

CONTRACT



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918
(618) 985-2333

www.wsiltv.com

And:

Strategic Media Serv
1911 North Ft Myer Drive
Suite 400
Arlington, VA 22209

<u>Contract / Revision</u> 10490 /		<u>Alt Order #</u> 26148799
<u>Product</u> Candidate		
<u>Contract Dates</u> 09/14/18 - 09/24/18		<u>Estimate #</u> 5173
<u>Advertiser</u> Patrick Windhorst for IL HD 118		<u>Original Date / Revision</u> 09/13/18 / 09/19/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WSIL-TV	<u>Account Executive</u> Katz Washington DC	<u>Sales Office</u> National Politica
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u> 8999	<u>Advertiser Code</u> 423	<u>Product Code</u> 511
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
2	3	09/17/18	09/17/18	Local News 6a	6a-7a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	M-----				1	\$120.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	3	09/17/18-09/23/18	Local News 6a	6a-7a	M-----	:30		\$120.00	NM		
	<i>Credited</i>											
3	3	09/18/18	09/18/18	Local News 6a	6a-7a		:30			NM	2	\$240.00
Week:		09/17/18	09/23/18	-2-----				2	\$120.00			
4	3	09/19/18	09/19/18	Local News 6a	6a-7a		:30			NM	1	\$120.00
Week:		09/17/18	09/23/18	--W----				1	\$120.00			
5	3	09/20/18	09/20/18	Local News 6a	6a-7a		:30			NM	2	\$240.00
Week:		09/17/18	09/23/18	---2---				2	\$120.00			
6	3	09/21/18	09/21/18	Local News 6a	6a-7a		:30			NM	2	\$240.00
Week:		09/17/18	09/23/18	----2--				2	\$120.00			
7	3	09/24/18	09/24/18	Local News 6a	6a-7a		:30			NM	2	\$240.00
Week:		09/24/18	09/30/18	2-----				2	\$120.00			
9	3	09/17/18	09/17/18	Good Morning America	7a-9a		:30			NM	0	\$0.00
Week:		09/17/18	09/23/18	M-----				2	\$170.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	3	09/17/18-09/23/18	Good Morning America	7a-9a	M-----	:30		\$170.00	NM		
	<i>Credited</i>											
	2	3	09/17/18-09/23/18	Good Morning America	7a-9a	M-----	:30		\$170.00	NM		
	<i>Credited</i>											
10	3	09/18/18	09/18/18	Good Morning America	7a-9a		:30			NM	2	\$340.00
Week:		09/17/18	09/23/18	-T-----				2	\$170.00			
11	3	09/19/18	09/19/18	Good Morning America	7a-9a		:30			NM	3	\$510.00
Week:		09/17/18	09/23/18	--3----				3	\$170.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 10490 /		<u>Alt Order #</u> 26148799
<u>Contract Dates</u> 09/14/18 - 09/24/18		<u>Product</u> Candidate
		<u>Estimate #</u> 5173
<u>Advertiser</u> Patrick Windhorst for IL		<u>Original Date / Revision</u> 09/13/18 / 09/19/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
12	3	09/20/18	09/20/18	Good Morning America	7a-9a		:30			NM	2	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	---T---				2	\$170.00			
13	3	09/21/18	09/21/18	Good Morning America	7a-9a		:30			NM	3	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	----3--				3	\$170.00			
14	3	09/24/18	09/24/18	Good Morning America	7a-9a		:30			NM	2	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/18	09/30/18	M-----				2	\$170.00			
15	3	09/15/18	09/15/18	GMA Saturday	7a-8a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	-----2-				2	\$50.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	3	09/10/18-09/16/18	GMA Saturday	7a-8a	-----Sa--	:30		\$50.00	NM		
	Credited											
	2	3	09/10/18-09/16/18	GMA Saturday	7a-8a	-----Sa--	:30		\$50.00	NM		
	Credited											
16	3	09/22/18	09/22/18	GMA Saturday	7a-8a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-----S-				1	\$50.00			
18	3	09/17/18	09/17/18	ABC World News Tonight	5:28 PM-5:30 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	M-----				1	\$375.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	3	09/17/18-09/23/18	ABC World News Tonight	5:28 PM-5:30 PM	M-----	:30		\$375.00	NM		
	Credited											
19	3	09/18/18	09/18/18	ABC World News Tonight	5:28 PM-5:30 PM		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-T-----				1	\$375.00			
20	3	09/19/18	09/19/18	ABC World News Tonight	5:28 PM-5:30 PM		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	--W----				1	\$375.00			
21	3	09/20/18	09/20/18	ABC World News Tonight	5:28 PM-5:30 PM		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	---T---				1	\$375.00			
22	3	09/21/18	09/21/18	ABC World News Tonight	5:28 PM-5:30 PM		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	----F--				1	\$375.00			
23	3	09/24/18	09/24/18	ABC world News Tonight	5:28 PM-5:30 PM		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/18	09/30/18	M-----				1	\$375.00			
25	3	09/17/18	09/17/18	Local News 6p	6p-6:30p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	M-----				1	\$200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	3	09/17/18-09/23/18	Local News 6p	6p-6:30p	M-----	:30		\$200.00	NM		
	Credited											
26	3	09/18/18	09/18/18	Local News 6p	6p-6:30p		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-2-----				2	\$200.00			
27	3	09/19/18	09/19/18	Local News 6p	6p-6:30p		:30			NM	1	\$200.00

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	--W----				1	\$200.00			
28	3	09/20/18	09/20/18	Local News 6p	6p-6:30p		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	---2---				2	\$200.00			
29	3	09/21/18	09/21/18	Local News 6p	6p-6:30p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	----F--				1	\$200.00			
30	3	09/24/18	09/24/18	Local News 6p	6p-6:30p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/18	09/30/18	M-----				1	\$200.00			
32	3	09/17/18	09/17/18	Local News 6:30p	6:30p-7p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	M-----				1	\$175.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	3	09/17/18-09/23/18		Local News 6:30p	6:30p-7p	M-----	:30		\$175.00	NM		
Credited												
33	3	09/18/18	09/18/18	Local News 6:30p	6:30p-7p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-T-----				1	\$175.00			
34	3	09/19/18	09/19/18	Local News 6:30p	6:30p-7p		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	--2----				2	\$175.00			
35	3	09/20/18	09/20/18	Local News 6:30p	6:30p-7p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	---T---				1	\$175.00			
36	3	09/21/18	09/21/18	Local News 6:30p	6:30p-7p		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	----2--				2	\$175.00			
37	3	09/24/18	09/24/18	Local News 6:30p	6:30p-7p		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/18	09/30/18	2-----				2	\$175.00			
38	3	09/15/18	09/15/18	Sa 6-6:30P	6-6:30P		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	-----2-				2	\$100.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	3	09/10/18-09/16/18		Sa 6-6:30P	6-6:30P	-----Sa--	:30		\$100.00	NM		
Credited												
2	3	09/10/18-09/16/18		Sa 6-6:30P	6-6:30P	-----Sa--	:30		\$100.00	NM		
Credited												
39	3	09/22/18	09/22/18	Local News Sa Early	5p-5:30p/6p-6:30p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-----S-				1	\$100.00			
40	3	09/23/18	09/23/18	Local News Su 5p	5p-5:30p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-----S				1	\$60.00			
41	3	09/16/18	09/16/18	ABC World News Tonight Su	5:30p-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	-----S				1	\$225.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	3	09/10/18-09/16/18		ABC World News Tonight Su	5:30p-6p	-----Su	:30		\$225.00	NM		
Credited												

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		<u>Estimate #</u> 5173
<u>Advertiser</u> Patrick Windhorst for IL		<u>Original Date / Revision</u> 09/13/18 / 09/19/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
42	3	09/23/18	09/23/18	ABC World News Tonight Su	5:30p-6p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-----S				1	\$225.00			
44	3	09/17/18	09/17/18	Local News 10p	10p-10:35p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	M-----				1	\$325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	3	09/17/18-09/23/18	Local News 10p	10p-10:35p	M-----	:30		\$325.00	NM		
	<i>Credited</i>											
45	3	09/18/18	09/18/18	Local News 10p	10p-10:35p		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-T-----				1	\$325.00			
46	3	09/19/18	09/19/18	Local News 10p	10p-10:35p		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	--2----				2	\$325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	3	09/17/18-09/23/18	Local News 10p	10p-10:35p	---W-----	:30		\$325.00	NM		
	<i>Credited</i>											
47	3	09/20/18	09/20/18	Local News 10p	10p-10:35p		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	---T---				1	\$325.00			
48	3	09/21/18	09/21/18	Local News 10p	10p-10:35p		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	----F--				1	\$325.00			
49	3	09/24/18	09/24/18	Local News 10p	10p-10:35p		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/18	09/30/18	M-----				1	\$325.00			
50	3	09/15/18	09/15/18	Local News Saturday	10p-10:30p/10:30-1		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	-----2-				2	\$100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	3	09/10/18-09/16/18	Local News Saturday	10p-10:30p/10:30-	-----Sa--	:30		\$100.00	NM		
	<i>Credited</i>											
	2	3	09/10/18-09/16/18	Local News Saturday	10p-10:30p/10:30-	-----Sa--	:30		\$100.00	NM		
	<i>Credited</i>											
51	3	09/22/18	09/22/18	Local News Saturday	10p-10:30p/10:30-1		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-----2-				2	\$225.00			
52	3	09/16/18	09/16/18	Local News Sunday	10p-10:30p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	-----S				1	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	3	09/10/18-09/16/18	Local News Sunday	10p-10:30p	-----Su	:30		\$225.00	NM		
	<i>Credited</i>											
53	3	09/23/18	09/23/18	Local News Sunday	10p-10:30p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-----2				2	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	3	09/17/18-09/23/18	Local News Sunday	10p-10:30p	-----Su	:30		\$225.00	NM		
	<i>Credited</i>											
	2	3	09/17/18-09/23/18	Local News Sunday	10p-10:30p	-----Su	:30		\$225.00	NM		
	<i>Credited</i>											
55	3	09/17/18	09/17/18	Jimmy Kimmel	10:35p-11:37p		:30			NM	0	\$0.00

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Carterville, IL 62918
(618) 985-2333

www.wsiltv.com

<u>Contract / Revision</u> 10490 /		<u>Alt Order #</u> 26148799
<u>Contract Dates</u> 09/14/18 - 09/24/18		<u>Product</u> Candidate
		<u>Estimate #</u> 5173
<u>Advertiser</u> Patrick Windhorst for IL T		<u>Original Date / Revision</u> 09/13/18 / 09/19/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	M-----				1	\$50.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	3	09/17/18-09/23/18	Jimmy Kimmel	10:35p-11:37p	M-----	:30		\$50.00	NM		
<i>Credited</i>												
56	3	09/18/18	09/18/18	Jimmy Kimmel	10:35p-11:37p		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-2-----				2	\$50.00			
57	3	09/19/18	09/19/18	Jimmy Kimmel	10:35p-11:37p		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	--W----				2	\$50.00			
58	3	09/20/18	09/20/18	Jimmy Kimmel	10:35p-11:37p		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	---2---				2	\$50.00			
59	3	09/21/18	09/21/18	Jimmy Kimmel	10:35p-11:37p		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	----2--				2	\$50.00			
60	3	09/24/18	09/24/18	Jimmy Kimmel	10:35p-11:37p		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/18	09/30/18	2-----				2	\$50.00			
61	3	09/17/18	09/17/18	Castaways	7:00 PM-9:00 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	M-----				1	\$650.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	3	09/17/18-09/23/18	Castaways	7:00 PM-9:00 PM	M-----	:30		\$650.00	NM		
<i>Credited</i>												
62	3	09/24/18	09/24/18	Dancing w/Stars	7:00 PM-9:00 PM		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/18	09/30/18	2-----				2	\$650.00			
64	3	09/21/18	09/21/18	Friday Prime Hr 3	9-10P		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	----2--				2	\$250.00			
65	3	09/16/18	09/16/18	Sunday Prime Hr 3	8-9P		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	-----S				1	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	3	09/10/18-09/16/18	Sunday Prime Hr 3	8-9P	-----Su	:30		\$225.00	NM		
<i>Credited</i>												
66	3	09/23/18	09/23/18	Sunday Prime Hr 3	8-9P		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-----2				2	\$225.00			
67	3	09/19/18	09/24/18	Local News 5p	5p-5:30p		:30			NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	--112--				4	\$200.00			
Week:		09/24/18	09/30/18	2-----				2	\$200.00			
68	3	09/22/18	09/22/18	This Morning Sat	6a-7a		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-----2-				2	\$50.00			
69	3	09/23/18	09/23/18	This Morning Sun	6a-7a		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-----2				2	\$50.00			
70	3	09/23/18	09/23/18	Local News Sunday	10p-10:30p		:30			NM	1	\$400.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-----1				1	\$400.00			
Totals											79	\$14,855.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/24/18	79	\$14,855.00	(\$2,228.25)	\$12,626.75
Totals	79	\$14,855.00	(\$2,228.25)	\$12,626.75

Signature: _____ **Date:** _____

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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