

Quarterly Issues and Programming for 1ST Quarter 2024

WCDS FOX SPORTS 1230 AM Glasgow, KY.

In the First quarter 2023 WCDS supported the following:

BRAWA (Barren River Animal Welfare Association) PSA with monthly announcements about their needs and fund raising.

Severe Weather Coverage- This is in partnership with WBKO and WHHT bring information of road conditions, school, business closings and power outages.

Click it or Ticket it Campaign. (Seatbelt Safety)

Drive Sober or Get Pulled Over Campaign.

Mary Wood Weldon. PSA –. (Services Offered for Adult Education and Kids after school)

KBA- Kentucky Broadcaster Association PSA (Monthly)

Local Coverage of High School Sports (Scores- BOY & GIRLS Basketball)

American Red Cross – (Local Blood Drives)

PSA and Commercials for Glasgow/ Barren County Chamber of Commerce. Awards Banquet, Quarterly Breakfast, Chamber New Business Ribbon Cuttings & PSA's.

Barren County High School- 21ST Century co-sponsor

Barren County HIGH School - Middle School- FFA Week

FFA & 4H promotion for Farm License Plate Effort for State of Kentucky to help support Local FFA and 4H Chapters.

Glasgow High School- Strawberry Sales Effort

Announcements Career and Job Fairs at the following Schools -North Jackson Elem, Temple Hill Elem, Austin Tracy Elem, Red Cross Elem, Highland Elem, South Green Elem.

Help Promote Pre-School registration for Barren County School Systems

Help Promote Pre-School registration for Glasgow School Systems

Talked to Local students at LIFE Skills to educate about Radio and Advertising.

Teach Local Students at Barren County High School about Junior Achievement every Friday: Title of class REAL JOB REAL WORLD.

Ran COVID 19 PSA's for State and Federal Statements

Live updates on COVID 19