



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1336726-1	05/24/15	May 2015	04/27/15 - 05/18/15

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP-Philadelphia	National

www.wgal.com

Billing Address:

Campaign Group, The
Attention: Accounts Payable
1600 Locust St
Philadelphia, PA 19103

Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

Advertiser	Product	Estimate Number
Lazarus/PA Supreme Court	LAZARUS 4 SUP COURT	

Flight Dates	Order #	Alt Order #
05/12/15 - 05/18/15	1336726	07755119

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/12/15	05/15/15	NBC Today Show	7-9A	-TWTF--	:30	2	\$765.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/11/15 05/17/15 -TWTF-- 2 \$765.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 05/12/15 8:29 AM NBC Today Show 7-9A :30 LAZ1501ETHH \$765.00 NM 2 WGAL W 05/13/15 7:29 AM NBC Today Show 7-9A :30 LAZ1501ETHH \$765.00 NM									
2	05/18/15	05/18/15	NBC Today Show	7-9A	1-----	:30	1	\$765.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/18/15 05/24/15 1----- 1 \$765.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 05/18/15 8:38 AM NBC Today Show 7-9A :30 LAZ1501ETHH \$765.00 NM									
3	05/12/15	05/15/15	M-F 5-6p News	5-6p	-TWTF--	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/11/15 05/17/15 -TWTF-- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL W 05/13/15 5:17 PM M-F 5-6p News 5-6p :30 LAZ1501ETHH \$750.00 NM 2 WGAL F 05/15/15 5:38 PM M-F 5-6p News 5-6p :30 LAZ1501ETHH \$750.00 NM									
4	05/18/15	05/18/15	M-F 5-6p News	5-6p	1-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/18/15 05/24/15 1----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 05/18/15 5:47 PM M-F 5-6p News 5-6p :30 LAZ1501ETHH \$750.00 NM									
5	05/12/15	05/15/15	M-F News 8 at 6p	6-630p	-TWTF--	:30	2	\$975.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/11/15 05/17/15 -TWTF-- 2 \$975.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1336726-1	05/24/15	May 2015	04/27/15 - 05/18/15
Advertiser	Product	Estimate Number	
Lazarus/PA Supreme Court	LAZARUS 4 SUP COURT		

www.wgal.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																													
5	05/12/15	05/15/15	M-F News 8 at 6p	6-630p	-TWTF--	:30	2	\$975.00	NM																																													
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WGAL</td><td>W</td><td>05/13/15</td><td>6:16 PM</td><td>M-F News 8 at 6p</td><td>6-630p</td><td>:30</td><td>LAZ1501ETHH</td><td>\$975.00</td><td>NM</td></tr><tr><td>2</td><td>WGAL</td><td>Th</td><td>05/14/15</td><td>6:16 PM</td><td>M-F News 8 at 6p</td><td>6-630p</td><td>:30</td><td>LAZ1501ETHH</td><td>\$975.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	W	05/13/15	6:16 PM	M-F News 8 at 6p	6-630p	:30	LAZ1501ETHH	\$975.00	NM	2	WGAL	Th	05/14/15	6:16 PM	M-F News 8 at 6p	6-630p	:30	LAZ1501ETHH	\$975.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WGAL	W	05/13/15	6:16 PM	M-F News 8 at 6p	6-630p	:30	LAZ1501ETHH	\$975.00	NM																																												
2	WGAL	Th	05/14/15	6:16 PM	M-F News 8 at 6p	6-630p	:30	LAZ1501ETHH	\$975.00	NM																																												
6	05/18/15	05/18/15	M-F News 8 at 6p	6-630p	1-----	:30	1	\$975.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>05/18/15</td><td>05/24/15</td><td>1-----</td><td>1</td><td>\$975.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WGAL</td><td>M</td><td>05/18/15</td><td>6:14 PM</td><td>M-F News 8 at 6p</td><td>6-630p</td><td>:30</td><td>LAZ1501ETHH</td><td>\$975.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		05/18/15	05/24/15	1-----	1	\$975.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	M	05/18/15	6:14 PM	M-F News 8 at 6p	6-630p	:30	LAZ1501ETHH	\$975.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	05/18/15	05/24/15	1-----	1	\$975.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WGAL	M	05/18/15	6:14 PM	M-F News 8 at 6p	6-630p	:30	LAZ1501ETHH	\$975.00	NM																																												
7	05/12/15	05/15/15	M-Sun Nightly News	630-730p	-TWTF--	:30	2	\$1,500.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>05/11/15</td><td>05/17/15</td><td>-TWTF--</td><td>2</td><td>\$1,500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WGAL</td><td>W</td><td>05/13/15</td><td>6:52 PM</td><td>M-Sun Nightly News</td><td>630-730p</td><td>:30</td><td>LAZ1501ETHH</td><td>\$1,500.00</td><td>NM</td></tr><tr><td>2</td><td>WGAL</td><td>F</td><td>05/15/15</td><td>6:51 PM</td><td>M-Sun Nightly News</td><td>630-730p</td><td>:30</td><td>LAZ1501ETHH</td><td>\$1,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		05/11/15	05/17/15	-TWTF--	2	\$1,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	W	05/13/15	6:52 PM	M-Sun Nightly News	630-730p	:30	LAZ1501ETHH	\$1,500.00	NM	2	WGAL	F	05/15/15	6:51 PM	M-Sun Nightly News	630-730p	:30	LAZ1501ETHH	\$1,500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	05/11/15	05/17/15	-TWTF--	2	\$1,500.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WGAL	W	05/13/15	6:52 PM	M-Sun Nightly News	630-730p	:30	LAZ1501ETHH	\$1,500.00	NM																																												
2	WGAL	F	05/15/15	6:51 PM	M-Sun Nightly News	630-730p	:30	LAZ1501ETHH	\$1,500.00	NM																																												
8	05/18/15	05/18/15	M-Sun Nightly News	630-730p	1-----	:30	1	\$1,500.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>05/18/15</td><td>05/24/15</td><td>1-----</td><td>1</td><td>\$1,500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WGAL</td><td>M</td><td>05/18/15</td><td>6:51 PM</td><td>M-Sun Nightly News</td><td>630-730p</td><td>:30</td><td>LAZ1501ETHH</td><td>\$1,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		05/18/15	05/24/15	1-----	1	\$1,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	M	05/18/15	6:51 PM	M-Sun Nightly News	630-730p	:30	LAZ1501ETHH	\$1,500.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	05/18/15	05/24/15	1-----	1	\$1,500.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WGAL	M	05/18/15	6:51 PM	M-Sun Nightly News	630-730p	:30	LAZ1501ETHH	\$1,500.00	NM																																												
9	05/12/15	05/15/15	M-Su News 8 at 11p	11-1135p	-TWTF--	:30	2	\$750.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>05/11/15</td><td>05/17/15</td><td>-TWTF--</td><td>2</td><td>\$750.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WGAL</td><td>Tu</td><td>05/12/15</td><td>11:13 PM</td><td>M-Su News 8 at 11p</td><td>11-1135p</td><td>:30</td><td>LAZ1501ETHH</td><td>\$750.00</td><td>NM</td></tr><tr><td>2</td><td>WGAL</td><td>W</td><td>05/13/15</td><td>11:23 PM</td><td>M-Su News 8 at 11p</td><td>11-1135p</td><td>:30</td><td>LAZ1501ETHH</td><td>\$750.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		05/11/15	05/17/15	-TWTF--	2	\$750.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	Tu	05/12/15	11:13 PM	M-Su News 8 at 11p	11-1135p	:30	LAZ1501ETHH	\$750.00	NM	2	WGAL	W	05/13/15	11:23 PM	M-Su News 8 at 11p	11-1135p	:30	LAZ1501ETHH	\$750.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	05/11/15	05/17/15	-TWTF--	2	\$750.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WGAL	Tu	05/12/15	11:13 PM	M-Su News 8 at 11p	11-1135p	:30	LAZ1501ETHH	\$750.00	NM																																												
2	WGAL	W	05/13/15	11:23 PM	M-Su News 8 at 11p	11-1135p	:30	LAZ1501ETHH	\$750.00	NM																																												
10	05/18/15	05/18/15	M-Su News 8 at 11p	11-1135p	1-----	:30	1	\$750.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>05/18/15</td><td>05/24/15</td><td>1-----</td><td>1</td><td>\$750.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WGAL</td><td>M</td><td>05/18/15</td><td>11:29 PM</td><td>M-Su News 8 at 11p</td><td>11-1135p</td><td>:30</td><td>LAZ1501ETHH</td><td>\$750.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		05/18/15	05/24/15	1-----	1	\$750.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	M	05/18/15	11:29 PM	M-Su News 8 at 11p	11-1135p	:30	LAZ1501ETHH	\$750.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	05/18/15	05/24/15	1-----	1	\$750.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WGAL	M	05/18/15	11:29 PM	M-Su News 8 at 11p	11-1135p	:30	LAZ1501ETHH	\$750.00	NM																																												
Total Spots							15																																															

Payment Terms 30 Days

<u>Gross Total</u>	\$14,220.00
<u>Agency Commission</u>	\$2,133.00
<u>Net Amount Due</u>	\$12,087.00

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.