

Sep 06, 18
 CONT# 32134259 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO KJFX-FM (Fresno, CA)
 FM STEVE SARANTOS
 OFF LOS ANGELES
 AGY SADLER STRATEGIC MEDIA
 ADDR 12103 VIEWCREST RD
 STUDIO CITY, CA 91604

DDS CONT# 0
 C/P/E: / / 2200

SALESPERSON FAX#

PH #

BYR ROSA LOZANO
 ADV ANNA CABALLERO FOR SENATE
 PDT SD 12
 FLT Sep 10, 18 - Nov 11, 18

* REP ORDER COMMENT *

** 9/6/2018 9:36:00 AM: ***NEW ORDER*** PLEASE CONFIRM WITH ELIZABETH AT 323-966-5082 OR
 ELIZABETH.BRENES@KATZMEDIA.COM

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
	1.1	FLIGHT 1 MTWTF..	6A - 10A	60	9/10/2018 - 11/2/2018	8W	10	\$100.00	80
STEVE	1.2	MTWTF..	10A - 3P	60	9/10/2018 - 11/2/2018	8W	8	\$90.00	64
	1.3	MTWTF..	3P - 7P	60	9/10/2018 - 11/2/2018	8W	8	\$90.00	64
	1.4S.	10A - 3P	60	9/15/2018 - 11/3/2018	8W	2	\$75.00	16
** WEEKLY FLIGHT TOTALS **							28	\$20,720.00	

	Sep 18	Oct 18	Nov 18				
SPOTS	84	112	28				
CASH	7770.00	10360.00	2590.00				
TRADE	0.00	0.00	0.00				
NSL	0.00	0.00	0.00				
TOTAL	7770.00	10360.00	2590.00				

						TOTAL
SPOTS						224
CASH						20,720.00
TRADE						0.00
NSL						0.00
TOTAL						20,720.00

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**** Competitive Comments ****

SVC: SP18 DMA CustRadio
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 2/5/18
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I, Sheri Sadler,

being/on behalf of: _____,

a legally qualified candidate of the _____

political party for the office of: _____

in the _____

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see request email					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

All Letter of Authorization

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature Printed Name Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

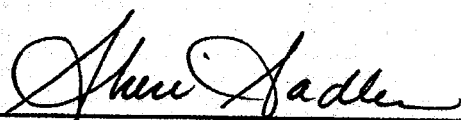
☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee



printed name

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>See order</i>					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



September 5, 2018

Sheri Sadler
Sadler Strategic Media, Inc.
12103 Viewcrest Road
Studio City, CA 91604

Dear Ms. Sadler:

Please accept this letter as authorization to represent Anna Caballero for Senate 2018. . Our official information is as follows:

Name Anna Caballero for Senate 2018

Address 1787 Tribute Road Suite K, Sacramento, California 95815

Phone (916) 285-5733

Fax (916) 333-1344

Name of Chairman

Name of Treasurer Shawnda Deane

Federal Tax I.D. 82 -0645100

A handwritten signature in black ink, appearing to be "Ken Smith", written over a horizontal line.

Ken Smith
Campaign Coordinator