

AGREEMENT FORM FOR NON-CANDIDATE PUBLIC ADVERTISING

| | |
|---|-----------------------------|
| Station and Location: KTVA, _____ | Date: 20/march/19 |
|---|-----------------------------|

I, Arthur J. Hackney, Hackney & Hackney
do hereby request station time concerning the following issue:

| |
|--------------------------|
| Ballot Proposition No. 9 |
|--------------------------|

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|---------------|-------|----------------|-----------------|
| | | See attached. | | | |

This broadcast time will be used by: Alaskans Against Unfair Alcohol Taxes

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

ALASKANS AGAINST UNFAIR ALCOHOL TAXES
1503 W 31ST AVE
ANCHORAGE 99503

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Sarah Bates, chair

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

20/march/19 [Signature] 907-fld-1996
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Janice Wright Political Sales Mgr.
Signature Printed Name Title



Prop 9 - Alcohol Tax

Author: Janice Wright

Station: KTVA
 Schedule Date: 3/23/2019 - 4/2/2019
 Advertiser: <No Advertiser>
 Agency: Hackney & Hackney
 Buyer: Art Hackney
 Spot Length(s): :60

Acct. Exec: JANICE WRIGHT
 Phone #: (907) 529-1511 cell
 Email: jwright@denalimedialaska.com
 Web Site: www.ktva.com

FCC Nondiscrimination Policy: Neither this agreement nor any party to this agreement discriminates in the sale of advertising time on the basis of race or ethnicity. Any provision in any agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void. In compliance with FCC rules, broadcaster includes this nondiscrimination provision in all written advertising contracts.

Avail Rates: The rates on this avail submission will be honored for two weeks (10 business days). If a buy request is received by Denali Media after that time frame and the station's current rates have changed for a program or time periods(s), these rates are also subject to change. At any time that network or news program changes affect a time period, Denali Media reserves the right to change rates as necessary.

Flight Dates: 3/23/2019-4/2/2019

| Program Time | Spot Length | MR 25 | AP 1 | DMA HH RTG | W k s | Rate Spots |
|---|----------------|----------|---------|------------------|-------------|---------------|
| KTVA | | | | | | |
| CBS OVERNIGHT NEWS Mo-Fr 5:00a-5:29a | :60 | -- | 1 | 0.4 | 1 | \$100.00 1 |
| KTVA NEWS: DAYBREAK Mo-Fr 6:00a-6:59a | :60 | 5 | 1 | 1.3 | 2 | \$400.00 6 |
| KTVA 6P EVENING NEWS Mo-Fr 6:00p-7:00p | :60 | 5 | 1 | 3.4 | 2 | \$800.00 6 |
| CBS THIS MORNING: SATURDAY Sat 5:00a-6:59a | :60 | 1 | -- | 0.4 | 1 | \$200.00 1 |

Total Cost: \$7,500.00 Signature _____

CONTRACT

KTVA
1001 Northway Drive
Suite 202
Anchorage, AK 99508
(907) 929-9700

And:

Hackney & Hackney
Attention: Art Hackney
1407 W 31st Avenue
Suite 100
Anchorage, AK 99503

| | | |
|---|---|--|
| <u>Contract / Revision</u> 10353 / | | <u>Alt Order #</u> |
| <u>Product</u> Alaskans Against Unfair Alcohol Taxes | | |
| <u>Contract Dates</u> 03/25/19 - 04/01/19 | | <u>Estimate #</u> |
| <u>Advertiser</u> Prop 9 - Alcohol Tax | | <u>Original Date / Revision</u> 03/21/19 / 03/21/19 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> KTVA | <u>Account Executive</u> Janice Wright | <u>Sales Office</u> Local Sales-Anch |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Households | | |
| <u>Agency Code</u> | <u>Advertiser Code</u> | <u>Product 1/2</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|--------------------------------------|----------------|------|--------|-------------------|-------------|-----|------|-----------|-------------------|
| N 1 | KTVA | 04/01/19 | 04/01/19 | CBS Overnight News | M-F 5a-530a | | 1:00 | | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 04/01/19 | 04/07/19 | 1----- | | | | 1 | \$100.00 | | | | |
| N 2 | KTVA | 03/25/19 | 04/01/19 | KTVA Evening News | M-F 558p-7p | | 1:00 | | | | NM | 6 | \$4,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 03/25/19 | 03/31/19 | 11111-- | | | | 5 | \$800.00 | | | | |
| Week: | | 04/01/19 | 04/07/19 | 1----- | | | | 1 | \$800.00 | | | | |
| N 3 | KTVA | 03/25/19 | 04/01/19 | KTVA Daybreak I | M-F 6a-7a | | 1:00 | | | | NM | 6 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 03/25/19 | 03/31/19 | 11111-- | | | | 5 | \$400.00 | | | | |
| Week: | | 04/01/19 | 04/07/19 | 1----- | | | | 1 | \$400.00 | | | | |
| N 4 | KTVA | 03/30/19 | 03/30/19 | CBS This Morning: Saturday Sat 5a-7a | | | 1:00 | | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 03/25/19 | 03/31/19 | -----1- | | | | 1 | \$200.00 | | | | |
| Totals | | | | | | | | 0.00 | | | | 14 | \$7,500.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|--------------------|------------|-------------------|---------------------|-------------------|
| 02/25/19 -03/31/19 | 11 | \$6,200.00 | (\$930.00) | \$5,270.00 |
| 04/01/19 -04/01/19 | 3 | \$1,300.00 | (\$195.00) | \$1,105.00 |
| Totals | 14 | \$7,500.00 | (\$1,125.00) | \$6,375.00 |

Signature: _____ **Date:** _____

Commercials: Contracts of 2 consecutive weeks or less are not cancelable. Contracts are subject to cancellation upon 2 weeks prior written notice, but no such cancellation shall be effective until 2 telecast weeks have run.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



DENALIMEDIA

Supplement to Political File

NOTE: This supplement is being appended to the PB-18 Form identified below because some of the information has changed since the original form was uploaded to the Political File. Information is accurate as of the date at the bottom of this page.

Name of organization or candidate: Alaskans Against Unfair Alcohol Taxes – Prop 9 Alcohol Tax

Date on original PB-18 Form: March 20th, 2019

Start/end dates of time purchased: March 22nd, 2019

Description of update:

Vote No on Prop 9 - :60 sec spot

I was born here in 1951. I used to play safely in parks like this. Now I can't even walk the dog without getting accosted or stepping on needles. The Mayor and the Assembly want another new tax so they can give housing to street people and let them keep using drugs. That's not a homeless solution that's a homeless subsidy.

Seattle and San Francisco did the same thing. Homelessness and Drug Use got way worse. They have the most property crime in America. That's what will happen here insanity is doing the same thing and expecting different results. We already pay the highest alcohol tax in the Nation. Where's that money?

Proposition 9 is just more money for politicians to waste... Vote No on Proposition 9.

CG: VOTE NO ON PROPOSITION 9

www.NoNewTaxes.info

Top contributors: Paid for by Alaskans Against Unfair Alcohol Taxes-
Anchorage, Wine Institute-Tacoma, Alaska Hospitality Retailer Association-
Anchorage, Sarah Oats, Chair Approved this message.

Date of Update: 3/20/19