

ORDER

**WLFI Lafayette**

Orders
Order / Rev: 852692
Alt Order #: 25157659
Product Desc: Trump/Pres/R
Estimate: 644
Flight Dates: 04/22/16 - 04/26/16
Original Date / Rev: 04/21/16 / 04/26/16
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Strategic Media Services
Buying Contact:
Billing Contact:
 1911 North Fort Myer Drive
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/D Trump/R/Pre.US
Demographic: A35+
Product Codes: PL1
Priority: P3
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN13871/SP2622/AL1146

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/16	04/24/16	55	\$6,030.00	\$5,125.50
04/25/16	04/26/16	58	\$7,670.00	\$6,519.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2016	55	\$6,030.00	\$5,125.50	0.00
May 2016	58	\$7,670.00	\$6,519.50	0.00
Totals	113	\$13,700.00	\$11,645.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WLFI	04/22/16	04/22/16	5a-6a NC 18 Early Edition NC 18 5-6a Early Edition	CM	M-F 5a-6a	----F--	:30	2	\$50.00	P4	0.00	NM	2	\$100.00
News 18 This Morning At 5-6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/16	04/24/16	----F--					2	\$50.00		0.00			
E 2	WLFI	04/25/16	04/25/16	5a-6a NC 18 Early Edition NC 18 5-6a Early Edition	CM	M-F 5a-6a	M-----	:30	2	\$50.00	P4	0.00	NM	2	\$100.00
News 18 This Morning At 5-6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/16	05/01/16	M-----					2	\$50.00		0.00			
E 3	WLFI	04/26/16	04/26/16	5a-6a NC 18 Early Edition NC 18 5-6a Early Edition	CM	M-F 5a-6a	-T-----	:30	2	\$50.00	P4	0.00	NM	2	\$100.00
News 18 This Morning At 5-6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/16	05/01/16	-T-----					2	\$50.00		0.00			
E 4	WLFI	04/22/16	04/22/16	6a-7a NC 18 This Morning NC 18 6-7a This Morning	CM	M-F 6a-7a	----F--	:30	2	\$125.00	P4	0.00	NM	2	\$250.00
News 18 This Morning @ 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/16	04/24/16	----F--					2	\$125.00		0.00			
E 5	WLFI	04/25/16	04/25/16	6a-7a NC 18 This Morning NC 18 6-7a This Morning	CM	M-F 6a-7a	M-----	:30	2	\$125.00	P4	0.00	NM	2	\$250.00
News 18 This Morning @ 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 852692
Alt Order #: 25157659
Flight Dates: 04/22/16 - 04/26/16

Advertiser: POL/D Trump/R/Pre.US
Product Desc: Trump/Pres/R
Estimate: 644

WLFJ Lafayette

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	WLFJ	04/25/16	04/25/16	6a-7a NC 18 This Morning NC 18 6-7a This Morning	CM	M-F 6a-7a	M-----	:30	2	\$125.00	P4	0.00	NM	2	\$250.00
News 18 This Morning @ 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/25/16	05/01/16	M-----	2		\$125.00		0.00						
E 6	WLFJ	04/26/16	04/26/16	6a-7a NC 18 This Morning NC 18 6-7a This Morning	CM	M-F 6a-7a	-T-----	:30	2	\$125.00	P4	0.00	NM	2	\$250.00
News 18 This Morning @ 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/25/16	05/01/16	-T-----	2		\$125.00		0.00						
E 7	WLFJ	04/22/16	04/22/16	CBS This Morning The Early Show	CM	M-F 7a-9a	----F--	:30	2	\$75.00	P4	0.00	NM	2	\$150.00
CBS This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/18/16	04/24/16	----F--	2		\$75.00		0.00						
E 8	WLFJ	04/25/16	04/25/16	CBS This Morning The Early Show	CM	M-F 7a-9a	M-----	:30	2	\$75.00	P4	0.00	NM	2	\$150.00
CBS This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/25/16	05/01/16	M-----	2		\$75.00		0.00						
E 9	WLFJ	04/26/16	04/26/16	CBS This Morning The Early Show	CM	M-F 7a-9a	-T-----	:30	2	\$75.00	P4	0.00	NM	2	\$150.00
CBS This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/25/16	05/01/16	-T-----	2		\$75.00		0.00						
E 10	WLFJ	04/23/16	04/23/16	Sa 5a-6a Sa 5a-6a US Farm Report	CM	Sa 5a-6a US Farm	-----S-	:30	1	\$10.00	P4	0.00	NM	1	\$10.00
U.S Farm Report															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/18/16	04/24/16	-----S-	1		\$10.00		0.00						
E 11	WLFJ	04/23/16	04/23/16	CBS This Morning Sa The Early Show Sa	CM	Sa 9a-11a	-----S-	:30	2	\$50.00	P4	0.00	NM	2	\$100.00
CBS This Morning Saturday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/18/16	04/24/16	-----S-	2		\$50.00		0.00						
E 12	WLFJ	04/24/16	04/24/16	CBS Sunday Morning CBS Sunday Morning	CM	Su 9a-1030a	-----S	:30	2	\$85.00	P4	0.00	NM	2	\$170.00
CBS Sunday Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/18/16	04/24/16	-----S	2		\$85.00		0.00						
E 13	WLFJ	04/24/16	04/24/16	Face the Nation Face The Nation	CM	Su 1030a-1130a	-----S	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
Face The Nation															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/18/16	04/24/16	-----S	1		\$75.00		0.00						
E 14	WLFJ	04/22/16	04/22/16	M-F 9a-10a M-F 9a-10a	CM	M-F 9a-10a	----F--	:30	2	\$40.00	P4	0.00	NM	2	\$80.00
Dr. Oz															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/18/16	04/24/16	----F--	2		\$40.00		0.00						
E 15	WLFJ	04/25/16	04/25/16	M-F 9a-10a M-F 9a-10a	CM	M-F 9a-10a	M-----	:30	2	\$40.00	P4	0.00	NM	2	\$80.00
Dr. Oz															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/25/16	05/01/16	M-----	2		\$40.00		0.00						
E 16	WLFJ	04/26/16	04/26/16	M-F 9a-10a M-F 9a-10a	CM	M-F 9a-10a	-T-----	:30	1	\$40.00	P4	0.00	NM	1	\$40.00
Dr. Oz															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/25/16	05/01/16	-T-----	1		\$40.00		0.00						
E 17	WLFJ	04/22/16	04/22/16		CM	M-F 10a-11a	----F--	:30	2	\$60.00	P4	0.00	NM	2	\$120.00

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WLFJ Lafayette

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 25	WLFJ	04/26/16	04/26/16	News Chan 18 @ Noon News Chan 18 @ Noon	CM	M-F 12p-1230p	-T-----	:30	1	\$85.00	P4	0.00	NM	1	\$85.00
News 18 At Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/25/16	05/01/16	-T-----	1		\$85.00		0.00						
E 26	WLFJ	04/22/16	04/22/16	M-F Daytime PM Rotato Daytime Afternoon Rotator	CM	M-F 1230p-2p (12:30 PM-2:00 PM)	----F--	:30	2	\$45.00	P4	0.00	NM	2	\$90.00
CBS Soap Rotation															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/18/16	04/24/16	----F--	2		\$45.00		0.00						
E 27	WLFJ	04/25/16	04/25/16	M-F Daytime PM Rotato Daytime Afternoon Rotator	CM	M-F 1230p-2p (12:30 PM-2:00 PM)	M-----	:30	1	\$45.00	P4	0.00	NM	1	\$45.00
CBS Soap Rotation															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/25/16	05/01/16	M-----	1		\$45.00		0.00						
E 28	WLFJ	04/26/16	04/26/16	M-F Daytime PM Rotato Daytime Afternoon Rotator	CM	M-F 1230p-2p (12:30 PM-2:00 PM)	-T-----	:30	1	\$45.00	P4	0.00	NM	1	\$45.00
CBS Soap Rotation															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/25/16	05/01/16	-T-----	1		\$45.00		0.00						
E 29	WLFJ	04/22/16	04/22/16	The Talk M-F 2p-3p	CM	M-F 2p-3p	----F--	:30	1	\$35.00	P4	0.00	NM	1	\$35.00
The Talk															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/18/16	04/24/16	----F--	1		\$35.00		0.00						
E 30	WLFJ	04/25/16	04/25/16	The Talk M-F 2p-3p	CM	M-F 2p-3p	M-----	:30	1	\$35.00	P4	0.00	NM	1	\$35.00
The Talk															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/25/16	05/01/16	M-----	1		\$35.00		0.00						
E 31	WLFJ	04/26/16	04/26/16	The Talk M-F 2p-3p	CM	M-F 2p-3p	-T-----	:30	1	\$35.00	P4	0.00	NM	1	\$35.00
The Talk															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/25/16	05/01/16	-T-----	1		\$35.00		0.00						
E 32	WLFJ	04/22/16	04/22/16	M-F 3p-4p M-F 3p-4p	CM	M-F 3p-4p	----F--	:30	2	\$45.00	P4	0.00	NM	2	\$90.00
Dr. Phil															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/18/16	04/24/16	----F--	2		\$45.00		0.00						
E 33	WLFJ	04/25/16	04/25/16	M-F 3p-4p M-F 3p-4p	CM	M-F 3p-4p	M-----	:30	1	\$45.00	P4	0.00	NM	1	\$45.00
Dr. Phil															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/25/16	05/01/16	M-----	1		\$45.00		0.00						
E 34	WLFJ	04/26/16	04/26/16	M-F 3p-4p M-F 3p-4p	CM	M-F 3p-4p	-T-----	:30	1	\$45.00	P4	0.00	NM	1	\$45.00
Dr. Phil															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/25/16	05/01/16	-T-----	1		\$45.00		0.00						
E 35	WLFJ	04/22/16	04/22/16	M-F 4p-5p M-F 4p-5p Ellen	CM	M-F 4p-5p Ellen	----F--	:30	2	\$65.00	P4	0.00	NM	2	\$130.00
Ellen															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/18/16	04/24/16	----F--	2		\$65.00		0.00						
E 36	WLFJ	04/25/16	04/25/16	M-F 4p-5p M-F 4p-5p Ellen	CM	M-F 4p-5p Ellen	M-----	:30	1	\$65.00	P4	0.00	NM	1	\$65.00
Ellen															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/25/16	05/01/16	M-----	1		\$65.00		0.00						
E 37	WLFJ	04/26/16	04/26/16		CM	M-F 4p-5p Ellen	-T-----	:30	1	\$65.00	P4	0.00	NM	1	\$65.00

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WLFI Lafayette

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M-F 4p-5p M-F 4p-5p Ellen Ellen <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/16 05/01/16 -T----- 1 \$65.00 0.00															
E 38	WLFI	04/22/16	04/22/16	M-F 530-6p M-F 530p-6p Inside Editio	CM	M-F 530p-6p INsid	----F--	:30	1	\$115.00	P4	0.00	NM	1	\$115.00
Inside Edition <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/18/16 04/24/16 ----F-- 1 \$115.00 0.00															
E 39	WLFI	04/25/16	04/25/16	M-F 530-6p M-F 530p-6p Inside Editio	CM	M-F 530p-6p INsid	M-----	:30	1	\$115.00	P4	0.00	NM	1	\$115.00
Inside Edition <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/16 05/01/16 M----- 1 \$115.00 0.00															
E 40	WLFI	04/26/16	04/26/16	M-F 530-6p M-F 530p-6p Inside Editio	CM	M-F 530p-6p INsid	T-----	:30	1	\$115.00	P4	0.00	NM	1	\$115.00
Inside Edition <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/16 05/01/16 -T----- 1 \$115.00 0.00															
E 41	WLFI	04/22/16	04/22/16	News Chan 18 @ 5p News Chan 18 @ 5p	CM	M-F 5p-530p	----F--	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
News 18 At 5PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/18/16 04/24/16 ----F-- 1 \$150.00 0.00															
E 42	WLFI	04/25/16	04/25/16	News Chan 18 @ 5p News Chan 18 @ 5p	CM	M-F 5p-530p	M-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
News 18 At 5PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/16 05/01/16 M----- 1 \$150.00 0.00															
E 43	WLFI	04/26/16	04/26/16	News Chan 18 @ 5p News Chan 18 @ 5p	CM	M-F 5p-530p	-T-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
News 18 At 5PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/16 05/01/16 -T----- 1 \$150.00 0.00															
E 44	WLFI	04/22/16	04/22/16	News Chan 18 @ 6p News Chan 18 @ 6p	CM	M-F 6p-630p	----F--	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
News 18 At 6PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/18/16 04/24/16 ----F-- 1 \$250.00 0.00															
E 45	WLFI	04/25/16	04/25/16	News Chan 18 @ 6p News Chan 18 @ 6p	CM	M-F 6p-630p	M-----	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
News 18 At 6PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/16 05/01/16 M----- 1 \$250.00 0.00															
E 46	WLFI	04/26/16	04/26/16	News Chan 18 @ 6p News Chan 18 @ 6p	CM	M-F 6p-630p	-T-----	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
News 18 At 6PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/16 05/01/16 -T----- 1 \$250.00 0.00															
E 47	WLFI	04/22/16	04/22/16	CBS Evening News CBS Evening News M-Su	CM	M-Su 630-7p	----F--	:30	1	\$300.00	P3	0.00	NM	0	\$0.00
CBS Evening News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/18/16 04/24/16 ----F-- 1 \$300.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WLFI 04/18/16-04/24/16 CBS Evening News M-Su 630-7p -----F----- :30 (\$300.00) 0.00 NM See MG 20.3,20.4,20.5,20.6,20.7 [Oversold]															
E 48	WLFI	04/25/16	04/25/16	CBS Evening News CBS Evening News M-Su	CM	M-Su 630-7p	M-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00

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WLFJ Lafayette

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS Evening News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/16	05/01/16	M-----					1	\$300.00		0.00			
E 49	WLFI	04/26/16	04/26/16	CBS Evening News	CM	M-Su 630-7p	-T-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
				CBS Evening News M-Su											
CBS Evening News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/16	05/01/16	-T-----					1	\$300.00		0.00			
E 50	WLFI	04/23/16	04/23/16	Early News Saturday	CM	Sa 6p-630p	-----S-	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
				SA Early News @ 6p											
News 18 Weekend Report															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/16	04/24/16	-----S-					1	\$100.00		0.00			
E 51	WLFI	04/23/16	04/23/16	CBS Evening News WKND	CM	CBS Evening New	-----S-	:30	1	\$100.00	P4	0.00	NM	0	\$0.00
				CBS Evening News 630-7p											
CBS Saturday Evening News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/16	04/24/16	-----S-					1	\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WLFI	04/18/16-04/24/16		CBS Evening News WKND		CBS Evening Nev	-----Sa--	:30		(\$100.00)		0.00	NM		
See MG 20.3,20.4,20.5,20.6,20.7															
[Oversold]															
E 52	WLFI	04/24/16	04/24/16	Early News Sunday	CM	Su 6p-630	-----S	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
				SU Early News @ 6p											
News 18 Weekend Report															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/16	04/24/16	-----S					1	\$100.00		0.00			
E 53	WLFI	04/24/16	04/24/16	CBS Evening News	CM	M-Su 630-7p	-----S	:30	1	\$100.00	P4	0.00	NM	0	\$0.00
				CBS Evening News M-Su											
CBS News Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/16	04/24/16	-----S					1	\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WLFI	04/18/16-04/24/16		CBS Evening News		M-Su 630-7p	-----Su	:30		(\$100.00)		0.00	NM		
See MG 20.3,20.4,20.5,20.6,20.7															
[Oversold]															
E 54	WLFI	04/22/16	04/22/16	M-F 7p-730p	CM	M-F 7p-730p Wheel	----F--	:30	1	\$275.00	P3	0.00	NM	1	\$275.00
				M-F 7p-730p Wheel Of Fort											
Wheel Of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/16	04/24/16	----F--					1	\$275.00		0.00			
E 55	WLFI	04/25/16	04/25/16	M-F 7p-730p	CM	M-F 7p-730p Wheel	M-----	:30	1	\$275.00	P3	0.00	NM	1	\$275.00
				M-F 7p-730p Wheel Of Fort											
Wheel Of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/16	05/01/16	M-----					1	\$275.00		0.00			
E 56	WLFI	04/26/16	04/26/16	M-F 7p-730p	CM	M-F 7p-730p Wheel	-T-----	:30	1	\$275.00	P3	0.00	NM	1	\$275.00
				M-F 7p-730p Wheel Of Fort											
Wheel Of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/16	05/01/16	-T-----					1	\$275.00		0.00			
E 57	WLFI	04/22/16	04/22/16	M-F 730p-8p	CM	M-F 730p-8p Jeop	----F--	:30	1	\$275.00	P3	0.00	NM	1	\$275.00
				M-F 730p-8p Jeopardy											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/16	04/24/16	----F--					1	\$275.00		0.00			
E 58	WLFI	04/25/16	04/25/16	M-F 730p-8p	CM	M-F 730p-8p Jeop	M-----	:30	1	\$275.00	P3	0.00	NM	1	\$275.00
				M-F 730p-8p Jeopardy											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/16	05/01/16	M-----					1	\$275.00		0.00			

Order / Rev: 852692
 Alt Order #: 25157659
 Flight Dates: 04/22/16 - 04/26/16

Advertiser: POL/D Trump/R/Pre.US
 Product Desc: Trump/Pres/R
 Estimate: 644

WLFJ Lafayette

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 59	WLFI	04/26/16	04/26/16	M-F 730p-8p M-F 730p-8p Jeopardy	CM	M-F 730p-8p Jeop	-T-----	:30	1	\$275.00	P3	0.00	NM	1	\$275.00
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/16	05/01/16	-T-----					1	\$275.00		0.00			
E 60	WLFI	04/23/16	04/23/16	Prime Access Sa 7-8p Sa 7p-8p	CM	Sa 7p-8p	-----S-	:30	2	\$40.00	P4	0.00	NM	2	\$80.00
Leverage															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/16	04/24/16	-----S-					2	\$40.00		0.00			
E 61	WLFI	04/25/16	04/25/16	Mon Hour 3 Monday Prime Hour 3	CM	M 10p-11p	M-----	:30	2	\$300.00	P4	0.00	NM	2	\$600.00
NCIS: Los Angeles-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/16	05/01/16	M-----					2	\$300.00		0.00			
E 62	WLFI	04/26/16	04/26/16	Tue Hour 1 Tuesday Prime Hour 1	CM	Tu 8p-9p	-T-----	:30	2	\$350.00	P4	0.00	NM	2	\$700.00
NCIS-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/16	05/01/16	-T-----					2	\$350.00		0.00			
E 63	WLFI	04/22/16	04/22/16	Fri Hour 2 Friday Prime Hour 2	CM	F 9p-10p	----F--	:30	2	\$200.00	P4	0.00	NM	2	\$400.00
Hawaii Five-0-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/16	04/24/16	----F--					2	\$200.00		0.00			
E 64	WLFI	04/22/16	04/22/16	Fri Hour 3 Friday Prime Hour 3	CM	F 10p-11p	----F--	:30	2	\$200.00	P4	0.00	NM	2	\$400.00
Blue Bloods-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/16	04/24/16	----F--					2	\$200.00		0.00			
E 65	WLFI	04/23/16	04/23/16	Sat Hour 1 Saturday Prime Hour 1	CM	Sa 8p-9p	-----S-	:30	2	\$100.00	P4	0.00	NM	2	\$200.00
Crimetime Saturday 8/7p-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/16	04/24/16	-----S-					2	\$100.00		0.00			
E 66	WLFI	04/24/16	04/24/16	Sun Hour 1 Sunday Prime Hour 1	CM	Su 7p-8p	-----S	:30	2	\$275.00	P4	0.00	NM	1	\$275.00
60 Minutes-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/16	04/24/16	-----S					2	\$275.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		2	WLFI	04/18/16-04/24/16	Sun Hour 1	Su 7p-8p	-----Su	:30		(\$275.00)		0.00	NM		
See MG 20.3,20.4,20.5,20.6,20.7 [Oversold]															
E 67	WLFI	04/24/16	04/24/16	Sun Hour 3 Sunday Prime Hour 3	CM	Su 9p-10p	-----S	:30	2	\$275.00	P4	0.00	NM	2	\$550.00
The Good Wife-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/16	04/24/16	-----S					2	\$275.00		0.00			
E 68	WLFI	04/22/16	04/22/16	LN M-F LN M-F @ 11p	CM	M-F 11p-1135p	----F--	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
News 18 At 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/16	04/24/16	----F--					1	\$175.00		0.00			
E 69	WLFI	04/25/16	04/25/16	LN M-F LN M-F @ 11p	CM	M-F 11p-1135p	M-----	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
News 18 At 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/16	05/01/16	M-----					1	\$175.00		0.00			
E 70	WLFI	04/26/16	04/26/16	LN M-F LN M-F @ 11p	CM	M-F 11p-1135p	-T-----	:30	1	\$175.00	P4	0.00	NM	1	\$175.00

Order / Rev: 852692
 Alt Order #: 25157659
 Flight Dates: 04/22/16 - 04/26/16

Advertiser: POL/D Trump/R/Pre.US
 Product Desc: Trump/Pres/R
 Estimate: 644

WLF1 Lafayette

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News 18 At 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/16	05/01/16	-T-----					1	\$175.00		0.00			
E 71	WLF1	04/23/16	04/23/16	LN Sa	CM	Sa 11p-1135p	-----S-	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		Sa Late News @ 11p													
News 18 Weekend Report															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/16	04/24/16	-----S-					1	\$125.00		0.00			
E 72	WLF1	04/24/16	04/24/16	LN Su	CM	Su 11p-1135p	-----S	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		Su Late News @ 11p													
News 18 Weekend Report															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/16	04/24/16	-----S					1	\$125.00		0.00			
E 73	WLF1	04/22/16	04/22/16	LF M-F The Late Show	CM	M-F 1135p-1237x	----F--	:30	2	\$50.00	P4	0.00	NM	2	\$100.00
		Late Show/Stephen Colbert													
Late Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/16	04/24/16	----F--					2	\$50.00		0.00			
E 74	WLF1	04/25/16	04/25/16	LF M-F The Late Show	CM	M-F 1135p-1237x	M-----	:30	2	\$50.00	P4	0.00	NM	2	\$100.00
		Late Show/Stephen Colbert													
Late Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/16	05/01/16	M-----					2	\$50.00		0.00			
E 75	WLF1	04/26/16	04/26/16	LF M-F The Late Show	CM	M-F 1135p-1237x	-T-----	:30	2	\$50.00	P4	0.00	NM	2	\$100.00
		Late Show/Stephen Colbert													
Late Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/16	05/01/16	-T-----					2	\$50.00		0.00			
E 76	WLF1	04/22/16	04/22/16	Fri Hour 1	CM	F 8p-9p	----F--	:30	2	\$150.00	P4	0.00	NM	2	\$300.00
		Friday Prime Hour 1													
Amazing Race															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/16	04/24/16	----F--					2	\$150.00		0.00			
E 77	WLF1	04/23/16	04/23/16	Sat Hour 3	CM	Sa 10p-11p	-----S-	:30	2	\$100.00	P4	0.00	NM	2	\$200.00
		Saturday Prime Hour 3													
48 Hours															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/16	04/24/16	-----S-					2	\$100.00		0.00			
E 78	WLF1	04/25/16	04/25/16	Mon Hour 2	CM	M 9-10p	M-----	:30	2	\$300.00	P4	0.00	NM	2	\$600.00
		Monday Prime Hour 2													
Scorpion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/16	05/01/16	M-----					2	\$300.00		0.00			
E 79	WLF1	04/23/16	04/23/16	Sat Hour 2	CM	Sa 9p-10p	-----S-	:30	2	\$100.00	P4	0.00	NM	2	\$200.00
		Saturday Prime Hour 2													
Crimetime															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/16	04/24/16	-----S-					2	\$100.00		0.00			
E 80	WLF1	04/25/16	04/25/16	M-F 430a-5a CBS Morni	CM	M-F 430a-5a CBS M-	M-----	:30	1	\$30.00	P3	0.00	NM	1	\$30.00
		M-F 430a-5a CBS Morning N													
CBS Morn News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/16	05/01/16	M-----					1	\$30.00		0.00			
													Totals	113	\$13,700.00