


[www.koat.com](http://www.koat.com)

Billing Address:

**National Media Research Planning**  
**Attention: Accounts Payable**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

Send Payment To:

**KOAT**  
**PO Box 90020**  
**Prescott, AZ 86304-9020**

## DUPLICATE INVOICE

Property	KOAT		
Invoice #	2048579-2	Order #	2048579
Invoice Date	11/01/20	Alt Order #	09919865
Invoice Month	November 2020	Deal #	
Invoice Period	10/26/20 - 10/26/20	Flight Dates	10/20/20 - 10/26/20
Advertiser	NRCC		
Product	NRCC-IE / 11993		
Estimate #	Issue		
	Account Executive	Mary Tricoli	
	Sales Office	HRP-Philadelphia	
	Sales Region	National	
	Agency Code	9914097	
	Advertiser Code	155	
	Billing Calendar	Broadcast	
	Billing Type	Cash	
	Special Handling		
	Agency Ref		
	Advertiser Ref		
	Product 1	1421	
	Product 2		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/26/20	10/26/20	M-F A7N This AM @ 430	430-5a	1-----	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/26/20	11/01/20	1-----	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/26/20	4:43 AM	M-F A7N This AM @ 430a	430-5a	:30	NRCCNM02102020H	\$125.00 NM
6	10/26/20	10/26/20	5a A7N More In The AM	5-6a	1-----	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/26/20	11/01/20	1-----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/26/20	5:43 AM	5a A7N More In The AM	5-6a	:30	NRCCNM02102020H	\$250.00 NM
11	10/26/20	10/26/20	6a A7N More In The AM	6-7a	1-----	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/26/20	11/01/20	1-----	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/26/20	6:23 AM	6a A7N More In The AM	6-7a	:30	NRCCNM02102020H	\$475.00 NM
15	10/26/20	10/26/20	6a A7N More In The AM	6-7a	1-----	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/26/20	11/01/20	1-----	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/26/20	6:39 AM	6a A7N More In The AM	6-7a	:30	NRCCNM02102020H	\$475.00 NM
20	10/26/20	10/26/20	Good Morning America	7-9a	2-----	:30	2	\$600.00	NM

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.


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Send Payment To:

**KOAT**  
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**Prescott, AZ 86304-9020**

# DUPLICATE INVOICE

Invoice #	2048579-2	Invoice Month	November 2020
Invoice Date	11/01/20	Invoice Period	10/26/20 - 10/26/20
Advertiser	NRCC		
Product	NRCC-IE / 11993		
Estimate #	Issue		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/26/20	11/01/20	2-----	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/26/20	8:36 AM	Good Morning America	7-9a	:30	NRCCNM02102020H	\$600.00 NM
2	KOAT	M	10/26/20	8:56 AM	Good Morning America	7-9a	:30	NRCCNM02102020H	\$600.00 NM
30	10/26/20	10/26/20	Live with Kelly & Ryan	9-10a	1-----	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/26/20	11/01/20	1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/26/20	9:38 AM	Live with Kelly & Ryan	9-10a	:30	NRCCNM02102020H	\$350.00 NM
34	10/26/20	10/26/20	The View 10-11a	10-11a	1-----	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/26/20	11/01/20	1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/26/20	10:37 AM	The View 10-11a	10-11a	:30	NRCCNM02102020H	\$350.00 NM
39	10/26/20	10/26/20	M-F A7N @ 4p	4-5p	1-----	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/26/20	11/01/20	1-----	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/26/20	4:30 PM	M-F A7N @ 4p	4-5p	:30	NRCCNM02102020H	\$300.00 NM
44	10/26/20	10/26/20	Action 7 News @ 5p	5-530p	1-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/26/20	11/01/20	1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/26/20		Action 7 News @ 5p	5-530p	:00		<del>\$500.00</del> NM
Credited									
54	10/26/20	10/26/20	Action 7 News @ 6p	6-630p	1-----	:30	1	\$675.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/26/20	11/01/20	1-----	1	\$675.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/26/20		Action 7 News @ 6p	6-630p	:00		<del>\$675.00</del> NM
Credited									
60	10/26/20	10/26/20	Entertainment Tonight 630-7p	0-7p	1-----	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/26/20	11/01/20	1-----	1	\$600.00				

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Advertiser	NRCC		
Product	NRCC-IE / 11993		
Estimate #	Issue		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
60	10/26/20	10/26/20	Entertainment Tonight 63 630-7p 0-7p		1-----	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/26/20	6:41 PM	Entertainment Tonight 630-7p	630-7p	:30	NRCCNM02102020H	\$600.00 NM
65	10/26/20	10/26/20	DWTS	7-10p	1-----	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/26/20	11/01/20	1-----	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/26/20	6:58 PM	DWTS	7-10p	:30	NRCCNM02102020H	\$2,000.00 NM
69	10/26/20	10/26/20	Action 7 News @ 10p M- F	10-1035p	1-----	:30	1	\$615.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/26/20	11/01/20	1-----	1	\$615.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/26/20	10:23 PM	Action 7 News @ 10p M-F	10-1035p	:30	NRCCNM02102020H	\$615.00 NM
77	10/26/20	10/26/20	Kimmel	1035-1136p	1-----	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/26/20	11/01/20	1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/26/20	11:05 PM	Kimmel	1035-1136p	:30	NRCCNM02102020H	\$350.00 NM
82	10/26/20	10/26/20	Nightline	1137p-1207a	1-----	:30	1	\$110.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/26/20	11/01/20	1-----	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/26/20	11:53 PM	Nightline	1137p-1207a	:30	NRCCNM02102020H	\$110.00 NM
<b>Total Spots</b>							<b>14</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$7,200.00</b>
<u>Agency Commission</u>	<b>\$1,080.00</b>
<u>Net Amount Due</u>	<b>\$6,120.00</b>
<b>New Mexico Tax Rate 7.875%</b>	<b>\$481.95</b>
<u>Amount Due</u>	<b>\$6,601.95</b>

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