## **Bynum for Congress-DCCC**



Station Market KFXO-TV

Bend/Redmond, OR

Flight Dates 4/9/2024 - 4/15/2024 (Est. 9102)

685779

Buyer

Wil McLaughlin

Email

wil@screenstrategies.com

Phone

703-272-7300

| Program Name                           | DP | Days<br>Length | Rate                          | Tue<br>4/9 | Wed<br>4/10 | Thu<br>4/11 | Fri<br>4/12 | Sat<br>4/13 | Sun<br>4/14 | Mon<br>4/15 | Total |
|----------------------------------------|----|----------------|-------------------------------|------------|-------------|-------------|-------------|-------------|-------------|-------------|-------|
| KFXO 7a News<br>7:00 AM - 8:00 AM      | ЕМ | M-F<br>30      | \$20.00 PY<br><b>\$60.00</b>  |            | 1           |             | 1           |             |             | 1           | 3     |
| KFXO 8a News<br>8:00 AM - 9:00 AM      | EM | M-F<br>30      | \$20.00 PY<br><b>\$40.00</b>  | 1          |             | 1           |             |             |             |             | 2     |
| KFXO 4p News<br>4:00 PM - 4:30 PM      | EN | M-F<br>30      | \$35.00 PY<br><b>\$105.00</b> | 1          |             | 1           |             |             |             | 1           | 3     |
| Last Man Standing<br>7:00 PM - 7:30 PM | PA | M-F<br>30      | \$20.00 P4<br><b>\$40.00</b>  |            | 1           |             | 1           |             |             |             | 2     |
| Last Man Standing<br>7:30 PM - 8:00 PM | PA | M-F<br>30      | \$20.00 PY<br>\$60.00         | 1=         |             | 1           |             |             |             | 1           | 3     |
| Big Bang Theory<br>6:00 PM - 6:30 PM   | PA | Sa<br>30       | \$10.00 PY<br>\$0.00          |            |             |             |             |             |             |             | 0     |
| Big Bang Theory<br>6:30 PM - 7:00 PM   | PA | Sa<br>30       | \$10.00 PX<br><b>\$10.00</b>  |            |             |             |             | 1           |             |             | 1     |
| Fast Home Rescue<br>7:00 PM - 8:00 PM  | PA | Sa<br>30       | \$20.00<br>\$0.00             |            |             |             |             |             |             |             | 0     |
| Young Sheldon<br>6:00 PM - 6:30 PM     | PA | Su<br>30       | \$10.00 PY<br>\$10.00         |            |             |             |             |             | 1           |             | 1     |
| Young Sheldon<br>6:30 PM - 7:00 PM     | PA | Su<br>30       | \$10.00 PY<br>\$0.00          |            |             |             |             |             |             |             | 0     |
|                                        |    |                |                               |            |             |             |             |             |             |             |       |

## **Bynum for Congress-DCCC**



Station KFXO-TV Buyer Wil McLaughlin

MarketBend/Redmond, OREmailwil@screenstrategies.com

Flight Dates 4/9/2024 - 4/15/2024 (Est. 9102) Phone 703-272-7300

| Program Name                             | DP | Days<br>Length | Rate                          | Tue<br>4/9 | Wed<br>4/10 | Thu<br>4/11 | Fri<br>4/12 | Sat<br>4/13 | Sun<br>4/14 | Mon<br>4/15 | Total |
|------------------------------------------|----|----------------|-------------------------------|------------|-------------|-------------|-------------|-------------|-------------|-------------|-------|
| KFXO 10p News<br>10:00 PM - 11:00 PM     | PT | M-F<br>30      | \$25.00 PY<br><b>\$125.00</b> | 1          | 1           | 1           | 1           |             |             | 1           | 5     |
| Saturday 10p News<br>10:00 PM - 10:30 PM | LN | Sa<br>30       | \$15.00 PJ<br><b>\$15.00</b>  |            |             |             |             | 1           |             |             | 1     |
| Sunday 10p News<br>10:00 PM - 10:30 PM   | LN | Su<br>30       | \$15.00 PY<br><b>\$15.00</b>  |            |             |             |             |             | 1           |             | 1     |
| Station Totals                           |    |                | \$480.00                      | 4          | 3           | 4           | 3           | 2           | 2           | 4           | 22    |

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

| See <b>Order</b> for proposed schedule and charges. See <b>invoice</b> for actual schedule and charges.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                         |  |  |  |  |  |  |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|--|--|--|--|--|--|
| I, Screen Strategies Media, hereby request station time as follows:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                         |  |  |  |  |  |  |
| IDENTIFY CANDIDATE TYPE FEDERAL CANDIDATE  STATE OR LOCAL CANDIDATE                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                         |  |  |  |  |  |  |
| ALL QUESTIONS/BLOCKS MUST BE COMPLETED                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                         |  |  |  |  |  |  |
| Candidate name:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | -                       |  |  |  |  |  |  |
| Janelle Bynum                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                         |  |  |  |  |  |  |
| Authorized committee:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | (R)                     |  |  |  |  |  |  |
| Janelle Bynum for Congress                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                         |  |  |  |  |  |  |
| Agency requesting time (and contact information):                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                         |  |  |  |  |  |  |
| N/A Screen Strategies Media, 11150 Fairfax Blvd, Suite 505, Fairfax, VA 22030                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                         |  |  |  |  |  |  |
| Candidate's political party:  Democratic                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                         |  |  |  |  |  |  |
| Office sought (no acronyms or abbreviations):  Congress                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                         |  |  |  |  |  |  |
| Date of election:<br>5/21/2024                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | ☐ General ✔ Primary     |  |  |  |  |  |  |
| Treasurer of candidate's authorized committee:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                         |  |  |  |  |  |  |
| Sue Jackson                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                         |  |  |  |  |  |  |
| The undersigned represents that:  (1) the payment for the broadcast time requested has been furnished by (check one box below):  the candidate listed above who is a legally qualified candidate, or  the authorized committee of the legally qualified candidate listed above;  (2) this station is authorized to announce the time as paid for by such person or entity; and  (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).  THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING. |                         |  |  |  |  |  |  |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Ctation Demonstration   |  |  |  |  |  |  |
| Candidate/Committee/Agency                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | Station Representative  |  |  |  |  |  |  |
| Signature:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | Name: Alexandria Health |  |  |  |  |  |  |
| Name: Kyle Osterhout                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | Name: Alexandria Health |  |  |  |  |  |  |

Date of Station Agreement to Sell Time: 4,59.24

Date of Request to Purchase Ad Time: 4/8/2024

| -   |     |      |       | _   |         |       |
|-----|-----|------|-------|-----|---------|-------|
| -00 | ara | Cand | IM at | 0 0 | rtitics | tion. |
|     |     |      |       |     |         |       |

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

| the office being sought and that the candidate has approved the broadcast.                                                                                                                                                                                                                          |                                                                                       |                                                                                                                                                                                          |  |  |  |  |  |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|--|--|--|
| Candidate/Authorized Committee/Agency                                                                                                                                                                                                                                                               |                                                                                       |                                                                                                                                                                                          |  |  |  |  |  |
| Signature:                                                                                                                                                                                                                                                                                          |                                                                                       |                                                                                                                                                                                          |  |  |  |  |  |
| Name: Kyle Osterhout                                                                                                                                                                                                                                                                                |                                                                                       |                                                                                                                                                                                          |  |  |  |  |  |
| Date: 4/8/2024                                                                                                                                                                                                                                                                                      |                                                                                       |                                                                                                                                                                                          |  |  |  |  |  |
| IG                                                                                                                                                                                                                                                                                                  | BE COMPLETED BY STATION O                                                             | MLY B                                                                                                                                                                                    |  |  |  |  |  |
| Ad submitted to Station?                                                                                                                                                                                                                                                                            | s No Date ad received:                                                                | 4.8.24                                                                                                                                                                                   |  |  |  |  |  |
| Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).                                                                                                                                                                                           |                                                                                       |                                                                                                                                                                                          |  |  |  |  |  |
| Federal candidate certification signed (ak                                                                                                                                                                                                                                                          | pove): Yes No                                                                         | N/A                                                                                                                                                                                      |  |  |  |  |  |
| Disposition:  Accepted  Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*  Rejected – provide reason:  *Upload partially accepted form, then promptly upload updated final form when complete.  Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): |                                                                                       |                                                                                                                                                                                          |  |  |  |  |  |
| Contract #: 685779                                                                                                                                                                                                                                                                                  | Station Call Letters: LFXO                                                            | Date Received/Requested:                                                                                                                                                                 |  |  |  |  |  |
| Est. #: 9102                                                                                                                                                                                                                                                                                        | Station Location:<br>Bend, OR 97703                                                   | Run Start and End Dates:<br>49-4-16-2024                                                                                                                                                 |  |  |  |  |  |
| use this space to document schedule of t<br>purchased or attach separately. If station                                                                                                                                                                                                              | time purchased, when spots actually aired will not upload the actual times spots aire | s reflecting this transaction to the OPIF or<br>, the rates charged and the classes of time<br>ed until an invoice is generated, the name<br>ed in the "Terms and Disclosures" folder in |  |  |  |  |  |