

QUARTERLY ISSUES / PROGRAMS LIST

Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period
7/1/17--9/30/17

| Issue | Program/Segment | Date | Time | Duration | # Spots | Description of Program/Segment |
|--|--|-----------|------|----------|---------|---|
| | Nashville By Nicole - Long form Interview | | | | | Nashville by Nicole hosted by Nicole Cowan Buckley--public affairs program that spotlights non-profits and introduces Lightning 100 listeners to local organizations in the greater Nashville area that are impacting the community and challenging individuals to get engaged and see lives changed including their own. |
| Awareness & support of organization's mission and programs for those stricken with Alzheimer and their caretakers | Nashville By Nicole - Long form Interview | 7/1/2017 | 7am | ~20 mins | 1X | Guest: Fatemeh w/ Alzheimer's Association Mid South Chapter Middle Tennessee Region. Alzheimer's Association serving 90 counties in North Alabama & NE, SE, Middle & West Tennessee & Northern Mississippi alz.org/altn To eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. |
| Awareness and Promotion of Discoveriing & Protecting Tennessee Nature | Nashville By Nicole - Long form Interview | 7/8/2017 | 7am | ~20 mins | 1X | Topic: Nature Conservancy of TN: The mission of The Nature Conservancy is to conserve the lands and waters on which all life depends. Our vision is a world where the diversity of life thrives, and people act to conserve nature for its own sake and its ability to fulfill our needs and enrich our lives. |
| Mainstreaming of convicted felons & other post incarcerated citizens | Nashville By Nicole - Long form Interview | 07/15/17 | 7am | ~20 mins | 1X | Guest: Bettie Kirkland - Executive Director. Project Return works with people who have been convicted of felonies or serious misdemeanors and were released from incarceration within the preceding 12 months. Within our walls – as well as within the walls of the prisons where we provide pre-release programming – our varied services are infused with the commitment of the agency to every person's humanity and dignity, as each person re-enters society and leaves prison behind. Project Return equips people with the education, coaching, and support services necessary to gain employment and begin a new life. We take an individualized, holistic approach in our work to ensure that everyone has opportunities for success in order to make our community a better place. |
| Bring Awareness & Support of Williamson County Non-Profit Organization servicing adults & children with Mental Disabilities as well as to promote their fund raising event | Nashville By Nicole - Long form Interview | 7/22/2017 | 7am | ~20 mins | 1X | Guests: Emily Layton, Development Director of Waves. Emily will discuss their mission and their upcoming fundraising event, the 11th annual An Artists Window event in #Franklin #Nashville by Nicole - Saturday's @ 7am - Lightning 100 Empowering individuals with intellectual and developmental disabilities to progress towards their full potential. Waves, Inc. is a non-profit in Williamson County, Tennessee, working to empower individuals with intellectual and developmental disabilities to progress toward their full potential. Our programs include: Early Learning Program, Adult Services Programs, and an Office Recycling Program. We support children and adults with intellectual disabilities through the following programs: Residential Support, Day Programs, Employment Support, Office Recycling Program, Early Learning Program. |
| Public Access to the Arts & Promotion of Metro Parks | Nashville By Nicole - Long form Interview | 7/29/2017 | 7am | ~20 mins | 1X | Guest: John Tumminello of Musicians Corner & the Conservancy for the Parthenon. John discusses their mission as well as their annual concert series in the park that promotes local music, outdoors, and access to public parks. The Conservancy provides educational programs & art exhibits in the Parthenon and presents Musicians Corner & Kidsville in Centennial Park. conservancyonline.com |

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| Promote awareness and activities for community sustainability | Nashville By Nicole - Long form Interview | 8/5/2017 | 7am | ~20 mins | 1X | Guest: Mr. Beatlehome of Compost Nashville. Mission to aid in the sustainability of home compost pickup. |
| Promote fundraising & awareness of programs to nurture young girls into productive & loving citizens | Nashville By Nicole - Long form Interview | 8/12/2017 | 7am | ~20 mins | 1X | <p>Guest: Tiffany Patton, exec director of Girls on the Run: Mission to inspire girls to be joyful, healthy, and confident, using a project based curriculum that icreatively integrates running. Teaches girls self esteem and other life skills. Girls on the Run https://www.gotrmiddletn.org/ Girls on the Run is a 501(c)3 nonprofit organization dedicated to creating a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.</p> <p>Girls on the Run of Middle Tennessee is an independent council of Girls on the Run International, which has a network of over 200 councils across 50 states, and the District of Columbia. Girls on the Run of Middle Tennessee celebrates its tenth birthday this year serving Davidson, Montgomery, Rutherford, Sumner, and Williamson counties.</p> <p>Girls on the Run International was established in 1996 in Charlotte, North Carolina by Molly Barker. What started with thirteen girls in one school has grown to over 200 councils in all 50 states and the District of Columbia. With the help of almost 100,000 volunteers, Girls on the Run served nearly 180,000 girls in 2015, including our millionth girl! Girls on the Run continues to grow and currently hosts more than 350 end-of-season 5K events across the United States, making the Girls on the Run 5K series the largest in the country. Girls on the Run has also expanded to include middle school girls through Heart & Sole, a program dedicated to the unique needs of adolescent girls.</p> |
| Promote fundraising & awareness of programs to nurture young girls into productive & loving citizens | Nashville By Nicole - Long form Interview | 8/19/2017 | 7am | ~20 mins | 1X | <p>Guest: Tiffany Patton, exec director of Girls on the Run: Mission to inspire girls to be joyful, healthy, and confident, using a project based curriculum that icreatively integrates running. Teaches girls self esteem and other life skills. Girls on the Run https://www.gotrmiddletn.org/ Girls on the Run is a 501(c)3 nonprofit organization dedicated to creating a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.</p> <p>Girls on the Run of Middle Tennessee is an independent council of Girls on the Run International, which has a network of over 200 councils across 50 states, and the District of Columbia. Girls on the Run of Middle Tennessee celebrates its tenth birthday this year serving Davidson, Montgomery, Rutherford, Sumner, and Williamson counties.</p> <p>Girls on the Run International was established in 1996 in Charlotte, North Carolina by Molly Barker. What started with thirteen girls in one school has grown to over 200 councils in all 50 states and the District of Columbia. With the help of almost 100,000 volunteers, Girls on the Run served nearly 180,000 girls in 2015, including our millionth girl! Girls on the Run continues to grow and currently hosts more than 350 end-of-season 5K events across the United States, making the Girls on the Run 5K series the largest in the country. Girls on the Run has also expanded to include middle school girls through Heart & Sole, a program dedicated to the unique needs of adolescent girls.</p> |

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| Promote awareness and fund availability for adoption process of domestic and international children | Nashville By Nicole - Long form Interview | 8/26/2017 | 7am | ~20 mins | 1X | <p>Guest: Phil Shay of Show Hope. Based in Franklin, TN, To help families fund adoption of international children. Bringing children home to new families. Show Hope https://showhope.org/ Show Hope is a movement to care for orphans. We work to restore hope by breaking down barriers that exist between waiting children and loving families.</p> <p>This movement began in 2003, when Mary Beth and Steven Curtis Chapman founded Show Hope after having their own eyes and hearts opened to the global orphan crisis. Since then, Show Hope has worked to holistically approach orphan care, helping children in four key areas:</p> <ul style="list-style-type: none"> Adoption Aid Care Centers Pre+Post Adoption Support Student Initiatives <p>Through Adoption Aid grants, Show Hope has helped more than 5,500 children from more than 50 countries, including the U.S. More than 2,400 waiting children with acute medical and special needs have received loving care through Show Hope's Care Centers in China. Show Hope's partnership with the Karyn Purvis Institute of Child Development at TCU and Empowered To Connect has helped bring hope and healing to children around the world with encouraging, research based teaching in Pre+Post Adoption Support. And Show Hope prepares for the future with our Student Initiatives by educating and empowering the next generation of leaders to effectively care and make a difference in the lives of waiting children.</p> |
| Promote awareness and activities for community sustainability | Nashville By Nicole - Long form Interview | 9/2/2017 | 7am | ~20 mins | 1X | <p>Guest: Mr. Beatlehome of Compost Nashville. Mission to aid in the sustainability of home compost pickup.</p> |
| Promote awareness and fund availability for adoption process of domestic and international children | Nashville By Nicole - Long form Interview | 9/9/2017 | 7am | ~20 mins | 1X | <p>Guest: Phil Shay of Show Hope. Based in Franklin, TN, To help families fund adoption of international children. Bringing children home to new families. Show Hope https://showhope.org/ Show Hope is a movement to care for orphans. We work to restore hope by breaking down barriers that exist between waiting children and loving families.</p> <p>This movement began in 2003, when Mary Beth and Steven Curtis Chapman founded Show Hope after having their own eyes and hearts opened to the global orphan crisis. Since then, Show Hope has worked to holistically approach orphan care, helping children in four key areas:</p> <ul style="list-style-type: none"> Adoption Aid Care Centers Pre+Post Adoption Support Student Initiatives <p>Through Adoption Aid grants, Show Hope has helped more than 5,500 children from more than 50 countries, including the U.S. More than 2,400 waiting children with acute medical and special needs have received loving care through Show Hope's Care Centers in China. Show Hope's partnership with the Karyn Purvis Institute of Child Development at TCU and Empowered To Connect has helped bring hope and healing to children around the world with encouraging, research based teaching in Pre+Post Adoption Support. And Show Hope prepares for the future with our Student Initiatives by educating and empowering the next generation of leaders to effectively care and make a difference in the lives of waiting children.</p> |

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| Promote awareness and fund raising of programs to help adults achieve success through HS equivalency certifications | Nashville By Nicole - Long form Interview | 9/16/2017 | 7am | ~20 mins | 1X | <p>Guest: Drake Nelson, Exec director of Workforce Essentials. Adult Education. Connecting students with skills to get high school equivalency certificates. 13 middle TN counties are a part of their umbrella. To maximize human resource capital by using solid business principles, professional staff, effective partnerships, and a commitment to continuous improvement and customer satisfaction.</p> <p>WE Serve People! WorkForce Essentials is in the business to make a positive difference in people's lives; the employers and the community.</p> <p>Workforce Essentials, Inc. is a private, non-profit corporation providing innovative employment programs & training solutions to businesses and opportunities for job seekers through its centers in multiple Tennessee counties.</p> <p>We are also responsible for administering job placement services to Families First customers in 35 west/middle Tennessee Counties.</p> <p>Workforce Essentials is the premier high school equivalency preparation program in middle Tennessee. We conveniently offer morning, evening, and even some weekend classes in 13 counties in Tennessee completely free of charge to our students. We also have online classes available for many of our students!</p> |
| PSA - Awareness of Human Trafficking in TN and the laws against it | Nashville By Nicole - Long form Interview | 9/23/2017 | 7am | ~20 mins | 1X | <p>Guest: Lauren Lancaster, Exec Director of Songs Against Slavery. Promoting a events hosted by Songs Against Slavery to raise money and awareness in the fight against sex trafficking in Middle Tennessee. Proceeds benefit Thistle Farms, a local non profit recovery program for women coming out of trafficking, prostitution or addiction.</p> |
| Promote fundraising & awareness of programs that introduce inner city boys the outdoors learning social and athletics skills | Nashville By Nicole - Long form Interview | 9/30/2017 | 7am | ~20 mins | 1X | <p>Guests: Aaron Carter and Clint Band of Water Walkers: Youth mentoring ministry program taking kids out of the inner city from the Edgehill Section 8 housing and bringing them outdoors to Percy Preist lake to enjoy water sports. Throughout the school year they provide mentoring, haircuts, and other activities to keep the kids engaged. Mission focus: Gang prevention, conflict management, and education. Water Walkers is a youth mentorship program based in Nashville, Tennessee serving inner city children ages 8-17. The program aims to build confidence and community among children who have limited exposure to the world beyond the boundaries of governmental housing. By bringing children outside these limitations and into the beauty of creation, Water Walkers exists to open a sense of wonder and inspiration in their lives.</p> <p>The summer program is 14 weeks beginning June 1st to mid-October. Each week every child will spend one 8 hour day on the lake. During June and July when the kids are out of school, the program is run Mondays, Tuesdays and Wednesdays. Once the school year begins, Water Walkers will operate on Saturdays and Sundays during August, September and October.</p> <p>The camp is run with a ratio of 2 adults for every 3 children in our three boat system. We have a double decker pontoon with a slide, a grill and a great sound system. This is home base where we will be anchored down all day. The kids will swim, slide, eat and do lessons/team building activities here. The wake boat will be picking up 1 to 2 kids at a time for surfing and wakeboarding, and the ski boat will be picking up 4-6 kids for tubing. Both boats will be rotating the kids through so that they are able to swim and be active while waiting their turn for tubing and surfing.</p> |

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| | Music Business Radio - Long form interview | | | | | Music Business Radio is production of WRLT and is an award winning specialty program spotlighting the inside workings of the music business featuring interviews with industry professionals; Grammy Award winning producers, artists, musicians, and songwriters, record executives, promoters and artist managers sharing their insight and expertise into the ever changing world of the music and entertainment business. Because a large part of the Nashville economy and job market is made up of the music industry, this show helps shed light on industry movements, career development opportunities, promotes the artform of music, while promoting the industry that made the city famous. |
| Business/Career Development for Women , Career Longevity, Songwriting, | Music Business Radio - long form interview | 7/3/2017 | 10pm-11pm | 60 mins | 1X | Guest: Gretchen Peters. To help celebrate "Independence day," we are proud to re-air a most recent episode of MBR featuring Grammy nominated singer/songwriter, Gretchen Peters. We had such an overwhelming response from you, our listeners, we wanted to share it again. Gretchen has composed hits for Martina McBride, Etta James, Trisha Yearwood, Faith Hill, and George Strait, as well as Neil Diamond and Bryan Adams...just to name a few. She has won the Country Music Association Song Of The Year award for McBride's "Independence Day" in 1995, and was nominated for Grammy Awards for Best Country Song, in 1995 and 1996. As an artist, she has released seven albums of her own. And to top it all off, she was inducted into the Nashville Songwriters Hall of Fame in 2014. She'll talk about her career including the stories behind the songs as well as let us hear songs from her new album, "Blackbirds." www.gretchenpeters.com |
| Business/Career Development, Career Longevity, Songwriting, and Promoting product to Radio | Music Business Radio - long form interview | 7/9/2017 | 7pm-8pm | 60 mins | 1x | Guest: Jeff Cook. Jeff began as an artist, producer, and songwriter (cuts by Motley Crue, Deep Purple, Tommy Bolin), but has enjoyed the last part of his 30+ career in radio promotion. He has worked with several major record labels and with artists such as Metallica, Motley Crue, The Grateful Dead, The Kinks, 10,000 Maniacs, John Hiatt, Steve Earl, and Drive By Truckers, just to name a few. Jeff will talk about every aspect of his career including radio promotion, what it takes to get an artist on the radio, writing hit songs, the value of a good song, career longevity for artists, and much more. |
| Business/Career Development, Career Longevity, Songwriting, and Promoting product to Radio | Music Business Radio - long form interview | 7/10/2017 | 10pm-11pm | 60 mins | 1x | Guest: Jeff Cook. Jeff began as an artist, producer, and songwriter (cuts by Motley Crue, Deep Purple, Tommy Bolin), but has enjoyed the last part of his 30+ career in radio promotion. He has worked with several major record labels and with artists such as Metallica, Motley Crue, The Grateful Dead, The Kinks, 10,000 Maniacs, John Hiatt, Steve Earl, and Drive By Truckers, just to name a few. Jeff will talk about every aspect of his career including radio promotion, what it takes to get an artist on the radio, writing hit songs, the value of a good song, career longevity for artists, and much more. |
| Business/Career Longevity, Songwriting, & producing | Music Business Radio - long form interview | 7/16/2017 | 7pm-8pm | 60 mins | 1x | Gifted singer, songwriter, and recording artist, Matt Morris was our guest a few years back and we are excited to re-air this great episode. Early in his career he shined as a member of the cast in The Mickey Mouse Club. He has had his songs recorded by fellow cast mates Justin Timberlake and Christina Aguilera. Along with Aguilera, he wrote the chart topping smash, "Miss Independent" for Kelly Clarkson. Also, a song he co-wrote with Justin Timberlake appears on Reba McEntire's Reba: Duets album, which McEntire sings with Timberlake. Morris was one of the first artists to sign to Justin Timberlake's TennMan Records. He talked about his career from the first audition for The Mickey Mouse Club to his writing and recording of his studio albums and everything in between |

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| Business/Career Longevity, Songwriting, & producing | Music Business Radio - long form interview | 7/17/2017 | 10pm-11pm | 60 mins | 1x | Gifted singer, songwriter, and recording artist, Matt Morris was our guest a few years back and we are excited to re-air this great episode. Early in his career he shined as a member of the cast in The Mickey Mouse Club. He has had his songs recorded by fellow cast mates Justin Timberlake and Christina Aguilera. Along with Aguilera, he wrote the chart topping smash, "Miss Independent" for Kelly Clarkson. Also, a song he co-wrote with Justin Timberlake appears on Reba McEntire's Reba: Duets album, which McEntire sings with Timberlake. Morris was one of the first artists to sign to Justin Timberlake's TennMan Records. He talked about his career from the first audition for The Mickey Mouse Club to his writing and recording of his studio albums and everything in between |
| Career Longevity - Non-traditional & Parepheral businesses within the industries, entrepreneurship | Music Business Radio - long form interview | 7/23/2017 | 7pm-8pm | 60 mins | 1x | <p>Guest: Darryl Ballantyne (the CEO and co-founder). LyricFind handles the vetting, licensing and royalty payments, when lyrics are displayed in the digital world. LyricFind powers lyrics to Google, Apple Music, Amazon, Shazam, Pandora, and many more, and they have partnerships with publishers in more than 100 countries. When Darryl co-founded LyricFind in 2004, lyric licensing was only done as one-offs, and there was no vetting system for ensuring those lyrics were accurate. LyricFind has had a big hand in bringing lyrics into the role they play today in the music industry.</p> <p>A creative way that LyricFind is turning publishing into revenue is their soon-to-be-launched LyricMerch, a consumer facing line of customizable, made-to-order lyric merchandise. The service will let folks choose the lyric of their choice and print it onto a mug, a shower curtain, a pillow case, a Tshirt, etc., and songwriters and rights holders will be compensated for the use. LyricFind hopes LyricMerch will become the go to place for legal lyric merchandise, just as LyricFind has become the standard for lyric licensing.</p> |
| Career Longevity - Non-traditional & Parepheral businesses within the industries, entrepreneurship | Music Business Radio - long form interview | 7/24/2017 | 10pm-11pm | 60 mins | 1x | <p>Guest: Darryl Ballantyne (the CEO and co-founder). LyricFind handles the vetting, licensing and royalty payments, when lyrics are displayed in the digital world. LyricFind powers lyrics to Google, Apple Music, Amazon, Shazam, Pandora, and many more, and they have partnerships with publishers in more than 100 countries. When Darryl co-founded LyricFind in 2004, lyric licensing was only done as one-offs, and there was no vetting system for ensuring those lyrics were accurate. LyricFind has had a big hand in bringing lyrics into the role they play today in the music industry.</p> <p>A creative way that LyricFind is turning publishing into revenue is their soon-to-be-launched LyricMerch, a consumer facing line of customizable, made-to-order lyric merchandise. The service will let folks choose the lyric of their choice and print it onto a mug, a shower curtain, a pillow case, a Tshirt, etc., and songwriters and rights holders will be compensated for the use. LyricFind hopes LyricMerch will become the go to place for legal lyric merchandise, just as LyricFind has become the standard for lyric licensing.</p> |
| Business/Career Development, Career Longevity, Songwriting, and Producing | Music Business Radio - long form interview | 7/30/2017 | 7pm-8pm | 60 mins | 1x | Guest: Norbert Putnam, producer/songwriter/musician. Norbert produced Jimmy Buffet's hit "Margaritaville" and has performance credits on over 10,000 tracks including 122 with Elvis Presley. As a part of music history for the last 50 years, Norbert shared his life and career with us. He has worked with the likes of Michael Jackson, Roy Orbison, Kris Kristofferson, Linda Ronstadt, JJ Cale, and The Nitty Gritty Dirt Band, just to name a few. Putnam also produced Joan Baez's classic hit "The Night They Drove Old Dixie Down" as well as most of Dan Fogelberg's recorded catalog. He talked about his career path from musician to producer, longevity in the business, how he got into the music business, and how the business has changed over the last 30 years. |

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| Business/Career Development, Career Longevity, Songwriting, and Producing | Music Business Radio - long form interview | 7/31/2017 | 10pm-11pm | 60 mins | 1x | Guest: Norbert Putnam, producer/songwriter/musician. Norbert produced Jimmy Buffet's hit "Margaritaville" and has performance credits on over 10,000 tracks including 122 with Elvis Presley. As a part of music history for the last 50 years, Norbert shared his life and career with us. He has worked with the likes of Michael Jackson, Roy Orbison, Kris Kristofferson, Linda Ronstadt, JJ Cale, and The Nitty Gritty Dirt Band, just to name a few. Putnam also produced Joan Baez's classic hit "The Night They Drove Old Dixie Down" as well as most of Dan Fogelberg's recorded catalog. He talked about his career path from musician to producer, longevity in the business, how he got into the music business, and how the business has changed over the last 30 years. |
| Business/Career Development - Career Longevity | Music Business Radio - long form interview | 8/6/2017 | 7pm-8pm | 60 mins | 1x | Guests: Jason Halbert and Kennedy Noel. Halbert is Kelly Clarkson's musical director and has worked with Reba McEntire and Trisha Yearwood among others. He is joined by his daughter, Noel, a young singer-songwriter who is making her own mark in the music world through recordings, live performances, and Youtube. Halbert will discuss his first auditioning process, life on the road and writing with Kelly Clarkson. They will also discuss what it is like working together and the things father and daughter can learn from each other. |
| Business/Career Development - Career Longevity | Music Business Radio - long form interview | 8/7/2017 | 10pm-11pm | 60 mins | 1x | Guests: Jason Halbert and Kennedy Noel. Halbert is Kelly Clarkson's musical director and has worked with Reba McEntire and Trisha Yearwood among others. He is joined by his daughter, Noel, a young singer-songwriter who is making her own mark in the music world through recordings, live performances, and Youtube. Halbert will discuss his first auditioning process, life on the road and writing with Kelly Clarkson. They will also discuss what it is like working together and the things father and daughter can learn from each other. |
| Business/Career Development for Women , Career Longevity, Songwriting, & Tennessee Music History | Music Business Radio - long form interview | 8/13/2017 | 7pm-8pm | 60 mins | 1x | Guest: Lisa Marie Presley, singer/songwriter/artist. Lisa Marie talks about her life, her career, and her critically acclaimed album, Storm & Grace. She talked about growing up as the daughter of Elvis Presley and the media scrutiny attached and finding her own voice as an artist and songwriter in the shadows of the "King." She also talked about working with acclaimed producer, T. Bone Burnett, legendary artist manager, Simon Fuller, and also shared personal stories behind the her songs from Storm & Grace, including "Over Me," "You Ain't Seen Nothin' Yet," "Weary," and "So Long." She also talked about Graceland, what it means to the fans and how her mother, Priscilla, is the visionary leader creating and managing with respect, Elvis' name and estate. |
| Business/Career Development for Women , Career Longevity, Songwriting, & Tennessee Music History | Music Business Radio - long form interview | 8/14/2017 | 10pm-11pm | 60 mins | 1x | Guest: Lisa Marie Presley, singer/songwriter/artist. Lisa Marie talks about her life, her career, and her critically acclaimed album, Storm & Grace. She talked about growing up as the daughter of Elvis Presley and the media scrutiny attached and finding her own voice as an artist and songwriter in the shadows of the "King." She also talked about working with acclaimed producer, T. Bone Burnett, legendary artist manager, Simon Fuller, and also shared personal stories behind the her songs from Storm & Grace, including "Over Me," "You Ain't Seen Nothin' Yet," "Weary," and "So Long." She also talked about Graceland, what it means to the fans and how her mother, Priscilla, is the visionary leader creating and managing with respect, Elvis' name and estate. |
| Business/Career Development, Independent Artists Strategies, Cultural Exchanges in the Arts | Music Business Radio - long form interview | 8/20/2017 | 7pm-8pm | 60 mins | 1x | Guest: Singer, songwriter, and clawhammer banjo player, Abigail Washburn. She discusses her career and how knowing only a few songs on the banjo, Abigail was offered a record deal while on one last road trip through the US on her way to study law in Beijing. Her love for China has led her to that country many times, including a performance at the 2008 Beijing Summer Olympics. Abigail will talk about her career detour, her creative influences from traditional American and Chinese music, and her unexpected acceptance in the indie-pop world. |

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| Business/Career Development, Independent Artists Strategies, Cultural Exchanges in the Arts | Music Business Radio - long form interview | 8/21/2017 | 10pm-11pm | 60 mins | 1x | Guest: Singer, songwriter, and clawhammer banjo player, Abigail Washburn. She discusses her career and how knowing only a few songs on the banjo, Abigail was offered a record deal while on one last road trip through the US on her way to study law in Beijing. Her love for China has led her to that country many times, including a performance at the 2008 Beijing Summer Olympics. Abigail will talk about her career detour, her creative influences from traditional American and Chinese music, and her unexpected acceptance in the indie-pop world. |
| Business/Career Development, Career diversity & Songwriting | Music Business Radio - long form interview | 8/27/2017 | 7pm-8pm | 60 mins | 1x | Guest: natalie Hemby. This week, MBR welcomes Nashville songwriter, recording artist and documentary filmmaker Natalie Hemby. We'll discuss her Puxico documentary, authenticity, songwriting process, and how her hometown inspires her creative process. |
| Business/Career Development, Career diversity & Songwriting | Music Business Radio - long form interview | 8/28/2017 | 10pm-11pm | 60 mins | 1x | Guest: natalie Hemby. This week, MBR welcomes Nashville songwriter, recording artist and documentary filmmaker Natalie Hemby. We'll discuss her Puxico documentary, authenticity, songwriting process, and how her hometown inspires her creative process. |
| Business/Career Development, DIY strategies, Artist Management strategies | Music Business Radio - long form interview | 9/3/2017 | 7pm-8pm | 60 mins | 1x | Guests: Drew Holcomb of Drew Holcomb & The Neighbors and his manager Paul Steele of Good Time, Inc. They discuss how to sell out The Ryman, how to curate and sell out a music festival and how to cultivate your own music community. |
| Business/Career Development, DIY strategies, Artist Management strategies | Music Business Radio - long form interview | 9/4/2017 | 10pm-11pm | 60 mins | 1x | Guests: Drew Holcomb of Drew Holcomb & The Neighbors and his manager Paul Steele of Good Time, Inc. They discuss how to sell out The Ryman, how to curate and sell out a music festival and how to cultivate your own music community. |
| Business/Career Development, Career Longevity, Songwriting, and Producing | Music Business Radio - long form interview | 9/10/2017 | 7pm-8pm | 60 mins | 1x | Guest: Ron Block. This week, MBR welcomes fourteen-time Grammy winner Ron Block, best known as the guitarist and banjoist for Alison Krauss and Union Station for 24 years. We will discuss his time with Union Station, his guitar and banjo journey as well as his new solo album Hogan's House of Music and the stellar line-up of celebrated musicians who joined him in the studio. In addition to his work with Union Station, Block's guitar and banjo have been heard on albums by Brad Paisley, Alan Jackson, Dolly Parton, Dailey & Vincent and many others. |
| Business/Career Development, Career Longevity, Songwriting, and Producing | Music Business Radio - long form interview | 9/11/2017 | 10pm-11pm | 60 mins | 1x | Guest: Ron Block. This week, MBR welcomes fourteen-time Grammy winner Ron Block, best known as the guitarist and banjoist for Alison Krauss and Union Station for 24 years. We will discuss his time with Union Station, his guitar and banjo journey as well as his new solo album Hogan's House of Music and the stellar line-up of celebrated musicians who joined him in the studio. In addition to his work with Union Station, Block's guitar and banjo have been heard on albums by Brad Paisley, Alan Jackson, Dolly Parton, Dailey & Vincent and many others. |
| Business/Career Development, History & Future of Music Festivals in US and Middle Tennessee | Music Business Radio - long form interview | 9/17/2017 | 7pm-8pm | 60 mins | 1x | Guest: Co-Producers and Co-Founders of Pilgrimage Music & Cultural Festival, Kevin Griffin and Brandt Wood. They sit down with Lt. Dan and discuss what it takes to start a nationally recognized festival from scratch and in three years expect sell-out crowds. They talk the creative and cultural philosophy behind the choices of the event site, the music, and the art. They also talk about bringing on Justin Timberlake as a co-owner and the magic ingredient he adds to the festival. |
| Business/Career Development, History & Future of Music Festivals in US and Middle Tennessee | Music Business Radio - long form interview | 9/18/2017 | 10pm-11pm | 60 mins | 1x | This week we welcome Co-Producers and Co-Founders of Pilgrimage Music & Cultural Festival, Kevin Griffin and Brandt Wood. They sit down with Lt. Dan and discuss what it takes to start a nationally recognized festival from scratch and in three years expect sell-out crowds. They talk the creative and cultural philosophy behind the choices of the event site, the music, and the art. They also talk about bringing on Justin Timberlake as a co-owner and the magic ingredient he adds to the festival. |

QUARTERLY ISSUES / PROGRAMS LIST

Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period
7/1/17--9/30/17

| Issue | Program/Segment | Date | Time | Duration | # Spots | Description of Program/Segment |
|---|---|-----------------|-----------|----------|---------|--|
| Business/Career Development, Getting the attention of Radio & Record Company Executives | Music Business Radio - long form interview | 9/24/2017 | 7pm-8pm | 60 mins | 1x | Guest: The Wild Feathers. Analee sits down with Nashville rock band, The Wild Feathers. We'll find out what it's like to be signed and dropped by a major record label before your record is finished, how the band has continued to grow their audience and more. |
| Business/Career Development, Getting the attention of Radio & Record Company Executives | Music Business Radio - long form interview | 9/25/2017 | 10pm-11pm | 60 mins | 1x | Guest: The Wild Feathers. Analee sits down with Nashville rock band, The Wild Feathers. We'll find out what it's like to be signed and dropped by a major record label before your record is finished, how the band has continued to grow their audience and more. |
| Support of Non Profit | PSA - total runs for Quarter, Lightning Bolts & other | | | :30s | ~368x | Various Issues -- see following list (generally 4 PSA's run per day) (4 X 92 days= 368) ROS except where noted. Lightning 100 Bolts are thirty second recorded public service announcements, written and produced in-house. Lightning 100 |
| Support of Non Profit - children's charities | PSA - The Tomorrow Fund of The Community Foundation of Middle Tennessee | 7/5- 7/16/17 | ROS | :30s | | Recorded PSA promoting "Red, White and Brew", annual fundraising summer festival to raise money and awareness for The Tomorrow Fund of the Community Foundation of Middle Tennessee. The Tomorrow Fund is made up of volunteer young professionals in the Middle Tennessee area, working to raise money and writes grants for children's charities. The fund is unique in that while helping young children through their grant writing, they are also working to develop young adults in community service. |
| Support of Non Profit - cancer awareness | PSA - Sarcoma Foundation | 7/5-7/31/17 | ROS | :30s | | Recorded PSA to promote Sarcoma Foundation Awareness Month for this rare form of cancer with few treatment options. Awareness is key for little-known cancers such as Sarcoma. |
| Support of Non Profit - prescription drug crisis | PSA - NAB Drug Free Kids | 8/1/17--9/30/17 | ROS | :30 | | Recorded PSA to promote awareness of children having access to prescription drugs, specifically prescription pain relievers. Copy ideas provided by the NAB for DrugFree.org |
| Support of Non Profit, sexual assault | PSA - RAINN, National sexual assault hotline | 9/6/17--9/30/17 | ROS | :30s | | Recorded PSA about under-reporting sexual assault, offering confidential easy to obtain help for those who have been attacked and their loved ones. RAINN.org or the National Sexual Assault Hotline 800-656-HOPE |
| Support of Non Profit, autism | PSA - Autism Speaks Walk | 9/8-10/21/17 | ROS | :30s | | Recorded PSA promoting a fundraising and awareness walk for Autism. The walk is in Nashville, Saturday, October 21st and benefits Autism Speaks. |
| Support of Non Profit - human trafficking | PSA - Songs Against Slavery | 9/14-9/30/17 | ROS | :30s | | Recorded PSA to promote their new fundraising campaign, "Step Into Their Shoes", a month long challenge asking people to walk 50,000 steps per week in the month of October. The registration period is open through September 30th. This PSA encourages people to register to walk in October to help Songs Against Slavery to raise money and awareness in the fight against sex trafficking in Middle Tennessee. The goal is to raise \$50,000 during the month to benefit Thistle Farms, a local non profit recovery program for women coming out of trafficking, prostitution or addiction. |
| ONGOING, "EVERGREEN" LIGHTNING 100 BOLTS: | | | | | | |
| Support of Non Profit, electronics recycling | PSA - Greener Gadgets.org | ongoing | ROS | :30s | | Ongoing recorded PSA campaign promoting electronics recycling, or "e-cycling" to reduce the environmental impact of old devices, with the hope to mine less natural resources. |
| Support of Non Profit, animal rescue sanctuary | PSA - Ferrell Hollow Farm Senior Horse Sanctuary | ongoing | ROS | :30s | | Ongoing recorded PSA campaign promoting Middle Tennessee non profit dedicated to caring for senior horses rescued from neglect and abuse. Horses are allowed to live out their years at the farm with proper nutrition & medical care. The organization is supported by donations. |
| Support of Non Profit, music education | PSA - Notes For Notes | ongoing | ROS | :30s | | Ongoing recorded PSA campaign promoting Notes For Notes, offering music education and in studio recording experiences to youth in Middle Tennessee that would not otherwise have access to musical instruments. |

QUARTERLY ISSUES / PROGRAMS LIST

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7/1/17--9/30/17

| Issue | Program/Segment | Date | Time | Duration | # Spots | Description of Program/Segment |
|--|---|-----------------|--------------|------------|---------|---|
| Support of Non Profit, Women's recovery program | PSA - The Next Door | ongoing | ROS | :30 | | Ongoing recorded PSA promoting The Next Door's programs to help women in recovery. |
| Support of Non Profit, parks | PSA - Friends of Warner Parks | ongoing | ROS | :30 | | Ongoing recorded PSA to promote the Friends of Warner Parks, working to sustain two of Nashville's largest public parks through memberships. |
| Support of Non Profit, Poverty | PSA - The Borgen Project | 7/1--9/30/17 | ROS | :30s | | Recorded PSA promoting The Borgen Project, a non profit working to end extreme poverty globally by encouraging people to take action locally. |
| Support of Non Profit - prescription drug crisis | PSA - NAB Drug Free Kids | 8/1--9/30/17 | ROS | :30 | | Recorded PSA to promote awareness of children having access to prescription drugs, specifically prescription pain relievers. Copy ideas provided by the NAB for DrugFree.org |
| Support of Non Profit, sexual assault hotline | PSA - RAINN, National sexual assault hotline | 9/6/17--9/30/17 | ROS | :30s | | Recorded PSA about under-reporting sexual assault, offering confidential easy to obtain help for those who have been attacked and their loved ones. RAINN.org or the National Sexual Assault Hotline 800-656-HOPE |
| Community Engagement - promote broadcasting tech & creative skills | PSA-Give, Advocate, Volunteer | ongoing | ROS | :30s | | Recorded commercials to help awareness of the NECAT Network and its commitment to improve the quantity and quality of its local TV programming via comcast cable system. Promoted the staff and board of NECAT's commitment to more active outreach to the entire Davidson County community. This PSA purpose was to help NECAT engage residents in a dialogue about programming. Additionally, all board meetings are open to the public. The mission of the NECAT Network is to enrich Nashville by being a communications broadcast center that encourages, nurtures and features the many diverse voices of our community; protects freedom of speech and expression, and engages all Davidson County residents fairly through the production and transmission of non-commercial programming. |
| Support of Non Profit/Community Issues | Recorded Commercials / Live Liners / Short-med Form Interview | | | | | Various Issues -- see following list |
| Support of Non Profit - children's charities | Live Interview- The Tomorrow Fund of the Community Foundation of Middle Tennessee | 7/14/2017 | 3:15p | 5 minutes | 1x | Live on air interview with Kristen Korzenowski of The Tomorrow Fund of The Community Foundation of Middle Tennessee. Their annual fundraiser, "Red, White and Brew". The Tomorrow Fund is made up of volunteer young professionals in the Mid Tennessee area, working to raise money and write grants for children's charities. The fund helps young children through their grant writing, and helps develop young adults in community service. |
| Support of Non Profit - entrepreneurship/ small business | Live Interview - Indie Nash, The Nashville Independent Business Alliance | 7/19/2017 | 3:15p | 7 minutes | 1x | Live on air interview with Telisha Cobb of Indie Nash, The Nashville Independent Business Alliance. Indie Nash is the benefactor of Lightning 100's "Elliston Place Street Festival", Saturday, July 22, 2017. The event promotes and involves the many local businesses in an area of Nashville on Elliston Place known as "The Rock Block." It features 3 venues for live music, local vendors and businesses on Elliston Place. Indie Nash supports local independent businesses in Nashville. |
| Support of Non Profit - cancer awareness | Live Interview- fundraiser for local musician, Jesse Zazu battling cancer | 7/25/2017 | ROS 3pm--5pm | 12 minutes | 1x | Live on air interview with Jody Whelan, John Prine's step son and head of his Oh Boy Records label and with Cory Branan, local singer and songwriter. Billed as "The Songs Of John Prine," this show will benefit Nashville's Jessi "Zazu" Wariner of Those Darlins who's is battling cervical cancer. To help with Jessi's mounting medical costs, Oh Boy Records held a vinyl release party, July 26th at the Basement East in East Nashville for the reissue of Broken Hearts & Dirty Windows, released seven years ago this month. Those Darlins, along with many artists recorded versions of John Prine songs for the album. Artists like Jason Isbell and his wife/collaborator Amanda Shires, Lilly Hiatt and more Nashville notables performed John Prine's greatest hits. |

QUARTERLY ISSUES / PROGRAMS LIST

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7/1/17--9/30/17

| Issue | Program/Segment | Date | Time | Duration | # Spots | Description of Program/Segment |
|--|--|-----------------------|---|--------------------|---------|---|
| Support of women in leadership | Live Interview - The 2nd annual Louisa Nelson Awards, honoring women's achievements in Nashville | 08/01/17 | ~3:15p | 5 minutes | 1x | Live on air interview with Charlie and Andy Nelson of local distillery, Nelson's Greenbrier Distillery. The two great-great-grandsons of the founder, established the Louisa Nelson Awards which they describe as "an annual accolade honoring women of achievement, inspiration, and vision in Nashville who show exemplary successes in their field and leadership in the community." They recognized three Nashville women who exemplify the character of Miss Louisa at the second annual Louisa Nelson Awards ceremony, Sept. 18. at the Distillery. Louisa Nelson ran the original distilling business after her husband's death in 1891 until prohibition in 1909. |
| Support of Non Profit - parks | Live Interview - Musician's Corner, a program of the Conservancy for the Parthenon and Centennial Park | 08/16/17 | ~3:15p | 15 minutes | 1x | Live on air interview and performance with Brandy Zdan, Nashville based singer songwriter and guitarist performing Saturday, August 19th at Musician's Corner in Centennial Park, a program of the Conservancy for the Parthenon and Centennial Park. The event is free, family and dog friendly featuring two stages including the WRLT Lightning 100 acoustic stage, local vendors and a kids zone. |
| Support of Non Profit - local food/farmers | Live Interview - Nashville Farmer's Market | 7/21, 8/18 and 9/8/17 | 3 live on air interviews, recurring monthly interviews 3:20pm | 5 - 8 minutes each | 3x | Recurring monthly, a 5-8 minute live on air interview with Rebekah Boynton, Communications Manager at the Nashville Farmer's Market, a non profit farmer's market serving middle Tennessee with local produce and goods. This is an ongoing interview series highlighting each month's special activities. July - Peach season/Night Market, August - Watermelon peak growing season/Night Market, September - Pepperfest. All events are free and open to the public. |
| Support of Non Profit - arts | Live Interview - Frist Center for the Visual Arts | 6/29, 7/27, 8/23 | 3 live on air interviews, each to promote Frist Fridays | 6 - 8 minutes each | 3x | Series of three live on air interviews with representatives from the Nashville's Frist Center for the Visual Arts. Buddy Kite, programs and Angie Weeks, membership talk about the summer concert series, the last Friday of June, July and August featuring live music performances and art installations, benefits of membership and the various exhibits coming to the Frist, programs and educational opportunities. |
| Support of Non Profit - Hurricane relief | PSA - Community Foundation of Middle Tennessee | 08/30/17 | Live on air interview, 3:30pm | 6 minutes | 1x | Live on air interview (6 minutes) with Ellen Lehman, President/CEO of the Community Foundation of Middle Tennessee about the emergency Hurricane Harvey Recovery fund the Community Foundation has established. Why they are well equipped to help in disasters, even not occurring in the middle Tennessee area, what the need is right now (money, not items) and how to get involved and help at cfmt.org. |
| Support of Non Profit - animal welfare | Lieve Interview - Nashville Humane Association | 9/5/2017 | ~3:30p | 5 minutes | 1x | Live on air interview with Kenny Tallier of Nashville Humane Association to talk about the added need for donations and adoptions due to Hurricane Harvey. Nashville Humane is a partner member organization with the National Humane Society and they have received a number of dogs from Houston area shelters, to allow room for dogs and cats being rescued during the hurricane. The idea is to clear out local shelters to keep hurricane dogs and cats local in hopes of being reunited with their families. |
| Support of Non Profit - at risk youth | Live Interview - The Oasis Center | 9/6/2017 | ~3:15p | 6 minutes | 1x | Live on air interview with Mark Dunkerly of the Oasis Center, a local non profit providing help for at risk youth. Mark was in to promote their annual fundraiser, "Hot Chicken and Jorts" Saturday, September 9th at Paradise Park in downtown Nashville. Proceeds will help fund emergency shelters for homeless teens. |
| Support of Non Profit - suicide prevention | Live Interview - American Foundation for Suicide Prevention | 9/13/17 | ~5:05p | 8 minutes | 1x | Live on air interview with Josh Easler, head of the Nashville chapter of the American Foundation for Suicide Prevention to talk about the annual "Out of The Darkness" walk and campaign to raise awareness for suicide prevention. The walk was held Saturday, September 16th on Music Row in Nashville. |

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|---|---|----------------------|-----------------------|--------------------------------|---------|--|
| Support of Non Profit - music association & promotion of the arts | Live Interview - Americana Music Association | 9/13, 14 and 9/15/17 | ~8am--7pm | approximately 1.25 hours total | ROS | Series of live on air interviews with live in studio performances from artists showcasing during the 18th annual Americana Music Festival, 9/12 through 9/17 in Nashville. The Americana Music Association is a local non profit promoting roots music through it's annual honors and awards show and music conference and festival, featuring panel discussions, performances and the awards show. Live in studio interviews and performances included: 9/13: Hiss Golden Messenger; 9/14: Christian Lopez, Escondido; 9/15: Trout Steak Revival and Jade Jackson |
| Support of Non Profit, local music association promoting Americana Music | Interview - Americana Music Association Executive Director, Jed Hilly | 9/11/2017 | 12p--1p | 15 minutes | 1x | On air interview with Jed Hilly, Executive Director of the non profit Americana Music Association, based in Nashville. Discussed the mission of the association, membership, the 2017 week long festival in Nashville featuring many live performance showcases and the Honors and Awards show. |
| Support of Non Profit - the arts | Live interview | 9/12/17 | ~3:15p--5:55p various | :60s | 2x | Live on air mentions (3p and 5p hour on 9/12 and 9/13) promoting "Eat Green Tennessee", the fifth annual fundraiser bringing together dozens of restaurants from Nashville, Franklin, Chattanooga and Seawee all of which have pledged to donate a percentage of the day's proceeds on September 13th to The Land Trust for Tennessee and its statewide conservation efforts. |
| Support of Non Profit - the arts | Live Mentions | 09/13/17 | ~3:15p--5:55p various | :60s | 2x | Live on air mentions (3p and 5p hour on 9/12 and 9/13) promoting "Eat Green Tennessee", the fifth annual fundraiser bringing together dozens of restaurants from Nashville, Franklin, Chattanooga and Seawee all of which have pledged to donate a percentage of the day's proceeds on September 13th to The Land Trust for Tennessee and its statewide conservation efforts. |
| Promote awareness of homelessness in Nashville & acts of kindness to bring dignity to their lives | Live Interview | 09/08/17 | 9:15am | 12 minutes | 1x | Live interview with Luke Dick, organizer of "Haircuts for Humans" event. Promote fundraising event for Nashville underprivileged and the homeless. Programs to give haircuts for the homeless. Providing funding for programs to help those in needs. On a foundation of Christian faith, the Martha O'Bryan Center empowers children, youth, and adults in poverty to transform their lives through work, education, employment and fellowship. We serve over 10,000 individuals each year (40% are 18 years and younger) through a continuum of cradle to college to career services. |
| Promote awareness and protection against Body Shaming/Bullying | Recorded Spots | 7/13--8/25/17 | 6a--9p | :60s | 40x | Promote awareness of bullying and body shaming and fund raising events to help stop it in middle Tennessee. "Boundless-Fashion for Everyone," event was a fashion show with nontraditional models including people of all shapes and sizes, those with disabilities, ect. To promote acceptance and empowerment to all people. |
| Support of Non-profit and promote public parks - Percy Warner Parks | Recorded Spots | 7/1-9/7/217 | 6am--12mid | :30s | 75x | Support of Friends of Warner Parks event "Full Moon Pickin Party" to promote family discover and usage of public parks. |
| Promote music education & other learning for children through live music | Recorded Spots | 8/223--9/1/17 | 6a--9a | :30s | 45x | "Lightning 100's Kids Fest with Mr. Steve" - Promote Mid Tenn Kids' activities including discovery of the power of music and education through music. |

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|---|-----------------|---------------|-------------|----------|---------|--|
| Promote awaremess of homelessness in Nashville & acts of kindness to bring dignity to their lives | Recorded Spots | 8/28--9/9/17 | ROS | :60s | 91x | "Haircuts for Humans" - Promote fundraising event for Nashville underprivedged and the homeless. Programs to give haircuts for the homeless. Providing funding for programs to help those in needs. On a foundation of Christian faith, the Martha O'Bryan Center empowers children, youth, and adults in poverty to transform their lives through work, education, employment and fellowship. Mission: We serve over 10,000 individuals each year (40% are 18 years and younger) through a continuum of cradle to college to career services. |
| Support of Non Profit - suicide prevention | Recorded Spots | 9/7--9/15/17 | 6a--12mid | :30s | 46x | Recorded PSA promoting the Williamson County "Out Of The Darkness" campus walk from high schools throughout Williamson County to raise awarness for the prevention of suicide. |
| Awareness and support of non-profit dedicated to enhancing TN water resources through education and event | Recorded spots | 9/2--9/8/17 | 6a--6p | :30s | 20x | Commercials to bring attention and promote the Cumberland River Compact's Dragon Boat Race competition event to raise money for this non-profit dedicated to enhancing water resources through education and cooperation. Help to make aware their mission to enhance the health and enjoyment of the Cumberland River and its tributaries through education, collaboration, and action. That small amount will clean 20 linear feet of stream in the local watershed and help assure the Compact can continue its efforts advocating for a safe, clean watershed. |
| Support of non-profit, Hunger Awareness in Middle TN | Recorded spots | 9/5--9/22/17 | 6a--10p | :30s | 46x | Recorded commercials to promote awareness of Hunger Action Month for non profit, Second Harvest Food Bank of Middle Tennessee. Hunger Action Month is set up to remind our listeners that there is a continued need for support from the community to feed those that are struggling with hunger. Month long activities and promtion are designed to create awareness and raise funds to feed hungry adults and children in Middle Tennessee. |
| Promote safe driving habits in Tennessee | Recorded Spots | 7/10--8/20/17 | 6am--11pm | :30s | 96x | Recorded spots to bring awareness to safe driving habits in Tennessee especially focusing on driving while impaired and using designated drivers when celebrating as well as no excuse for not using seat belts. Supplied by the TN Highway Safety Office. |
| Promotion of Nashville Farmers Community Market | Recorded Spots | 8/16--9/17/17 | 6a--12mid | :15s | 36x | Promoted awareness of the various events held at Nashville Farmers Market. The Farmers market promotes Mid Ten farmers with open market facilities and promotes Mid TN growing, marketing, and consuming "home grown" and locally produced products. |
| Promotion of Nashville Farmers Community Market | Recorded Spots | 9/11-9/17/17 | 7a--7p | :15s | 24x | Promoted awareness of the "Farm Hands Dinner" held at Nashville Farmers Market. The Farmers market promotes Mid Ten farmers with open market facilities and promotes Mid TN growing, marketing, and consuming "home grown" and locally produced products. |
| Support of Non Profit - arts | Live mentions | 7/22--8/25/17 | 8:3a--5:30p | :10s | 40x | Live mentions promoting Nashville's Frist Center for the Visual Arts' summer concert series, the last Friday of June, July and August featuring live music performances and art installations, benefits of membership and the various exhibits coming to the Frist, programs and educational opportunities. |
| Support of Non-Profit - promote science, learning, & experience in our community | Recorded Spots | 9/18--9/24/17 | 6a--7p | :15s | 20x | Recorded spots to promote fund raising event and adult awarens of this public museum and it's offering to the community. Mission: To open every mind to the wonders of science and technology, fostering a better understanding of ourselves and the world around us. "Every few months we open our doors from 6:30 to 10 p.m. to adults-only for a night of science and fun. Each Way Late Play Date has a pop culture theme with cool science activities to take part in. All the Science Center's exhibits are adult-friendly, so if the kids can climb it or slide down it, SO CAN YOU!" |

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|---|--------------------------------------|------------------|-----------|-----------------------------|---------|--|
| Support of public education | Recorded Spots | 9/22/17--10/3/17 | 6a--12mid | :30s | 30x | Promote fund raising event and awareness campaign to thank community leaders and lay people who champion excellence in education for Nashville students "Nashville Public Schools Hall of Fame Inductee Luncheon." |
| Support of Non Profit - Promote awareness of MusiCares programs | Recorded Spots | 9/18--9/24/17 | 6a--10p | :30s | 35x | Recorded commercials to promote fund and awareness raising event "Back to Blackbird" for Musicares. Event highlights Blackbird Academy student left paralyzed after a bike/car accident and his climb back to health through the programs made possible by Musicares. |
| Support of Non-profit and promote public parks & cycling lifestyle - Percy Warner Parks | Recorded Spots | 9/15--9/29/17 | 6a--12mid | :30s | 32x | Promote fund raising event for Friens of Warner Parks and Society off Road bicycle Association. Promotes cycling lifestyle with an emphasis on sustainability. |
| Various Public Awareness (see below) | PSA - total runs for Quarter | | ROS | :30s | ~602x | Tennessee Association of Broadcasters - Public Education Program (PEP)- PSA's, Local/State Topics/Issues (specific segment descriptions below) (approx. 7 per day for 92 days, 3rd qtr 2017) actual count 602 per PSA confirmation |
| PSA - Awareness of TN Storm Water Polution | Recorded Spots | 7/1--9/30/17 | ROS | :30s | | TAB - TNSA - TN Stormwater Association, #634) "Stop Water Pollution" Awareness that street drainage systems are to carry storm water only and that using them for unsafe products pollutes Tennessee waterways. Help stop water pollution. |
| PSA - Awareness of the Dangers of Gas Lines | Recorded Spots | 7/1--9/30/17 | ROS | :30s | | TAB - (TGA #633) "Before You Dig" To promote awareness of the dangers of gas lines in your yard and under your street. To promote researching with the gas company before you dig. |
| PSA - Promotion of TN's Tourists destinations & development initiatives | Recorded Spots | 7/1--9/30/17 | ROS | :30s | | TAB - (TDTD - Music #641) To promote TN as a tourist destination for both out of staters and TN residents. TN has much to offer and to promote families enjoying what the state has to offer. |
| PSA - Promote awareness of home fire hazards & use of fire alarms | Recorded Spots | 7/1--9/30/17 | ROS | :30s | | TAB - ("Home Fire Prevention" #697) With Kix Brooks. To promote awareness and tips to prevent home fire hazards & the use of fire alarms. |
| PSA - Promote awareness programs for earning High School diploma | Recorded Spots | 7/1--9/30/17 | ROS | :30s | | TAB - ("Adult Diploma" TNLWF #619) To promote adult programs to earn HS diploma and the better job/career opportunities by earning one. |
| PSA - Promote education of Insurance issues for TN citizens | Recorded Spots | 7/1--9/30/17 | ROS | :30s | | Tab - (TNDCl, #626) Promote awareness and education of Insurance issues with TN citizens sponsored by TN Commisison of Commerce & Insurance. |
| PSA - Promote awareness & issues of driving without proper Insurance | Recorded Spots | 7/1--9/30/17 | ROS | :30s | | TAB - (TNRV, #612) Promote awareness & issues of driving without proper Insurance |
| PSA - Promote Housing assistance to returning Tennessean Military | Recorded Spots | 7/1--9/30/17 | ROS | :30s | | TAB - (THDA-TN Housing Dev Agncy, #627)To promote awareness of housing assistance to those Tennesseans who have served in the military and to promote programs to offer education, financial, and research assistance. |
| Various Public Awareness (see below) | Misc. recorded, interviews, features | | | various lengths (see below) | | Various Issues -- see following list |
| Promotion of Local Music, Career Development, Support of Local Musicians | Local Artist - The615 | 7/3--9/25/17 | 6:15 PM | :60m | 13x | 1 hour show devoted exclusively to local music. Airs every Monday. All music is from local artists. Interviews of local artists. Each show features approximately 10 songs by local artists promoting further Middle Tennessee artistry and creativity (13 weeks X 10 artists = approx 130 local artists' featured). Each week there are interviews with at least one local artist discussing their craft, the Nashville music scene, etc. |

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| Promotion of Local Music, Career Development, Support of Local Musicians | Local Lightning Spins & Local Artist of the Week Feature | 7/1--9/30/17 | ROS | ~:03m | ~2349X | 1) "Local Lightning" features a rotation of local artists getting approx one spin per hour throughout the day of reg programming: ~22 local artists per day (2024 approx spins= 92 days X 22 artists). 2) "Local Artist of the Week"--features one specific local artist's getting played in heavy rotation throughout the week of reg programming (approx 325 local artist featured spins/songs = 13 wks @ 25 spins per wk). Spins are often accompanied by liners regarding the Nashville music scene including info on where and how to develop careers. |
| Public Access to the Arts & promotion of public parks, support of local musicians | Musician's Corner / Spots | 8/1--9/13/17 | 6am--10p | :60s | 56x | Recorded spots promoting public access to free music through the "Musician's Corner." It is a free multi-week fall concert series sponsored by WRLT. It showcases emerging local artists and national acts providing exceptional music in a public place for people of all ages and ethnicities. Provides awareness for support and use of Parthenon & Centennial Park. |
| Public Access to the Arts & promotion of public parks, support of local musicians | Musician's Corner / Live mentions | 8/3--9/16/17 | 8:30am--5:30pm | :10s | 63x | Recorded spots promoting public access to free music through the "Musician's Corner." It is a free multi-week fall concert series sponsored by WRLT. It showcases emerging local artists and national acts providing exceptional music in a public place for people of all ages and ethnicities. Provides awareness for support and use of Parthenon & Centennial Park. |
| Support of Non Profit, local music association promoting artform of Americana Music | Recorded Spots | 7/1--9/16/17 | 7am--10p | :60s | 118x | Recorded spots promoted the fund raising, educational, and entertainment efforts of the non-profit organization, Americana Music Association. Purpose to raise awareness & money to help the growth of the organization and the artform of Americana music. |
| Support of Non Profit, local music association promoting artform of Americana Music | Live remote broadcast | 09/13/17 | 6:30p--10:15p | 3hr 45mins | 1x | Live broadcast of the Americana Honors and Awards show promoting the fund raising, educational, and entertainment efforts of the non-profit organization, Americana Music Association. Purpose to raise awareness & money to help the growth of the organization and the artform of Americana music. |
| Support of Non Profit, local music association promoting artform of Americana Music | Live remote broadcast | 09/14/17 | 12noon--3pm | 3hrs | 1x | Live remote broadcast from the floor of the Americana Music Conference which included interviews for attendees and artists including Lilly Hiatt, Nikki Lane, Lukas Nelson, and Brent Cowells. All to promote fund raising, educational, and entertainment efforts of the non-profit organization, Americana Music Association. Purpose to raise awareness & money to help the growth of the organization and the artform of Americana music. |
| Support of Non Profit, local music association promoting artform of Americana Music | Live remote broadcast | 09/15/17 | 12noon--3pm | 3hrs | 1x | Live remote broadcast from the floor of the Americana Music Conference which included interviews for attendees, artists, and special interview with Michele Rhoads, staff member. Also interview artists Andrew Combs, Humming House. All to promote fund raising, educational, and entertainment efforts of the non-profit organization, Americana Music Association. Purpose to raise awareness & money to help the growth of the organization and the artform of Americana music. |
| Public Access to the Arts & promotion of public parks, support of local musicians | Recorded Spots | 8/3--9/3/17 | 12a-12mid | :60s | 534x | Live On the Green is a free 4 week six night concert series produced by WRLT for the Mayor's office and the City of Nashville. LOTG showcases emerging local artists alongside national talent and emphasizes green & sustainable practices as well as promotion and awareness of public parks. |
| Public Access to the Arts & promotion of public parks, support of local musicians | Live on air mentions | 8/5--9/3/17 | 8a--5pm | :10s | 83x | Live On the Green is a free 4 week six night concert series produced by WRLT for the Mayor's office and the City of Nashville. LOTG showcases emerging local artists alongside national talent and emphasizes green & sustainable practices as well as promotion and awareness of public parks. |

QUARTERLY ISSUES / PROGRAMS LIST

Listing of some of the significant issues responded to by WRLT, along with the most significant programming treatment of those issues for the period
7/1/17--9/30/17

| Issue | Program/Segment | Date | Time | Duration | # Spots | Description of Program/Segment |
|---|---|--|----------|-----------|---------|---|
| Public Access to the Arts & promotion of public parks, support of local musicians | Live On the Green / Short-form Interview (on-site remote) | 8/10, 8/11, 8/17, 8/24, 8/31, 9/2, 9/3 | 3pm--7pm | 7-10 mins | 12x | Live interviews with various performing Live on the Green artists. Promotes public access to free music as well as awareness of Nashville Metro parks systems and access to green space with an emphasis on green & sustainable practices. Interviewed 12 various Live on the Green artists including national & local artists. These on-air interviews were conducted by Analee Canto. |
| Public Safety | EAS | 7/1--9/30/17 | 12a-12M | | ~13X | WRLT is a Participating Station in the middle Tennessee Area Emergency Alert System. We forward the Required Monthly Test, generate a weekly test and forward selected Watches & Warnings issued by NOAA. During this period several warnings and watches were forwarded & aired. |
| Various Public Awareness (see below) | PSA - total runs for Quarter | 7/1--9/30/17 | ROS | :30s | ~546x | Ad Council (AC) & Other Sources PSA's, National & Local/Regional Topics/Issues (specific segment descriptions below) (approx. 6 per day for 91 days, 2nd qtr 2017) actual count 546 per PSA confirmation invoice |
| Adoption & Fostering Awareness | PSA - Adoption & Fostering | 7/1--9/30/17 | ROS | :30s | | (AC) Awareness of Adoption & Fostering opportunities the promotion and education of these options. (11/29/16, 26163, "Teenbop Concert") |
| PSA - Promote awareness programs for earning High School diploma | Recorded Spots | 7/1--9/30/17 | ROS | :30s | | (AC) - "Adult Diploma" To promote adult programs to earn HS diploma and the better job/career opportunities by earning one. ("HS Equivalency-Karim" 26159, 9/20/16)\ |
| Pet Adoption from Shelter awareness & promotion | PSA - Pet Adoption | 7/1--9/30/17 | ROS | :30s | | (AC) Promoting alternatives of domestic animal over population through adoption and support of local animal shelters.(Adopt a Shelter Pet,"Pet Anthem" 26151, 9/20/16) |
| Caregiver Assistance awareness and their needs | PSA- | 7/1--9/30/17 | ROS | :30s | | (AC) Awareness of caregivers needs for support and relief. The caregiver and their needs are often overlooked and forgotten. ("Lucky, Caregiver Assistance, 26166, 11/29/16) |
| Wild Fire Causes & Prevention | PSA-Wild Fires | 7/1--9/30/17 | ROS | :30s | | (AC) Rising Ashes Fire Pit, Awareness of the causes of wildfires and how to prevent them. 9 out of 10 wildfires are caused by humans. Over the last 12 years, 6.9 million acres were burned by wildfires. (9/20/16,26160) |
| Wild Fire Causes & Prevention | PSA-Wild Fires | 7/1--9/30/17 | ROS | :30s | | (AC) Rising Ashes Chains, Awareness of the causes of wildfires and how to prevent them. 9 out of 10 wildfires are caused by humans. Over the last 12 years, 6.9 million acres were burned by wildfires. (9/20/16,26161) |
| Promotion of emergency preparedness--tornadoes | PSA-Emergency preparedness | 7/1--9/30/17 | ROS | :30s | | (AC) Don't Wait Tornado, Recorded commercials to promote emergency preparedness. (9/20/16, 26162) |
| Promotion of emergency preparedness--earthquakes | PSA-Emergency preparedness | 7/1--9/30/17 | ROS | :30s | | (AC) Don't Wait Earthquake, Recorded commercials to promote emergency preparedness. (9/20/16,26163) |
| Promotes volunteerism to aid seniors | PSA - Volunteerism for Meals | 7/1--9/30/17 | ROS | :30s | | (AC, 26157, 9/20/16) Meals on Wheels Recruitment. Promotes volunteering to help deliver meals to seniors and other shut-ins. Also promotes awareness that there are those in need of such services for various reasons. |
| Promotes awareness & prevention of on-line bullying | PSA - On-line bullying prevention | 7/1--9/30/17 | ROS | :30s | | (AC, 26009, 10/21/16) I Am a Witness. Promotes the awareness of on-line bullying and how to report and prevent by using a "witness" emoji. |
| Promote awareness and fundraising for USO and their support of our troops | PSA | 7/1--9/30/17 | ROS | :30s | | (C360, 26164,9/22/16, "Force Behind the Forces") Promote awareness and fundraising for USO and their support of our troops |
| Learning disability awareness | PSA | 7/1--9/30/17 | ROS | :30s | | (AC, 11/29/16, 26154) 2 Sides - Learning & Attention Issues. Promote awareness and understand for learning disabilities and attention deficit issues. |
| Promote Health through Proper food Re-use | PSA | 7/1--9/30/17 | ROS | :30s | | (AC, 11/29/16, 26145) Pavlov Purpose (Reduce Food Waste) Promotes the use of saving food leftovers for more meals. |
| Promote Neighborhood Improvement | PSA | 7/1--9/30/17 | ROS | :30s | | (AC, 11/29/16, 26153) Zip Code - National Fair Housing Alliance. Promote improving children's lives through improvement of neighborhoods |

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|--|-----------------|--------------|------|----------|---------|---|
| Veteran Sacrifice and thankfulness | PSA | 7/1--9/30/17 | ROS | :30s | | (C360, 9/20/16, 26143) Thank You-Aaron Tippin.Thanks to Veterans and the sacrifices made for our country. Helps people become aware of what our armed forces do and have done in the past to help our country. |
| Veteran Sacrifice and thankfulness | PSA | 7/1--9/30/17 | ROS | :30s | | (C360, 9/20/16, 26144) Work Hard - Aaron Tippin.Thanks to Veterans for the hard work they put in and the sacrifices made for our country. Helps people become aware of what our armed forces do and have done in the past to help our country. |
| Promote awareness & power of small businesses in America | PSA | 7/1--9/30/17 | ROS | :30s | | (AC, Score Mentors 1/1/17) (Small businesses are the backbone of America, forming 99.7% of all employer firms and generating 66% of net new jobs nationwide. Across the country, 28 million small businesses drive economic growth and enrich their communities. |
| Promote awareness & fund raising for cancer | PSA | 7/1--9/30/17 | ROS | :30s | | (AC, Leukemia & Lymphoma Society 1/1/17, "Coming Home") Today, the impossible is happening. Someone is coming home.Today, the impossible is happening. Someone is coming home. Thanks to The Leukemia & Lymphoma Society (LLS), thousands with blood cancers are coming home to live a normal life. Many are in remission. Many have put cancer behind them. NCIS: Los Angeles star and Academy Award-winning actress Linda Hunt has joined with LLS in a new inspirational public service announcement titled, "Coming Home," to raise awareness for the urgent need for funds for research to advance therapies and save lives. Linda Hunt has a strong commitment to help spread the message of LLS's goal to find cures for blood cancers and improve the quality of life for patients and their families, so more people can come home, today. |
| Promotes awareness and proper use of seat belts for kids | PSA | 7/1--9/30/17 | ROS | :30s | | (AC, Long Haul, Seat Belt Usage, 4/1/17) Whether it's a long haul or a short trip, remind parents that no matter how much their kids beg or plead, buckling up should never be up for negotiation. PSAs use the upcoming movie Diary of a Wimpy Kid: The Long Haul to humorously highlight the ways parents should encourage their kids to buckle up. Air new PSAs from Ad Council and 20th Century Fox that bring home the message: "Never Give Up Until They Buckle Up." |
| Support of Non Profit, autism awareness | PSA | 7/1--9/30/17 | ROS | :30s | | (AC, Smiles, Autism Awareness, 4/1/17) Autism is one of the fastest-growing serious developmental disorders in the United States, doubling in prevalence in just one decade. PSAs that encourage parents to learn all the signs of autism at AutismSpeaks.org/signs. |
| Promote awareness of on-line hacking | PSA | 7/1--9/30/17 | ROS | :30s | | (AC, Pharmacy Buying Safely, 1/1/17) Not all websites that sell medication are created equal. Some operate illegally and may sell counterfeit or falsified drugs and devices, putting your health and safety at risk. The fake medicines sold online may contain house paint, antifreeze, floor wax, chalk, and other toxic fillers. In fact, up to 1 million people die each year from counterfeit medications. 1 In addition, these rogue websites may enroll you in pricey refill scams or not secure your payment/personal information, leaving you vulnerable to identity theft. |

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| Promote young adult financial responsibility | PSA | 7/1--9/30/17 | ROS | :30s | | (AC, Boss Baby Financial, 1/1/17) DreamWorks & Ad Council team up to bring the adventure of The Boss Baby to life with a new PSA. Voiced by Alec Baldwin, "Boss Baby" encourages fiscal responsibility through budgeting, creating a personalized savings plan and following other tips found on FeedThePig.org. Run this PSA today to help young adults launch their lives and start saving for the future. |
| Promote awareness of ageing issues and resources to help low income ageing | PSA | 7/1--9/30/17 | ROS | :30s | | (AC, AARP, Preventing +Falls) The numbers are staggering. According to the Centers for Disease Control and Prevention, more than one out of four adults, 65 and older, falls each year, and many of these falls result in serious injury. Each year, 2.8 million older people are treated in emergency rooms for fall-related injuries. As 10,000 baby boomers turn 65 every day, these numbers have the potential to become catastrophic. In addition to the risk of injury, falls can dramatically affect a person's quality of life and make it harder to remain independent. AARP Foundation, the charitable affiliate of AARP, dedicated to providing resources and services and serving as an advocate for low-income older Americans, and UnitedHealthcare, an organization dedicated to the health and well-being of seniors, teamed up to take on this important issue. |
| Promote Breast Cancer Awareness & promote early detection | PSA | 7/1--9/30/17 | ROS | :30s | | Breast cancer is one of the leading health crises for women in the United States. 1 in 8 women will be diagnosed with breast cancer in her lifetime. There is currently no known cure for breast cancer, and its early diagnosis is critical to survival. However, with increased healthcare costs and a rapidly increasing percentage of uninsured women, many simply cannot afford the cost of screening tests. These women are at a significantly higher risk of dying from breast cancer if later diagnosed. National Breast Cancer Foundation, a 501(c)(3) non-profit organization, works to assist women now by providing help and inspiring hope to those affected by breast cancer through early detection, education and support services. NBCF was founded in 1991 by Janelle Hail who was diagnosed with breast cancer in 1980 at the age of 34. At the time of her diagnosis, there was little information about the disease, and she was forced to make a decision about her health with few options. After her treatment, Janelle made a commitment to help women around the world by educating them about breast cancer and the importance of early detection. |
| Proper Vaccinations for women's health | PSA | 7/1--9/30/17 | ROS | :30s | | Synaptic Digital 11/29/16, 26156) Vaccines & You - Healthy Women. Promotes awareness of suggested vaccinations for women and the various diseases that could be stopped. |
| Promote awareness of childhood hunger during summer months | PSA | 7/1--9/30/17 | ROS | :30s | | Summer isn't fun when you're hungry. The end of the school year means the end of meals for millions of kids. 22 million children receive free or reduced-price meals through the National School Lunch Program during the school year. But when school is out, less than 4 million receive meals through the Summer Food Service Program. This PSA is to raise awareness of child hunger during the summer and check out our cross-country journey to raise awareness of the issue here. |
| Promote awareness of childhood hunger during summer months | PSA | 7/1--9/30/17 | ROS | :30s | | (AC) Hurricanes Harvey and Irma have hit the Gulf Coast and Caribbean Islands, with Jose reaching Category 4 status and bringing new concerns. An unprecedented flurry of high-power hurricanes is impacting the United States and the need for help in affected areas is enormous. To direct donations to all the areas that need help, now and in the future. This PSA leads to SupportHurricaneRelief.org where donors can choose where their cash donation will go, local and national. |

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| Promote awareness of Monsanto Fund and how it gives back to communities | PSA | 7/1--9/30/17 | ROS | :30s | | (Indie)The America's Farmers Grow Communities program, sponsored by the Monsanto Fund, has awarded more than \$26 million to nonprofit organizations across rural America since 2010, and will award more than \$3 million in 2018 to help farmers support causes that create positive impacts in their local communities. Farmers can enroll for a chance to direct a \$2,500 donation to an eligible nonprofit organization such as a volunteer fire department, as featured in the Radio PSAs. Volunteer Fire Chief Ralph Stegbauer and his department were able to purchase and install new tornado sirens to cover the county's most highly-populated areas thanks to several donations from the Grow Communities program. Across America, donations from the Grow Communities program have been used to support ag youth programs, food banks, schools and many other important initiatives. |
| Promote awareness of on-line hacking | PSA | 7/1--9/30/17 | ROS | :30s | | (Indie - Pharmacy Buying Safely, 1/1/17) Not all websites that sell medication are created equal. Some operate illegally and may sell counterfeit or falsified drugs and devices, putting your health and safety at risk. The fake medicines sold online may contain house paint, antifreeze, floor wax, chalk, and other toxic fillers. In fact, up to 1 million people die each year from counterfeit medications.1 In addition, these rogue websites may enroll you in pricey refill scams or not secure your payment/personal information, leaving you vulnerable to identity theft. |
| Promote awareness of caninies for companions programs for disability independence | PSA | 7/1--9/30/17 | ROS | :30s | | (PSA3-Indie, "Canine Companions") PSA promoting awarements of programs for people to raise pets later to be trained for the disabilities assistance programs to help those with various disabilities lead a more normal life. |
| Promote awareness and protection against Sepsis | PSA | 7/1--9/30/17 | ROS | :30s | | ("The Domino Effect")My colleagues and I at the U.S. Centers for Disease Control and Prevention recently released "Get Ahead of Sepsis," a national educational effort focused on raising awareness of sepsis—a life-threatening medical emergency that can rapidly cause tissue damage, organ failure, and death. Each year, more than 1.5 million Americans get sepsis, and at least 250,000 die as a result. Sepsis is a medical emergency. Time matters. "Get Ahead of Sepsis" aims to protect Americans from the devastating effects of sepsis by emphasizing the importance of early recognition and timely treatment of sepsis, as well as the importance of preventing infections that could lead to sepsis. You can help by airing this important public service announcement (PSA)—titled "The Domino Effect"—which focuses on how an infection can quickly lead to sepsis and the urgent need to act fast when sepsis is suspected. The PSA is intended for all audiences. Anyone can get an infection, and almost any infection can lead to sepsis. But by knowing the risks of sepsis, spotting the symptoms, and acting fast, we believe that the public can "Get Ahead of Sepsis." We appreciate the value and reach that radio provides in educating these audiences and hope that you will air it often. |

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| Promote awareness VA disability Claims & Compensation Process | PSA | 7/1--9/30/17 | ROS | :30s | | ("Got Your Back") Since our founding, brave women and men have fought to protect our nation and those around the globe struggling for freedom, democracy and security. They have fought courageously and even sacrificed life, limb, and physical and mental health through their service. Now more than ever, we must all do our part to serve those who have sacrificed and served. You can help Service members and Veterans get the benefits and support they have earned and need from the U.S. Department of Veterans Affairs (VA) by promoting awareness about VA's disability compensation process. When you promote awareness about the VA claim process, it lets Veterans know that VA, and its vast network of services and resources, is there for them, and it gives them important information that may help them receive a faster decision on their claim. These PSAs are a driving force to reduce the current VA claims backlog and getting Veterans faster and better access to service and support. When Veterans file an electronic claim (eClaim) on eBenefits, enlist the support of a Veteran Service Organization, and attend their VA claim exam, they not only can get a faster decision, but they are also fully using the services and support available to them to ensure they have the best claim experience possible. |
| Promote organ, eye, & tissue donor signups | PSA | 7/1--9/30/17 | ROS | :30s | | (HRSA, "Made Possible By Roxanne") PSA promoting awareness and need for Organ, Eye, and Tissue donors. Simple signup procedures leading to the gift of life. |