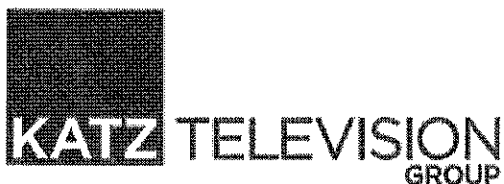


4580232-REV

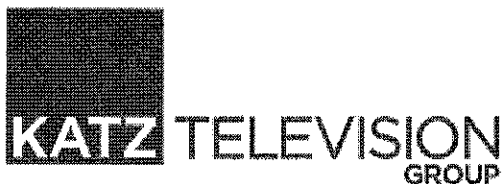


125 West 55th St
New York, NY 10019

Contract # 27149027	Changes as of: 10/22/2020 at 2:45 PM	Version: Current State Version 6
CPE: 10/10/431	Flight: 10/20/20 - 10/26/20	Station: WGME
Agency: Grassroots Media LLC	Advertiser: Sara Gideon - US Senate	Market: Portland, ME
2 Bala Plaza Suite 300 Bala Cynwyd, PA 19004	Product: Political Agency Order #: 10077822 Buyer: D'Ettorre, Mike	Office: WASHINGTON Service: Nielsen Primary Demo: Adults 35+
Salesperson: BRADLEY PHILIPPS 202-955-5342	Assistant: BRADLEY PHILIPPS 202-955-5342	Con Type: POLITICAL/VOTE Total \$: \$22,525.00 Total Spots: 55 Total CPP: \$0.00 Total GRP:
Separation:	Traffic #: 4580232	

Comments: \$1500 added as MG for previous est

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/20 - 10/26							Total Spots	Total \$	OPP*	GRP*
1	Tu-F,M 7a-8a		CBS This Morning	\$300.00	0	60	1	1	1	1	0	0	1	5	\$1,500.00	\$0.00	0.0
2	Tu-F,M 8a-9a		CBS This Morning	\$300.00	0	60	1	1	1	1	0	0	1	5	\$1,500.00	\$0.00	0.0
3	Tu-F,Su-M 4:30a-5a		Good Day Maine on CBS 13	\$50.00	0	60	1	1	1	1	0	0	1	5	\$250.00	\$0.00	0.0
4	Tu-F,M 9a-10a		Dr. Oz	\$200.00	0	60	1	1	1	1	0	0	1	5	\$1,000.00	\$0.00	0.0
5	Tu-F,M 10a-11a		Let's Make A Deal	\$200.00	0	60	0	0	1	0	0	0	1	2	\$400.00	\$0.00	0.0
6	Tu-F,M 11a-12n		The Price is Right	\$200.00	0	60	0	0	0	0	0	0	1	1	\$200.00	\$0.00	0.0
7	Tu-F,M 12:30p-1:30p		The Young and the Restless	\$200.00	0	60	0	0	0	0	0	0	1	1	\$200.00	\$0.00	0.0
8	Tu-F,M 1:30p-2p		The Bold & the Beautiful	\$200.00	0	60	0	0	0	0	0	0	1	1	\$200.00	\$0.00	0.0
9	Tu-F,M 2p-3p		The Talk	\$200.00	0	60	0	0	0	0	0	0	1	1	\$200.00	\$0.00	0.0
10	Tu-F,M 3p-4p		Dr. Phil	\$200.00	0	60	1	0	1	0	0	0	1	3	\$600.00	\$0.00	0.0
11	Tu-F,M 4p-4:30p		Judge Judy	\$350.00	0	60	1	1	1	1	0	0	1	5	\$1,750.00	\$0.00	0.0
12	F 9p-10p		Magnum P.I.-CBS	\$1,000.00	0	60	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
13	Su 8p-9p		The Equalizer-CBS	\$1,700.00	0	60	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
14	Tu-F,M 12:37a-1:37a		The Late Late Show-CBS	\$100.00	0	60	1	1	0	0	0	0	1	3	\$300.00	\$0.00	0.0
15	Sa 8a-9a		CBS This Morning - CBS	\$300.00	0	60	0	0	0	0	1	0	0	1	\$300.00	\$0.00	0.0
16	Sa 9a-10a		CBS This Morning - CBS	\$300.00	0	60	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
17	Su 9a-10:30a		CBS Early Morning News - CBS	\$800.00	0	60	0	0	0	0	0	2	0	2	\$1,600.00	\$0.00	0.0
18	Su 10:30a-11:30a		Face The Nation - CBS	\$500.00	0	60	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
19	Su 11:30a-12n		News: Full Measure with Sharyl Atkinson	\$200.00	0	60	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
20	Sa 3:30p-7p		SEC on CBS	\$200.00	0	60	0	0	0	0	1	0	0	1	\$200.00	\$0.00	0.0



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	Agency Order #: 10077822	Service: Nielsen	Total CPP: \$0.00
	Buyer: D'Ettorre, Mike	Primary Demo: Adults 35+	Total GRP:
	Salesperson: BRADLEY PHILIPPS 202-955-5342	Assistant: BRADLEY PHILIPPS2 202-955-5342	Traffic #: 4580232
	Separation:		

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/20 - 10/26							Total Spots	Total \$	CPP*	GRP*
							10/20	10/21	10/22	10/23	10/24	10/25	10/26				
21	Su 12n-1p		NFL Today	\$1,900.00	0	60	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
22	Su 1p-4p		NFL Sunday Early: Buffalo @ N.Y. Jets	\$1,900.00	0	60	0	0	0	0	0	1	0	1	\$1,900.00	\$0.00	0.0
23	M-F 4p-5p		Judy	\$350.00	0.0	60	0	0	1	0	0	0	0	1	\$350.00	\$0.00	0.0
24	Tu-F,M 11a-12n		PRICE IS RIGHT	\$2,500.00	0.0	60	0	1	0	1	0	0	0	2	\$5,000.00	\$0.00	0.0
25	Tu-F,M 2p-3p		THE TALK	\$950.00	0.0	60	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
26	M-F 5p-6p		news P2	\$600.00	0.0	60	0	1	1	0	0	0	0	2	\$1,200.00	\$0.00	0.0
27	M-F 7p-7:30p		news P2	\$600.00	0.0	60	0	1	0	0	0	0	0	1	\$600.00	\$0.00	0.0
28	M-F 4p-5p		judy P2	\$350.00	0.0	60	0	0	0	1	0	0	0	1	\$350.00	\$0.00	0.0
29	M-F 11:35p-12:37a		late P2	\$200.00	0.0	60	0	0	1	0	0	0	0	1	\$200.00	\$0.00	0.0
30	M-F 3p-4p		DR PHIL	\$1,100.00	0.0	60	0	0	0	1	0	0	1	2	\$2,200.00	\$0.00	0.0
31	M-F 6p-6:30p		news P2	\$450.00	0.0	30	0	0	0	1	0	0	0	1	\$450.00	\$0.00	0.0
32	M-F 12:37a-1:38a		late late P3	\$50.00	0.0	60	0	0	0	0	0	0	1	1	\$50.00	\$0.00	0.0
33	M-F 1:35a-2:15a		news reair P2	\$25.00	0.0	30	0	0	0	0	0	0	1	1	\$25.00	\$0.00	0.0
TOTALS:							7	9	10	9	2	3	15	55	\$22,525.00	\$0.00	0.0