

Because young minds matter

KLVX (TV) Public Inspection Completed on September 30, 2020

# Date, time, and duration of the fundraiser:

- 1. September 11, 2020
- 2. 7:00 p.m. to 8:30 p.m.
- 3. 90 minutes

# **Type of fundraising activity:**

This was a broadcast of The Public Education Foundation's 24th Annual Education Hero Award Gala, which included the following fundraising activities: sponsorship solicitations, a virtual silent auction, and "text to give" appeals.

### Name of the non-profit organization benefited by the fundraiser:

The Clark County Public Education Foundation, d.b.a. The Public Education Foundation

# Brief description of the specific cause or project, if any, supported by the fundraiser:

The Public Education Foundation was established in 1991 inspired by a belief that improving our public schools was too big a task for a school district to undertake alone. The Foundation's mission is to support educators and catalyze the education system so that our students succeed not only in the classroom, but also in life.

### Approximation of the total funds raised:

\$310,000