

# ORDER



**WLFI Lafayette**

**Orders**  
**Order / Rev:** 852692  
 Alt Order #: 25157659  
 Product Desc: Trump/Pres/R  
 Estimate: 644  
 Flight Dates: 04/22/16 - 04/26/16  
 Original Date / Rev: 04/21/16 / 04/26/16  
 Order Type: REG

Primary AE: Katz Washington  
 Sales Office: K-WAS  
 Sales Region: Nat

**Agency**  
**Name:** Strategic Media Services  
 Buying Contact:  
 Billing Contact:  
 1911 North Fort Myer Drive  
 Arlington, VA 22209

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**  
**Name:** POL/D Trump/R/Pre.US  
 Demographic: A35+  
 Product Codes: PL1  
 Priority: P3  
 Revenue Codes: AGY, POL, POL-CAND

New Business Thru:  
 Order Separation: 00:15:00  
 Advertiser External ID:  
 Agency External ID: IN13871/SP2622/AL1146

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/16	04/24/16	55	\$6,030.00	\$5,125.50
04/25/16	04/26/16	58	\$7,670.00	\$6,519.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2016	55	\$6,030.00	\$5,125.50	0.00
May 2016	58	\$7,670.00	\$6,519.50	0.00
<b>Totals</b>	<b>113</b>	<b>\$13,700.00</b>	<b>\$11,645.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WLFI	04/22/16	04/22/16	5a-6a NC 18 Early Edition	CM	M-F 5a-6a	----F--	:30	2	\$50.00	P4	0.00	NM	2	\$100.00
				NC 18 5-6a Early Edition											
				News 18 This Morning At 5-6A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/16	04/24/16	----F--		2				\$50.00		0.00			
E 2	WLFI	04/25/16	04/25/16	5a-6a NC 18 Early Edition	CM	M-F 5a-6a	M-----	:30	2	\$50.00	P4	0.00	NM	2	\$100.00
				NC 18 5-6a Early Edition											
				News 18 This Morning At 5-6A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/16	05/01/16	M-----		2				\$50.00		0.00			
E 3	WLFI	04/26/16	04/26/16	5a-6a NC 18 Early Edition	CM	M-F 5a-6a	-T-----	:30	2	\$50.00	P4	0.00	NM	2	\$100.00
				NC 18 5-6a Early Edition											
				News 18 This Morning At 5-6A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/16	05/01/16	-T-----		2				\$50.00		0.00			
E 4	WLFI	04/22/16	04/22/16	6a-7a NC 18 This Morning	CM	M-F 6a-7a	----F--	:30	2	\$125.00	P4	0.00	NM	2	\$250.00
				NC 18 6-7a This Morning											
				News 18 This Morning @ 6A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/16	04/24/16	----F--		2				\$125.00		0.00			
E 5	WLFI	04/25/16	04/25/16	6a-7a NC 18 This Morning	CM	M-F 6a-7a	M-----	:30	2	\$125.00	P4	0.00	NM	2	\$250.00
				NC 18 6-7a This Morning											
				News 18 This Morning @ 6A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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 Flight Dates: 04/22/16 - 04/26/16

Advertiser: POL/D Trump/R/Pre.US  
 Product Desc: Trump/Pres/R  
 Estimate: 644

WLF1 Lafayette

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	WLF1	04/25/16	04/25/16	6a-7a NC 18 This Morning NC 18 6-7a This Morning	CM	M-F 6a-7a	M-----	:30	2	\$125.00	P4	0.00	NM	2	\$250.00
		News 18 This Morning @ 6A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/16	05/01/16	M-----		2				\$125.00		0.00			
E 6	WLF1	04/26/16	04/26/16	6a-7a NC 18 This Morning NC 18 6-7a This Morning	CM	M-F 6a-7a	-T-----	:30	2	\$125.00	P4	0.00	NM	2	\$250.00
		News 18 This Morning @ 6A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/16	05/01/16	-T-----		2				\$125.00		0.00			
E 7	WLF1	04/22/16	04/22/16	CBS This Morning The Early Show	CM	M-F 7a-9a	----F--	:30	2	\$75.00	P4	0.00	NM	2	\$150.00
		CBS This Morning													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/16	04/24/16	----F--		2				\$75.00		0.00			
E 8	WLF1	04/25/16	04/25/16	CBS This Morning The Early Show	CM	M-F 7a-9a	M-----	:30	2	\$75.00	P4	0.00	NM	2	\$150.00
		CBS This Morning													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/16	05/01/16	M-----		2				\$75.00		0.00			
E 9	WLF1	04/26/16	04/26/16	CBS This Morning The Early Show	CM	M-F 7a-9a	-T-----	:30	2	\$75.00	P4	0.00	NM	2	\$150.00
		CBS This Morning													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/16	05/01/16	-T-----		2				\$75.00		0.00			
E 10	WLF1	04/23/16	04/23/16	Sa 5a-6a Sa 5a-6a US Farm Report	CM	Sa 5a-6a US Farm	-----S-	:30	1	\$10.00	P4	0.00	NM	1	\$10.00
		U.S Farm Report													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/16	04/24/16	-----S-		1				\$10.00		0.00			
E 11	WLF1	04/23/16	04/23/16	CBS This Morning Sa The Early Show Sa	CM	Sa 9a-11a	-----S-	:30	2	\$50.00	P4	0.00	NM	2	\$100.00
		CBS This Morning Saturday													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/16	04/24/16	-----S-		2				\$50.00		0.00			
E 12	WLF1	04/24/16	04/24/16	CBS Sunday Morning CBS Sunday Morning	CM	Su 9a-1030a	-----S	:30	2	\$85.00	P4	0.00	NM	2	\$170.00
		CBS Sunday Morning													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/16	04/24/16	-----S		2				\$85.00		0.00			
E 13	WLF1	04/24/16	04/24/16	Face the Nation Face The Nation	CM	Su 1030a-1130a	-----S	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		Face The Nation													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/16	04/24/16	-----S		1				\$75.00		0.00			
E 14	WLF1	04/22/16	04/22/16	M-F 9a-10a M-F 9a-10a	CM	M-F 9a-10a	----F--	:30	2	\$40.00	P4	0.00	NM	2	\$80.00
		Dr. Oz													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/16	04/24/16	----F--		2				\$40.00		0.00			
E 15	WLF1	04/25/16	04/25/16	M-F 9a-10a M-F 9a-10a	CM	M-F 9a-10a	M-----	:30	2	\$40.00	P4	0.00	NM	2	\$80.00
		Dr. Oz													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/16	05/01/16	M-----		2				\$40.00		0.00			
E 16	WLF1	04/26/16	04/26/16	M-F 9a-10a M-F 9a-10a	CM	M-F 9a-10a	-T-----	:30	1	\$40.00	P4	0.00	NM	1	\$40.00
		Dr. Oz													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/16	05/01/16	-T-----		1				\$40.00		0.00			
E 17	WLF1	04/22/16	04/22/16		CM	M-F 10a-11a	----F--	:30	2	\$60.00	P4	0.00	NM	2	\$120.00

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 Estimate: 644

WLFJ Lafayette

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Let's Make a Deal M-F 10a-11a											
				Let's Make A Deal											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/18/16	04/24/16	----F--			2		\$60.00		0.00				
E 18	WLFJ	04/25/16	04/25/16	Let's Make a Deal M-F 10a-11a	CM	M-F 10a-11a	M-----	:30	1	\$60.00	P4	0.00	NM	1	\$60.00
				Let's Make A Deal											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/25/16	05/01/16	M-----			1		\$60.00		0.00				
E 19	WLFJ	04/26/16	04/26/16	Let's Make a Deal M-F 10a-11a	CM	M-F 10a-11a	-T-----	:30	1	\$60.00	P4	0.00	NM	1	\$60.00
				Let's Make A Deal											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/25/16	05/01/16	-T-----			1		\$60.00		0.00				
E 20	WLFJ	04/22/16	04/22/16	Price is Right M-F 11a-12p	CM	M-F 11a-12p	----F--	:30	2	\$65.00	P4	0.00	NM	5	\$605.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/18/16	04/24/16	----F--			2		\$65.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WLFJ	04/18/16-04/24/16	Price is Right		M-F 11a-12p		----F--	:30	<del>(\$65.00)</del>	0.00	NM				
See MG 20.3,20.4,20.5,20.6,20.7 [Political]															
3	WLFJ	04/26/16-04/26/16	Tue Hour 3		Tu 10p-11p		-T-----	:30	\$200.00	0.00	NM				
Ⓜ MG for 20.1,51.1,66.2,53.1,47.1 [Makegood]															
4	WLFJ	04/25/16-04/25/16	Late Late Show		M-F 1237a-137a		M-----	:30	\$20.00	0.00	NM				
Ⓜ MG for 20.1,51.1,66.2,53.1,47.1 [Makegood]															
5	WLFJ	04/26/16-04/26/16	Late Late Show		M-F 1237a-137a		-T-----	:30	\$20.00	0.00	NM				
Ⓜ MG for 20.1,51.1,66.2,53.1,47.1 [Makegood]															
6	WLFJ	04/25/16-04/25/16	CBS Evening News		M-Su 630-7p		M-----	:30	\$300.00	0.00	NM				
Ⓜ MG for 20.1,51.1,66.2,53.1,47.1 [Makegood]															
7	WLFJ	04/26/16-04/26/16	CBS Evening News		M-Su 630-7p		-T-----	:30	<del>(\$300.00)</del>	0.00	NM				
Ⓜ Credited															
E 21	WLFJ	04/25/16	04/25/16	Price is Right M-F 11a-12p	CM	M-F 11a-12p	M-----	:30	1	\$65.00	P4	0.00	NM	1	\$65.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/25/16	05/01/16	M-----			1		\$65.00		0.00				
E 22	WLFJ	04/26/16	04/26/16	Price is Right M-F 11a-12p	CM	M-F 11a-12p	-T-----	:30	1	\$65.00	P4	0.00	NM	1	\$65.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/25/16	05/01/16	-T-----			1		\$65.00		0.00				
E 23	WLFJ	04/22/16	04/22/16	News Chan 18 @ Noon News Chan 18 @ Noon	CM	M-F 12p-1230p	----F--	:30	2	\$85.00	P4	0.00	NM	2	\$170.00
				News 18 At Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/18/16	04/24/16	----F--			2		\$85.00		0.00				
E 24	WLFJ	04/25/16	04/25/16	News Chan 18 @ Noon News Chan 18 @ Noon	CM	M-F 12p-1230p	M-----	:30	1	\$85.00	P4	0.00	NM	1	\$85.00
				News 18 At Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/25/16	05/01/16	M-----			1		\$85.00		0.00				
E 25	WLFJ	04/26/16	04/26/16	News Chan 18 @ Noon News Chan 18 @ Noon	CM	M-F 12p-1230p	-T-----	:30	1	\$85.00	P4	0.00	NM	1	\$85.00
				News 18 At Noon											

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 Estimate: 644

WLF1 Lafayette

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 25	WLF1	04/26/16	04/26/16	News Chan 18 @ Noon News Chan 18 @ Noon	CM	M-F 12p-1230p	-T-----	:30	1	\$85.00	P4	0.00	NM	1	\$85.00
		News 18 At Noon													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/25/16	05/01/16	-T-----		1		\$85.00		0.00					
E 26	WLF1	04/22/16	04/22/16	M-F Daytime PM Rotato Daytime Afternoon Rotator	CM	M-F 1230p-2p (12:30 PM-2:00 PM)	----F--	:30	2	\$45.00	P4	0.00	NM	2	\$90.00
		CBS Soap Rotation													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/18/16	04/24/16	----F--		2		\$45.00		0.00					
E 27	WLF1	04/25/16	04/25/16	M-F Daytime PM Rotato Daytime Afternoon Rotator	CM	M-F 1230p-2p (12:30 PM-2:00 PM)	M-----	:30	1	\$45.00	P4	0.00	NM	1	\$45.00
		CBS Soap Rotation													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/25/16	05/01/16	M-----		1		\$45.00		0.00					
E 28	WLF1	04/26/16	04/26/16	M-F Daytime PM Rotato Daytime Afternoon Rotator	CM	M-F 1230p-2p (12:30 PM-2:00 PM)	-T-----	:30	1	\$45.00	P4	0.00	NM	1	\$45.00
		CBS Soap Rotation													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/25/16	05/01/16	-T-----		1		\$45.00		0.00					
E 29	WLF1	04/22/16	04/22/16	The Talk M-F 2p-3p	CM	M-F 2p-3p	----F--	:30	1	\$35.00	P4	0.00	NM	1	\$35.00
		The Talk													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/18/16	04/24/16	----F--		1		\$35.00		0.00					
E 30	WLF1	04/25/16	04/25/16	The Talk M-F 2p-3p	CM	M-F 2p-3p	M-----	:30	1	\$35.00	P4	0.00	NM	1	\$35.00
		The Talk													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/25/16	05/01/16	M-----		1		\$35.00		0.00					
E 31	WLF1	04/26/16	04/26/16	The Talk M-F 2p-3p	CM	M-F 2p-3p	-T-----	:30	1	\$35.00	P4	0.00	NM	1	\$35.00
		The Talk													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/25/16	05/01/16	-T-----		1		\$35.00		0.00					
E 32	WLF1	04/22/16	04/22/16	M-F 3p-4p M-F 3p-4p	CM	M-F 3p-4p	----F--	:30	2	\$45.00	P4	0.00	NM	2	\$90.00
		Dr. Phil													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/18/16	04/24/16	----F--		2		\$45.00		0.00					
E 33	WLF1	04/25/16	04/25/16	M-F 3p-4p M-F 3p-4p	CM	M-F 3p-4p	M-----	:30	1	\$45.00	P4	0.00	NM	1	\$45.00
		Dr. Phil													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/25/16	05/01/16	M-----		1		\$45.00		0.00					
E 34	WLF1	04/26/16	04/26/16	M-F 3p-4p M-F 3p-4p	CM	M-F 3p-4p	-T-----	:30	1	\$45.00	P4	0.00	NM	1	\$45.00
		Dr. Phil													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/25/16	05/01/16	-T-----		1		\$45.00		0.00					
E 35	WLF1	04/22/16	04/22/16	M-F 4p-5p M-F 4p-5p Ellen	CM	M-F 4p-5p Ellen	----F--	:30	2	\$65.00	P4	0.00	NM	2	\$130.00
		Ellen													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/18/16	04/24/16	----F--		2		\$65.00		0.00					
E 36	WLF1	04/25/16	04/25/16	M-F 4p-5p M-F 4p-5p Ellen	CM	M-F 4p-5p Ellen	M-----	:30	1	\$65.00	P4	0.00	NM	1	\$65.00
		Ellen													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/25/16	05/01/16	M-----		1		\$65.00		0.00					
E 37	WLF1	04/26/16	04/26/16		CM	M-F 4p-5p Ellen	-T-----	:30	1	\$65.00	P4	0.00	NM	1	\$65.00

Order / Rev: 852692  
 Alt Order #: 25157659  
 Flight Dates: 04/22/16 - 04/26/16

Advertiser: POL/D Trump/R/Pre.US  
 Product Desc: Trump/Pres/R  
 Estimate: 644

WLFJ Lafayette

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 4p-5p M-F 4p-5p Ellen											
				Ellen											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/25/16	05/01/16	-T-----	1	\$65.00	0.00								
E 38	WLFJ	04/22/16	04/22/16	M-F 530-6p M-F 530p-6p Inside Editio	CM	M-F 530p-6p	INSid- - - - F - -	:30	1	\$115.00	P4	0.00	NM	1	\$115.00
				Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/18/16	04/24/16	- - - - F - -	1	\$115.00	0.00								
E 39	WLFJ	04/25/16	04/25/16	M-F 530-6p M-F 530p-6p Inside Editio	CM	M-F 530p-6p	INSidM- - - - -	:30	1	\$115.00	P4	0.00	NM	1	\$115.00
				Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/25/16	05/01/16	M- - - - -	1	\$115.00	0.00								
E 40	WLFJ	04/26/16	04/26/16	M-F 530-6p M-F 530p-6p Inside Editio	CM	M-F 530p-6p	INSid- T- - - - -	:30	1	\$115.00	P4	0.00	NM	1	\$115.00
				Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/25/16	05/01/16	-T-----	1	\$115.00	0.00								
E 41	WLFJ	04/22/16	04/22/16	News Chan 18 @ 5p News Chan 18 @ 5p	CM	M-F 5p-530p	- - - - F - -	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
				News 18 At 5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/18/16	04/24/16	- - - - F - -	1	\$150.00	0.00								
E 42	WLFJ	04/25/16	04/25/16	News Chan 18 @ 5p News Chan 18 @ 5p	CM	M-F 5p-530p	M- - - - -	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
				News 18 At 5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/25/16	05/01/16	M- - - - -	1	\$150.00	0.00								
E 43	WLFJ	04/26/16	04/26/16	News Chan 18 @ 5p News Chan 18 @ 5p	CM	M-F 5p-530p	- T- - - - -	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
				News 18 At 5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/25/16	05/01/16	-T-----	1	\$150.00	0.00								
E 44	WLFJ	04/22/16	04/22/16	News Chan 18 @ 6p News Chan 18 @ 6p	CM	M-F 6p-630p	- - - - F - -	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
				News 18 At 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/18/16	04/24/16	- - - - F - -	1	\$250.00	0.00								
E 45	WLFJ	04/25/16	04/25/16	News Chan 18 @ 6p News Chan 18 @ 6p	CM	M-F 6p-630p	M- - - - -	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
				News 18 At 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/25/16	05/01/16	M- - - - -	1	\$250.00	0.00								
E 46	WLFJ	04/26/16	04/26/16	News Chan 18 @ 6p News Chan 18 @ 6p	CM	M-F 6p-630p	- T- - - - -	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
				News 18 At 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/25/16	05/01/16	-T-----	1	\$250.00	0.00								
E 47	WLFJ	04/22/16	04/22/16	CBS Evening News CBS Evening News M-Su	CM	M-Su 630-7p	- - - - F - -	:30	1	\$300.00	P3	0.00	NM	0	\$0.00
				CBS Evening News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/18/16	04/24/16	- - - - F - -	1	\$300.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WLFJ	04/18/16-04/24/16	CBS Evening News		M-Su 630-7p		- - - - F - -	:30	<del>(\$300.00)</del>	0.00	NM				
See MG 20.3,20.4,20.5,20.6,20.7															
[Oversold]															
E 48	WLFJ	04/25/16	04/25/16	CBS Evening News CBS Evening News M-Su	CM	M-Su 630-7p	M- - - - -	:30	1	\$300.00	P3	0.00	NM	1	\$300.00

Order / Rev: 852692  
 Alt Order #: 25157659  
 Flight Dates: 04/22/16 - 04/26/16

Advertiser: POL/D Trump/R/Pre.US  
 Product Desc: Trump/Pres/R  
 Estimate: 644

WFLI Lafayette

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS Evening News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/16	05/01/16	M-----					1	\$300.00		0.00			
E 49	WFLI	04/26/16	04/26/16	CBS Evening News	CM	M-Su 630-7p	-T-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
CBS Evening News M-Su															
CBS Evening News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/16	05/01/16	-T-----					1	\$300.00		0.00			
E 50	WFLI	04/23/16	04/23/16	Early News Saturday	CM	Sa 6p-630p	-----S-	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
SA Early News @ 6p															
News 18 Weekend Report															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/16	04/24/16	-----S-					1	\$100.00		0.00			
E 51	WFLI	04/23/16	04/23/16	CBS Evening News WKND	CM	CBS Evening New	-----S-	:30	1	\$100.00	P4	0.00	NM	0	\$0.00
CBS Evening News 630-7p															
CBS Saturday Evening News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/16	04/24/16	-----S-					1	\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WFLI	04/18/16-04/24/16	CBS Evening News WKND			CBS Evening Nev	-----Sa-	:30		<del>(\$100.00)</del>		0.00	NM		
See MG 20.3,20.4,20.5,20.6,20.7															
[Oversold]															
E 52	WFLI	04/24/16	04/24/16	Early News Sunday	CM	Su 6p-630	-----S	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
SU Early News @ 6p															
News 18 Weekend Report															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/16	04/24/16	-----S					1	\$100.00		0.00			
E 53	WFLI	04/24/16	04/24/16	CBS Evening News	CM	M-Su 630-7p	-----S	:30	1	\$100.00	P4	0.00	NM	0	\$0.00
CBS Evening News M-Su															
CBS News Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/16	04/24/16	-----S					1	\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WFLI	04/18/16-04/24/16	CBS Evening News			M-Su 630-7p	-----Su	:30		<del>(\$100.00)</del>		0.00	NM		
See MG 20.3,20.4,20.5,20.6,20.7															
[Oversold]															
E 54	WFLI	04/22/16	04/22/16	M-F 7p-730p	CM	M-F 7p-730p Wheel	----F--	:30	1	\$275.00	P3	0.00	NM	1	\$275.00
M-F 7p-730p Wheel Of Fort															
Wheel Of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/16	04/24/16	----F--					1	\$275.00		0.00			
E 55	WFLI	04/25/16	04/25/16	M-F 7p-730p	CM	M-F 7p-730p Wheel	M-----	:30	1	\$275.00	P3	0.00	NM	1	\$275.00
M-F 7p-730p Wheel Of Fort															
Wheel Of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/16	05/01/16	M-----					1	\$275.00		0.00			
E 56	WFLI	04/26/16	04/26/16	M-F 7p-730p	CM	M-F 7p-730p Wheel	-T-----	:30	1	\$275.00	P3	0.00	NM	1	\$275.00
M-F 7p-730p Wheel Of Fort															
Wheel Of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/16	05/01/16	-T-----					1	\$275.00		0.00			
E 57	WFLI	04/22/16	04/22/16	M-F 730p-8p	CM	M-F 730p-8p Jeop	----F--	:30	1	\$275.00	P3	0.00	NM	1	\$275.00
M-F 730p-8p Jeopardy															
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/16	04/24/16	----F--					1	\$275.00		0.00			
E 58	WFLI	04/25/16	04/25/16	M-F 730p-8p	CM	M-F 730p-8p Jeop	M-----	:30	1	\$275.00	P3	0.00	NM	1	\$275.00
M-F 730p-8p Jeopardy															
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/16	05/01/16	M-----					1	\$275.00		0.00			

Order / Rev: 852692  
 Alt Order #: 25157659  
 Flight Dates: 04/22/16 - 04/26/16

Advertiser: POL/D Trump/R/Pre.US  
 Product Desc: Trump/Pres/R  
 Estimate: 644  
**WLFJ Lafayette**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 59	WLFJ	04/26/16	04/26/16	M-F 730p-8p M-F 730p-8p Jeopardy	CM	M-F 730p-8p Jeop.-T-	-----	:30	1	\$275.00	P3	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/16	05/01/16	-T-----		1				\$275.00		0.00			
E 60	WLFJ	04/23/16	04/23/16	Prime Access Sa 7-8p Sa 7p-8p	CM	Sa 7p-8p	-----S-	:30	2	\$40.00	P4	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/16	04/24/16	-----S-		2				\$40.00		0.00			
E 61	WLFJ	04/25/16	04/25/16	Mon Hour 3 Monday Prime Hour 3	CM	M 10p-11p	M-----	:30	2	\$300.00	P4	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/16	05/01/16	M-----		2				\$300.00		0.00			
E 62	WLFJ	04/26/16	04/26/16	Tue Hour 1 Tuesday Prime Hour 1	CM	Tu 8p-9p	-T-----	:30	2	\$350.00	P4	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/16	05/01/16	-T-----		2				\$350.00		0.00			
E 63	WLFJ	04/22/16	04/22/16	Fri Hour 2 Friday Prime Hour 2	CM	F 9p-10p	----F--	:30	2	\$200.00	P4	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/16	04/24/16	----F--		2				\$200.00		0.00			
E 64	WLFJ	04/22/16	04/22/16	Fri Hour 3 Friday Prime Hour 3	CM	F 10p-11p	----F--	:30	2	\$200.00	P4	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/16	04/24/16	----F--		2				\$200.00		0.00			
E 65	WLFJ	04/23/16	04/23/16	Sat Hour 1 Saturday Prime Hour 1	CM	Sa 8p-9p	-----S-	:30	2	\$100.00	P4	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/16	04/24/16	-----S-		2				\$100.00		0.00			
E 66	WLFJ	04/24/16	04/24/16	Sun Hour 1 Sunday Prime Hour 1	CM	Su 7p-8p	-----S	:30	2	\$275.00	P4	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/16	04/24/16	-----S		2				\$275.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		2	WLFJ	04/18/16-04/24/16	Sun Hour 1	Su 7p-8p	-----Su	:30		<del>(\$275.00)</del>		0.00	NM		
					See MG 20.3,20.4,20.5,20.6,20.7										
					[Oversold]										
E 67	WLFJ	04/24/16	04/24/16	Sun Hour 3 Sunday Prime Hour 3	CM	Su 9p-10p	-----S	:30	2	\$275.00	P4	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/16	04/24/16	-----S		2				\$275.00		0.00			
E 68	WLFJ	04/22/16	04/22/16	LN M-F LN M-F @ 11p	CM	M-F 11p-1135p	----F--	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/16	04/24/16	----F--		1				\$175.00		0.00			
E 69	WLFJ	04/25/16	04/25/16	LN M-F LN M-F @ 11p	CM	M-F 11p-1135p	M-----	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/16	05/01/16	M-----		1				\$175.00		0.00			
E 70	WLFJ	04/26/16	04/26/16	LN M-F LN M-F @ 11p	CM	M-F 11p-1135p	-T-----	:30	1	\$175.00	P4	0.00	NM	1	\$175.00

Order / Rev: 852692  
 Alt Order #: 25157659  
 Flight Dates: 04/22/16 - 04/26/16

Advertiser: POL/D Trump/R/Pre.US  
 Product Desc: Trump/Pres/R  
 Estimate: 644

WFLI Lafayette

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News 18 At 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/16	05/01/16	-T-----					1	\$175.00		0.00			
E 71	WFLI	04/23/16	04/23/16	LN Sa Sa Late News @ 11p	CM	Sa 11p-1135p	-----S-	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
News 18 Weekend Report															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/16	04/24/16	-----S-					1	\$125.00		0.00			
E 72	WFLI	04/24/16	04/24/16	LN Su Su Late News @ 11p	CM	Su 11p-1135p	-----S	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
News 18 Weekend Report															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/16	04/24/16	-----S					1	\$125.00		0.00			
E 73	WFLI	04/22/16	04/22/16	LF M-F The Late Show Late Show/Stephen Colbert	CM	M-F 1135p-1237x	----F--	:30	2	\$50.00	P4	0.00	NM	2	\$100.00
Late Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/16	04/24/16	----F--					2	\$50.00		0.00			
E 74	WFLI	04/25/16	04/25/16	LF M-F The Late Show Late Show/Stephen Colbert	CM	M-F 1135p-1237x	M-----	:30	2	\$50.00	P4	0.00	NM	2	\$100.00
Late Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/16	05/01/16	M-----					2	\$50.00		0.00			
E 75	WFLI	04/26/16	04/26/16	LF M-F The Late Show Late Show/Stephen Colbert	CM	M-F 1135p-1237x	-T-----	:30	2	\$50.00	P4	0.00	NM	2	\$100.00
Late Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/16	05/01/16	-T-----					2	\$50.00		0.00			
E 76	WFLI	04/22/16	04/22/16	Fri Hour 1 Friday Prime Hour 1	CM	F 8p-9p	----F--	:30	2	\$150.00	P4	0.00	NM	2	\$300.00
Amazing Race															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/16	04/24/16	----F--					2	\$150.00		0.00			
E 77	WFLI	04/23/16	04/23/16	Sat Hour 3 Saturday Prime Hour 3	CM	Sa 10p-11p	-----S-	:30	2	\$100.00	P4	0.00	NM	2	\$200.00
48 Hours															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/16	04/24/16	-----S-					2	\$100.00		0.00			
E 78	WFLI	04/25/16	04/25/16	Mon Hour 2 Monday Prime Hour 2	CM	M 9-10p	M-----	:30	2	\$300.00	P4	0.00	NM	2	\$600.00
Scorpion															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/16	05/01/16	M-----					2	\$300.00		0.00			
E 79	WFLI	04/23/16	04/23/16	Sat Hour 2 Saturday Prime Hour 2	CM	Sa 9p-10p	-----S-	:30	2	\$100.00	P4	0.00	NM	2	\$200.00
Crimetime															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/16	04/24/16	-----S-					2	\$100.00		0.00			
E 80	WFLI	04/25/16	04/25/16	M-F 430a-5a CBS Morni M-F 430a-5a CBS Morning N	CM	M-F 430a-5a CBS M	M-----	:30	1	\$30.00	P3	0.00	NM	1	\$30.00
CBS Morn News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/16	05/01/16	M-----					1	\$30.00		0.00			
													Totals	113	\$13,700.00