

# Sales Order

Station: **WTAX-AM** Buyer: \_\_\_\_\_  
 Contract Name: **VOTEYESFORROCHESTERLIBRARY** Tax Schedule: \_\_\_\_\_ (None)  
 Contract#: \_\_\_\_\_ 13451 Agency Commission %: **0**  
 Start Date: **11/01/18** End Date: **11/06/18** Billing Cycle: **Standard**  
 Revenue Type: **Local Political - Direct** Type: **Cash** Salesperson: **2591jwil** Comm %: **17**  
 Advertiser: **VOTE YES FOR ROCHESTER LIBRARY** Makegood Policy: **WITHIN CONTRACT DATES**  
 Address: **PO Box 83**  
 City: **Rochester** State: **IL** Zip: **62563**  
 Product Name: **VOTE YES FOR ROCHESTER LI**  
 Competitive Code: **Issues**

No	DATES		AIR wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	11/01/18	11/02/18		6:00 AM	7:00 PM	30				7	7			14	D	21.00	14	294.00	4	
2	11/05/18	11/05/18		6:00 AM	7:00 PM	30	7							7	D	21.00	7	147.00	4	
3	11/06/18	11/06/18		6:00 AM	7:00 PM	30		7						7	D	21.00	7	147.00	4	

## Billing Projections: By Month

	Nov 18
CA	588.00
ST	588.00

☒ Print Spot Prices

**PAYMENT DUE NET 30 DAYS**

 Notes to Traffic: **Ck #5 temp for \$588 received 10/17/18 - jmw**

TOTAL SPOTS \_\_\_\_\_ 28  
 GROSS TOTAL \$ \_\_\_\_\_ 588.00  
 ADJUSTED SPOTS \_\_\_\_\_ 28  
 ADJUSTED TOTAL \$ \_\_\_\_\_ 588.00

APPROVE DECLINE

☒ ☐ 2591tnan, 10/17/18 @11:48AM  
☐ ☐ Sales Manager  
☐ ☐ National Sales Manager  
☐ ☐ Business Manager

WTAX 1240 AM & 93.5 FM

Ca-7p \$21

Thurs  
Nov 1st

7

\$ X 21  
\$147  
Day

Friday  
Nov 2nd

7

X \$21  
\$147  
Day

Mon  
Nov 5th

7

X 21  
\$147  
Day

Tues  
Nov 6th

7

X 21  
\$147  
Day

Total Investment \$588

Vote Yes for Rochester Library  
Committee)




X Carol Strick

10/16/18

X Joe R Will-

10/9/18

P.O. Box 83  
Rochester IL 62563

NAME	<i>Vote Yes for Rochester</i>	70-1552/711	#5
ACCOUNT NO.	<i>Library</i>	DATE	<i>10/16/2018</i>
PAY TO THE ORDER OF	<i>Capitol Radio Group</i>	\$	<i>588.00</i>
	<i>Five hundred eighty-eight</i>	DOLLARS	 <small>Security Features included. Details on Back.</small>
 <b>Rochester</b> STATE BANK Rochester, IL 62563 • 498-7111		<i>Carole Strick</i>	
MEMO			
			



**CAPITOL**  
RADIO GROUP

## Credit Application and Media Agreement

SEND TO: CAPITOL RADIO GROUP 3501 E. SANGAMON AVE., SPRINGFIELD, IL 62707 (217) 753-5400 Fax: (217) 753-7902  
Information given by the undersigned will be held in strict confidence and will be used solely by Capitol Radio Group for the purpose of extending credit.

Name of Applicant: Vote Yes for Rochester

Trade Name (d/b/a) If any Library Committee

Street Address PO Box 83

City Rochester State IL Zip 62563

Phone 217-494-9212 Fax \_\_\_\_\_

E-Mail Address stuck43@comcast.net Web Address \_\_\_\_\_

Billing Address (If different) \_\_\_\_\_

Account Payable Contact \_\_\_\_\_

Start Date Nov 1st

AE: John

Amt \$ 588

Approval \_\_\_\_\_

Terms \_\_\_\_\_

Business Structure: ☐ Incorporated ☐ Proprietorship ☐ Partnership ☐ LLC

Client Type: ☐ Advertiser ☐ Agency ☐ In-House Agency ☐ Buying Service

Date Business Established \_\_\_\_\_ Federal ID (or SSN) Number \_\_\_\_\_

Principal Owners, Officers or Partners:

Name \_\_\_\_\_ Title \_\_\_\_\_

Home Address \_\_\_\_\_ SSN \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Home Address \_\_\_\_\_ SSN \_\_\_\_\_

### MEDIA REFERENCES

NAME	ADDRESS	PHONE	CONTACT
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NAME	ADDRESS	PHONE	CONTACT
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NAME	ADDRESS	PHONE	CONTACT
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NAME	ADDRESS	PHONE	CONTACT
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BANK: \_\_\_\_\_ ACCT. NO: \_\_\_\_\_ PHONE \_\_\_\_\_ CONTACT \_\_\_\_\_

APPLICANT CERTIFIES THAT ALL INFORMATION CONTAINED HEREIN IS TRUE AND CORRECT. APPLICANT GRANTS PERMISSION TO CAPITOL RADIO GROUP AND ITS SUBSIDIARIES AND AFFILIATES (COLLECTIVELY KNOWN AS "SAGA COMMUNICATIONS") TO OBTAIN INDEPENDENT CREDIT REPORTS OR CREDIT REPORTS AND OTHER INFORMATION FROM ITS REFERENCES AND BANK, AND AUTHORIZES THE CREDIT REFERENCES AND BANK REFERENCE TO INFORMATION TO CAPITOL RADIO GROUP THAT MAY BE USED TO DETERMINE CREDIT WORTHINESS. NOTWITHSTANDING TO WHOM BILLS ARE RENDERED, ADVERTISER, AGENCY AND SERVICE JOINTLY AND SEVERALLY SHALL BE OBLIGATED TO PAY TO STATION THE AMOUNT OF ANY BILLS RENDERED BY STATION WITHIN THE TIME SPECIFIED AND UNTIL PAYMENT IN FULL IS RECEIVED BY STATION. PAYMENT BY ADVERTISER TO AGENCY OR SERVICE OR PAYMENT BY AGENCY TO SERVICE SHALL NOT CONSTITUTE PAYMENT TO STATION. APPLICANT AGREES TO PAY ALL BILLS AS RENDERED AND AGREES THAT OVERDUE ACCOUNTS ARE SUBJECT TO MONTHLY SERVICE CHARGES OF 1.6% PER MONTH OR 18% PER ANNUM, OR THE HIGHEST RATE ALLOWED BY LAW, WHICHEVER IS LESS. APPLICANT AGREES TO PAY ALL COSTS OF COLLECTIONS INCLUDING ACTUAL OUT-OF-POCKET EXPENSES AND REASONABLE COLLECTION/ATTORNEY FEES IF COLLECTED THROUGH A COLLECTION AGENCY OR ATTORNEY. THE LAWS OF THE STATE OF ILLINOIS SHALL GOVERN ALL CONTRACTS INTO BETWEEN APPLICANT AND STATION AND ALL DISPUTES MAY BE RESOLVED WITHIN THE COURTS OF THE STATE OF ILLINOIS.

DATE 10/16/18

SIGNATURE Authorized Signature on Order COMPANY Rochester Library

PRINT NAME \_\_\_\_\_ TITLE \_\_\_\_\_

JMU  
10-17-18