

QUARTERLY ISSUES / PROGRAMS LIST

Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period
1/1/14 to 3/31/14

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Support of Non Profit	PSA - 1st Quarter, 2014					
Support of Non Profit	PSA - total runs for Quarter			:30s	270x	Various Issues -- see following list
Support of Non Profit	PSA - The Beat of Life	1/1 - 3/31	ROS	:30s		The Beat of Life Evergreen PSA promoting healing through music, anti-bullying campaign, songwriting therapy for soldiers and redemption songs program for inmates.
Support of Non Profit	PSA - Urban Green Lab	1/1 - 3/31	ROS	:30s		Evergreen PSA for Urban Green Lab, promoting sustainable living, energy/water conservation, urban gardening and more.
Support of Non Profit	PSA - Nashville Rescue Mission	1/1 - 3/31	ROS	:30s		Nashville Rescue Mission "Wish List" donations needed.
Support of Non Profit	PSA - Mental Health America	1/1 - 3/31	ROS	:30s		Evergreen PSA Mental Health America of Middle Tennessee services, such as suicide prevention, anti-bullying.
Support of Non Profit	PSA - Southeastern Young Alumni Charitable Foundation	1/7 - 2/1	ROS	:30s		The Affair to Care, charity fundraiser held by The Southeastern Alumni Charitable Foundation to benefit the Monroe Carell Jr. Children's Hospital at Vanderbilt University.
Support of Non Profit	PSA - Room In The Inn	1/7 - 3/31	ROS	:30s		Room In The Inn Evergreen PSA - explaining services and calling for donations of items.
Support of Non Profit	PSA - Lisa Ross Parker Foundation	1/15 - 2/21	ROS	:30s		Music City Mardi Gras party benefiting the Lisa Ross Parker Foundation which provides support for families touched by cancer and the foundation supports animal welfare organizations.
Support of Non Profit	PSA - Nashville Humane Association	1/18 - 2/4	ROS	:30s		Unleashed Dinner With Your Dog - fundraiser for Nashville Humane Association.
Support of Non Profit	PSA - Room In The Inn	1/24 - 2/8	ROS	:30s		Room In The Inn 5K run to raises funds for Room In The Inn's need for emergency winter shelter.
Support of Non Profit	PSA - Unbound Arts/Martha O'Bryan Center	2/1 - 6/30	ROS	:30s		Unbound Arts works with the Martha O'Bryan Center to introduce and integrate the arts and arts education to help children, young adults and adults.
Support of Non Profit	PSA - American Youth Soccer League	2/15 - 3/31	ROS	:30s		AYSO Evergreen PSA promoting the enrichment of children's lives through soccer.
Support of Non Profit	PSA - National Eating Disorder Assoc. & Eating Disorders Coalition of TN	2/23 - 3/22	ROS	:30s		NEDA - Walk for awareness and to raise funds for The National Eating Disorder Assoc. & Eating Disorders Coalition of TN
Support of Non Profit	PSA - Casa Nashville	3/1 - 4/12	ROS	:30s		Red Shoe Party - 15th annual cocktail dinner event and auction to benefit Casa Nashville, helping children find permanent homes.
Support of Non Profit	PSA - Thistle Farms/Magdalene	3/10 - 3/20	ROS	:30s		Thistle Thursday songwriter's night benefiting Thistle Farms/Magdalene at Thistle Stop Café, Nashville.
Support of Non Profit	PSA - Rally Foundation for Childhood Cancer	2/26 - 3/1	ROS	:30s		Call for performers for benefit show on 4/19 to raise money for childhood cancer research.
Support of Non Profit	PSA - Rally Foundation for Childhood Cancer	3/15 - 4/19	ROS	:30s		Benefit concert to raise money for childhood cancer research.
Support of Non Profit	PSA - Swing Higher Playgrounds	3/19 - 4/3	ROS	:30s		Social mixer to raise awareness and funds to build a playground in East Nashville through the Swing Higher Playgrounds organization.
Support of Non Profit	PSA - Waves, Inc.	3/19 - 3/28	ROS	:30s		Art show fundraiser - for adults and children with disabilities, who actually created the art and directly benefit from art sales.
Support of Non Profit	PSA - Leukemia and Lymphoma Society	3/25 - 4/7	ROS	:30s		Flavors of Living - healthy living choices expo raising funds for the Leukemia and Lymphoma Society.
Support of Non Profit	PSA - Mental Health America	1/1 - 3/31/14	ROS	:30s		Evergreen PSA Mental Health America of Middle Tennessee services, such as suicide prevention, anti-bullying.
Support of Non Profit	PSA - Thistle Farms/Magdalene	1/1 - 3/31/14	ROS	:30s		Evergreen PSA Thistle Farms products benefiting Magdalene residential community for women.

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Community Engagement	PSA-Give, Advocate, Volunteer	1/1--3/31/14	ROS	:30s		To help awareness of the NECAT Network and its commitment to improve the quantity and quality of its local TV programming via comcast cable system. Promoted the staff and board of NECAT's commitment to more active outreach to the entire Davidson County community. This PSA purpose was to help NECAT engage residents in a dialogue about programming. Additionally, all board meetings are open to the public. The mission of the NECAT Network is to enrich Nashville by being a communications broadcast center that encourages, nurtures and features the many diverse voices of our community; protects freedom of speech and expression, and engages all Davidson County residents fairly through the production and transmission of non-commercial programming.
Business/Career Development, Getting the attention of Radio & Record Company Executives	Music Business Radio	1/5/2014	7pm-8pm	:60	1X	Guest: Erin McCarley, recording artist. Her fast paced journey began after her independently produced album and 2008 South by Southwest performance got the attention of several record labels....many of which courted her right in the lobby of her hotel at SXSW. Within an 18 month period, she finished her independent album, was signed by a major label, and found herself performing in front of national TV audiences on Letterman, Leno, and Ferguson. Erin discusses all of this, how her independent album, Love Save the Empty, was picked up and distributed by Universal Republic, her songwriting process, and her new album, My Stadium Electric. She also shares with us a live in-studio performance. We talked about how she got started in the music business, how she raised \$25,000 in just three days (before Kickstarter) to fund her debut album, getting a record deal, playing David Letterman, working with A&R guys to create a great album, her songwriting process, how she got her music as the iTunes Single of the Week, and more. Erin also played live in our studio.
Business/Career Development, Getting the attention of Radio & Record Company Executives	Music Business Radio	1/6/2014	10pm-11pm	:60	1X	Guest: Erin McCarley, recording artist. Her fast paced journey began after her independently produced album and 2008 South by Southwest performance got the attention of several record labels....many of which courted her right in the lobby of her hotel at SXSW. Within an 18 month period, she finished her independent album, was signed by a major label, and found herself performing in front of national TV audiences on Letterman, Leno, and Ferguson. Erin discusses all of this, how her independent album, Love Save the Empty, was picked up and distributed by Universal Republic, her songwriting process, and her new album, My Stadium Electric. She also shares with us a live in-studio performance. We talked about how she got started in the music business, how she raised \$25,000 in just three days (before Kickstarter) to fund her debut album, getting a record deal, playing David Letterman, working with A&R guys to create a great album, her songwriting process, how she got her music as the iTunes Single of the Week, and more. Erin also played live in our studio.

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Business/Career Development, Career Longevity, Songwriting, and Producing	Music Business Radio	1/12/2014	7pm-8pm	:60	1X	Guest: Norbert Putnam, producer/songwriter/musician. Norbert produced Jimmy Buffet's hit "Margaritaville" and has performance credits on over 10,000 tracks including 122 with Elvis Presley. As a part of music history for the last 50 years, Norbert shared his life and career with us. He has worked with the likes of Michael Jackson, Roy Orbison, Kris Kristofferson, Linda Ronstadt, JJ Cale, and The Nitty Gritty Dirt Band, just to name a few. Putnam also produced Joan Baez's classic hit "The Night They Drove Old Dixie Down" as well as most of Dan Fogelberg's recorded catalog. He talked about his career path from musician to producer, longevity in the business, how he got into the music business, and how the business has changed over the last 30 years.
Business/Career Development, Career Longevity, Songwriting, and Producing	Music Business Radio	1/13/2014	10pm-11pm	:60	1X	Guest: Norbert Putnam, producer/songwriter/musician. Norbert produced Jimmy Buffet's hit "Margaritaville" and has performance credits on over 10,000 tracks including 122 with Elvis Presley. As a part of music history for the last 50 years, Norbert shared his life and career with us. He has worked with the likes of Michael Jackson, Roy Orbison, Kris Kristofferson, Linda Ronstadt, JJ Cale, and The Nitty Gritty Dirt Band, just to name a few. Putnam also produced Joan Baez's classic hit "The Night They Drove Old Dixie Down" as well as most of Dan Fogelberg's recorded catalog. He talked about his career path from musician to producer, longevity in the business, how he got into the music business, and how the business has changed over the last 30 years.
Business/Career Development, Financial Planning for music professionals	Music Business Radio	1/19/2014	7pm-8pm	:60	1X	Guest: Lisa Harless, Senior VP of Regions Bank--Sports and Entertainment Division. Interview with a music business banker who listens to music and considers intangible assets like song publishing and trademarks when loaning money. Lisa has worked on Music Row for 20+ years and has seen it all. She loves music and the industry and will talk about both, as well as how artists, songwriters, publishers, and record companies can be even more successful with the help of a trusted financial adviser.
Business/Career Development, Financial Planning for music professionals	Music Business Radio	1/20/2014	10pm-11pm	:60	1X	Guest: Lisa Harless, Senior VP of Regions Bank--Sports and Entertainment Division. Interview with a music business banker who listens to music and considers intangible assets like song publishing and trademarks when loaning money. Lisa has worked on Music Row for 20+ years and has seen it all. She loves music and the industry and will talk about both, as well as how artists, songwriters, publishers, and record companies can be even more successful with the help of a trusted financial adviser.
Business/Career Development, Independent artist strategies	Music Business Radio	1/26/2014	7pm-8pm	:60	1X	The show featured attendees of the Indie-Impact Event held at the Nashville Chapter of the Recording Academy (NARAS). Guests included musicians, artists, managers, and others connected to the indie world as well as Recording Academy Reps, and Grammy Award winning artist, Dave Grohl of Foo Fighters. Topics discussed included the various opportunities the non-profit organization helps independent and major label artists. Also discussed was how NARAS helps college and high school students through their Grammy University program.

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Business/Career Development, Independent artist strategies	Music Business Radio	1/27/2014	10pm-11pm	:60	1X	The show featured attendees of the Indie-Impact Event held at the Nashville Chapter of the Recording Academy (NARAS). Guests included musicians, artists, managers, and others connected to the indie world as well as Recording Academy Reps, and Grammy Award winning artist, Dave Grohl of Foo Fighters. Topics discussed included the various opportunities the non-profit organization helps independent and major label artists. Also discussed was how NARAS helps college and high school students through their Grammy University program.
Business/Career Development, Independent artist strategies	Music Business Radio	2/2/2014	7pm-8pm	:60m	1X	Guest: Musician and artist, Tom Brislin. Tom began his career playing clubs in New Jersey but was soon discovered by Meat Loaf. From then on he worked with one legend after another including Yes, Debbie Harry, OK Go, and Marshall Crenshaw. He'll talk about working with these artists, the rehearsal process for mega touring artists, the differences in solo and band touring, funding your music career through Kickstarter, and more. He also shares music from his debut solo album, "Hurry Up and Smell the Roses."
Business/Career Development, Independent artist strategies	Music Business Radio	2/3/2014	10pm-11pm	:60	1X	Guest: Musician and artist, Tom Brislin. Tom began his career playing clubs in New Jersey but was soon discovered by Meat Loaf. From then on he worked with one legend after another including Yes, Debbie Harry, OK Go, and Marshall Crenshaw. He'll talk about working with these artists, the rehearsal process for mega touring artists, the differences in solo and band touring, funding your music career through Kickstarter, and more. He also shares music from his debut solo album, "Hurry Up and Smell the Roses."
Business/Career Development, Entrepreneurship in the Music Industry	Music Business Radio	2/9/2014	7pm-8pm	:60	1X	Guest: CEO of DigSin Records, Jay Frank. Jay's career includes working for companies like The Box, Yahoo Music, and CMT. He discusses the economics behind his new company--a singles-focused digital record label--that gives music away to fans for free; viral music videos; growing a digital fan base; income streams for musicians; and much more. Jay is also joined by one of his artists, Jenn Bostic, who performs her hit "Jealous of the Angels."
Business/Career Development, Entrepreneurship in the Music Industry	Music Business Radio	2/10/14/	10pm-11pm	:60	1X	Guest: CEO of DigSin Records, Jay Frank. Jay's career includes working for companies like The Box, Yahoo Music, and CMT. He discusses the economics behind his new company--a singles-focused digital record label--that gives music away to fans for free; viral music videos; growing a digital fan base; income streams for musicians; and much more. Jay is also joined by one of his artists, Jenn Bostic, who performs her hit "Jealous of the Angels."
Business/Career Development, Career Longevity, Songwriting, and Producing	Music Business Radio	2/16/2014	7pm-8pm	:60	1X	Guest: Todd Snider, Nashville based singer-songwriter. Whatever genre Todd's music has been considered--folk-rock, alt-country, Americana--it has consistently found a place on critic's top lists including Rolling Stones' 2006 & 2012 Top 50 albums. His start as an assistant and soon opener for the legendary John Prine led to recording for several labels including MCA, Oh-Boy, and Aimless. Todd talked about that and his current band, Hard Working Americans (featuring Dave Schools of Widespread Panic) and played tracks from their new album recorded at Bob Weir's TRI Studios (Grateful Dead).

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Business/Career Development, Career Longevity, Songwriting, and Producing	Music Business Radio	2/17/2014	10pm-11pm	:60	1X	Guest: Todd Snider, Nashville based singer-songwriter. Whatever genre Todd's music has been considered--folk-rock, alt-country, Americana--it has consistently found a place on critic's top lists including Rolling Stones' 2006 & 2012 Top 50 albums. His start as an assistant and soon opener for the legendary John Prine led to recording for several labels including MCA, Oh-Boy, and Aimless. Todd talked about that and his current band, Hard Working Americans (featuring Dave Schools of Widespread Panic) and played tracks from their new album recorded at Bob Weir's TRI Studios (Grateful Dead).
Business/Career Development, Usage of Technology & Social Media for Career Advancement	Music Business Radio	2/23/2014	7pm-8pm	:60	1X	Guest: Stokes Nielson, artist and music industry tech expert. Stokes and his band, The Lost Trailers, started touring with Willie Nelson shortly after Stokes had the guts to hand the legend a demo tape during Nelson's visit to a radio station where Stokes was a part-time employee. Since then he has toured extensively, signed multi-record deals, and had several top 40 country hits. Stokes will talk about his artist career as well as his work in technology relating the music industry--specifically YouTube and the newly launched Populr.me--a joint partnership between YouTube and the acclaimed artist manager, Coran Capshaw.
Business/Career Development, Usage of Technology & Social Media for Career Advancement	Music Business Radio	2/24/2014	10pm-11pm	:60	1X	Guest: Stokes Nielson, artist and music industry tech expert. Stokes and his band, The Lost Trailers, started touring with Willie Nelson shortly after Stokes had the guts to hand the legend a demo tape during Nelson's visit to a radio station where Stokes was a part-time employee. Since then he has toured extensively, signed multi-record deals, and had several top 40 country hits. Stokes will talk about his artist career as well as his work in technology relating the music industry--specifically YouTube and the newly launched Populr.me--a joint partnership between YouTube and the acclaimed artist manager, Coran Capshaw.
Business/Career Development, Career Longevity, Songwriting, and Producing	Music Business Radio	3/2/2014	7pm-8pm	:60	1X	Guest: Walt Aldridge--songwriter, producer, engineer and musician. Aldridge made a name for himself as a Nashville songwriter penning such country greats as "Holding Her and Loving You" and Ronnie Milsap's, "(There's) No Getting Over Me,"--his first major cut. Hailing from the deep rooted musical area of Florence/Muscle Shoals, Alabama, Aldridge spent 15 years as a staff engineer for FAME Studios, an inherent part of American popular music from the 1950's on. Walt spoke to us about his career as lead singer with the successful top-40, country band, The Shooters, his songwriting process, the musical heritage of 'the Muscle Shoals Sound, and passing the artist baton on to a new generation of artists & songwriters.
Business/Career Development, Career Longevity, Songwriting, and Producing	Music Business Radio	3/3/2014	10pm-11pm	:60	1X	Guest: Walt Aldridge--songwriter, producer, engineer and musician. Aldridge made a name for himself as a Nashville songwriter penning such country greats as "Holding Her and Loving You" and Ronnie Milsap's, "(There's) No Getting Over Me,"--his first major cut. Hailing from the deep rooted musical area of Florence/Muscle Shoals, Alabama, Aldridge spent 15 years as a staff engineer for FAME Studios, an inherent part of American popular music from the 1950's on. Walt spoke to us about his career as lead singer with the successful top-40, country band, The Shooters, his songwriting process, the musical heritage of 'the Muscle Shoals Sound, and passing the artist baton on to a new generation of artists & songwriters.

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Business/Career Development for Women , Career Longevity, Songwriting, & Tennessee Music History	Music Business Radio	3/9/2014	7pm-8pm	:60	1X	Guest: Lisa Marie Presley, singer/songwriter/artist. Lisa Marie talks about her life, her career, and her critically acclaimed album, Storm & Grace. She talked about growing up as the daughter of Elvis Presley and the media scrutiny attached and finding her own voice as an artist and songwriter in the shadows of the "King." She also talked about working with acclaimed producer, T. Bone Burnett, legendary artist manager, Simon Fuller, and also shared personal stories behind the her songs from Storm & Grace, including "Over Me," "You Ain't Seen Nothin' Yet," "Weary," and "So Long." She also talked about Graceland, what it means to the fans and how her mother, Priscilla, is the visionary leader creating and managing with respect, Elvis' name and estate.
Business/Career Development for Women , Career Longevity, Songwriting, & Tennessee Music History	Music Business Radio	3/10/2014	10pm-11pm	:60	1X	Guest: Lisa Marie Presley, singer/songwriter/artist. Lisa Marie talks about her life, her career, and her critically acclaimed album, Storm & Grace. She talked about growing up as the daughter of Elvis Presley and the media scrutiny attached and finding her own voice as an artist and songwriter in the shadows of the "King." She also talked about working with acclaimed producer, T. Bone Burnett, legendary artist manager, Simon Fuller, and also shared personal stories behind the her songs from Storm & Grace, including "Over Me," "You Ain't Seen Nothin' Yet," "Weary," and "So Long." She also talked about Graceland, what it means to the fans and how her mother, Priscilla, is the visionary leader creating and managing with respect, Elvis' name and estate.
Business/Career Development for Women , Career Longevity, Songwriting, & producing	Music Business Radio	3/16/2014	7pm-8pm	:60	1X	Guest: Maia Sharp--Singer, songwriter, producer. She's had her songs become hits as recorded by Bonnie Raitt, The Dixie Chicks, Trisha Yearwood, Cher, Art Garfunkel, and many more. She has produced talents like Edwin McCain and the legendary, Garfunkel. As an artist, she has released with critical recognition four solo albums as well as one with Garfunkel and Buddy Mondlock. Maia visits our MBR studios and talks of her musical upbringing, her first song being recorded by Cher, the ups and downs of her career, her friendship with Raitt and Garfunkel, and much much more. She also gives us an intimate live in-studio performance.
Business/Career Development for Women , Career Longevity, Songwriting, & producing	Music Business Radio	3/17/2014	10pm-11pm	:60	1X	Guest: Maia Sharp--Singer, songwriter, producer. She's had her songs become hits as recorded by Bonnie Raitt, The Dixie Chicks, Trisha Yearwood, Cher, Art Garfunkel, and many more. She has produced talents like Edwin McCain and the legendary, Garfunkel. As an artist, she has released with critical recognition four solo albums as well as one with Garfunkel and Buddy Mondlock. Maia visits our MBR studios and talks of her musical upbringing, her first song being recorded by Cher, the ups and downs of her career, her friendship with Raitt and Garfunkel, and much much more. She also gives us an intimate live in-studio performance.
Business/Career Development, Usage of Technology & Social Media for Career Advancement	Music Business Radio	3/23/2014	7pm-8pm	:60	1X	Guests: Brian Baur & Joe Kustelski. They discussed how local/regional/national musicians can sell more tickets to their live events and get the follow-on business long after the concert. Brian of Rockhouse Partners, a technology-based entertainment agency based in Nashville and Joe Kustelski, CEO of Etix, the largest independent ticketing company in North America, discussed social media marketing, how to win "battle of the band" contests, email marketing, how you can get fans to promote your music via Twitter and Facebook, easy ways to build a mailing list, and how to increase email response rates.

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Business/Career Development, Usage of Technology & Social Media for Career Advancement	Music Business Radio	3/24/2014	10pm-11pm	:60	1X	Guests: Brian Baur & Joe Kustelski. They discussed how local/regional/national musicians can sell more tickets to their live events and get the follow-on business long after the concert. Brian of Rockhouse Partners, a technology-based entertainment agency based in Nashville and Joe Kustelski, CEO of Etix, the largest independent ticketing company in North America, discussed social media marketing, how to win "battle of the band" contests, email marketing, how you can get fans to promote your music via Twitter and Facebook, easy ways to build a mailing list, and how to increase email response rates.
Business/Career Development, Career Diversity and growth; Musician ship, Songwriting, and Producing	Music Business Radio	3/30/2014	7pm-8pm	:60	1X	Guest: Paul Moak, Grammy nominated producer, engineer, and songwriter. Paul has worked with artists including Mat Kearney, Third Day, Lovedrug, The Weeks, Marc Broussard, Relient K, and Martha Wainwright, just to name a few. His work has appeared on platinum and gold albums as well as hit TV shows (One Tree Hill, Private Practice, Pretty Little Liars, The Vampire Diaries). We talked to Paul about his journey from touring musician to producer, some of his favorite projects, why his recording studio, Smoakstack, is "so cool," and the magic it takes to turn a great demo into a hit song. www.paulmoakmusic.com
Business/Career Development, Career Diversity and growth; Musician ship, Songwriting, and Producing	Music Business Radio	3/31/2014	10pm-11pm	:60	1X	Guest: Paul Moak, Grammy nominated producer, engineer, and songwriter. Paul has worked with artists including Mat Kearney, Third Day, Lovedrug, The Weeks, Marc Broussard, Relient K, and Martha Wainwright, just to name a few. His work has appeared on platinum and gold albums as well as hit TV shows (One Tree Hill, Private Practice, Pretty Little Liars, The Vampire Diaries). We talked to Paul about his journey from touring musician to producer, some of his favorite projects, why his recording studio, Smoakstack, is "so cool," and the magic it takes to turn a great demo into a hit song. www.paulmoakmusic.com
Various Public Awareness (see below)	PSA - total runs for Quarter	1/1--3/31/14	ROS	:30s	510x	Ad Council (AC) PSA's, National & Local/Regional Topics/Issues (specific segment descriptions below) (approx. 6 per day, 90 days)
Personal & professional growth through digital access & literacy	PSA - Digital Literacy	1/1--3/31/14	ROS	:30s		(AC) Promotes the importance of digital literacy skills and increases access to free computer and internet training classes throughout the county.
Awareness that "Buzzed Driving is Drunk Driving" and has legal ramifications	PSA - Buzzed Driving Prevention	1/1--3/31/14	ROS	:30s		(AC) Promotes awareness that 'buzzed' driving is drunk driving and could cost you \$10,000 in fines, legal fees, and increased insurance rates.
Adoption as an option	PSA - Adoption	1/1--3/31/14	ROS	:30s		(AC) Awareness of Adoption opportunities & promotion of adoption options.
Adoption & Fostering Awareness	PSA - Adoption & Fostering	1/1--3/31/14	ROS	:30s		(AC) Awareness of Adoption & Fostering opportunities the promotion and education of these options.
Personal & professional growth through college access	PSA - College Access	1/1--3/31/14	ROS	:30s		(AC) Personal & professional growth through college access
Veterans Support by the Community	PSA - Veterans Support, including their family & Friends	1/1--3/31/14	ROS	:30s		(AC) Awareness and Promotion of veterans' services and support of community including family and friends upon their return from service/duty.
Littering & Recycling Awareness	PSA - Recycling Awareness to Keep American Beautiful	1/1--3/31/14	ROS	:30s		(AC) Awareness & Promotion of recycling. Only 35% of Americans recycle. PSA encourages listeners to give garbage a second life www.iwanttoberecycled.org

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Financial Literacy in Young Adults	PSA - Financial Literacy for Young Adults	1/1--3/31/14	ROS	:30s		(AC) Awareness of personal financial responsibility, helping young adults adopt positive saving habits and take control of their financial future
Men's Health Issues Awareness & Prevention (1 & 2)	PSA - Men's Health Issues	1/1--3/31/14	ROS	:30s		(AC) Awareness of various health issues men face and strategies for better living & prevention.
Awareness of the Dangers of Texting & Driving (1.2.3.4)	PSA-Driving & Texting	1/1--3/31/14	ROS	:30s		(AC) Awareness of the dangers of texting while driving among young adult drivers
Community Engagement	PSA-Give, Advocate, Volunteer	1/1--3/31/14	ROS	:30s		(AC) PSA seeks to motivate and inspire people from all walks of life to "Live United" by getting engaged and becoming a partner with the United Way in their community efforts. The direct call to action, "Give. Advocate. Volunteer." allow viewers to easily envision a role for themselves in making a difference in their community.
Childhood Asthma Awareness & Prevention	PSA-Childhood Asthma	1/1--3/31/14	ROS	:30s		(AC) Awareness of the disease and health strategies/tips for prevention of triggers.
Stroke Awareness	PSA-Stroke Recognition	1/1--3/31/14	ROS	:30s		(AC) Awareness of stroke and promote immediate stroke recognition and response.
Philippines Disaster Relief	PSA-	1/1--3/31/14	ROS	:30s		(AC) Awareness of the disaster and to promote ways to provide relief financially and other types of donations
Caregiver Assistance	PSA-	1/1--3/31/14	ROS	:30s		(AC) Awareness of caregivers needs for support and relief. The caregiver and their needs are often overlooked and forgotten.
Teacher Recruitment	PSA-	1/1--3/31/14	ROS	:30s		(AC) Awareness of the need for quality educational professionals
Job Training & Employment	PSA-	1/1--3/31/14	ROS	:30s		(AC) Awareness & promotion of job training for employment and career development
Personal & professional advancement	PSA - HS Dropout Prevention	1/1--3/31/14	ROS	:30s		Promoting finishing HS and making public aware of and how to prevent High School students from dropping out of school.
Radon Gases Awareness, Health, & Detection	PSA-Radon Awareness	1/1--3/31/14	ROS	:30s		(AC) Awareness of the dangers of radon gases found in homes, buildings--the health ramifications and how to detect
Awareness of the Dangers of Reckless Driving	PSA-Reclass Driving	1/1--3/31/14	ROS	:30s		(AC) Awareness of the dangers of driving with distractions, reclassly and the lives it can affect.
Doctor & Health Care Options in America	PSA - Doctor Options	1/1--3/31/14	ROS	:30s		(AC) Awareness of doctor options...the places to find doctor and health care references for better health care in America. To help Americans make more informed decisions relating to their health care.
Promotion of Local Music	Local Artist - The615	1/1--3/31/14	6:15 PM	:60m	12x	1 hour show devoted exclusively to local music. Airls every Monday. All music is from local artists. Interviews of local artists. Each show features approximately 10 songs by local artists promoting further Middle Tennessee artistry and creativity (approx. 130 local artists' featured).
Promotion of Local Music, Support of Local Musicians	Local Lightning Spins & Local Artist of the Week Feature	1/1--3/31/14	ROS	:03m	2448x	1) "Local Lightning" features a rotation of local artists getting one spin per hour throughout the day--24 different artists per day (approx 2040X). 2) "Local Artist of the Week"--features one specific local artist's getting played in heavy rotation throughout the week (approx 408 spins, 12wks @ 34/wk).
Promotion for Non-profit event and awareness of child sex abuse	On-air interview with charitable event participants	02/19/14	7:30AM	:04:18m	1x	Paul Johnson from B&C BBQ stopped by the Lightning 100 studio to talk soup and get everyone ready for Our Kids Soup Sunday. 50 of Nashville's finest restaurants and more that 1,500 patrons will converge at LP field to find out who has the best soup! Our Kids is a non profit organization that provides medical evaluations and crisis counseling for children and families struggling with child sex abuse. Promoting the non-profit event held Sunday, February 23, 2104

QUARTERLY ISSUES / PROGRAMS LIST

Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period
1/1/14 to 3/31/14

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Promotion for Non-profit event and awareness of child sex abuse	On-air interview with charitable event participants	02/20/14	7:30AM	:05:16m	1x	Chris Carter and James Peisker of Porter Road Butcher stopped by the Lightning 100 studio to talk soup and get everyone ready for Our Kids Soup Sunday. 50 of Nashville's finest restaurants and more that 1,500 patrons will converge at LP field to find out who has the best soup! Our Kids is a non profit organization that provides medical evaluations and crisis counseling for children and families struggling with child sex abuse. Promoting the non-profit event held Sunday, February 23, 2014.
Public Safety	EAS	1/1--3/31/14	12M-12M			WRLT is a Participating Station in the middle Tennessee Area Emergency Alert System. We forward the Required Monthly Test, generate a weekly test and forward selected Watches & Warnings issued by NOAA.
Awareness of domestic violence in Mid TN and strategies to eliminate it.	Nashville By Nicole	01/05/14	7AM	:20m	1x	In this episode of NBN, Nicole Speaks with Patricia Shea the President & CEO of YWCA of Middle Tennessee. Learn about their strategies to educate and eliminate domestic violence in Middle Tennessee. is the vision of the YWCA of Nashville & Middle Tennessee to focus on women and girls who desire to create a better quality of life for themselves and/or their families, to achieve self-sufficiency, and to increase their financial strength. The YWCA will also be a spokesperson for those women who have no voice. Further, we will raise the awareness and diminish the incidence of violence and racism.
Awareness of and support for non-profit domestic pet welfare & rescue	Nashville By Nicole	01/12/14	7AM	:20m	1x	Listen to Nicole's interview with the Founder of the Tiny But Mighty Fund, Marcia Marsulla. Hear her passion about our furry four legged friends. Marcia hopes funds raised will help celebrate the unbreakable bonds between pups and their people while also raising awareness + some much-needed resources for animal welfare & rescue groups.! Volunteers are needed to help spread love, treats and awareness during upcoming Neighborhood Outreach + Service days.! This new non-profit is having a launch party Thursday night at 6pm in East Nashville
Awareness of domestic violence in Mid TN and strategies to eliminate it.	Nashville By Nicole	01/19/14	7AM	:20m	1x	In this episode of NBN, Nicole Speaks with Patricia Shea the President & CEO of YWCA of Middle Tennessee. Learn about their strategies to educate and eliminate domestic violence in Middle Tennessee. is the vision of the YWCA of Nashville & Middle Tennessee to focus on women and girls who desire to create a better quality of life for themselves and/or their families, to achieve self-sufficiency, and to increase their financial strength. The YWCA will also be a spokesperson for those women who have no voice. Further, we will raise the awareness and diminish the incidence of violence and racism.
Awareness and fight against extreme poverty in Africa	Nashville By Nicole	01/26/14	7AM	:20m	1x	Nicole speaks with Seth Wood a ONE volunteer in Nashville. Join them February 5th for the 10th Year Celebration Kick Off in Nashville.! ONE is a grassroots campaign and advocacy organization backed by more than 2 million people who are committed to the fight against extreme poverty and preventable disease, particularly in Africa. Cofounded by Bono and other campaigners, ONE is nonpartisan and works closely with African policy makers and activists.

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Awareness of free tax preparation services in Nashville & education for financial empowerment	Nashville By Nicole	02/09/14	7AM	:20m	1x	It's TAX SEASON! Listen here to Nicole's interview with United Way of Metropolitan Nashville & learn about FREE tax preparation with VITA services & Get your debt under control with help from The Nashville Financial Empowerment Center. The Financial Empowerment Centers provide free, professional financial counseling to Nashvillians citywide. Nashville's Centers can help Davidson County residents reduce debt and build assets through free, one-on-one financial counseling incorporated into existing services offered in the city. www.nashville.gov/Mayors-Office/Priorities/Economic-Development/Financial-Empowerment-Center.aspx www.unitedwaynashville.org
Awareness of free tax preparation services in Nashville & education for financial empowerment	Nashville By Nicole	02/16/14	7AM	:20m	1x	It's TAX SEASON! Listen here to Nicole's interview with United Way of Metropolitan Nashville & learn about FREE tax preparation with VITA services & Get your debt under control with help from The Nashville Financial Empowerment Center. The Financial Empowerment Centers provide free, professional financial counseling to Nashvillians citywide. Nashville's Centers can help Davidson County residents reduce debt and build assets through free, one-on-one financial counseling incorporated into existing services offered in the city. www.nashville.gov/Mayors-Office/Priorities/Economic-Development/Financial-Empowerment-Center.aspx www.unitedwaynashville.org
Awareness of issues facing previously incarcerated people moving back into the community & support of the programs to help this journey	Nashville By Nicole	02/23/14	7AM	:20m	1x	Project Return works with persons who have been convicted of felonies or serious misdemeanors and were released from incarceration within the preceding 12 months. Project Returns varied services are infused with the commitment of the agency to every person's humanity and dignity, as each person re-enters society and leaves prison behind. The work they do has a ripple effect. Each participant who successfully stays out of prison and keeps employment helps our community. They are relieving Tennessee's overcrowded prison system by reducing the recidivism rate which in turn saves tax dollars. Through their programs they are helping to prevent new crimes. To learn more visit www.projectreturninc.org
Awareness of non-profit organization for pregnancy and baby health & promotion of event	Nashville By Nicole	03/02/14	7AM	:20m	1x	In this episode of Nashville by Nicole she speaks with Phil Toothman, Tamara Currin & Ashley Turner from March of Dimes Nashville. The March of Dimes is the leading nonprofit organization for pregnancy and baby health. With chapters nationwide and its premier event, March for Babies®, the March of Dimes works to improve the health of babies by preventing birth defects, premature birth and infant mortality. This year the March for Babies® event will be held on April 13 at LP Field. www.marchforbabies.org/event/1265

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Awareness of Eating Disorders in TN & promotion of the non-profit organization designed to education & prevent it	Nashville By Nicole	03/16/14	7AM	:20m	1x	In this episode of Nashville by Nicole I speak with Kathleen Yabroudy the Executive Director for The Eating Disorders Coalition of Tennessee. We discuss the warning signs and effects of this mental health issue. Founded in September 2002, Eating Disorders Coalition of Tennessee is the Southeast's first statewide nonprofit to advance eating disorder awareness, education and prevention. Our mission is to offer hope, help and support to all who are impacted by disordered eating. Learn more and get help at http://www.EDCT.net
Awareness of the importance of community family playgrounds and call for support to help build	Nashville By Nicole	03/23/14	7AM	:20m	1x	In this episode Nicole speaks with Swing Higher founder Will Tyner. He shares how playgrounds have a greater impact than we might think on the children, families and communities around them. The planning and fundraising is underway for the first playground to be built in East Nashville at Douglas Park in August. Volunteers are encouraged to join them on the first Saturday of each month as they establish community and encourage healthy living.
Awareness of Nashville's Film Festival, celebrate diversity of human spirit expressed through film, support non-profit	Nashville By Nicole	03/30/14	7AM	:20m	1x	Nicole speaks to Ted Crockett, Executive Director and Brian Owens, Artistic Director of the Nashville Film Festival. The Nashville Film Festival is proud to bring the world to Nashville through a celebration of the diversity of the human spirit expressed through art of film. In year-round programs, the festival helps build a more informed, collaborative and alive community. It's easy to participate and enjoy great films from all over the world. Through this episode, WRLT also helped promote the 45th year of this exciting community event, April 17--26. www.NashvilleFilmFestival.org
Awareness and support of non-profit dedicated to enhancing TN water resources through education and event	Commercial - Cumberland River Compact's Dragon Boat Race Event	3/17--3/25/14	ROS	:30s	30x	Commercials to bring attention and promote the Cumberland River Compact's Dragon Boat Race competition event to raise money for this non-profit dedicated to enhancing water resources through education and cooperation. Help to make aware their mission to enhance the health and enjoyment of the Cumberland River and its tributaries through education, collaboration, and action. That small amount will clean 20 linear feet of stream in the local watershed and help assure the Compact can continue its efforts advocating for a safe, clean watershed.

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Awareness and support of non-profit and their events dedicated to feed hungry people and to solve hunger issues in Mid Tenn	Commercial - Spread the Love Event	1/28--2/5/14	ROS	:60s	55x	Commercials to bring attention to The Second Harvest Food Bank of Middle Tennessee and its mission is to feed hungry people and work to solve hunger issues in our community and to promote the Spread the Love Event--call to action for volunteers and food.
Awareness and support of non-profit and their events dedicated to feed hungry people and to solve hunger issues in Mid Tenn	Commerical/Liner - Spread the Love Event	02/05/14	ROS	:15s	5x	Liners to bring attention to The Second Harvest Food Bank of Middle Tennessee and its mission is to feed hungry people and work to solve hunger issues in our community and to promote the Spread the Love Event--call to action for volunteers and food.
Awareness and support of non-profit and their events dedicated to feed hungry people and to solve hunger issues in Mid Tenn	Commercial - Day of Food Sorting	1/1--1/8/14	ROS	:60s	37x	Commercials to bring attention to The Second Harvest Food Bank of Middle Tennessee and its mission is to feed hungry people and work to solve hunger issues in our community and to promote their Food Sorting Day, January 11th, 2014, Event--call to action for volunteers.
Awareness and support of non-profit and their events dedicated to feed hungry people and to solve hunger issues in Mid Tenn	Commercial - Bucket Gardening & Workshop	3/22--3/31/14	ROS	:60s	24x	Commercials to bring attention to The Second Harvest Food Bank of Middle Tennessee and its mission is to feed hungry people and work to solve hunger issues in our community and to promote their Bucket Gardening Workshop, April 2, 2014, Event.
Awareness and support of non-profit and their events dedicated to feed hungry people and to solve hunger issues in Mid Tenn	Commercial - Bucket Gardening & Workshop	3/22--3/27/14	ROS	:15s	12x	Liners to bring attention to The Second Harvest Food Bank of Middle Tennessee and its mission is to feed hungry people and work to solve hunger issues in our community and to promote their Bucket Gardening Workshop, April 2, 2014, Event.
Awareness and support of non-profit and their events dedicated to feed hungry people and to solve hunger issues in Mid Tenn	Commercial - Mobile Pantry Food Distribution Event	3/8--3/19/14	ROS	:15s	40x	Liners to bring attention to The Second Harvest Food Bank of Middle Tennessee and its mission is to feed hungry people and work to solve hunger issues in our community and to promote their large scale food mobile food distribution event, March 22, 2014.
Awareness and support of non-profit and their events dedicated to feed hungry people and to solve hunger issues in Mid Tenn	Commercial - Mobile Pantry Food Distribution Event	3/8--3/19/14	ROS	:60s	50x	Commercials to bring attention to The Second Harvest Food Bank of Middle Tennessee and its mission is to feed hungry people and work to solve hunger issues in our community and to promote their large scale food mobile food distribution event, March 22, 2014.