



1500AM WASHINGTON, DC  
820AM FREDERICK, MD  
107.7FM HD-2

COMMUNITY COMMITMENT REPORT  
3<sup>RD</sup> QUARTER 2012  
JULY 1<sup>ST</sup> • SEPTEMBER 29<sup>TH</sup>

MELVIN R. CHASE, JR.  
DIRECTOR OF PUBLIC AFFAIRS  
NEWS ADMINISTRATOR

**TABLE OF CONTENTS**

<i>Section I</i>	WEEKLY PROGRAMS
<i>Section II</i>	PUBLIC SERVICE CAMPAIGNS
<i>Section III</i>	ASCERTAINMENT
<i>Section IV</i>	COMMUNITY OUTREACH
<i>Section V</i>	PUBLIC AFFAIRS PROGRAMMING

**WEEKLY PROGRAMS**

WFED Federal News Radio 1500AM provides comprehensive coverage of the Federal Government. WFED covers the business of government: management, procurement, technology, security, policy, pay and benefits. In addition to daily coverage of the operations of the Federal Government, WFED features the following in-house produced programs:

***YOUR TURN WITH MIKE CAUSEY***

Senior Correspondent Mike Causey takes calls and emails live for an hour Wednesdays at 10am EST on Federal NewsRadio. Mike answers callers Federal Government questions, anything from pay and benefits, to policy and politics. Questions can be submitted to [YourTurn@FederalNewRadio.com](mailto:YourTurn@FederalNewRadio.com) or by calling toll-free during the show: 1-866-895-5086.

***ASK THE CIO***

The Chief Information Officer is responsible for information technology policies and strategies that govern how individual Federal Government networks are managed. Many Chief Information Officers are involved with analyzing and reworking existing technical processes, with identifying and developing the capability to use new tools, with reshaping the agency's physical infrastructure and network access, and with identifying and exploiting the agency's knowledge resources. WFED Producer Jason Miller hosts every Thursday at 10:30am.

***INDUSTRY CHATTER***

The relationship between agencies and contractors can be complicated. Host Francis Rose talks with large and small vendors about trends they're seeing and the policy and regulations they're paying attention to. Industry Chatter is hosted by Francis Rose and airs Thursdays at 3:00 p.m.

***FEDERAL NEWS COUNTDOWN***

Hosted by Francis Rose, each week experts in the federal community discuss the three news stories they think are most important in the world of government. Federal News Countdown airs Fridays, 3:00 p.m.

***"OF CONSUMING INTEREST"*** is a public affairs show hosted by WTOP's CALL FOR ACTION'S Shirley Rooker. This show focuses on consumer issues, offering tips on everything from selecting health care programs to avoiding telemarketing scams. "Of Consuming Interest" can be heard Sunday evening at 10:30pm.

**PUBLIC SERVICE CAMPAIGNS**

Federal News Radio, in addition to its public affairs programming, broadcasts the following public service campaigns throughout the year.

- 🎧 Disabled American Veterans
- 🎧 Dream Foundation
- 🎧 Employer Support and Guard
- 🎧 Fisher House
- 🎧 Gov. Exec – EIG
- 🎧 Gov. Loop
- 🎧 Greater DC Cares
- 🎧 HHS Dangerous Weather Campaign
- 🎧 MDCD National Guard
- 🎧 Metropolitan Police Boys and Girls Clubs
- 🎧 News Literacy Project
- 🎧 Newseum
- 🎧 Operation KidSafe
- 🎧 Pentagon Memorial
- 🎧 USO
- 🎧 Veterans Retraining Assistance Program

**ASCERTAINMENT**

As part of our continuing effort to serve our listeners, WFED Federal News Radio talked with various governmental and community leaders about the issues facing our area. The Top Three concerns were: The Economy, Transportation, and Energy Policy. For the sixth straight quarter, The Economy leads all categories.

The Top Issues were:

1. The Economy
2. Transportation
3. Energy Policy
4. Health Care
5. Transportation
6. Immigration Reform
7. Education
8. Crime and Public Safety
9. Government Accountability

**COMMUNITY OUTREACH AND SPECIAL PROGRAMMING**

**COMMUNNITY OUTREACH**

*JULY*

18<sup>th</sup> Boys and Girls Clubs Camp Brown Tour  
26<sup>th</sup> – 27<sup>th</sup> GovLoop Next Generation Summit

*AUGUST*

17<sup>th</sup> WTOP/ABC7/INOVA Blood Donor Services Blood Drive

*SEPTEMBER*

6<sup>th</sup> GovExec. – EIG  
7<sup>th</sup> Greater DC Cares – Martha's Table Volunteers

**SPECIAL PROGRAMMING**

THE OBAMA IMPACT: EVALUATING THE LAST FOUR YEARS

SEPTEMBER 17<sup>TH</sup> – SEPTEMBER 22<sup>ND</sup>

The Obama administration's legacy over the past four years consists of major wins, missed opportunities and large scale busts. In the special report, The Obama Impact: Evaluating the Last Four Years, Federal News Radio evaluates 23 initiatives behind which the administration flexed its performance and management muscle. In our special week-long multimedia series, we review how well the administration was able to go from concept to strategy to implementation to success in the areas of management, technology, workforce and acquisition.

## **PUBLIC AFFAIRS PROGRAMMING**

### **ASK THE CIO (CHIEF INFORMATION OFFICER)**

#### **TSA analyzes mobile needs before deployment**

Sept. 20<sup>th</sup> • 10:30am • 30min

Dr. Emma Garrison-Alexander, TSA's chief information officer, said the goal is to make sure employees have the right device to match up with their mission requirements.

#### **PTO changes the way it invests in IT systems**

Sept. 12<sup>th</sup> • 10:30am • 30min

John Owens, the Patent and Trademark Office's CIO, said the agency used to spend 85 percent of its IT budget on operations and maintenance (O&M) support and 15 percent on development, modernization and enhancements (DME) of systems. Now, the agency spends 50 percent on each. That change has allowed it to upgrade IT systems without additional money.

#### **Army Contracting Command easing burden on contracting officers**

Sept. 6<sup>th</sup> • 10:30am • 30min

Gino Magnifico, the ACC's chief information officer, said his component is helping to lead an Armywide effort to develop a new contract writing system. It's not just a technology refresh, however. It's about improving the business processes.

#### **Treasury connects data to make better decisions**

Aug. 23<sup>rd</sup> • 10:30am • 30min

CIO Robyn East is leading an effort to create an enterprise data warehouse with procurement, financial and human resources information.

#### **National archives gets ready to taste first fruits of TechStat labor**

Aug. 16<sup>th</sup> • 10:30am • 30min

The National Records and Archives Administration will modify its Electronic Records System for the first time since it went into the operations and maintenance phase. Mike Wash, NARA's CIO, said the use of Technical Direction Letters is one of the key lessons learned from the TechStat session ERA went through in 2010.

#### **SEC working smarter to focus on innovation**

Aug. 9<sup>th</sup> • 10:30am • 30min

Thomas Bayer, the SEC CIO, said he reduced his operations and maintenance spending by \$15.5 million last year and used those savings for business and mission systems.

#### **State's Swart reflects on 23 years in federal IT**

Aug. 2<sup>nd</sup> • 10:30am • 30min

Susan Swart left the State Department for the International Monetary Fund CIO. She reflects on her successes and the change in federal technology.

🎧 **DHS teams hunt for weaknesses in federal cyber networks**

Jul. 26<sup>th</sup> • 10:30am • 30min

The Federal Network Security branch is performing Red and Blue teaming exercises to expose the soft spaces in agency networks and harden them. DHS has conducted five Red Teams and 28 Blue Team exercises in 2012. Federal CIOs and CISOs must request the Red Teams to analyze their networks. The agency receives a report on the biggest risks it faces.

🎧 **Perakslis moves FDA toward IT innovation, efficiencies**

Jul. 19<sup>th</sup> • 10:30am • 30min (Encore presentation August 27, 2012)

The CIO said he's using an agile approach to keep large programs on track and looking to the cloud to improve the agency's business processes.

🎧 **Office for Immigration Review entering next phase of IT upgrades**

Jul. 12<sup>th</sup> • 10:30am • 30min

The Justice Department's Executive Office of Immigration Review is implementing phase four of their E-World initiative to bring e-filing capabilities to attorneys.

**YOUR TURN WITH MIKE CAUSEY**

🎧 **Sequestration and Health Care**

Sept. 26<sup>th</sup> • 10am • 60min

Host Mike Causey will discuss the potential impact of sequestration with Janet Kopenhaver from Federally Employed Women, and Stephen Losey and Sean Reilly from the Federal Times.

🎧 **Retirement, Sequestration, and More**

Sept. 19<sup>th</sup> • 10am • 60min

NARFE Director of Benefit Services David Snell and Steve Watkins and Sean Reilly of the Federal Times will talk about issues that could affect your retirement.

🎧 **OPM digging out of retirement-claims backlog, but much work remains**

Sept. 19<sup>th</sup> • 10am • 60min

OPM made changes to successfully chip away at an ongoing inadequacy, but the progress came after years of complaints from retired federal employees and urgings from lawmakers. Federal News Radio speaks with David Snell, director of retirement services for the National Active and Retired Federal Employees Association as part of the special report, The Obama Impact: Evaluating the Last Four Years.

🎧 **White House missed deadline, fed pay freeze extended**

Sept. 12<sup>th</sup> • 10am • 60min

Attorney Tom O'Rourke and Federal Times' Steve Losey joined Mike Causey.

🎧 **The GSA, Sequestration, and More**

Sept. 5<sup>th</sup> • 10am • 60min

Federal News Radio's Jason Miller will talk about a recent confrontation between a GSA official and an agent in the Inspector General's office. Steve Losey and Andy Medici from the Federal Times will discuss the pay debate and other issues affecting federal workers.

🎧 **Sequestration, the Ryan Budget, and More**

Aug. 15<sup>th</sup> • 10am • 60min

Host Mike Causey moderates a roundtable discussion of sequestration, postal service buyouts, and more.

🎧 **Inside the Border Patrol**

Aug. 8<sup>th</sup> • 10am • 60min (*Encore presentation August 22, 2012*)

George McCubbin, head of AFGE's National Border Patrol Council, shares what it's like on the job of a border patrol agent.

🎧 **Fed Pay, The Postal Service, and More**

Aug. 1<sup>st</sup> • 10am • 60min

NTEU president Colleen Kelley and Steve Watkins and Andy Medici from the Federal Times will talk about some of the big a wide variety of issues affecting federal workers.

🎧 **Sequestration and Pay**

Jul. 25<sup>th</sup> • 10am • 60min

AFGE's Public Policy Director Jacque Simon and Stephen Losey and Sean Reilly of the Federal Times will talk about the big issues affecting federal workers.

🎧 **The FEW List**

Jul. 18<sup>th</sup> • 10am • 60min

Janet Kopenhaver, Washington representative for Federally Employed Women, will talk about the impact of some bills pending in Congress that affect federal employees.

🎧 **A new retirement option for feds**

Jul. 11<sup>th</sup> • 10am • 60min

Federal Times Senior Staff Writer Stephen Losey will give us an update on a new retirement law...and other legislation affecting federal workers.

## **INDUSTRY CHATTER**

🎧 **Brocade's Anthony Robbins on the government's big data challenge**

Sept. 21<sup>st</sup> • 3pm • 30min

Anthony Robbins, vice president of federal for Brocade, joins Industry Chatter, to discuss the big data challenge for federal agencies.

**SAP NS2's Mark Testoni on national security, IT issues**

Sept. 13<sup>th</sup> • 3pm • 30min

Mark Testoni, the president of SAP NS2, joins Industry Chatter to discuss his company, the marketplace and emerging trends.

**SolarWind's Sanjay Castelino on BYOD and the consumerization of IT**

Sept. 6<sup>th</sup> 3pm • 30min

Sanjay Castelino, with Austin, Texas-based IT firm SolarWinds, joined Industry Chatter to discuss the growing phenomenon of "bring-your-own-device" at federal agencies. The BYOD shift is part of an evolution toward the consumerization of IT, Castelino said.

**NetApp Federal's Mark Weber on managing big data**

Aug. 30<sup>th</sup> 3pm • 30min

Mark Weber, president of NetApp U.S. Public Sector, which includes Federal, SLED and Healthcare, joined Industry Chatter to discuss one of the biggest technology buzzwords of 2012: big data.

**MicroPact founder talks mobile device security**

Aug. 2<sup>nd</sup> • 3pm • 30min

**TWD & Associates's Larry Besterman on converged IT infrastructure**

Jul. 26<sup>th</sup> • 3pm • 30min

Larry Besterman, the president and CEO of TWD & Associates, a small business systems integrator, joined Industry Chatter for a discussion of how and why agencies are turning to technology, such as cloud computing, to save costs.

**FEDERAL NEWS COUNTDOWN**

**Sequestration solutions, mobile revolution and declining fed workforce**

Sept. 28<sup>th</sup> • 3pm • 30min

Alan Chvotkin, executive vice president and counsel for the Professional Services Council, and Bob Suda, president and senior consultant of Suda and Associates, count down the top federal news story of the week.

**Fiscal cliff, continuing resolution and GSA reform**

Sept. 14<sup>th</sup> • 3pm • 30min

Federal News Radio Executive Editor Jason Miller joins Francis Rose to count down the top federal news story of the week.

**Big data, Democratic platform and the continuing resolution**

Sept. 7<sup>th</sup> • 3pm • 30min

Jon Desenberg, the senior policy director for The Performance Institute, and Dan Mintz, the chief operating officer of the Powertek Corporation, count down the top federal news story of the week.

**🎧 GOP platform, FEMA funding and sequestration**

Aug. 31<sup>ST</sup> • 3pm • 30min

Jeff Neal, the senior vice president at ICF International, and Rob Burton, a partner with Venable law firm, count down the top federal news story of the week.

**🎧 Budget, BYOD and conference spending**

Aug. 24<sup>th</sup> • 3pm • 30min

Jim Williams, senior vice president of business development at Daon, and Dan Chenok, executive director of the IBM Center for the Business of Government, count down the top federal news story of the week.

**🎧 Mars Rover and USPS revenue losses**

Aug. 10<sup>th</sup> • 3pm • 30min

**🎧 DoD workforce caps and agency innovation**

Jul. 27<sup>th</sup> • 3pm • 30min

John Palguta, vice president for policy at the Partnership for Public Service, and Jason Miller, Federal News Radio's executive editor, count down the top federal news story of the week.

**🎧 Cloud computing and small-business contracts**

Jul. 6<sup>th</sup> • 3pm • 30min

Dan Blair, president and CEO of the National Academy of Public Administration, and Larry Allen, president of Allen Federal Business Partners count down the top federal news story of the week.

***OF CONSUMING INTEREST WITH CALL FOR ACTION'S SHIRLEY ROOKER***

**🎧 Counterfeit drugs sold online raise concerns of bigger issue**

Sept. 30<sup>th</sup> • 10:30pm • 30min

Is it really Adderall, or is it a counterfeit?

**🎧 Questions about medical identity theft**

Sept. 21<sup>st</sup> • 10:30pm • 30min

The headlines are frightening, proclaiming medical identity theft is a killer. Is it hype or fact?

**🎧 The scoop on caller ID spoofing**

Sept. 14<sup>th</sup> • 10:30pm • 30min

Has caller ID become a victim of identity theft?

**🎧 The Negative Option: When free isn't free**

Sept. 2<sup>nd</sup> • 10:30pm • 30min

The face cream promises to make you look years younger and you can get a free sample, what do you have to lose by trying it? Well, you may find your credit card with some hefty charges.

🎧 **What you need to know about donating a car to charity**

Aug. 26<sup>th</sup> • 10:30pm • 30min

Donating a car to charity can be an opportunity for you to do good while the enabling the charity to do well. However, sometimes the process fails and you end up paying the price.

🎧 **Do you have a spare tire?**

Aug. 12<sup>th</sup> • 10:30pm • 30min

Do you have a spare tire? No, we are not talking about your waist, we are talking about what's in your car's trunk. Before you set off on a winter driving trip, you may want to take a look in the trunk and see how your vehicle is equipped.

🎧 **Your meat could have unwanted extras**

Aug. 5<sup>th</sup> • 10:30pm • 30min

Summertime is barbecue time, but before buying the meat, check the label. There could be some unwanted extras that no one knows about: salt.

🎧 **Are you eating 'pumped up' meat?**

Jul. 29<sup>th</sup> • 10:30pm • 30min

Are you eating "pumped up" meat? No, we are not referring to meats that exercise, rather to meats that have been "enhanced". That is, they have been injected with salt water and a number of other additives.

🎧 **What to do if your hotel is overbooked**

Jul. 22<sup>nd</sup> • 10:30pm • 30min

Yes, your reservations are in order, but we don't have a room for you. What if it happens to you? Would you know how to handle the situation?

🎧 **What to do after a car accident**

Jul. 21<sup>st</sup> • 10:30pm • 30min

Of course you don't want a car accident to happen to you, but are you prepared if it does? Here's some information to help you in just such a crisis.

🎧 **Grilling secrets: How to make delicious meals and avoid cancer**

Jul. 15<sup>th</sup> • 10:30pm • 30min

These suggestions can help enhance the flavor of grilled meat while taking into account food safety and cancer risks.

🎧 **What to know about 'Move Over' laws**

Jul. 6<sup>th</sup> • 10:30pm • 30min

We're talking about your behavior when passing an emergency or law enforcement vehicle with flashing lights on the side of the road.