

KWHN  
Fort Smith, AR  
Quarterly Issues/Programs List  
Second Quarter, 2012  
07/05/2012

KWHN  
Quarterly Issues/Programs List

KWHN provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Arkansas Blood Ins.:** Mash Bash 2012
- **Breast Cancer:** Sparks Health System
- **Community:** Information on the programs offered by the Choctaw Nation Career Development Office
- **Education:** Information on Step Up, Speak Out

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education	Arklahoma Affairs-Donald W. Reynolds	Information on Donald W. Reynolds Center-Three Redneck Tenors	Candance Martin	04/01/2012 07:02 AM	004:38
Education	Arklahoma Affairs-Donald W. Reynolds 2	Information on Donald W. Reynolds Center-Three Redneck Tenors	Candance Martin	04/01/2012 07:07 AM	022:38
Community	Arklahoma Affairs-Mercy Hospice	Information on Mercy Hospice	Melissa Jahorie	04/08/2012 07:02 AM	025:55
Education	Arklahoma Affairs-Step Up Speak Out	Information on Step Up, Speak Out	Sam Sicard	04/15/2012 07:02 AM	024:00
Community	Arklahoma Affairs-	Information on Leadercast	Debbie Foilart	04/22/2012 07:02	028:40

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Leadercast Conference	Conference		AM	
Education	Arklahoma Affairs- RAM/Lee Ortega	Information about RAM	Lee Ortega	04/29/201 2 07:00 AM	020:19
Breast Cancer	Arklahoma Affairs- Breast Cancer Awareness	Sparks Health System	Donna Bragg	05/06/201 2 07:01 AM	030:10
Arkansas Blood Ins.	Arklahoma Affairs-Mash Bash 2012	Mash Bash 2012	Del Holloway	05/20/201 2 07:02 AM	033:10
Communit y	Arklahoma Affairs- Alzheimers Association	Information on Memory Walk	Sara Fowler	05/27/201 2 07:02 AM	027:32
Communit y	Arklahoma Affairs - Fisher House	Information on Fisher House Charity	Fisher House	06/03/201 2 07:01 AM	029:14
-----	Arklahoma Affairs - Kistler Treatment Center	Information about the Gregory Kistler Treatment Center	Kathie Smith	06/10/201 2 07:03 AM	030:39
Communit y	Arklahoma Affairs- Choctaw Nation Career Development	Information on the programs offered by the Choctaw Nation Career Development Office	Choctaw Nation Career Develop	06/17/201 2 07:01 AM	027:16
Communit y	Arklahoma Affairs- Arkansas Valley Electric	Information on the \$50,000 Home Energy Makeover	Arkansas Valley Electric	06/24/201 2 07:01 AM	029:06

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists)

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	Ad Council	001:00	105
-----	American Diabetes Assoc	000:27	097
-----	Charleston Cruisers	000:25	121
-----	Community	000:22	040
-----	PSA/KWHN/Project Compassion	000:24	019
-----	Selective Service	000:15	145
Alzheimers Association	KWHN PSA - Alzheimers Association	000:28	038
Chapel Ridge Health & Rehab	Van Buren Public Library	000:26	039
Community	Ad Council	000:30	410
Community	Ad Council	000:31	206
Community	Ad Council	000:57	338
Community	Ad Council	001:00	2218
Community	Ad Council	001:01	637
Community	Ad Council	001:09	314
Community	Arkansas Education Associatio	001:00	205
Community	KWHN/PSA/Fort Smith Regional Art Museum/White Party	000:24	137
Economic	Ad Council	000:30	209
Economic	Ad Council	000:59	322
Education	Ad Council	000:29	214
Education	Ad Council	000:59	316
Ft. Smith Public Library	Ft. Smith Library	000:29	079
Fund Raiser	Boys Shelter of Fort Smith	000:29	059
Health	Ad Council	001:00	947

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health	American Heart Association	000:30	203
HEALTH AND FITNESS	Ad Council	000:29	080
HEALTH AND FITNESS	Ad Council	000:30	123
HEALTH AND FITNESS	Ad Council	000:31	143
HEALTH AND FITNESS	City of Hope	000:30	006
HEALTH AND FITNESS	City of Hope	000:31	012
HEALTH AND FITNESS	City of Hope	000:32	006
Hope Love Music	City of Hope	000:15	006
Hope Love Music	City of Hope	000:16	006
Hope Love Music	City of Hope	000:17	006
Hope Love Music	City of Hope	001:00	004
Hope Love Music	City of Hope	001:01	004
Hope Love Music	City of Hope	001:02	008
National PSA	Ad Council	000:30	129
National PSA	Air Force Reserve	001:00	104
National PSA	American Academy Orthopaedic	001:00	312
National PSA	American Heart Association	001:00	319
National PSA	National Foundation For Credi	000:20	043
National PSA	Paralyzed Vets of America	000:15	146
National PSA	USA.GOV	000:16	197
National PSA	USO	000:15	179
Pet Adoption	Humane Society	000:24	236
Relay For Life	American Cancer Society	000:30	100
Relay For Life	American Cancer Society	000:31	040
SAT. MORNING @ THE ZOO	KWHN PSA - HUMANE SOCIETY	000:24	030
SAT. MORNING @ THE ZOO	KWHN PSA - Kistler Center	000:28	030
SAT. MORNING @ THE ZOO	KWHN PSA - Wounded Warriors	000:20	019