

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, TANYA RENICKER/MEDIUM, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: TANYA RENICKER/MEDIUM BUYING

Agency name: Medium Buying

Address: 1100 DENNISON AVE SUITE 200 COLUMBUS, OH 43201

Contact: TANYA RENICKER

Phone number:

Email: tanya@mediumbuying.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: CONSERVATIVE OUTSIDER PAC

Address: 2000 DUKE STREET SUITE 300 ALEXANDRIA, VA 22314

Contact:

Phone number: 608-291-7504

Email: ASPECTRFAI@GMAIL.CC

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

LANE RUHLAND - TREASURER

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations): US SENATE

Date of election: March 19, 2024


Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

US SENATE

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature:
Name: TANYA RENICKER	Name:
Date of Request to Purchase Ad Time: 3.14.24	Date of Station Agreement to Sell Time:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☐ Yes ☐ No Date ad received: \_\_\_\_\_

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☐ Accepted
- ☐ Accepted IN PART (e.g., ad not received to determine content)\*
- ☐ Rejected – provide reason (optional): \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**CONTRACT**

**KDXU-AM**  
**750 West Ridgeview Dr. Suite 204**  
**St. George, UT 84770**  
**(435) 673-3579**

<u>Contract / Revision</u> 4723365 /		<u>Alt Order #</u> 37177055
<u>Advertiser</u> <b>Conservative Outsider PAC</b>		<u>Original Date / Revision</u> 03/15/24 / 03/15/24
<u>Contract Dates</u> <b>03/16/24 - 04/26/24</b>	<u>Estimate #</u> <b>2515</b>	
<u>Product</u> <b>RADIO</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>KDXU-AM</b>	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>Agy Code</u> RI13287	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Katz Media Group**  
**125 West 55th Street**  
**3rd Floor**  
**New York, NY 10019**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KDXU	03/18/24	04/26/24	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	60	\$3,720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/18/24	03/24/24	MTWTF--				10	\$62.00			
	Week:	03/25/24	03/31/24	MTWTF--				10	\$62.00			
	Week:	04/01/24	04/07/24	MTWTF--				10	\$62.00			
	Week:	04/08/24	04/14/24	MTWTF--				10	\$62.00			
	Week:	04/15/24	04/21/24	MTWTF--				10	\$62.00			
	Week:	04/22/24	04/28/24	MTWTF--				10	\$62.00			
N 2	KDXU	03/18/24	04/26/24	M-F Midday	10:00 AM-3:00 PM		1:00			NM	60	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/18/24	03/24/24	MTWTF--				10	\$60.00			
	Week:	03/25/24	03/31/24	MTWTF--				10	\$60.00			
	Week:	04/01/24	04/07/24	MTWTF--				10	\$60.00			
	Week:	04/08/24	04/14/24	MTWTF--				10	\$60.00			
	Week:	04/15/24	04/21/24	MTWTF--				10	\$60.00			
	Week:	04/22/24	04/28/24	MTWTF--				10	\$60.00			
N 3	KDXU	03/18/24	04/26/24	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	60	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/18/24	03/24/24	MTWTF--				10	\$60.00			
	Week:	03/25/24	03/31/24	MTWTF--				10	\$60.00			
	Week:	04/01/24	04/07/24	MTWTF--				10	\$60.00			
	Week:	04/08/24	04/14/24	MTWTF--				10	\$60.00			
	Week:	04/15/24	04/21/24	MTWTF--				10	\$60.00			
	Week:	04/22/24	04/28/24	MTWTF--				10	\$60.00			
<b>Totals</b>											<b>180</b>	<b>\$10,920.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/24 - 03/31/24	60	\$3,640.00	(\$546.00)	\$3,094.00
04/01/24 - 04/26/24	120	\$7,280.00	(\$1,092.00)	\$6,188.00
<b>Totals</b>	<b>180</b>	<b>\$10,920.00</b>	<b>(\$1,638.00)</b>	<b>\$9,282.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**KDXU-AM**  
**750 West Ridgeview Dr. Suite 204**  
**St. George, UT 84770**  
**(435) 673-3579**

<u>Contract / Revision</u>	<u>Alt Order #</u>
4723365 /	37177055

<u>Advertiser</u>	<u>Original Date / Revision</u>
<b>Conservative Outsider PAC</b>	03/15/24 / 03/15/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
<b>03/16/24 - 04/26/24</b>	<b>RADIO</b>	<b>2515</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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Mar 15, 24  
 CONT# 37177055 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO  
 TO KDXU-AM (St George-Cedar City UT)  
 FM BRIAN DONLEY  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: / / 2515

SALESPERSON FAX#

PH #

BYR Helen Hanratty1  
 ADV CONSERVATIVE OUTSIDER PAC  
 PDT RADIO  
 FLT Mar 16, 24 - Apr 26, 24

\* REP ORDER COMMENT \*

\*\* 3/15/2024 10:01:00 AM: POPULATIONBUYTYPE: CPP.

\*\* 3/15/2024 10:01:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ  
 MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM:  
 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 3/15/2024 10:01:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR  
 CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH  
 ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	MTWTF..	6A - 10A	60	3/18/2024 - 4/26/2024	6W	10	\$62.00	60
	;M-F 6A-10A								
	1.2	MTWTF..	10A - 3P	60	3/18/2024 - 4/26/2024	6W	10	\$60.00	60
	;M-F 10A-3P								
	1.3	MTWTF..	3P - 7P	60	3/18/2024 - 4/26/2024	6W	10	\$60.00	60
	;M-F 3P-7P								
					** WEEKLY FLIGHT TOTALS **		30	\$10,920.00	

	Mar 24	Apr 24
SPOTS	60	120
CASH	3640.00	7280.00
TRADE	0.00	0.00
NSL	0.00	0.00
TOTAL	3640.00	7280.00

Mar 15, 24  
CONT# 37177055 Mod# Ver# 1 (Last = )  
REP CHRISTAL RADIO

DDS CONT# 0  
C/P/E: / / 2515

	TOTAL
SPOTS	180
CASH	10,920.00
TRADE	0.00
NSL	0.00
TOTAL	10,920.00

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
Demo Adults 50+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.