

# CONTRACT



**WXIN-TV**  
**6910 Network Place**  
**Indianapolis, IN 46278**  
**(317) 632-5900**

And:

**Waterfront Strategies**  
**3050 K Street NW**  
**Suite 100**  
**Washington, DC 20007**

<u>Contract / Revision</u> 506473 /		<u>Alt Order #</u> 08647431
<u>Product</u> <b>MAJORITY FORWARD</b>		
<u>Contract Dates</u> <b>05/25/17 - 06/14/17</b>		<u>Estimate #</u> <b>6006</b>
<u>Advertiser</u> <b>Majority Forward</b>		<u>Original Date / Revision</u> 05/23/17 / 06/12/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WXIN-TV</b>	<u>Account Executive</u> Ian Ambron	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 14573	<u>Advertiser Code</u> 302	<u>Product 1/2</u> 322
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	59	05/25/17	06/14/17	FOX59 News @ 10p	10:00 PM-11:00 PM		:30				NM	9	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 05/25/17	05/31/17	MTWTF--				3	\$800.00				
		Week: 06/01/17	06/07/17	MTWTF--				3	\$800.00				
		Week: 06/08/17	06/14/17	MTWTF--				3	\$800.00				
N 2	59	05/25/17	06/14/17	Fox59 News First @ 4p	4:00 PM-5:00 PM		:30				NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 05/25/17	05/31/17	MTWTF--				2	\$450.00				
		Week: 06/01/17	06/07/17	MTWTF--				2	\$450.00				
		Week: 06/08/17	06/14/17	MTWTF--				2	\$450.00				
N 3	59	05/25/17	06/14/17	FOX59 Morning News @ 5a	5:00 AM-6:00 AM		:30				NM	6	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 05/25/17	05/31/17	MTWTF--				2	\$350.00				
		Week: 06/01/17	06/07/17	MTWTF--				2	\$350.00				
		Week: 06/08/17	06/14/17	MTWTF--				2	\$350.00				
N 4	59	05/25/17	06/14/17	FOX59 Live @ 5p	5:00 PM-6:00 PM		:30				NM	12	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 05/25/17	05/31/17	MTWTF--				4	\$450.00				
		Week: 06/01/17	06/07/17	MTWTF--				4	\$450.00				
		Week: 06/08/17	06/14/17	MTWTF--				4	\$450.00				
N 5	59	05/25/17	06/14/17	FOX59 Morning News @ 6a	6:00 AM-7:00 AM		:30				NM	12	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 05/25/17	05/31/17	MTWTF--				4	\$600.00				
		Week: 06/01/17	06/07/17	MTWTF--				4	\$600.00				
		Week: 06/08/17	06/14/17	MTWTF--				4	\$600.00				
N 6	59	05/25/17	06/14/17	FOX59 News @ 6P	6:00 PM-7:00 PM		:30				NM	7	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 05/25/17	05/31/17	MTWTF--				2	\$450.00				
		Week: 06/01/17	06/07/17	MTWTF--				3	\$450.00				
		Week: 06/08/17	06/14/17	MTWTF--				2	\$450.00				
N 7	59	05/25/17	06/14/17	FOX59 News @ 7p	7:00 PM-7:30 PM		:30				NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 05/25/17	05/31/17	MTWTF--				1	\$375.00				
		Week: 06/01/17	06/07/17	MTWTF--				1	\$375.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 05/25/17 - 06/14/17	<u>Product</u> MAJORITY FORWARD	<u>Estimate #</u> 6006
<u>Advertiser</u> Majority Forward		<u>Original Date / Revision</u> 05/23/17 / 06/12/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/08/17	06/14/17	MTWTF--				1	\$375.00				
N 8	59	05/25/17	06/14/17	FOX59 Morning News @ 7a	7:00 AM-8:00 AM		:30				NM	12	\$7,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/25/17	05/31/17	MTWTF--				4	\$650.00				
Week:		06/01/17	06/07/17	MTWTF--				4	\$650.00				
Week:		06/08/17	06/14/17	MTWTF--				4	\$650.00				
N 9	59	06/05/17	06/05/17	Monday Prime	8p-10p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/05/17	06/11/17	1-----				1	\$1,500.00				
N 10	59	06/10/17	06/10/17	Nascar Xfinity Race	1:00 PM-3:30 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/05/17	06/11/17	-----1-				1	\$700.00				
N 11	59	06/03/17	06/03/17	MLB Reg Ssn Gm	7:00 PM-10:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/17	06/04/17	-----1-				1	\$450.00				
N 12	59	06/10/17	06/10/17	MLB Reg Ssn Gm	7:00 PM-10:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/05/17	06/11/17	-----1-				1	\$450.00				
N 13	59	05/27/17	05/27/17	MLB Reg Ssn Gm	7:00 PM-10:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/22/17	05/28/17	-----1-				1	\$600.00				
N 14	59	05/27/17	06/10/17	FOX59 Morning News @ 7a	7:00 AM-8:00 AM		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/22/17	05/28/17	-----1-				1	\$450.00				
Week:		05/29/17	06/04/17	-----				0	\$0.00				
Week:		06/05/17	06/11/17	-----1-				1	\$450.00				
N 15	59	06/03/17	06/03/17	FOX59 Morning News @ 9a	9:00 AM-10:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/17	06/04/17	-----1-				1	\$500.00				
N 16	59	05/28/17	06/11/17	FOX News Sunday	10:00 AM-11:00 AM		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/22/17	05/28/17	-----				0	\$0.00				
Week:		05/29/17	06/04/17	-----1				1	\$300.00				
Week:		06/05/17	06/11/17	-----1				1	\$300.00				
N 17	59	05/28/17	06/11/17	FOX59 News @ 10p	Su 10p-11p		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/22/17	05/28/17	-----				0	\$0.00				
Week:		05/29/17	06/04/17	-----1				1	\$600.00				
Week:		06/05/17	06/11/17	-----1				1	\$600.00				
N 18	59	05/28/17	05/28/17	Nascar Race	6:00 PM-10:30 PM		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/22/17	05/28/17	-----1				1	\$2,500.00				
N 19	59	05/28/17	06/11/17	FOX59 Morning News @ 8a	8:00 AM-9:00 AM		:30				NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/22/17	05/28/17	-----1				1	\$450.00				
Week:		05/29/17	06/04/17	-----1				1	\$450.00				
Week:		06/05/17	06/11/17	-----1				1	\$450.00				
N 20	59	05/28/17	05/28/17	FOX59 Morning News @ 9a	9:00 AM-9:30 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/22/17	05/28/17	-----1				1	\$450.00				

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<u>Advertiser</u> <b>Majority Forward</b>		<u>Original Date / Revision</u> 05/23/17 / 06/12/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 21	59	06/01/17	06/01/17	Thursday Prime Hour 1	8:00 PM-9:00 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/17	06/04/17	---1---				1	\$1,000.00				
N 22	59	06/08/17	06/08/17	Thursday Prime Hour 2	9:00 PM-10:00 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/05/17	06/11/17	---1---				1	\$1,000.00				
N 23	59	05/28/17	05/28/17	FOX News Sunday	12:00 PM-1:00 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/22/17	05/28/17	-----1				1	\$300.00				
N 24	59	05/28/17	05/28/17	Late Run News	10:30 PM-11:30 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/22/17	05/28/17	-----1				1	\$600.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	59	05/22/17-05/28/17	Late Run News	10:30 PM-11:30 PM	-----Su	:30		<del>\$600.00</del>		NM		
	Credited												
N 25	59	06/04/17	06/04/17	FOX59 News @ 10p	Su 10p-11p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/17	06/04/17	-----S				1	\$600.00				
<b>Totals</b>								0.00				88	\$50,775.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/01/17 -05/28/17	12	\$8,300.00	(\$1,245.00)	\$7,055.00
05/29/17 -06/14/17	76	\$42,475.00	(\$6,371.25)	\$36,103.75
<b>Totals</b>	88	\$50,775.00	(\$7,616.25)	\$43,158.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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