

Station Market KTVZ-TV

Bend/Redmond, OR Flight Dates 5/18/2024 - 5/21/2024 Revised (Est. 9260)

Buyer

Wil McLaughlin

Email

wil@screenstrategies.com

Phone

Program Name	DP	Days Length	Rate	Sat 5/18	Sun 5/19	Mon 5/20	Tue 5/21	Total
KTVZ 5a News 5:00 AM - 6:00 AM	EM	M-F 30	\$35.00 \$140.00			2	2	4
KTVZ 6a News 6:00 AM - 7:00 AM	EM	M-F 30	\$80.00 \$320.00			2	2	4
Today Show 7:00 AM - 9:00 AM	EM	M-F 30	\$70.00 \$280.00			2	2	4
Saturday Today 6:00 AM - 7:30 AM	EM	Sa 30	\$35.00 \$35.00	1				1
Sunday Today 7:00 AM - 8:00 AM	ЕМ	Su 30	\$30.00 \$30.00		1			1
Today II 9:00 AM - 10:00 AM	DT	M-F 30	\$35.00 \$70.00			1	1	2
Today III 10:00 AM - 11:00 AM	DT	M-F 30	\$15.00 \$30.00			1	1	2
Kelly & Mark 11:00 AM - 12:00 PM	DT	M-F 30	\$20.00 \$40.00			1	1	2
KTVZ Noon News 12:00 PM - 12:05 PM	DT	M-F 30	\$25.00 \$50.00			1	1	2
Access Daily 12:05 PM - 1:00 PM	DT	M-F 30	\$25.00 \$50.00			1	1	2



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NBC News Daily 1:00 PM - 2:00 PM	DT	M-F 30	\$35.00 \$35.00			1		1
Tamron Hall 2:00 PM - 3:00 PM	DT	M-F 30	\$20.00 \$20.00			1		1
Dateline 3:00 PM - 4:00 PM	EF	M-F 30	\$30.00 \$30.00			1		1
Kelly Clarkson 4:00 PM - 5:00 PM	EF	M-F 30	\$30.00 \$30.00			1		1
KTVZ 5p News 5:00 PM - 5:30 PM	EN	M-F 30	\$125.00 \$125.00			1		1
NBC Nightly News 5:30 PM - 6:00 PM	EN	M-F 30	\$275.00 \$0.00					0
KTVZ 6p News 6:00 PM - 6:30 PM	EN	M-F 30	\$150.00 \$150.00			1		1
KTVZ 6:30p News 6:30 PM - 7:00 PM	EN	M-F 30	\$150.00 \$150.00			1		1
KTVZ 7p News 7:00 PM - 7:30 PM	EN	M-F 30	\$100.00 \$100.00			1		1
NBC Saturday News 5:30 PM - 6:00 PM	EN	Sa 30	\$150.00 \$150.00	1				1



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Saturday 6p News 6:00 PM - 6:30 PM	EN	Sa 30	\$100.00 \$100.00	1				1
NBC Sunday News 5:30 PM - 6:00 PM	EN	Su 30	\$150.00 \$150.00		1			1
Sunday 6p News 6:00 PM - 6:30 PM	EN	Su 30	\$90.00 \$90.00		1			1
Family Feud 7:30 PM - 8:00 PM	PA	M-F 30	\$50.00 \$50.00			1		1
Family Feud 6:30 PM - 7:00 PM	PA	Sa 30	\$35.00 \$35.00	1				1
Dateline 7:00 PM - 8:00 PM	PA	Sa 30	\$50.00 \$50.00	1				1
Family Feud 6:30 PM - 7:00 PM	PA	Su 30	\$35.00 \$35.00		1			. 1
The Voice Recap 8:00 PM - 10:00 PM	PT	M 30	\$150.00 \$300.00			2		2
Deal Or No Deal Island 10:00 PM - 11:00 PM	PT	M 30	\$90.00 \$90.00			1		1
The Wall 8:00 PM - 9:00 PM	PT	Sa 30	\$90.00 \$90.00	1				1



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Weakest Link 9:00 PM - 10:00 PM	PT	Sa 30	\$90.00 \$90.00	1				1
Dateline Weekend Mystery 9:00 PM - 11:00 PM	PT	Su 30	\$90.00 \$90.00		1			1
KTVZ 11p News 11:00 PM - 11:35 PM	LN	M-F 30	\$55.00 \$55.00			1		1
Saturday 11p News 11:00 PM - 11:30 PM	LN	Sa 30	\$65.00 \$65.00	1				1
Sunday 11p News 11:00 PM - 11:30 PM	LN	Su 30	\$65.00 \$65.00		1			1
Seth Meyers 12:35 AM - 1:35 AM	LF	M-F 30	\$10.00 \$10.00			1		1
NBC Nightly News 1:35 AM - 2:00 AM	LF	M-F 30	\$10.00 \$10.00			1		1
Tonight Show 11:35 PM - 12:35 AM	LF	M-F 30	\$15.00 \$15.00			1		1
Sat Night Live 11:30 PM - 1:00 AM	LF	Sa 30	\$50.00 \$50.00	1				1
Station Totals			\$3,275.00	9	6	27	11	53

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges. Screen Strategies Media , hereby request station time as follows: FEDERAL CANDIDATE **IDENTIFY CANDIDATE TYPE I** STATE OR LOCAL CANDIDATE ALL QUESTIONS/BLOCKS MUST BE COMPLETED Candidate name: Janelle Bynum Authorized committee: Janelle Bynum for Congress Agency requesting time (and contact information): N/A Screen Strategies Media, 11150 Fairfax Blvd, Suite 505, Fairfax, VA 22030 Candidate's political party: Democratic Office sought (no acronyms or abbreviations): Congress Date of election: General Primary 5/21/2024 Treasurer of candidate's authorized committee: Sue Jackson The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): the candidate listed above who is a legally qualified candidate, or the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates). THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING. Candidate/Committee/Agency Station Representative Signature: Signature: (\ Alexandria Hea Name: Kyle Osterhout Date of Station Agreement to Sell Time: 5 1/0 24 Date of Request to Purchase Ad Time: 5/14/2024

to an opposing candidate or, if it does, for a duration of at least four seconds a the candidate approved the broadcast	the broadcast matter to be aired pursuant to (2) contains a clearly identifiable photographed a simultaneously displayed printed state and that the candidate and/or the candidantains a personal audio statement by the candidate has approved the broadcast.	oh or similar image of the candidate ement identifying the candidate, that ite's authorized committee paid for the
Candidate/Authorized Committee	e/Agency	
Signature:		
Name: Kyle Osterhout		
Date: 5/14/2024		
J	O BE COMPLETED BY STATION C	DNLY (B)
Ad submitted to Station?	res No Date ad received	l:
Note: Must have separate PB-19 Fo	orms for each version of the ad (i.e., for	every ad with differing copy).
Federal candidate certification signed	(above): Yes No	N/A
Disposition: Accepted Accepted IN PART (e.g., ad co	py not yet received to determine sponsor II	D)*
*Upload partially accepted form, then	promptly upload updated final form when o	complete.
Date and nature of follow-ups, if any (e	.g., insufficient sponsor ID tag):	PME
Contract #: 689483	Station Call Letters: KTVZ	Date Received/Requested:
Est. #: 9260	Station Location: Bend, GR 97703	Run Start and End Dates:
use this space to document schedule of purchased or attach separately. If static	on will not upload the actual times spots air	d, the rates charged and the classes of time