

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Penny Lacks, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jim Bognet

Authorized committee:

self

Agency requesting time (and contact information):

☐

N/A Jamestown Associates

Candidate's political party:

N/A

Office sought (no acronyms or abbreviations):

Penn State Board of Trustees

Date of election:

April 10 - May 6, 2021

☐

General

☐

Primary

Treasurer of candidate's authorized committee:

Jim Bognet

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Signature:

Name: Penny Lacks

Name: Kathleen G. Baney

Date of Request to Purchase Ad Time: 4/11/21

Date of Station Agreement to Sell Time: 4/12/21

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No Date ad received: 4/12/21**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:
34967609Station Call Letters:
WOWY-FM/WHUN-FM/WHUN-AM/FMDate Received/Requested:
04/12/2021Est. #:
899Station Location:
State College PARun Start and End Dates:
4/13/21 - 4/22/21

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

899

CONT# 34967609 Mod# Ver# 1 (Last =)
 REP EASTMAN
 TO WOWY-FM (State College, PA)
 FM JESSICA LAVORERIO-PH
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: / / 899

SALESPERSON FAX#

PH # 609-514-7300

BYR Helen Hanratty1
 ADV JIM BOGNET
 PDT New - Penn State Board of Trustee
 FLT Apr 13, 21 - Apr 22, 21

4623

* REP ORDER COMMENT *

** 4/12/2021 12:36:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 4/12/2021 12:36:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM.

STEPHANIE.DAVIS@KATZMEDIA.COM 215-557-4233. THANK YOU!

** 4/12/2021 12:36:00 PM: THIS ORDER WAS PAID TO KATZ VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY WITH ALL POLITICAL/ISSUE ORDERS. PLEASE CONFIRM IN THE SYSTEM.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	.T.....	6A - 10A	60	04/13/2021 - 04/13/2021	1D	2	\$28.00	2
	1.2	.T.....	10A - 3P	60	04/13/2021 - 04/13/2021	1D	2	\$28.00	2
		** FLIGHT TOTALS **					4	\$112.00	
		FLIGHT 2							
	2.1	..W....	6A - 10A	60	04/14/2021 - 04/14/2021	1D	2	\$28.00	2
	2.2	..W....	10A - 3P	60	04/14/2021 - 04/14/2021	1D	2	\$28.00	2
		** FLIGHT TOTALS **					4	\$112.00	
		FLIGHT 3							
	3.1	...T...	6A - 10A	60	04/15/2021 - 04/15/2021	1D	2	\$28.00	2
	3.2	...T...	10A - 3P	60	04/15/2021 - 04/15/2021	1D	2	\$28.00	2
		** FLIGHT TOTALS **					4	\$112.00	
		FLIGHT 4							
	4.1F..	6A - 10A	60	04/16/2021 - 04/16/2021	1D	2	\$28.00	2
	4.2F..	10A - 3P	60	04/16/2021 - 04/16/2021	1D	2	\$28.00	2
		** FLIGHT TOTALS **					4	\$112.00	

CONT# 34967609 Mod# Ver# 1 (Last =)
 REP EASTMAN

DDS CONT# 0
 C/P/E: / / 899

FLIGHT 5									
5.1	M.....	6A - 10A	60	04/19/2021 - 04/19/2021	1D	3	\$28.00	3	
5.2	M.....	10A - 3P	60	04/19/2021 - 04/19/2021	1D	3	\$28.00	3	
** FLIGHT TOTALS **						6	\$168.00		
FLIGHT 6									
6.1	.T.....	6A - 10A	60	04/20/2021 - 04/20/2021	1D	4	\$28.00	4	
6.2	.T.....	10A - 3P	60	04/20/2021 - 04/20/2021	1D	4	\$28.00	4	
** FLIGHT TOTALS **						8	\$224.00		
FLIGHT 7									
7.1	..W....	6A - 10A	60	04/21/2021 - 04/21/2021	1D	4	\$28.00	4	
7.2	..W....	10A - 3P	60	04/21/2021 - 04/21/2021	1D	4	\$28.00	4	
** FLIGHT TOTALS **						8	\$224.00		
FLIGHT 8									
8.1	...T...	6A - 10A	60	04/22/2021 - 04/22/2021	1D	4	\$28.00	4	
8.2	...T...	10A - 3P	60	04/22/2021 - 04/22/2021	1D	4	\$28.00	4	
** FLIGHT TOTALS **						8	\$224.00		

	Apr 21						
SPOTS	46						
CASH	1288.00						
TRADE	0.00						
NSL	0.00						
TOTAL	1288.00						

						TOTAL
SPOTS						46
CASH						1,288.00
TRADE						0.00
NSL						0.00
TOTAL						1,288.00

CONT# **Apr 12, 21**
34967609 Mod# Ver# 1 (Last =)
REP **EASTMAN**

DDS CONT# 0
C/P/E: / / 899

**** Competitive Comments ****

SVC: FA20 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



Seven Mountains Media LLC
 160 Clearview Avenue
 State College, PA 16803
 814-238-5085

KATZ MEDIA GROUP
 125 WEST 55TH STREET
 3RD FLOOR
 NEW YORK, NY 10019

WOWY-FM/WHUN-FM/AM Order Co

OrderID: 11359-001

Sponsor: JIM BOGNET
 Product: JIM BOGNET
 Estimate/PO: 899
 AccountRep: Natl/Eastman
 BillingCycle: Broadcast Month
 InvoiceType: Detail
 Run Dates: 4/13/2021 - 4/22/2021
 Items Ordered: 46
 Gross Amount: 1,288.00
 Discounts: 0.00
 Agency Commission: 193.20
 Net Amount: 1,094.80

Scheduled Station(s): WOWY-FM/WHUN-FM/AM
JIM BOGNET

Printed 4/12/2021 2:09:49 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Descriptio	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 4/13/2021 - 4/16/2021	All Weeks	06:00 AM - 10:00 AM		2	2	2	2			8	:60	Spot	CB	4623	8	28.00	224.00
02 4/19/2021 - 4/19/2021	All Weeks	06:00 AM - 10:00 AM	3							3	:60	Spot	CB	4623	3	28.00	84.00
03 4/20/2021 - 4/22/2021	All Weeks	06:00 AM - 10:00 AM		4	4	4				12	:60	Spot	CB	4623	12	28.00	336.00
04 4/13/2021 - 4/16/2021	All Weeks	10:00 AM - 03:00 PM		2	2	2	2			8	:60	Spot	CB	4623	8	28.00	224.00
05 4/19/2021 - 4/19/2021	All Weeks	10:00 AM - 03:00 PM	3							3	:60	Spot	CB	4623	3	28.00	84.00
06 4/20/2021 - 4/22/2021	All Weeks	10:00 AM - 03:00 PM		4	4	4				12	:60	Spot	CB	4623	12	28.00	336.00

Broadcast Month Projected Billing:

Apr-21	1,288.00	May-21	0.00	Jun-21	0.00	Q2-2021	1,288.00
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4-12-21 PAID IN FULL "FAST PAY"