

125 West 55th St  
New York, NY 10019

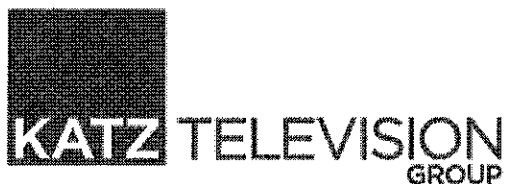
4393186-REV

<b>Contract #</b> 26929556	<b>Changes as of:</b> 10/21/2020 at 5:03 PM	<b>Version:</b> Current State Version 8
<b>CPE:</b> 10/10/166	<b>Flight:</b> 10/20/20 - 10/26/20	<b>Station:</b> WGME
<b>Agency:</b> Grassroots Media LLC	<b>Advertiser:</b> Sara Gideon - US Senate	<b>Market:</b> Portland, ME
<b>2 Bala Plaza</b>	<b>Product:</b> Political	<b>Office:</b> WASHINGTON
<b>Suite 300</b>	<b>Agency Order #:</b> 9627579	<b>Service:</b> Nielsen
<b>Bala Cynwyd, PA 19004</b>	<b>Buyer:</b> D'Ettorre, Mike	<b>Primary Demo:</b> Adults 35+
<b>Salesperson:</b> BRADLEY PHILIPPS	<b>Assistant:</b> BRADLEY PHILIPPS2	<b>Total Spots:</b> 42
<b>202-955-5342</b>	<b>202-955-5342</b>	<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Traffic #:</b> 4393186

**Separation:**

**Comments:** \$1125 added as MG for previous order

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/20 - 10/26							Total Spots	Total \$	CPP*	GRP*
							10/20	10/21	10/22	10/23	10/24	10/25	10/26				
1	Tu-F,M 11a-12n		The Price Is Right	\$100.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
2	Tu-F,M 3p-4p		Dr. Phil	\$100.00	0	30	1	1	1	1	0	0	1	5	\$500.00	\$0.00	0.0
3	Tu-F,M 12:30p-1:30p		The Young and the Restless	\$100.00	0	30	0	0	1	0	0	0	0	1	\$100.00	\$0.00	0.0
4	Tu-F,M 10a-11a		Let's Make A Deal	\$100.00	0	30	1	0	0	0	0	0	0	1	\$100.00	\$0.00	0.0
5	Tu-F,M 1:30p-2p		The Bold & the Beautiful	\$100.00	0	30	0	0	0	1	0	0	0	1	\$100.00	\$0.00	0.0
6	Tu-F,M 2p-3p		The Talk	\$100.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
7	Tu-F,M 5:30p-6p		CBS 13 News Live at 5:30	\$300.00	0	30	1	1	1	1	0	0	1	5	\$1,500.00	\$0.00	0.0
8	Tu-Sa,M 6:30p-7p		CBS Evening News	\$450.00	0	30	1	1	0	1	0	0	1	4	\$1,800.00	\$0.00	0.0
9	F 8p-9p		MacGyver-CBS	\$500.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
10	Tu 9p-10p		FBI-CBS	\$700.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
11	F 9p-10p		Magnum P.I.-CBS	\$500.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
12	W 9p-10p		Seal Team-CBS	\$500.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
13	Su 8p-9p		God Friended Me-CBS	\$650.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
14	Su 9p-10p		NCIS: Los Angeles-CBS	\$600.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
15	Th 9p-10p		Mom/Carol's Second Act-CBS	\$650.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
16	M 8p-9p		The Neighborhood/Bob Hearts Abishola-CBS	\$500.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
17	M 10p-11p		Bull-CBS	\$500.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
18	M 9p-10p		All Rise-CBS	\$500.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
19	Su 10p-11p		NCIS: New Orleans-CBS	\$600.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
20	Tu-F,M 12:37a-1:37a		The Late Late Show-CBS	\$50.00	0	30	1	1	1	1	0	0	1	5	\$250.00	\$0.00	0.0



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<b>Contract #</b> 26929566	<b>Changes as of:</b> 10/21/2020 at 5:03 PM	<b>Version:</b> Current State Version 6
<b>CPE:</b> 10/10/166	<b>Flight:</b> 10/20/20 - 10/26/20	<b>Station:</b> WGME
<b>Agency:</b> Grassroots Media LLC	<b>Advertiser:</b> Sara Gideon - US Senate	<b>Market:</b> Portland, ME
<b>2 Bala Plaza</b>	<b>Product:</b> Political	<b>Office:</b> WASHINGTON
<b>Suite 300</b>	<b>Agency Order #:</b> 9627579	<b>Service:</b> Nielsen
<b>Bala Cynwyd, PA 19004</b>	<b>Buyer:</b> D'Ettorre, Mike	<b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> BRADLEY PHILIPPS	<b>Assltant:</b> BRADLEY PHILIPPS2
	<b>202-955-5342</b>	<b>202-955-5342</b>
	<b>Separation:</b>	
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$21,075.00
		<b>Total Spots:</b> 42
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Traffic #:</b> 4393186

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/20 - 10/26							Total Spots	Total \$	GPP*	GRP*
							10/20	10/21	10/22	10/23	10/24	10/25	10/26				
21	Su 11:30a-12n		News: Full Measure with Sharyl Atkinson	\$100.00	0	30	0	0	0	0	0	1	0	1	\$100.00	\$0.00	0.0
22	Su 10:30a-11:30a		Face The Nation - CBS	\$250.00	0	30	0	0	0	0	0	1	0	1	\$250.00	\$0.00	0.0
23	Su 1p-4p		NFL Sunday Early	\$1,000.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
24	Sa 8a-10a		CBS This Morning - CBS	\$150.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
25	Su 9a-10:30a		CBS Early Morning News - CBS	\$400.00	0	30	0	0	0	0	0	1	0	1	\$400.00	\$0.00	0.0
26	Su 1p-7p		New England Patriots - CBS NFL Sunday Football	\$5,000.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
27	Su 1p-4p		NFL Sunday Early	\$950.00	0	30	0	0	0	0	0	2	0	2	\$1,900.00	\$0.00	0.0
28	Su 1p-7p		New England Patriots - CBS NFL Sunday Football	\$4,750.00	0	30	0	0	0	0	0	1	0	1	\$4,750.00	\$0.00	0.0
29	Su 7:30p-8:30p		60 minutes P2	\$1,500.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
30	Su 8:30p-11p		sunday night movie P2	\$1,000.00	0	30	0	0	0	0	0	2	0	2	\$2,000.00	\$0.00	0.0
31	Su 8:30p-9p		neighborhood P2	\$1,000.00	0	30	0	0	0	0	0	1	0	1	\$1,000.00	\$0.00	0.0
32	M 8p-9p		big brother P2	\$1,000.00	0	30	0	0	0	0	0	0	2	2	\$2,000.00	\$0.00	0.0
33	M 9p-10p		special - essential heroes	\$500.00	0	30	0	0	0	0	0	0	2	2	\$1,000.00	\$0.00	0.0
34	F 8p-9p		big brother P2	\$750.00	0	30	0	0	0	1	0	0	0	1	\$750.00	\$0.00	0.0
35	M-F 6p-7p		news P2	\$450.00	0	30	0	1	0	0	0	0	0	1	\$450.00	\$0.00	0.0
36	M-Su 11p-11:35p		news P2	\$250.00	0	30	0	1	0	0	0	0	0	1	\$250.00	\$0.00	0.0
37	M-F 4:30a-5a		News	\$25.00	0.0	30	0	0	1	0	0	0	0	1	\$25.00	\$0.00	0.0
38	M-F 6a-7a		News	\$150.00	0.0	30	0	0	0	1	0	0	0	1	\$150.00	\$0.00	0.0
39	M-F 11a-12n		PRICE IS RIGHT	\$1,250.00	0.0	30	0	0	0	0	0	0	1	1	\$1,250.00	\$0.00	0.0
40	M-F 6p-7p		news P2	\$450.00	0.0	30	0	0	0	0	0	0	1	1	\$450.00	\$0.00	0.0
<b>TOTALS:</b>							<b>5</b>	<b>6</b>	<b>5</b>	<b>7</b>	<b>0</b>	<b>9</b>	<b>10</b>	<b>42</b>	<b>\$21,075.00</b>	<b>\$0.00</b>	<b>0.0</b>