

# QUARTERLY ISSUES / PROGRAMS LIST

Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period  
7/01/2013 to 9/30/2013

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Support of Non Profit	PSA - total runs for Quarter			:30s	270x	Various Issues -- see following list
Support of non-profit, Child Trafficking	PSA :30 recorded spot	7/8 - 7/14	ROS	:30		Recorded PSA for a fundraiser for local non profit that fights global child trafficking. Homeland for Hope.
Support of non-profit, Schools	PSA :30 recorded spot	8/19 - 9/20	ROS	:30		Recorded PSA for local volunteer organization Hands On Nashville for a day of volunteering to benefit Metro Nashville's Public Schools.
Support of non-profit Children	PSA :30 recorded spot	8/19 - 8/24	ROS	:30		Recorded PSA for fundraiser for local non profit, The Tomorrow Fund, an initiative of The Community Foundation of Middle Tennessee. The Tomorrow fund provides grant money to local charity organizations focused on helping children.
Support of non-profit, Mental Health	PSA :30 recorded spot	8/23 - 9/7	ROS	:30		Recorded PSA for fundraiser for the Mental Health Association of Middle Tennessee. Benefit concert on 9/7 with local bands.
Support of non-profit, Animal Rescue Org.	PSA :30 recorded spot	9/6 - 9/20	ROS	:30		Recorded PSA for fundraiser for Bonaparte's Retreat, local non profit animal rescue organization. Benefit concert on 9/20 with local bands.
Support of non-profit, Gun Violence	PSA :30 recorded spot	9/6 - 9/24	ROS	:30		Recorded PSA for Moms Demand Action for Gun Sense, a local fundraiser film screening of a documentary by a survivor of the Virginia Tech mass shooting.
Public Awareness, Carbon Monoxide Poisoning	PSA :30 recorded spot	9/7 - 9/18	ROS	:30		Recorded PSA for public awareness of Tennessee's Carbon Monoxide Awareness day.
Support of non-profit, Hunger Awareness	PSA :30 recorded spot	8/19 - 9-11	ROS	:30		Recorded PSA for awareness of Hunger Action Month for non profit, Second Harvest Food Bank of Middle Tennessee.
Support of non-profit, Hunger Awareness	on-air interview	09/03/13	4pm	7 minutes		on-air interview with Tasha Kennard of Second Harvest Food Bank of Middle Tennessee, hunger awareness month.
Support of non-profit, Hunger Awareness	PSA :30 recorded spot	9/12 - 9/25	ROS	:30		Recorded PSA for volunteering for food sorting day for Second Harvest of Middle Tennessee.
Support of non-profit, Violent Crime	PSA :30 recorded spot	9/16 - 9/28	ROS	:30		Recorded PSA for crime prevention and awareness for The Tennessee Dept. of Correction in conjunction with You Have The Power, state wide non profit to help people and communities impacted by violent crime.
Promotion Community Arts, Music	PSA :30 recorded spot	7/8 - 8/2	ROS	:30		Recorded PSA for benefit concert for local band that lost their recording studio and equipment in a fire.
Support of non-profit, Hunger Awareness	PSA :30 recorded spot	9/16 - 9/25	ROS	:30		Recorded PSA for food Sort-A-Thon event for Second Harvest Food Bank of Middle Tennessee.
Support of non-profit, arts	PSA :30 recorded spot	9/21 - 10/12	ROS	:30		Recorded PSA for Belcourt Theatre's Indie Fest to raise money for their Education and Engagement Programs focusing on visual literacy for young people.
Business/Career Development, Independent Artists strategies	Music Business Radio	7/1/2013	10pm-11pm	:60	1X	Guest: Abigail Washburn--Singer, songwriter, and clawhammer banjo player. Comfortable in front of rock as well as folk audiences, she is a music festival favorite. The story of her start in music is somewhat far-fetched. Knowing only a few songs on the banjo, Abigail was offered a record deal while on one last road trip through the US on her way to study law in Beijing. Her love for China has led her to that country many times, including a performance at the 2008 Beijing Summer Olympics. Abigail will talk about her career detour, her creative influences from traditional American and Chinese music, and her unexpected acceptance in the indie-pop world.

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Business/Career Development, Career Longevity	Music Business Radio	7/7/2013	7pm-8pm	:60	1X	Guest: Whit Hill--author and songwriter. Whit brings her stories of pop legend, Madonna, who happened to be her college roommate at the University Of Michigan. Whit's book, "Not About Madonna," sheds light on the early years and the early signs of success of one of today's most famous and influential stars.
Business/Career Development, Career Longevity	Music Business Radio	7/8/2013	10pm-11pm	:60	1X	Guest: Whit Hill--author and songwriter. Whit brings her stories of pop legend, Madonna, who happened to be her college roommate at the University Of Michigan. Whit's book, "Not About Madonna," sheds light on the early years and the early signs of success of one of today's most famous and influential stars.
Business/Career Development, Career Longevity, Songwriting, and Producing	Music Business Radio	7/14/2013	7pm-8pm	:60	1X	Guest: Walt Aldridge--songwriter, producer, engineer and musician. Aldridge made a name for himself as a Nashville songwriter penning such country greats as "Holding Her and Loving You" and Ronnie Milsap's, "(There's) No Getting Over Me,"--his first major cut. Hailing from the deep rooted musical area of Florence/Muscle Shoals, Alabama, Aldridge spent 15 years as a staff engineer for FAME Studios, an inherent part of American popular music from the 1950's on. Walt spoke to us about his career as lead singer with the successful top-40, country band, The Shooters, his songwriting process, the musical heritage of 'the Muscle Shoals Sound, and passing the artist baton on to a new generation of artists & songwriters.
Business/Career Development, Career Longevity, Songwriting, and Producing	Music Business Radio	7/15/2013	10pm-11pm	:60	1X	Guest: Walt Aldridge--songwriter, producer, engineer and musician. Aldridge made a name for himself as a Nashville songwriter penning such country greats as "Holding Her and Loving You" and Ronnie Milsap's, "(There's) No Getting Over Me,"--his first major cut. Hailing from the deep rooted musical area of Florence/Muscle Shoals, Alabama, Aldridge spent 15 years as a staff engineer for FAME Studios, an inherent part of American popular music from the 1950's on. Walt spoke to us about his career as lead singer with the successful top-40, country band, The Shooters, his songwriting process, the musical heritage of 'the Muscle Shoals Sound, and passing the artist baton on to a new generation of artists & songwriters.
Business/Career Development, Career Longevity, & Songwriting	Music Business Radio	7/21/2013	7pm-8pm	:60	1X	Guest: Raúl Malo--celebrated singer, songwriter, guitarist, and record producer. Originally making his mark in country music as the lead singer of the award winning band, The Mavericks, as well as having co-written many of their singles. Malo is back with the Mavericks but over the last decade he pursued a solo career proving his ever-expanding musical talent by delving into the Latin and jazz arenas as well as rock and pop. He talks about his career, his past, and his successes. He talks about the experience he had performing for the legendary Neil Diamond along side of Foo Fighters, Coldplay and Faith Hill. Check him out at <a href="http://www.raulmalo.com">www.raulmalo.com</a> and <a href="http://www.themavericksband.com">www.themavericksband.com</a>

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Business/Career Development, Career Longevity, & Songwriting	Music Business Radio	7/22/2013	10pm-11pm	:60	1X	Guest: Raúl Malo--celebrated singer, songwriter, guitarist, and record producer. Originally making his mark in country music as the lead singer of the award winning band, The Mavericks, as well as having co-written many of their singles. Malo is back with the Mavericks but over the last decade he pursued a solo career proving his ever-expanding musical talent by delving into the Latin and jazz arenas as well as rock and pop. He talks about his career, his past, and his successes. He talks about the experience he had performing for the legendary Neil Diamond along side of Foo Fighters, Coldplay and Faith Hill. Check him out at <a href="http://www.raulmalo.com">www.raulmalo.com</a> and <a href="http://www.themavericksband.com">www.themavericksband.com</a>
Business/Career Development for Women , Career Longevity, Songwriting, & producing	Music Business Radio	7/28/2013	7pm-8pm	:60	1X	Guest: Maia Sharp--Singer, songwriter, producer. She's had her songs become hits as recorded by Bonnie Raitt, The Dixie Chicks, Trisha Yearwood, Cher, Art Garfunkel, and many more. She has produced talents like Edwin McCain and the legendary, Garfunkel. As an artist, she has released with critical recognition four solo albums as well as one with Garfunkel and Buddy Mondlock. Maia visits our MBR studios and talks of her musical upbringing, her first song being recorded by Cher, the ups and downs of her career, her friendship with Raitt and Garfunkel, and much much more. She also gives us an intimate live in-studio performance.
Business/Career Development for Women , Career Longevity, Songwriting, & producing	Music Business Radio	7/29/2013	10pm-11pm	:60	1X	Guest: Maia Sharp--Singer, songwriter, producer. She's had her songs become hits as recorded by Bonnie Raitt, The Dixie Chicks, Trisha Yearwood, Cher, Art Garfunkel, and many more. She has produced talents like Edwin McCain and the legendary, Garfunkel. As an artist, she has released with critical recognition four solo albums as well as one with Garfunkel and Buddy Mondlock. Maia visits our MBR studios and talks of her musical upbringing, her first song being recorded by Cher, the ups and downs of her career, her friendship with Raitt and Garfunkel, and much much more. She also gives us an intimate live in-studio performance.
Business/Career Development, Independent Artists & Fan Sponsorship	Music Business Radio	8/4/2013	7pm-8pm	:60	1X	Guests: Singer/Songwriters, Jessica Campbell and Ernie Halter. Both are independent musicians with success stories to share. USA Today recently featured Jessica in its coveted weekly playlist, her music has been heard on several television shows including VH1's "Tough Love," ABC's "Ugly Betty," and her song "Be You" was used in a nationwide promotion by Crate & Barrel. Ernie's album, Franklin & Vermont, debuted at #2 on iTunes singer/songwriter charts, he has shared the stage with the likes of Sara Bareilles, Lady Antebellum, Katy Perry, and Neil Young, and has had his song, "Come Home to Me" recorded by Justin Bieber. Jessica and Ernie will discuss all of that as well as the house concert business which both have much experience as they have played over 100 such dates. This episode also includes in-studio performances from both Jessica and Ernie.

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Business/Career Development, Independent Artists & Fan Sponsorship	Music Business Radio	8/5/2013	10pm-11pm	:60	1X	Guests: Singer/Songwriters, Jessica Campbell and Ernie Halter. Both are independent musicians with success stories to share. USA Today recently featured Jessica in its coveted weekly playlist, her music has been heard on several television shows including VH1's "Tough Love," ABC's "Ugly Betty," and her song "Be You" was used in a nationwide promotion by Crate & Barrel. Ernie's album, Franklin & Vermont, debuted at #2 on iTunes singer/songwriter charts, he has shared the stage with the likes of Sara Bareilles, Lady Antebellum, Katy Perry, and Neil Young, and has had his song, "Come Home to Me" recorded by Justin Bieber. Jessica and Ernie will discuss all of that as well as the house concert business which both have much experience as they have played over 100 such dates. This episode also includes in-studio performances from both Jessica and Ernie.
Business/Career Development, Financial Planning for music professionals	Music Business Radio	8/11/2013	7pm-8pm	:60	1X	Guest: Lisa Harless, Senior VP of Regions Bank--Sports and Entertainment Division. Interview with a music business banker who listens to music and considers intangible assets like song publishing and trademarks when loaning money. Lisa has worked on Music Row for 20+ years and has seen it all. She loves music and the industry and will talk about both, as well as how artists, songwriters, publishers, and record companies can be even more successful with the help of a trusted financial adviser.
Business/Career Development, Financial Planning for music professionals	Music Business Radio	8/12/2013	10pm-11pm	:60	1X	Guest: Lisa Harless, Senior VP of Regions Bank--Sports and Entertainment Division. Interview with a music business banker who listens to music and considers intangible assets like song publishing and trademarks when loaning money. Lisa has worked on Music Row for 20+ years and has seen it all. She loves music and the industry and will talk about both, as well as how artists, songwriters, publishers, and record companies can be even more successful with the help of a trusted financial adviser.
Business/Career Development, Getting the attention of Radio & Record Company Executives	Music Business Radio	8/18/2013	7pm-8pm	:60	1X	Guest: Erin McCarley, recording artist. Her fast paced journey began after her independently produced album and 2008 South by Southwest performance got the attention of several record labels....many of which courted her right in the lobby of her hotel at SXSW. Within an 18 month period, she finished her independent album, was signed by a major label, and found herself performing in front of national TV audiences on Letterman, Leno, and Ferguson. Erin discusses all of this, how her independent album, <i>Love Save the Empty</i> , was picked up and distributed by Universal Republic, her songwriting process, and her new album, <i>My Stadium Electric</i> . She also shares with us a live in-studio performance. We talked about how she got started in the music business, how she raised \$25,000 in just three days (before Kickstarter) to fund her debut album, getting a record deal, playing David Letterman, working with A&R guys to create a great album, her songwriting process, how she got her music as the iTunes Single of the Week, and more. Erin also played live in our studio.

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Business/Career Development, Getting the attention of Radio & Record Company Executives	Music Business Radio	8/19/2013	10pm-11pm	:60	1X	Guest: Erin McCarley, recording artist. Her fast paced journey began after her independently produced album and 2008 South by Southwest performance got the attention of several record labels....many of which courted her right in the lobby of her hotel at SXSW. Within an 18 month period, she finished her independent album, was signed by a major label, and found herself performing in front of national TV audiences on Letterman, Leno, and Ferguson. Erin discusses all of this, how her independent album, <i>Love Save the Empty</i> , was picked up and distributed by Universal Republic, her songwriting process, and her new album, <i>My Stadium Electric</i> . She also shares with us a live in-studio performance. We talked about how she got started in the music business, how she raised \$25,000 in just three days (before Kickstarter) to fund her debut album, getting a record deal, playing David Letterman, working with A&R guys to create a great album, her songwriting process, how she got her music as the iTunes Single of the Week, and more. Erin also played live in our studio.
Business/Career Development, Strategies for Career Longevity, Songwriting, & producing	Music Business Radio	8/25/2013	7pm-8pm	:60	1X	Guest: Rusty Anderson--lead guitarist in Paul McCartney's band for the past decade. He'll tell what it's like to record and tour with a Beatle, as well as others he's worked with in his four-decade career, like Elton John, Regina Spektor, Steven Tyler, The Bangles and more. Pick up tidbits from this critically acclaimed guitarist, singer, songwriter and producer as he tells about his early career in L.A. and about recording his new, second solo album "Born On Earth."
Business/Career Development, Strategies for Career Longevity, Songwriting, & producing	Music Business Radio	8/26/2013	10pm-11pm	:60	1X	Guest: Rusty Anderson--lead guitarist in Paul McCartney's band for the past decade. He'll tell what it's like to record and tour with a Beatle, as well as others he's worked with in his four-decade career, like Elton John, Regina Spektor, Steven Tyler, The Bangles and more. Pick up tidbits from this critically acclaimed guitarist, singer, songwriter and producer as he tells about his early career in L.A. and about recording his new, second solo album "Born On Earth."
Business/Career Development, Independent Artists, Songwriting, & Film/Tv placement strategies	Music Business Radio	9/1/2013	7pm-8pm	:60	1X	Guest: Co-founders of the musical collective, <i>Ten Out of Tenn</i> , Trent and Kristen Dabbs, will be our guests this week on Music Business Radio. Trent, a successful indie artist-songwriter, has released six solo albums and his songs have been featured in several TV shows including <i>Grey's Anatomy</i> , <i>Private Practice</i> , <i>One Tree Hill</i> , <i>Vampire Diaries</i> , <i>Hawaii Five-0</i> and also the motion picture <i>Nothing But the Truth</i> . Kristen and Trent will discuss building a music business community, getting press, concept albums, why vinyl is making a comeback, film and television licensing, and their experience with <i>Ten Out of Tenn</i> --packaging and promoting tours.
Business/Career Development, Independent Artists, Songwriting, & Film/Tv placement strategies	Music Business Radio	9/2/2013	10pm-11pm	:60	1X	Guest: Co-founders of the musical collective, <i>Ten Out of Tenn</i> , Trent and Kristen Dabbs, will be our guests this week on Music Business Radio. Trent, a successful indie artist-songwriter, has released six solo albums and his songs have been featured in several TV shows including <i>Grey's Anatomy</i> , <i>Private Practice</i> , <i>One Tree Hill</i> , <i>Vampire Diaries</i> , <i>Hawaii Five-0</i> and also the motion picture <i>Nothing But the Truth</i> . Kristen and Trent will discuss building a music business community, getting press, concept albums, why vinyl is making a comeback, film and television licensing, and their experience with <i>Ten Out of Tenn</i> --packaging and promoting tours.

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Business/Career Development for Women, Career Longevity, & animal fostering programs	Music Business Radio	9/8/2013	7pm-8pm	:60	1X	Guest: Grammy Award winner, Emmylou Harris. It's an intimate and light-hearted conversation that you will not want to miss. Emmylou shares with us her humble beginnings as single mother playing folk music, her personal and professional life with Gram Parsons, her first record deal, finding (and writing) good material, and "trusting" the song. She talks about her other passion--- animal rights and the founding of the dog rescue and fostering organization, Bonapartes Retreat, <a href="http://www.bonapartesretreat.org">www.bonapartesretreat.org</a> . She also shares with us stories behind some of her favorite song and of new projects with Prairie Home Companion's Garrison Keillor, and Rodney Crowell. <a href="http://www.emmylouharris.com">www.emmylouharris.com</a>
Business/Career Development for Women, Career Longevity, & animal fostering programs	Music Business Radio	9/9/2013	10pm-11pm	:60	1X	Guest: Grammy Award winner, Emmylou Harris. It's an intimate and light-hearted conversation that you will not want to miss. Emmylou shares with us her humble beginnings as single mother playing folk music, her personal and professional life with Gram Parsons, her first record deal, finding (and writing) good material, and "trusting" the song. She talks about her other passion--- animal rights and the founding of the dog rescue and fostering organization, Bonapartes Retreat, <a href="http://www.bonapartesretreat.org">www.bonapartesretreat.org</a> . She also shares with us stories behind some of her favorite song and of new projects with Prairie Home Companion's Garrison Keillor, and Rodney Crowell. <a href="http://www.emmylouharris.com">www.emmylouharris.com</a>
Business/Career Development, New artist & industry acceptance	Music Business Radio	9/15/2013	7pm-8pm	:60	1X	Guest: Claude McKnight, founder and lead tenor of the 10 time Grammy award winning vocal group, Take 6. Along with their 10 Grammy wins (with 21 nominations), the critically acclaimed group also has 10 Dove Awards as well as a Soul Train Award. They've collaborated with artists like Whitney Houston, Don Henley, Ray Charles, Stevie Wonder, Queen Latifah, Joe Sample, and Quincy Jones, just to name a few. Claude talks about the formation of Take 6; their continued success for 20 plus years; the changing face of vocal music; their ten album tenure with major Warner Brothers; and their new life on an independent. Claude also shares some great behind the scenes stories of working with the legendary Quincy Jones and Ray Charles.
Business/Career Development, New artist & industry acceptance	Music Business Radio	9/16/2013	10pm-11pm	:60	1X	Guest: Claude McKnight, founder and lead tenor of the 10 time Grammy award winning vocal group, Take 6. Along with their 10 Grammy wins (with 21 nominations), the critically acclaimed group also has 10 Dove Awards as well as a Soul Train Award. They've collaborated with artists like Whitney Houston, Don Henley, Ray Charles, Stevie Wonder, Queen Latifah, Joe Sample, and Quincy Jones, just to name a few. Claude talks about the formation of Take 6; their continued success for 20 plus years; the changing face of vocal music; their ten album tenure with major Warner Brothers; and their new life on an independent. Claude also shares some great behind the scenes stories of working with the legendary Quincy Jones and Ray Charles.

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Business/Career Development for independent artists , career Longevity, Songwriting, & producing	Music Business Radio	9/22/2013	7pm-8pm	:60	1X	Guest: Matt Brouwer & Michael Omartian. A special "Artist Confidential" episode with Juno Award-winning singer/songwriter Matt Brouwer. This episode features Matt's latest album, "Till The Sunrise," breaking it down song-by-song, with live performances with the studio band, Zodlounge, and Grammy award winning producer, Michael Omartian. We'll talk about the recording process, how the songs were written (and developed), and more. We'll talk with the project's producer, Michael Omartian, engineer, Terry Christian, the studio musicians; and, of course, Matt himself. It includes not only live performances with the full band, but also acoustic/stripped versions of songs and early demos and work tapes. Whether you're a Matt B curious about what goes into producing a world-class album.
Business/Career Development for independent artists , career Longevity, Songwriting, & producing	Music Business Radio	9/23/2013	10pm-11pm	:60	1X	Guest: Matt Brouwer & Michael Omartian. A special "Artist Confidential" episode with Juno Award-winning singer/songwriter Matt Brouwer. This episode features Matt's latest album, "Till The Sunrise," breaking it down song-by-song, with live performances with the studio band, Zodlounge, and Grammy award winning producer, Michael Omartian. We'll talk about the recording process, how the songs were written (and developed), and more. We'll talk with the project's producer, Michael Omartian, engineer, Terry Christian, the studio musicians; and, of course, Matt himself. It includes not only live performances with the full band, but also acoustic/stripped versions of songs and early demos and work tapes. Whether you're a Matt B curious about what goes into producing a world-class album.
Business/Career Development, Non-artist Careers, & Entrepreneurship in the Music Business	Music Business Radio	9/29/2013	7pm-8pm	:60	1X	Guest: Trinidad Sanchez, founder of Trinity Entertainment Group. Trinidad runs the Nashville based booking, management and production company and will talk about his 20+ years in the music business. He started as a roadie, but quickly worked his way up the ladder to tour manager, and now executive. Along the way he has worked with dozens of acts including David Benoit, The Band Perry, Jo Dee Messina, and Colbie Caillat. He'll discuss working with beginning acts to established hit acts and what upcoming musicians can do to have career longevity. Also gives suggestions on how to get into the non-artist side of the business.
Business/Career Development, Non-artist Careers, & Entrepreneurship in the Music Business	Music Business Radio	9/30/2013	10pm-11pm	:60	1X	Guest: Trinidad Sanchez, founder of Trinity Entertainment Group. Trinidad runs the Nashville based booking, management and production company and will talk about his 20+ years in the music business. He started as a roadie, but quickly worked his way up the ladder to tour manager, and now executive. Along the way he has worked with dozens of acts including David Benoit, The Band Perry, Jo Dee Messina, and Colbie Caillat. He'll discuss working with beginning acts to established hit acts and what upcoming musicians can do to have career longevity. Also gives suggestions on how to get into the non-artist side of the business.
Promotion of Local Music	Local Artist - The615	7/1--9/30/13	6:15 PM	:60m	14x	1 hour show devoted exclusively to local music. All music is from local artists. Interviews of local artists. Each show features approximately 10 songs by local artists promoting further Middle Tennessee artistry and creativity (approx. 130 local artists' featured).

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Promotion of Local Music, Support of Local Musicians	Local Lightning Spins & Local Artist of the Week Feature	7/1--9/30/13	ROS	:03m	2602x	1) "Local Lightning" features a rotation of local artists getting one spin per hour throughout the day--24 different artists per day.(2160X) 2) "Local Artist of the Week"--features one specific local artist's getting played in heavy rotation throughout the week (520 spins, 13wks @ 34/wk).
Support of Non Profit, Red Cross Blood Drive	Spots	7/5--7/18/13	ROS	:60s	70	Announcements reminding people of the Red Cross blood drive and the need for blood donations to build up our inventory in our community. Call to action.
Support of Non Profit, Red Cross Blood Drive	Live Broadcast & Remote call-ins	07/18/13	10am--3pm Live, Remote call-ins	:60s	4	Broadcast live and aired call-ins from the Red Cross blood drive making the public aware of the need for blood and to promote giving blood during July. Call for immediate action while station staff on-site
Support of Non Profit, Red Cross Blood Drive	Spots	8/15--8/28/13	ROS	:30s	144	Announcements reminding people of the Red Cross blood drive and the need for blood donations to build up our inventory in our community. Call to action.
Support of Non Profit, Red Cross Blood Drive	Liners	8/15--8/28/13	ROS	:15s	63	PSA Liner announcements reminding people of the Red Cross blood drive and the need for blood donations to build up our inventory in our community. Call to action
Support of Non Profit, Red Cross Blood Drive	Live Broadcast & Remote call-ins	08/28/13	10am--6pm Live	:60s	4	Broadcast live from the Red Cross blood drive making the public aware of the need for blood and to promote giving blood during August. Call for immediate action while station staff on-site.
Promotion of & Awareness for Family Health & Fitness	Spots	9/23--9/30/13	6a--11p	:60s	22	Announcements to make public aware of the Mayor's fitness and health initiatives through promotion and call to action for the "Neighborhood Challenge."
Promotion & Awareness of Environmental Issues - Metro Beautification & Littering	Spots	09/30/13	6a--11p	:60s	3	Announcements to make public aware of environmental issues facing our Metro Parks/Public Works specifically focusing on "Littering is wrong too" campaign and call to action to enter jingle contest to promote not littering. Also promotes metro beautification.
Various Public Awareness (see below)	PSA - total runs for Quarter	7/1--9/30/13	ROS	:30s	180x	Ad Council (AC) PSA's, National & Local/Regional Topics/Issues (specific segment descriptions below)
Personal & professional growth through digital access & literacy	PSA - Digital Literacy	7/1--9/30/13	ROS	:30s		(AC) Promotes the importance of digital literacy skills and increases access to free computer and internet training classes throughout the county.
Awareness that 'Buzzed Driving is Drunk Driving' and has legal ramifications	PSA - Buzzed Driving Prevention	7/1--9/30/13	ROS	:30s		(AC) Promotes awareness that 'buzzed' driving is drunk driving and could cost you \$10,000 in fines, legal fees, and increased insurance rates.
Awareness and Promotion of Discovering Nature	PSA - Discovering Nature	7/1--9/30/13	ROS	:30s		(AC) Promotes awareness and discovery of nature and what the outdoors has to offer and encourages family outings to "find a forest near them."
Adoption as an option	PSA - Adoption	7/1--9/30/13	ROS	:30s		(AC) Awareness of Adoption opportunities & promotion of of adoption options.
Adoption & Fostering Awareness	PSA - Adoption & Fostering	7/1--9/30/13	ROS	:30s		(AC) Awareness of Adoption & Fostering opportunities the promotion and education of these options.
Emergency Preparedness	PSA - FEMA, Emergency Preparedness	7/1--9/30/13	ROS	:30s		(AC) Awareness of emergency causing events and pro-active preparedness strategies.



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Arthritis Prevention & Awareness	PSA - Arthritis Prevention & Awareness	7/1--9/30/13	ROS	:30s		(AC) Awareness of the disease and health strategies for prevention.
Personal & professional growth through college access	PSA - College Access	7/1--9/30/13	ROS	:30s		(AC) Personal & professional growth through college access
Children's Health & Well-being	PSA - Discovering Nature	7/1--9/30/13	ROS	:30s		(AC) Promoting family/childrens health and well-being through discovering nature
Engergy Conservation through efficiency	PSA - Energy Efficiency	7/1--9/30/13	ROS	:30s		(AC) Promoting environmental conservation through efficient use of energy
Personal & professional advancement	PSA - HS Dropout Prevention	7/1--9/30/13	ROS	:30s		(AC) Promoting finishing HS and to make the public aware of and how to prevent High School students from dropping out of school.
Lead Poisoning Awareness	PSA - Lead Poisoning signs, hear loss	7/1--9/30/13	ROS	:30s		(AC) Awareness of Lead Poisoning and the signs including hearing loss.
Veterans Support by the Community	PSA - Veterans Support, including their family & Friends	7/1--9/30/13	ROS	:30s		(AC) Awareness and Promotion of veterans' services and support of community including family and friends upon their return from service/duty.
Littering & Recycling Awareness	PSA - Recycling Awareness to Keep American Beautiful	7/1--9/30/13	ROS	:30s		(AC) Awareness & Promotion of recycling. Only 35% of Americans recycle. PSA encourages listeners to give garbabe a second life <a href="http://www.iwanttoberecycled.org">www.iwanttoberecycled.org</a>
Financial Literacy in Young Adults	PSA - Financial Litteracy for Young Adults	7/1--9/30/13	ROS	:30s		(AC) Awareness of personal financial responsibility, helping young adults adopt positive saving habits and take control of their financial future
Wildfire Prevention	PSA - Preventing Wildfires	7/1--9/30/13	ROS	:30s		(AC) Awareness of the causes of wildfires and how to prevent them. 9 out of 10 wildfires are caused by humans. Over the last 12 years, 6.9 million acres were burned by wildfires.
Dibetes Awareness & Prevention	PSA- Diabetes Prevention	7/1--9/30/13	ROS	:30s		(AC) Awareness of the disease and health strategies for prevention.
Men's Health Issues Awareness & Prevention (1 & 2)	PSA - Men's Health Issues	7/1--9/30/13	ROS	:30s		(AC) Awareness of various health issues men face and strategies for better living & prevention.
Awareness of the Dangers of Texting & Driving	PSA-Driving & Texting	7/1--9/30/13	ROS	:30s		(AC) Awareness of the dangers of texting while driving amoung young adult drivers
Community Engagement	PSA-Give, Advocate, Volunteer	7/1--9/30/13	ROS	:30s		(AC) PSA seeks to motivate and inspire people from all walks of life to "Live United" by getting engaged and becoming a partner with the United Way in their community efforts. The direct call to action, "Give. Advocate. Volunteer." allow viewers to easily envision a role for themselves in making a difference in their community.
Improving Health Care in America	PSA-Health Care	7/1--9/30/13	ROS	:30s		(AC) PSA promoting awareness of The Agency for Healthcare Research and Quality (AHRQ) and it's mission is to improve the quality, safety, efficiency, and effectiveness of health care for all Americans. As 1 of 12 agencies within the Department of Health and Human Services, AHRQ supports research that helps people make more informed decisions and improves the quality of health care services.

# QUARTERLY ISSUES / PROGRAMS LIST

Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period  
7/01/2013 to 9/30/2013

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Awareness & Promotion Community Arts & Enrichment	Nashville By Nicole	7/7/2013	7AM	:20m	1x	Promotes awareness of this organization and facility and their plans to "bridge the gap" between thinking and doing in the area of sustainability in Nicole's interview with Jennifer Tlumak the Executive Director at Urban Green Lab. Their mission is to facilitate a range of educational and social programs that inspire participants from all socioeconomic backgrounds to make sustainability a bigger part of their lives--in their homes, neighborhoods, and businesses. With their center in East Nashville's Inglewood Community they
Awareness & Promotion of Urban Sustainability -- Urban Green Lab	Nashville By Nicole	7/14/2013	7AM	:20m	1x	Promotes awareness of this organization and facility and their plans to "bridge the gap" between thinking and doing in the area of sustainability through an interview with Jennifer Tlumak the Executive Director at Urban Green Lab. Their mission is to facilitate a range of educational and social programs that inspire participants from all socioeconomic backgrounds to make sustainability a bigger part of their lives--in their homes, neighborhoods, and businesses. With their center in East Nashville's Inglewood Community they will offer hands-on workshops for people of all ages on a range of topics, from home weatherization to urban agriculture, which will help citizens reduce their environmental impact, save money, and improve the health of their families. Urban Green Lab will showcase green design, interactive displays, and a working community garden.
Awareness & Promotion of Urban Sustainability -- Urban Green Lab	Nashville By Nicole	7/21/2013	7AM	:20m	1x	Promotes awareness of this organization and facility and their plans to "bridge the gap" between thinking and doing in the area of sustainability through an interview with Jennifer Tlumak the Executive Director at Urban Green Lab. Their mission is to facilitate a range of educational and social programs that inspire participants from all socioeconomic backgrounds to make sustainability a bigger part of their lives--in their homes, neighborhoods, and businesses. With their center in East Nashville's Inglewood Community they will offer hands-on workshops for people of all ages on a range of topics, from home weatherization to urban agriculture, which will help citizens reduce their environmental impact, save money, and improve the health of their families. Urban Green Lab will showcase green design, interactive displays, and a working community garden.
Promotion of Volunteerism & Awareness of Sharing our Planet with Animals -- Nashville Zoo	Nashville By Nicole	07/28/13	7AM	:20m	1x	Interview with Emily and Kyle, two of Nashville Zoo at Grassmere's Zoo Keepers. Learn more about the upcoming Wild Impressions: Andean Bear Bash to help raise funds for our zoo to have a bear exhibit. Learn how you can volunteer and become a member at <a href="http://www.NashvilleZoo.org">www.NashvilleZoo.org</a>
Promotion of Volunteerism & Awareness of Sharing our Planet with Animals -- Nashville Zoo	Nashville By Nicole	08/04/13	7AM	:20m	1x	Interview with Emily and Kyle, two of Nashville Zoo at Grassmere's Zoo Keepers. Learn more about the upcoming Wild Impressions: Andean Bear Bash to help raise funds for our zoo to have a bear exhibit. Learn how you can volunteer and become a member at <a href="http://www.NashvilleZoo.org">www.NashvilleZoo.org</a>

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Promotion & Awareness of Environmental Issues - TN Watersheds & Cumberland River Compact	Nashville By Nicole	08/11/13	7AM	:20m	1x	Interview with Margaret Littman who is a board member for the Cumberland River Compact which since 1997, has worked cooperatively with local, state and federal agencies, farmers, technical professionals, local officials, neighborhood groups and watershed stakeholders to ensure clean and abundant water sources that support, life, recreation and economic well-being throughout the Basin. They invite Nashville to – take a training workshop, help with a stream clean up, plant a rain garden, build green, buy local organic food, take a photo, or paddle down a stream with us – all for the LOVE OF WATER! <a href="http://cumberlandrivercompact.org">cumberlandrivercompact.org</a> One of the ways to participate in raising funds and support for our river is the 7th Annual Cumberland River Dragon Boat Festival.
Awareness & Support for Nashville's Homeless	Nashville By Nicole	08/25/13	7AM	:20m	1x	Nicole interviews Brett Swayn, the Founder and Executive Director of LambsCroft, a local non-profit serving Nashville's Homeless. Learn about the 3rd Annual ParkLife benefit concert Saturday August 31st at Sevier Park here: <a href="http://www.parklife.comsynth.com">www.parklife.comsynth.com</a> A new extension of their ministry is A Culinary Training Center and Restaurant in the 12 South Neighborhood is called The Cookery and will be having a grand opening soon.
Support of Non-Profit	Nashville By Nicole	09/01/13	7AM	:20m	1x	Interview with Lisa Harless, Secretary of the Board of the Recording Academy for MusiCares, which is the charitable arm of The Recording Academy. Learn about the Nashville chapter, established in 1964, & The Grammy Foundation. The variety of professional services and programs they offer help meet the needs of the local music community. From mentor programs to financial assistance there is a wealth of music education to be found within this non-profit organization. <a href="http://www.musicares.org">www.musicares.org</a> <a href="https://www.facebook.com/MusiCares">www.facebook.com/MusiCares</a>
Community Engagement, Healthy Living & Volunteerism	Nashville By Nicole	09/08/13	7AM	:20m	1x	Join Nicole as she speaks with Keeley Puncochar, Lightning 100 Team Green Adventures Director. Learn about the benefits of membership. One of the yearly activities is Hands on Nashville Day 2013 on September 21st. HON day is our city's biggest day of volunteerism supporting Metro Nashville Public Schools.
Community Engagement, Healthy Living & Volunteerism	Nashville By Nicole	09/15/13	7AM	:20m	1x	Join Nicole as she speaks with Keeley Puncochar, Lightning 100 Team Green Adventures Director. Learn about the benefits of membership. One of the yearly activities is Hands on Nashville Day 2013 on September 21st. HON day is our city's biggest day of volunteerism supporting Metro Nashville Public Schools.
Support of local history & and Promotion of the Arts	Nashville By Nicole	09/22/13	7AM	:20m	1x	Interview with Amqui Station's Treasurer & the Amqui Music and Arts Festival Committee Chair, Shay Martin. Learn about this historic landmark that was built in 1910 as a Louisville and Nashville (L&N) railroad switching and passenger depot in Madison, Tennessee. The annual festival in September helps build the education exhibits for the museum.

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Support for Local Charities, Non-profits	Nashville By Nicole	09/29/13	7AM	:20m	1x	Nicole Speaks with Bill and Brad volunteers for the Tennessee Beer Festival that raises money for local charities. Since 2010 the team of volunteers has organized Nashville's premier beer festival and given over \$28,000 to area charities.
Public Access to the Arts	Live On the Green / Spots	7/27--9/13/13	12M-12M	:60s	523	Live On the Green is a free 6 week concert series produced by WRLT for the Mayor's office and the City of Nashville. LOtG showcases emerging local artists alongside national talent and emphasizes green & sustainable practices.
Public Access to the Arts	Live On the Green / Spots		12M-12M	:15s	477	Live On the Green is a free 6 week concert series produced by WRLT for the Mayor's office and the City of Nashville. LOtG showcases emerging local artists alongside national talent and emphasizes green & sustainable practices.
Public Access to the Arts	Live On the Green / Interview (on-site remote)	8/8, 8/15, 8/22, 8/29, 9/5, 9/12	3pm--6pm	:20mins	9	Live interviews with various performing Live on the Green artists. Promotes public access to free music as well as awareness of Nashville Metro parks systems and access to green space with an emphasis on green & sustainable practices.
Public Access to the Arts	Live On the Green / Interview	8/15, 8/23, 8/24	3pm--6pm	:15mins	3	Interviews with various performing Live on the Green artists. Promotes public access to free music as well as awareness of Nashville Metro parks systems and access to green space with an emphasis on green & sustainable practices. One (1) Interviews per date reported.
Public Safety	EAS	7/1--9/30/13	12M-12M			WRLT is a Participating Station in the middle Tennessee Area Emergency Alert System. We forward the Required Monthly Test, generate a weekly test and forward selected Watches & Warnings issued by NOAA. During this period, 12 Watches or Warnings were forwarded.
Public Access to the Arts	Musician's Corner / Spots	9/2--9/30/13	6am--11pm	:30s	48	Promotes public access to free music through the "Musician's Corner." It is a free 8 week fall concert series sponsored by WRLT. It showcases emerging local artists and national acts providing exceptional music in a public place for people of all ages and ethnicities. Provides awareness for support and use of Parthenon & Centennial Park.
Public Access to the Arts	Musician's Corner / Liners	9/2--9/30/13	6am--11pm	:10s	15	Promotes public access to free music through the "Musician's Corner." It is a free 8 week fall concert series sponsored by WRLT. It showcases emerging local artists and national acts providing exceptional music in a public place for people of all ages and ethnicities. Provides awareness for support and use of Parthenon & Centennial Park.