

1423 CLARKVIEW ROAD | SUITE 100 BALTIMORE, MD 21209

## QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

## STATION WJZ-AM

4<sup>th</sup> Quarter 2023 (October 1 through December 31)

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# Issues of Concern to Baltimore, Maryland Addressed in Responsive Programming in the 4<sup>th</sup> Quarter 2023 (October 1 through December 31)

<u>Subject</u>	Description of Issue of Concern	
Artificial Intelligence	Value of AE chatbots in healthcare communication; AI tools to elevate skills of low performers, but limitations in modern professional work.	
Community	Creating an environment that is great to live, work & shop; programs for family, seniors and children; serving low to moderate income families; grants and initiatives to strengthen schools and neighborhoods; providing coats and toys to the community; social service provider in Maryland serving meals to the community in need; Humane Society's charitable and shelter events.	
Constitutional Rights	Civic ignorance and its worrisome trend.	
Consumer Matters	Recognizing paid messages that offer contradictory health messages.	
Crime	Scams affecting homebuyers about to close of a house.	
Cyberbullying	Bullying and its correlation to eating disorders and weight.	
Economy	Impact of renting and the trade-offs in other areas that can last for years.	
Education	Need to understand current technology and the impact it has on legislation, regulation and privacy; Educating all on the impact of women in history and the value of women in the future.	
Employment	The geographic limitations for "green" workers; impact of social media mistakes for job seekers.	
Environment	Importance of bees to the nation's food supply.	
Gambling Addiction	Gambling addiction and those at risk, particularly teens.	
Government	History of Daylight Savings time and efforts to change; unsafe water systems, especially in vulnerable communities, organ donation policies; Social Security claw backs affecting millions of unsuspecting Americans.	



# Issues of Concern to Baltimore, Maryland Addressed in Responsive Programming in the 4<sup>th</sup> Quarter 2023 (October 1 through December 31) (continued)

<u>Subject</u>	Description of Issue of Concern	
Health Insurance	Health insurance gaps for seniors and non-legal US citizens; misleading advertisement for "Medicare Advantage" and scams affecting seniors.	
Human Trafficking	Factors contributing to human trafficking in the US	
Mental Health	Programs for veterans in need; focusing attention and minimizing distractions; preventing burnout in healthcare careers.	
Parenting	Supporting teens through critical developmental years; foster care system and mistakes in placing children there.	
Personal Health	Role of employers in health and well-being of employees; Kennedy Krieger's mission to help those at risk for nervous system disorders.	
Poverty	Providing support for vulnerable children in Baltimore including car seat distribution to increase safety.	
Public Health	Diagnostic errors and the impact on permanent disability and death and programs to improve patient outcomes.	
Racial Inequality	In spite of pledges to honor and achieve diversity, black employees still remain less likely to advance, and suggestions to address the problem.	
Rehabilitation Programs to help people who have been arrested/jailed get bac feet; reacclimatizing veterans into regular life after service; sup those with disabilities to participate in all aspects of community		
School Violence	Proactive strategies to address violence in schools to create a positive learning environment and sense of community.	
Workplace Matters How to "complain" at work and the benefits to having those complain   heard.		



# WJZ-AM Programs That Address Community Issues (Regularly Scheduled Public Affairs Programs) 4<sup>th</sup> Quarter 2023 (October 1 through December 31)

	<u>Public Affairs Program</u>	Schedule and Description
1.	InfoTrak	Sundays, 6:00am-6:30am A nationally syndicated weekly public affairs show addressing topics of interest to most Americans Host: Chris Witting
2.	Spotlight on Maryland	Sundays, 6:30am-7:00am A weekly public affairs program addressing statewide issues in Maryland: Hosts: Gina Crash, Ben Carpenter



## ISSUE: Artificial Intelligence

InfoTrak October 15 6:00am / 15 Minutes <u>Guest(s</u> Devin Mann, MD, Professor in the Departments of Medicine and Population Health at NYU Grossman School of Medicine

Dr. Mann led a study of healthcare consumers that found that most of ChatGPT's responses to people's healthcare-related queries are nearly indistinguishable from those provided by human physicians. He believes the AI chatbots will be great tools for healthcare providers to communicate with patients, improve quality of care and reduce misdiagnoses and errors.

Issues of Concern: Artificial Intelligence; Personal Health

InfoTrak December 3 6:00am / 15 Minutes <u>Guest(s)</u>: Edward McFowland III, PhD, Assistant Professor in the Technology and Operations Management Unit at Harvard Business School

Prof. McFowland co-authored a recent study that found that the use of artificial intelligence tools elevates the skills of the lowest performers across a wide range of fields to, or even far above, what was previously average performance. Across a set of 18 tasks designed to test a range of business skills - from analysis to idea generation to persuasion - consultants who had previously tested in the lower half of the group increased the quality of their outputs by 43% with Al help while the top half only gained 17%. He discussed likely limitations in what Al can do well in modern professional work. He believes that Al will not be able to replace most human creativity and problem-solving.

Issues of Concern: Artificial Intelligence; Employment



## ISSUE: Community

Spotlight on Maryland October 1 6:30am / 30 Minutes <u>Guest(s)</u>: Heidi Marie Bell, Event Co-Chair, Heads & Tails 5K and Doggie Dash and Board Member of the Greater Baltimore Chamber of Commerce

Heidi talked about the Chamber's signature fundraising event, the Heads & Tails 5K & Doggie Dash, held Sunday, October 29th at Garrison Forest School in Owings Mills. The Greater Baltimore Chamber of Commerce, (GBCC), promotes business, enhances economic well-being and fosters community development. A non-profit, the GBCC works in partnership with the residential community and the local government to create an environment that is a great place to live, work and shop.

Issues of Concern: Community; Economic Development

Spotlight on Maryland October 29 6:30am / 30 Minutes <u>Guest(s)</u>: Suzanne Green, Executive Director of Community Development for the Y in Central Maryland and Robyn Talesnik, Senior Manager, Marketing Events and Outreach at LifeBridge Health

We talked about the Y Turkey Trot Charity 5K held Thanksgiving Morning and the Y Turkey Trot Food Drive November 13th-23rd. Donated goods were collected at Y Family Centers. Turkey Trot proceeds support the Y Open Doors fund enabling access and inclusion in healthy Y programs for all. Proceeds help send children to camp, give seniors a chance to connect, provide meaningful mentoring opportunities to young people, distribute food to those who need it most in the community and provide families with fun, engaging fitness opportunities. Robyn Talesnik from LifeBridge Health talked about how they are thankful to serve the people in our community and are happy to give back through events like the Y Turkey Trot Charity 5K.

Issues of Concern: Community; Poverty; Education; Youth/Mentorship



## ISSUE: Community (continued)

Spotlight on Maryland November 12 6:30am / 30 Minutes <u>Guest(s)</u>: Briony Hynson, Deputy Director, and Merrell Hambleton, Program Manager of Arts Planning and Cultural Programming at the Neighborhood Design Center, (NDC)

Founded in 1968, NDC is a non-profit organization that facilitates the development of healthy, equitable neighborhoods through community-engaged design and planning services. With offices in the Station North area of Baltimore and Hyattsville, Maryland, NDC is one of only 2 "legacy" design organizations. In their 50 years, they have completed over 4,000 community-led projects. Their mission has always been to serve low-to-moderate-income communities affected by institutional neglect. Briony and Merrell talked about how NDC is leading the local efforts of Baltimore's upcoming International Placemaking Week June 4-8, 2024. They also shared information about how NDC Is collaborating on Baltimore's winning project as one of 8 Cities Awarded the Bloomberg Public Art Grant of up to \$1 million.

## Issues of Concern: Community; Equity

Spotlight on Maryland November 19 6:30am / 30 Minutes <u>Guest(s)</u>: Shanaysha Sauls and David Clapp, Baltimore Community Foundation

The Baltimore Community Foundation's mission is to inspire donors to achieve their charitable goals from generation to generation and to improve the quality of life in the Baltimore region through grant making, enlightened civic leadership and strategic investments. BCF boosts donors' philanthropy goals by giving grants and starting special initiatives to strengthen local schools and neighborhoods.

Issues of Concern: Community; Philanthropy



## ISSUE: Community (continued)

Spotlight on Maryland December 10 6:30am / 30 Minutes <u>Guest(s)</u>: Tiffany Majors, President & CEO of the Greater Baltimore Urban League, (GBUL), and Jemiah Ebron, GBUL's Program Coordinator for Youth Programs and Education

We talked about Tiffany's 5th anniversary leading the non-profit organization and their latest achievements in the community. On December 2nd, GBUL celebrated the graduation ceremony of their Workforce Development Program for the Urban Tech Jobs 2.0 Cybersecurity Program that is sponsored by Comcast Universal and The Mayor's Office of Baltimore ARPA, (American Rescue Plan Act). That same day, GBUL's Youth Program hosted an orientation for their Saturday Leadership Program at the University of Baltimore. GBUL is hosting a Toy & Coat Giveaway & Community Meal on Friday, December 22nd from Noon-3pm at the Rita Church Community Center. At the event, GBUL aims to give out 200 coats and toys and feed 200 members of the community. Audacy partnered with the National Urban League in October 2020 & Audacy Baltimore teamed up with the GBUL to advance racial justice and equity in the communities we serve.

## Issues of Concern: Community; Equity; Education

Spotlight on Maryland December 24 6:30am / 30 Minutes <u>Guest(s)</u>: Bill McCarthy, Executive Director of Catholic Charities

Bill reflected on their centennial celebrating a century of changing lives! Every day, at more than 80 programs at 200 locations throughout Maryland, Catholic Charities is there to love, serve, teach, work for justice, and to improve the lives of Marylanders in need. That is their mission and they live it with 2,000 + employees and 8,000+ volunteers. Bill talked about what goes into running the largest provider of Social Services in Maryland! They prepare and serve over 500,000 meals a year to people who depend on Catholic Charities for a daily hot meal. We talked about how people can support Catholic Charities & their neighbors in need this season by visiting <u>cc-md.org/holiday</u>.

## Issues of Concern: Community; Poverty



ISSUE: Community (continued)

Spotlight on Maryland December 31 6:30am / 30 Minutes <u>Guest(s)</u>: Erin Long, The Humane Society of Harford County

During the interview, we discussed the influx of animals flowing into animal shelters all around the Baltimore area, but especially at The Humane Society of Harford County. Erin talked about how to adopt animals and how to help support the Humane Society. Various upcoming charity and shelter events were discussed as well.

Issues of Concern: Community



## ISSUE: Constitutional Rights

InfoTrak October 8 6:00am / 15 Minutes <u>Guest(s)</u>: Matt Levendusky, PhD, Professor in the Department of Political Science at the University of Pennsylvania, Stephen & Mary Baran Chair in the Institutions of Democracy at the Annenberg Public Policy Center

Many Americans do not know what rights are protected under the First Amendment and a substantial number cannot name all three branches of government, according to the 2023 Annenberg Constitution Day Civics Survey. Prof. Levendusky shared other findings from the survey, discussed the reasons behind today's widespread civic ignorance and explained why the trend is so worrisome.

Issues of Concern: Constitutional Rights; Citizenship; Education



## ISSUE: Consumer Matters

InfoTrak October 8 6:15am / 15 Minutes <u>Guest(s)</u>: Marlene Schwartz, PhD, Director of the University of Connecticut's Rudd Center for Food Policy and Health

Registered dietitians and other online influencers are being paid to post videos that promote diet soda, sugar and supplements on Instagram and TikTok. Prof. Schwartz discussed the little-known tactic often used by the multibillion-dollar food, beverage and pharmaceutical industries to sway consumers faced with often-contradictory health messages about popular products. She offered suggestions to help viewers recognize these paid messages.

Issues of Concern: Consumer Matters; Personal Health; Nutrition



ISSUE: Crime

InfoTrak December 24 6:00am / 15 Minutes <u>Guest(s)</u>: Ryan Kalember, Senior Vice President of Cybersecurity Strategy for online security company Proofpoint

Scammers have devised a new scheme to steal thousands of dollars from homebuyers who are about to close on a house. Mr. Kalember said buyers are often tricked into wiring their down payment on the day of closing to a fraudulent offshore account, by criminals who have hacked their real estate agent's or title company's email account. He explained how consumers can protect themselves.

Issues of Concern: Crime; Online Security; Personal Finance



## ISSUE: Cyber Bullying

InfoTrak December 10 6:15am / 15 Minutes <u>Guest(s)</u>: Jason M. Nagata MD, Associate Professor of Pediatrics in the Division of Adolescent and Young Adult Medicine at the University of California San Francisco

Dr. Nagata's study of US adolescents found that both victims and perpetrators of cyberbullying were more likely than other youth to experience eating disorder symptoms, including worrying about weight gain, self-worth tied to weight, and binge eating. He believes it is important that teachers and parents are aware that these experiences are relatively common among teens, and encourage kids to report online harassment if it occurs.

Issues of Concern: Cyberbullying; Eating Disorders; Discrimination



ISSUE: Economy

InfoTrak October 15 6:15am / 15 Minutes <u>Guest(s)</u>: Gary Painter, PhD, Academic Director of the Carl H. Lindner College of Business real estate program, Professor of Real Estate at the University of Cincinnati

Prof. Painter shared his research that Americans who pay more than 30% of their income toward rent are forced to make trade-offs in other areas of their lives that can last for years and contribute to many social ills. He said while some trade-offs, such as buying less clothing, might not have severe long-term consequences, some rent-burdened residents reported cutting back on medicine and other health care that could have cascading effects.

Issues of Concern: Economy; Housing; Poverty



ISSUE: Education

InfoTrak November 19 5:30am / 15 Minutes – WLIF & WWMX; 6:00am / 15 Minutes – WJZ-AM/FM <u>Guest(s)</u>: Hilarie Gamm, tech industry expert, author of "Billions Lost: The American Tech Crisis and The Road Map to Change"

Ms. Gamm explained why parents, educators, and employers urgently need to understand today's generation of teens and young adults. She talked about the revolutionary effect that technological advances have had on education and the development of the human mind. She said every American needs to have a basic understanding of current technology because of the wide-ranging ramifications these changes have on legislation, regulation and privacy.

Issues of Concern: Education; Career; Parenting

Spotlight on Maryland December 3 6:30am / 30 Minutes <u>Guest(s)</u>: Diana Bailey, Maryland Women's Heritage Center

The Maryland Women's Heritage Center works to educate all people, but especially young people about women's history and women's stories. During the interview it was discussed how so much of the history we learn is primarily focused around the actions of men. MWHC works to promote a more female centered way of learning, in hopes to shine a light on a less appreciated side of history and to teach young women that there is a place for them in any leadership role they wish to have.

Issues of Concern: Education



## ISSUE: Employment

InfoTrak December 3 6:15am / 15 Minutes <u>Guest(s)</u>: Morgan Frank, PhD, Assistant Professor in the University of Pittsburgh's School of Computing and Information

Prof. Frank studies job prospects for fossil fuel workers in the green energy transition. He said that fossil fuel workers have skills that are compatible with green jobs, but they face geographic and social barriers to relocate. He also explained why green jobs will span across different skill levels and sectors, but they are not well aligned with the current locations of fossil fuel workers.

Issues of Concern: Employment; Energy; Environment

InfoTrak December 31 6:00am / 15 Minutes <u>Guest(s)</u>: Brandi Britton, District President of Office Team, a staffing service providing temporary administrative and office support staff

Ms. Britton discussed the most common social media mistakes that take job seekers out of the running for a position. She noted that negative or inappropriate comments and questionable photos are the most common social media issues. She said a job hunter should always assume that a company has combed through their social media profile before even scheduling an interview.

Issues of Concern: Employment; Career; Social Media



ISSUE: Environment

InfoTrak November 19 5:45am / 15 Minutes – WLIF & WWMX; 6:15am / 15 Minutes – WJZ-AM/FM <u>Guest(s)</u>: Kelsey Graham, PhD, pollinator conservation specialist at Michigan State University

Dr. Graham explained the importance of bees to the nation's food supply. She also discussed the role that pesticides and climate change may be having on bee populations in North America. She outlined simple steps that people can take to increase bee populations in their communities.

Issues of Concern: Environment; Agriculture



## ISSUE: Gambling Addiction

InfoTrak October 1 6:00am / 15 Minutes <u>Guest(s)</u>: Timothy W. Fong, MD, Clinical Professor of Psychiatry at the Jane and Terry Semel Institute for Neuroscience and Human Behavior at UCLA, Director of the UCLA Addiction Psychiatry Consultation Service, Co-Director of the UCLA Gambling Studies Program

In just five years, legalized sports betting has swept the nation, now embraced as a revenue source by at least 37 states. Dr. Fong discussed gambling addiction, who is most at risk and how to recognize it, particularly in teenagers. Some well-known universities have signed deals with sportsbooks or casinos to advertise on campus, in athletic venues and in some cases, directly in students' university email inboxes. He offered advice for parents to prevent the start of addictive behavior in their teen.

Issues of Concern: Gambling Addiction; Parenting



#### ISSUE: Government

InfoTrak November 5 6:00am / 15 Minutes <u>Guest(s)</u>: David S. Prerau, PhD, author of "Seize the Daylight: The Curious and Contentious Story of Daylight Saving Time"

Mr. Prerau discussed the history of Daylight Saving time. He dispelled the myth that farmers are the main proponents of DST. He also explained where efforts stand to end the annual time change, and outlined the possible options for Congress to choose.

Issues of Concern: Government; Personal Health

InfoTrak November 12 6:15am / 15 Minutes <u>Guest(s)</u>: Johnnye Lewis, PhD, Professor Emerita in the Department of Pharmaceutical Sciences at University of New Mexico Health Sciences, Co-Director of Community Environmental Health Program, Director of the UNM METALS Superfund Research Program

Prof. Lewis' research found that water from many wells and community water systems across the US contains unsafe levels of toxic contaminants. She discussed the health effects of seven contaminants, which include cancer, developmental delays, and preterm birth, and how they affect vulnerable populations and communities with lower income levels. She also talked about the challenges of removing these contaminants from water supply systems, and how larger systems tend to have more resources and monitoring than smaller systems.

Issues of Concern: Government; Pollution; Drinking Water Safety



## ISSUE: Government (continued)

InfoTrak November 26 6:15am / 15 Minutes <u>Guest(s)</u>: Janet Murnaghan, journalist, author of "Saving Sarah: One Mother's Battle Against the Health Care System to Save Her Daughter's Life"

Ms. Murnaghan's young daughter desperately needed a set of donor lungs. A set of lungs was available and there was nothing standing in the way medically, but a federal policy barred children under the age of 12 from receiving adult lungs. Ms. Murnaghan talked about her quest to save Sarah and other kids in similar situations. After a court fight and through the use of social media, she eventually convinced the government to change organ donation rules permanently.

# Issues of Concern: Government; Organ Donation

InfoTrak December 17 6:00am / 15 Minutes <u>Guest(s)</u>: Laurence J. Kotlikoff, PhD, Professor of Economics and William Warren Fairfield Professor at Boston University, former Senior Economist on the President's Council of Economic Advisers, co-author of "Social Security Horror Stories: Protect Yourself From the System & Avoid Claw backs"

Prof. Kotlikoff explained the problem of Social Security claw backs. He said each year more than a million unsuspecting Americans receive letters from the Social Security Administration, demanding repayment of thousands of dollars of overpaid benefits, due to SSA mistakes that occurred sometimes decades earlier. He shared examples of elderly people who suffered from claw backs, and proposed reforms to stop them.

Issues of Concern: Government; Social Security; Consumer Matters



## ISSUE: Health Insurance

InfoTrak October 29 6:15am / 15 Minutes <u>Guest(s)</u>: Nathalie Huguet, PhD, Associate Professor of Family Medicine, at the Oregon Health & Science University School of Medicine

Prof. Huguet led a study that revealed gaps in health insurance coverage for seniors residing in the US. She found that about a quarter of low-income patients receiving care at community health centers remain uninsured when they turn 65. The main reason is that they are not eligible for Medicare because they never paid into the Social Security system, in many cases because they are not legal US citizens. She said 20% of the uninsured patients had five or more health conditions, such as diabetes or high blood pressure that need frequent treatment and management.

Issues of Concern: Health Insurance; Immigration; Senior Issues

InfoTrak November 5 6:15am / 15 Minutes <u>Guest(s)</u>: Martha Khlopin, Medicare expert, nationally syndicated radio host, founder of Get2insurance.com

Vague and misleading advertisements for Medicare Advantage policies are flooding the airwaves and mailboxes of Medicare recipients. Ms. Khlopin explained what Medicare Advantage is and how it differs from original Medicare. She also shared examples of complaints from seniors who had their plans changed without their consent or knowledge, and how the scams work. She warned that some TV ads and phone calls may give the impression that they are affiliated with the federal Medicare system, when they are not. She advised seniors to be careful and seek help from legitimate sources.

Issues of Concern: Health Insurance; Medicare; Scams; Senior Issues



ISSUE: Human Trafficking

InfoTrak December 31 6:15am / 15 Minutes <u>Guest(s)</u>: Jennifer Bradley, co-author of "Make it Zero: The Movement to Safeguard Every Child"

Ms. Bradley discussed the issue of human trafficking in the U.S. She said five main factors contribute to the problem, including poverty, abuse and isolation. She explained the shocking role that the foster child system plays in the issue, and she offered suggestions for individuals to make a difference in preventing and stopping human trafficking.

Issues of Concern: Human Trafficking; Child Abuse; Poverty



## ISSUE: Mental Health

Spotlight on Maryland October 15 6:30am / 30 Minutes <u>Guest(s)</u>: Laurie Fragier, 26-year U.S. Navy Veteran & MCVET's Director of Operations, and Andre Walters, U.S. Army Veteran, MCVET resident & volunteer

We talked about MCVET's Veterans Day Virtual Walk & Run Thursday, November 9th-Monday, November 13th and honoring all who served. MCVET is the Maryland Center for Veterans Education and Training, a non-profit organization established in Baltimore in 1993. It's the nation's premiere program for helping homeless veterans and veterans in need heal and achieve independence, self-sufficiency and permanent housing. Proceeds from the race will help MCVET continue to provide Housing, Substance Abuse and Mental Health Counseling, Education & Employment Services, Case Management and other comprehensive services to help veterans rejoin their communities as productive citizens.

Issues of Concern: Mental Health; Education; Substance Abuse, Poverty

InfoTrak November 26 6:00am / 15 Minutes <u>Guest(s)</u>: Chris Bailey, productivity expert, author of "Hyperfocus: How to Be More Productive in a World of Distraction"

Mr. Bailey said that the human brain has two powerful modes that can be unlocked when we use our attention well: a focused mode and a creative mode. He explained how to unlock each of these mental modes in order to concentrate more deeply, think more clearly, and work and live more deliberately every day. He explained how to minimize distractions that can cause problems at work and in personal relationships.

Issues of Concern: Mental Health; Workplace Matters; Career



ISSUE: Mental Health (continued)

InfoTrak December 10 6:00am / 15 Minutes <u>Guest(s)</u>: Tyra Fainstad, MD, Associate Professor at the University of Colorado School of Medicine

Burnout is highly prevalent across most healthcare careers, but especially among trainee physicians. Dr. Fainstad developed a pilot program that successfully reduced burnout among female medical residents. She explained that while the program is digital, including videoconferencing coaching calls, she found that the group aspect was especially important in its effectiveness. She discussed the potential hurdles in expanding the training to hospitals and medical schools nationwide.

Issues of Concern: Mental Health; Public Health



ISSUE: Parenting

InfoTrak

October 22

5:345am / 15 Minutes – WLIF & WWMX; 6:15am / 15 Minutes – WJZ-AM/FM <u>Guest(s)</u>: Lisa Damour, PhD, Senior Advisor to the Schubert Center for Child Studies at Case Western Reserve University, author of "The Emotional Lives of Teenagers: Raising Connected, Capable, and Compassionate Adolescents," cohost of the Ask Lisa podcast

Dr. Damour offered advice for parents to understand their teenagers' intense and often fraught emotional lives—and how to support teens through this critical developmental stage. She discussed some of the most common myths relating to teenage emotions and distress, and offered tips to help teenagers maintain or regain emotional control.

Issues of Concern: Parenting; Adolescent Mental Health

InfoTrak December 24 6:15am / 15 Minutes <u>Guest(s)</u>: Diane Redleaf, family defense attorney, author of "They Took the Kids Last Night: How the Child Protection System Puts Families at Risk"

The number of children in the U.S. foster care system is at record levels, thanks in part to the opioid crisis. With nearly 450,000 children in the system, Ms. Redleaf discussed what happens when caseworkers make mistakes, taking children from parents who are neither abusive nor neglectful. She noted that minority families are disproportionately affected by this trend. She also said that once children are taken, parents and their attorneys sometimes can't learn where the children are being housed.

Issues of Concern: Parenting; Foster Care; Minority Concerns



## ISSUE: Personal Health

InfoTrak October 1 6:15am / 15 Minutes <u>Guest(s)</u>: Lee Newman, MD, MA, Distinguished Professor in the Department of Environmental & Occupational Health and Department of Epidemiology at the University of Colorado, Director of the Colorado School of Public Health's Center for Health, Work, and Environment

Today, the average American lives just 76 years, the shortest lifespan the country has seen since 1996. Dr. Newman talked about growing data that suggests that employers can dramatically affect the quality—and perhaps even length—of an employee's life. A recent report by Deloitte claimed life span could increase by an average of 12 years, and number of years a person spends in good health by 19 years by 2040, if employers not only made sure their employees are safe on the job, but also addressed their health and well-being in other less traditional ways.

Issues of Concern: Personal Health; Longevity; Employment

Spotlight on Maryland November 5 6:30am / 30 Minutes <u>Guest(s)</u>: Jessica Gregg and Rotica Lewis, Kennedy Krieger

Kennedy Krieger's mission is to transform the lives of children, youth and adults with, and those at risk for, disorders of the developing nervous system, through innovative, equity-based and culturally relevant clinical care, research, education, community partnership, advocacy and training. During the interview, we also discussed the yearly winter time charity event called the Festival of Trees.

Issues of Concern: Personal Health; Culture



ISSUE: Poverty

Spotlight on Maryland November 26 6:30am / 30 Minutes <u>Guest(s)</u>: Amanda Kodeck, MileOne Autogroup's Chief Giving Officer, and Valencia Hike, ShareBaby's Operations Director

We talked about how together, MileOneCares and ShareBaby distributed 300 new car seats to families in need through its car seat education and distribution program. MileOneCares is the philanthropic division of Heritage and MileOne Autogroup, and ShareBaby is a Baltimore-based non-profit organization that provides support to vulnerable children through the distribution of diapers and other essential items. On November 14, 2023, families representing 15 of ShareBaby's community partners participated in the program this year. Families learned how to properly install their car seats with help from Maryland Kids in Safety Seats, (KISS), a state-wide program with the mission to reduce injuries and deaths among Maryland's children by helping people obtain and use car seats and booster seats.

Issues of Concern: Poverty; Education



ISSUE: Public Health

InfoTrak November 12 6:00am / 15 Minutes <u>Guest(s)</u>: David Newman-Toker, M.D., PhD, Lead Investigator and Director of the Johns Hopkins Armstrong Institute Center for Diagnostic Excellence

Dr. Newman-Toker led what is believed to be the first rigorous national estimate of permanent disability and death from diagnostic error. He estimates that 795,000 Americans die or are permanently disabled by diagnostic error each year. He said vascular events, infections and cancers cause 75% of the serious harms, and that stroke is the top cause of serious harm from misdiagnosis. He believes that a serious campaign to target diseases with high error and harm rates may reduce diagnostic errors and improve patient outcomes.

Issues of Concern: Public Health; Medical errors & Misdiagnoses



## ISSUE: Racial Inequality

InfoTrak

October 22

5:30am / 15 Minutes – WLIF & WWMX; 6:00am / 15 Minutes – WJZ-AM/FM <u>Guest(s)</u>: Adia Harvey Wingfield, PhD, sociologist, Mary Tileston Hemenway Professor of Arts & Sciences and Vice Dean for Faculty Development and Diversity at Washington University in St. Louis, author of "Gray Areas: How the Way We Work Perpetuates Racism and What We Can Do to Fix It"

While explicit discrimination no longer occurs and organizations make internal and public pledges to honor and achieve diversity, black employees remain less likely to be hired, stall out at middle levels, and rarely progress to senior leadership positions. Prof. Wingfield discussed what she calls "gray areas:" the relationships, networks, and cultural dynamics that exist apart from specific expectations and duties required for any given job. She offered suggestions to address the problem.

Issues of Concern: Racial Inequality; Workplace Matters



#### ISSUE: Rehabilitation

Spotlight on Maryland October 8 6:30am / 30 Minutes <u>Guest(s)</u>: Shareese Kess and Gordan Pack, TIME Organization

The TIME Organization aims to create a welcoming and supportive environment where individuals and families can receive innovative and effective interventions for their behavioral, emotional, and mental health needs. TIME works with people who may have been arrested and gone to prison and helps them adapt back into the regular life they deserve to have. TIME's re-entry program helps get people back on their feet.

Issues of Concern: Rehabilitation; Equality

Spotlight on Maryland August 6 6:30am / 30 Minutes <u>Guest(s)</u>: Kim Callari and James Hardy, Baltimore Station

The Baltimore Station is an innovative therapeutic residential and outpatient treatment program supporting veterans who are working on overcoming obstacles to regain self-sufficiency. The Baltimore Station works to raise awareness for veterans needs and to reacclimatize them back into regular life after serving time either at home or overseas.

Issues of Concern: Rehabilitation; Veteran Awareness

Spotlight on Maryland December 17 6:30am / 30 Minutes <u>Guest(s)</u>: Meghan Marsh, Disability Rights Maryland

Disability Rights Maryland makes strides towards a world where people with disabilities are fully included in the workplace, neighborhoods and all aspects of community life. They help people with disabilities pursue opportunities to participate fully in all aspects of community life, and champion their rights to self-determination, dignity, equality, opportunity, and freedom from discrimination and harm.

Issues of Concern: Rehabilitation; Equality; Discrimination



## ISSUE: School Violence

InfoTrak December 17 6:15am / 15 Minutes <u>Guest(s)</u>: Andrew Perry, postdoctoral scholar in the Department of Educational Studies at Ohio State University

Mr. Perry was the lead author of a study that examined how teachers rate different approaches to student violence. He said teachers believe that removing or expelling students from school after a violent incident is the least effective response, because it may increase the risk of violence against teachers, as the student may come back bitter or angry. He said most teachers prefer proactive strategies, which aim to create a positive learning environment and a sense of community through socioemotional learning and school counseling.

Issues of Concern: School Violence



## ISSUE: Workplace Matters

InfoTrak October 29 6:00am / 15 Minutes <u>Guest(s)</u>: Ivan Misner PhD, founder of BNI, the world's largest business networking organization, author of "The 3rd Paradigm: A Radical Shift to Greater Success"

Mr. Misner discussed right and wrong ways to complain at work. He explained why it is important for businesses to take deliberate actions to be sure their staff is heard. He said scheduling regular "complaining meetings" can change the entire mood of the workplace, and lead to innovation and new ideas.

Issues of Concern: Workplace Matters; Business



## Additional Programming 4<sup>th</sup> Quarter 2023 (October 1 through December 31)

## ISSUE: Children's Mental Health

"I'm Listening" – Host, David O'Leary October 22 5:30am / 30 Minutes – WJZ-AM/FM ;6:00am / 30 Minutes – WLIF & WWMX <u>Guest(s)</u>: American Foundation for Suicide Prevention

Representatives from the American Foundation for Suicide Prevention Dr. Christine Moutier and Victor Armstrong join Audacy's David O'Leary to shine a light on Children's Mental Health during Children's Mental Health Month (October).

Issues of Concern: Children's Mental Health



## Additional Programming 4<sup>th</sup> Quarter 2023 (October 1 through December 31)

## ISSUE: Veterans' Mental Health

"I'm Listening" – Host, David O'Leary November 19 5:30am / 30 Minutes – WJZ-AM/FM ;6:00am / 30 Minutes – WLIF & WWMX <u>Guest(s)</u>: Wounded Warrior Project / Home Base

#### HOME BASE:

**Jack Hammond** is a retired U.S. Army Brigadier General with multiple combat commands, and currently serves as the Chief Executive for the Home Base National Center of Excellence for Mental Health and Brain Injuries. He is a decorated combat leader and private sector innovator who has served on advisory groups for presidents, governors and businesses.

**Home Base** is a national nonprofit dedicated to healing the invisible wounds of war for Veterans of all eras, Service Members, Military Families and Families of the Fallen through world-class, direct clinical care, wellness, education and research – all at no cost to them – regardless of era of service, discharge status or geographical location. The program was founded by Massachusetts General Hospital and the Boston Red Sox.

Since 2009, Home Base has served more than 30,000 Veterans and their Family Members and trained over 85,000 clinicians across the nation, and we remain at the forefront of discovering new treatments to ensure a brighter future for Warriors and their Families.

#### WOUNDED WARRIOR PROJECT:

**Dr. Erin Fletcher** has a decade of experience in veteran mental health care at Wounded Warrior Project. She currently serves as director of Warrior Care Network, a partnership between Wounded Warrior Project and four world-famous treatment facilities helping advance treatment and research for invisible wounds of war.

**Tonya Oxendine** served 30 years in the U.S. Army, reaching the high rank of Command Sergeant Major. After service, she struggled with depression, isolation, and PTSD. It led her to nearly drive off a bridge in an attempted suicide. Tonya used her last ounce of strength to seek help and is now thriving. She credits the care and support she received from Wounded Warrior Project programs for her recovery; she's taken part in Warrior Care Network, Project Odyssey, and WWP Talk.

**Wounded Warrior Project** began in 2003 as a grassroots effort by a group of veterans and friends who wanted to give back to the first wounded warriors returning from the wars in Iraq and Afghanistan. The group provided backpacks filled with comfort items to those recovering in the hospital. That simple act of kindness evolved into a national non-profit whose mission for the past 20 years has been to honor and empower post-9/11 wounded warriors.

#### Issues of Concern: Veterans' Mental Health



# Public Service Announcements 4<sup>th</sup> Quarter 2023 (October 1 through December 31)

Throughout the quarter the station aired **[daily/periodic]** PSAs providing information on a variety of local community activities and issues. Representative examples of such PSAs include the following:

- Inform Your Community
- U.S. Patent and Trademark Office and The National Crime Prevention Council
- Doctors Without Borders
- C.I.S.A.
- Law Enforcement Against Drugs & Violence
- Army Historical Foundation
- McVet 5k
- Dementia Society of America
- Muscular Dystrophy Association
- Help Heal Veterans
- Colorectal Cancer Alliance
- No Kid Hungry
- American Psychiatric Association Foundation
- Vestibular Disorders Association
- Migrane at School