

# CONTRACT



**TV Multi Station**  
**660 Flormann St, #100**  
**Rapid City, SD 57701**  
**(605) 343-6161**

And:

**GREAT AMERICAN MEDIA**  
**3050 K ST NW**  
**WASHINGTON, DC 20007**

<u>Contract / Revision</u> 61309 /		<u>Alt Order #</u> 07435915
<u>Product</u> <b>DSCC IE</b>		
<u>Contract Dates</u> <b>10/07/14 - 10/13/14</b>		<u>Estimate #</u> <b>2776</b>
<u>Advertiser</u> <b>DSCC IE/ISS</b>		<u>Original Date / Revision</u> 10/10/14 / 10/10/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> TV	<u>Account Executive</u> Ian Ambron	<u>Sales Office</u> HRP-NEW YOR
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 49	<u>Product Code</u> 53
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOTA	10/13/14	10/13/14	M-F	1:00 PM-2:00 PM		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	1-----				1	\$120.00			
N 2	KOTA	10/13/14	10/13/14	M-F LN	10:00 PM-10:35 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	1-----				1	\$1,000.00			
N 3	KOTA	10/13/14	10/13/14	M-F	10:00 AM-11:00 AM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	1-----				1	\$200.00			
N 4	KOTA	10/13/14	10/13/14	M-F Jimmy Kimmel	10:35 PM-10:36 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	1-----				1	\$150.00			
N 5	KOTA	10/13/14	10/13/14	M-F	11:00 AM-12:00 PM		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	1-----				1	\$110.00			
N 6	KOTA	10/13/14	10/13/14	M-F	12:30 PM-1:00 PM		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	1-----				1	\$140.00			
N 7	KOTA	10/13/14	10/13/14	M-F	12:00 PM-12:30 PM		:30			NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	1-----				1	\$180.00			
N 8	KOTA	10/13/14	10/13/14	M-F	2:00 PM-3:00 PM		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	1-----				1	\$110.00			
N 9	KOTA	10/13/14	10/13/14	M-F	3:00 PM-4:00 PM		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	1-----				1	\$120.00			
N 10	KOTA	10/13/14	10/13/14	M-F	4:00 PM-5:00 PM		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	1-----				1	\$120.00			
N 11	KOTA	10/13/14	10/13/14	M-F	4:30 AM-4:59 AM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	1-----				1	\$100.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nondiscrimination Policy: KY3, Inc. and its stations do not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to or has the effect of discriminating on the basis of race or ethnicity.



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**Rapid City, SD 57701**  
**(605) 343-6161**

<u>Contract / Revision</u> 61309 /		<u>Alt Order #</u> 07435915
<u>Contract Dates</u> 10/07/14 - 10/13/14	<u>Product</u> DSCC IE	<u>Estimate #</u> 2776
<u>Advertiser</u> DSCC IE/ISS		<u>Original Date / Revision</u> 10/10/14 / 10/10/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 13	KOTA	10/13/14	10/13/14	M-F	5:00 PM-5:30 PM		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	1-----				1	\$1,500.00			
N 14	KOTA	10/13/14	10/13/14	M-F	5:30 PM-6:00 PM		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	1-----				1	\$1,100.00			
N 15	KOTA	10/13/14	10/13/14	GM KOTA Territory	5:30 AM-7:00 AM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	1-----				1	\$200.00			
N 16	KOTA	10/13/14	10/13/14	M-F	6:00 PM-6:30 PM		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	1-----				1	\$650.00			
N 17	KOTA	10/13/14	10/13/14	M-F	6:30 PM-7:00 PM		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	1-----				1	\$650.00			
N 18	KOTA	10/13/14	10/13/14	M-F GMA	7:00 AM-9:00 AM		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	2-----				2	\$300.00			
N 19	KOTA	10/13/14	10/13/14	M-F	9:00 AM-10:00 AM		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	1-----				1	\$140.00			
N 20	KOTA	10/13/14	10/13/14	M	7:00 PM-9:00 PM		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	1-----				1	\$1,300.00			
N 21	KOTA	10/13/14	10/13/14	M	9:00 PM-10:00 PM		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	1-----				1	\$1,300.00			
N 22	KOTA	10/11/14	10/11/14	Sa 1030p-1130p	10:30 PM-11:30 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----1-				1	\$100.00			
N 23	KOTA	10/11/14	10/11/14	College Football Daytime	10:00 AM-5:00 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----1-				1	\$250.00			
N 24	KOTA	10/12/14	10/12/14	Su 12p-430p	12p-430p		:30			NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----2				2	\$120.00			
N 25	KOTA	10/12/14	10/12/14	Su 5p-6p	5p-6p	-----S	:30	1	\$100.00	NM	1	\$100.00
N 26	KOTA	10/11/14	10/11/14	Sa Wheel 9-930p	9-930p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----1-				1	\$150.00			
N 27	KOTA	10/11/14	10/11/14	Sa-Su	6:00 AM-7:00 AM		:30			NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----2-				2	\$120.00			
D 28	KOTA	10/11/14	10/11/14	College Football Evenings	6:00 PM-9:00 PM		:30			NM	0	\$0.00
N 29	KOTA	10/11/14	10/11/14	930-10p Jeopardy			:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----1-				1	\$150.00			
N 30	KOTA	10/11/14	10/11/14	930-10p Jeopardy	9:00 PM-10:00 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----1-				1	\$150.00			
N 31	KOTA	10/12/14	10/12/14	Su LN 10p	10:00 PM-10:30 PM		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----1				1	\$900.00			
N 32	KOTA	10/12/14	10/12/14	Su 1035p-1135p	10:30 PM-11:30 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----1				1	\$100.00			
N 33	KOTA	10/12/14	10/12/14	Su 430p-5p	4:30 PM-5:00 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----1				1	\$150.00			
N 34	KOTA	10/12/14	10/12/14	Su 5p-6p	5:00 PM-6:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----1				1	\$100.00			
N 35	KOTA	10/12/14	10/12/14	Su 7a-8a	7:00 AM-8:00 AM		:30			NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----2				2	\$160.00			
N 36	KOTA	10/11/14	10/11/14	Sa Nascar	5:00 PM-9:00 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----S-				1	\$450.00			
Totals											38	\$13,190.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/13/14	38	\$13,190.00	(\$1,978.50)	\$11,211.50
<b>Totals</b>	<b>38</b>	<b>\$13,190.00</b>	<b>(\$1,978.50)</b>	<b>\$11,211.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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