

4581743-REV

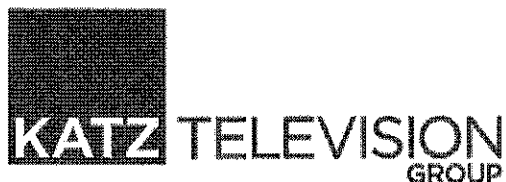


125 West 55th St
New York, NY 10019

Contract # 27150701	Changes as of: 10/22/2020 at 12:16 PM	Version: Current State Version 8
CPE: 10/10/443	Flight: 10/20/20 - 10/26/20	Station: WGME
Agency: Grassroots Media LLC	Advertiser: Sara Gideon - US Senate	Market: Portland, ME
2 Bala Plaza	Product: Political	Office: WASHINGTON
Suite 300	Agency Order #: 10086434	Service: Nielsen
Bala Cynwyd, PA 19004	Buyer: D'Ettorre, Mike	Primary Demo: Adults 35+
	Salesperson: BRADLEY PHILIPPS	Assistant: BRADLEY PHILIPPS2
	202-955-5342	202-955-5342
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$18,375.00
		Total Spots: 77
		Total CPP: \$0.00
		Total GRP:
		Traffic #: 4581743

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/20 - 10/26							Total Spots	Total \$	CPP*	GRP*
							10/20	10/21	10/22	10/23	10/24	10/25	10/26				
1	Tu-F,M 5a-5:30a		Good Day Maine on CBS 13	\$100.00	0	30	1	1	1	1	0	0	1	5	\$500.00	\$0.00	0.0
2	Tu-F,M 5:30a-6a		Good Day Maine on CBS 13	\$100.00	0	30	1	1	1	1	0	0	1	5	\$500.00	\$0.00	0.0
3	Tu-F,M 6a-6:30a		Good Day Maine on CBS 13	\$150.00	0	30	1	1	1	1	0	0	1	5	\$750.00	\$0.00	0.0
4	Tu-F,M 6:30a-7a		Good Day Maine on CBS 13	\$150.00	0	30	1	1	1	0	0	0	1	4	\$600.00	\$0.00	0.0
5	Tu-F,M 7a-8a		CBS This Morning	\$150.00	0	30	1	1	1	1	0	0	1	5	\$750.00	\$0.00	0.0
6	Tu-F,M 8a-9a		CBS This Morning	\$150.00	0	30	1	1	1	1	0	0	1	5	\$750.00	\$0.00	0.0
7	Tu-F,M 4p-4:30p		Judge Judy	\$175.00	0	30	1	1	1	0	0	0	1	4	\$700.00	\$0.00	0.0
8	Tu-F,M 4:30p-5p		Judge Judy	\$175.00	0	30	1	1	1	0	0	0	1	4	\$700.00	\$0.00	0.0
9	Su 8p-9p		The Equalizer-CBS	\$850.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
10	Tu-F,M 12:37a-1:37a		The Late Late Show-CBS	\$50.00	0	30	1	1	1	1	0	0	1	5	\$250.00	\$0.00	0.0
11	Sa 8a-9a		CBS This Morning - CBS	\$150.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
12	Sa 9a-10a		CBS This Morning - CBS	\$150.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
13	Su 9a-10:30a		CBS Early Morning News - CBS	\$400.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
14	Su 10:30a-11:30a		Face The Nation - CBS	\$250.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
15	Su 11:30a-12n		News: Full Measure with Sharyl Atkinson	\$100.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
16	Sa 3:30p-6p		SEC on CBS	\$100.00	0	30	0	0	0	0	2	0	0	2	\$200.00	\$0.00	0.0
17	Su 12n-1p		NFL Today	\$950.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
18	Su 1p-4p		NFL Sunday Early: Buffalo @ N.Y. Jets	\$950.00	0	30	0	0	0	0	0	1	0	1	\$950.00	\$0.00	0.0
19	Su 4:25p-7:30p		NFL Sunday Late: San Francisco @ New England	\$4,750.00	0	30	0	0	0	0	0	1	0	1	\$4,750.00	\$0.00	0.0
20	Th 8p-9p		big brother P2	\$750.00	0.0	30	0	0	1	0	0	0	0	1	\$750.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 27150701		Changes as of: 10/22/2020 at 12:16 PM		Version: Current State Version 6	
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Agency: Grassroots Media LLC		Advertiser: Sara Gideon - US Senate		Market: Portland, ME	
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Suite 300		Agency Order #: 10086434		Service: Nielsen	
Bala Cynwyd, PA		Buyer: D'Eltorre, Mike		Primary Demo: Adults 35+	
19004		Salesperson: BRADLEY PHILIPPS		Assistant: BRADLEY PHILIPPS2	
		202-955-5342		202-955-5342	
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							10/20	10/21	10/22	10/23	10/24	10/25	10/26				
21	F 8p-9p		big brother P2	\$750.00	0.0	30	0	0	0	1	0	0	0	1	\$750.00	\$0.00	0.0
22	M-F 6p-7p		new P2	\$450.00	0.0	30	0	0	0	1	0	0	0	1	\$450.00	\$0.00	0.0
23	M-F 7a-9a		news P2	\$150.00	0.0	30	0	0	0	3	0	0	0	3	\$450.00	\$0.00	0.0
24	M-F 9a-10a		oz P2	\$100.00	0.0	30	0	0	0	2	0	0	0	2	\$200.00	\$0.00	0.0
25	M-F 12n-12:30p		noon news P2	\$125.00	0.0	30	0	0	0	2	0	0	0	2	\$250.00	\$0.00	0.0
26	M-F 7p-7:30p		news P2	\$300.00	0.0	30	0	0	0	1	0	0	0	1	\$300.00	\$0.00	0.0
27	M-F 11p-11:35p		late news P2	\$250.00	0.0	30	0	0	0	2	0	0	0	2	\$500.00	\$0.00	0.0
28	M-F 11:35p-12:35a		late P2	\$100.00	0.0	30	0	0	0	1	0	0	0	1	\$100.00	\$0.00	0.0
29	Sa 1p-3p		obs sports special P2	\$100.00	0.0	30	0	0	0	0	3	0	0	3	\$300.00	\$0.00	0.0
30	Sa 3p-3:30p		college football today P2	\$100.00	0.0	30	0	0	0	0	1	0	0	1	\$100.00	\$0.00	0.0
31	Sa 7p-8p		after the pandemic	\$200.00	0.0	30	0	0	0	0	2	0	0	2	\$400.00	\$0.00	0.0
32	Sa 10p-11p		48 hours P2	\$450.00	0.0	30	0	0	0	0	2	0	0	2	\$900.00	\$0.00	0.0
33	M-F 11:35p-12:37a		late late P2	\$50.00	0.0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
34	M-F 12:35a-1:37a		late late P2	\$50.00	0.0	30	0	0	0	0	0	0	1	1	\$50.00	\$0.00	0.0
35	Sa 11p-11:35p		late news P2	\$250.00	0.0	30	0	0	0	0	2	0	0	2	\$500.00	\$0.00	0.0
36	Su 11:30p-12:35a		late news P2	\$250.00	0.0	30	0	0	0	0	0	2	0	2	\$500.00	\$0.00	0.0
37	Sa 7p-8p		after the pandemic P2	\$200.00	0.0	30	0	0	0	0	2	0	0	2	\$400.00	\$0.00	0.0
38	M-F 12:37a-1:38a		late late P2	\$50.00	0.0	30	0	0	0	0	0	0	1	1	\$50.00	\$0.00	0.0
39	M-F 1:38a-2:13a		news rear P2	\$25.00	0.0	30	0	0	0	0	0	0	1	1	\$25.00	\$0.00	0.0
TOTALS:							9	9	10	19	14	4	12	77	\$18,375.00	\$0.00	0.0