

Quarterly Issues Programs List for Station KSOI

Q1, 2021

Section I. Issues.

KSOI has identified the following issues as significant issues facing our community in this quarter:

1. **Music:** Southern Iowans appreciate good music to provide entertainment and a background sound during their commutes, work days, bus rides, etc.
2. **Weather:** The forecast for weather in Southern Iowa is of great importance to our largely Ag driven rural economy and the driving conditions for our residents as there are many long commutes, school bus rides, etc.
3. **Entertainment and Sport:** Announcement of events occurring throughout the South Central Iowa community, movie announcements, theater productions, programs that are fun to listen to. Also issues relating to regulations, safety, and conditions regarding hunting and fishing in South Central Iowa
4. **Health:** Provide tips for healthy living and improving quality of life and those around you
5. **Local News:** Announcement of area funerals, news of the area, business announcements, interviews with community leaders by community leaders
6. **Spirituality:** There are many spiritually engaged Southern Iowans who enjoy music and spoken word that reinforce their beliefs
7. **Youth Programs:** Provide educational opportunities for youth to participate in broadcast, practice public speaking, educate the public, and cover sporting events

Section II. Responsive Programs.

1. Music:

“General Music” – Broadcast through out day and night when no other program is taking place. Includes a wide variety of positive upbeat music, playlist is generated automatically from the KSOI library that is constantly cycling music

“Mojo Rocks” - Broadcast on Fridays at 8 pm; Duration 2 hours. A locally produced segment of classic rock rarities and standards by DJ Mojo Moomey

“Country Prime” - Broadcast on Saturdays at 7pm; Duration 2 hours. A locally produced segment of today's and yesterdays country hits by DJ Famous Paul

“Swing Town” - Broadcast on Mondays at 6pm rebroadcast Sunday at 7pm; Duration 1 hour. A locally produced segment of a wide variety of music from unknown and known artists, including radio dance lesson, comedy corner, and feature band by Jeff Wells.

“The Cavern” - Broadcast on Saturdays at 9pm; Duration 2 hours. A locally produced segment of classic rock largely focused on the 70's by Jeff Wells.

“Daddy's Doghouse” - Broadcast on Tuesdays at 7pm and rebroadcast Sundays at 12pm; Duration 1 hour. A locally produced segment of music and story by musician, musical expert Mike Ketchum AKA Daddy.

“Bluegrass Road” - Broadcast on Wednesdays at 7pm and rebroadcast Sundays at 2pm; Duration 1 hour. A locally produced segment of bluegrass music by a man and his Galen Briggs Family.

“Sunday Night Latino Party” - Broadcast on Sundays at 8pm; Duration 1 hours. A mix of Spanish language music classics and modern music, playlist generated automatically

“Sunday Morning Gospel” - Broadcast on Sundays at 2am; Duration 10 hours. A mix of classic, contemporary gospel music covering bluegrass, country, soul, and blues.

2. **Weather:**

“Today's Weather” - Broadcast MTWRF at 5min on the hour 3am-2pm; Duration 3minutes. Daily National Weather Forecast with a touch of personal advice

“Weather Outlook” - Broadcast 7 days a week at 5min on the hour 3pm-8pm; Duration 3minutes. Daily National Weather Forecast for late day and weekend with a touch of personal advice

3. **Entertainment and Sport:**

“DNR Report” - Broadcast 7 days a week at 10min on the hour 6am and 4pm; Duration 3 minutes. DNR Clarke County warden's 5 minute report to encourage local hunting, fishing, and safety.

“Performing Arts” - Broadcast 7 days a week at varying times auto scheduled; Duration 1-3mins; Local arts guru Mary Ellen Kimball updates Southern Iowa on performing arts events in the Southern Iowa and surrounding area.

“Moments in History” - Broadcast 7 days a week at 1:45; Duration 1-3minutes; Local historians submit stories with historical significance that are about the KSOI listening area, its residents, and landmarks

“Sound Lab” - Broadcast on Thursday, Friday, Saturday at 5pm and rebroadcast on Saturday at 12pm; duration 5 minutes. New music from emerging songwriting artists that are yet to be discovered by the greater general public with small introduction by DJ Stacy McFarland.

4. **Health:** Provide tips for healthy living and improving quality of life and those around you

“Old Doc Kimball” - Broadcast 7 days a week at 8:30 and 5:30; Duration 3mins; Retired Doctor Jim Kimball provides advice on healthy living, safety tips based on seasonal conditions and some wisdom collected over a career of providing health care

“Live Well” - Broadcast 6 days a week at 9:30, 12:30, 2:30, 4:30; Duration 3mins; Practicing Surgeon Amy Hynek provides healthy living advice for preventing disease.

Covid 19 PSAs – KSOI has played many PSAs from the CDC, State of Iowa, the Iowa Broadcasters Association, and NAB along with some celebrity PSAs to promote good hygiene tips, promote limiting travel, promote mask wearing, and staying socially isolated.

5. **Local News:**

“Funerals” - Broadcast 7 days a week at 9:45, 12:45, 4:45; Duration 1-3mins; Local area funerals are announced

Discontinued until Covid 19 is under control to not promote public events (“Calendar of Events” - Broadcast 7 days a week at 7:20, 12:20, 5:30; Duration 1-5mins; Local area events submitted by locals and gleaned from local sources of information lets the public know what is happening in the broad KSOI listening area)

“Mustang Corral” - Broadcast MTWRF at 8:45; Duration 1-3mins; Murray School Students interview students and coaches relevant to recent events like competitions won, sports results, student projects

“Buzz of Clarke County” - Broadcast MTWRF at 12:10; Duration 1-3; Clarke County Development Director Bill Trickey interviews local leaders to educate the public about progress and development in Clarke County.

“Grain Report” - Broadcast at 6:25 and 10:35; Duration 30 seconds; Corn and Bean commodity prices are reported from local grain elevators for farmers

6. **Spirituality:**

“Christ Alone” - Broadcast Sunday at 10:05; Duration 1-3minutes; Local Darin Dolecheck shares religious message with biblical references to Christ

7. **Youth Programs:**

“Mustang Corner” - Broadcast MTWRF at 7:45; 1-3 minutes; Murray Community School students share news from the school, conduct interviews with students, and share daily lunch menu

8. **Compliance for FCC**

1. Played Post FCC License renewal filing for new license message on 1st and 16th of each month