## **EEO PUBLIC FILE REPORT 2020**

This Report covers full-time vacancy recruitment data for the period: December 1, 2020 - November 30th, 2021

1) Employment Unit: Davis Broadcasting Inc. of Columbus

2) Unit Members (Stations and Communities of License): WKZJ (FM) Eufaula, AL

| nu communities of License, | · • • • • • • • • • • • • • • • • • • • | Euraura, AL      |
|----------------------------|---|------------------|
|                            | WOKS (AM)                               | Columbus, GA     |
|                            | WIOL (AM)                               | Columbus, GA     |
|                            | WIOL (FM)                               | Waverly Hall, GA |
|                            | WFXE (FM)                               | Columbus, GA     |
|                            | WEAM (FM)                               | Buena Vista, GA  |
|                            |   |                  |

#### 3) EEO Contact Information for Employment Unit:

| Mailing Address:  | Telephone Number: (706) 576-3565                |
|---|---|
| WKZJ(FM), WOKS(AM), WIOL(AM), WIOL(FM), WFXE(FM) & WEAM(FM)       | Contact Person/Title: Geniece R. Granville, CFO |
| 2203 Wynnton Road,<br>Columbus, GA 31906<br>Attn: Gerald Williams | E-mail Address: ggranville@dbicolumbus.com      |

## 4) Full-Time Job Vacancies Filled by Each Station in the Employment Unit:

|     | Job Title                  | <b>Recruitment Source Referring Hire</b> |
|-----|----------------------------|--|
| (a) | Sales Account Manager      | Indeed.com                               |
| (b) | Sales Department Assistant | Indeed.com                               |
|     |                            |  |
| (c) | Sales Account Manager      | Internal Referral                        |

## 5) Job Title: Sales Account Manager Referral Source(s) of Hiree: Indeed.com

| Recruitment Source<br>Notified of Job<br>Vacancy | Source Contact<br>Person               | Source Address                              | Source<br>Phone<br>Number | Number<br>Referred<br>by Source | Did Source<br>Request<br>Notification<br>of Vacancies | Is Proof of Source<br>Attached |
|--|--|---|---------------------------|---------------------------------|---|--------------------------------|
| Ga. Association of Broadcasters                  | WEB PAGE                               |   |                           |                                 | no  | yes                            |
| Indeed.com                                       | WEB PAGE                               | Client Service                              | 1-800<br>430-6955         | 11                              | no  | yes                            |
| Columbus Urban<br>League                         | Susan Cooper                           | 802 1st Ave,<br>Columbus, GA<br>31901       | (706)<br>322-6840         | 1                               | no  | yes                            |
| Ga Department of Labor                           | Shannon Jackson                        | 700 Veterans<br>Pkwy, Columbus,<br>GA 31901 | (706)<br>649-7423         | 2                               | no  | yes                            |
| DBI Internal                                     | Angela Verdejo                         | 2203 Wynnton Rd,<br>Columbus, GA.<br>31906  | (706)<br>576-3565         | 1                               | N/A   | yes                            |
| Albany Tech College                              | Judy Jimmerson                         | 1704 S Slappey<br>Blvd, Albany, GA<br>31701 | (229)<br>430-3514         | 0                               | no  | yes                            |
| University of West<br>Georgia                    | Kevin Robinson<br>c/o Michele<br>Lover | 1601 Maple St,<br>Carrollton, GA<br>30118   | (678)<br>839-5000         | 0                               | no  | yes                            |
| Savannah State<br>University                     | Christopher<br>Hagan                   | 3219 College St.<br>Savannah, GA<br>31404   | (912)<br>358-4336         | 0                               | no  | yes                            |

# 6) Job Title: Sales Department Assistant

## **Referral Source(s) of Hiree: Indeed.com**

| Recruitment Source<br>Notified of Job<br>Vacancy | Source Contact<br>Person            | Source Address                             | Source<br>Phone<br>Number | Number<br>Referred<br>by Source | Did Source<br>Request<br>Notification<br>of Vacancies | Is Proof of<br>Source<br>Attached |
|--|-------------------------------------|--|---------------------------|---------------------------------|---|-----------------------------------|
| Albany Tech College                              | Judy Jimmerson                      | 1704 S Slappey Blvd,<br>Albany, GA 31701   | (229)<br>430-3514         | 0                               | no  | yes                               |
| University of West<br>Georgia                    | Kevin Robinson<br>c/o Michele Lover | 1601 Maple St,<br>Carrollton, GA 30118     | (678)<br>839-5000         | 0                               | no  | yes                               |
| Columbus Tech                                    | Jamal Wimblee                       | 928 Manchester Expy,<br>Columbus, GA 31904 | (706)<br>649-1800         | 0                               | no  | yes                               |
| Indeed.com                                       | WEB PAGE                            | Client Service                             | 1-800<br>430-6955         | 18                              | no  | yes                               |
| Columbus Urban<br>League                         | Susan Cooper                        | 802 1st Ave,<br>Columbus, GA 31901         | (706)<br>322-6840         | 0                               | no  | yes                               |
| Savannah State<br>University                     | Christopher Hagan                   | 3219 College St.<br>Savannah, GA 31404     | (912)<br>358-4336         | 0                               | no  | yes                               |

# Station(s) WKZJ(FM), WOKS(AM), WIOL(AM), WIOL(FM), WFXR(FM) and WEAM(FM) are an Equal Opportunity Employer(s).

## 7) Job Title: Sales Account Manager

## **Referral Source(s) of Hiree: Internal Referral (re-hire)**

| Recruitment<br>Source Notified<br>of Job Vacancy | Source Contact<br>Person            | Source Address                                | Source<br>Phone<br>Number | Number<br>Referred<br>by<br>Source | Did Source<br>Request<br>Notification<br>of<br>Vacancies | Is Proof<br>of<br>Source<br>Attached |
|--|-------------------------------------|---|---------------------------|------------------------------------|--|--------------------------------------|
| Ga. Association of Broadcasters                  | WEB PAGE                            |   |                           |                                    | no   | yes                                  |
| Indeed.com                                       | WEB PAGE                            | Client Service                                | 1-800<br>430-6955         | 11                                 | no   | yes                                  |
| Columbus Urban<br>League                         | Susan Cooper                        | 802 1st Ave,<br>Columbus, GA<br>31901         | (706)<br>322-<br>6840     | 1                                  | no   | yes                                  |
| Ga Department of<br>Labor                        | Shannon Jackson                     | 700 Veterans Pkwy,<br>Columbus, GA<br>31901   | (706)<br>649-7423         | 2                                  | no   | yes                                  |
| DBI Internal                                     | Angela Verdejo                      | 2203 Wynnton Rd,<br>Columbus, GA.<br>31906    | (706)<br>576-3565         | 1                                  | N/A  | yes                                  |
| Albany Tech<br>College                           | Judy Jimmerson                      | 1704 S Slappey<br>Blvd, Albany, GA<br>31701   | (229)<br>430-3514         | 0                                  | no   | yes                                  |
| University of<br>West Georgia                    | Kevin Robinson<br>c/o Michele Lover | 1601 Maple St,<br>Carrollton, GA<br>30118     | (678)<br>839-<br>5000     | 0                                  | no   | yes                                  |
| Columbus Tech                                    | Jamal Wimblee                       | 928 Manchester<br>Expy, Columbus,<br>GA 31904 | (706)<br>649-1800         | 0                                  | no   | yes                                  |
| Savannah State<br>University                     | Christopher Hagan                   | 3219 College St.<br>Savannah, GA<br>31404     | (912)<br>358-<br>4336     | 0                                  | no   | yes                                  |

8) Total # of Interviewees Referred: For the period from <u>December 1, 2020 – November 30, 2021</u> this Employment Unit interviewed \_8\_\_\_ interviewees for full-time job vacancies.

- 7) Supplemental Recruitment Initiatives.
  - (a) Job Fairs:
  - 1. August 18,2021 (WFXE, WKZJ, WEAM, WOKS, WIOL,)

Columbus Tech Job Fair

OVER 20 COMPANIES PARTCIPATED IN EVENT. MET WITH POTENTIAL CANDIDATES FOR OUR OPEN JOB POSITIONS- FULL- TIME ON-AIR PERSONALITY, REMOTE VAN DRIVER AND SALES ACCOUNT EXECUTIVE. STAFF IN ATTENDANCE: PROMOTIONS DIRECTOR KAREN ROBINSON, K92.7'S MICHAEL SOUL AND SALES MANAGER ANGELA VERDEJO.

2. September 29, 2021 (WFXE, WKZJ, WEAM, WIOL, WOKS)

DIMON ELEMENTARY SCHOOL CAREER DAY -Growing further Davis Broadcasting Employees from a young age and on behalf of all stations. STUDENTS ASKED QUESTIONS ABOUT RADIO CAREERS, STAFF IN ATTENDANCE: PROMO ASST. ROD ALEXANDER, FOXIE 105'S GAVIN HENRY.