



# Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Tyler Williams, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:** Tyler Williams

Agency name: FreedomWorks Inc

Address: 111 K St. NE Suite 600 Washington D.C. 20002

Contact: Tyler Williams

Phone number: 202-942-7632

Email: twilliams@freedomworks.org

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: FreedomWorks Inc

Address: 111 K St. NE Suite 600 Washington D.C. 20002

Contact: Tyler Williams

Phone number: 202-942-7632

Email: twilliams@freedomworks.org

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Tyler Williams</i> 04/14/20	Signature: <i>Courtney Kline</i>
Name: Tyler Williams	Name: COURTNEY KLINE
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 4.17.20

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

FreedomWorks Inc - Officers and Directors

Ted Abram  
111 K Street, NE # 600  
Washington, DC 20002

Paul Beckner  
111 K Street, NE # 600  
Washington, DC 20002

Joan Carter  
111 K Street, NE # 600  
Washington, DC 20002

Rob Lansing  
111 K Street, NE # 600  
Washington, DC 20002

Frank Sands, Sr.  
111 K Street, NE # 600  
Washington, DC 20002

Mary Albaugh  
111 K Street, NE # 600  
Washington, DC 20002

Adam Brandon  
111 K Street, NE # 600  
Washington, DC 20002

Tom Knudsen  
111 K Street, NE #600  
Washington, DC

Stephen Modzelewski  
111 K Street, NE # 600  
Washington, DC 20002

Richard Stephenson  
111 K Street, NE # 600  
Washington, DC 20002

Officers

Chairman:  
Vice-Chairman:  
Secretary (non-board member):  
Treasurer:  
Assistant Treasurer:

Joan Carter  
Betsy Albaugh  
Cleta Mitchell  
Betsy Albaugh  
Parissa Sedghi

For weeks I've been telling you about FreedomWorks' #LoveAmerica campaign.

And it's great and you should still continue to honor their pledge.

But now it's time to start pressuring our elected officials to present plans to reopen as soon as possible.

This can't go on forever.

Right now millions of Americans are unemployed through no fault of their own and small businesses across the country are starting to permanently shut down.

The only way we can help them and save our country from another Great Depression is by restarting our economy.

That's why I'm asking you to text Ben, that's my name Ben, to 41490 and help FreedomWorks Reopen America.

Folks, the government cannot continue going trillions of dollars in debt to pay people to not work.

It would bankrupt the country.

Remember when Greece had a sovereign debt crisis, and they were forced to raise their taxes astronomically high and drastically slash public services?

I do, and it was not good. We can not let that happen in America.

That's why we've got to start pressuring governors and the White House to come up with a plan to carefully and safely reopen the United States.

Please help FreedomWorks reopen America by texting BEN to 41490 and sending your governor and the White House a message.