



WRTA Order Confirmation

Lightner Com OrderID: LLC 0376-007

2513 6th Ave
Altoona, PA 16801
(814) 943.6112

Sponsor: Friends of Joe Gale
Product: Friends of Joe Gale

Estimate/PO:
AccountRep: House Accounts
BillingCycle: Calendar Month
InvoiceType: Times/Rates
Run Dates: 11/23/2020 - 11/25/2020
Items Ordered: 03
Ordered Amount: \$84.00

FRIENDS OF JOE GALE
628 LAUNFALL ROAD
PLYMOUTH MEETING, PA 19462

Scheduled Station(s): WRTA
Friends of Joe Gale

Printed 11/23/2020 12:57:09 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost	
01 11/23/2020 - 11/25/2020	All Weeks	12:00 PM - 03:00 PM	1	1	1					3	:60	Spot		2281	3	28.00	84.00	
Calendar Month Projected Billing:																		
	Oct-20	0.00			Nov-20					84.00				Dec-20		0.00	Q4-2020	84.00

Confirmed Correct; Payment Guaranteed

Accepted for WRTA

Lightner Communications LLC
 Corporate Office, 1771 BEAVER DAM ROAD
 Claysburg, PA 16625-8913
 (814) 239-8323
 November 23, 2020
 10:47 AM

PURCHASE

Receipt: VKTX
 Authorization: 988808

Custom Amount \$84.00

Total \$84.00
 Visa 2635 (Manually Entered) \$84.00

Altoona Radio Stations
 2513 6th Ave, Altoona, PA 16602
 (814) 943-6112

WRTA

Friends of Joe Gale



ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Sean Gale, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name:

Address:

Contact:

Phone number:

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Friends of Joe Gale

Address: 628 Launfall Road, Plymouth Meeting, PA 19462

Contact: Sean Gale

Phone number: 610-357-8000

Email: sean88g@comcast.net

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Chairperson: Roseanne Gale

Treasurer: Charles Gehret

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Joe Biden

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

President

Date of election:

November 3, 2020

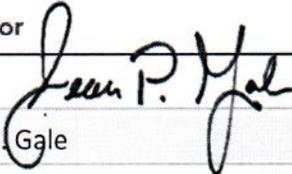
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Joe Biden, Presidential Race, PA Act 77

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature:
Name: Sean P. Gale	Name:
Date of Request to Purchase Ad Time: 11/23/2020	Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 11-23-2020

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <u>376-007</u>	Station Call Letters: <u>WRQA, AM</u>	Date Received/Requested: <u>11-23-2020</u>
Est. #:	Station Location: <u>Altoona, PA</u>	Run Start and End Dates: <u>11-23-25-2020</u>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Jody Stevens <jstevens@lightnercom.com>

Joe Gale Thanksgiving Radio Spot

1 message

sean gale <sean88g@comcast.net>
To: Jody Stevens <jstevens@lightnercom.com>

Mon, Nov 23, 2020 at 12:09 AM

Hello Jody,

I hope you are doing well and manage to have a nice Thanksgiving despite these crazy lockdowns.

I have cut a spot for the thanksgiving holiday. You will find it attached along with the completed NAB form.

If you can get it on Rush Limbaugh for Monday (11/23), Tuesday (11/24), Wednesday (11/25) this week, we will run 1 per day. (For a total of 3 spots)

If you cannot get it on for Monday, then we will just do 2 spots. (1 Tuesday, 1 Wednesday)

Sorry for the late night email but I wanted to get it over to you so you would have it in the morning. I should be available tomorrow by phone to make credit card payment anytime from 8am-noon or anytime after 2pm.

Thank you,

Sean Gale
610-357-6000
sean88g@comcast.net

2 attachments

 **Friends of Joe Gale - NAB Form Thanksgiving 2020.pdf**
258K

 **JoeGale_Radio_Spot_Thanksgiving_2020.mp3**
1877K