

QUARTERLY ISSUES / PROGRAMS LIST

Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period
7/1/16 to 9/30/16

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Support of Non Profit	PSA - total runs for Quarter			:30s	~368x	Various Issues -- see following list (generally 4 PSA's run per day) (4 X 92 days= 368) ROS except where noted.
Support of Non Profit, Children's charities	PSA - Tomorrow Fund of the Community Foundation - Red, White & Brew	7/1/16-7/9/16	ROS	:30s		Recorded PSA to promote The Tomorrow Fund of The Community Foundation's annual fundraiser, Red, White and Brew at Seveir Park. Raising money and awareness for various children's charities around Middle Tennessee.
Community Awareness - Holiday Pet Safety	PSA - Nashville Paw Magazine	7/1/16-7/5/16	ROS	:30s		Recorded PSA reminding pet owners to keep their pets indoors and safe from Fireworks over the 4th of July holiday.
Support of Non Profit, Youth activities	PSA - YEAH ROCKS, Youth Empowerment Through Arts & Humanities	7/10/16-7/31/16	ROS	:30s		Recorded PSA promoting the programs offered for youth by YEAH, empowering youth experiences in music and the arts for young people.
Support of Non Profit, animal welfare organization	PSA - New Leash On Life	7/23/16-7/31/16	ROS	:30s		Recorded PSA promoting a benefit concert for New Leash On Life, a Middle Tennessee animal welfare nonprofit, no kill animal shelter offering low cost spay and neuter services.
Support of Non Profit, animal welfare organization	PSA - Tiny But Mighty Fund	7/25/16-10/1/16	ROS	:30s		Recorded PSA promoting "Yappy Hour" at Holland House Bar in East Nashville. Every Tuesday a portion of proceeds from beverage sales will benefit The Tiny But Mighty Fund of the Community Foundation of Middle Tennessee. A nonprofit raising funds for animal welfare organizations in Middle Tennessee.
Support of Non Profit - music education program for youth	PSA - Notes for Notes benefit concert	8/15/16-8/25/16	ROS	:30s		Recorded PSA promoting a benefit concert for Notes For Notes, a national nonprofit with a chapter in Nashville that provides equipment and a recording studio for youth to learn about playing, performing and writing music.
Support of Non Profit - support for burn survivors	PSA - Scars Uncovered, "Strikes for Survivors"	8/15/16-8/20/16	ROS	:30s		Recorded PSA promoting "Strikes for Survivors", a bowling event to raise money and awareness for Scars Uncovered, a local nonprofit providing resources to survivors and families of survivors of burn injuries.
Support of Non Profit - American Foundation for Suicide Prevention, local chapter	PSA - "Out Of The Darkness" community walk in Nashville	8/15/16-9/10/16	ROS	:30s		Recorded PSA promoting the "Out Of The Darkness" community walk on Nashville's Music Row, to raise awareness and funds for the prevention of suicide.
Support of Non Profit, employment and job training for those with intellectual disabilities	PSA - Old School Farm, "Unearthing Nashville" event	8/23/16-9/17/16	ROS	:30		Recorded PSA promoting "Unearthing Nashville", a dinner party featuring well known Nashville chefs using produce grown at Old School Farm, a local nonprofit providing job training for individuals with intellectual disabilities.
Support of Non Profit - family issues	PSA - The Family Center	8/23/16-12/31/16	ROS	:30s		Recorded PSA promoting the Family Center, a local nonprofit offering services to families dealing with serious illness, divorce or loss. They offer ongoing seminars to help families.
Support of Non Profit, addiction recovery	PSA - Recovery Fest Nashville	8/26/16-9/25/16	ROS	:30s		Recorded PSA promoting Recovery Fest Nashville, a free concert in the park for those in recovery, struggling with addiction and families affected by addiction and mental health issues.
Support of Non Profit, support for victims of crime	PSA - You Have The Power	9/1/16-9/24/16	ROS	:30s		Recorded PSA promoting a You Have The Power's annual, "Walk Off Crime For No More Victims" to raise funds and awareness for You Have The Power's mission, to educate, advocate and empower individuals and communities impacted by violent crime.

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Support of Non Profit, Women's recovery program	PSA - Songs Against Slavery/Thistle Farms	9/27/16-10/18/16	ROS	:30s		Recorded PSA to promote Songs Against Slavery's benefit concert in partnership with End Slavery Tennessee to host their 26th benefit concert with local artists performing songs from Beyonce and Taylor Swift.. Songs Against Slavery focuses on human trafficking and recently relocated their non profit's headquarters to Nashville.
ONGOING, "EVERGREEN" PSAS:						
Support of Non Profit, Sustainable Living	PSA - Urban Green Lab	7/1--9/30/16	ROS	:30s		Ongoing recorded PSA campaign, airing when other date specific Urban Green Lab events are not running. Recorded PSA to promote local charity dedicated to sustainable living education. PSA promotes hands on workshops on urban gardening, water and energy conservation and more.
Support of Non Profit, electronics recycling	PSA - Greener Gadgets.org	7/1--9/30/16	ROS	:30s		Ongoing recorded PSA campaign promoting the electronics recycling, or "e-cycling" to reduce the environmental impact of old devices, with the hope to mine less natural resources.
Support of Non Profit, animal rescue sanctuary	PSA - Ferrell Hollow Farm Senior Horse Sanctuary	7/1--9/30/16	ROS	:30s		Ongoing recorded PSA campaign promoting Middle Tennessee non profit dedicated to caring for senior horses rescued from neglect and abuse. Horses are allowed to live out their years at the farm with proper nutrition & medical care. The organization is supported by donations.
Support of Non Profit, music education	PSA - Notes For Notes	7/1--9/30/16	ROS	:30s		Ongoing recorded PSA campaign promoting Notes For Notes, offering music education and in studio recording experiences to youth in Middle Tennessee that would not otherwise have access to musical instruments.
Support of Non Profit, animal welfare organization	PSA - Eva's Eden Cage Free Cat Shelter	7/1--9/30/16	ROS	:30s		Recorded PSA to promote Eva's Eden Cage Free Cat Shelter that specializes in rescue, rehabilitation, socialization and, when appropriate, places animals for adoption in new homes.
Support of Non Profit, Women's recovery program	PSA - The Next Door	7/1--9/30/16	ROS	:30		Recorded PSA promoting The Next Door, a women's recovery center in Middle Tennessee.
Various Public Awareness (see below)	PSA - total runs for Quarter	7/1/16--9/30/16	ROS	:30s	~552x	Ad Council (AC) PSA's, National & Local/Regional Topics/Issues (specific segment descriptions below) (approx. 6 per day for 92 days, 3rd qtr 2016) actual count 552 per PSA confirmation
Adoption & Fostering Awareness	PSA - Adoption & Fostering	7/1/16--9/30/16	ROS	:30s		(AC) Awareness of Adoption & Fostering opportunities the promotion and education of these options.
Personal & professional growth through college access	PSA - College Access	7/1/16--9/30/16	ROS	:30s		(AC) Personal & professional growth through college access
Veterans Support by the Community	PSA - Veterans Support, including their family & Friends	7/1/16--9/30/16	ROS	:30s		(AC) Awareness and Promotion of veterans' services and support of community including family and friends upon their return from service/duty.
Men's Health Issues Awareness & Prevention (1 & 2)	PSA - Men's Health Issues	7/1/16--9/30/16	ROS	:30s		(AC) Awareness of various health issues men face and strategies for better living & prevention.
Personal & professional advancement	PSA - HS Dropout Prevention	7/1/16--9/30/16	ROS	:30s		(AC) Promoting finishing HS and making public aware of and how to prevent High School students from dropping out of school.
Doctor & Health Care Options in America	PSA - Doctor Options	7/1/16--9/30/16	ROS	:30s		(AC) Awareness of doctor options...the places to find doctor and health care references for better health care in America. To help Americans make more informed decisions relating to their health care. (two versions ran)

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Forest & Wild Fire Prevention	PSA - Forest Fire Prevention	7/1/16--9/30/16	ROS	:30s		(AC) Promoting awareness of forest fire prevention and celebrating 70 years of Smokey the Bear as spokesperson and contined fire prevention techniques and procedures.
Pet Adoption	PSA - Pet Adoption	7/1/16--9/30/16	ROS	:30s		(AC) Promoting alternatives ot domestic animal over population through adoption and support of local animal shelters.
High Blood Pressure, Stroke prevention and care	PSA - Blood Pressure/Stroke Prevention	7/1/16--9/30/16	ROS	:30s		(AC) Promoting awareness of the silent killer and that 1 in 3 adults suffer from High Blood Pressure. It costs the nation and estimated \$46.6 billion in 2010. Get checked, prevent and live longer.
Stroke Awareness	PSA-Stroke Recognition	7/1/16--9/30/16	ROS	:30s		(AC) Awareness of stroke and promote immediate stroke recognition and response.
Community Engagement	PSA-Give, Advocate, Volunteer	7/1/16--9/30/16	ROS	:30s		(AC) PSA seeks to motivate and inspire people from all walks of life to "Live United" by getting engaged and becoming a partner with the United Way in their community efforts. The direct call to action, "Give. Advocate. Volunteer." allow viewers to easily envision a role for themselves in making a difference in their community.
Littering & Recycling Awareness	PSA - Recycling Awareness to Keep American Beautiful	7/1/16--9/30/16	ROS	:30s		(AC) Awareness & Promotion of recycling. Only 35% of Americans recycle. PSA encourages listeners to give garbabe a second life www.iwanttoberecycled.org
Caregiver Assistance	PSA-	7/1/16--9/30/16	ROS	:30s		(AC) Awareness of caregivers needs for support and relief. The caregiver and their needs are often overlooked and forgotten.
Awareness of the Dangers of Texting & Driving	PSA-Driving & Texting	7/1/16--9/30/16	ROS	:30s		(AC) Awareness of the dangers of texting while driving amoung young adult drivers
Awareness that 'Buzzed Driving is Drunk Driving' and has legal ramifications	PSA - Buzzed Driving Prevention	7/1/16--9/30/16	ROS	:30s		(AC) Promotes awareness that 'buzzed' driving is drunk driving and could cost you \$10,000 in fines, legal fees, and increased insurance rates.
Awareness of Childhood asthma & prevention	PSA- Childhood Asthma	7/1/16--9/30/16	ROS	:30s		(AC) Awareness of childhood asthma caused by household mold and mildew and call to action to keep clean the home of these.
Job Training & Employment	PSA- Job Traning for better employment	7/1/16--9/30/16	ROS	:30s		(AC) Awareness & promotion of job training for employment and career development
Awareness of Teacher Shortages, promote education careers	PSA-Promote pursuing an education career	7/1/16--9/30/16	ROS	:30s		(AC) Awareness of teacher shortages (K-12) and what a rewarding career education could be. Make a difference and become an educator.
Wild Fire Causes & Prevention	PSA-Wild Fires	9/20--9/30/16	ROS	:30s		(AC) Rising Ashes Fire Pit, Awareness of the causes of wildfires and how to prevent them. 9 out of 10 wildfires are caused by humans. Over the last 12 years, 6.9 million acres were burned by wildfires. (9/20/16)
Wild Fire Causes & Prevention	PSA-Wild Fires	9/20--9/30/16	ROS	:30s		(AC) Rising Ashes Chains, Awareness of the causes of wildfires and how to prevent them. 9 out of 10 wildfires are caused by humans. Over the last 12 years, 6.9 million acres were burned by wildfires. (9/20/16)
Promotion of emergency preparedness--tornadoes	PSA-Emergency preparedness	9/20--9/30/16	ROS	:30s		(AC) Don't Wait Tornado, Recorded commercials to promote emergency preparedness. (9/20/16)
Promotion of emergency preparedness--earthquakes	PSA-Emergency preparedness	9/20--9/30/16	ROS	:30s		(AC) Don't Wait Earthquake, Recorded commercials to promote emergency preparedness. (9/20/16)
Awareness of the Dangers of Texting & Driving	PSA-Driving & Texting	9/20--9/30/16	ROS	:30s		(AC) Awareness of the dangers of texting while driving amoung young adult drivers - Allison (9/20/16)

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Various Public Awareness (see below)	PSA - total runs for Quarter	7/1/16--9/30/16	ROS	:30s	644x	Tennessee Association of Broadcasters - Public Education Program (PEP)- PSA's, Local/State Topics/Issues (specific segment descriptions below) (approx. 7 per day for 91 days, 2nd qtr 2016) actual count 644 per PSA confirmation
PSA - Awareness of TN Storm Water Pollution	Recorded Spots	7/1/16--9/30/16	ROS	:30s		TAB - Awareness that street drainage systems are to carry storm water only and that using them for unsafe products pollutes Tennessee waterways. Help stop water pollution.
PSA - Promote Housing assistance to returning Tennessean Military	Recorded Spots	7/1/16--9/30/16	ROS	:30s		TAB - To promote awareness of housing assistance to those Tennesseans who have served in the military and to promote programs to offer education, financial, and research assistance.
PSA - Awareness of the Dangers of Gas Lines	Recorded Spots	7/1/16--9/30/16	ROS	:30s		TAB - To promote awareness of the dangers of gas lines in your yard and under your street. To promote researching with the gas company before you dig.
PSA - Awareness of Human Trafficking in TN and the laws against it	Recorded Spots	7/1/16--9/30/16	ROS	:30s		TAB - To promote awareness of the existence of human trafficking in the state of Tennessee and the laws against and for each citizen to be on the look out for it and to report to law officials
PSA - Promotion of TN's Tourists destinations & development initiatives	Recorded Spots	7/1/16--9/30/16	ROS	:30s		TAB - To promote TN as a tourist destination for both out of staters and TN residents. TN has much to offer and to promote families enjoying what the state has to offer.
Various Public Awareness (see below)	Misc. recorded, interviews, features			various lengths (see below)		Various Issues -- see following list
Promotion of Local Music, Career Development, Support of Local Musicians	Local Artist - The615	7/11/16--9/26/16	6:15 PM	:60m	12x	1 hour show devoted exclusively to local music. Aired every Monday. All music is from local artists. Interviews of local artists. Each show features approximately 10 songs by local artists promoting further Middle Tennessee artistry and creativity (12 weeks X 10 artists = approx 120 local artists' featured). Each week there are interviews with at least one local artist discussing their craft, the Nashville music scene, etc.
Promotion of Local Music, Career Development, Support of Local Musicians	Local Lightning Spins & Local Artist of the Week Feature	7/1/16--9/30/16	ROS	~:03m	~1429X	1) "Local Lightning" features a rotation of local artists getting approx one spin every two hours throughout the day--12 local artists per day (approx 1104 spins=92 days X12artists). 2) "Local Artist of the Week"--features one specific local artist's getting played in heavy rotation throughout the week (approx 325 local artist featured spins/songs = 13 wks @ 25 spins per wk). Spins are often accompanied by liners regarding the Nashville music scene including info on where and how to develop careers.
Public Safety	EAS	7/1/16--9/30/16	12a-12M		~13X	WRLT is a Participating Station in the middle Tennessee Area Emergency Alert System. We forward the Required Monthly Test, generate a weekly test and forward selected Watches & Warnings issued by NOAA. During this period several warnings and watches were forwarded & aired.
Support of Non Profit/Community Issues	Long Form Interview					Various Issues -- see following list
	Nashville By Nicole - Long form Interview					Nashville by Nicole hosted by Nicole Cowan Buckley--public affairs program that spotlights non-profits and introduces Lightning 100 listeners to local organizations in the greater Nashville area that are impacting the community and challenging individuals to get engaged and see lives changed including their own.

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Support of non-profit & promotion of advocacy for affordable healthcare for all	Nashville By Nicole - Long form Interview	07/02/16	7am	~20 mins	1X	TN Health Care Campaign Susan Veale - Assistant Director The Tennessee Health Care Campaign (THCC) is the state's leading nonprofit consumer health care advocacy group and a leader in the health care justice movement. Our mission for everyone to have guaranteed affordable choices in health care began in 1989. We envision a society where the physical, mental, and emotional health needs of all adults and children are met. Our Board of Directors consists of consumers, advocates, and social service professionals from throughout the state. THCC works in collaboration with advocacy groups, affected constituents, community leaders, and policy makers—from grassroots to grassroots—to influence positive change in public health and health care. Volunteers in communities throughout the state unite for change where they live through THCC's Local Organizing Groups (LOGs). This grassroots network regularly engages hundreds of volunteers through LOGs in Chattanooga, Cookeville, Knoxville, Memphis, & Nashville
Support of non-profit & promotion of advocacy for affordable healthcare for all	Nashville By Nicole - Long form Interview	07/09/16	7am	~20 mins	1X	TN Health Care Campaign Susan Veale - Assistant Director The Tennessee Health Care Campaign (THCC) is the state's leading nonprofit consumer health care advocacy group and a leader in the health care justice movement. Our mission for everyone to have guaranteed affordable choices in health care began in 1989. We envision a society where the physical, mental, and emotional health needs of all adults and children are met. Our Board of Directors consists of consumers, advocates, and social service professionals from throughout the state. THCC works in collaboration with advocacy groups, affected constituents, community leaders, and policy makers—from grassroots to grassroots—to influence positive change in public health and health care. Volunteers in communities throughout the state unite for change where they live through THCC's Local Organizing Groups (LOGs). This grassroots network regularly engages hundreds of volunteers through LOGs in Chattanooga, Cookeville, Knoxville, Memphis, & Nashville
	Nashville By Nicole - Long form Interview	07/16/16	7am	~20 mins	1X	Operation Troop Aid Mark Woods - Founder The mission of Operation Troop Aid (OTA) is to provide care packages for our deployed U.S. Service members with the revenue generated through professional concert promotions and public financial generosity. OTA is a non-profit 501 (c) (3) corporation striving to make a positive difference and inspire our Armed Forces by letting them know Americans stand with them.
Support of Non Profit - women's issues & overcoming them	Nashville By Nicole - Long form Interview	07/23/16	7am	~20 mins	1X	Mercy Multiplied Lauren Hobar - Director of Fundraising Adrian Lindsey - Community Relations www.mercymultiplied.com Mercy Multiplied is a nonprofit Christian organization dedicated to helping young women break free from life-controlling behaviors and situations, including eating disorders, self-harm, drug and alcohol addictions, unplanned pregnancy, depression, sexual abuse, and sex trafficking. We hope to help every woman we serve experience God's unconditional love, forgiveness, and life-transforming power.

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Support & promotion of non-traditional re-hab practices for returning veterans	Nashville By Nicole - Long form Interview	07/30/16	7am	~20 mins	1X	<p>Creativets</p> <p>Richard Casper - Director of Programming</p> <p>www.creativets.org CreatiVets' goal is to offer opportunities of relief and healing for the men and women who have sacrificed so much our country. Our purpose is to use various forms of art, including songwriting, visual arts, music and creative writing, to help disabled veterans cope with service-related trauma (i.e., post-traumatic stress, or PTS) by fostering self-expression in a way that allows them to transform their stories of trauma and struggle into an art form that can inspire and motivate continued healing.</p>
Support & promotion of environmentally safe non-traditional burial practices	Nashville By Nicole - Long form Interview	08/06/16	7am	~20 mins	1X	<p>Larkspur Conservation</p> <p>John Christian Phifer - Executive Director</p> <p>www.larkspurconservation.org</p> <p>Larkspur Conservation is dedicated to the stewardship of our natural environment through earth friendly funeral and burial practices. Natural burial is the practice of burying deceased remains directly into the ground without the use of such contaminating materials as metal caskets, concrete vaults, and embalming chemicals. Larkspur pursues this goal through educational activities, raising public awareness of the practice, and establishing a conservation cemetery where traditional burial will be offered in a protected natural area. By employing a conservation easement, we further protect local ecosystems.</p>
Support & promotion of environmentally safe non-traditional burial practices	Nashville By Nicole - Long form Interview	08/13/16	7am	~20 mins	1X	<p>Larkspur Conservation</p> <p>John Christian Phifer - Executive Director</p> <p>www.larkspurconservation.org</p> <p>Larkspur Conservation is dedicated to the stewardship of our natural environment through earth friendly funeral and burial practices. Natural burial is the practice of burying deceased remains directly into the ground without the use of such contaminating materials as metal caskets, concrete vaults, and embalming chemicals. Larkspur pursues this goal through educational activities, raising public awareness of the practice, and establishing a conservation cemetery where traditional burial will be offered in a protected natural area. By employing a conservation easement, we further protect local ecosystems.</p>
Promotion and call for volunteering musicians for aiding hospitalized patients	Nashville By Nicole - Long form Interview	08/20/16	7am	~20 mins	1X	<p>Musicians On Call</p> <p>Katie Epley - Executive Vice President</p> <p>Richa Chandra - Volunteer Guide</p> <p>www.musiciansoncall.org Musicians On Call brings live and recorded music to the bedsides of patients in healthcare facilities. By delivering live, in-room performances to patients undergoing treatment or unable to leave their beds, we add a dose of joy to life in a healthcare facility. Since 1999, Musicians On Call volunteer musicians have performed for half a million patients and their families</p>

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Support & promotion of Local & international Fine Artists	Nashville By Nicole - Long form Interview	08/27/16	7am	~20 mins	1X	<p>The Purpose Hotel Jeremy Cowart - Founder I've traveled the world for the past decade as a photographer, and every time I stay at a hotel, I can't help but think -- what if everything in this hotel was connected to a cause or a need?</p> <p>Could a simple shift like that change the world? Imagine not just a hotel, but a global hotel chain, where every time you book a room:</p> <ul style="list-style-type: none"> - A child gets sponsored. - The internet fee fights human trafficking. - Every product (soap, shampoo, linens, furniture, curated art, specialty products) is purchased from partners who are making a difference. - In the lobby, a clean water well symbolizes the flow of hope and life to everyone and everything connected to the hotel. <p>By choosing this hotel, you touch a hundred lives or more locally and internationally. You literally change the world in your sleep.</p> <p>And that's just the beginning. The design reimagines the hotel as a creative, interactive experience that ignites the imagination, promotes play and fosters community.</p>
Support and Promotion of fund raising event for various non-profit organizations	Nashville By Nicole - Long form Interview	09/03/16	7am	~20 mins	1X	<p>Chukkers for Charity James Armstrong - Manager of Nashville Polo Club Debbie Chadwick - President & CEO of Rochelle Center Lori Duke - Board Member of Saddle Up</p> <p>www.chukkersforcharity.net Since 1996 Chukkers for Charity, a fundraiser benefiting Rochelle Center and Saddle Up!, has grown into a prestigious event the entire midstate area enjoys. Today, with an attendance of over 750 and significant media coverage, the popularity of this family friendly event continues to draw top notch polo players, corporate sponsors, and a diverse audience.</p>
Support and Promotion of fund raising event for various non-profit organizations	Nashville By Nicole - Long form Interview	09/10/16	7am	~20 mins	1X	<p>Chukkers for Charity James Armstrong - Manager of Nashville Polo Club Debbie Chadwick - President & CEO of Rochelle Center Lori Duke - Board Member of Saddle Up</p> <p>www.chukkersforcharity.net Since 1996 Chukkers for Charity, a fundraiser benefiting Rochelle Center and Saddle Up!, has grown into a prestigious event the entire midstate area enjoys. Today, with an attendance of over 750 and significant media coverage, the popularity of this family friendly event continues to draw top notch polo players, corporate sponsors, and a diverse audience.</p>

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Support for non-profit organization & promote awareness of their therapeutic mission and programs	Nashville By Nicole - Long form Interview	09/17/16	7am	~20 mins	1X	Hickory Hill Farm Jenna Gibbons - Assistant Director www.hickoryhillfarmtn.org Our mission is for our non-profit farm to provide a retreat-like atmosphere for people and animals alike to come to find peace, happiness, and healing. We accomplish this by having a rescue division for equines and livestock, a division for educational Kid's Camps, and a therapeutic division focusing on utilizing rehabilitated rescue animals
Support of organization's mission to aid young people in overcoming social and emotional barriers through mentoring	Nashville By Nicole - Long form Interview	09/24/16	7am	~20 mins	1X	Big Brothers Big Sisters Carlyle Carroll - CEO of Big Brothers Big Sisters of Middle TN www.mentorakid.orgBig Brothers Big Sisters has made a bold commitment toward transparent accountability for our outcomes, holding ourselves accountable for each child in our program achieving results in three outcome areas: (1) Higher aspirations, greater confidence, and better relationships; (2) Avoidance of risky behaviors; and (3) Educational success. For more than 100 years, Big Brothers Big Sisters has operated under the belief that inherent in every child is the ability to succeed and thrive in life. As the nation's largest donor and volunteer supported mentoring network, Big Brothers Big Sisters makes meaningful, monitored matches between adult volunteers ("Bigs") and children ("Littles"), ages 6 through 18, in communities across the country. We develop positive relationships that have a direct and lasting effect on the lives of young people
	Music Business Radio - Long form interview					Music Business Radio is production of WRLT and is an award winning specialty program spotlighting the inside workings of the music business featuring interviews with industry professionals; Grammy Award winning producers, artists, musicians, and songwriters, record executives, promoters and artist managers sharing their insight and expertise into the ever changing world of the music and entertainment business. Because a large part of the Nashville economy and job market is made up of the music industry, this show helps shed light on industry movements, career development opportunities, promotes the artform of music, while promoting the industry that made the city famous.
Business/Career Development, Career Longevity, Songwriting, DIY strategies	Music Business Radio - Long form interview	7/3/2016	7pm-8pm	60 mins	1X	Guest: Singer-songwriter Charlie Mars. Charlie is a great storyteller and a true D-I-Y musician. Tune in to hear his stories, why he loves Texas and his recent co-writing experiences here in Nashville. He discusses how to truly "do it yourself" in the music business. It is possible to succeed with little financial backing and have a fulfilling career. He also discusses the "how to" in breaking in and succeeding in the ever changing music business.
NO MBR SHOW, SPECIAL JULY 4TH PROGRAMMING	Music Business Radio - Long form interview	7/4/2016				NO MBR SHOW, SPECIAL JULY 4TH PROGRAMMING

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Business/Career Development, Career Longevity, Songwriting, and Producing	Music Business Radio - Long form interview	7/10/2016	7pm-8pm	60 mins	1X	Guest: Todd Snider, Nashville based singer-songwriter. Whatever genre Todd's music has been considered--folk-rock, alt-country, Americana--it has consistently found a place on critic's top lists including Rolling Stones' 2006 & 2012 Top 50 albums. His start as an assistant and soon opener for the legendary John Prine led to recording for several labels including MCA, Oh-Boy, and Aimless. Todd talked about that and his current band, Hard Working Americans (featuring Dave Schools of Widespread Panic) and played tracks from their new album recorded at Bob Weir's TRI Studios (Grateful Dead).
Business/Career Development, Career Longevity, Songwriting, and Producing	Music Business Radio - Long form interview	7/11/2016	10pm-11pm	60 mins	1X	Guest: Todd Snider, Nashville based singer-songwriter. Whatever genre Todd's music has been considered--folk-rock, alt-country, Americana--it has consistently found a place on critic's top lists including Rolling Stones' 2006 & 2012 Top 50 albums. His start as an assistant and soon opener for the legendary John Prine led to recording for several labels including MCA, Oh-Boy, and Aimless. Todd talked about that and his current band, Hard Working Americans (featuring Dave Schools of Widespread Panic) and played tracks from their new album recorded at Bob Weir's TRI Studios (Grateful Dead).
Business/Career Development for Women , Career Longevity, Songwriting, & Tennessee Music History	Music Business Radio - Long form interview	7/17/2016	7pm-8pm	60 mins	1X	Guest: Lisa Marie Presley, singer/songwriter/artist. Lisa Marie talks about her life, her career, and her critically acclaimed album, Storm & Grace. She talked about growing up as the daughter of Elvis Presley and the media scrutiny attached and finding her own voice as an artist and songwriter in the shadows of the "King." She also talked about working with acclaimed producer, T. Bone Burnett, legendary artist manager, Simon Fuller, and also shared personal stories behind the her songs from Storm & Grace, including "Over Me," "You Ain't Seen Nothin' Yet," "Weary," and "So Long." She also talked about Graceland, what it means to the fans and how her mother, Priscilla, is the visionary leader creating and managing with respect, Elvis' name and estate.
Business/Career Development for Women , Career Longevity, Songwriting, & Tennessee Music History	Music Business Radio - Long form interview	7/18/2016	10pm-11pm	60 mins	1X	Guest: Lisa Marie Presley, singer/songwriter/artist. Lisa Marie talks about her life, her career, and her critically acclaimed album, Storm & Grace. She talked about growing up as the daughter of Elvis Presley and the media scrutiny attached and finding her own voice as an artist and songwriter in the shadows of the "King." She also talked about working with acclaimed producer, T. Bone Burnett, legendary artist manager, Simon Fuller, and also shared personal stories behind the her songs from Storm & Grace, including "Over Me," "You Ain't Seen Nothin' Yet," "Weary," and "So Long." She also talked about Graceland, what it means to the fans and how her mother, Priscilla, is the visionary leader creating and managing with respect, Elvis' name and estate.
Business/Career Development, non-traditional business models, Songwriting, and Producing. Also local economic development	Music Business Radio - Long form interview	7/24/2016	7pm-8pm	60 mins	1X	Guests: The Wannabeatles - Dennis Scott, Bryan Cumming, Nathan Burbank. Three of the four members of the nationally known Beatles cover band, The WannaBeatles, discuss their career. They discuss how they made it from Sesame Street to The WannaBeatles, how a TV show makes a #1 record, and the inner-workings of a pneumatic pipe organ. Also, how to have a successful career in the music business by taking a non-traditional path.
Business/Career Development, non-traditional business models, Songwriting, and Producing. Also local economic development	Music Business Radio - Long form interview	7/25/2016	10pm-11pm	60 mins	1X	Guests: The Wannabeatles - Dennis Scott, Bryan Cumming, Nathan Burbank. Three of the four members of the nationally known Beatles cover band, The WannaBeatles, discuss their career. They discuss how they made it from Sesame Street to The WannaBeatles, how a TV show makes a #1 record, and the inner-workings of a pneumatic pipe organ. Also, how to have a successful career in the music business by taking a non-traditional path.

QUARTERLY ISSUES / PROGRAMS LIST

Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period
7/1/16 to 9/30/16

Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Business/Career Development, Career Diversity and growth; Musicianship, Songwriting, and Producing	Music Business Radio - Long form interview	7/31/2016	7pm-8pm	60 mins	1X	Guest: Craig Alvin. Craig talks about his career as a recording engineer and mixer. He has worked with dozens of well-known acts including Amy Grant, The Features, Erin McCarley, Bronze Radio Return, and Hanson, just to name a few. He talks about his journey to Nashville from indie hot spot, Portland, Oregon, his mixing philosophy, and his favorite projects.
Business/Career Development, Career Diversity and growth; Musicianship, Songwriting, and Producing	Music Business Radio - Long form interview	8/1/2016	10pm-11pm	60 mins	1X	Guest: Craig Alvin. Craig talks about his career as a recording engineer and mixer. He has worked with dozens of well-known acts including Amy Grant, The Features, Erin McCarley, Bronze Radio Return, and Hanson, just to name a few. He talks about his journey to Nashville from indie hot spot, Portland, Oregon, his mixing philosophy, and his favorite projects.
Business/Career Development, non-traditional business models, Songwriting, and Producing. Also local economic development	Music Business Radio - Long form interview	8/7/2016	7pm-8pm	60 mins	1x	Guest: Michael Dorf, Founder and CEO of City Winery. In 1986, Dorf founded The Knitting Factory, New York City's go-to venue for independent music at the young age of 23. Through his work as Knitting Factory CEO, he produced over 200 records, a TV series, and quickly became a very respected producer and promoter of indie music. Dorf talks about his early career on the road managing artists, starting the Knitting Factory, record producing and how his love of music and wine lead to the creation of City Winery's truly unique dining and concert experience.
Business/Career Development, non-traditional business models, Songwriting, and Producing. Also local economic development	Music Business Radio - Long form interview	8/8/2016	10pm-11pm	60 mins	1x	Guest: Michael Dorf, Founder and CEO of City Winery. In 1986, Dorf founded The Knitting Factory, New York City's go-to venue for independent music at the young age of 23. Through his work as Knitting Factory CEO, he produced over 200 records, a TV series, and quickly became a very respected producer and promoter of indie music. Dorf talks about his early career on the road managing artists, starting the Knitting Factory, record producing and how his love of music and wine lead to the creation of City Winery's truly unique dining and concert experience.
Business/Career Development, non-traditional business models, & career longevity/transition	Music Business Radio - Long form interview	8/14/2016	7pm-8pm	60 mins	1x	Guests: Steve Robertson & Phin Daly. Discovering 3 doors downThis week, MBR welcomes Phin Daly and Steve Robertson to the studio. Daly is the owner of Marathon Music Management and has discovered acts like 3 Doors Down, and Robertson is a current VP at Atlantic Records who has signed acts like Paramore to record deals. They'll talk about artist management, discovering new music, getting radio airplay, and acting as consultants on Nashville's Music City Big Break competition.
Business/Career Development, non-traditional business models, & career longevity/transition	Music Business Radio - Long form interview	8/15/2016	10pm-11pm	60 mins	1x	Guests: Steve Robertson & Phin Daly. Discovering 3 doors downThis week, MBR welcomes Phin Daly and Steve Robertson to the studio. Daly is the owner of Marathon Music Management and has discovered acts like 3 Doors Down, and Robertson is a current VP at Atlantic Records who has signed acts like Paramore to record deals. They'll talk about artist management, discovering new music, getting radio airplay, and acting as consultants on Nashville's Music City Big Break competition.
Business/Career Development, Career Longevity & Songwriting	Music Business Radio - Long form interview	8/21/2016	7pm-8pm	60 mins	1x	Guest: Hit singer/songwriter Dave Pahanish. He discusses his musical journey from the sidewalks of Venice Beach to the studios of Nashville. Along the way he has had his songs recorded by the top stars of country music including Keith Urban and Tim McGraw....all the while maintaining his own musical integrity and voice. He discusses his songwriting, how to match artistry and industry, and his band Panfish. He'll also share his music with us.

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Business/Career Development, Career Longevity & Songwriting	Music Business Radio - Long form interview	8/22/2016	10pm-11pm	60 mins	1x	Guest: Hit singer/songwriter Dave Pahanish. He discusses his musical journey from the sidewalks of Venice Beach to the studios of Nashville. Along the way he has had his songs recorded by the top stars of country music including Keith Urban and Tim McGraw....all the while maintaining his own musical integrity and voice. He discusses his songwriting, how to match artistry and industry, and his band Panfish. He'll also share his music with us.
Business/Career Development, Career Diversity and growth; Musicianship, Songwriting, and Producing	Music Business Radio - Long form interview	8/28/2016	7pm-8pm	60 mins	1X	Guest: Nashville based producer, songwriter and owner of Galt Line Studio, Marshall Altman. He's written and recorded with Matt Nathanson, Amy Grant, Gabe Dixon, Marc Broussard and Ingrid Michaelson to name just a few. Marshall started out writing software at Capitol Records in Hollywood, California which led to a job in the sales department and eventually his first A&R gig as a scout. Tune in to hear Marshall's story about listening to boxes of cassette tapes, finally finding one he liked and how that incident helped Citizen Cope land a record deal. In February of this year, Marshall had his first #1 charting production with Eric Paslay's Friday Night. The same week, Frankie Ballard's Helluva Life, also produced by Marshall charted in the Top 10 at #8. Helluva Life quickly climbed the charts, and became Marshall's second #1 charting production.
Business/Career Development, Career Diversity and growth; Musicianship, Songwriting, and Producing	Music Business Radio - Long form interview	8/29/2016	10pm-11pm	60 mins	1X	Guest: Nashville based producer, songwriter and owner of Galt Line Studio, Marshall Altman. He's written and recorded with Matt Nathanson, Amy Grant, Gabe Dixon, Marc Broussard and Ingrid Michaelson to name just a few. Marshall started out writing software at Capitol Records in Hollywood, California which led to a job in the sales department and eventually his first A&R gig as a scout. Tune in to hear Marshall's story about listening to boxes of cassette tapes, finally finding one he liked and how that incident helped Citizen Cope land a record deal. In February of this year, Marshall had his first #1 charting production with Eric Paslay's Friday Night. The same week, Frankie Ballard's Helluva Life, also produced by Marshall charted in the Top 10 at #8. Helluva Life quickly climbed the charts, and became Marshall's second #1 charting production.
Business/Career Development, DIY strategies, Artist Management strategies	Music Business Radio - Long form interview	9/4/2016	7pm-8pm	60 mins	1x	Guests: Drew Holcomb of Drew Holcomb & The Neighbors and his manager Paul Steele of Good Time, Inc. They discuss how to sell out The Ryman, how to curate and sell out a music festival and how to cultivate your own music community.
Business/Career Development, DIY strategies, Artist Management strategies	Music Business Radio - Long form interview	9/5/2016	10pm-11pm	60 mins	1x	Guests: Drew Holcomb of Drew Holcomb & The Neighbors and his manager Paul Steele of Good Time, Inc. They discuss how to sell out The Ryman, how to curate and sell out a music festival and how to cultivate your own music community.
Business/Career Development for Women , Career Longevity, Music Careers for Women	Music Business Radio - Long form interview	9/11/2016	7pm-8pm	60 mins	1X	Guest: Stella Parton, singer, songwriter, producer. Stella discusses her long career including being Dolly's sister. She has released 28 albums and 31 chart-topping singles. She discusses her new album and stories behind the songs and the production of 'Mountain Songbird." She talked about women in the music business, songwriting and having enough stamina to stay in the traffic for several decades.

QUARTERLY ISSUES / PROGRAMS LIST

Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period
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Issue	Program/Segment	Date	Time	Duration	# Spots	Description of Program/Segment
Business/Career Development for Women , Career Longevity, Music Careers for Women	Music Business Radio - Long form interview	9/12/2016	10pm-11pm	60 mins	1X	Guest: Stella Parton, singer, songwriter, producer. Stella discusses her long career including being Dolly's sister. She has released 28 albums and 31 chart-topping singles. She discusses her new album and stories behind the songs and the production of 'Mountain Songbird.' She talked about women in the music business, songwriting and having enough stamina to stay in the traffic for several decades.
Support of Non Profit, local music association promoting artform of Americana Music	Music Business Radio - Long form interview	9/18/2016	7pm-8pm	60 mins	1X	Guest: Jed Hilly (2016), the executive director of the Americana Music Association discusses the growth of the organization over the last 10 years, the artform of Americana and how they promote the genre.
Support of Non Profit, local music association promoting artform of Americana Music	Music Business Radio - Long form interview	9/19/2016	10pm-11pm	60 mins	1X	Guest: Jed Hilly (2016), the executive director of the Americana Music Association discusses the growth of the organization over the last 10 years, the artform of Americana and how they promote the genre.
Career Longevity - New models in the industry	Music Business Radio - Long form interview	9/25/2016	7pm-8pm	60 mins	1X	Guest: Kevin Griffin , singer, songwriter, producer and founding member of the band, Better Than Ezra, is our guest this week. He's written hits like "Good," "In The Blood," and "Extra Ordinary," for his band as well as written and/or produced hits for others including Howie Day ("Collide") as Sugarland ("Stuck On You"), James Blunt, and Christina Perri. He'll discuss songwriting, producing, working with other artists and his new venture as founder and producer of the 2015 Pilgrimage Music & Cultural Festival.
NO MBR SHOW, TOWER MAINTENANCE	Music Business Radio - Long form interview	9/26/2016				NO MBR SHOW, TOWER MAINTENANCE
Support of Non Profit/Community Issues	Recorded Commercials / Live Liners / Short-med Form Interview	Various Issues -- see following list				
Support of Non Profit, Nashville Farmer's Market	PSA - Live on air interview with Nashville Farmer's Market	7/13/2016	live on air interview, 3:30pm	6 minutes	1X	Live on air interview with Ed Smith of B&C BBQ promoting Community Farm Day at the Nashville Farmer's Market.
Support of Non Profit, Hospice care	PSA - Live on air interview for Alive Hospice	7/14/2016	live on air interview, 3:30pm	5 minutes	1X	Live on air interview with Jon Rizzo, Marketing Director for Vincent Peach, a jewelry store in our building here at Marathon Village throwing a benefit party to raise funds and awareness for Nashville nonprofit, Alive Hospice.
Support of Non Profit - American Foundation for Suicide Prevention, local chapter	PSA - Live on air interview w Josh Easler, American Suicide Prevention Fdtn.	09/07/16	live on air interview, 3:30pm	8 minutes	1X	Live on air interview local chapter representative of the American Foundation for Suicide Prevention, Josh Easler to promote suicide prevention awareness and the "Out Of The Darkness" community walk Saturday, September 10.
Support of Non Profit, youth health and wellness	PSA - Louie's Kids	9/13/2016	live on air mentions and ticket giveaway	5 minutes	1X	Live on air interview mentions (three total), and ticket giveaway for "Little Chef, Big Chef" an event featuring local celebrity chefs paired with children enrolled in Louie's Kids, the Louis S. Yuhasz, Jr. Memorial Health Fund with the Community Foundation of Middle Tennessee promoting health and wellness for youth.
Support of Non Profit, Nashville Farmer's Market	PSA - Live on air interview w Nashville Farmer's Market & Rick Ousley	9/16/2016	Live on air interview	6 minutes	1X	Live on air interview with Rick Ousley, local salsa maker and Rebeckah Boynton, marketing coordinator for the nonprofit Nashville Farmer's Market to promote Pepperfest at the Farmer's Market, an all day free event focusing on local growers of peppers, tomatoes and more. Free for all ages.

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Support of Non Profit, hunger	PSA - Live on air interview w Second Harvest Food Bank of Middle Tennessee	09/26/16	Live on air interview	8 minutes	1X	Live on air interview with Elizabeth Bradbury, Communications Manager for Second Harvest Food Bank of Middle Tennessee to promote hunger action month.
Public Access to the Arts & promotion of public parks, support of local musicians	Recorded Spots	8/4--9/11/16	12a-12mid	:60s	657x	Live On the Green is a free 4 week six night concert series produced by WRLT for the Mayor's office and the City of Nashville. LOTG showcases emerging local artists alongside national talent and emphasizes green & sustainable practices as well as promotion and awareness of public parks.
Public Access to the Arts & promotion of public parks, support of local musicians	Live on air mentions	7/1--9/5/16	6a--12mid	:10s	536x	Live On the Green is a free 4 week six night concert series produced by WRLT for the Mayor's office and the City of Nashville. LOTG showcases emerging local artists alongside national talent and emphasizes green & sustainable practices as well as promotion and awareness of public parks. approx 2 live shift, 4 shfts per day, 67 days
Public Access to the Arts & promotion of public parks, support of local musicians	Live On the Green / Short-form Interview (on-site remote)	8/11, 8/18, 8/25, 9/1, 9/2, 9/3/2016	3pm--7pm	7-10 mins	13x	Live interviews with various performing Live on the Green artists. Promotes public access to free music as well as awareness of Nashville Metro parks systems and access to green space with an emphasis on green & sustainable practices. Interviewed 10 various Live on the Green artists including national & local artists. These on-air interviews were conducted by Analee Canto.
Public Access to the Arts & promotion of public parks, support of local musicians	Musician's Corner / Spots	8/1--9/3/16	6am--10p	:60s	44x	Recorded spots promoting public access to free music through the "Musician's Corner." It is a free multi-week fall concert series sponsored by WRLT. It showcases emerging local artists and national acts providing exceptional music in a public place for people of all ages and ethnicities. Provides awareness for support and use of Parthenon & Centennial Park.
Public Access to the Arts & promotion of public parks, support of local musicians	Musician's Corner / Live mentions	8/1--9/3/16	8am--5pm	:10s	45x	Recorded spots promoting public access to free music through the "Musician's Corner." It is a free multi-week fall concert series sponsored by WRLT. It showcases emerging local artists and national acts providing exceptional music in a public place for people of all ages and ethnicities. Provides awareness for support and use of Parthenon & Centennial Park.
Support of Non Profit, local music association promoting artform of Americana Music	Recorded Spots	8/7--9/23/16	6am--10p	:60s	120x	Recorded spots promoted the fund raising, educational, and entertainment efforts of the non-profit organization, Americana Music Association. Purpose to raise awareness & money to help the growth of the organization and the artform of Americana music.
Support of Non Profit, local music association promoting artform of Americana Music	Live remote broadcast	09/21/16	6:30p--10:15p	3hr 45mins	1x	Live broadcast of the Americana Honors and Awards show promoting the fund raising, educational, and entertainment efforts of the non-profit organization, Americana Music Association. Purpose to raise awareness & money to help the growth of the organization and the artform of Americana music.
Support of Non Profit, local music association promoting artform of Americana Music	Live remote broadcast	09/22/16	12noon--3pm	3hrs	1x	Live remote broadcast from the floor of the Americana Music Conference which included interviews for attendees, artists, and special interview with Jed Hilly, Executive Dir of the Association and Keynote speaker, T. B. Burnett. All to promote fund raising, educational, and entertainment efforts of the non-profit organization, Americana Music Association. Purpose to raise awareness & money to help the growth of the organization and the artform of Americana music.

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Support of Non Profit, local music association promoting artform of Americana Music	Live remote broadcast	09/23/16	12noon--3pm	3hrs	1x	Live remote broadcast from the floor of the Americana Music Conference which included interviews for attendees, artists, and special interview with Jed Hilly, Executive Dir of the Association and Keynote speaker, T. B. Burnett. All to promote fund raising, educational, and entertainment efforts of the non-profit organization, Amerciana Music Association. Purpose to raise awareness & money to help the growth of the organization and the artform of Americana music.
Support of Non Profit, recovery program for alcohol & drug additions in Mid-TN	Recorded Spots	7/4--9/18/16	6a--12a	:30s	50x	Cumberland Heights is a nonprofit alcohol and drug treatment center located on the banks of the Cumberland River. From this foundation Cumberland Heights developed its mission – To transform lives, giving hope and healing to those affected by alcohol or drug addiction. We implement our mission by incorporating the principles of the 12 Steps with the therapeutic tools necessary to live a productive, sober life.
Support of Non Profit, recovery program for alcohol & drug additions in Mid-TN	Recorded Spots	7/4--9/18/16	6a--12a	:15s	60x	Cumberland Heights is a nonprofit alcohol and drug treatment center located on the banks of the Cumberland River. From this foundation Cumberland Heights developed its mission – To transform lives, giving hope and healing to those affected by alcohol or drug addiction. We implement our mission by incorporating the principles of the 12 Steps with the therapeutic tools necessary to live a productive, sober life.
Awareness and support of non-profit dedicated to enhancing TN water resources through education and event	Recorded spots	7/12--8/8/16	6a--7p	:60s	40x	Commercials to bring attention and promote the Cumberland River Compact's Dragon Boat Race competition event to raise money for this non-profit dedicated to enhancing water resources through education and cooperation. Help to make aware their mission to enhance the health and enjoyment of the Cumberland River and its tributaries through education, collaboration, and action. That small amount will clean 20 linear feet of stream in the local watershed and help assure the Compact can continue its efforts advocating for a safe, clean watershed.
Awareness Non-profit Organization & support of people with intellectual disabilities	Recorded spots	9/12--9/22/16	ROS	:30s	53x	Commercials to promote Friends Life's mission "to create an opportunity for teenagers and adults with disabilities to develop socially, grow personally, and enjoy community as they experience life together." As a certified 501(c)3, Friends Life Community empowers each participant to live as independently as possible as they age out of high school and other traditional support programs. Through continuing education and job training, we provide our Friends with every opportunity to achieve their full potential and discover their place within the community and the world.
Awareness Non-profit Organization & support of people with intellectual disabilities	Recorded spots	7/29--8/7/16	ROS	:60s	30x	Commercials to promote Friends Life's mission "to create an opportunity for teenagers and adults with disabilities to develop socially, grow personally, and enjoy community as they experience life together." As a certified 501(c)3, Friends Life Community empowers each participant to live as independently as possible as they age out of high school and other traditional support programs. Through continuing education and job training, we provide our Friends with every opportunity to achieve their full potential and discover their place within the community and the world.

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Support of Non-profit and promote public parks - Percy Warner Parks	Recorded Spots	7/11--9/18/16	6am--12mid	:30s	75x	Recorded Spots to help promote & support of Friends of Warner Parks event "Pickin Party" to promote family discover and usage of public parks.
Support of Non-profit and promote usage of public parks - Shelby Parks & Bottoms	Recorded Spots	7/25--9/18/16	6am--12a	:30s	120x	Recorded spots to promote and support of Friends of Shelby Parks event "Pickin Party" to promote family discover and usage of public parks and the concern for over development
Support of Non-profit and promote public parks - Percy Warner Parks	Recorded Spots	9/19--9/30/16	6am--12a	:30s	16x	Recorded spots to promote & support of Friends of Warner Parks event "Rock & Road 2016" to promote family discover and usage of public parks.
Support of Non-profit and to promote volunteerism for Nashville Metro Public Schools	Recorded Spots	8/30--9/16/16	6a--10p	:60s	75X	Recorded commercials for promotion of local volunteer organization Hands On Nashville for a day of volunteering to benefit Metro Nashville's Public Schools. During this event, volunteers completed large-scale painting and facility improvement projects at selected Metro Public Schools.
Promote Awareness of & educate Nashville on the Department of Defense community event focused on the US Marine Corp.	Recorded Spots	8/15--9/11/16	7a--7p	:30s	76x	Recorded commercials to promote Awareness of the Department of Defense week long community event focused on the US Marine Corp, Marine Week. To promote & educate the public on what the Marine Corp does and how.
Support of non-profit fund raising event for Animal Rescue	Recorded spots	9/6 - 9/9/16	ROS	:30s	21x	Recorded spots for fundraiser for Music City Animal Rescue, local non profit animal rescue organization. "Dirty Dancing Dinner Benefit Event 2016."
Support of non-profit fund raising event for Animal Rescue	Live Liners	9/6 - 9/9/16	8a--5p	:10s	12x	Live liners for fundraiser for Music City Animal Rescue, local non profit animal rescue organization. "Dirty Dancing Dinner Benefit Event 2016."
Support of non-profit fund raising event for Nashville Zoo & the conservation of Rhinoceros	Recorded spots	9/5--9/10/16	6a--11p	:60s	25x	<p>Recorded spots to promote a fundraising concert to help the conservation of Rhinos. Join Nashville zookeepers at Basement East on Sunday, September 18 for their inaugural Rockin' for Rhinos concert featuring Lewis Brice, Jason Martin, and The Middle Ground. All proceeds from concert admission sales will benefit the conservation of all five rhinoceros species and their native habitats in Asia and Africa. With only 29,000 individual rhinos remaining for all five rhino species, including less than 100 for two of these species, these conservation efforts are more important than ever. It is also important to know that without our support, rhinos will go extinct within our lifetime.</p> <p>About the American Association of Zoo Keepers (AAZK)</p> <p>A portion of AAZK's mission statement references its desire to "support deserving conservation projects and promote the preservation of our natural resources and animal life." In doing so, our chapter raises money for many different conservation programs through fundraising activities and events, and also educates the public on these initiatives. AAZK, as a national organization, hosts fundraising events each year to continually support rhino conservation and many other conservation efforts around the world. Together we CAN make a difference in preserving this marvelous animal and its wild habitats.</p>

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Support of non-profit fund raising event for Nashville Zoo & the conservation of Rhinoceros	Live Liners	9/13--9/18/16	8:30a--6:30p	:10s	17x	Live Liners to promote a fundraising concert to help the conservation of Rhinos. Join Nashville zookeepers at Basement East on Sunday, September 18 for their inaugural Rockin' for Rhinos concert featuring Lewis Brice, Jason Martin, and The Middle Ground. All proceeds from concert admission sales will benefit the conservation of all five rhinoceros species and their native habitats in Asia and Africa. With only 29,000 individual rhinos remaining for all five rhino species, including less than 100 for two of these species, these conservation efforts are more important than ever. It is also important to know that without our support, rhinos will go extinct within our lifetime. About the American Association of Zoo Keepers (AAZK)
Neighborhood enhancement through citizen collaboration	Recorded spots	9/14--9/24/16	ROS	:30s	33x	Recorded spots to bring awareness to this non-profit and it's mission "to equip residents and neighborhood organizations with the tools they need to effectively lead their neighborhoods." Values: "We foster community collaboration to create and sustain healthy neighborhoods, from neighborhood groups and associations to community based organizations, government offices, businesses and faith-based organizations. We strive to facilitate conversations among Nashvillians about what it means to be a good neighbor and live in a great neighborhood."
Awariness of healthy living, community engagement, civic participation and physical activity	Recorded Commercial	1/11--2/23/16, 3/17-3/30/16	6am--7pm	:30s	31x	Recorded commercials to promote to the community year-round team building, healthy living options, and physical and mental endurance training all to make Nasvillians healthier and happier. Also to promote planned spring & fall races.
Support of non-profit, Hunger Awareness in Middle TN	Recorded Commercial	9/7--9/30/16	ROS	:30s	44x	Recorded commercials to promote awareness of Hunger Action Month for non profit, Second Harvest Food Bank of Middle Tennessee. Hunger Action Month is set up to remind our listeners that there is a continued need for support from the community to feed those that are struggling with hunger. Month long activities and promtion are designed to create awareness and raise funds to feed hungry adults and children in Middle Tennessee.
Support of non-profit, Hunger Awareness in Middle TN	Live Liners	9/8--9/8/16	ROS	:15s	10x	Live liners to promote awareness of Hunger Action Month for non profit, Second Harvest Food Bank of Middle Tennessee. Hunger Action Month is set up to remind our listeners that there is a continued need for support from the community to feed those that are struggling with hunger. Month long activities and promtion are designed to create awareness and raise funds to feed hungry adults and children in Middle Tennessee.
Community Engagement	PSA-Give, Advocate, Volunteer	7/1--9/30/16	ROS	:30s		Recorded commercials to help awareness of the NECAT Network and its commitment to improveth quantity and quality of its local TV programming via comcast cable system. Promoted the staff and board of NECAT's commitment to more active outreach to the entire Davidson County community. This PSA purpose was to help NECAT engage residents in a dialogue about programming. Additionally, all board meetings are open to the public. The mission of the NECAT Network is to enrich Nashville by being a communications broadcast center that encourages, nurtures and features the many diverse voices of our community; protects freedom of speech and expression, and engages all Davidson County residents fairly through the production and transmission of non-commercial programming.