

## **Quarterly Issues and Programming for 4<sup>th</sup> Quarter 2023**

### **WCDS FOX SPORTS 1230 AM Glasgow, KY.**

In the Fourth quarter 2023 WCDS 1230am supported the following:

BRAWA (Barren River Animal Welfare Association) PAS with monthly announcements about their needs and fund raising.

Holiday Bash – November 1- December 16<sup>th</sup> - An Annual Online event with several other Media outlets and businesses to raise money for 20 plus charities in South Central Kentucky.

Severe Weather Coverage- This is in partnership with WBKO and WHHT bring information of road conditions, school, business closings and power outages.

Click it or Ticket it Campaign in November and December. (Seatbelt Safety)

Drive Sober or Get Pulled Over Campaign in November and December.

Mary Wood Weldon. PSA for ONLINE – October- November-December. (Services Offered for Adult Education and Kids after school)

Glasgow -Barren County Chamber PSA's November and December. (Area Christmas Parades and Santa visits on the square)

KBA- Kentucky Broadcaster Association PSA (Monthly)

Local Coverage of High School Sports (Scores-Football-Basketball)

American Red Cross – October- November-December (Local Blood Drives)

PSA and Commercials for local schools Feeding programs & Vaccination programs . List of Schools below.

Barren County High School- Upcoming events

Barren County Middle School- Upcoming events

Glasgow High School- Upcoming events

PSA's for Local Food Bank

PSA's for Local Homeless Shelters in Area