

DUPLICATE

INVOICE



WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
Main: (414)355-6666
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
581174-1	10/21/12	October 2012	10/01/12 - 10/10/12

Station	Account Executive	Sales Office	Sales Region
WITI	Trevor Heaton	Washington DC	National

Billing Address:

Smart Media Group LLC
Attention: Accounts Payable
814 King Street
Suite 400
Alexandria, VA 22314

Advertiser	Product	Estimate Number
Campaign for American Val	CFAV PAC	C04C10

Flight Dates	Order #	Alt Order #
10/04/12 - 10/10/12	581174	09836290

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WITI
3609 Solutions Center
Chicago, IL 60677-3006

IDB #	Advertiser Code	Product Code
1046	CFAV	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/04/12	10/04/12	M-F 11a-1130a FOX 6	11a-1130a	---T---	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 Th 10/04/12 M-F 11a-1130a FOX 6 11a-1130a :00 \$350.00 NM See MG 12.2,12.3,12.4,12.5									
2	10/05/12	10/05/12	M-F 11a-1130a FOX 6	11a-1130a	----F--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----F-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 F 10/05/12 11:11 AM M-F 11a-1130a FOX 6 11a-1130a :30 VALUE092912H \$350.00 NM									
3	10/08/12	10/08/12	M-F 11a-1130a FOX 6	11a-1130a	M-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 M 10/08/12 11:23 AM M-F 11a-1130a FOX 6 11a-1130a :30 VALUE092912H \$350.00 NM									
4	10/09/12	10/09/12	M-F 11a-1130a FOX 6	11a-1130a	-T-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -T----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 Tu 10/09/12 11:24 AM M-F 11a-1130a FOX 6 11a-1130a :30 VALUE092912H \$350.00 NM									
5	10/10/12	10/10/12	M-F 11a-1130a FOX 6	11a-1130a	--W----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --W---- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 W 10/10/12 11:10 AM M-F 11a-1130a FOX 6 11a-1130a :30 VALUE092912H \$350.00 NM									

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Send Payment To:



WITI
3609 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
581174-1	10/21/12	October 2012	10/01/12 - 10/10/12
Advertiser	Product	Estimate Number	
Campaign for American Va	CFAV PAC	C04C10	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/04/12	10/04/12	M-F 1130a-12p FOX 6	1130a-12p	---T---	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---T---	1	\$400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Th	10/04/12		M-F 1130a-12p FOX 6	1130a-12p	:00		\$400.00	NM
	See MG 12.2,12.3,12.4,12.5								
7	10/05/12	10/05/12	M-F 1130a-12p FOX 6	1130a-12p	----F--	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----F--	1	\$400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	F	10/05/12	11:44 AM	M-F 1130a-12p FOX 6	1130a-12p	:30	VALUE092912H	\$400.00	NM
8	10/08/12	10/08/12	M-F 1130a-12p FOX 6	1130a-12p	M-----	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	M	10/08/12	11:56 AM	M-F 1130a-12p FOX 6	1130a-12p	:30	VALUE092912H	\$400.00	NM
9	10/09/12	10/09/12	M-F 1130a-12p FOX 6	1130a-12p	-T-----	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-T-----	1	\$400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Tu	10/09/12	11:50 AM	M-F 1130a-12p FOX 6	1130a-12p	:30	VALUE092912H	\$400.00	NM
10	10/10/12	10/10/12	M-F 1130a-12p FOX 6	1130a-12p	--W----	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--W----	1	\$400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	W	10/10/12	11:50 AM	M-F 1130a-12p FOX 6	1130a-12p	:30	VALUE092912H	\$400.00	NM
11	10/07/12	10/07/12	FOX News Sunday	9a-10a	-----S	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	1	\$400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Su	10/07/12	9:45 AM	FOX News Sunday	9a-10a	:30	VALUE092912H	\$400.00	NM
12	10/04/12	10/04/12	M-F 530a-6a	530a-6a	---T---	:30	1	\$865.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---T---	1	\$865.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Th	10/04/12		M-F 530a-6a	530a-6a	:00		\$865.00	NM
	See MG 12.2,12.3,12.4,12.5								
2 6	W	10/10/12	9:00 PM	M-F 9-10p	9p-10p	:30	VALUE092912H	\$2,500.00	NM
	MG for 6.1,1.1,22.1,27.1,17.1,12.1								
3 6	W	10/10/12	10:29 PM	M-F 10p-1035p	10p-1035p	:30	VALUE092912H	\$2,500.00	NM
	MG for 6.1,1.1,22.1,27.1,17.1,12.1								
4 6	W	10/10/12	1:05 AM	M-F 105a-135a	105a-135a	:30	VALUE092912H	\$125.00	NM
	MG for 6.1,1.1,22.1,27.1,17.1,12.1								
5 6	W	10/10/12	1:29 AM	M-F 105a-135a	105a-135a	:30	VALUE092912H	\$125.00	NM
	MG for 6.1,1.1,22.1,27.1,17.1,12.1								

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Invoice #	Invoice Date	Invoice Month	Invoice Period
581174-1	10/21/12	October 2012	10/01/12 - 10/10/12
Advertiser	Product	Estimate Number	
Campaign for American Va	CFAV PAC	C04C10	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/05/12	10/05/12	M-F 530a-6a	530a-6a	----F--	:30	1	\$865.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----F--	1	\$865.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	F	10/05/12	5:41 AM	M-F 530a-6a	530a-6a	:30	VALUE092912H	\$865.00	NM
14	10/08/12	10/08/12	M-F 530a-6a	530a-6a	M-----	:30	1	\$865.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$865.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	M	10/08/12	5:42 AM	M-F 530a-6a	530a-6a	:30	VALUE092912H	\$865.00	NM
15	10/09/12	10/09/12	M-F 530a-6a	530a-6a	-T-----	:30	1	\$865.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-T-----	1	\$865.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Tu	10/09/12	5:37 AM	M-F 530a-6a	530a-6a	:30	VALUE092912H	\$865.00	NM
16	10/10/12	10/10/12	M-F 530a-6a	530a-6a	--W----	:30	1	\$865.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--W----	1	\$865.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	W	10/10/12	5:37 AM	M-F 530a-6a	530a-6a	:30	VALUE092912H	\$865.00	NM
17	10/04/12	10/04/12	M-F 6a-7a	6a-7a	---T---	:30	1	\$1,735.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---T---	1	\$1,735.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Th	10/04/12		M-F 6a-7a	6a-7a	:00		\$1,735.00	NM
See MG 12.2, 12.3, 12.4, 12.5									
18	10/05/12	10/05/12	M-F 6a-7a	6a-7a	----F--	:30	1	\$1,735.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----F--	1	\$1,735.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	F	10/05/12	6:14 AM	M-F 6a-7a	6a-7a	:30	VALUE092912H	\$1,735.00	NM
19	10/08/12	10/08/12	M-F 6a-7a	6a-7a	M-----	:30	1	\$1,735.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$1,735.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	M	10/08/12	6:06 AM	M-F 6a-7a	6a-7a	:30	VALUE092912H	\$1,735.00	NM
20	10/09/12	10/09/12	M-F 6a-7a	6a-7a	-T-----	:30	1	\$1,735.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-T-----	1	\$1,735.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Tu	10/09/12	6:25 AM	M-F 6a-7a	6a-7a	:30	VALUE092912H	\$1,735.00	NM

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Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
581174-1	10/21/12	October 2012	10/01/12 - 10/10/12
Advertiser	Product	Estimate Number	
Campaign for American Va	CFAV PAC	C04C10	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/10/12	10/10/12	M-F 6a-7a	6a-7a	--W----	:30	1	\$1,735.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--W----	1	\$1,735.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 6	W	10/10/12	6:07 AM	M-F 6a-7a	6a-7a	:30	VALUE092912H	\$1,735.00	NM
22	10/04/12	10/04/12	M-F 530p-6p	530p-6p	---T---	:30	1	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---T---	1	\$900.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 6	Th	10/04/12		M-F 530p-6p	530p-6p	:00		\$900.00	NM
See MG 12.2, 12.3, 12.4, 12.5									
23	10/05/12	10/05/12	M-F 530p-6p	530p-6p	----F--	:30	1	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----F--	1	\$900.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 6	F	10/05/12	5:39 PM	M-F 530p-6p	530p-6p	:30	VALUE092912H	\$900.00	NM
24	10/08/12	10/08/12	M-F 530p-6p	530p-6p	M-----	:30	1	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$900.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 6	M	10/08/12	5:43 PM	M-F 530p-6p	530p-6p	:30	VALUE092912H	\$900.00	NM
25	10/09/12	10/09/12	M-F 530p-6p	530p-6p	-T-----	:30	1	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-T-----	1	\$900.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 6	Tu	10/09/12	5:55 PM	M-F 530p-6p	530p-6p	:30	VALUE092912H	\$900.00	NM
26	10/10/12	10/10/12	M-F 530p-6p	530p-6p	--W----	:30	1	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--W----	1	\$900.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 6	W	10/10/12	5:38 PM	M-F 530p-6p	530p-6p	:30	VALUE092912H	\$900.00	NM
27	10/04/12	10/04/12	M-F 6p-630p	6p-630p	---T---	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---T---	1	\$1,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 6	Th	10/04/12		M-F 6p-630p	6p-630p	:00		\$1,000.00	NM
See MG 12.2, 12.3, 12.4, 12.5									
28	10/05/12	10/05/12	M-F 6p-630p	6p-630p	----F--	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----F--	1	\$1,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 6	F	10/05/12	6:28 PM	M-F 6p-630p	6p-630p	:30	VALUE092912H	\$1,000.00	NM

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581174-1	10/21/12	October 2012	10/01/12 - 10/10/12
Advertiser	Product	Estimate Number	
Campaign for American Va	CFAV PAC	C04C10	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	10/08/12	10/08/12	M-F 6p-630p	6p-630p	M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 M 10/08/12 6:23 PM M-F 6p-630p 6p-630p :30 VALUE092912H \$1,000.00 NM									
30	10/09/12	10/09/12	M-F 6p-630p	6p-630p	-T-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -T----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 Tu 10/09/12 6:09 PM M-F 6p-630p 6p-630p :30 VALUE092912H \$1,000.00 NM									
31	10/10/12	10/10/12	M-F 6p-630p	6p-630p	--W----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --W---- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 W 10/10/12 6:24 PM M-F 6p-630p 6p-630p :30 VALUE092912H \$1,000.00 NM									

Total Spots **29** Gross Total **\$26,650.00**

Payment Terms 30 Days

Agency Commission **\$3,997.50**

Net Amount Due **\$22,652.50**