brings their annual Charity show; "Festivus" to Marathon Music Works each and every year with a new non-profit partner. This year Lightning 100 chose to support the Metro Police Christmas Charities in their mission to deliver basket of essentials and toys to families in need on Chritmas Eve.
Awareness of non-profits fund raising event to help Nashville's Music community in times of need	Recorded Spots	12/11--12/30/18	6a--6a	:60s	140x	Recorded Spots to promote fund raising concert/event for the Recording Academy's Nashville Chapter of MusiCares (Chocolate Affair). This is the charitable arm of The Recording Academy that provides a variety of professional services and programs and offers help to meet the needs of the local music community (" services and resources cover(ing) a wide range of financial, medical and personal emergencies, and each case is treated with integrity and confidentiality"). From mentor programs to financial assistance there is a wealth of music education to be found within this non-profit organization.
Awareness of non-profits fund raising event to help Nashville's Music community in times of need	Recorded Spots	12/11--12/30/18	6a--12a	:30s	60x	Recorded Spots to promote fund raising concert/event for the Recording Academy's Nashville Chapter of MusiCares (Chocolate Affair). This is the charitable arm of The Recording Academy that provides a variety of professional services and programs and offers help to meet the needs of the local music community (" services and resources cover(ing) a wide range of financial, medical and personal emergencies, and each case is treated with integrity and confidentiality"). From mentor programs to financial assistance there is a wealth of music education to be found within this non-profit organization.
Promote public education and awareness of programs offered by the Adventure Science Center	Llve Liners	10/1--10/7/18	6a--12a	:15s	34x	Promoting the Adventure Science Center's mission to open every mind to the wonders of science and technology, fostering a better understanding of ourselves and the world around us.
Promote public education and awareness of programs offered by the Adventure Science Center	Llve Liners	12/3--12/8/18	6a--12a	:15s	16x	Promoting the Adventure Science Center's mission to open every mind to the wonders of science and technology, fostering a better understanding of ourselves and the world around us.
Promote Lipscomb University's Continuing Education programs	Llve Liners	10/8--12/2/18	6a--7p	:15s	150x	Lipscomb University helps students develop a strong foundation of academic knowledge and professional know-how, in addition to developing a deeper connection to the community.
Awareness & support of organization's mission to maintain historical site	Recorded Spots	10/1--11/16/18	6a--10p	:30s	80x	Recorded spots to promote awareness and support the operations of The Hermitage (home of Andrew Jackson) and to promote visitation and appreciation of this TN Historical site.
Support of Non Profit - Arts	Recorded Spots	10/19--10/25/18	6a--10p	:30s	15x	Recorded spots promoting Nashville's Frist Center for the Visual Arts' summer concert series, the last Friday of June, July and August featuring live music performances and art installations, benefits of membership and the various exhibits coming to the Frist, programs and educational opportunities.
Support of Non Profit - Arts	Llve Liners	10/20--10/26/18	8a--5p	:10s	20x	Recorded spots promoting Nashville's Frist Center for the Visual Arts' summer concert series, the last Friday of June, July and August featuring live music performances and art installations, benefits of membership and the various exhibits coming to the Frist, programs and educational opportunities.
Support of Non Profit - Arts	Recorded Spots	10/8--10/19/18	6a--8p	:30s	50x	Nashville Ballet has grown to become the largest professional ballet company in Tennessee, presenting a varied repertoire of classical ballet and contemporary works by noted choreographers. In October Lightning 100 helped promote their performance of <i>Seven Deadly Sins</i>
Support of Non Profit - Arts	Recorded Spots	11/28--12/18/18	6a--8p	:30s	63x	Nashville Ballet has grown to become the largest professional ballet company in Tennessee, presenting a varied repertoire of classical ballet and contemporary works by noted choreographers. In October Lightning 100 helped promote their performance of <i>The Nutcracker</i>

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Support and Awareness of Non-profit programs and mission of Nashville Repertory Theatre	Recorded Spots	11/26--12/5/18	6a--10p	:30s	40x	Nashville Repertory Theatre's mission is to be a strong and vital professional regional theatre that is an indispensable part of the community's creative life, widely embraced and deeply valued as an essential source for illuminating artistic experiences and exciting entertainment, and recognized as a model of sustainability that is home for a thriving community of professional artists and whose name is synonymous with excellence in every aspect.
Support of Non Profit - Arts	Llve Liners	10/1--10/12/18	6a--7p	:05s	18x	Liners to promote family event. OZ Arts welcomes back their annual family day. The purpose is to promote the arts through family connecting activities. Sharing the various arts, music, and conversation.
Promote Youth & Family Creativity through Use of Visual & Audio Media Tools	Recorded Spots	10/3--10/12/18	6a--7a	:30s	24x	Recorded commercial to promote family event. OZ Arts welcomes back their annual family day. The purpose is to promote the arts through family connecting activities. Sharing the various arts, music, and conversation.
Support of non-profit fundraiser Jazzmania	Recorded Spots	10/9--10/20/18	6a--6a	:60s	45x	All proceeds from Jazzmania go to support the operation of the Jazz Workshop, including classes, performances, and community outreach activities for youth, seniors, and the entire community.
Community event promoting physical activity and community values	Recorded Spots	11/28--12/4/18	6a--10p	:30s	28x	Community event for local youth to learn about the benefits offered to them by their local YMCA. Event included cookies with Santa, and an educational music performance by Lightning 100's own Mr. Steve
Community event promoting physical activity and community values	Recorded Spots	12/22--12/28/18	6a--10p	:30s	28x	Community event for local youth to learn about the benefits offered to them by their local YMCA. Event included the Frostbite 5k/10k, fun run for the kiddos where they ran one lap for every year of their age, and an educational music performance by Lightning 100's own Mr. Steve
Promoting and raising awareness of Team Lightning, the community engagement initiative of Lightning 100 which programs events that benefit that community by focusing on health and wellness, sustainability, networking	Recorded Spots	10/1--10/20/18	12a--12a	:30s	60x	Team Lightning is the lifestyle initiative of Lightning 100 (WRLT 100.1 FM), Nashville's Independent Radio! Through hands on events, activities and workshops, Team Lightning is an opportunity for listeners to engage with the station and the community. These events will encompass one of the five tenets of the Lightning Lifestyle: wellness, sustainability, community service, adventure, and listener socials.
Promote arts and community through free music day at the symphony & various other world renowned performances through the quarter	Recorded Spots	10/1--12/31/18	ROS	:30s	286x	Nashville Symphony's free day of music, open to the public with family friendly activities throughout the day, along with other various performances throughout the quarter from world renowned artists/ compositions including artists like Dave Barnes, and Drew Holcomb, and compositions from Leibowitz and Beethoven. etc
LIVE ON AIR: INTERVIEWS, REMOTES AND APPEARANCES:						
Support of Non Profit - voter registration	PSA - BriteHeart dot org	10/03/18	live on air interview	6 mins	1x	With so many elections in Davidson County in 2018, WRLT/Lightning 100 has hosted several different local non profits that are focused on registering voters and providing useful information. This time, the live on air interview featured Kate Tucker, a local artist and co-founder of Brite Heart; a local organization registering voters and providing voter information such as polling locations, checking voter status, important dates and deadlines.
Support of Non Profit - suicide prevention	PSA- AFSP Nashville Chapter	10/08/18	live on air interview	10 mins	1x	Live on air interview with Josh Easler from the Nashville chapter of the American Foundation for Suicide Prevention (AFSP) to talk about the annual Out of The Darkness walk, Saturday October 13th at Two Rivers Park. The annual walk is designed to raise awareness and funds for the Nashville chapter. The AFSP invests in new research, creates education programs, advocates for public policy and supports survivors and those who have lost a loved one to suicide. Josh also told us about the Saving Grave benefit concert at Exit/In on Saturday, October 20th.
Support of Non Profit - the arts	PSA- The Frist Center for The Visual Arts	10/25/18	live on air interview	10 mins	1x	Live on air interview with Buddy and Elizabeth from The Frist Center For The Visual Arts promoting a new format for the popular "Frist Friday" series, blending live music and art installations on the grounds at the museum in Nashville. The goal is to further strengthen the link between live performances and current exhibitions at the Frist. Frist Friday occurs quarterly and this event, "A Night In Paris" highlighting the museum's current "Paris 1900: City of Entertainment" exhibit.

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Support of Non Profit - veterans charities	PSA - Reboot Combat Recovery, Operation Song and CreatiVets	11/23/18	hosting benefit concert	3 hours	1x	Afternoon drive DJ hosted the WRLT/Lightning 100 benefit concert at Marathon Music Works November 23rd to raise awareness and funds for three middle Tennessee veterans charities: Reboot Combat Recovery, Operation Song and CreatiVets
Support of Non Profit - veterans charities	PSA - Reboot Combat Recovery, Operation Song and CreatiVets	11/23/18	live on air interview	30 minutes	1x	Live on air interview and performance from two of the bands playing WRLT/Lightning100's veterans benefit concert Friday, November 23rd at Marathon Music Works. Guthrie Brown performed at 10 am and was interviewed by the mid day host. At 11am, the headlining band Boy Named Banjo was interviewed by the mid day host as well as performed live in the studio to promote the benefit concert.
Support of Non Profit - children	PSA - Metro Police Christmas Baskets	12/4/18	live on air interview and performance	8 minutes	1x	Live on air interview during the morning show with Captain Harmon Hunsicker, representative of the the Metro Police Christmas Basket program. The interview was to bring awareness to the program that supports underprivileged Nashville families and the Police Charties that support them as well as to promote attendees to charity concert benefiting the program. WRLT/Lightning100's annual Festivus Charity concert on December 7th at Marathon Music Works will benefit the program.
Support of Non Profit - children	PSA - Metro Police Christmas Baskets	12/7/18	live on air interview and performance	25 minutes	1x	Live on air interview and performance at 1pm from Dispatch, the band headlined WRLT/Lightning100's annual Festivus Charity concert on December 7th at Marathon Music Works to benefit the Metro Police Christmas Basket program. The interview was to bring awareness to the program that supports underprivileged Nashville families and the Police Charties that support them as well as to promote attendees to charity concert benefiting the program.
Support of Non Profit - children	PSA - Metro Police Christmas Baskets	12/6/18	live on air interview and performance	15 minutes	1x	Live on air interview and performance during the morning show from Republican Hair, local band playing WRLT/Lightning100's annual Festivus Charity concert on December 7th at Marathon Music Works to benefit the Metro Police Christmas Basket program. The interview was to bring awareness to the program that supports underprivileged Nashville families and the Police Charties that support them as well as to promote attendees to charity concert benefiting the program.
Support of Non Profit - kids charities	Live Remote - Metro Police Christmas Baskets	12/3/2018	live remote broadcast	3 hours	1x	Live on location broadcast at Edley's BBQ East with WRLT/Lightning 100 Program Director and noon to 3pm on air host. Listeners were encouraged to bring donations for the Metro Police Christmas Basket program. The interviews and remote were to bring awareness to the program that supports underprivileged Nashville families and the Police Charties that support them.
Support of Non Profit - kids charities	Live Remote - Metro Police Christmas Baskets	12/17/2018	live remote broadcast	3 hours	1x	Live on location broadcast at Frothy Moneky in the Nations with WRLT/Lightning 100 Program Director and noon to 3pm on air host. Listeners were encouraged to bring donations for the Metro Police Christmas Basket program. The interviews and remote were to bring awareness to the program that supports underprivileged Nashville families and the Police Charties that support them.