

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Wendy Horman

Authorized committee:

Committee to Elect Wendy Horman

Agency requesting time (and contact information):

N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Idaho House of Representatives District 32

Date of election:

May 21, 2024

General  Primary

Treasurer of candidate's authorized committee:

Tim Anderson

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or  
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <i>AxMedia Buyer</i>	Signature: <i>Keith Walker</i>
Name: AxMedia Buyer	Name: <i>Keith Walker</i>
Date of Request to Purchase Ad Time: 4/29/2024	Date of Station Agreement to Sell Time:

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

Yes

No

Date ad received:

4/30/24

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: KSNV	Date Received/Requested: 4/29/24
Est. #:	Station Location: IDAHO FALLS	Run Start and End Dates: 5/1 - 5/21/2024

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Sales Order

Station: KSNA-FM Agency: Katz Media Group  
 Contract Name: Wendy Horman Est 6874 KSNA Address: 125 West 55th Street 3rd Floor  
 Contract#: (none) City: New York State: NY Zip: 10019  
 Start Date: 5/01/24 End Date: 5/03/24 Phone: ( ) -  
 Revenue Type: National Agency Type: Cash Buyer: \_\_\_\_\_  
 Advertiser: Committee to Elect Wendy Horman Tax Schedule: \_\_\_\_\_ (None)  
 Address: \_\_\_\_\_ Agency Commission %: 13.50  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Billing Cycle: Standard  
 Product Name: 2024 Primary Salesperson: 1414kwal Comm %: 0  
 Estimate #: 6874 Salesperson: 1414KKATZ Comm %: 14  
 Competitive Code: Political Makegood Policy: Within Contract Dates

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPTS		\$\$		
1	5/01/24	5/03/24		6:00 AM	10:00 AM	30			3	3	2			8	D	10.00	8	80.00		
2	5/01/24	5/03/24		10:00 AM	3:00 PM	30			2	3	3			8	D	10.00	8	80.00		
3	5/01/24	5/03/24		3:00 PM	7:00 PM	30			3	2	3			8	D	10.00	8	80.00		

Billing Projections: By Month

May 24  
 CA 240.00  
 ST 240.00

Print Spot Prices

TOTAL SPOTS ..... 24  
 GROSS TOTAL \$ ..... 240.00  
 ADJUSTED SPOTS ..... 24  
 ADJUSTED TOTAL \$ ..... 240.00

APPROVE    DECLINE

- Traffic
- Sales Manager
- Credit
- Local Sales Manager

# Sales Order

Station: KSNA-FM Agency: Katz Media Group  
 Contract Name: Wendy Horman Est 6875 KSNA Address: 125 West 55th Street 3rd Floor  
 Contract#: (none) City: New York State: NY Zip: 10019  
 Start Date: 5/06/24 End Date: 5/10/24 Phone: ( ) -  
 Revenue Type: National Agency Type: Cash Buyer: \_\_\_\_\_  
 Advertiser: Committee to Elect Wendy Horman Tax Schedule: (None)  
 Address: \_\_\_\_\_ Agency Commission %: 13.50  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Billing Cycle: Standard  
 Product Name: 2024 Primary Salesperson: 1414kwal Comm %: 0  
 Estimate #: 6875 Salesperson: 1414KKATZ Comm %: 14  
 Competitive Code: Political Makegood Policy: Within Contract Dates

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	5/06/24	5/10/24		6:00 AM	10:00 AM	30	2	2	2	2	2			10	D	10.00	10	100.00		
2	5/06/24	5/10/24		10:00 AM	3:00 PM	30	2	2	2	2	2			10	D	10.00	10	100.00		
3	5/06/24	5/10/24		3:00 PM	7:00 PM	30	2	2	2	2	2			10	D	10.00	10	100.00		

Billing Projections: By Month

May 24  
 CA 300.00  
 ST 300.00

Print Spot Prices

TOTAL SPOTS ..... 30  
 GROSS TOTAL \$ ..... 300.00  
 ADJUSTED SPOTS ..... 30  
 ADJUSTED TOTAL \$ ..... 300.00

APPROVE    DECLINE

- Traffic
- Sales Manager
- Credit
- Local Sales Manager

# Sales Order

Station: KSNA-FM Agency: Katz Media Group  
 Contract Name: Wendy Horman Est 6876 KSNA Address: 125 West 55th Street 3rd Floor  
 Contract#: (none) City: New York State: NY Zip: 10019  
 Start Date: 5/13/24 End Date: 5/21/24 Phone: ( ) -  
 Revenue Type: National Agency Type: Cash Buyer: \_\_\_\_\_  
 Advertiser: Committee to Elect Wendy Horman Tax Schedule: \_\_\_\_\_ (None)  
 Address: \_\_\_\_\_ Agency Commission %: 13.50  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Billing Cycle: Standard  
 Product Name: 2024 Primary Salesperson: 1414kwal Comm %: 0  
 Estimate #: 6876 Salesperson: 1414KKATZ Comm %: 14  
 Competitive Code: Political Makegood Policy: Within Contract Dates

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	5/13/24	5/17/24		6:00 AM	10:00 AM	30	2	2	2	2	2			10	D	10.00	10	100.00		
2	5/13/24	5/17/24		10:00 AM	3:00 PM	30	2	2	2	2	2			10	D	10.00	10	100.00		
3	5/13/24	5/17/24		3:00 PM	7:00 PM	30	2	2	2	2	2			10	D	10.00	10	100.00		
4	5/20/24	5/21/24		6:00 AM	10:00 AM	30	2	2						4	D	10.00	4	40.00		
5	5/20/24	5/21/24		10:00 AM	3:00 PM	30	2	2						4	D	10.00	4	40.00		
6	5/20/24	5/21/24		3:00 PM	7:00 PM	30	2							2	D	10.00	2	20.00		

Billing Projections: By Month

May 24  
 CA 400.00  
 ST 400.00

Print Spot Prices

TOTAL SPOTS ..... 40  
 GROSS TOTAL \$ ..... 400.00  
 ADJUSTED SPOTS ..... 40  
 ADJUSTED TOTAL \$ ..... 400.00

APPROVE DECLINE

Traffic  
  Sales Manager  
  Credit  
  Local Sales Manager