



WRTA Order Confirmation

Lightner Com OrderID: LLC 0376-005
 2513 6th Ave
 Altoona, PA 16801
 (814) 943.6112

Sponsor: Friends of Joe Gale
 Product: Friends of Joe Gale
 Estimate/PO:
 AccountRep: House Accounts
 BillingCycle: Calendar Month
 InvoiceType: Times/Rates
 Run Dates: 8/17/2020 - 8/28/2020
 Items Ordered: 10
 Ordered Amount: \$280.00

FRIENDS OF JOE GALE
 628 LAUNFALL ROAD
 PLYMOUTH MEETING, PA 19462

Scheduled Station(s): WRTA Friends of Joe Gale

Printed 8/14/2020 12:52:58 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 8/17/2020 - 8/28/2020	All Weeks	12:00 PM - 03:00 PM	1	1	1	1	1			5	:60	Spot		2281	10	28.00	280.00
Calendar Month Projected Billing:																	
	Jul-20	0.00		Aug-20		280.00			Sep-20			0.00		Q3-2020			280.00

Confirmed Correct; Payment Guaranteed

Accepted for WRTA

Friends of Joe Gale


Lightner Communications LLC
 Corporate Office, 1771 BEAVER
 DAM ROAD
 Claysburg, PA 16625-8913
 (814) 239-8323
 August 14, 2020
 2:44 PM

PURCHASE
 Receipt: DJeR
 Authorization: 765800
 Custom Amount \$280.00
 Total \$280.00
 Visa 2635 (Manually Entered) \$280.00

Altoona Radio Stations
 2513 6th Ave, Altoona, PA
 16602
 (814)-943-6112



Jody Stevens <jstevens@lightnercom.com>

Friends of Joe Gale - August Ad Buy

sean gale <sean88g@comcast.net>

Fri, Aug 14, 2020 at 10:17 AM

To: Jody Stevens <jody@soundsgoodmedia.net>

Hello Jody,

I hope you are doing well.

We would like to run another ad campaign on WRTA in August:

One per day, on Rush Limbaugh, Monday- Friday, for the next two weeks (10 days total): 8/17-8/21 and 8/24-8/28

Attached is the completed NAB Form.

For this buy, we would like to alternate/rotate between the spot we ran in June and the spot from July. I have reattached them to this email for your convenience.

Please let me know if you need anything else. I can be reached by phone for payment information if you need it.

Thank you,

Sean Gale
610-357-6000
sean88g@comcast.net

3 attachments

 **JoeGale_Radio_Spot_Summer_2020 (1).mp3**
1877K

 **JoeGale_Radio_Spot_1_June_2020.mp3**
1877K

 **Friends of Joe Gale - NAB (Non-Candidate) Form (Aug. 14 2020).pdf**
368K

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Sean Gale, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

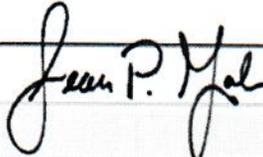
Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED		
Station time requested by: Friends of Joe Gale		
Agency name: Friends of Joe Gale		
Address: 628 Launfall Road, Plymouth Meeting, PA 19462		
Contact: Sean Gale	Phone number: 610-357-6000	Email: Sean88g@comcast.net
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):		
Name: Friends of Joe Gale		
Address: 628 Launfall Road, Plymouth Meeting, PA 19462		
Contact: Sean Gale	Phone number: 610-357-6000	Email: Sean88g@comcast.net
Station is authorized to announce the time as paid for by such person or entity.		
List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):		
Chairperson: Roseanne Gale		
Treasurer: Charles Gehret		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
If ad refers to a federal candidate(s) or federal election, list ALL of the following: <input type="checkbox"/> N/A		
Name(s) of every candidate referred to: Donald Trump		
Office(s) sought by such candidate(s) (no acronyms or abbreviations): President		
Date of election: November 3, 2020		
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary: <input type="checkbox"/> N/A		
Donald Trump, U.S. Border Wall, 2nd Amendment, Roger Stone, Sen. Pat Toomey		

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature:
Name: Sean Gale	Name:
Date of Request to Purchase Ad Time: 8/14/2020	Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 8-14-2020

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 376-005	Station Call Letters: WKTA-AM	Date Received/Requested: 8-14-20
Est. #:	Station Location: Altoona PA	Run Start and End Dates: 8-17-28-2020

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.