



# WRTA Order Confirmation

Lightner Com OrderID: LLC 0376-006  
 2513 6th Ave  
 Altoona, PA 16602  
 (814) 943.6111

Sponsor: Friends of Joe Gale  
 Product: Friends of Joe Gale  
 Estimate/PO:  
 AccountRep: House Accounts  
 BillingCycle: Calendar Month  
 InvoiceType: Times/Rates  
 Run Dates: 11/11/2020 - 11/18/2020  
 Items Ordered: 12  
 Ordered Amount: \$336.00

FRIENDS OF JOE GALE  
 628 LAUNFALL ROAD  
 PLYMOUTH MEETING, PA 19462

### Scheduled Station(s): WRTA Friends of Joe Gale

Printed 11/10/2020 4:25:37 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 11/11/2020 - 11/18/2020	All Weeks	12:00 PM - 03:00 PM	2	2	2	2	2			10	:60	Spot		2281	12	28.00	336.00
<b>Calendar Month Projected Billing:</b>																	
	Oct-20	0.00		Nov-20		336.00			Dec-20				0.00		Q4-2020		336.00

Confirmed Correct; Payment Guaranteed

Accepted for WRTA



### Lightner Communications LLC

Corporate Office, 1771 BEAVER  
 DAM ROAD  
 Claysburg, PA 16625-8913  
 (814) 239-8323  
 November 11, 2020  
 9:44 AM

### PURCHASE

Receipt: Fuqy  
 Authorization: 968207  
 Custom Amount \$336.00  
 Total \$336.00  
 Visa 2635 (Manually Entered) \$336.00

Altoona Radio Stations  
 2513 6th Ave, Altoona, PA  
 16602  
 (814)-943-6112

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Sean Gale, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad *does* communicate a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name:

Address:

Contact:

Phone number:

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Friends of Joe Gale

Address: 628 Launfall Road, Plymouth Meeting, PA 19462

Contact: Sean Gale

Phone number: 610-357-0000

Email: sean88g@comcast.net

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Chairperson: Roseanne Gale

Treasurer: Charles Gehret

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Donald J. Trump

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

President

Date of election:

November 3, 2020

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Donald J. Trump, Presidential Race, PA Act 77

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Sean P. Gale</i>	Signature:
Name: Sean P. Gale	Name:
Date of Request to Purchase Ad Time: 11/10/2020	Date of Station Agreement to Sell Time:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 11-10-2020

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <u>—</u>	Station Call Letters: <u>WRTA-AM</u>	Date Received/Requested: <u>11-10-2020</u>
Est. #: <u>—</u>	Station Location: <u>Altoona PA</u>	Run Start and End Dates: <u>11-11-18-2020</u>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Jody Stevens &lt;jstevens@lightnercom.com&gt;

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**Friends of Joe Gale - WRTA Order for November 2020**

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sean gale <sean88g@comcast.net>  
To: Jody Stevens <jstevens@lightnercom.com>

Tue, Nov 10, 2020 at 8:29 AM

Hello Jody,

I hope you are doing well in the craziest year in history.

Now that the political window has closed again, we would like to run a few spots on Rush Limbaugh.

We would like to run 2 spots per day. We can start tomorrow if you can, Wednesday (11/11) continue weekdays through next Wednesday (11/18).

For a total of 12 spots over 6 days.

Attached is the completed NAB Form and copy for the spot. I am available to make payment on by phone when you are ready.

Thank you,

Sean Gale  
610-357-6000

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**2 attachments**

 **JoeGale\_Radio\_Spot\_November\_2020.mp3**  
1877K

 **Friends of Joe Gale - NAB Form November 2020.pdf**  
258K